## 25 September, 2006

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Stock details

| BSE Code | 505324 |
| :--- | ---: |
| Bloomberg Code | Ml@IN |
| Market Cap (Rs bn) | 6.9 |
| Free Float (\%) | 43 |
| 52-wk Hi/Lo (Rs) | $318 / 150$ |
| Avg Daily Vol (BSE) | 31550 |
| Avg Daily Vol (NSE) | 14823 |
| Shares o/s (mn) FV Rs 2 | 30 |

Source:Company Emkay Private Client Research

## Summary table

| Rs mn | FY06A | FY07E | FY08E |
| :--- | ---: | ---: | ---: |
| Sales | 3215.0 | 3876.3 | 4688.4 |
| Growth \% | 29.7 | 20.6 | 21.0 |
| EBITDA | 834.0 | 972.9 | 1193.6 |
| EBITDA margin \% | 25.9 | 25.1 | 25.5 |
| Net Profit | 555.3 | 706.8 | 842.0 |
| EPS (Rs) | 18.5 | 23.6 | 28.1 |
| CEPS (Rs) | 22.8 | 25.7 | 30.3 |
| ROE \% | 61.0 | 49.4 | 40.9 |
| ROCE \% | 78.8 | 67.5 | 59.5 |
| EV/Sales (x) | 2.1 | 1.7 | 1.3 |
| EV/EBITDA (x) | 8.0 | 6.7 | 5.2 |
| P/E (x) | 12.5 | 9.8 | 8.2 |
| P/CEPS (x) | 10.1 | 9.0 | 7.6 |
| P/BV (x) | 6.0 | 4.1 | 2.9 |

Source:Company Emkay Private Client Research
Shareholding pattern (30 June 2006)


Source:Company Emkay Private Client Research

One-year performance (Rel to sensex)


[^0]MANUGRAPH INDIA LTD.
Price: Rs. 231
Manugraph India Limited (MIL) is a strong growth and value play and has created a strong focused niche in the Offset Web Printing Machinery Equipment space finding applications mainly in newspaper printing segment. MIL's major competitive advantage is its excellent product line up and customized solutions approach, long standing relationships with large customers, excellent quality and technical credentials and adequate management bandwidth. With an expected CAGR of $23 \%$ in net profits over FY06-FY08E, we expect ROCE and ROE levels to remain healthy at $67 \%$ and $49 \%$ respectively as on FYO7E.

## Investment Rationale -

- Market Leader providing complete printing solutions - MIL is the domestic market leader in the web offset presses segment and is an established Tier 1 supplier to large publishing houses like the Times of India Group, Indian Express Group, Dainik Jagran Prakashan Group, Hindustan Times, Anand Bazar Patrika and other regional newspapers and publications like Gujarat Samachar, Malayala Manorama, Hindu, Sandesh, Deccan Chronicle etc. Over the years, Manugraph has emerged as a thriving, nimble, printing machinery enterprise, due to its ability to transform itself rapidly in a highly competitive market and its commitment to become a supplier of choice by delighting customers with superior services and products at competitive prices. Constant modernisation and introduction of state-of-the-art technology at Manugraph has enabled it to stay ahead in the industry.
- Exports offer MIL a strong outsourcing opportunity in future - In the Export arena, Manugraph has been exporting to customers in markets like Italy, Germany France, Sweden, UK, Russia, China, South Korea, Thailand, North America, Kenya, Nigeria, Brazil and Middle East.

Exports during FY06A totaled Rs 1034.7 mn accounting for $32 \%$ of total revenues. Exports in the last 3 years have grown at a CAGR of $35 \%$ from Rs 592 mn in FY04A to Rs 1034.7 mn till date. What is more noteworthy to know is that having developed strong technical skill sets in its product domain, the price differential enjoyed by Manugraph is significantly high as compared to other global players like Heidelberg and Man-Roland, which have large business presence across the European and USA markets. Hence going ahead outsourcing opportunities can throw open a large business opportunity for Manugraph.

- Large free cash generation ahead-Manugraph has moderate capex lined up over the next two years. Barring further reduction in residual debt in FY07E and further gains from tight working capital management, we expect it to generate free cash flow of Rs724.3mn over next two years. The build of cash in the balance sheet by Mar08 would result in a cash/Investments balance of Rs820.3mn,equal to (Rs.27per share - FV: Rs.2).
What is really noteworthy is that Manugraph has earned a healthy 79\% ROCE and 61\% ROE in FY06A largely due to a healthy volume growth, significant improvement in ATO levels and reducing the working capital cycle. This is amply reflected from the fact that Manugraph has expanded its EBIDTA margins from 10.9\% in FY04A to $25.9 \%$ in FY06A.

