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#### New release

Strategy: September 2009 quarter earnings preview

### News Round-up

- ▶ **Renault's** alliance with **M&M** may be on the rocks; Bajaj has branding woes. Renault's efforts to make a dent in the Indian car market through alliances may come unstuck with simmering differences between the local partners and Europe's third-largest carmaker coming to the fore in a dramatic way. *(ET)*
- ▶ Engineering giant **Larsen and Toubro (L&T)** may exit **Mahindra Satyam**, formerly Satyam Computer Services, by starting the process of selling its 6.9 per cent stake soon after a lock-in period expires early next week. *(BS)*
- ▶ **Jawaharlal Nehru Port Trust (JNPT)**, which operates India's busiest container port, will scrap an auction for a contract to develop a new Rs600 crore container terminal after poor response from bidders and court cases delayed the process initiated last year. *(Mint)*
- ▶ **Reliance Industries Ltd (RIL)** has threatened to stop oil and gas exploration if it is not granted the promised drilling moratorium to cover for the acute shortage of rigs. Despite being cleared by the ECS, the Petroleum Ministry has failed to move the Cabinet on the issue. *(BL)*
- ▶ Wind turbine manufacturer **Suzlon Energy** on Tuesday said it has bagged an order from Turkey-based **Ayen Enerji** to supply and install 27 units of turbines to generate 57 MW of energy, in a filing to the Bombay Stock Exchange. *(BL)*
- ▶ State-owned **Oil and Natural Gas Corp. Ltd (ONGC)** is in talks with Iran's state-owned Petropars Ltd to buy a stake in South Pars, the country's largest natural gas field, as it seeks to offset declining production at its ageing domestic wells. *(Mint)*
- ▶ Mukesh Ambani's **Reliance Industries Ltd (RIL)**, in filings before the Supreme Court on Tuesday, challenged the Bombay high court verdict in the ongoing gas dispute and at the same time introduced fresh evidence that seeks to undermine claims made by estranged younger brother Anil Ambani's **Reliance Natural Resources Ltd (RNRL)**. The new evidence seeks to widen the scope of the legal battle by striking at the very basis of RNRL's claims that it needs an assured supply of gas for its proposed power projects and also questions, citing minutes of two board meetings that were not considered in the Bombay high court order, the validity of the memorandum of understanding (MoU) between the two brothers ahead of the demerger. *(Mint)*
- ▶ The Securities and Exchange Board of India's (**SEBI**) recent move, modifying the definition of a 'promoter' under the Issue of Capital and Disclosure Requirements (ICDR) regulations, is likely to have a major bearing on companies with private equity investors, according to investment bankers. *(ET)*
- ▶ State-owned **Union Bank of India**, which was planning to open 500 new branches during the current financial year, has scaled down its expansion plans due to the paucity of trained staff. *(BS)*

Source: ET= Economic Times, BS = Business Standard, FE = Financial Express, BL = Business Line.

### EQUITY MARKETS

India	Change %			
	6-Oct	1-day	1-mo	3-mo
Sensex	16,959	0.5	5.9	19.7
Nifty	5,027	0.5	5.1	19.6
<b>Global/Regional indices</b>				
Dow Jones	9,731	1.4	3.1	19.2
Nasdaq Composite	2,104	1.7	4.2	20.5
FTSE	5,138	2.3	4.2	22.7
Nikkei	9,778	0.9	(5.3)	1.4
Hang Seng	21,081	1.3	2.2	18.0
KOSPI	1,606	0.5	(0.1)	12.0
<b>Value traded - India</b>				
Cash (NSE+BSE)	273.2	243.4	240.1	
Derivatives (NSE)	887.3	702.6	967	
Deri. open interest	934.0	858	716	

#### Forex/money market

	Change, basis points			
	6-Oct	1-day	1-mo	3-mo
Rs/US\$	46.9	(63)	(177)	(169)
10yr govt bond, %	7.2	1	(26)	23
<b>Net investment (US\$m)</b>				
	5-Oct	MTD	CYTD	
FIs	(2,375)		-	12,170
MFs	(165)		-	552

