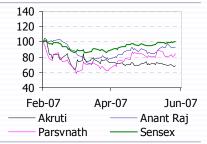


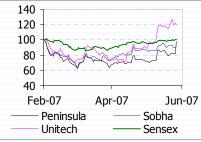
Relative Performance



Real Estate Sector Report

Source: ENAM Research, Bloomberg

Relative Performance



Source: ENAM Research, Bloomberg

Financial summary

Company	Price	Mkt cap	Sales (I	Rs bn)	EBITDA (Rs bn)	EPS (Rs.)	RoE ((%)	RoCE	(%)	Tgt Price	Relative
	(Rs.)	(USD mn)	FY08E	FY09E	FY08E	FY09E	FY08E	FY09E	FY08E	FY09E	FY08E	FY09E	(Rs.)	to Sector
DLF Ltd	550^	22,869	138	230	95	163	44.4	79.9	77	62	50	57	404	UP
Unitech Ltd	546	10,868	46	76	20	42	15.4	34.0	59	68	32	46	526	Ν
Sobha Dev.	918	1,646	16	25	5	8	34.5	46.8	25	27	20	20	907	Ν
Parsvnath Dev.	318	1,443	23	41	8	14	24.6	43.8	27	37	26	36	483	OP
Anant Raj Indus.	1,135	957	8	15	5	9	111.5	184.7	22	24	21	20	1,256	OP
Akruti Nirman	360	590	10	23	3	5	26.4	53.8	29	41	26	31	352	Ν
Peninsula Land	540	558	6	10	4	6	45.3	76.1	56	51	34	36	472	UP

Source: Company, ENAM Research, Industry estimates; ^ Assumed at upper price band; Note: OP: Outperformer; N: Neutral; UP: Underperformer

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June 6, 2007

Time to 'bank' on execution

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	 Parsvnath Developers 	35
	 Anant Raj Industries 	44
	 Akruti Nirman 	54
	Peninsula Land	64
	DLF Ltd	73

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Investment Summary

Much gain after some immediate pain

- Robust long term opportunity
 - Combination of demographics and income growth to continue to catapult demand
- However, short term conditions unfavourable
 - Dampened affordability, rising interest rates and oversupply to play spoilsport in the near term

Current valuations: On blue sky scenario

Valuations do not factor near term concerns

- Inevitable execution delays and lack of easy access to capital to lower projected RoEs
- Subdued demand and the resultant price correction in the short term to affect project IRRs

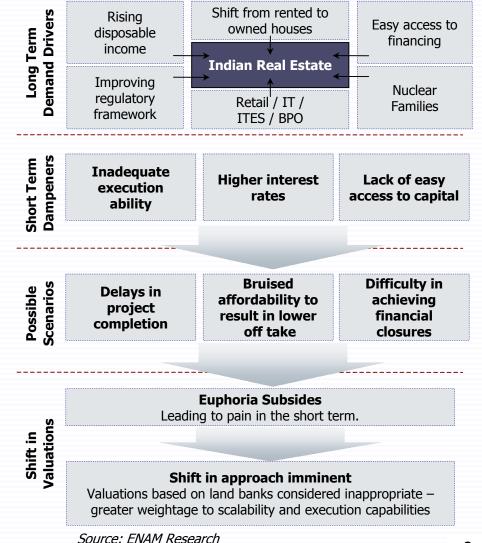
Focus to shift from owning land to execution

- Owning land \rightarrow Actual Execution \rightarrow Cash flows
- Stock prices to remain volatile due to the current expectation-reality mismatch

Recommendations:

- Attractive entry points ahead
 - Stock prices expected to correct to reflect current unfavorable conditions
- We recommend entry at lower levels to benefit from the secular growth opportunity
- Initiating coverage on the following companies
 - Outperformer: Parsvnath Developers, Anant Raj
 - Neutral: Unitech, Sobha Developers, Akruti Nirman
 - Underperformer: DLF, Peninsula Land

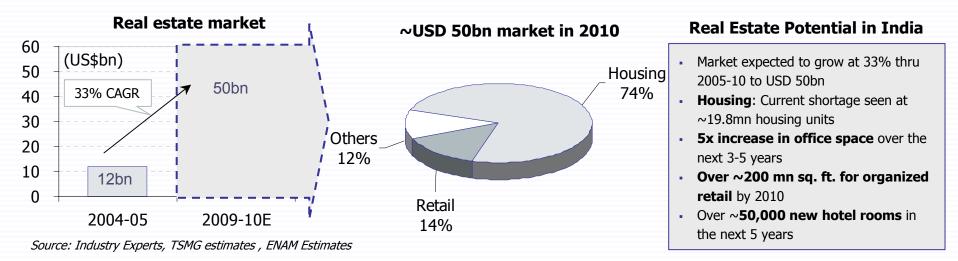
Indian Realty: Long Term Opportunity Intact



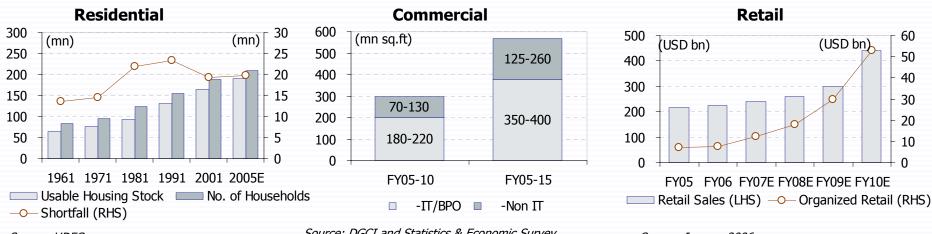
Industry Dynamics

ENAM

Long Term Opportunity Intact



Opportunity for all real estate players - large & still real

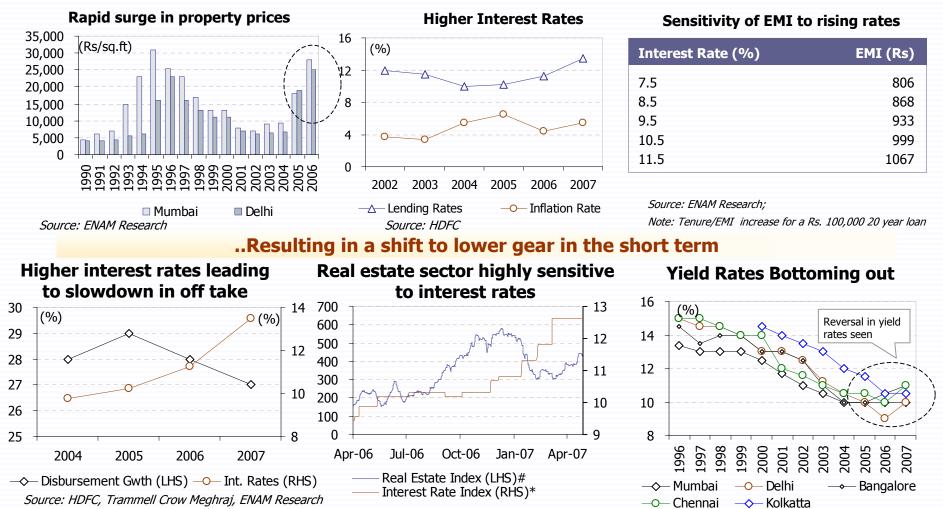


Source: HDFC

Source: Images 2006

Source: DGCI and Statistics & Economic Survey

But not without cyclical hiccups...



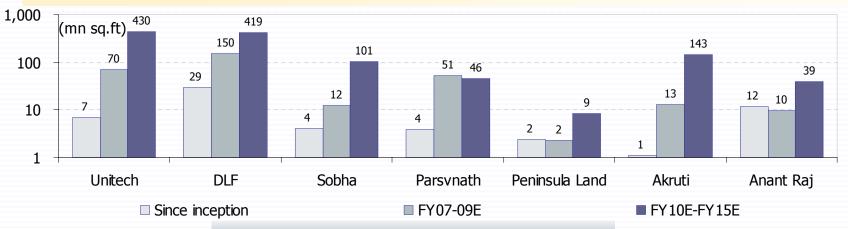
Free float weighted index of stocks under coverage and Ansal Housing, Ansal Properties & D.S Kulkarni Developers

* Average of home loan rates for HDFC Bank and ICICI Bank

While mortgage rates are being seen as peaking out, another 25bps hike (expected) could further derail the sector's growth trajectory in the near term

ENAM

Blue sky assumptions to be tested



Huge Scale up in Execution: Can it be achieved?

Source: Company estimates

Valuations based on 10-15x Scale up from current execution levels

Even if achieved, this would lead to either/both of the following scenarios:

Over Build - \rightarrow Price Crash - \rightarrow Consolidation	Supply withheld-→ Prices maintained -→ Lower offtake than current assumptions
 Increased supply to lead to glut in key markets Prices lowered to clear inventory Consolidation among smaller players Shift in focus from volume to quality 	 Supply withheld to not exceed demand Price not allowed to correct Off take at lower levels than that assumed in current valuations

Thus, while current players could scale up 5-6x over the longer term, we believe current valuations based on 10-15x scalability are too aggressive

Source: ENAM Research

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Other implicit assumptions...

Variable	Assumption	Comment
Real estate prices	5% escalation YoY	Real estate prices have moved up significantly in the last 2 years, with signs of cooling off being seen
		Unsustainable growth rate of prices to stabilize, if not fall
		Competition may lead to undercutting and a fall in prices for all
Demand	Sustainable	Developers are planning to build 10-15x their total development since inception
		Most of the portfolio consists of residential offerings targeting the top 10 to 15 cities
		Can all players sell all the stock being developed in such an aggressive timeframe?
Interest Rate & Liquidity	Easy Access	Mortgage rates have risen by at least 4% from the bottom over the past 18 months
		RBI clamps down on Bank funding through adverse risk weights and other measures

...may not hold water in light of the current scenario

Prices stagnating in pockets

	City	Residential	Trend	Commercial	Trend
		Marathalli, Whitefield, Airport Rd.	\leftrightarrow	Peripheral - ITPL	\leftrightarrow
Bangalore	Banerghatta Road		Whitefield /Elect. City	\leftrightarrow	
		Indiranagar, Cunningham Road	\leftrightarrow	Peripheral Outer Ring	-
		South	\leftrightarrow	South	\leftrightarrow
Mun	Mumbai	Central	\leftrightarrow	Suburban	\leftrightarrow
		Suburban	\leftarrow	Navi Mumbai	\leftrightarrow

Restrictions of Lending to Developers

Date	Regulation
Apr-06	Risk weight on exposures to commercial real estate raised to 150 per cent
Apr-06	Provisioning for standard advances raised to 1.0 per cent for residential housing loans beyond Rs.2mn and commercial real estate loans
Apr-07	Proposed clamping down on overseas financing via ECBs for real estate to contain inflation.

Source: Cushman & Wakefield 🖛 Stagnant, likely to rise 🔶 Stagnant

Source: RBI

Adjustment in the current blue sky scenarios to provide attractive entry points, going forward

Massive supply coming...prices already weakening!!

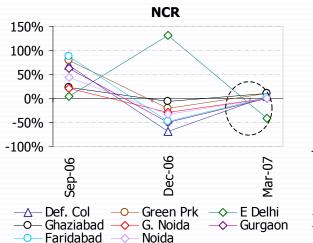
City wise planned supply*

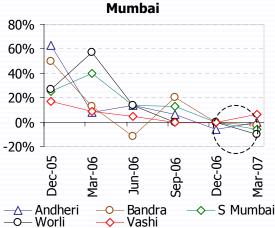
City	Mn sq. ft.
NCR	505.9
Residential	374.6
Commercial	112.6
Others	18.5
Chennai	209.6
Residential	141.5
Commercial	37.1
Others	30.9
Bangalore	117.8
Residential	76.4
Commercial	25.8
Others	15.6
Kolkata	305.4
Residential	245.5
Commercial	41.7
Others	18.2
Mumbai	128.9
Residential	117.6
Commercial	8.0
Others	3.2

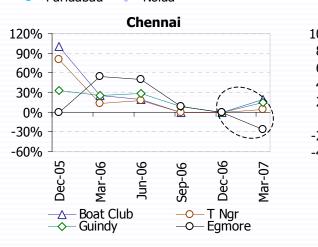
Executed since inception

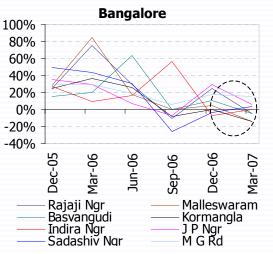
Company	mn sq. ft.
Akruti	1.4
Anant Raj	11.8
Parsvnath	3.8
Peninsula Land	2.4
Sobha Developers	4.5
Unitech	7
DLF	29

Price trend (q/q) over the last year, given the current supply









Source: ENAM Research; *Note: Includes only plans of companies covered in this report

Source: Cushman & Wakefield, Knight Frank India

Can the prices truly sustain, given the exponential jump in planned supply?

ENAM

Valuation approaches will evolve

Consensus on appropriate valuation methodology yet to emerge

 Earnings multiple approaches some time away, given uncertainty of execution visibility and monetization of land gains (historical purchase, future land sale v/s construction)

Our recommended valuations approach: Key components

- **1.** Land bank value: Market value of land based on: Historical cost + appreciation from readying the land for development
 - ▶ Stages: Land acquisition and aggregation -- > title clearances -- > zoning -- > plan approvals and other clearances
- 2. Conversion margin on sold properties: Multiple on conversion margin This is based on actual execution schedule of projects without factoring in any land gain
- 3. Leased properties: Valued as income yielding assets on a rent capitalization basis
- 4. Other real estate related businesses: Asset management, contractual construction, facilities management, etc valued on a multiple of FY09 operating income

Valuations based on 3 scenarios of Execution

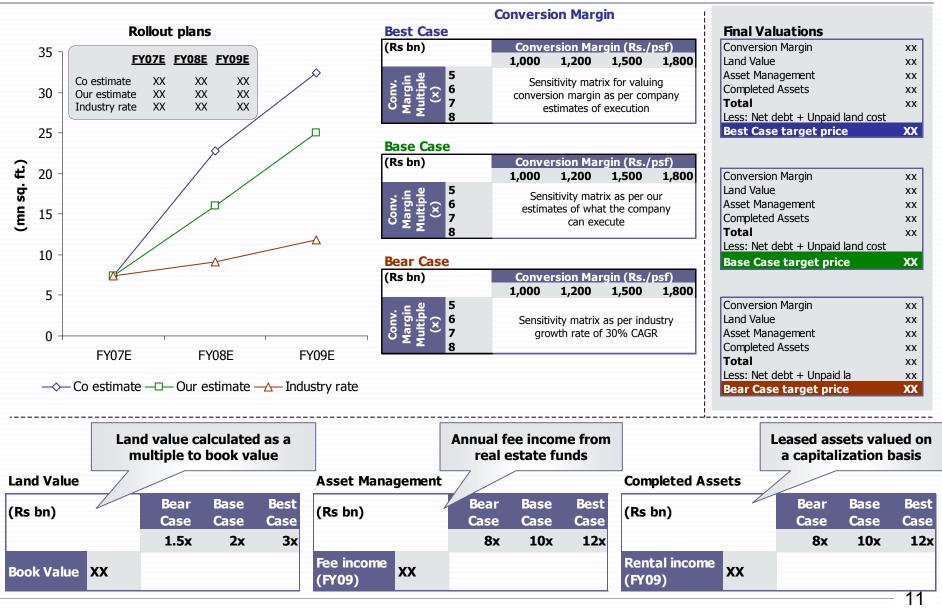
- Best Case: Respective company's estimates
- Base Case: Our estimate of what the company can execute
- Bear Case: Execution growth at a 35% p.a. from FYE 07 for all companies

Key Assumptions

Components of Valuation		Assumptions				
	Bear Case	Base Case	Best Case			
Conversion margin multiple (x)	8	10	12			
Land Value appreciation (x)	1.5	2	3			
Finished Projects – Cap Rate (x)	12	10	8			
Related Businesses – FY09 OPM multiple (x)	8	10	12			
Source: ENAM Research						

Based on the project locations, portfolio diversification, brand name, balance sheet size, quality of construction, we have assumed marginal differences in our assumptions to reflect individual company valuations

Valuation Methodology: An Example



ENAM

Alternative Approach: NAV

In addition to the above methodology, we have further calculated the Net Asset Value (NAV) using a Discounted Cash Flow (DCF) approach for the companies covered*

NAV Valuation Methodology Adopted

- 1. Calculation of inflows from sale (build and sell projects) and capitalized value (leased assets)
- 2. Deducting of land cost, construction cost as well as administration cost, interest and tax outgo
- 3. Discounting the same at an assumed cost of capital

Key Assumptions

- Escalation in selling prices: 5% p.a.
- Escalation in construction costs: 4% p.a.
- Contingency costs: 2% of development costs
- Discount rate used: 14%
- Completion schedule: As per our estimates

NAV Valuation Methodology

Туре	Methodology
Build and Sell Projects	Discounted Cash Flow based on actual cash flow from sales
Build and Lease projects	Rent Capitalization method after 100% completion
Construction	EBIDTA Multiple

Source: ENAM Research

ENA

How the key players stack up...

