

Equity Advisory

Smart Trade

July 16, 2010



Recommendations & Updates

Portfolio Amt.	Present Portfolio Value	Cash	Deployed Capital	Returns	Retained Profits #	Total Retuns*	
30,00,000	36,30,421	10,30,421	20,00,000	30,421	6,00,000	6,30,421	
100%	121.01%	34.35%	66.67%	1.01%	20.00%	21.01%	

Retained profits of Rs. 3,00,000 (10% of portfolio) as on 8th March 2010, i.e. funds not utilised for trading purpose temporarily.

* Returns since inception

Positional Calls – Derivatives & Cash

Date	Scrips	Reco	Price	Qty/ Lots	Target	Stop loss	Close	MTM +/-	Amt Inv/ Margin	Status
07-Jul-10	BF Utility	Buy	726.10	551	880	681.60	796.95	39,038	4,00,000	Open
15-Jul-10	BRFL	Buy	265.65	1,506	308	244.60	269.20	5,346	4,00,000	Open
15-Jul-10	Prakash Ind	Buy	187.55	2,133	208	175.60	191.55	8,532	4,00,000	Open
16-Jul-10	IB Real	Buy	169.10	2,365	198	158.60	168.00	-2,601	4,00,000	Open
16-Jul-10	Rel Capital	Buy	810.00	494	878	779.60	806.05	-1,951	4,00,000	Open
							Total	48,364	20,00,000	

Positions closed on previous trading day (Cash & Derivatives)

Date	Scrips	Initiating price	Closing price	F&O Lots/ Qty	Gain /Loss	Total gain/loss	Status	
15-Jul-10	C/ F Profits	-	-	-	-	2,82,057		
					Total	2,82,057		
** Booked Profits -BP, Booked Loss- BL, Squared Off - SQF, Trailing Stop loss- TSL, Trailing stop loss triggered - TSLT, Target Achieved- TA, Call Open- Open, Carried forward loss- C/F Loss, Carried Forward Profit- C/F Profit & Stop loss triggered- SL								

Assumptions for building trading portfolio:

- Portfolio Value is Rs. 30,00,000
- Returns are net of Brokerage
- Date of Inception is 4th August 2009
- Retained profits of Rs. 3,00,000 (10% of portfolio) as on 8th March 2010, i.e. funds not utilised for trading purpose temporarily.
- Retained profits of Rs. 3,00,000 (10% of portfolio) as on 15th July 2010, i.e. funds not utilised for trading purpose temporarily.

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Analyst's holding in the stocks mentioned in the report: NIL