

## Earning Review

#### **BHARTI AIRTEL**

Neutral CMP:647.40

BSE Code	532454
NSE Code	BHARTIARTL

## **Key Data**

Sensex	9300.86
52 week H/L (Rs.)	950/484
Jan month H/L (Rs.)	725/576
Market Cap (Rs cr)	122891.41
Avg. daily vol. (6m)	995376
Face Value	10

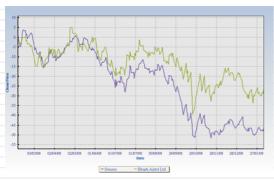
Source: Capitaline

## **Shareholding Pattern (%)**

Promoters	67.15
Institution	6.47
Foreign holding	22.56
Non-promoter	
corp. holding	2.63
Public & Others	1.20

Source: Capitaline

# One-Year Performance (Rel. to Sensex)



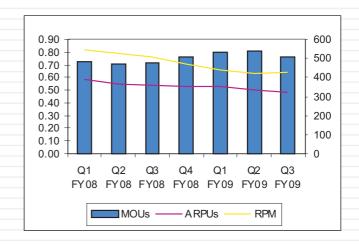
Source: Capitaline

Bharti's Q3 FY09 Net Revenues stood at Rs.9633 cr up by 6.8% QoQ & 38.3% YoY. Mobile business segment which contributes 82% of total Revenues grew by 9% while Telemedia & Enterprise services business reported flat growth. Passive Infrastructure business reported growth of 6% QoQ which contributed 13% to the total revenue. ARPUs & MOUs for the quarter declined by 3.3% & 5.8% respectively.

## **Mobile Business Segment**

In mobile business, market share of the company improved by 110 bps to 24.7% also expanding its network coverage to 79% of the total population. During the quarter company launched its services in Srilanka where the response was very encouraging and it also obtained additional spectrum in four service areas of Rajasthan, North-East, Maharashtra and Bihar. Mobile segment revenue grew by 8.99% with 31.4% EBIDTA margin, improvement of 123 bps.

#### Trend of MOUs - ARPUs & RPM



#### **Telemedia Segment**

In telemedia segment, Bharti's revenue remained flat at Rs.846 cr & EBIDTA margins stood at 41.75%, a decline of 181bps. It added 1,10,000 customers who subscribed to voice & database out of which 38% are subscribed to both broadband & DSL services.

## **Enterprise Services**

Enterprise services segment revenue growth remained flat at Rs.2181 cr which contributed 23% to the revenues. EBIDTA margins stood at 44.9% which improved by 210bps.



#### **Passive Infrastructure**

- Bharti added 1390 towers during the quarter, total number of towers at the end of Q3FY09 was 61355. Passive infrastructure revenues grew by 6% QoQ to Rs1270 cr. EBIDTA margins for this segment stood at 33.52% against 33.31% last quarter.
- Net finance cost declined sharply by 67% to Rs190 cr due to lower derivatives & forex losses (Rs220 cr against Rs590 cr last quarter)
- Net profit of the company in Q3 FY09 stood at Rs2160 cr against Rs2046 cr up by 6% QoQ.

#### **Recent Development**

The company has launched DTH services in October 2008 in 62 cities across India and got encouraging response from the customers. The company is adding about one lakh customers per month for DTH services.

On 12<sup>th</sup> January 2009, Bharti launched its mobile services in Sri Lanka under the Airtel brand on 3.5G network. Bharti Airtel plans to invest around USD 200 million in its Sri Lanka operations and ha already invested about USD 100 million.

The company has also launched IPTV services. It has launched Triple Play with Airtel digital TV interactive – Telephone, Broadband and TV on a single line on January 19, 2009.

#### **Outlook & Recommendation**

Going forward, ARPUs is going to remain under pressure due to intense competition in the industry. During the quarter RCOM roll out its all India GSM services and offered lucrative schemes to give run for their money to the incumbents. However we think that schemes offered by RCom are just an entry point strategies as are loss-making propositions.

We think that Bharti will not be able to maintain its subscriber addition growth rate and margins after other players launch their services.

AT CMP of Rs648, the stock is trading at 14.1x its Q3FY09 annualized EPS of Rs46. We have a "Neutral" Rating on the stock.



## **Financial Highlights**

Particulars	Q3 FY09	Q2 FY09	QoQ(%)	Q3FY08	YoY(%)
Net Sales	9633.4	9020.3	6.8	6963.9	38.3
Total Expenditure	5688.4	5321.0	6.9	4000.5	42.2
Operating Profit	3945.0	3699.3	6.6	2963.4	33.1
Other Income	23.9	11.4	109.4	58.6	-59.3
Total Income	3968.9	3710.7	7.0	3022.0	31.3
Interest	190.4	574.1	-66.8	81.0	135.1
PBDT	3778.5	3136.6	20.5	2941.0	28.5
Depreciation	1270.2	1154.9	10.0	1037.7	22.4
Tax	255.8	124.7	105.1	156.4	63.6
Reported Profit After Tax	2252.5	2106.4	6.9	1746.9	28.9
Exceptional Items/Minority Interest	92.9	60.1	54.6	24.5	279.2
Profit After Extra-ordinary item	2159.6	2046.3	5.5	1722.4	25.4
Equity	1897.91	1897.91		1897.8	
EPS	45.51	43.13		36.3	
OPM (%)	40.95	41.01		42.55	
NPM (%)	22.42	22.69		25.09	

Operational Matrix	Q3FY08	Q4FY08	Q1FY09	Q2FY09	Q3FY09
MOUs	474	507	534	536	505
ARPUs	358	357	350	335	324
RPM	0.76	0.70	0.66	0.63	0.64
Total Wireless Customers	5.52	6.20	6.94	7.75	8.57

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#### RATING INTERPRETATION

**Buy** Expected to appreciate more than 20% over a 12-month period **Accumulate** Expected to appreciate up to 20% over a 12-month period **Hold** Expected to remain in a narrow range **Avoid** Expected to depreciate up to 10% over a 12-month period **Exit** Expected to depreciate more than 10% over a 12-month period