	Execution Ability	Balance Sheet Size	Pricing Power	Portfolio Diversification	Quality Focus	Comments
Unitech						 Largest listed player with a diversified portfolio across segments. Strong execution skills
Sobha Developers						 Quality player, backwardly- integrated, premium pricing, however, mainly focused in Bangalore
Peninsula Land	\bigcirc	\bigcirc				 Rich promoter pedigree, asset light strategy, with a western India focus. Unproven execution
Parsvnath Developers			\bigcirc			 Presence in 46 cities in 17 states across all real estate segments. Unproven execution
Anant Raj Industries			\bigcirc			 NCR focused player with a high quality land bank. However lacks a strong brand name
Akruti Nirman	\bigcirc	\bigcirc	\bigcirc			 Predominantly Mumbai-based player with outsourced constr. Unproven execution

Low

ENAM

Peer Comparison

DLF Ltd	СМ	P: 550^	RECO: UP
(Rs bn)	Best	Base	Bear
	Case	Case	Case
Rollout in FY09 (mn sq ft)	63.7	35.0	26.0
Conversion margin assumed (Rs./psf)	1500	1500	1500
Multiple to conversion margin (x)	10.0	10.0	10.0
Conversion Margin Value (Rs. Bn)	956	525	390
Book Value of land (Rs. Bn)	70	70	70
Multiple to book value (x)	3.0	2.0	1.5
Land Value (Rs. Bn)	210	140	105
Rental income (FY09) (Rs. Bn)	13	13	13
Multiple assigned (x)	12.0	10.0	8.0
Completed Assets	156	130	104
Total Valuation	1322	795	599
Less: Net debt + Unpaid land cost	107	107	107
Target Price (Rs)	712	404	289

^ Assumed at upper price band

Unitech Ltd	С	MP: 546	RECO: N
(Rs bn)	Best Case	Base Case	Bear Case
Rollout in FY09 (mn sq ft)	32.4	22.7	20.8
Conversion margin assumed (Rs./psf)	1250	1250	1250
Multiple to conversion margin (x)	10.0	10.0	10.0
Conversion Margin Value (Rs. Bn)	405	284	260
Book Value of land (Rs. Bn)	75	75	75
Multiple to book value (x)	3.0	2.0	1.5
Land Value (Rs. Bn)	225	150	113
Rental income (FY09) (Rs. Bn)	6	6	6
Multiple assigned (x)	12.0	10.0	8.0
Completed Assets	67	56	45
Annual income from asset manageme	2	2	2
Multiple assigned (x)	12.0	10.0	8.0
Asset Management	24	20	16
Total Valuation	720	510	433
Less: Net debt + Unpaid land cost	83	83	83
Target Price (Rs)	786	526	432
Net Asset Value/ share (ENAM estim	ates)	428	

Sobha Developers	C	MP: 918	RECO: N		
(Rs bn)	Best Case	Base Case	Bear Case		
Rollout in FY09 (mn sq ft)	8.1	5.2	3.7		
Conversion margin assumed (Rs./psf)	1150	1150	1150		
Multiple to conversion margin (x)	10.0	10.0	10.0		
Conversion Margin Value (Rs. Bn)	93	60	42		
Book Value of land (Rs. Bn)	32	32	32		
Multiple to book value (x)	2.0	1.5	1.2		
Land Value (Rs. Bn)	63	47	38		
Fee income	0.6	0.6	0.6		
Multiple assigned (x)	12.0	10.0	8.0		
Contractual Business	7	6	5		
Total Valuation	163	113	85		
Less: Net debt + Unpaid land cost	47	47	47		
Target Price (Rs)	1593	907	517		
Net Asset Value/ share (ENAM estimates) 935					

Parsvnath Developers		CMP: 318	RECO: OP
(Rs bn)	Best Case	Base Case	Bear Case
Rollout in FY09 (mn sq ft)	26.6	13.2	9.2
Conversion margin assumed (Rs./psf)	350	350	350
Multiple to conversion margin (x)	10.0	10.0	10.0
Conversion Margin Value (Rs. Bn)	93	46	32
Book Value of land (Rs. Bn)	39	39	39
Multiple to book value (x)	1.5	1.3	1.0
Land Value (Rs. Bn)	59	49	39
Rental income (FY09) (Rs. Bn)	3	3	3
Multiple assigned (x)	12.0	10.0	8.0
Completed Assets	34	28	22
Total Valuation	186	124	94
Less: Net debt + Unpaid land cost	34	34	34
Target Price (Rs)	822	483	324
Net Asset Value/ share (ENAM estim	ates)	438	

Source: ENAM Research

Peer Comparison

Anant Raj Industries	СМР	: 1,135	RECO: OP				
(Rs bn)	Best Case	Base Case	Bear Case				
Rollout in FY09 (mn sq ft)	7.7	4.8	1.4				
Conversion margin assumed (Rs./psf)	1200	1200	1200				
Multiple to conversion margin (x)	10.0	10.0	10.0				
Conversion Margin Value (Rs. Bn)	92	57	17				
Book Value of land (Rs. Bn)	9	9	9				
Multiple to book value (x)	3.0	2.0	1.5				
Land Value (Rs. Bn)	26	17	13				
Rental income (FY09) (Rs. Bn)	2	2	2				
Multiple assigned (x)	12.0	10.0	8.0				
Completed Assets	24	20	16				
Total Valuation	142	94	46				
Less: Net debt + Unpaid land cost	25	25	25				
Target Price (Rs)	2124	1256	367				
Net Asset Value/ share (ENAM estim	Net Asset Value/ share (ENAM estimates) 1187						

Akruti Nirman	CM	IP: 360	RECO: N			
(Rs bn)	Best Case	Base Case	Bear Case			
Rollout in FY09 (mn sq ft)	9.2	3.1	2.7			
Conversion margin assumed (Rs./psf)	1200	1200	1200			
Multiple to conversion margin (x)	6.0	6.0	6.0			
Conversion Margin Value (Rs. Bn)	66	23	20			
Book Value of land (Rs. Bn)	6	6	6			
Multiple to book value (x)	1.5	1.3	1.0			
Land Value (Rs. Bn)	9	8	6			
Rental income (FY09) (Rs. Bn)	0	0	0			
Multiple assigned (x)	12.0	10.0	8.0			
Completed Assets	4	3	2			
Total Valuation	79	33	28			
Less: Net debt + Unpaid land cost	10	10	10			
Target Price (Rs)	1036	352	276			
Net Asset Value/ share (ENAM estin	Net Asset Value/ share (ENAM estimates) 399					

Peninsula Land	C	MP: 540	RECO: UP
(Rs bn)	Best Case	Base Case	Bear Case
Rollout in FY09 (mn sq ft)	1.6	1.4	1.0
Conversion margin assumed (Rs./psf)	1200	1200	1200
Multiple to conversion margin (x)	8.0	8.0	8.0
Conversion Margin Value (Rs. Bn)	15	13	9
Book Value of land (Rs. Bn)	3	3	3
Multiple to book value (x)	2.0	1.5	1.0
Land Value (Rs. Bn)	7	5	3
Rental income (FY09) (Rs. Bn)	1	1	1
Multiple assigned (x)	12.0	10.0	8.0
Completed Assets	6	5	4
Annual income from asset manageme	0	0	0
Multiple assigned (x)	12.0	10.0	8.0
Asset Management	4	3	2
Total Valuation	32	26	19
Less: Net debt + Unpaid land cost	7	7	7
Target Price (Rs)	600	472	299
Net Asset Value/ share (ENAM estim	nates)	504	

Source: ENAM Research

Companies Section

Stock Data

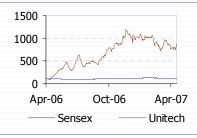
No. of shares	:810mn
Market cap	: Rs.459bn
52 week high/low	: Rs 624 / Rs 123
Avg. daily vol. (6mth)	: 3.6mn shares
Bloomberg code	: UT IN
Reuters code	: UNTE.BO



Shareholding (%) Mar-07 QoQ chg

Promoters	:	74.6	0.0
FIIs	:	7.4	0.8
MFs / UTI	:	0.3	(0.0)
Banks / FIs	:	0.0	0.0
Others	:	17.7	(0.8)

Relative Performance



Source: ENAM Research, Bloomberg

Financial summary

Target Price: Rs 526 Potential Upside: -4%

Rs 546

Proxy to India's real estate play

Y/E March	Sales (Rs mn)	PAT (Rs mn)	EPS (Rs.)	Change (YoY %)	P/E (x)	RoE (%)	RoCE (%)	EV/EBITDA (x)
2006	9,322	846	1.0	145	0.0	33.9	19.3	3.7
2007	33,183	13,054	16.1	1,444	24.1	142.9	61.1	16.9
2008E	45,501	12,469	15.4	(4)	35.5	58.7	32.2	23.7
2009E	75,981	27,599	34.0	121	16.0	68.4	45.5	11.6

Source: *Consensus broker estimates, Company, ENAM estimates

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June 6, 2007

Investment Summary

Company background

 Started in 1972, Unitech is India's largest listed real estate company with ~30 years of experience in infrastructure and real estate development

Investment argument

- Land bank of ~10,500 acres with a developable area of ~500mn sq. ft. across the residential, commercial, retail, hospitality and SEZ space
- Multiple revenue streams from development profits, sale of additional projects to Unitech Corporate Park (UCP), investment management fees and carry structure
- Large scale of operations planned on a high quality land bank with clear titles
- Continued focus on highly profitable and less risky residential segment (~70%+ of future revenues)
- Plans of a pan-India footprint to reduce its dependence on the NCR (< 25% over 3-5 years)

Key risk factors

- Multifold jump in planned activity, with a pan-India presence, poses significant execution challenges
- Significant portion of revenue from longer gestation projects

Valuation

 At CMP of Rs.546, the stock trades at a marginal premium to our base case valuation of Rs.526. We believe the stock is fairly valued and initiate coverage with Sector **Neutral** rating and a price target of **Rs.526**.

Development Plan Summary

Total	Land Area	Estimated Total Saleable Area		
	(Acres)	(mn sq.ft)	(mn sq. yard)	
NCR	2,441	107.7	1.2	
Chennai	2,085	104.7	1.4	
Kolkata	5,198	167.1	4,8	
Kochi	673	38.3	0.4	
Hyderabad	359	18.7	0.4	
Bangalore	103	9.9		
Mohali, Chandigarh	350	11.8	0.3	
Agra	1,500	31.4	1.3	
Varanasi	1,500	341	1.6	
Total	14,209*	523.6	11.5	

Source: Company; * Note: As of 21/09/2006 – Share of Unitech in land at certain locations is less than 100%. Unitech's share in total land shown above is 10,332 acres

Recent Additions to Land Bank

City	Area (Acres)	Project Type
Siliguri	232	Township
Noida	71	Apartments
Noida	53	Apartments
Chandigarh	73	Retail & Entertainment
Total	429	-

Source: Company





Unitech's 3 pronged business strategy

Presence across segments	Multiple Revenue Streams	Focus on high value adds
 Residential Strategic locations, superiors quality, large integrated projects Commercial Focus on IT, ITeS built to suit as well as multi-tenanted projects Retail Focus on quality, mall management, preferred anchor relationships Hospitality Build a portfolio of budget, 4 star, serviced apartments, resorts, etc Partner with global brands SEZ Build infrastructure, bring in quality tenants, enhance value Entertainment Family entertainment models based on international arrangements 	 Real Estate Projects Land bank totaling ~500mn sq. ft. across ~10,500 acres of land Early exit before completion Sale of specific projects to real estate funds such as UCP to monetize projects early on Plans for additional such structures for hospitality and retail projects Regular fee income Investment fee of 2% of sum invested Project management fee of 5% of construction costs Performance fee of 20% above a hurdle rate (only on exit) 	 Investing in high value areas Efficient capital allocation in higher value added segment of land acquisition and aggregation Continued focus on high return low risk residential segment Build and sell model rather than lease to ensure efficient rotation of capital Emerging growth markets Focus to remain in high growth markets of emerging suburban areas Land acquisition Major source of land sourced from government agencies resulting in softer payment terms and clear titles

Source: ENAM Research

Competitive Advantage

High quality land bank

- Over ~60% of land bank acquired from governmenthence no title/ zoning risks
- Added advantage of soft payment terms provided
- Focused on high growth suburban areas of major cities

Efficient capital allocation

- Investing in high value added segment of the real estate chain (acquisition and aggregation of land)
- Focus on residential segment (~61%) most profitable
 & capital efficient segment
- Outright sale of commercial & retail properties to allocate capital more efficiently

Large scale of operations

- Experience in execution of large projects better positions it to successfully implement new projects
- Ability to identify and procure land parcels in strategic locations to establish its footprint across the country

Multiple revenue streams

- Co-investment with UCP allows for efficient exit of projects early on, freeing capital for further growth
- Investment & projects management fee along with a performance carry provides additional revenues
 - ▶ Investment management fee 2% of sum invested
 - Project management fee 5% of construction costs
 - Carry 20% above a hurdle rate (only on exit)

Projects offered to Unitech Corporate Park

Project	Location	Туре	Total Area (acres)	Start	End	Leasable Area (mn sq. ft.)	Valuation * (Rs mn)
G1-ITC	Gurgaon	IT/ITES SEZ	24.7	Feb-07	Jul-09	3.26	11,143
G2-IST	Gurgaon	IT/ITES SEZ	28.4	Oct-05	Mar-09	3.75	9,441
N1	Noida	IT Park in	19.3	Jul-06	Dec-08	2.03	4,102
N2	Noida	IT/ITES SEZ	29.7	Jan-07	Jun-09	3.13	6,730
N3	Noida	IT/ITES SEZ	50	Jan-07	Jun-09	4.95	3,523
K1	Kolkata	IT/ITES SEZ	45.4	Dec-05	Apr-10	4.35	6,434
Total			197.5			21.47	41,373

Source: Company; Note: * Valuation as per Jones Lang Lasalle as on November 8, 2006

Multiple Revenue Streams

Development	Sale of properties	Investment Mgmt &
Profits	to UCP	performance Fees
 Profit from sale of projects undertaken by the company Rental Income from lease of commercial/ retail/ hospitality projects 	 Early exit from sale of under construction projects to Unitech Corporate Parks Plc Sale through SPV route in pre-identified projects 	 Investment mgmt fees of 2% of committed capital Proj mgmt fee of 5% of construction costs Performance carry of 20% of returns above a hurdle rate

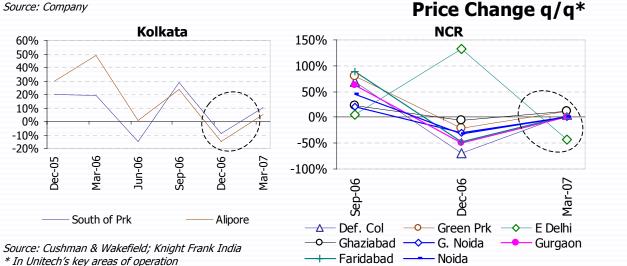
Source: ENAM Research

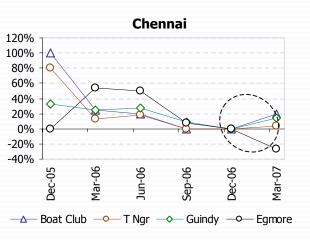
Development Snapshot

Planned pipeline of projects

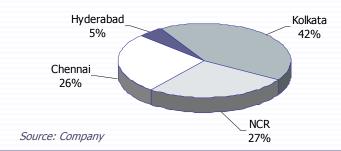
(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E
Unitech	7.0	69.5	430.0
Residential	N/A	43.9	330.0
Commercial	N/A	21.8	70.0
Others	N/A	3.7	30.0

Source: Company

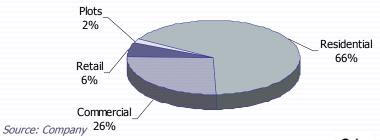




Location wise break-up



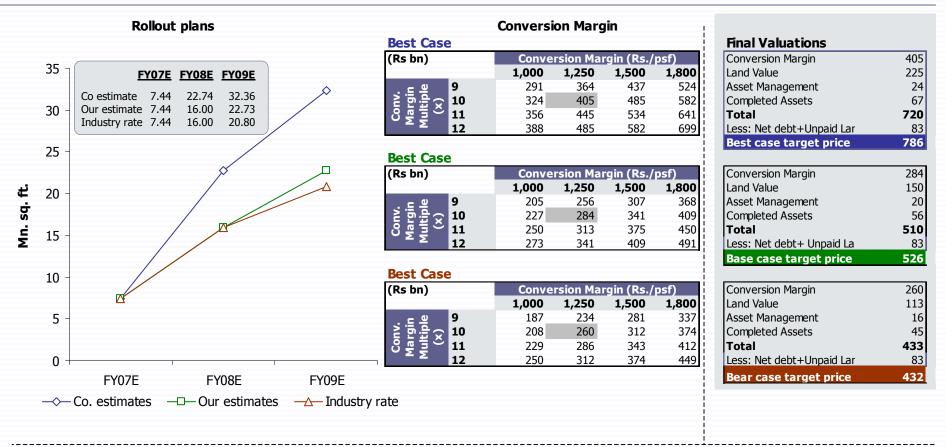
Segmental Contribution



21

ENAM

Valuations



Land Value

(Rs bn) (x)		Bear Case	Base Case	Best Case
	(x)	1.5	2	3
Book Value	75	112.5	150	225