#### Top movers -3mo basis

	Change, %			
	6-Oct	1-day	1-mo	3-mo
<b>Best performers</b>				
ABAN IN Equity	1620.3	0.1	2.0	105.2
BHFC IN Equity	273.8	3.3	21.2	99.2
TTMT IN Equity	558.0	(1.0)	(1.4)	99.0
HCLT IN Equity	317.0	(5.4)	2.0	72.3
SCS IN Equity	114.4	1.4	(5.8)	61.0
<b>Worst performers</b>				
ADE IN Equity	660.6	1.0	(1.1)	(16.8)
BJFIN IN Equity	298.6	(1.0)	8.0	(14.3)
MTNL IN Equity	82.9	(5.0)	(12.6)	(12.9)
BHARTI IN Equity	359.4	(10.2)	(14.6)	(11.5)
IDEA IN Equity	64.7	(8.2)	(20.3)	(10.9)

OCTOBER 07, 2009

NEW RELEASE

BSE-30: 16,959

**September 2009 quarter earnings preview.** We expect the earnings of our universe to increase by 53% yoy led by a significant increase in the earnings of downstream oil companies (Rs61 bn of net profits in 2QFY10E versus Rs129 bn of net losses in 2QFY09). However, on an ex-Energy basis, we expect the earnings of KIE universe stocks to increase by 1.5% yoy and 4.2% qoq led by automobiles, banking and cement stocks, even as metals and property sector stocks weigh down earnings. We expect 2QFY10E/3QCY09E earnings of the BSE-30 Index to decline by 0.9% yoy and earnings of the BSE-30 Index (ex-Energy) to decline by 0.8% yoy.

### Earnings of KIE Universe (ex-Energy) is likely to grow by 1.5% yoy

Sector-wise earnings of Kotak coverage companies

	Sales growth (%)		OPM (%)			PAT growth (%)	
	yoy	qoq	Sep-08	Jun-09	Sep-09 (E)	yoy	qoq
Automobiles	23.1	15.6	9.2	13.1	14.4	88.2	29.2
Banking	5.6	5.0	0.0	0.0	0.0	15.0	2.9
Cement	14.1	(7.1)	24.2	32.6	32.4	44.6	(10.7)
Construction	15.9	13.4	9.3	10.2	9.9	8.5	24.1
Consumers	12.0	1.9	18.8	22.6	21.6	20.7	0.5
Energy	(1.6)	35.4	2.8	15.1	13.3	782.4	8.4
Industrials	5.5	23.3	11.4	9.1	10.7	(10.6)	47.5
Infrastructure	58.5	(4.6)	33.9	30.2	34.0	(8.7)	5.2
Media	8.0	4.1	20.4	30.3	31.9	204.4	1.7
Metals	(12.0)	15.6	32.8	26.6	28.7	(28.0)	19.8
Others	(6.2)	0.9	16.2	18.0	18.1	(8.0)	7.3
Pharmaceuticals	6.0	8.9	22.2	18.7	20.7	(11.8)	17.9
Property	(38.3)	28.8	56.2	45.2	47.4	(61.7)	46.5
Retail	3.7	27.8	11.6	9.0	9.5	(24.1)	43.0
Sugar	64.0	43.1	10.9	22.7	21.0	(2,082.4)	65.0
Technology	5.3	2.4	25.3	25.8	25.9	10.9	0.3
Telecom	(4.8)	(13.0)	36.1	36.7	42.7	(10.5)	(20.8)
Utilities	14.5	(4.0)	21.2	22.2	21.7	16.6	(8.6)
<b>Kotak coverage</b>	<b>1.3</b>	<b>19.0</b>	<b>11.3</b>	<b>17.8</b>	<b>17.0</b>	<b>53.0</b>	<b>5.4</b>
<b>Kotak coverage ex-Energy</b>	<b>4.4</b>	<b>6.2</b>	<b>20.2</b>	<b>20.0</b>	<b>20.5</b>	<b>1.5</b>	<b>4.2</b>
<b>BSE 30 Index</b>	<b>6.9</b>	<b>16.1</b>	<b>23.2</b>	<b>25.1</b>	<b>23.6</b>	<b>(0.9)</b>	<b>3.6</b>
<b>BSE 30 Index ex-Energy</b>	<b>7.6</b>	<b>7.3</b>	<b>22.7</b>	<b>22.2</b>	<b>22.2</b>	<b>(0.8)</b>	<b>3.4</b>