During Q1FY07A Manugraph has reported a 19\% increase in revenues totaling Rs1.03bn with EBIDTA growth being $12 \%$ YoY totaling Rs247.6mn with EBIDTA margins of $24 \%$ followed by a $15 \%$ rise in the net profit at Rs 172.9 mn .

Risks \& Concerns -
Any significant downturn in Manugraph's customers namely the domestic Newspaper segment could impact MIL's earnings negatively.

## Valuation -

With an EPS CAGR growth of $23 \%$ estimated over FY06-08E, coming on the back of a 21\% CAGR in the topline, and attractive ROE and ROCE levels of 67\% \& 49\% on FY07E, and a EV/EBIDTA of 7x FY07E and 5x FY08E makes us believe that the present valuations of $10 x$ FY07E and 8x FY08E look extremely attractive.

We recommend a BUY on the stock with a target price of Rs. 380 based on the DCF approach. At our target price the stock will be valued at $14 \mathrm{xP/E}$ and 9 x on $\mathrm{EV} /$ EBIDTA basis on FY08E.

MIL is promoted by Mr. S.M. Shah in the year 1972

MIL has technical collaboration with Solna Offset, Sweden

## Background

Manugraph India Limited (MIL) was promoted by Mr. S. M. Shah during 1972. MIL was earlier incorporated as Machinenfabrik Polygraph (India) Ltd. MIL is India's largest manufacturer of web offset and sheet fed offset presses. MIL is a Tier I supplier of newsprint machines to the leading newspapers and magazine publishers in domestic and international markets. MIL has constantly invested in modernization and technology which has enabled it to emerge as a complete solution provider company to newsprint industry.

MIL commands $70 \%$ market share in domestic printing machinery manufacturing market. Its customer list includes leading names such as Times of India Group, Indian Express Group, Dainik Jagran Prakashan Group, Hindustan Times, Anand Bazar Patrika and other regional newspapers and publications like Gujarat Samachar, Malayala Manorama, Hindu, Sandesh, Deccan Chronicle etc. MIL manufactures these printing machines at its three plants located at Kolhapur, Maharashtra.

MIL has a technical collaboration with Solna Offset, Sweden. Solna exports about $90 \%$ of its total sales. It has presence across the world and has manufactured and supplied newsprint machinery which can top mechanical speed of 65,000 copies per hour.

MIL earns around $32 \%$ of total revenue from exports. It exports its products to leading publishers in South America, Europe, Middle East, Asia and the CIS countries.

## Business Profile

MIL is mainly into manufacturing of printing machinery which are used by newspaper publishers and magazine publishers. It supplies not only the printing offset presses to the newspaper publishers but offers complete printing solutions to its customers. MIL manufactures presses having speeds ranging between 35,000-55,000 copies per hour which can meet the production requirement of its customers in the domestic and export markets.

MIL supplies printing machines and spares to its customers that contributes $95 \%$ and $5 \%$ to its total revenue.

MIL exports around $32 \%$ of its total revenues to various overseas markets across the world. It exports its products to leading newspaper publishers in South America, Europe, Middle East, Asia and the CIS countries. But currently it has very less presence in North America and Chinese markets, which it intends to increase significantly over the next 2-3 years.
Revenue Break-up (\%)


Source : Company

## Operational Highlights

## Key Financials

| March Ended (Rs Mn) | Q1FY07A | Q1FY06A | YoY (\%) | FY06A | FY05A | YoY (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Net Sales | $1,031.9$ | 866.6 | 19.1 | $3,215.0$ | $2,479.6$ | 29.7 |
| Other Income | 21.6 | 13.9 | 55.4 | 168.6 | 72.0 | 134.2 |
| Total Income | $1,053.5$ | 880.5 | 19.6 | $3,383.6$ | $2,551.6$ | 32.6 |
| Total Expenditure | 784.3 | 645.6 | 21.5 | $2,381.0$ | $2,021.3$ | 17.8 |
| Operating Profits | 247.6 | 221.0 | 12.0 | 834.0 | 458.3 | 82.0 |
| OPM (\%) | 24.0 | 25.5 | $(5.9)$ | 25.9 | 18.5 | 40.4 |
| Interest | 2.4 | 2.7 | $(11.1)$ | 24.3 | 23.3 | 4.3 |
| Depreciation | 16.2 | 14.4 | 12.5 | 60.5 | 58.2 | 4.0 |
| PBT | 250.6 | 217.8 | 15.1 | 917.8 | 448.8 | 104.5 |
| Provision for tax | 77.7 | 67.3 | 15.5 | 299.3 | 153.5 | 95.0 |
| PAT | 172.9 | 150.5 | 14.9 | 618.5 | 295.3 | 109.5 |
| Extra-ordinary Items | - | - | - | $(63.2)$ | $111.2)$ | 464.3 |
| Adj PAT | 172.9 | 150.5 | 14.9 | 555.3 | 284.1 | 95.5 |
| Equity Capital FV Rs2 | 60.0 | 60.0 | - | 60.0 | 60.0 | - |
| EPS (Rs) | 5.8 | 25.1 | $(77.0)$ | 18.5 | 47.4 | $(60.9)$ |