Asset Management

ASSet Fland	gemene			
(Rs bn)		Bear	Base	Best
		Case	Case	Case
	(x)	8	10	12
Fee income (FY09)	2	16	20	24

Completed Assets

(Rs bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
Rental income (FY09)	5.6	44.6	55.7	66.8

NAV Approach

Y/E 2006	2007	2008E	2009E	2010E	2011E	2012E I	Beyond 2012E
Square feet completed Operating Cash How	7.1 24,997	12.8 88,309	23.1 75,730	57.4 125,888	72.9 84,834	82.5 29,383	153.2 367,729
Less: Interest Costs Contingency	3,020 125	4,038 213	5,486 246	3,643 597	3,887 1,666	3,633 2,418	2,518 2,849
Net Cash How (Pre-tax)	21,851	84,059	69,997	121,649	79,281	23,331	362,361
Less: Taxation	4,864	4,427	9,797	26,206	30,728	31,237	78,639
Free Cash How	16,988	79,631	60,200	95,443	48,554	(7,906)	283,722

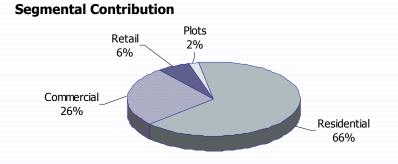
Sensitiv	ity Matr	ix				
(Rsmn))	S	elling price	e escalatio	on (%)	
		0	3	5	7	10
	12	281	378	450	527	654
()	13	275	369	439	514	637
Ŭ V V	14	269	361	428	501	621
WAC((%)	15	263	353	419	490	606
	16	258	345	409	478	592

Note: Escalation in construction costs assumed to be constant

Net Cash Flows over FY08E to FY12E	559644
Discount rate	14%
Net Present Value	347,767
No. of shares	812
Net Asset Value per share	428

Key Assumptions

Variable	Assumption
Escalation in selling price	5%
Escalation in construction costs	4%
Contingencies considered (% of costs)	2%
No of years considered beyond 2012E	3



Source: ENAM Research, Pre tax contribution to valuation considered

Company Financials

ncome statement			(Rs mn)	Key ratios				(%)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Net sales	9,322	33,183	45,501	75,981	Sales growth	43.4	256.0	37.1	67.0
Other operating income	0	0	0	0					
Total income	9,322	33,183	45,501	75,981	OPM	19.6	61.2	44.5	55.6
					Oper. profit growth	117.2	1,013.2	(0.3)	108.5
Cost of goods sold	6,501	12,865	19,705	26,407	COGS / Net sales	69.7	38.8	43.3	34.8
					Overheads/Net sales	10.7	0.0	12.2	9.7
Advt/Sales/Distrn O/H	995	0	5,536	7,338	Depreciation / G. block	2.5	1.3	0.7	0.8
					Effective interest rate	6.5	12.0	9.2	10.2
Operating Profit	1,825	20,318	20,260	42,236					
Other income	141	700	770	847	Net wkg.cap / Net sales	0.4	0.6	0.8	0.7
					Net sales / Gr block (x)	2.8	6.3	4.3	3.9
PBIDT	1,967	21,018	21,031	43,084					
Depreciation	112	80	97	201					
Interest	465	3,020	4,038	5,486	RoCE	19.3	61.1	32.2	45.5
					Debt / equity (x)	3.7	2.6	1.8	1.1
Pre-tax profit	1,390	17,918	16,896	37,397	Effective tax rate	36.9	27.1	26.2	26.2
Tax provision	513	, 4,864	4,427	9,797	RoE	33.9	142.9	58.7	68.4
(-) Minority Interests	33	0	0	0					
Associates	2	0	0	0					
Adjusted PAT	846	13,054	12,469	27,599	EPS (Rs.)	1.0	16.1	15.4	34.0
E/o income / (Expense)	(5)	, 0	, 0	0	EPS Growth	145.2	1,443.5	(4.5)	121.3
					CEPS (Rs.)	1.2	, 16.2	15.5	34.3
Reported PAT	841	13,054	12,469	27,599					

Source: Company , ENAM Research

Company Financials

Balance sheet			(Rs mn)	Cash flow				(Rs mn)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Total assets	14,486	56,450	76,026	114,733	Sources	6,687	43,988	22,189	39,800
Gross block	4,530	6,082	14,865	24,604	Cash profit	27	13,134	12,566	27,800
Net fixed assets CWIP	3,620	5,065	13,751	23,289	Detained earnings	27	12 124	12 566	27 900
-	1,268	5,371	8,622	15,272	Retained earnings		13,134	12,566	27,800
Investments	145	145	145	145	Issue of equity	(50)	1,499	1,623	0
Wkg. cap. (excl cash)	4,731	33,405	41,151	63,727	Borrowings	6,686	29,355	8,000	12,000
Cash / Bank balance	3,899	11,640	11,533	11,476	Others	24	0	0	0
Others/Def tax assets	824	824	824	824					
					Applications	6,687	43,988	22,189	39,800
Capital employed	14,486	56,449	76,026	114,732	Capital expenditure	3,518	5,629	12,034	16,389
Equity capital	125	1,623	3,247	3,247	Investments	(358)	0	0	0
Reserves	2,704	13,813	23,766	50,472	Net current assets	2,180	28,674	7,746	22,576
Borrowings	10,449	39,805	47,805	59,805	Change in cash	1,346	9,685	2,409	835
Others	1,208	1,208	1,208	1,208					

Source: Company , ENAM Research

Stock Data

No. of shares	:72mn
Market cap	: Rs 62.4bn
52 week high/low	: Rs 1179 / Rs 620
Avg. daily vol. (1mth)	
Bloomberg code	: SOBHA IN
Reuters code	: SOBH.BO

Sobha Developers

Shareholding (%) Mar-07 QoQ chg

Promoters	:	87.0	0.0
FIIs	:	5.8	4.0
MFs / UTI	:	0.7	(1.7)
Banks / FIs	:	0.2	(0.2)
Others	:	6.2	(2.1)

Relative Performance



Source: ENAM Research, Bloomberg

Financial summary

Relative to Sector: Neutral

Rs 918

Target Price: Rs 907 Potential Upside: -1%

A premium quality player

Y/E March	Sales (Rs mn)	PAT (Rs mn)	EPS (Rs.)	Change (YoY %)	P/E (x)	RoE (%)	RoCE (%)	EV/EBITDA (x)
2006	6,252	885	41.9	155	0.0	95.7	30.0	2.8
2007	11,865	1,615	22.2	(47)	36.1	32.6	23.4	24.8
2008E	16,489	2,514	34.5	56	26.6	25.4	20.0	18.1
2009E	25,198	3,411	46.8	36	19.6	26.6	20.2	12.2

Source: *Consensus broker estimates, Company, ENAM estimates

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Associate: Nitin Idnani

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June 6, 2007



Investment Summary

Company background

- Incorporated in 1995, Sobha Developers Limited (Sobha), has developed ~13.75mn sq. ft. since its inception in 1995
- Sobha enjoys the distinction of being the preferred contractual developer for Infosys (66 projects totaling 8.54mn sq. ft.)

Investment argument

- High quality developer with plans to develop 32 residential projects, aggregating ~13.37mn sq. ft. & 42 contractual projects totaling ~10.8mn sq. ft.
- Association with Infosys gives it further critical visibility for its contractual projects
- Unique business model of contractual & own development helps hedge from the asset cycle risk.
- Sobha's 'backward integration' enables it to maintain its high quality, without depending on 3rd party contractors

Key risk factors

- Multifold jump in projects poses an execution challenge
- Major portion of near term projects within Bangalore exposes Sobha to a geographical concentration risk

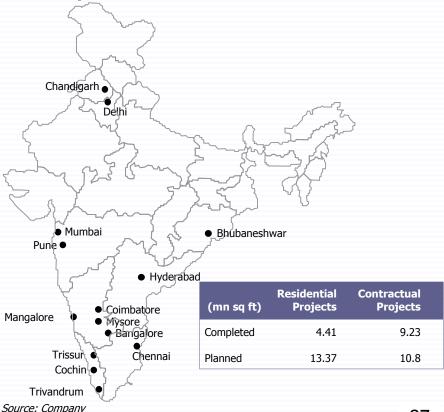
Valuation

At CMP of Rs.918, the stock trades at a marginal premium to our base case valuation of Rs.907. We believe the stock is fairly valued and initiate coverage with Sector **Neutral** rating and a price target of **Rs.907**.

Sobha's Scorecard

Year ended FY07	No of Projects	SBA (mn sq. ft)
Development Projects	26	4.41
Commercial Projects	2	0.11
Contractual Projects	83	9.23
Total	111	13.75

Planned pan-India Presence



Business Strategy

Shifting focus to own development work

- Plans to increase share of its own real estate projects as against contractual projects
 - To result in increased execution capability for own projects
 - Higher margins from of 25-30% from own real estate projects as against 14-16% margins in contractual projects
 - Sobha has locked in critical land bank of 3,624 acres as on March 9th 2007 for its own real estate projects

Differentiating itself with high quality

- Sobha strives to ensure that it delivers the highest quality in its projects
 - Backward integration to help in maintaining standards without dependence on 3rd parties
 - Ability to charge a premium over its peers

Expanding its reach

- Expansion to lucrative markets outside of Karnataka
 - To expand its footprint to cities like Coimbatore, Pune, Mysore and Trichur by FY08
 - Subsequently to launch projects in key markets of Chennai, Cochin, NCR & Hosur by FY09

Capitalizing on Infosys' patronage

- Preferred developer for all the real estate requirements of Infosys Technologies
 - Key catalyst in helping Sobha establish its mark, improve its visibility and build its brand

Land Summary (as on 9th March, 2007)

	Acres			Amt Paid (Rs mn)		Amt Payable	
Location	Total Land	Land Res.	Land Arr.*	Land Res.	Land Arr.*	Land Res.	Land Arr.*
Bangalore	1,768	1,768	0	5,606	0	11,850	0
Mysore	63	63	0	90	0	264	0
Pune	329	329	0	550	0	420	0
Chennai	2,882	482	2,400	467	141	0	8,471
Cochin	734	419	315	1,784	146	0	1,547
Trissur	62	62	0	468	0	0	0
Coimbatore	130	26	104	24	10	0	172
Hosur	1,000	261	739	300	0	118	1,182
Gurgaon	214	214	0	680	0	9,000	0
Total	7,182	3,624	3,558	9,969	297	21,652	11,372

Source: Company: Res: reserves; Arr: Arrangement,

* Note: Land is locked in via a MoU, affidavit, agreement with a third party, etc. and not currently in the company's name

Business Model

Developmental Work					
Sobha carries an asset risk as it purchases land for its developmental projects	Since land purchase requires a larger capital outlay, Sobha has fewer devpmt projects	Land aggregation and price rises are captured in the final selling price			
High asset	Lower	High profit			
cycle risk	volumes	margins			
Low asset	Higher	Low profit			
cycle risk	volumes	margins			
Contractual work is	Contractual projects do	Since land does not			
carried out on land	not require much	belong to Sobha, profit			
parcels acquired by the	capital infusion, except	earned is only on the			
client	for capacity addition	construction activity			
Contractual Work					

Source: ENAM Research



Competitive Advantage

Premium quality player

- Sobha is regarded as a high quality developer having successfully created a brand, by providing worldclass structures, in a time-bound manner
 - Allows for higher margins than peers
 - Also results in higher amount of presales upon launch

Preferred developer for Infosys

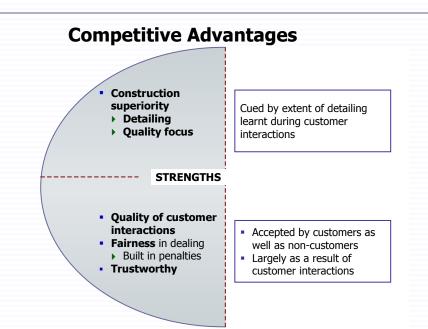
- Being the preferred developer for Infosys
 Technologies gives Sobha high visibility in its
 contractual work
 - Provides opportunity to showcase its capabilities
 - Has built up ability to provide world-class office space as demanded by multinational companies entering India.

Backward integration

- 'Backward integration' enables Sobha to build key competencies in executing its projects
 - In-house glazing, metal works, wood works, concrete block making, designing and procurement
 - Strategy has helped maintain high quality standards without being dependant on any third party for key products and services.

Multiple revenue streams

 In addition to own development work, regular income from low risk, high volume contracts de-risks Sobha's business model from the asset cycle risk



Source: Company , ENAM Research

Backward Integration; Forward Thinking

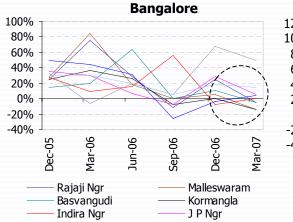
	Concrete Block Making Metal Works	Interior & Wood Works	Project Execution & Delivery	Post Sales
	 A Masa super block German Aluminium machine Fully automated Low W-I-P Wide range of products Prefabricated building sections 	 Wood based products – doors, windows, ceiling flooring, paneling, pillars Custom built furniture Modular furniture 	highest efficiency with minimal wastage Co-ordination among various departments Construction programming	 Efficient after sales Customer Care Cell Dedicated Call Centre Responding to queries/concerns Building loyalty
s	Backward Integration Assured premium of Higher margins Better execution		 Monitoring 	
	Source: ENAM Research			

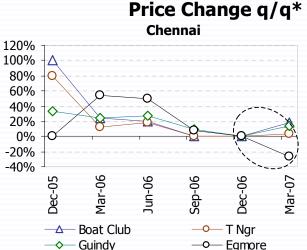
Development Snapshot

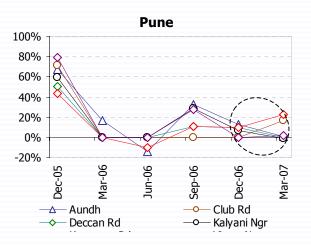
Planned pipeline of projects

(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E
Sobha Developers Residential Commercial Others	4.5 4.4 0.1 0.0	12.4 10.3 2.1	101 71.8 29.2

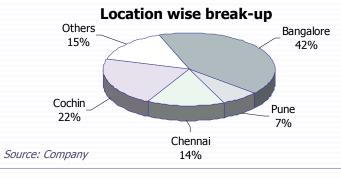
Source: Company

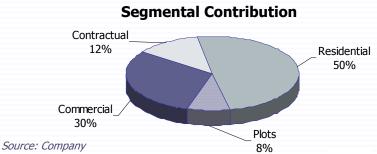






*Source: Cushman & Wakefield; Knight Frank India * In Sobha Developer's key areas of operations*

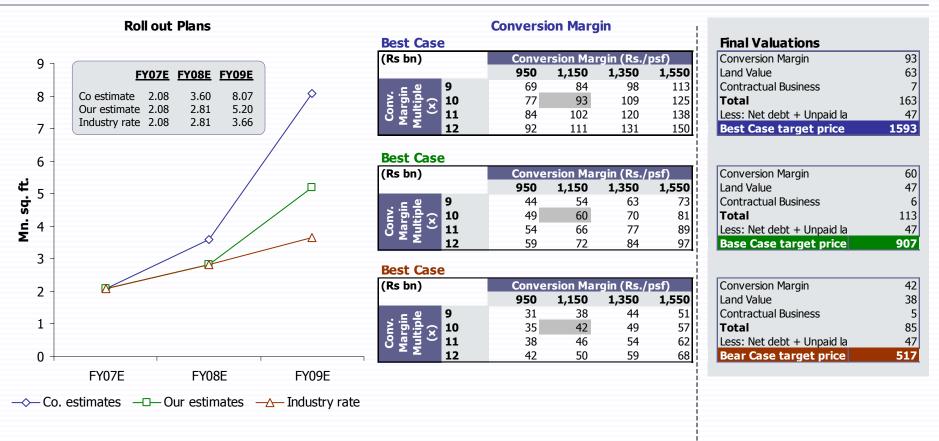




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ENAM

Valuations



Land Value	
(Bc hn)	

(Rs bn)		Bear Case	Base Case	Best Case
	(x)	1.2	1.5	2
Book Value	31.6	37.92	47.4	63.2

Contractual Business

(Rs bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
Fee income (FY09)	0.6	4.8	6.0	7.2

NAV Approach

Y/E 2006	2007	2008E	2009E	2010E	2011E	2012E	Beyond 2012E
Square feet completed*	2.1	2.8	5.2	5.8	8.6	10.3	78.9
Operating Cash Flow	1,351	(3,811)	1,181	29,608	28,698	29,499	178,780
Less:Administration Costs	1,542	2,082	2,186	2,623	3,148	3,777	19,282
Interest Costs	481	688	903	1,141	1,198	1,258	5,692
Contingency	57	472	572	340	464	523	3,964
Net Cash How (Pre-tax)	(729)	(7,053)	(2,480)	25,504	23,889	23,940	149,842
Less: Taxation	251	709	1,462	4,255	7,501	2,214	32,790
Free Cash How	(980)	(7,762)	(3,941)	21,249	16,388	21,726	117,052

Note: Does not include contractual projects

Sensitivity Matrix

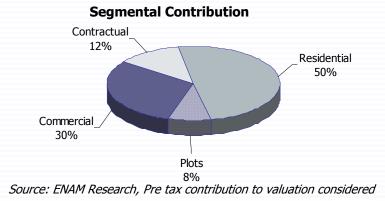
10
1756
1663
1577
1496
1421

Note: Escalation in construction costs assumed to be constant

Net Cash Flows	163732
Discount rate	14%
Net Present Value from Real Estate	62,139
Valuation of contractual business	6,000
Total Equity Value	68,139
No. of shares	73
Net Asset Value	935