Source: Company, Kotak Institutional Equities estimates

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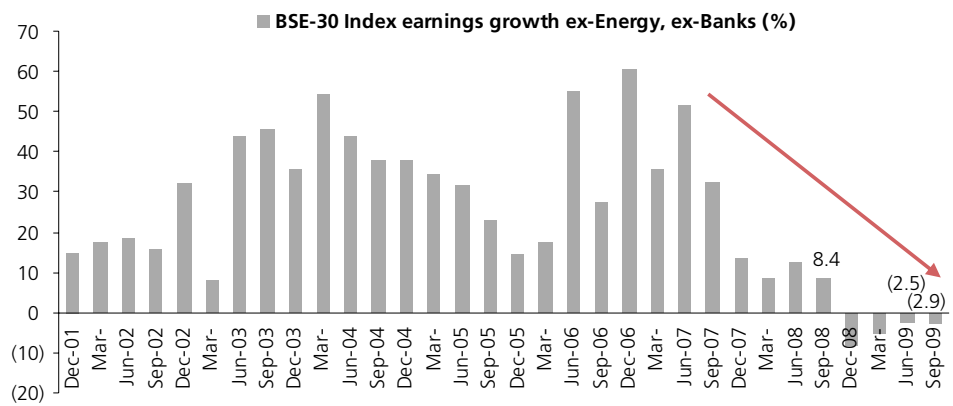
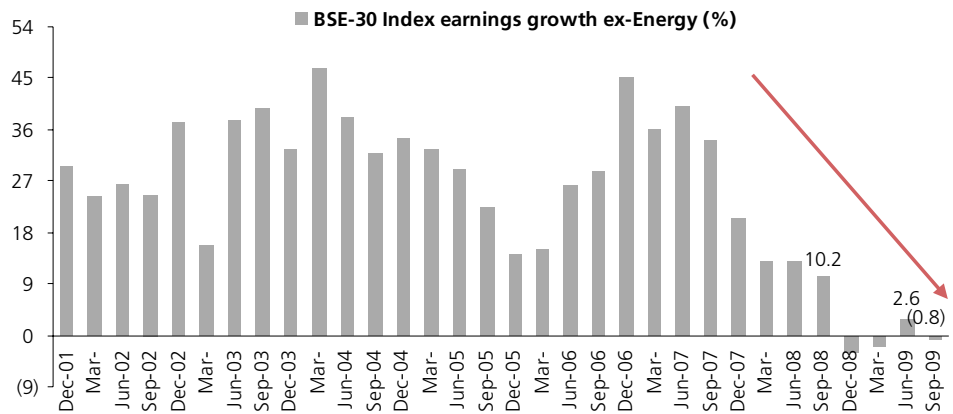
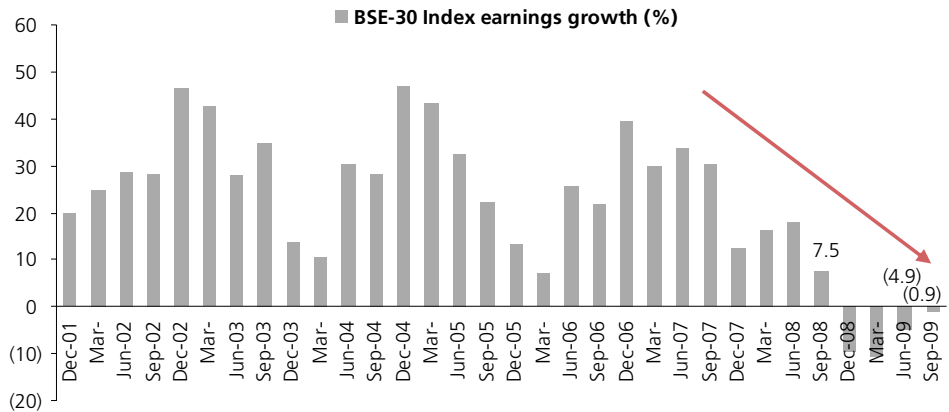
## We expect yoy decline in profits for real estate, metals and telecom companies

