

India and China: New Tigers of Asia, Part III

India to Outpace China's Growth by 2013-15 Special Economic Analysis

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India and China: New Tigers of Asia, Part III



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Preface

The huge surplus in the working-age populations in India and China has forced the world economy to recognize the countries' roles in the global competitive dynamic. Both markets are increasingly integral to the business strategies of multinational companies and are viewed as structural drivers for global productivity. By 2020, we forecast India's GDP will cross the US\$6trn mark while China's will surpass US\$20trn, driven by the powerful combination of favorable demographics, structural reforms, and globalization. We expect the two economies to be the dominant growth stories for the next 20 years.

This report is the third part of our *India and China: New Tigers of Asia* series. Part I, published in July 2004, assessed the long-term outlook for the two economies during a period of rapid globalization. We highlighted how the rise of India and China is the most significant economic force in the world economy and that their growing presence will continue to change the rules that underpin the structure of global manufacturing and services output.

In Part II, published in June 2006, we focused on the challenges the two economies faced to maintain their growth trajectories beyond the then current boom. In that report, we highlighted that India had the potential to catch up to China's economic growth rates over a 10-year period. Indeed, India is now not far from doing so.

In Part III, we focus on the long-term growth outlook in India. We believe that, over the next two years, India should start matching China's economic growth, barring another global crisis, clearly reaping the rewards of very positive demographics and an increasingly dynamic economy.

We will continue to see both these economic powerhouses develop and reform as their respective models or stages of growth evolve as they create wealth and see their demographics change. The drive and dynamism both these economies provide to the world has and will become ever more important as they continue to develop and engage more intricately with the global economy.

This report provides some terrific insights into that evolution and the longer-term comparative factors driving the success of both economies. We now increasingly have a genuine double act from China and India in terms of dynamic economic growth engines willing and enthusiastic to engage with the global economy. This can only be beneficial for the continued growth and stability of the region and the world economy as a whole.

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Director of Asia Pacific Research

Hong Kong, August 2010

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India to Outpace China's Growth by 2013-15

In our second report comparing India and China in 2006 (India and China: New Tigers of Asia, Part II dated May 29, 2006), we made a call that India had the potential to catch up with China in terms of GDP growth rates. That time has come, in our view. We believe that, over the next two years, India should start matching China's GDP growth of around 8.5-9.5%, barring another global financial crisis. More importantly, we think that, by 2013-15, India will start outpacing China's GDP growth notably. Morgan Stanley's Chief Economist for China, Qing Wang, believes that China's growth will move towards a more sustainable rate of 8% by 2015, following the remarkable 10% average over the past 30 years. We believe India's growth will accelerate to a sustainable 9-10% by 2013-15, after an average of 7.3% over the past 10 years. In other words, over the next 10 years, we expect India's growth to outpace China's. Indeed, we expect India's per-capita income to reach China's 2009 levels of US\$3,750 over the next 10-11 years. We believe India will see further rise in investments to GDP, particularly infrastructure, and China will see a gradual rise in consumption GDP.

India Is Transitioning to Higher Sustainable Growth Rates India's GDP growth has moved from a range of 6% in the early 2000s to 8-8.5% currently. We believe this shift has been premised on three key factors.

First, the improvement in demographics as measured by declining age-dependency (the ratio of the dependent population size to the working-age population size) has been the most important factor supporting this acceleration in growth. The ratio of the number of elderly people and children to the working-age (aged 15-64 years) population has declined from 68.6% in 1995 to 55.6% in 2010, according to United Nations (UN) estimates. In other words, the working-age population has been growing faster than has the dependent population. This has helped support a structural rise in domestic savings.

Second, **structural reforms** have improved the utilization of the working-age population, a key resource. A positive demographic trend may be a necessary condition for strong growth, but it is not sufficient alone. Favorable demographics need to be converted into a virtuous cycle of acceleration in growth. A critical step in this process is the opening up of productive job opportunities through reforms. Over the years, India's government has been initiating reforms to encourage private sector investment, which helps create the platform of employment for the working-age population. In this context, Exhibit 1

India's Growth Story: What Is Changing

| | 1995 | 2000 | 2005 | 2009E | 2011E |
|---|-------|-------|-------|-------|-------|
| Nominal GDP (US\$bn) | 354 | 462 | 810 | 1,224 | 1,761 |
| Real GDP growth (YoY%) | 7.4% | 5.6% | 9.2% | 6.7% | 8.4% |
| Age Dependency | 68.6% | 64.7% | 60.5% | 56.6% | 54.8% |
| Saving to GDP* | 24.4% | 23.7% | 33.1% | 31.9% | 34.2% |
| Consumption to GDP* | 73.9% | 76.3% | 68.9% | 69.6% | 67.3% |
| Investment to GDP* | 26.2% | 24.3% | 34.3% | 34.4% | 36.5% |
| Infrastructure Spending* | 4.1% | 5.0% | 5.4% | 7.5% | 8.4% |
| Exports of goods & services (US\$bn) | 37 | 58 | 152 | 249 | 375 |
| As % of GDP | 10.6% | 12.6% | 18.8% | 20.3% | 21.3% |
| Imports of goods & services (US\$bn) | 45 | 70 | 190 | 318 | 471 |
| As % of GDP | 12.6% | 15.3% | 23.5% | 26.0% | 26.8% |
| Current Account Deficit (US\$bn) | -5.6 | -4.6 | -10.3 | -26.6 | -45.1 |
| As % of GDP | -1.6% | -1.0% | -1.3% | -2.2% | -2.6% |
| E = Morgan Stanley Research estimates; Note: * Data refers to the corresponding financial year. Source: CEIC, IMF, Planning Commission, WTO, Morgan Stanley Research | | | | | |