Key Assumptions

Variable	Assumption
Escalation in selling price	5%
Escalation in construction costs	4%
Contingencies considered (% of costs)	2%
No of years considered beyond 2012E	6
Contractual Projects - Operating Margin	15%
Construction Business EV/EBIDTA multiple	10



(%)

2009E

52.8

30.1

61.6

61.2

8.7

7.6

10.0

1.1

5.0

20.2

1.8

30.0 **26.6**

0.0

46.8

35.6 53.8

0.0

Company Financials

Income statement			(Rs mn)	Key ratios			
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E
Real estate projects Contractual projects	4,228 2,024	7,538 4,327	12,489 4,000	21,198 4,000	Sales growth	38.0	89.8	39.0
Total income	6,252	11,865	16,489	25,198	ОРМ	22.1	21.6	28.5
					Oper. profit growth	157.9	85.3	83.2
Cost of goods sold	4,035	7,761	9,714	15,430	COGS / Net sales Overheads/Net sales	64.5 13.4	65.4 13.0	58.9 12.6
Advt/Sales/Distrn O/H	835	1,542	2,082	2,186	Depreciation / G. block	10.3	10.5	8.4
		, -	1 = =	,	Effective interest rate	6.3	9.5	9.9
Operating Profit	1,382	2,562	4,693	7,583				
Other income	21	29	35	42	Net wkg.cap / Net sales	0.5	0.7	1.1
PBIDT	1,403	2,591	4,727	7,625	Net sales / Gr block (x)	6.9	6.6	5.7
Depreciation	129	2,391 244	4,727 290	508	· · · · · · · · · · · · · · · · · · ·			
Interest	208	481	1,214	2,244	RoCE	30.0	23.4	20.0
			,	,	Debt / equity (x)	3.4	0.7	1.7
Pre-tax profit	1,067	1,866	3,223	4,872	Effective tax rate	17.1	13.5	22.0
Tax provision	182	251	709	1,462	RoE	95.7	32.6	25.4
					Payout ratio (Div/NP)	16.4	21.3	0.0
Adjusted PAT	885	1,615	2,514	3,411	EPS (Rs.)	41.9	22.2	34.5
El clincome / (Expende)					EPS Growth	155.4	(47.1)	55.7
					CEPS (Rs.)	47.9	25.5	38.5
Reported PAT	885	1,615	2,514	3,411	DPS (Rs.)	6.9	4.7	0.0

Source: Company , ENAM Research

Company Financials

Balance sheet			(F	Rs mn)	Cash flow				(Rs mn)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Total assets	5,616	14,484	29,842	40,753	Sources	2,833	9,111	15,650	11,419
Gross block Net fixed assets	1,252 999	2,334 1,839	3,473 2,688	6,691 5,398	Cash profit (-) Dividends	1,008 172	1,864 390	2,805 0	3,919 0
CWIP Investments	21 27	109 528	2,130 528	3,176 528	Retained earnings Issue of equity	836 0	1,474 6,118	2,805 0	3,919 0
Wkg. cap. (excl cash) Cash / Bank balance	4,119 450	11,325 684	24,030 467	30,954 697	Borrowings	1,997	1,519	12,846	7,500
	F 646	4.4.400	20.042	40.750	Applications	2,833	9,111	15,650	11,419
Capital employed Equity capital	5,616 211	14,483 729	29,843 729	40,753 729	Capital expenditure Investments	595 27	1,172 501	3,160 0	4,265 0
Reserves	1,070	7,895	10,409	13,820	Net current assets	1,828	7,205	12,706	6,924
Borrowings	4,318	5,837	18,683	26,183	Change in cash	384	234	(216)	230
Others	17	22	22	22					

Source: Company , ENAM Research

Stock Data

No. of shares	: 185mn
Market cap	: Rs 60bn
52 week high/low	: Rs 579/ Rs 222
Bloomberg code	: PARSV IN
Reuters code	: PARV.BO

Parsvnath Developers

Shareholding (%) Mar-07 QoQ chg

Promoters	:	80.3	0.3
FIIs	:	3.1	(1.0)
MFs / UTI	:	0.6	(0.3)
Banks / FIs	:	0.1	(0.2)
Others	:	15.9	1.2

Relative Performance



A diversified player with pan-India reach

Source: ENAM Research, Bloomberg

Financial summary

Y/E March	Sales (Rs mn)	PAT (Rs mn)	EPS (Rs.)	Change (YoY %)	P/E (x)	RoE (%)	RoCE (%)	EV/EBITDA (x)
2006	6,438	1,066	5.8	62	0.0	70.3	45.1	1.3
2007	15,103	2,922	15.8	174	16.4	34.5	27.6	12.8
2008E	23,416	4,541	24.6	55	12.9	27.0	25.7	9.1
2009E	41,409	8,084	43.8	78	7.3	36.7	36.4	5.2

Source: *Consensus broker estimates, Company, ENAM estimates

Lead Analyst: Chirag Negandhi

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Associate: Nitin Idnani

Relative to Sector: **Outperformer**

nitin.idnani@enam.com (+91 22 6754 7655)

June 6, 2007

Rs 318 Target Price: Rs 483

Potential Upside: 52%

Investment Summary

Company background

 Having completed ~15mn sq. ft. of development across segments, Parsvnath Developers Ltd (PDL) has embarked on an aggressive roadmap to establish a national presence with a well diversified portfolio

Investment argument

- Project portfolio of 109 projects (~153mn sq. ft.), geographically diversified across 46 cities in 17 states.
- PDL is also developing 12 SEZ projects (Formal approval –4; In Principle approval – 8) totaling 195.83mn sq. ft.
- Diverse mix of projects across categories and segments
- It has won 12 DMRC (Delhi Metro Rail Corp) projects totaling 2.07mn sq. ft.(5 completed - 0.3mn sq. ft.)
- Plans to increase footprint to 20 States and 250 cities.
- Targeted rental income of Rs.11,350mn p.a. by 2011
- It also has plans to develop malls in 200 cities in India, as well as 20 large highway malls

Key risk factors

- Multifold jump in activity (15mn sq. ft. to 153mn sq. ft.) in newer markets poses significant execution challenges
- High dependence on township projects over next 5 years

Valuation

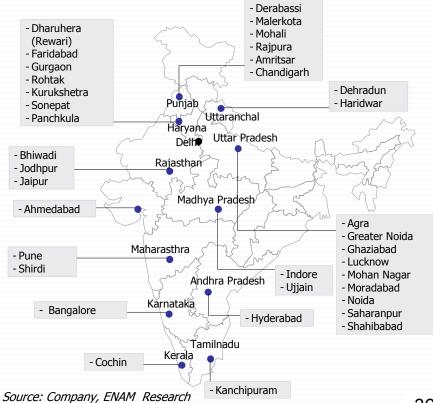
 At CMP of Rs.318, the stock trades at a significant discount to our base case valuation of Rs.483. We believe the stock is currently undervalued and initiate coverage with Sector **Outperformer** rating and a price target of **Rs.483**

Parsvnath's Scorecard*

Year ended	No of Projects	SBA (mn sq. ft)
Residential Projects	9	3.08
Commercial Projects	9	0.40
DMRC Projects	5	0.30
Total	24	3.79

Source: Company; * Note: Refers to completed and handed over projects

Planned pan-India presence



Business Strategy

0 Pursuing a diversified portfolio

- Diversified portfolio mix across 46 cities & 17 states to hedge itself against the prevalent asset cycle risk
 - Categories Residential, commercial, SEZ, Township
 - Segments High income, middle income
- To pursue additional DMRC opportunities made available in the next 2-3 years in the NCR and other cities

0 2010 target

- Increase footprint to 20 States and 250 cities with Integrated Townships, Residential Group Housing, Shopping Malls, Hotels, IT Parks etc.
 - To develop malls in 200 cities in India, ranging in size from 0.3 to 0.5mn sa. ft.
 - To develop 20 large highway malls (built up area of 2.5mn to • 10mn sq. ft. per mall)

1 Plot sales to reduce execution risk

More than ~30% of the developable area earmarked for other use such as educational institutes, hospitals etc. to be sold outright, as plots reducing the execution risk

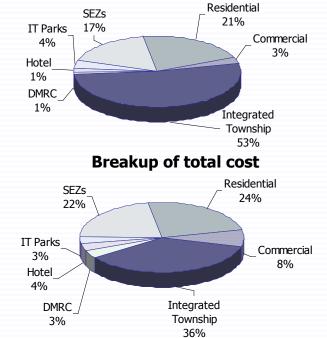
0 New initiatives

- Proposed development of a multimedia-cum-film city at Chandigarh totaling 15.62mn sq. ft. across 30 acres
- Development of a bus terminus project from B.E.S.T Ltd. at Bandra Kurla Complex in Mumbai along with a commercial / shopping complex

Planned Project Portfolio

Segment	No. of Projects	Saleable Area* (sq. ft in mn)	Est. Cost (Rs. bn)
Residential	32	32.63	50.8
Commercial	22	4.74	16.3
Integrated Township	18	79.90	76.4
DMRC	12	2.06	7.2
Hotel	17	2.27	7.4
IT Parks	4	6.01	6.5
SEZs	4	26.18	46.0
Total	109	153.79	210.6

Breakup of saleable area



Source: Company, ENAM Research; * Note: Includes total land bank 37



Competitive Advantage

Multiple revenue streams

- PDL is consciously building multiple revenue streams to hedge itself from any cyclicality
 - ➤ To retain 30-35% of the commercial properties to earn regular rental income from the same.
 - It also has the concession for 12 DMRC stations where it shall earn rental income
 - Foray into hospitality segment with 21 planned projects
 - Re-Development of Bus Stations on BOT Basis

Presence across the value chain

- Development rights totaling ~153mn sq. ft.
- In house materials purchase and construction ability with no third party dependence
- Strong marketing network spanning 46 cities

Scaling up execution capability

- Over ~43% of planned projects totaling 66mn sq. ft. of space under construction across verticals
- Professionally managed company with 900 employees including a strong technical team.

Competitive Advantage



Source: ENAM Research

Presence across the value chain



Source: Company

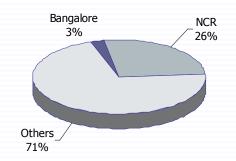
Development Snapshot

Planned pipeline of projects

(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E
Parsvnath	3.8	51.3	46.5
Residential	3.1	41.0	35.8
Commercial	0.4	7.8	9.4
Others	0.3	2.4	1.3

Source: Company

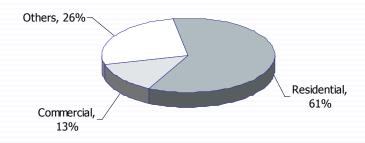




Price trend q/q* NCR 150% 100% 50% 0% -50% -100% Sep-06 Mar-07 Dec-06 → Def. Col -O- Green Prk → E Delhi -O-Ghaziabad ----- Faridabad

*Source: Cushman & Wakefield; Knight Frank India * In Parsvnaths' key areas of operation* Source: Company

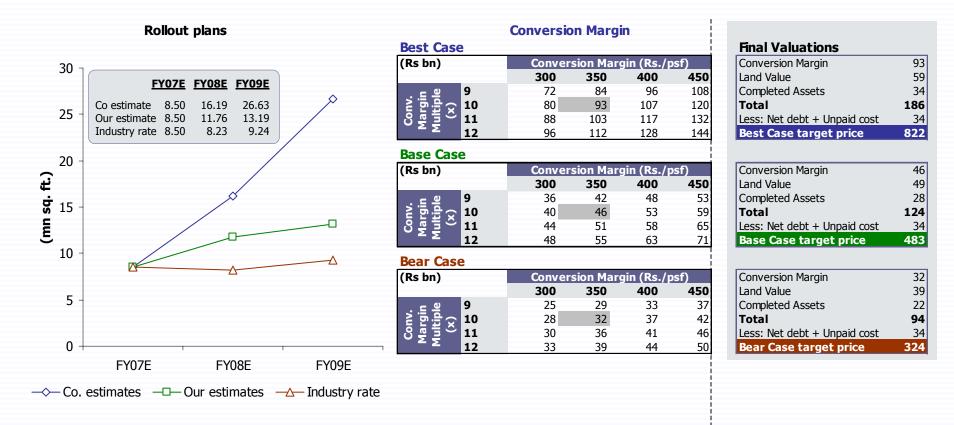
Segmental Contribution



Source: ENAM Research, Pre tax contribution to valuation considered

ENAM

Valuations



Land Value								
(Rs bn)		Bear Case	Base Case	Best Case				
	(x)	1	1.25	1.5				
Book Value	39.5	39.5	49.3	59.2				

Completed Assets

(Rs bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
Rental income (FY09)	2.8	22	28	34

NAV Approach

Y/E March	2007E	2008E	2009E	2010E	2011E	2012E	Beyond 2012E
Square feet completed	8.5	14.6	14.3	18.6	18.2	14.6	28.0
Operating Cash How	(9,863)	11,175	21,037	43,353	43,570	26,845	39,403
Less:Administration Costs	197	223	421	867	871	537	788
Interest Costs	193	1,232	2,028	2,215	2,215	2,215	6,645
Contingency	670	585	582	508	449	324	648
Net Cash How (Pre-tax)	(10,924)	9,134	18,006	39,763	40,034	23,769	31,322
Less: Taxation	981	1,946	4,163	7,206	7,566	7,944	4,158
Free Cash How	(11,905)	7,188	13,844	32,557	32,468	15,825	27,164

Sensitivity Matrix

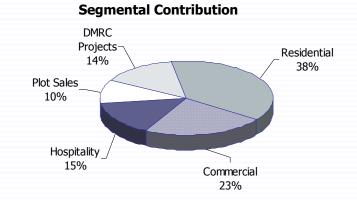
(Rsmn)		Selling price escalation (%)							
		0	3	5	7	10			
	12	319	399	458	520	622			
() =	13	313	391	448	508	606			
Ŭ Ŝ	14	308	383	438	496	591			
WAC (%)	15	303	376	429	485	577			
_	16	297	368	420	474	563			

Note: Escalation in construction costs assumed to be constant

Net Cash Flows Discount rate Net Present Value	117,141 14% 80874
No. of shares (fully diluted)	184.7
Net Asset Value	438

Key Assumptions

Variable	Assumption
Escalation in selling price	5%
Escalation in construction costs	4%
Contingencies considered (% of costs)	2%
No of years considered beyond 2012E	3



Source: ENAM Research, Pre tax contribution to valuation considered

Income statement			(Rs mn)	Key ratios				(%)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Net sales	6,438	15,103	23,416	41,409	Sales growth	112.3	134.6	55.0	76.8
Other operating income	4	0	0	0					
Total income	6,442	15,103	23,416	41,409	ОРМ	22.5	27.6	32.7	34.5
					Oper. profit growth	100.6	188.3	83.4	86.8
Cost of goods sold	4,725	10,592	15,253	26,349	COGS / Net sales	73.3	70.1	65.1	63.6
					Overheads/Net sales	4.2	2.2	2.2	1.8
Advt/Sales/Distrn O/H	269	337	506	758	Depreciation / G. block	9.5	15.1	12.4	12.6
					Effective interest rate	1.5	2.8	9.3	11.8
Operating Profit	1,448	4,174	7,657	14,301					
Other income	99	242	242	242	Net wkg.cap / Net sales	0.4	0.8	1.0	0.8
					Net sales / Gr block (x)	15.6	19.2	19.5	23.1
PBIDT	1,547	4,416	7,899	14,544					
Depreciation	59	143	180	269					
Interest	27	193	1,232	2,028	RoCE	45.1	27.6	25.7	36.4
					Debt / equity (x)	1.2	0.8	0.8	0.8
Pre-tax profit	1,462	4,080	6,487	12,247	Effective tax rate	27.1	24.0	30.0	34.0
Tax provision	396	981	1,946	4,163	RoE	70.3	34.5	27.0	36.7
(-) Minority Interests	0	176	0	0					
Adjusted PAT	1,066	2,922	4,541	8,084	EPS (Rs.)	5.8	15.8	24.6	43.8
E/o income / (Expense)	0	0	0	0	EPS Growth	61.6	174.0	55.4	78.0
· ·					CEPS (Rs.)	6.1	16.6	25.6	45.2
Reported PAT	1,066	2,922	4,541	8,084					

Source: Company , ENAM Research

Balance sheet			(F	Rs mn)	Cash flow				(Rs mn)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Total assets	4,370	26,606	33,356	45,032	Sources	3,176	22,919	7,721	13,353
Gross block	619	950	1,450	2,134	Cash profit	1,118	3,242	4,721	8,353
Net fixed assets	529	717	1,037	1,452					
CWIP	0	380	680	15	Retained earnings	1,118	3,242	4,721	8,353
Investments	42	42	42	42	Issue of equity	907	10,347	0	0
Wkg. cap. (excl cash)	3,387	19,470	27,722	40,106	Borrowings	1,152	9,331	3,000	5,000
Cash / Bank balance	412	5,998	3,876	3,418					
					Applications	3,176	22,919	7,721	13,353
Capital employed	4,370	26,606	33,356	45,032	Capital expenditure	416	711	800	19
Equity capital	989	1,847	1,847	1,847	Investments	0	(0)	0	0
Reserves	1,022	13,070	16,820	23,496	Net current assets	2,205	16,084	8,252	12,384
Borrowings	2,359	11,690	14,690	19,690	Change in cash	556	6,125	(1,331)	950