### Sector-wise expectations for September 2009 quarter results

	Key points	Key points
<b>Automobiles</b>	Volume growth has been strong across all categories. 2W volumes were driven largely by strong rural demand. Maruti's volume growth was aided by strong exports on account of incentive schemes offered by governments in Europe while domestic demand continued to remain strong. We expect EBITDA margin for most auto manufacturers to expand on a yoy basis primarily on account of lower commodity prices. Sequentially, margins should show marginal improvement as most of the raw material benefits were available in 1QFY10 and pricing remained stable.	M&HCV demand picked up sequentially on account of improvement in financing conditions. However, volumes have declined on a yoy basis. We expect CV volume growth to be driven largely by the LCV segment. Most auto manufacturers have reported strong despatches ahead of the festival season resulting in some build-up in inventory. We expect strong retail sales resulting in liquidation of the inventory.
<b>Banking</b>	Asset quality trends are likely to remain stable. We expect retail NPLs to start showing better trends, which should benefit private banks. Restructured assets may continue to rise albeit at a slower pace. Amongst private banks, we expect Axis Bank to report strong NI as well as earnings growth, while amongst public banks, PNB and Bank of Baroda will likely deliver superior performance.	Loans have grown by 2% till Sept 13th qoq and about 13.3% yoy. While ICICI Bank is likely to witness a 10% decline in loans yoy, we expect most other banks to report loan growth at 10-25% yoy. Margins for public banks shall rise as deposits will reprice downwards, while for private banks we expect stable margins for most banks under coverage.
<b>Cement</b>	Patchy monsoons allowed construction activity during the early part of the quarter driving volume growth in cement despatches; benefit of declining power & fuel costs likely to saturate during the current quarter.	Weak pricing environment in South to weigh on realizations of India Cements and Ultratech, though North-based companies continue to benefit from price increases effected towards the end of the previous quarter.
<b>Chemicals</b>	Decline in global chemical margins yoy will impact the profits of the chemical segment of Reliance Industries. However, chemical margins have remained stable qoq.	
<b>Consumers</b>	Growth from Tier II and Tier III towns will be the key operating metric to monitor. Channel checks indicate no impact of deficient monsoons on most categories, while soaps and detergents continue to witness downtrading. Continuing good rural demand will likely result in strong volume growth in most FMCG categories except soaps and detergents. The personal care segments of most companies will likely report double-digit volume growth, led by shampoos. HUL's volumes are likely to remain low (~2%) for one more quarter but we see recovery starting 3QFY10.	Cigarette underlying volume growth trend is accelerating and ITC may report >5% growth in cigarette volumes. ITC FMCG losses may be higher qoq due to inventory write-downs. Unorganized players have re-entered staple categories as volatility in input costs has declined. Judicious price adjustments, increase in below-the-line activities and benefits of operating leverage are key triggers to watch. We believe that the current market scenario offers tremendous opportunity for players like Godrej Consumer (value-for-money player) to channelize gross margin expansion to gain market shares and improve market positions.
<b>Energy</b>	<b>Upstream oil:</b> ONGC will likely report moderate increase in net income qoq as higher crude price qoq will be offset by likely high subsidy loss of Rs29.5 bn in 2QFY10E versus Rs4.3 bn in 1QFY10. We assume that upstream companies will bear the entire subsidy burden on auto fuels. GAIL will likely report qoq decline in EBITDA due to higher subsidy burden which will be partly mitigated by (1) higher volumes due to start of gas production from RL's KG D-6 block and (2) higher petchem/LPG prices, margins.	<b>Downstream oil:</b> Performance of R&M companies will be strong despite weak underlying refining margins due to (1) likely receipt of oil bonds for 1HFY10 and (2) full compensation for under-recoveries on auto fuels (from upstream companies) and cooking fuels (from government). We assume under-recoveries of Rs110 bn for the industry for 2QFY10 and issue of oil bonds of Rs140 bn to the downstream companies for 1HFY10.
<b>Industrials</b>	<b>Industrials:</b> Revenue growth to be boosted by strong order backlogs; however, we expect revenues to remain relatively muted for companies with exposure to industrial capex such as ABB, Siemens etc.. Nonetheless, sequential improvement in revenues is expected across most segments. Margins are likely to remain relatively flat/slight expansion on a yoy basis. Expect margin expansion in BHEL led by lower employee and raw material expenses. Expect low MW execution (200 MW) in Suzlon to result in yet another quarter of negative earnings.	<b>Construction:</b> Strong order backlog to drive revenue growth; roads sector could be likely driver for growth with several new initiatives taken by the government to boost activity in the sector; however, bottom line likely to remain under pressure led by higher interest expenses. <b>Infrastructure:</b> Start of commissioning of several new projects in GMR and GVK and toll collections in IRB Surat-Dahisar project to result in very strong revenue growth; however, bottom line would be adversely impacted by higher interest and depreciation costs.