Source: Company, mil announced split in Sept 2005
For Q1FY07 MIL reported a net revenue growth of 19\% YoY to Rs1031.9mn mainly due to rising demand from newsprint industry. MIL's absolute EBITDA increased by $12 \% \mathrm{YoY}$ to Rs247.6mn as against Rs221mn in Q1FY06 and EBITDA margins declined by 151 bps YoY to $24 \%$ mainly because of rise in other expenditure and employee cost.

Interest cost for Q1FY07 came down by $11 \%$ YoY to Rs2.4mn and profit after tax for Q1FY07 grew by $15 \%$ YoY to Rs 172.9 mn as against Rs 150.5 mn in Q1FY06. MIL reported EPS of Rs5.8 (face value of Rs2) for Q1FY07 as against Rs25.1 (face value of Rs10) for Q1FY06. MIL announced the stock split in the month of September 2005 and now the face value of the stock stands at Rs2.

For FY06A, MIL's net sales grew by remarkably by $30 \%$ YoY to Rs3215mn as against Rs2479.6mn in FY05. Capital expenditure incurred by major newsprint companies in domestic and exports were the major drivers for the top line growth. MIL's absolute EBITDA grew by $82 \%$ YoY to Rs834mn with EBITDA margins improving significantly by 746bps YoY to $25.9 \%$.

MIL could improve its EBITDA margins mainly because of cost savings in raw material costs, lower employee costs and lower other expenditures. We believe MIL enjoyed operative leverage advantage in FY06A. MIL earned profit on sales of investments of Rs 47.2 mn in FY06 which was included in extra-ordinary item. Profit after tax for FY06A, went up by $96 \%$ YoY to Rs555.3mn as against Rs 284.1 mn with the EPS improving to Rs18.5 as against Rs9.5 (adjusted for split) last year.

## Investment Positives

Capex growth in newsprint industry to drive growth in the domestic market -
Newsprint industry in India is expected to grow at a CAGR of $10 \%$ for next 3-4 years.

Newsprint industry size in India is estimated to be around Rs. 121 bn and it has registered growth at CAGR of $11 \%$ over a period of last 3 years. With growing literacy rate, rising advertising spend, change in demographics are expected to drive the growth in the

| Urban Print Media Penetration <br> SEC | Reach (Mn) |
| :--- | :---: | :---: |
| \% of |  |
| Total Category |  |

SEC - Socio-Economic Classification, A1 denotes uppermost socio-economic class \& E2 denotes lowest socio-economic class

Rural Print Media Penetration

| SEC | Reach (Mn) | \% of <br> Total Category |
| :--- | :---: | :---: |
| R1 | 14.12 | 67.7 |
| R2 | 33.07 | 55.4 |
| R3 | 78.37 | 36.9 |
| R4 | 28.31 | 11.4 |

SEC - Socio-Economic Classification,R1 denotes uppermost socio-economic class \& R4 denotes lowest socio-economic class. Source: IRS 2005

MIL has experience of over three decades in the domestic market and over the years
industry. Going ahead, the Indian newsprint industry is expected to grow at a CAGR of $10 \%$ for next 3-4 years.


Source: Industry Sources, PWC estimates
MIL manufactures almost all kind of newsprint machineries and spares and these newsprint machines are supplied to almost all the leading newspaper manufacturers in India. MIL's newspaper presses have the capability to give top mechanical speed of 35,000-55,000 copies per hour which would ideally meet the demands of medium to large commercial printing houses. MIL has strong foothold in domestic market and commands $70 \%$ market share in newsprint machinery industry.

There are leading 774 daily newspapers in India. In the domestic market both English and vernacular language papers and magazines publishers are expanding the newsprint capacities. A booming Indian economy, growing need for content and government initiatives that have opened up the sector to foreign investment are driving growth in newsprint media. With literacy rate on the rise, more people in rural and urban areas are reading newspapers and magazines and interest of global media investor to enter into Indian markets we expect domestic demand for newsprint machinery to go up substantially in near future.

Indian newsprint market is getting more dynamic and we expect dynamics like attractive color schemes, material content, improved quality, growing competition etc would also infuse demand for replacement market in coming years.

## Existing Client Relationships provide a strong business platform -

MIL is the domestic market leader in the web offset presses segment and is an established Tier 1 supplier to large publishing houses like the Times of India Group, Indian Express Group, Dainik Jagran Prakashan Group, Hindustan Times, Anand Bazar Patrika and other regional newspapers and publications like Gujarat Samachar, Malayala Manorama, Hindu, Sandesh, Deccan Chronicle etc.