Source: Company , ENAM Research

Stock Data

No. of shares	: 34mn
Market cap	: Rs 42bn
52 week high/low	: Rs 1,475 / Rs 587
Avg. daily vol. (6mth)	: 22,400 shares
Bloomberg code	: ARCP IN
Reuters code	: ANRA.BO

Anant Raj Industries

Shareholding (%) Mar-07 QoQ chg

Promoters	:	67.1	(2.9)
FIIs	:	17.0	(0.1)
MFs / UTI	:	0.3	(0.3)
Banks / FIs	:	0.0	0.0
Others	:	15.6	3.4

Relative Performance



Source: ENAM Research, Bloomberg

Financial summary

Relative to Sector: **Outperformer**

Rs 1,135 Target Price: Rs.1,256

Potential Upside: 11%

Building blocks in place

Y/E March	Sales (Rs mn)	PAT (Rsmn)	EPS (Rs.)	Change (YoY %)	P/E (x)	RoE (%)	RoCE (%)	EV/EBITDA (x)
2006	568	281	8.2	9,886	62.7	6.6	8.5	44.8
2007	2,043	1,309	38.2	366	28.9	13.0	14.7	22.8
2008E	8,090	3,822	111.5	192	10.2	21.7	21.1	9.3
2009E	15,219	6,333	184.7	66	6.1	24.2	19.7	7.1

Source: *Consensus broker estimates, Company, ENAM estimates

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June 6, 2007



Investment Summary

Company background

- Leading developer in the NCR having completed ~11.5mn sq. ft. across various segments
 - Incorporated in 1985, ARIL has ~9 decades of experience in construction & ~3 decades in real estate development
- Also manufactures ceramic tiles with a total capacity of~4.2mn sq. meters per annum

Investment argument

- High quality portfolio of ~49mn sq. ft. (~837 acres) in the NCR
- Development activities consciously restricted to the NCR wherein it has considerable expertise
- High potential in NCR for hotels (shortage of ~12,000 rooms) & comm. projects (2-3% vacancy)
- Consolidation of subsidiary companies underway to bring in Rs.4,900mn of land assets into the company

Key risk factors

- Restricting itself to the NCR exposes ARIL to a geographical risk of a regional slowdown
- Execution bandwidth to be tested as it undertakes its expansion plans in an aggressive time frame
- Lack of a premium brand name results in a lack of pricing premium for its projects enjoyed by others

Valuation

 At CMP of Rs.1135, the stock trades at a significant discount to our base case valuation of Rs.1,256. We believe the stock is currently undervalued and initiate coverage with Sector
 Outperformer rating and a price target of Rs.1,256

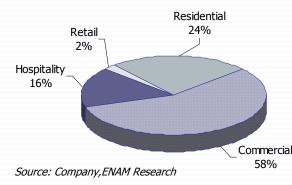
Scorecard of Completed Projects

Completed Projects	Area (mn sq. ft.)
Residential houses / row houses/	0.92
multi-storey apartments Buildings for use as office / colleges	9.82
/ hospital/ factory	1.5
Shopping complex / mall	0.375
Farm houses complex with infrastructure	210 Acres/ 70 Houses
Development of roads and drainage systems	55 Sq. Kms.
Parks	75 Acres
Laying of water pipe lines	30 Kms
Laying of sewage pipe lines	15 Kms

Current Project Portfolio

Segment	(mn sq. ft.)
Residential	11.59
Commercial	28.42
Hospitality	8.22
Retail	1.08
Total	49.31

Source: Company



Business Strategy

Consolidation

- ARIL to now be the flagship company of the AR Group
- Upon completion of the planned reorganization, all construction, development of the AR group to be concentrated within ARIL

Flexible Development Strategy

- Flexible approach to selling or leasing of its projects
- Plan to enter into JVs in certain cases to hedge risks – more likely in IT / ITES and hospitality

Anant Raj's Business Model

A Focused NCR player

Land Acquisition

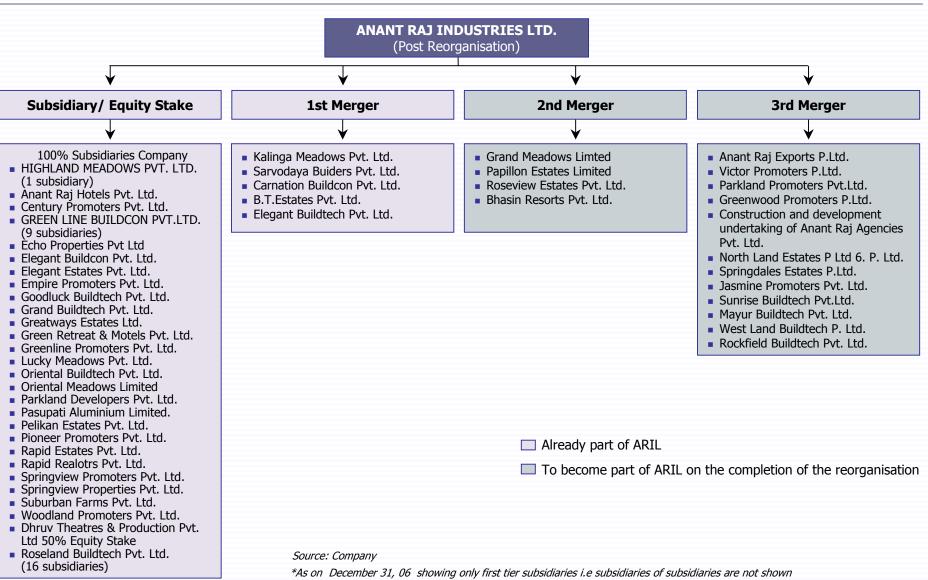
- Actively identify low cost land in fast growing locations
- 3 pronged approach to acquiring new land
 - Farmers
 - Land development auth
 - Individuals/ corporates

Diversified Approach

- Present across segments: IT Parks, Hotels, SEZs, Commercial and Residential
- Realize full potential of land and prevailing market trends
- Capitalize on the opportunities generated by different sectors

Source: ENAM Research

Benefiting from Reorganization



ENAN

Competitive Advantage

0 High quality land bank

- Fully paid up land bank of ~49mn sq. ft. with an average cost of ~Rs 315/ psf
- Real estate prices have moved up significantly, providing immediate profitability
- Portfolio includes 2 SEZs in partnership with Reliance ADAG in Manesar, Haryana, spread over 335 acres

0 Extensive expertise in the NCR

- Over 90% of its land bank falls within a 50km radius from Delhi with ~500 acres in Delhi itself
 - Conscientious restriction of activities to the NCR to leverage management's 40 years of experience in this region
- De-risked portfolio across residential, commercial, hospitality and retail segments

In-house construction team

- Dedicated team of engineers & workers with a focus on cost control and timeliness
- Not dependent on 3rd party contractors for its project execution

Recent budget impetus 0

Tax holiday for all 2,3 and 4 star hotels becoming operational in the NCR between 1st April 2007 and 31st March 2010 for a period of 5 years

ARIL's current land bank

Location	Sector Land Area ((acres)
Manesar	IT	10.00
Manesar	SEZ	270.00
Dhumaspur	IT	32.50
RAI	IT	25.00
Rewari	Ceramic Tile Factory	16.90
NH-8, Near Intn'l Airport	Hospitality	26.18
NH-8, Near Intn'l Airport	Commercial	2.50
Shahoorpur & Bhatti	Hospitality	28.31
Najafgarh	Hospitality	45.80
Najafgarh	Resi/Service Aptt	27.65
Najafgarh/ Kirti Nagar	Commercial/ Mall	6.20
Pur	River Front Entertainment	180.00
Kapashera	Resi/Service Aptt	2.95
Tej Pul (NH-2)	IT	5.77
Jindpur (NH-1)	Hospitality	14.15
Nangli Puna (NH-1)	Resi/Service Aptt	27.85
Tikri (NH-1)	Resi/Service Aptt	11.10
Alipur & Holambi (NH-1)	Resi/Service Aptt	35.00
Properties in Central Delhi	Resi/Service Aptt	3.60
Tirlokpuri	Entertainment	0.71
Karol Bagh	Commercial	0.72
Bhatti	Housing	23.98
Hauz Khas	Resi/Service Aptt	2.40
Greater Noida	Commercial	1.25
Faridabad	Resi/Service Aptt	11.20
Vazirabad, Gurgaon	Hospitality	4.23
New Acquisitions in Fazalwas	Part Purchase for Mega Township	14.00
Rockfield (Shimla)	Hospitality	6.20
Jhandewalan (E-2)	Commercial	1.00
M M Road	Commercial	0.10
Faiz Road	Commercial	0.14
Total		837.4
Source: Company		40
		- 48

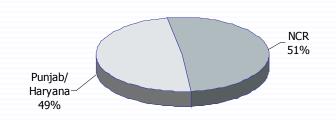
Development Snapshot



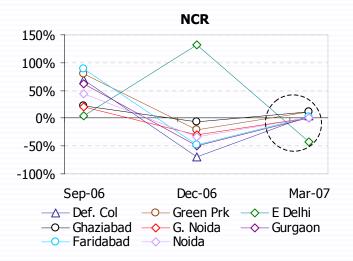
(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E
Anant Raj	11.8	9.8	39.4
Residential	9.8	2.4	9.2
Commercial	1.5	3.6	25.1
Others	0.5	3.8	5.1

Source: Company



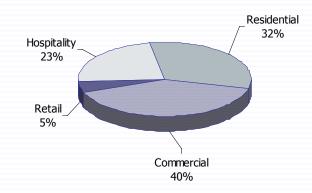


Source: Company



Price trend q/q^*

Segmental Contribution

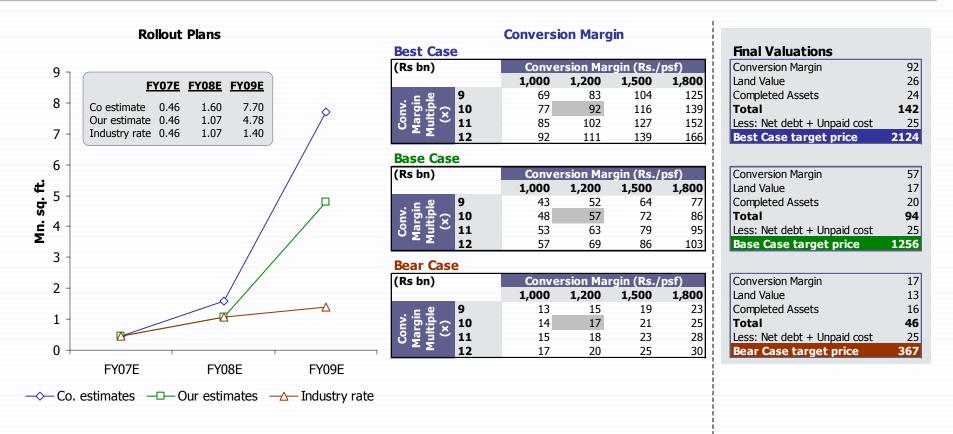


Source: ENAM Research, Pre tax contribution to valuation considered

Source: Cushman & Wakefield; Knight Frank India *In Anant Raj's key area of operation

ENAM

Valuations



Land Value	Land Value							
(Rs bn)		Bear Case	Base Case	Best Case				
	(x)	1.5	2	3				
Book Value	8.7	13.1	17.4	26.1				

Completed Assets

(Rs bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
Rental income (FY09)	2.0	15.8	19.8	23.7

Y/E March	2007E	2008E	2009E	2010E	2011E	2012E	Beyond 2012E
Square feet completed	0.4	1.1	4.8	8.8	18.6	3.1	12.4
Operating Cash Flow	(2,091)	(3,137)	(2,195)	66,845	50,585	6,088	22,780
Less:Administration Costs	130	243	457	724	1,132	1,154	3,533
Interest Costs	10	162	415	2,485	1,248	423	1,269
Contingency	53	474	551	464	174	63	188
Net Cash How (Pre-tax)	(2,285)	(4,015)	(3,617)	63,172	48,031	4,448	17,790
Less: Taxation	436	1,198	1,919	2,176	4,467	3,231	466
Free Cash Flow	(2,721)	(5,213)	(5,536)	60,996	43,564	1,217	17,324

Sensitivity Matrix

(Rs mn)		Selling price escalation (%)							
		0	3	5	7	10			
	12	817	1068	1247	1436	1738			
() -	13	796	1042	1216	1401	1695			
Ŭ Ŝ	14	777	1016	1187	1366	1654			
WA((%)	15	758	991	1158	1333	1613			
	16	739	967	1130	1301	1574			

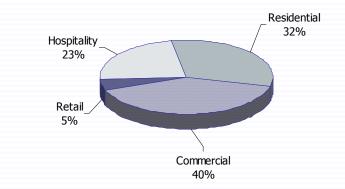
Note: Escalation in construction costs assumed to be constant

Net Cash Flows	109,631
Discount rate	14%
Net Present Value	65269
No. of shares (fully diluted)	55.0
Net Asset Value	1187

Key Assumptions

Variable	Assumption
Escalation in selling price	5%
Escalation in construction costs	4%
Contingencies considered (% of costs)	2%
No of years considered beyond 2012E	3

Segmental Contribution



Source: ENAM Research, Pre tax contribution to valuation considered

Income statement	ncome statement			(Rs mn) Key ratios				(%)	
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Net sales	568	2,043	8,090	15,219	Sales growth	151.7	259.5	296.0	88.1
Other operating income	0	0	0	0					
Total income	568	2,043	8,090	15,219	ОРМ	70.5	87.1	66.0	59.6
					Oper. profit growth	1,332.9	344.1	199.9	70.0
Cost of goods sold	147	133	2,511	5,692	COGS / Net sales	25.8	6.5	31.0	37.4
					Overheads/Net sales	3.7	6.4	3.0	3.0
Advt/Sales/Distrn O/H	21	130	243	457	Depreciation / G. block	0.3	0.4	0.7	1.1
					Effective interest rate	4.8	0.6	2.2	2.2
Operating Profit	401	1,779	5,336	9,070					
Other income	9	33	33	33	Net wkg.cap / Net sales	0.1	0.1	0.1	0.1
					Net sales / Gr block (x)	0.1	0.2	0.5	0.7
PBIDT	410	1,812	5,369	9,103					
Depreciation	29	53	121	252					
Interest	12	10	162	415	RoCE	8.5	14.7	21.1	19.7
					Debt / equity (x)	0.0	0.3	0.5	0.9
Pre-tax profit	369	1,749	5,087	8,437	Effective tax rate	23.9	25.2	24.9	24.9
Tax provision	88	440	1,265	2,104	RoE	6.6	13.0	21.7	24.2
					Payout ratio (Div/NP)	19.4	3.7	4.3	7.0
Adjusted PAT	281	1,309	3,822	6,333	EPS (Rs.)	8.2	38.2	111.5	184.7
					EPS Growth	9,885.9	365.8	191.9	65.7
					CEPS (Rs.)	9.0	39.7	115.0	192.1
Reported PAT	281	1,309	3,822	6,333	DPS (Rs.)	1.6	1.4	4.8	12.9

Source: ENAM Research

Balance sheet			(F	Rs mn)	Cash flow				(Rs mn)
Y/E March	2006	2007E	2008E	2009E	Y/E March	2006	2007E	2008E	2009E
Total assets	8,677	15,271	34,709	55,725	Sources	8,321	6,674	19,559	21,266
Gross block	8,555	12,968	17,795	23,617	Cash profit	326	1,366	4,010	6,770
Net fixed assets	8,301	12,662	17,367	22,938	(-) Dividends	62	55	188	504
CWIP	244	1,671	15,700	29,248	Retained earnings	264	1,311	3,822	6,266
Investments	0	200	100	0	Issue of equity	7,853	2,363	7,737	0
Wkg. cap. (excl cash)	103	117	1,083	2,619	Borrowings	205	3,000	8,000	15,000
Cash / Bank balance	29	621	459	920					
					Applications	8,321	6,674	19,559	21,266
Capital employed	8,677	15,271	34,709	55,725	Capital expenditure	8,281	5,840	18,855	19,371
Equity capital	429	479	550	550	Investments	(0)	200	(100)	(100)
Reserves	7,878	11,418	22,718	28,549	Net current assets	40	14	966	1,536
Borrowings	344	3,344	11,344	26,344	Change in cash	(0)	620	(163)	459
Others	26	30	97	282					

Source: ENAM Research

Stock Data

:66.7mn
: Rs 25bn
: Rs 729/ Rs 332
: 404,700 shares
: AKNL IN
: AKRU.BO

Akruti Nirman

Shareholding (Mar-07	
Promoters	:	90.0
FIIs	:	2.3
MFs / UTI	:	0.9
Banks / FIs	:	0.2
Others	:	6.7