<b>Media</b>	<b>Television:</b> We expect weakness in advertising revenues of key broadcasters (ZEEL, Sun TV, ZEEN) to continue given pricing pressure. However, the advertising revenue market has stabilized and we expect a robust recovery in 3QFY10E (festival season). Subscription revenues will likely be the saving grace with strong yoy growth driven by the rapid penetration of DTH in India. Dish TV will likely continue in investment mode with (1) robust volume growth and (2) high subsidy burden.	<b>Print:</b> We expect moderate yoy growth in revenues driven by regional advertising markets and contribution from new media initiatives by key newspaper publishers (JAGP, HTML) in their core markets. Declining newsprint prices are likely to continue to positively impact EBITDA margins and yoy EBITDA growth. Moreover, we expect EBITDA to be supported by the various cost rationalization measures (primarily savings on newsprint, overheads).
<b>Metals</b>	<b>Ferrous:</b> We expect Tata Steel and JSW's volumes to increase 25-30% yoy on account of capacity expansion. On a yoy basis, most companies will likely report a decline in margins as steel prices have declined ~25% on a yoy basis. However, strong demand from user industries has resulted in higher steel prices on a qoq basis.	<b>Non ferrous:</b> Prices of non-ferrous metals have risen 20-25% on a qoq basis. We expect earnings to grow on a sequential basis on account of higher prices but on a yoy basis earnings will largely be lower due to high base of 2QFY09.
<b>Pharmaceuticals</b>	We expect lower yoy domestic sales growth in 2QFY10E post the strong growth seen in FY2009. We include US\$10 mn of Immitrex sales for DRL, significantly lower than US\$72 mn reported in last quarter due to generic competition. We do not include exclusivity sales of generic Protonix and Caraco sales (only distributed product sales included) for SUN. We expect Dishman to report higher sales qoq due to resumption of supplies to Solvay. We do not include licensing income for Biocin. Foreign exchange is unlikely to be a major driver of earnings for Ranbaxy.	We expect adjusted EBITDA margins to increase qoq for Sun which was impacted by one-off costs in 1QFY10. We expect DRL to report lower margins qoq due to genericisation of Immitrex. We expect CMOs such as Jubilant, Piramal, Dishman to report increasing margins qoq due to increasing sales.
<b>Property</b>	We expect revenues to decline on a yoy basis largely on account of lower revenue booking from commercial properties. We expect the sharpest deceleration in DLF where revenues will likely decline 48% yoy. Most real estate companies will show better qoq results than 1QFY10 on account of improvement in execution and success of new project launches. We expect qoq improvement to continue and 1HFY10 contributing less than 40% of the revenues and PAT in FY2010E.	We model similar interest cost in 2QFY10 versus 1QFY10 as we factor in lower interest capitalization. We highlight that commercial sales continue to be very weak, which will particularly impact revenues of DLF and UT. DLF will have very limited sales to DAL in 2QFY10, which contributed ~50% of sales in 2QFY09.
<b>Technology</b>	We expect the revenue upgrade cycle to continue and expect Tier-I names to report strong performance in the Sep-09 quarter. A pick-up in demand from the financial services vertical, lower project cancellations and favorable cross-currency movements will contribute to outperformance of guidance.	We expect Tier-I companies to report US\$ revenue growth of 2% to 4.5%, highest in the past six quarters. We expect Infosys to report sequential revenue growth of 4.5% versus flat revenue guidance and Wipro to report revenue growth of 3% versus guidance of 0.2%-2%. We attribute the likely outperformance to (1) release of IT budgets after delays in finalization, (2) uptick in demand from the financial services vertical and gains from vendor consolidation and (3) favorable cross-currency movements that will likely help revenue growth by 1-2% pts.
<b>Telecom</b>	We expect pressure on wireless revenues, margins and operational metrics on account of (1) declining minutes elasticity, (2) impact of Tata Docomo's per second tariff on usage and (3) increase in competitive activity in market in general.	Previous quarter net income was supported by significant forex gains. We expect sequential decline in net income for all the wireless players.
<b>Utilities</b>	Revenue from the sale of power to be aided by a 10% yoy increase in NTPC's generation due to commercial generation from Kahalgaon and Sipat. Tata Power to benefit from the sale of 190 MW of power on a merchant basis during the quarter.	Construction revenues to drive revenue growth for Reliance Infrastructure and Lanco as execution of power projects gain momentum.