MIL has experience of over three decades in the domestic market and over the years, MIL has emerged as a thriving, nimble, printing machinery enterprise, due to its ability to transform itself rapidly in a highly competitive market and its commitment to become a supplier of choice by delighting customers with superior services and products at competitive prices. Constant modernisation and introduction of state-of-the-art technology at MIL has enabled it to stay ahead in the industry. We believe MIL has the capability and delivery skill sets to contribute to the changing dynamics of the industry, which would benefit MIL.

MIL exports its products to leading publishers in South America, Europe, Middle East, Asia and the CIS countries.

MIL earns EBITDA margins of 26\% while global peers like Heidelberg and Man-Roland earns 5\% and 3\% respectively

The Global printing machines market is largely dominated by European manufactures like Heidelberg, ManRoalnd

Chinese newsprint players imports around $\$ 500-600 \mathrm{mn}$ printing machines annually

Although MIL faces competition from the newsprint machines manufactures based in countries like China and Germany, we believe MIL to get large portion of orders from the domestic newsprint industry due to its strong foothold in the domestic market.

## Exports offer a good potential

MIL exports its products to leading publishers in South America, Europe, Middle East, Asia and the CIS countries. In FY06A, MIL exported newsprint machines worth Rs 1034.7 mn to these regions. MIL with its three decades of experience and engineering skill sets has increased its export revenue of Rs 424.7 mn in FY03 to Rs1034.7mn in FY06, a CAGR of $35 \%$ for last three years.

MIL has proved its engineering skill sets and quality standards in the domestic market. The newsprint machines manufactured by MIL are competitive in terms of costs and quality standards. The price difference between newsprint machines manufactured by European manufacturers and by Indian manufactures is as a high as $30-40 \%$. We believe MIL has greater advantage in terms of labour cost and other overheads.

| Cost Comparison (\% of Sales) | MIL | Heidelberg | Man-Roland |
| :--- | ---: | ---: | ---: |
| Sales | 100 | 100 | 100 |
| Raw Material Cost | 54 | 43 | 50 |
| Labour Cost | 8 | 30 | 27 |
| Other Costs | 12 | 22 | 20 |
| EBITDA | 26 | 5 | 3 |
| Other Income | 5 | 7 | 1 |
| Gross Profit | 31 | 11 | 4 |
| Depreciation | 2 | 4 | 1 |
| Interest | 1 | 1 | 1 |
| PBT | 29 | 6 | 3 |
| Tax | 9 | 3 | 1 |
| PAT | 19 | 4 | 2 |
| ROCE (\%) | 79 | 8 | 4 |
| RONW (\%) | 68 | 12 | 10 |

Source: Emkay Private Client Research, Bloomberg, Heidelberg - Mar2006, Man-Roland - 2005
The Global printing machines market is largely dominated by European manufactures like Heidelberg, Man-Roalnd. MIL plans to enter into growing newsprint media markets like China and large newsprint markets like North America. We gather that the Chinese newsprint media market has nearly 100,000 print shops and growing at an average growth rate of $15 \%$ a year. China's printing industry is over \$40bn and contributing around two percent to China's GDP. It is estimated that by 2010, china's printing industry would get double and would be around $\$ 80 \mathrm{bn}$. Chinese newsprint players imports around $\$ 500-600 \mathrm{mn}$ printing machines annually and MIL has competitive advantage in terms of costs which are attractive compared to global manufactures of newsprint machines. We hence expect that MIL has big potential in terms of exports to China.

## US Newsprint Industry (Fig. in thousands)



Source : Newspapers Association of America

North American market is already facing problems like overcapacity in the industry and fierce competition

The North American market is estimated to be the largest market for newsprint media across the world which is around \$60bn. There are more than 2000 newspapers published in USA and Canada out of which 1450 are daily newspapers. North American market is estimated to grow at a CAGR of $1.5-2 \%$ for CY2006. This market is already facing problems like overcapacity in industry and fierce competition. The key challenges this market faces include are rising costs of energy, equipment, materials, postage and employee benefits. We hence expect that the North American market would welcome low cost printing machines suppliers especially to save costs and improve their EBITDA margins.

We believe entry of MIL to North American market which is a matured and biggest market in the world and to fastest growing market Chinese market would offer the biggest potential in the long term. In FY06A, MIL exported newsprint machines worth Rs 1034.7 mn ; we estimate MIL's exports to grow at a CAGR of $32 \%$ for the period of FY06A-FY08E. We expect going forward the export revenue would be mainly driven by North American and Chinese markets. We estimate that for FY07E, MIL would report export revenue growth of $38 \%$ YoY to Rs 1427.9 mn and by $27 \%$ YoY in FY08E to Rs 1813.5 mn .