Relative to Sector: Neutral

1

Rs 360 Target Price: Rs.352 Potential Upside: -2%

Relative Performance



Source: ENAM Research, Bloomberg

Financial summary

EV/EBITDA Sales ΡΑΤ **EPS** Change P/E RoE RoCE Y/E March (Rs mn) (Rs mn) (Rs.) (YoY %) (x) (%) (%) (X) 9.5 0.0 79.6 2006 3,036 631 358 37.4 1.1 2007E 3,210 735 11.0 16 36.8 23.8 20.8 29.1 2008E 10,300 1,764 26.4 140 13.6 29.4 26.0 10.6 2009E 22,966 3,588 53.8 103 30.7 6.5 6.7 41.4

Source: *Consensus broker estimates, Company, ENAM estimates

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June 6, 2007

"Slum"bering Ahead



Investment Summary

Company Background

- Akruti Nirman Limited (ANL), is a Mumbai based real estate developer specializing in projects under the Slum Rehabilitation Scheme (SRS)
 - ➤ Completed ~4.9mn sq. ft. (including rehab component) over the last 10 years under the SRS totaling ~10,000 rehabilitation units
 - \blacktriangleright Developed ~126,000 sq. ft. through JVs with leading developers

Investment Argument

- Planned development of ~9.5mn sq. ft. of SRS projects & ~7.9mn sq. ft. (excluding Panvel and Baroda projects) of non-SRS projects
- SRS enables ANL to acquire prime land at low costs, assuring profitability at the initial stage itself
- Over 2 decades of experience in execution of SRS projects with expertise in clearing encroachments and building consensus among slum dwellers

Key Risk Factors

- High dependence (~50%+) on longer gestation SRS projects, fraught with imminent delays of approvals/ clearances and consensus building
- Multifold increase in its planned projects, implies a certain degree of execution risk, visible from recent delays in project deliveries

Valuations

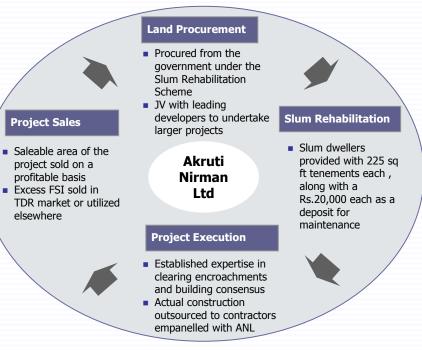
 At CMP of Rs.360, the stock trades at a marginal premium to our base case valuation of Rs.352. We believe the stock is fairly valued and initiate coverage with Sector **Neutral** rating and a price target of **Rs.352.**

Akruti's Scorecard

(mn sq. ft.)	SF	RS	Non SRS			
	Completed	Planned	Completed	Planned		
Residential	0.53	3.71	0.13	106.40		
Commercial	0.74	3.31	0.00	39.12		
Retail/ Hospitality	0.00	2.48	0.00	1.25		
Total	1.27	9.50	0.13	146.77		

Source: Company

Business Model



Source: ENAM Research

Business Strategy

Continued focus on SRS projects

- Access to prime lands within Mumbai city, providing immediate upside to the project
- Ability to generate considerable excess Floor Space Index (FSI), which can be sold or used in other projects

Execution outsourced

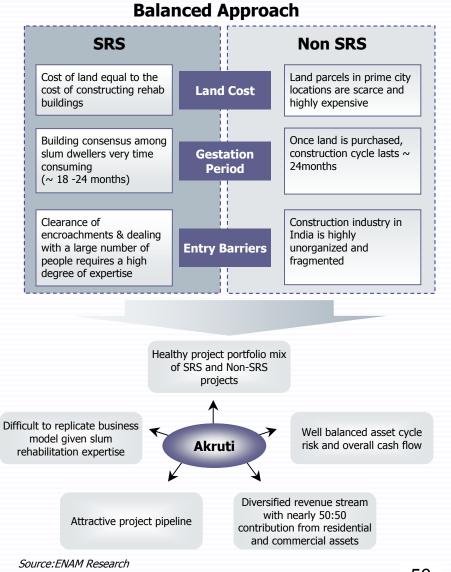
 Outsourcing model enables ANL to supervise the project at every stage, while maintaining an active roll in the land clearance process

Optimisation & Diversification

- Substantial land bank built via JVs with leading developers to ensure a constant revenue stream from non-SRS projects.
- Enables spreading the financial risk and mitigating any initial cost outlay incurred in purchasing land

Undertaking larger projects

- Post IPO, 2 large projects added, which are to be developed over longer periods of time
 - Panvel township of ~100mn sq. ft. across
 ~2,400 acres to be developed over 10-12 years
 - Biotech SEZ in Gujarat over 708 acres totaling ~33mn sq. ft. in JV with the govt. and The Chaterjee Group to be developed over 6 years



Competitive Advantage

Balanced asset cycle risk

- SRS projects help lower the asset cycle risk for ANL
 - SRS projects do not involve substantial, one-off land purchase costs at the beginning of projects
 - Going forward, SRS projects expected to contribute a significant portion of the total revenues
- Being present in SRS & non SRS projects helps to de-risk ANL's business model from any cyclicality in its cash flows

Land aggregation capability

- Ability to identify & aggregate a substantial quantum of development rights to land
- By participating in the SRS, ANL receives developable, urban land from the Government of Maharashtra (GoM), in prime locations of the city at a very low cost

Limited competition in SRS projects

- High level of expertise & knowledge of the various SRS rules and regulations, has created entry barriers
- Only a handful of developers currently focusing on SRS projects

The SRS Advantage

Slum dwellers	Government	Developer
 Rehabilitation free of cost, in 225 sq. ft. tenements Receive Rs.20,000 as a deposit, which is utilized to maintain the premises, making it even more cost effective 	 More people brought under the tax net, who were till now evading taxes. Helps fulfill the social obligations of the government, which does not have the execution capabilities to undertake rehabilitation on such a large scale. 	 In a city like Mumbai, where scarcity of land is the prime factor limiting the business development of any real estate player, the SRS is a very lucrative method of acquiring land parcels. The developers are able to procure land in prime locations of the city, which assures the returns the project will generate. In addition, the cost of land for the developer is equal to the cost of constructing the rehab buildings for the slum dwellers reducing the asset cycle risk. The additional FSI of 2.5 times makes the scheme even more attractive.

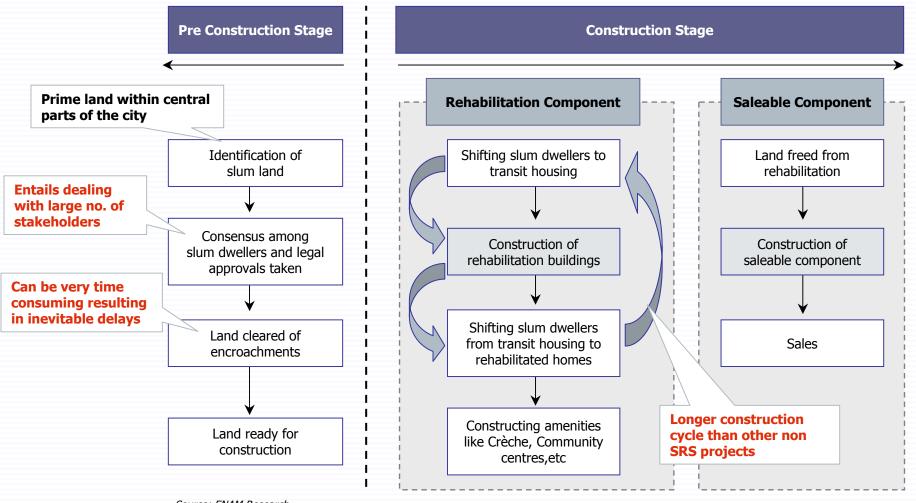
Source: ENAM Research

ANL's project execution process

Land identification and acquisition	Obtain consents, authorizations and approvals	Project preparation	Project management and execution
 Identification of future market trends Identification of suitable land Due diligence and title searches Analysis of land use & other relevant governmental regulations 	 Siting and planning consents Environmental consents For slum rehabilitation projects, consent from at least 70% of slum dwellers and SRA or MIDC approval 	 Cost estimate Project development timetable Identifying potential third party partners Securing finance Carrying out design and architectural work 	 Appointment & mgmt of constructors Procurement of suppliers & raw materials Product quality & control Safety monitoring

Source: ENAM Research

Life cycle of a SRS project



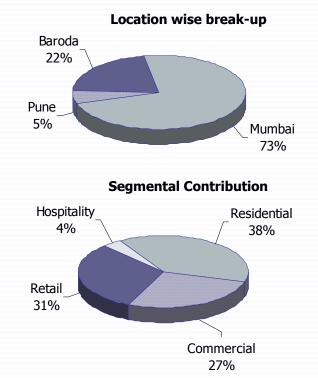
Source: ENAM Research

Development Snapshot

Planned pipeline of projects

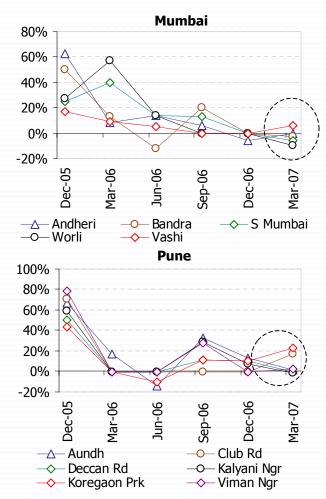
(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E
Akruti	1.4	12.9	143.4
Residential	0.6	3.0	107.1
Commercial	0.7	8.8	34.39
Others	0.0	1.1	1.9

Source: Company; Note: Includes Baroda biotech park and Panvel township projects



Source: Company, ENAM Research, Pre tax contribution to valuation considered

Price trend q/q*



*Source: Cushman & Wakefield, Knight Frank India * In Akruti Nirman's key areas of operation*

Valuations

	Rollout plans		Convers	ion Marg	in			
	-	Best Case					Final Valuations	
10 7		(Rs bn)	Conve	rsion Mar	gin (Rs./	psf)	Conversion Margin	66
10	<u>FY07E</u> <u>FY08E</u> <u>FY09E</u>		1,000	1,200	1,500	1,800	Land Value	9
9 -		<u> </u>	46	55	69	83 ¦	Completed Assets	3.7
	Co estimate 0.16 3.52 9.18	onv Ittip (x)	55	66	83	99	Total	79
8 -	Our estimate 0.34 2.10 3.14	Conv. Margin Multiple (x) 8 2 9 5	64	77	96	116	Less: Net debt + Unpaid land cost	10
	Industry rate 0.34 2.10 2.73	- 8	73	88	110	132	Best Case target price	1036
7 -		Base Case						
		(Rs bn)	Conve	rsion Mar	gin (Rs./	psf)	Conversion Margin	23
- ⁶ -			1,000	1,200	1,500	1,800	Land Value	7.5
		<u> </u>	16	19	24	28	Completed Assets	3.1
5 - 5		onv. (x) argi	19	23	28	34 ¦	Total	33
u 4 -		Conv. Margin Multiple (x) 2 9 5	22	26	33	40	Less: Net debt + Unpaid land cost	10
54-		2 8	25	30	38	45	Base Case target price	352
3 -		Bear Case						
5	Δ	(Rs bn)	Conve	rsion Mar	gin (Rs./	psf)	Conversion Margin	20
2 -	D		1,000	1,200	1,500	1,800	Land Value	6
2		<u> </u>	14	16	21	25	Completed Assets	2.5
1 -		Conv. Margin Multiple (x) 2 9 5	16	20	25	30	Total	28
-		7 [°] <u>e</u> g S	19	23	29	34 ¦	Less: Net debt + Unpaid land cost	10
0 +		2 8	22	26	33	39	Bear Case target price	276
	FY07E FY08E FY09E					İ		
	- Co estimate $-\Box$ - Our estimate $-\Delta$ Industry rate							
~~								

Land Value				
(Rs bn)		Bear Case	Base Case	Best Case
	(x)	1	1.25	1.5
Book Value	6	6	7.5	9

Completed Assets

(Rs bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
Rental income (FY09)	0.3	2.5	3.1	3.7

NAV Approach

Y/E 2006	2007E	2008E	2009E	2010E	Beyond 2010E
Square feet completed	0.34	2.10	3.14	2.77	2.75
Operating Cash Flow	(3574)	2934	9772	22518	44153
Less:Administration Costs	219	282	313	347	2230
Interest Costs	201	333	639	2038	15552
Contingency	77	98	110	100	580
Net Cash Flow (Pre-tax)	(4072)	2222	8710	20033	25791
Less: Taxation	86	442	678	354	6564
Free Cash How	(4158)	1780	8032	19679	19226

Sensitivity Matrix

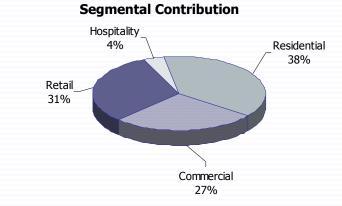
(Rs mn)		Selling price escalation (%)					
		0	3	5	7	10	
	12	296	370	425	482	577	
	13	288	359	411	467	557	
%) (%	14	280	349	399	452	539	
WAC (%	15	273	339	387	438	521	
	16	266	330	376	425	505	

Note: Escalation in construction costs assumed to be constant

Net Cash Flows	44,560
Discount rate	14%
Net Present Value	26597
No. of shares	67
Net Asset Value per share	399

Key Assumptions

Variable	Assumption
Escalation in selling price	5%
Escalation in construction costs	4%
Contingencies considered (% of costs)	2%
No of years considered beyond 2010E	6



Source: ENAM Research, Pre tax contribution to valuation considered

Income statement			(F	Rs mn)	Key ratios				(%)
Y/E March	2006	2007E	2008E	2009E	Y/E March	2006	2007E	2008E	2009E
Sales	1,608	1,610	1,945	2,042	Sales growth	62.4	5.7	220.9	123.0
Closing WIP	1,042	1,432	7,181	17,899					
Rental Income	106	169	297	312	OPM	24.9	30.6	25.4	21.7
Profit from JV	281	0	878	2,714	Oper. profit growth	141.7	30.1	165.9	90.6
Total income	3,036	3,210	10,300	22,966	COGS / Net sales	73.5	62.6	71.9	77.0
					Overheads/Net sales	1.6	6.8	2.7	1.4
Cost of goods sold	2,231	2,009	7,407	17,676	Depreciation / G. block	4.7	6.3	7.0	7.0
					Effective interest rate	5.8	11.0	8.9	8.7
Advt/Sales/Distrn O/H	49	219	282	313					
					Net wkg.cap / Net sales	0.3	0.6	0.5	0.5
Operating Profit	755	982	2,611	4,978	Net sales / Gr block (x)	3.2	3.1	9.9	22.0
Other income	21	105	0	0					
PBIDT	776	1,087	2,611	4,978	RoCE	37.4	20.8	26.0	30.7
Depreciation	48	65	72	74	Debt / equity (x)	0.8	0.6	0.7	1.0
Interest	67	201	333	639	Effective tax rate	4.6	10.5	20.0	15.9
					RoE	79.6	23.8	29.4	41.4
Pre-tax profit	661	821	2,206	4,266	Caynal a din (Ciny112)				
Tax provision	30	86	442	678					
					EPS (Rs.)	9.5	11.0	26.4	53.8
					EPS Growth	357.6	16.4	140.1	103.4
Adjusted PAT	631	735	1,764	3,588	CEPS (Rs.)	10.2	12.0	27.5	54.9
E/o income / (Expense)	0	0	0	0					

Source: ENAM Research

Balance sheet			(F	Rs mn)	Cash flow			((Rs mn)
Y/E March	2006	2007E	2008E	2009E	Y/E March	2006	2007E	2008E	2009E
Total assets	1,919	7,931	11,566	20,419	Sources	526	2,955	3,708	8,925
Gross block	1,019	1,037	1,040	1,052	Cash profit	685	794	1,836	3,661
Net fixed assets	858	856	807	767	(c) Educionals				
CWIP	0	15	0	0	Retained earnings	685	794	1,836	3,661
Investments	198	2,698	3,128	3,029	Issue of equity	460	187	0	0
Wkg. cap. (excl cash)	811	3,052	6,514	14,823	Borrowings	(619)	1,974	1,872	5,264
Cash / Bank balance	52	1,310	1,117	1,799					
					Applications	526	2,955	3,708	8,925
Capital employed	1,919	7,931	11,567	20,418	Capital expenditure	155	77	9	33
Equity capital	480	667	667	667	Investments	123	2,500	430	(99)
Reserves	588	4,444	6,208	9,796	Net current assets	(145)	2,241	3,462	8,309
Borrowings	845	2,819	4,691	9,955	Change in cash	393	(1,863)	(193)	682
Others	6	1	1	1					

Source: ENAM Research

Stock Data

No. of shares	: 42mn
Market cap	: Rs 21.3bn
52 week high/low	: Rs 755/ Rs 286
Avg. daily vol. (6mth)	: 96,700 shares
Bloomberg code	: PENL IN
Reuters code	: PENL.BO

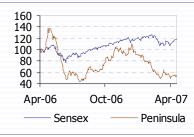
Peninsula Land

Relative to Sector: Underperformer

Shareholding (%) Mar-07 QoQ chg

Promoters	:	65.2	(0.2)
FIIs	:	1.5	1.0
MFs / UTI	:	1.8	(0.1)
Banks / FIs	:	9.2	(0.1)
Others	:	22.4	(0.6)