Source: Kotak Institutional Equities estimates

We expect earnings of BSE-30 Index to decline by 0.9% yoy in 2QFY10E  
 Earning growth of BSE-30 Index (%)



Source: Company, Kotak Institutional Equities estimates



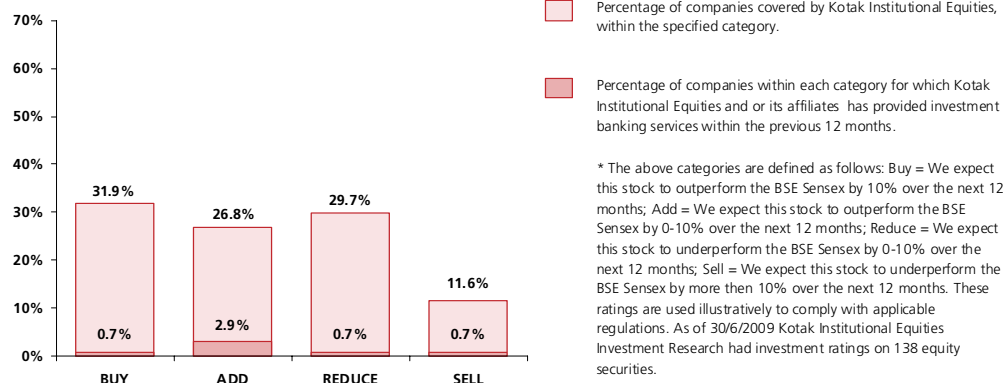




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Distribution of ratings/investment banking relationships



Source: Kotak Institutional Equities

As of June 30, 2009

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**ADD.** We expect this stock to outperform the BSE Sensex by 0-10% over the next 12 months.

**REDUCE.** We expect this stock to underperform the BSE Sensex by 0-10% over the next 12 months.

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Our target price are also on 12-month horizon basis.

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