## SWOT profile for MANUGRAPH



The Indian Printing equipment
Industry has made a capital investment of about Rs80bn till date

The per capita printing output in India is one of lowest in the world

## Printing Machinery Ind. Break Up



Source: Emkay Private Client Research
The growth in readership has been faster than the growth in literacy for few years

## Print Ind. - Periodicity wise



Daily
$80 \%$

Source : IPAMA

## Newsprint Machinery Industry

The Indian Printing Industry now comprises of 1,37,280 small, medium and large printing presses spread all over the country, involving a capital investment of about Rs80bn. There are 774 leading daily newspapers in India. With the growth of literacy, there is a commensurate rise in demand for various inputs for the printing industry.

On the technological front, much development has taken place in printing industry in post independence India. The entire pre press industry has transformed from conventional pre press to computerized digital pre press along with advertisements in digital printing. Now post press and packaging is entering into hi-tech. All this development has brought multi national corporations offering their services and products to the Indian subcontinent Currently as Indian printers embracing high technology, printing industry is at par with international quality. This in turn has opened an immense potential for export of print products.

Though India is the second most populated country in the world and literacy rate is constantly going up, there is tremendous demand for printing material. However, the printing output still stands at US\$ 4 per capita compared with US\$ 440 in Japan, US\$ 290 in USA, US\$ 290 in Germany, US\$ 215 in Hong Kong, US\$ 215 in Singapore etc. The per capita paper consumption in India is about 4 kg only as compared to other Asian countries covering 18 kg . and USA covers 318 kg .

The printing machinery can be broadly classified into three groups of pre-printing, printing and post-printing equipment. The present range of manufacture includes single and multicolour Sheetfed and Webfed offset printing machines of medium speeds and simple controls, rotogravure/flexogravure, rotary printing machines and simple/ semiautomatic plate making, binding, stitching and finishing equipment. The country is equally dependent on imports for most of the pre-printing equipment and automatic binding equipment.

India is emerging as the one of the fastest economy in the world. It is the second largest populous country and along with economic growth India's literacy rate has increased to $61.7 \%$ from $57.9 \%$ in 1999. The growth in readership has been faster than the growth in literacy for few years. There are 17 official languages, 774 leading daily newspapers, 34 tabloids, 109 weeklies, 133 monthlies, besides 19 regular newspaper magazines. Since 1989, the printing and packaging industry has registered collective growth at CAGR of $14 \%$. The demand for printing and packaging market has been continuously growing and it is estimated that the total demand in Indian printing and packaging market is around $2 / 3^{\text {rd }}$ of the entire European market.

There are around 325 manufacturers of printing and packaging and allied machinery manufacturers in India. Out of which 70 are printing and allied equipment manufacturers and only 21 units are in the organised sector. Since 1989, the printing and packaging industry has registered collective growth at CAGR of $14 \%$. The current level of production of this industry is Rs.5.6bn. The estimated exports and imports for printing and allied equipment during FY06 were Rs.2.5bn and Rs.3.6bn respectively. The estimated total market size of printing machinery segment of the industry is around Rs9.3bn. Printing machinery exports have been registering continuous growth over the last two three years. We believe the printing has good potential for exports mainly because of cost advantage and international quality standards.

The Global printing machines market is largely dominated by European manufactures like Heidelberg, Man-Roalnd. MIL plans to enter into growing newsprint media markets like China and large newsprint markets like North America. We gather that the Chinese newsprint media market has nearly 100,000 print shops and growing at an average growth rate of $15 \%$ a year. China's printing industry is over \$40bn and contributing around two percent to China's GDP. It is estimated that by 2010, china's printing industry would get double and would be around $\$ 80 \mathrm{bn}$. Chinese newsprint players imports around $\$ 500-600 \mathrm{mn}$ printing machines annually and MIL has competitive advantage in terms of costs which are attractive compared to global manufactures of newsprint machines. We hence expect that MIL has big potential in terms of exports to China.

North American market is estimated to be the largest market for newsprint media across the world which is around $\$ 60 \mathrm{bn}$. There are more than 2000 newspapers published in USA and Canada out of which 1450 are daily newspapers. North American market is estimated to grow at a CAGR of $1.5-2 \%$ for CY2006. This market is already facing problems like overcapacity in industry and fierce competition. The key challenges this market faces include are rising costs of energy, equipment, materials, postage and employee benefits.

## Financial Outlook

Net Sales to grow at a CAGR of $21 \%$ for a period of FY06A-FY08E -
With the rising capital expenditure lined up by domestic newsprint industry, we expect newsprint machinery industry to see good order book built up in FY07E and FY08E. MIL is also foraying into big markets like USA and China. We expect strong GDP growth, rising literacy rates, rising ad-spend would drive the growth in newsprint industry and this in turn would drive the growth of MIL for next two years.