Relative Performance



Source: ENAM Research, Bloomberg

Financial summary

Sales PAT P/E **EV/EBITDA** Change EPS RoE RoCE Y/E March (Rs mn) (Rs mn) (Rs.) (YoY %) (x) (%) (%) **(X)** 2006 2,748 1,387 32.9 733 11.3 (502.6)40.9 14.1 2007 2,994 1,218 28.9 18.6 76.7 13.8 (12)28.8 6,184 1,907 55.9 7.9 2008F 45.3 57 11.9 34.0 2009F 9,768 3,202 76.1 7.1 51.3 36.2 5.0 68

Source: *Consensus broker estimates, Company, ENAM estimates

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Associate: Nitin Idnani

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Rs 540 Target Price: Rs 472 Potential Upside: -13%

Banking on lineage

June 6, 2007



Investment Summary

Company background

- Part of the 'Ashok Piramal' group, PLL enjoys a strong brand equity for its real estate projects
- PLL has developed ~2.36mn sq. ft. of real estate projects across the commercial (Peninsula), residential (Ashok), and retail (Crossroads) space

Investment argument

- Project portfolio consists of ~80mn sq. ft. of space over a land area of ~1,738 acres in western India
- High quality land bank acquired at lower costs ensures the profitability of PLL's projects early on
- Lower asset cycle risk as PLL strategies to acquire land only for its immediate development needs (3-5 years)
- PLL also plans to launch 2 real estate funds to increase its project portfolio, while spreading the risk

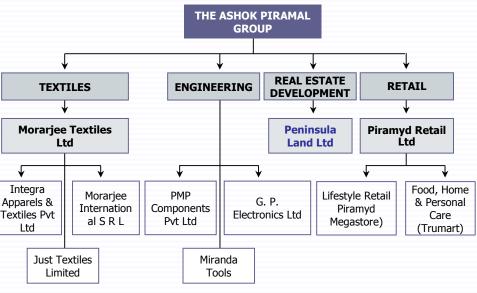
Key risk factors

- PLL carries an execution risk given its planned multifold increase in projects in newer markets
- Going forward, major revenue to come from SEZ projects, which are still to be notified

Valuation

 At CMP of Rs.540, the stock trades at a significant premium to our base case valuation of Rs.472. We believe the stock is currently overvalued and initiate coverage with Sector **Underperformer** rating and a price target of **Rs.472**

Strong Promoter Pedigree



Source: Company

Milestones

Year	Event
1934	The Piramal family acquired the textiles business of Morarjee Goculdas Spinning and Weaving (MGSW)
2001	The company entered the real-estate market using its two land parcels in Mumbai
2003	Textiles business demerged and property business renamed to Morarjee Realties (MRL). Peninsula Corporate Park completed. Launched 1st residential project Ashok Towers on former MGSW land
2005	Piramal Holdings (PHL) merged into MRL and its name changed to Peninsula Land. PHL developed Crossroads - a well known retail mall in Mumbai
2006	Dawn Mills merges into Peninsula Land - taking the fully diluted number of shares to 44.5 million. Entered the Goa and Pune
2007	The company plans to launch 2 real-estate funds, domestically and internationally. Entry into Nasik.
_	

Source: Company

Business Strategy

Strategic Partnerships: Effective land acquisition

- Collaborating strategically with landowners to reduce its capital investment
- Revenue sharing model in return for providing execution skills resulting in higher RoEs

Foray into Special Economic Zones (SEZs)

- JV with Goa government to develop 3 SEZs
 - > 2 Biotech / Pharma SEZ (5.2mn sq. ft. / 2.18mn sq. ft.)
 - 1 Gems & Jewelry SEZ (1.4mn sq. ft.).
- Over ~200 acres of land has already been acquired, located strategically near the Airport

Real estate funds – Multiple benefits

- Plans for 2 real estate venture funds, with a corpus of Rs.45bn (domestic) and USD 350mn (foreign)
- Access to funds to increase its project portfolio thereby spreading its risk
- Additional revenue source in the form of fees
 - Management fee 2% of the fund size
 - Carry 20% above a hurdle rate
- Development profits from projects invested in

Other Initiatives

- Facilities management services
 - Maintenance and management services for properties developed by PLL as well as third parties

Segmental Breakup

Segment	Developed	Under Dev	velopment
	Area (mn sq.ft)	Land Area (Acres)	Area (mn sq.ft)
Residential	0.86	49.07	2.14
IT	-	17.22	0.75
SEZ	-	303.00	17.41
Commercial	1.1	14.88	0.67
Township	-	1,354.00	59.08
Retail	0.4	-	-
Total	2.36	1,738.17	80.05

Source: Company

Vertical Strategy

Segment	Strategy
Commercial	 Development of corporate office complexes in Tier I cities
Residential	 High end segment development in select locations in India Mid to high end segment development to be focused in Mumbai and Pune
Retail	 Development of world class retail space in and around IT Parks and townships
IT Parks	 Developments of IT Parks in western India
Townships	 Develop integrated townships around major cities
SEZs	 Execution on existing SEZ projects

Source: Company; ENAM Research

Competitive Advantage



Strong Promoter Pedigree

- Part of the 'Ashok Piramal' group established in 1934, with a formidable presence in textiles and retail
- Brand association resulting in higher pre-sales of its real estate projects
- Also provides PLL with a pricing power as compared to its peers

Peninsula's Competitive **Advantages**

Asset Light

- Carrying land stock for immediate requirement of 3 to 5 years
- Strategy to recover project cost via presales at initial stage itself
- Focus on becoming a developer and not a speculator in land parcels

Innovative deal structuring

- Large scale JVs involving project management, sales and marketing agreements, cost and revenue sharing
- Unique deal structuring by way of merger of Dawn Mills & by way of a Joint Development Agreement with Swan Mills keeping the company assets light

Project Execution

- In house Project Mgmt. capabilities
- Experience in large scale development
- Contracting and tendering experience - works with the most reputed and technically qualified contractors
- Only developer with expertise in development of pvt. textile mill land

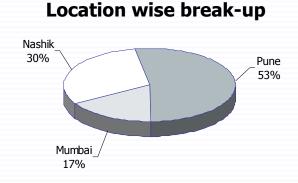
Source: FNAM Research

Development Snapshot

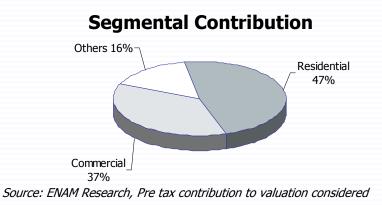
Planned pipeline of projects

(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E
Peninsula Lan	d 2.4	2.3	8.5
Residential	0.9	1.5	3.8
Commercial	1.1	0.6	3.4
Others	0.4	0.2	1.3

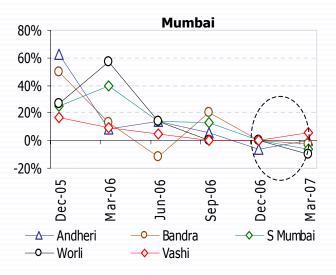
Source: Company: Note: Does not incl SEZ plans

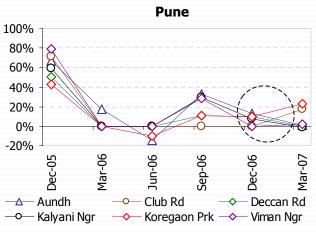


Source: Company



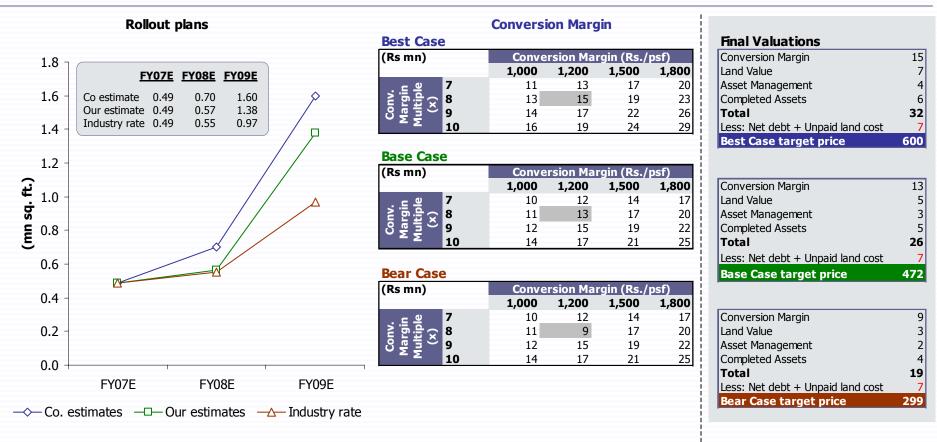
Price trend q/q*





*Source: Cushman & Wakefield; Knight Frank India * In Peninsula Land's key areas of operations*

Valuations



Land Value

(Rs bn)	(x)	Bear Case 1	Base Case 1.5	Best Case 2
Book Value	3.4	3.4	5.1	6.8

Asset Management

(Rs bn)		Bear	Base	Best
		Case	Case	Case
	(x)	8	10	12
Fee income (FY09)	0.3	2.4	3	3.6

Completed Assets

(R	s bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
	ntal income (09)	0.5	4	5	6

NAV Approach

Y/E 2006	2007E	2008E	2009E	2010E	2011E	2012E	Beyond 2012E
Square feet completed	0.39	0.57	1.38	1.94	1.66	1.67	2.15
Operating Cash Flow	1286	4664	7597	5249	1301	5637	26076
Less:Administration Costs	236	260	285	314	345	380	1383
Interest Costs	360	529	978	1073	1095	1117	3486
Contingency	64	128	115	68	58	47	140
Net Cash How (Pre-tax)	626	3747	6219	3794	(196)	4094	21066
Less: Taxation	260	1124	1810	2315	94	0	3476
Free Cash Flow	366	2623	4408	1478	(291)	4094	17590

Sensitivity Matrix

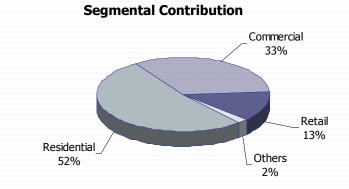
(Rsmn)		Selling price escalation (%)						
		0	3	5	7	10		
	12	417	485	535	588	676		
	13	404	470	519	571	657		
U U U U U U	14	391	456	504	555	639		
WA((%)	15	380	443	490	539	621		
	16	368	431	476	525	605		

Note: Escalation in construction costs assumed to be constant

Net Cash Flows	30,269
Discount rate	14%
Net Present Value	21,162
No. of shares	42
Net Asset Value per share	504

Key Assumptions

Variable	Assumption	
Escalation in selling price	5%	
Escalation in construction costs	4%	
Contingencies considered (% of costs)	2%	
No of years considered beyond 2010E	1	



Source: ENAM Research, In terms of square footage

Income statement			(F	Rs mn)	Key ratios				(%)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Net sales	2,748	2,994	6,184	9,768	Sales growth	341.6	8.9	106.5	58.0
Other operating income	0	0	0	0	-				
Total income	2,748	2,994	6,184	9,768	OPM	52.6	59.7	56.9	61.0
					Oper. profit growth	862.8	23.7	96.8	69.4
Cost of goods sold	1,131	970	2,404	3,519	COGS / Net sales	41.1	32.4	38.9	36.0
					Overheads/Net sales	6.3	7.9	4.2	2.9
Advt/Sales/Distrn O/H	172	236	260	285	Depreciation / G. block	19.1	5.0	5.2	5.3
					Effective interest rate	4.8	7.5	7.5	9.5
Operating Profit	1,446	1,788	3,520	5,963					
Other income	210	75	75	75	Net wkg.cap / Net sales	1.3	1.5	1.0	1.2
					Net sales / Gr block (x)	14.3	7.2	10.4	12.3
PBIDT	1,656	1,863	3,595	6,038					
Depreciation	63	25	36	48					
Interest	202	360	529	978	RoCE	40.9	28.8	34.0	36.2
					Debt / equity (x)	5.7	2.1	2.1	1.4
Pre-tax profit	1,390	1,478	3,031	5,012	Effective tax rate	0.3	17.6	37.1	36.1
Tax provision	4	260	1,124	1,810	RoE	(502.6)	76.7	55.9	51.3
Associates	1	0	0	0					
Adjusted PAT	1,387	1,218	1,907	3,202	EPS (Rs.)	32.9	28.9	45.3	76.1
E/o income / (Expense)	55	0	0	0	EPS Growth	732.8	(12.2)	56.5	67.9
					CEPS (Rs.)	34.4	29.5	46.1	77.2
Reported PAT	1,442	1,218	1,907	3,202					

Source: Company , ENAM Research

Balance sheet			(F	Rs mn)	Cash flow			((Rs mn)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Total assets	5,647	7,127	13,793	19,280	Sources	2,704	1,268	6,442	5,250
Gross block	330	505	680	905	Cash profit	1,449	1,243	1,942	3,250
Net fixed assets	242	392	531	709					
					Retained earnings	1,449	1,243	1,942	3,250
Investments	135	135	135	135	Issue of equity	(5)	25	0	0
Wkg. cap. (excl cash)	5,182	3,688	8,782	14,040	Borrowings	1,259	0	4,500	2,000
Cash / Bank balance	88	2,912	4,345	4,396	Others	1	0	0	0
					Applications	2,704	1,268	6,442	5,250
Capital employed	5,647	7,126	13,792	19,280	Capital expenditure	265	175	175	225
Equity capital	395	421	421	421	Investments	135	0	0	0
Reserves	452	1,906	4,072	7,559	Net current assets	3,088	(1,494)	5,094	5,259
Borrowings	4,799	4,799	9,299	11,299	Change in cash	(785)	2,588	1,173	(234)

Source: Company , ENAM Research



:1,705mn

: Rs 938bn

Stock Data

No. of shares Market cap^



Relative to Sector: Underperformer

Rs 550^

Target Price: Rs 404 Potential Upside: -27%

Concrete Edifice

Financial summary

Y/E March	Sales (Rs mn)	PAT (Rs mn)	EPS (Rs.)	Change (YoY %)	P/E (x)	RoE (%)	RoCE (%)	EV/EBITDA (x)
2006	11,699	1,917	1.1	122	489.1	22.5	15.5	198.6
2007	26,172	19,413	11.4	913	48.3	78.7	30.1	69.0
2008E	138,260	75,666	44.4	290	12.4	76.5	49.9	10.7
2009E	229,780	136,266	79.9	80	6.9	62.4	57.2	6.0

Source: *Consensus broker estimates, Source: Company, Industry estimates ; ^ Assumed at upper price band

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June 6, 2007

Investment Summary

Company background

- DLF is among India's largest developers having completed ~29mn sq. ft. (built up area) since 1946
- Credited with developing India's largest integrated township, DLF City over ~3,000 acres in Gurgaon, NCR

Investment argument

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- Developable area of ~574mn sq. ft. across ~10,255 acres (avg cost of Rs.247/- per sq ft) of which ~44mn sq. ft. is under development
 - Residential –7mn, Commercial –27mn, Retail 10mn
- In addition to the above, DLF has locked in an additional ~574 acres as on 30th April, 2007
- To enter related businesses in JVs with reputed partners
 - Nakheel SEZ development; Hilton Hospitality; Prudential Insurers of America – Insurance
- One of the strongest brand names in Indian realty, backed by a credible reputation, built over last 6 decades
- Large balance sheet size and considerable leveraging strength gives it credible holding power to sit out cycles

Key risk factors

- Execution plans (especially in the next 3-4 years) well above currently proven abilities
- ~35% of land locked in via MoUs/ letters of acceptance, exposing DLF to a certain amount of title risk
- Geographical risk with ~72% of land bank in Gurgaon and Kolkata
- Business assumptions of sustainable demand AND prices to be tested by cyclical hiccups

Valuation

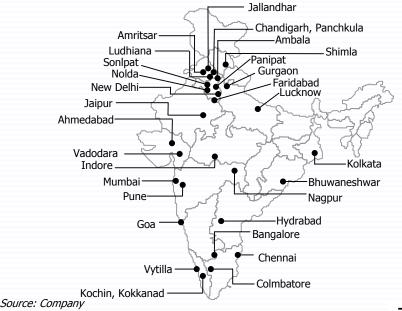
- At a price band of Rs.500-Rs,550, the implied valuation of the company lies between ~USD 20.7 to 22.8bn
- At the upper band of Rs.550, the stock trades at a significant premium to our base case valuation of Rs.404. We believe the stock is currently overvalued and initiate coverage with Sector Underperformer rating and a price target of Rs.404

Breakup of land reserves

agi	gregate reement e (Rs Cr)	mn sq ft	% of developable area
Land Owned	1,160	116	20.2
Sole development rights	4,575	217	37.9
MOU/Agreement to acquire/letters of acceptance	3,685	201	35.1
Joint Development Agreements	248	13	2.2
Joint Ventures	587	27	4.7
Total	10,255	574	100
Fully developable urban land	-	171	30
Urban Land included in master plan	-	403	70

Source: Company; Note: Does not include 554 acres which has been recently acquired

Pan India presence



Business Strategy

Balanced approach to development

- Near term value creation expected from large premium lands acquired in city centers and downtown areas to be developed over the next 2-3 years
 - Low project risk with shorter exposure to asset cyclicality
- Long-term value creation via integrated townships and SEZs developed in a phased manner
 - High project risk with longer project tenures Asset cyclicality low due to lower cost of land acquisition