We estimate MIL's net sales to grow by $21 \%$ YoY each for in FY07E and FY08E to Rs3876.3mn and Rs4688.4mn respectively. We also estimate MIL's EBITDA to grow at a CAGR of $20 \%$ for a period FY06A-FY08E. For FY07E we estimate EBITDA to grow by $17 \%$ YoY to Rs972.9mn and for FY08E it to grow by $23 \%$ YoY to Rs1193.6mn.

## Lower capex requirement and impressive cash generation for next two years -

The demand for printing machines is continuously going up and MIL to capture this opportunity is investing Rs200mn as a capital expenditure in FY07E to modernize its plants and replace some of the old machines. In FY06A, the capacity utilization of MIL stood at $84 \%$.

We estimate the capital expenditure required to expand its capacities would be as low as Rs200mn in FY07E and Rs250mn in FY08E. We estimate MIL to report impressive operating cash flows of Rs 471.9 mn and Rs713.9mn for FY07E and FY08E respectively. We estimate with the low capex requirement and strong operating cash flows, MIL would fund its capex programme from internal accruals.

## Impressive return ratios and asset turnover ratios =

MIL has remarkably improved its operational performance during the last three years. In FY06 MIL reported impressive ROCE of $79 \%$ from $25 \%$ in FY04. Going forward we estimate MIL continue to earn higher return ratios. For FY07E we estimate MIL to report ROCE of $67 \%$ and $59 \%$ for FY08E. Although we estimate MIL to report lower ROCE in FY07E and FY08E compared to FY06, we believe these return ratios are very impressive.

MIL's asset turnover ratio has also remained very impressive for last two years. In FY06A, it achieved the asset turnover ratio of $3 x$. Due to lower capex requirement, rising sales and improving EBITDA margins MIL could earn higher asset turnover ratios. We estimate for FY07E and FY08E asset turnover ratio to remain to up to 3.1x.

DuPont Analysis

|  | FY05 | FY06 | FY07E | FY08E |
| :--- | ---: | ---: | ---: | ---: |
| NPM (\%) | 11.46 | 17.27 | 18.23 | 17.96 |
| ATO (x) | 2.66 | 3.06 | 3.10 | 3.12 |
| Debt/Equity (x) | 0.59 | 0.15 | 0.04 | 0.03 |
| ROE (\%) | 51.37 | 60.98 | 49.43 | 40. |

Source:Emkay Private Client Research

| Key Assumptions |  |
| :--- | ---: |
| Terminal value (\%) | 4.00 |
| Ajusted Beta | 0.74 |
| Risk Free Rate (\%) | 6.50 |
| Market Risk Premium (\%) | 7.00 |
| Cost of Equity (\%) | 11.68 |
| Cost of Debt (\%) | 8.00 |
| Debt | 76.10 |
| Equity | 6930.00 |
| WACC (\%) | $\mathbf{1 1 . 6 1}$ |
| Source:Emkay Private Client Research |  |
| NPV (Rs mn) | $\mathbf{9 , 9 5 9}$ |
| Less Debt (Rs mn) | $\mathbf{( 2 9 7 )}$ |
| Shareholder Value (Rs mn) | 10,258 |
| Value/share (Rs) | $\mathbf{3 4 2}$ |
| One year forward (Rs) | $\mathbf{3 8 0}$ |
| Source:Emkay Private Client Research |  |

## VALUATION

| DCF (Rs mn) | FY07 | FY08 | FY09 | FY10 | FY11 | FY12 | FY13 | FY14 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| PAT | 707 | 842 | 1,029 | 1,095 | 1,187 | 1,228 | 1,262 | 1,246 |
| Depreciation | 63 | 66 | 70 | 75 | 95 | 120 | 160 | 280 |
| Interest (1-tax rate) | $(7)$ | $(4)$ | $(4)$ | $(4)$ | $(3)$ | $(3)$ | $(3)$ | $(3)$ |
| Change in NWC | $(298)$ | $(194)$ | $(171)$ | $(174)$ | $(144)$ | $(161)$ | $(120)$ | $(130)$ |
| Capex | $(200)$ | $(250)$ | $(180)$ | $(200)$ | $(220)$ | $(240)$ | $(250)$ | $(280)$ |
| FCFF | 265 | 460 | 744 | 791 | 914 | 944 | 1,049 | 1,113 |
| Discounted Value | 265 | 369 | 535 | 510 | 528 | 488 | 486 | 6,778 |

*Terminal value Source: Company, Emkay Private Client Research
The following grid gives a sensivity analysis based on diffrent scenarios

| WACC |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Terminal Growth |  | 10\% |  | 11\% |  | 12\% |  |  |
| 4\% |  | 454 |  | 380 |  | 368 |  |  |
| 5\% |  | 517 |  | 418 |  | 402 |  |  |
| 6\% |  | 611 |  | 469 |  | 448 |  |  |
| Source:Emkay Private Client Research |  |  |  |  |  |  |  |  |
| PEER COMPARISON |  |  |  |  |  |  |  |  |
| Rs Mn | Net Sales |  | EV/EBITDA (x) |  | EPS (Rs) |  | P/E (x) |  |
|  | FY07E | FY08E | FY07E | FY08E | FY07E | FY08E | FY07E | FY08E |
| Alfa Laval | 6,642 | 7,97 | 10.3 | 8.2 | 49.3 | 60.4 | 16.3 | 13.3 |
| Texmaco | 3,746 | 4,317 | 12.8 | 10.8 | 26.7 | 32.9 | 33.7 | 27.4 |
| Thermax | 19,130 | 23,689 | 12.4 | 9.3 | 14.1 | 17.5 | 20.4 | 16.4 |
| Manugraph | 3,876 | 4,688 | 6.7 | 5.2 | 23.6 | 28.1 | 9.8 | 8.2 |
| Heidelberg* | 4869 | 5038 | 12.4 | 3.7 | 3.1 | 3.5 | 13.0 | 11.6 |
| Bost Group* | 1251 | 1283 | 7.0 | 1.9 | 2.5 | 3.3 | 18.3 | 13.9 |

Source:Emkay Private Client Research, Consensus Estimates, Heidelberg \& Bost in USD Mn
We continue to remain positive on MIL's long-term prospects primarily due to strong growth in its user industry i.e. newsprint media. We expect MIL to the largest beneficiary of capex planned by the domestic newsprint media industry. MIL is also aggressively foraying into big export markets like China and USA. We believe both these factors would drive its top line growth for FY07E and FY08E.

While no one on one comparison is possible for MIL, we have given a sample set of certain engineering companies like Alfa Laval, Texmaco and Thermax as they are solution providers having large dependence on a single segment of business. Our asessment is that MIL has to be viewed as a complete solution provider in the capital goods space and hence this comparison with other players mentioned here with have been given.

At current market price, the stock looks attractive on PE multiple basis at 10x and $8 x$ for FY07E and FY08E respectively with EV/EBITDA multiple of $7 x$ for FY07E and $5 x$ for FY08E also look attractive owing to higher operating margins of $25 \%$ and a lower debt/equity ratio of 0.04x. Our target price of Rs380 offers an upside of $65 \%$ over a period of 12 months.

## Valuation

Growth in user industry offers good top line visibility for next two years
MIL has strong foothold in the domestic market and commands $70 \%$ market share. MIL has registered revenue growth at a CAGR of $41 \%$ for last three years. We believe MIL to be beneficiary of growing newsprint media industry. With the growing economy, growing literacy rate and rising ad-spend, we believe newsprint media industry to grow at a CAGR of $10 \%$ for next 3-4 years.

With growing newsprint industry, there is a commensurate rise in demand for various inputs like newsprint machines. We believe MIL has the biggest advantage in the growing newsprint machines market as it has dominant position in the domestic market.

Apart from its current export markets MIL is also exploring opportunities in the big markets like USA and China. We believe MIL has proved its engineering skill sets and delivery capabilities and has worked very closely with various newsprint publishers as a complete solution provider. MIL also has big advantage in these countries due to low cost producer.

We estimate MIL to report net sales growth of $21 \%$ YoY to Rs3876.3mn for FY07E and Rs 4688.4 mn in FY08E. We expect domestic demand for newsprint machines and increasing exports would be the major drivers for sales growth.

## Attractively priced among the engineering peers space -

MIL is a complete newsprint solution supplier and enjoys a strong foothold in domestic newsprint machinery market. MIL earns attractive EBITDA of $25 \%$ coupled with strong ROCE and ROE of $79 \%$ and $61 \%$ as on FY06A.

We believe the MIL stock looks undervalued as compared to other engineering companies like Alfa Laval, Thermax, etc. These engineering stocks trade within a PE band of $13-27 x$ based on FY08E; compared to which MIL is valued attractively at a PE multiple of $10 x$ and $8 x$ on FY07E and FY08E respectively.

## Recommendation

We continue to remain positive on MIL's future prospects. Strong GDP growth, rising literacy rate, rising ad-spend and rising readership population would drive demand for newsprint media which in turn boost the demand for newsprint machinery.

We expect the capital expenditure of newsprint media to remain robust for next two years and MIL would be beneficiary of this growth. MIL has good export potential for its newsprint machinery which is set to grow strongly in next 2-3 years.

We recommend a BUY with a target price of Rs380 based on DCF approach.

At current valuations of $10 x$ for FY07E and $8 x$ for FY08E remains attractive. We recommend a BUY with a target price of Rs380 based on DCF approach.