Segmental strategy

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- Residential: Remains the main focus
 - Continued focus on high end & premium segment with mid segment to be targeted in the future
- Commercial: Integral part of business
 - Targeting a mix of corporate offices and IT/ITeS
- Retail: Recent foray
 - Mostly one-off standalone projects with a focus on middle/ high end segment across 60 cities

JVs with strategic partners

- DLF plans to enter other land related businesses in partnership with reputed players
 - ▶ Infrastructure: JV with Laing O'Rourke Plc
 - ▶ SEZ Development: JV with Nakheel, U.A.E
 - Hospitality: Hilton & Bharat Hotels
 - Entertainment: DT Cinemas (Own multiplex chain)
 - Asset Management: Prudential Intl Investments Corp
 - Property Management: DLF Services
 - Captive power: DDLF Power

DLF Assets Pvt Ltd

- Strategy includes sale of completed assets to a promoter group company, DLF Assets Ltd (DAL)
 - In future, DAL to bid for the projects as any other participant

Development Plan Summary

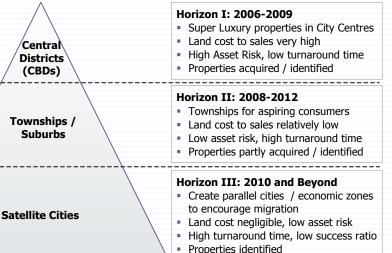
	(mn sq ft)	Completed	Under construction	Planned
	Plots	195	-	46
	Residential	19	7	375
1	Commercial	7	27	60
	Retail	3	10	44
	Total	224	44	526

Planned development till FY09E

Segment	FY08E	FY09E
Residential	25	38.7
Commercial Retail	21.6 12.2	13.9 11.1
Total	58.8	63.7

Source: DLF Prospectus

DLF's business model



Source: ENAM Research

Competitive Advantage

Established brand name

- DLF is India's largest real estate developer in terms of completed space (Source: AC Nielson Report)
 - DLF City recognized as the largest integrated private township in Asia, positioning DLF as an end-to-end solutions provider
 - Resulting in superior margins, especially in the segments such as super-luxury housing and retail projects

Strong balance sheet size

- Ability to create significant land bank, buy large tracts of land, create value through aggregation, and subsequently develop in phases, to maximize value
 - DLF's holding power further helps it acquire land during downturns and hold inventory during cyclicality

High quality land reserves

- Geographically diversified land bank of ~10,255 acres (574mn sq. ft.) acquired at an avg. cost of Rs.247/psf
 - Sufficient for planned projects over next 10 years
- Land banks developed in phases to maximize value further enhancing its brand and pricing power

Partnering for execution scale up

- Recognizing the challenge ahead, DLF has entered into collaborations with leading firms for ensuring timely completion of its projects
 - SEZ Development Nakheel LLC; Construction: Laing O'Rourke; Designing – WSP Group Plc; Planning & execution – Feedback Ventures

Projects under construction

Residential	Area (mn sq ft)	Start Year	End Year	Value (Rs mn)
DLF Park Place	2.2	2007	2010	873.8
The Belaire	1.3	2007	2010	744.1
The Magnolias	2.5	2006	2009	1159.2
The Summit	0.7	2003	2008	319.8
Total	6.7			

Commercial	Area (mn sq. ft.)	Start Year	End Year
Silokhera, Gurgaon	4.9	2007	2010
Cybercity Projects	4.5	2007	2008/09
Kolkata (25 acres)	2.8	2008	2010
Pune	1.8	2006	2009
Hyderabad	3.8	2006	2010
Chennai	6.6	2006	2010
Bangalore	1.5	2007	2010
Noida	1.2	2007	2009
Total	27.1		

Retail	Area (mn sq. ft.)	Start Year	End Year
Mall of India	3.9	2007	2010
Courtyard	0.51	2006	2008
Proménade (DLF Plac	ce) 0.5	2006	2008
Emporio (DLF Place)	0.32	2006	2008
Townsquare	1.5	2006	2009
DLF South Court	0.3	2006	2009
Jasola Mall	0.84	2006	2008
Sikenderpur Mall	0.2	2006	2009
NTC Mills	1.7	2006	2010
Total	9.77		

Source: Company

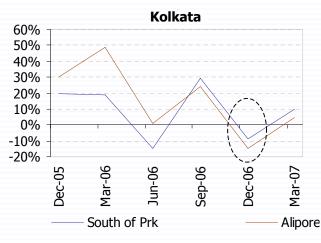
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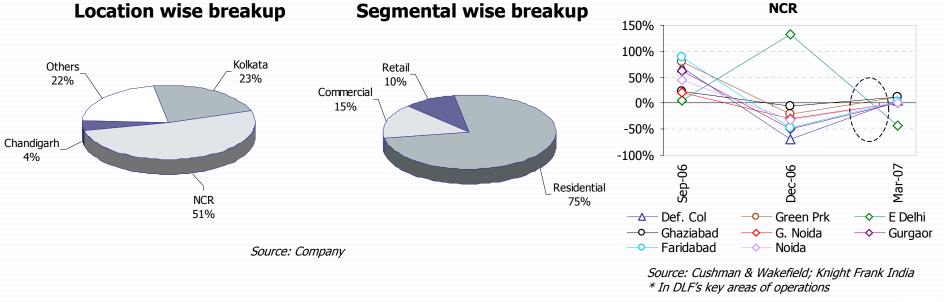
Development Snapshot

Planned pipeline of projects

(mn sq. ft.)	Since Inception	FY07 to FY09E	Beyond FY09E		
DLF	224	149.7	419.3		
Plots	195	-	-		
-Residential	19	69.8*	358.2*		
Commercial	7	48.2	38.8		
Retail	3	31.7	22.3		

Source: ENAM Research; * Note: Includes plot sales





Price Change q/q*

Valuations

	Rollout pl	ans			Convers	ion Marg	in			
				Best Case					Final Valuations	
00				(Rs bn)	Conve	rsion Mar	gin (Rs./	psf)	Conversion Margin	956
80 -	<u>FY07E</u> F	<u>Y08E</u> <u>FY09E</u>			1,200	1,500	1,800	2,000	Land Value	210
	Co estimate 10.50	58.80 63.70		9	688	860	1032	1147	Completed Assets	156
70 -		20.00 35.00		10 × 10	764	956	1147	1274	Total	1322
-		20.00 26.00		Conv Multip (x) (x)	841	1051	1261	1401	Less: Net debt + Unpaid la	107
	(² Σ 12	917	1147	1376	1529	Best Case target price	712
60 -		\$						-		
				Base Case						
50 -				(Rs bn)	Conve	rsion Mar	gin (Rs./	psf)	Conversion Margin	525
÷ ي		/			1,200	1,500	1,800	2,000	Land Value	140
÷		/		<u> </u>	378	473	567	630	Completed Assets	130
5 40 -				Conv. Margir (x) 11 (x)	420	525	630	700	Total	795
Ξ			口		462	578	693	770	Less: Net debt + Unpaid la	107
Σ 30 -				² 2 12	504	630	756	840	Base Case target price	404
30 -										
				Best Case						
20 -		0		(Rs bn)	Conve	rsion Mar	gin (Rs./	psf)	Conversion Margin	390
					1,200	1,500	1,800	2,000	Land Value	105
10				9	281	351	421	468	Completed Assets	104
10 -				01 (x) 11 (x) 11 (x)	312	390	468	520	Total	599
					343	429	515	572	Less: Net debt + Unpaid la	107
0 -				12	374	468	562	624	Bear Case target price	289
Ũ										
	FY07E	FY08E	FY09E							
	→ Best Case →□	Base Case								
_		Dase Case								

Land Value				
(Rs bn)		Bear Case	Base Case	Best Case
	(x)	1.5	2	3
Book Value	70	105	140	210

Completed Assets

(Rs bn)	(x)	Bear Case 8	Base Case 10	Best Case 12
Rental income (FY09)	13	104	130	156

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Company Financials

Income statement	:		(Rs mn)	Key ratios				(%)
Y/E March	2006	2007	2008E	2009E	Y/E March	2006	2007	2008E	2009E
Net sales	11,699	26,172	138,260	229,780	Sales growth	92.4	123.7	428.3	66.2
Other operating income	0	0	0	0					
Total income	11,699	26,172	138,260	229,780	ОРМ	42.1	57.2	68.8	71.0
					Oper. profit growth	192.5	204.3	535.3	71.5
Cost of goods sold	5,243	7,090	40,057	62,295	COGS / Net sales	44.8	27.1	29.0	27.1
					Overheads/Net sales	13.1	15.7	2.2	1.9
Advt/Sales/Distrn O/H	1,536	4,109	3,076	4,326	Depreciation / G. block	2.8	3.2	1.2	1.3
					Effective interest rate	6.6	4.4	4.5	5.8
Operating Profit	4,920	14,973	95,127	163,159					
Other income	721	14,169	2,332	3,033	Net wkg.cap / Net sales	0.9	1.9	0.6	0.5
					Net sales / Gr block (x)	1.1	1.7	2.7	2.1
PBIDT	5,641	29,142	97,459	166,192					
Depreciation	361	571	1,040	1,741					
Interest	1,685	3,076	4,281	3,990	RoCE	15.5	30.1	49.9	57.2
					Debt / equity (x)	4.3	2.5	0.6	0.2
Pre-tax profit	3,595	25,495	92,139	160,462	Effective tax rate	46.4	23.8	17.9	15.1
Tax provision	1,668	6,058	16,473	24,196	RoE	22.5	78.7	76.5	62.4
(-) Minority Interests	10	11	0	0	Report ratio (Singhie)				
Associates	0	(13)	0	0					
Adjusted PAT	1,917	19,413	75,666	136,266	EPS (Rs.)	1.1	11.4	44.4	79.9
E/o income / (Expense)	0	0	0	0	EPS Growth	121.6	912.7	289.8	80.1
					CEPS (Rs.)	1.3	11.7	45.0	81.0
Reported PAT	1,917	19,413	75,666	136,266	DPS (Rs.)	0.0	0.0	0.0	0.0

Source: Company, Industry estimates

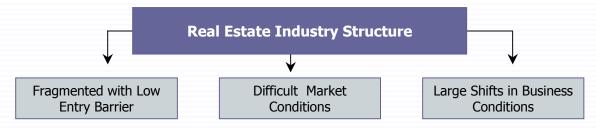
Company Financials

Balance sheet			(Rs mn)		Cash flow	(Rs mn)			
Y/E March	/ E March 2006 2007		2008E	008E 2009E Y/E March		2006 200		2008E	2009E
Total assets	50,967	139,279	247,066	327,977	Sources	25,439	89,858	66,668	97,908
Gross block	13,023	17,787	86,087	129,307	Cash profit	1,418	20,103	76,518	138,007
Net fixed assets	11,132	15,375	30,922	53,231					
CWIP	5,911	26,497	64,486	85,423	Retained earnings	1,418	20,103	76,518	138,007
Investments	8,300	2,107	46,437	42,177	Issue of equity	344	12,206	350	0
Wkg. cap. (excl cash)	15,185	82,210	88,777	122,675	Borrowings	31,644	58,008	(10,200)	(40,099)
Cash / Bank balance	1,950	4,155	7,509	15,537	Others	(7,967)	(459)	0	0
Others/Def tax assets	8,489	8,935	8,935	8,935					
					Applications	25,439	89,858	66,668	97,908
Capital employed	50,967	139,279	247,066	327,977	Capital expenditure	7,194	25,400	54,575	44,987
Equity capital	378	12,557	12,907	12,907	Investments	7,900	(6,193)	44,330	(4,260)
Reserves	9,177	27,207	145,031	266,041	Net current assets	8,589	67,025	6,567	33,898
Borrowings	41,320	99,328	89,128	49,029	Change in cash	1,756	3,626	(38,804)	23,284
Others	92	187	0	0					

Source: Company, Industry estimates

Appendix

Industry Characteristics



Highly fragmented, with limited entry barriers

- A large number of regional developers, in many cases even city/ suburb focused developers
- Most players began as home builders, now executing projects across all verticals
- Very few developers have established/ are establishing a presence on a pan-India basis

Complex regulatory conditions, high transaction costs

- Varying state, city and municipal land laws Land Ceiling Act
- Limited access to formal funding, hence dependence on high cost informal sources
- Large transaction costs stamp duty, capital gains

Land Titles

- Disorganized land registries compounded by judicial delays making ownerships/titles a nightmare
- A significant number of plots may not have clear title *Possession is 90% ownership*
- Most of the land is held by individuals/ families
- Caveat Emptor rules!

Industry Characteristics....contd.

Corporate Governance issues

- High transaction costs + high cost informal funding = tax avoidance + large use of cash
- Inefficient business structuring to enhance tax efficiency
- Complex regulatory conditions + unclear land titles = power games

Recent government initiatives providing the required impetus

- Opening up of FDI bringing in capital
- Global developers/ investors bringing in best practices + higher governance standards
- Simplification of regulations initiated, computerized land records, all this will help the industry

Hence, large expansion plans, growth of even 10x – 15x planned

 Execution will be important - most developers depending on external contactors for execution, some building internal teams to take care of large growth planned

Challenges remain – but the long term fundamentals are clearly robust

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Foreign Investment Regulations

Govt. Facilitating increased investments

Liberalizing FDI norms

Development Criteria	Investment Conditions	Other conditions		
 Minimum 10 hectares/ 25 acres area to be developed for serviced housing plots For construction-development projects, minimum built-up area of 50,000 sq mts prescribed In case of a combination project, any one of above two conditions would suffice 	 Min capitalization of USD 10 mn for wholly owned subsidiaries & USD 5 mn for JV with Indian partners Funds to be brought in within 6 months of commencement of business Original investment cannot be repatriated before a period of 3 yrs from completion of min capitalization. Investor may be permitted to exit earlier with prior Government approval 	 50% of project must be developed within of 5 years from date of obtaining all statutory clearances Investor not permitted to sell undeveloped plots** Project to conform to norms & standards laid down by respective State authorities Investor responsible for obtaining all necessary approvals as prescribed under applicable rules/bye- Iaws/regulations of the State Concerned Authority to monitor compliance 		

Source: Department of Promotion and Policy

Large amounts committed to the India real estate sector by overseas investors

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Opportunities for Foreign Investors

Direct Asset Acquisitions	 Can purchase construction development projects under construction over approximately 50,000 sq. m. or plotted residential developments with a min size of 10 hectares
Equity Investment	 Can purchase equity stake in an unlisted real estate company and partner in its growth plans across asset classes and cities, minimum 3 year holding is required Most investments currently routed into designated SPVs that hold the assets under development, with investors subscribing for shares in the SPV
Venture Capital Funds	 Foreign Venture Capital Investors may invest in real estate assets within the framework of Securities and Exchange Board of India ("SEBI") and FDI guidelines Recent changes in the Income Tax Act dissuade formation of domestic venture capital pools and therefore foreign venture capital funds will come in directly
Foreign Portfolio Investments	 Foreign portfolio investments are permitted at developer level both at the IPO and at the secondary post listing stages Foreign portfolio investments at the pre IPO stage are considered equivalent to FDI
New Investment Vehicles	 New investment products and options are emerging; foreign investor participation is encouraging more innovative transaction structures REITs are absent due to the current legal structure; Proposed REITs would likely further improve liquidity, open up opportunities for small investors, pave the way for institutional investments and provide asset management companies with opportunities to diversify
Source: ENAM Research	

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SEZs: A longer term opportunity



- SEZ Policy: An internationally competitive hassle-free business regime:
 - Fiscal incentives: All direct & indirect taxes/ duties exempt for 10 yrs, with some variations for unit-holder vs developer
 - Clearances: Single-window
 - Investment: 100% FDI in manufacturing. Developer can lease, but not sell land
 - **Usage**: 25% min for manufacturing, with some variations. Minimum area specified
 - Labour policy: State Government to frame apt law for SEZ

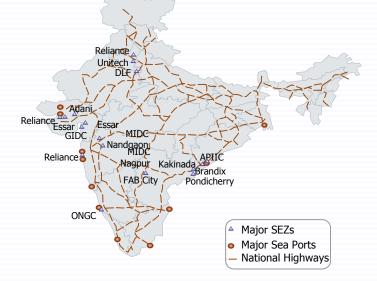
Status: 234 formally approved SEZs

- 151 for IT/ITES related projects
- 9 for multi-product SEZs
- 4 for port based SEZs
- Largest ones are by Kakinada SEZ Pvt. Ltd. (AP), Adani (Guj) & AP Industrial Infrastructure Corporation (AP). Construction expected to start within next 2 years, to be operational in ~5 years

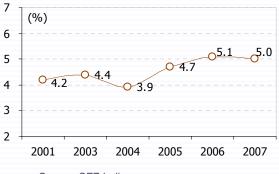
Macro benefits :

- Substantial ancillary and hinterland development
- Employment generation (5 lakh in the next 3 years)
- FDI : ~USD22bn

Location of SEZs & support infrastructure



Indian SEZs: Share of Indian Exports



Source: SEZ India

Loss of sheen as an investment theme currently, but the future looks bright

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1. Analyst ownership of the stock	No	No	No	No	No	No
2. Firm ownership of the stock	No	No	No	No	No	No
3. Directors ownership of the stock	No	No	No	No	No	No
4. Investment Banking mandate	No	No	No	No	No	No
5. Broking relationship	No	No	No	No	No	No

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