## Profit \& loss statement (Rs mn)

| Year to March | FY05A | FY06A | FYO7E | FY08E |
| :--- | ---: | ---: | ---: | ---: |
| Net Sales | $2,479.6$ | $3,215.0$ | $3,876.3$ | $4,688.4$ |
| \% Growth | 22.4 | 29.7 | 20.6 | 21.0 |
| EBIDTA | 458.3 | 834.0 | 972.9 | $1,193.6$ |
| \% Growth | 106.8 | 82.0 | 16.7 | 22.7 |
| Other Income | 72.0 | 168.6 | 140.0 | 142.0 |
| Interest | 23.3 | 24.3 | 10.7 | 6.5 |
| Depreciation | 58.2 | 60.5 | 62.8 | 65.7 |
| PBT | 448.8 | 917.8 | $1,039.4$ | $1,263.4$ |
| \% Growth | 155.9 | 104.5 | 13.2 | 21.6 |
| Tax | 150.3 | 295.2 | 332.6 | 421.4 |
| Deferred Tax | 3.2 | 4.1 | - |  |
| Adj PAT | 295.3 | 618.5 | 706.8 | 842.0 |
| \% Growth | 132.9 | 109.5 | 14.3 | 19.1 |
| Extra-ordinary | $(11.2)$ | $(63.2)$ | - | - |
| Reported PAT | 284.1 | 555.3 | 706.8 | 842.0 |
| \% Growth | 76.8 | 95.5 | 27.3 | 19.1 |
| Dividend (\%) | 100.0 | 200.0 | 225.0 | 225.0 |
| EPS (Rs) | 9.5 | 18.5 | 23.6 | 28.1 |
| BVPS (Rs) | 22.3 | 38.4 | 56.9 | 80.4 |


| Balance sheet (Rs mn) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Year to March | FY05A | FY06A | FYO7E | FY08E |
| Eqty Cap | 60.0 | 60.0 | 60.0 | 60.0 |
| Reserves | 608.0 | $1,093.3$ | $1,646.2$ | $2,353.2$ |
| Networth | 668.0 | $1,153.3$ | $1,706.2$ | $2,413.2$ |
| Secured loans | 272.2 | 172.8 | 72.8 | 72.8 |
| Unsecured loans | 121.7 | 3.3 | 3.3 | 3.3 |
| Total loans | 393.9 | 176.1 | 76.1 | 76.1 |
| Deffered Tax Liab |  |  |  |  |
| Total Liability | $1,061.9$ | $1,329.4$ | $1,782.3$ | $2,489.3$ |
| Net Block | 436.8 | 518.6 | 655.8 | 840.1 |
| Investments | 82.1 | 265.4 | 265.4 | 265.4 |
| Deffered Tax Assets | $(22.1)$ | $(26.2)$ | $(26.2)$ | $(26.2)$ |
| Inventory | 858.5 | $1,033.5$ | $1,244.3$ | $1,486.5$ |
| Debtors | 259.8 | 133.9 | 226.1 | 299.5 |
| Cash balance | 94.4 | 207.9 | 226.0 | 554.9 |
| Other CA | 328.6 | 673.3 | 811.8 | 981.9 |
| Current Liabilities | 691.0 | 852.9 | $1,044.4$ | $1,247.5$ |
| Provisions | 285.2 | 624.1 | 576.5 | 665.3 |
| NCA | 565.1 | 571.6 | 887.3 | $1,410.0$ |
| Misc Exp | - | - | - |  |
| Total Assets | $1,061.9$ | $1,329.4$ | $1,782.3$ | $2,489.3$ |

Cash Flow Statement (Rs mn)

| Year to March | FY06A | FY07E | FY08E |
| :--- | ---: | ---: | ---: |
| PAT | 618.5 | 706.8 | 842.0 |
| Depreciation | 60.5 | 62.8 | 65.7 |
| Change in WC | 107.0 | $(297.6)$ | $(193.7)$ |
| Operating CF | 786.0 | 472.0 | 713.9 |
| Capex | $(120.5)$ | $(200.0)$ | $(250.0)$ |
| Misc Exp | $(30.8)$ | $(18.9)$ | - |
| Investing CF | $(151.3)$ | $(218.9)$ | $(250.0)$ |
| Dividends | $(120.1)$ | $(135.0)$ | $(135.0)$ |
| Debt | $(217.8)$ | $(100.0)$ | - |
| Investments | $(183.3)$ | - | - |
| Financing CF | $(521.2)$ | $(235.0)$ | $(135.0)$ |
| Net Change | 113.5 | 18.1 | 328.9 |
| Opening Cash | 94.4 | 207.9 | 226.0 |
| Closing Cash | 207.9 | 226.0 | 554.9 |
|  |  |  |  |

Source:Emkay Private Client Research

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[^0]:    Source: Capitaline