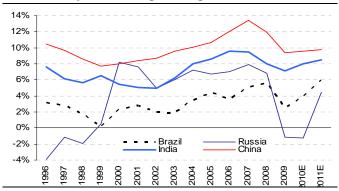
Exhibit 2

China and India: GDP Statistics

| | 1990 | | 20 | 009 |
|------------------------------|----------------|---------------|----------|-------|
| | India | China | India | China |
| Nominal (US\$bn) | 314 | 404 | 1224 | 5000 |
| PPP Basis (US\$bn) | 722 | 910 | 3526 | 8765 |
| Growth (CAGR for traili | ing five yrs) | | | |
| Nominal | 7.3% | 5.6% | 12.8% | 20.8% |
| PPP basis | 9.4% | 11.4% | 11.0% | 13.3% |
| Share in World GDP | | | | |
| Nominal | 1.4% | 1.8% | 2.1% | 8.6% |
| PPP | 2.8% | 3.6% | 5.1% | 12.6% |
| Share in World GDP Gr | owth (trailin | g five-year a | average) | |
| Nominal | 0.9% | 1.0% | 3.5% | 19.2% |
| PPP | 3.6% | 5.2% | 8.3% | 23.5% |
| Source: CEIC, CSO, IMF, More | an Stanlev Res | earch | | |

Exhibit 3

BRIC: Two-year Trailing Average GDP Growth



E = Morgan Stanley Research estimates; Source: CEIC, IMF, Morgan Stanley Research

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one of the long-standing challenges for India was acceleration in infrastructure spending. The government has finally been able to address this.

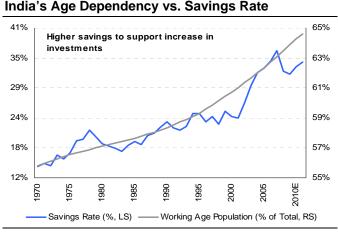
We expect infrastructure spending to rise to 8% of GDP in 2010 from 7.5% of GDP in 2009 and 5.4% of GDP in 2005. Similarly, business capex has been accelerating, except for during the recent period following the global credit crisis. The corporate sector has evolved from infancy to be ready to grow in an open global competitive environment. This rise in investment has indeed created the employment platform for the growing working age population. These reforms have played a critical role in boosting productivity growth. For an exhaustive list of reforms, please see Appendix 1.

Third, globalization, as reflected in the steady rise in exports to GDP and capital inflows to GDP has also helped accelerate the pace of growth. India has relied on both goods and service exports. India's performance in services has been a key differentiating factor. We believe services exports have higher value-added components and more potential in terms of the impact on the rise in savings rate. India's share in global services exports increased to 2.6% in 2009 from 1.1% in 2000. Also, we believe India has benefited significantly from a rise in capital inflows.

A combination of structural reforms (including reduction in import tariffs and other protection), an increase in private corporate and infrastructure investments, and financial deepening, and changing corporate sector efficiency, has resulted in a steady increase in total factor productivity (TFP) growth. Our estimates indicate that India's TFP growth accelerated from an average of 2.4% in the 1990s to 4% in 2005-09.

This interplay of demographics, reforms, and globalization is crucial for the virtuous cycle of faster growth in productive job creation – income growth – savings – investments – higher growth. Over the past 10 years, India's savings to GDP has risen from 24-25% to 33-36%. Similarly, investment to GDP has risen from 24-25% to 35-38% and GDP growth has accelerated to a trailing five-year average of 8.5% in 2009 from 5.9% in 2000.

Factors Behind the Lag In India's Performance vs China China has managed to convert its advantage of a growing working population into a virtuous loop of creating productive jobs for its expanding workforce and translate this to higher savings, investment, and growth since the early 1980s. China's age dependency peaked in 1965 at 80.4%. Since then, the country's working population has been rising sharply. Its age

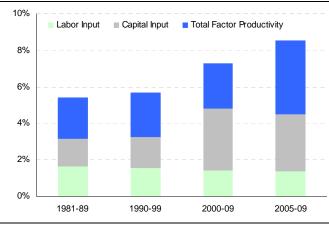


E = Morgan Stanley Research estimates. Source: CSO, UN, Morgan Stanley Research

Exhibit 5

Exhibit 4

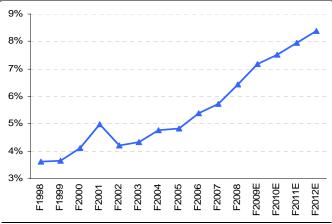
India: Higher Productivity and Capital (investments) Inputs Are the Key Driver to Growth

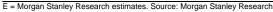


Source: CEIC, UN, Morgan Stanley Research

Exhibit 6

India's Trend in Infrastructure Spend





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dependency fell to 67.4% in 1980, 48.2% in 2000, and 39.1% in 2010. Concurrently, China's government has been able to increase productive employment opportunities and, in turn, generate higher savings. China's savings rate increased from about 25% in the mid-1960s to 35% in 1980, 37.5% in 1990, and 51.4% in 2009, supporting a major rise in investments to GDP. Real GDP growth in China has averaged 10% annually over the past 30 years, compared with 6.2% in India. During this period, China's GDP grew 16 times to US\$5trn whereas India's rose seven times to US\$1.2trn. China's exports (including services) surged 65 times over this period to US\$1,330bn while India's exports increased 22 times to US\$250bn.

The lag in India's performance, in our view, was due to the lower level of support from demographic, reform, and globalization factors. India's demographic cycle is trailing China's. Although the two had similar age-dependency ratios in the late 1970s, China has far outpaced India in the past 20 years. China was also well ahead of India in initiating structural reforms, introducing them in the late 1970s versus in the 1990s in India. One could argue that the pressure on policy makers to create jobs emerged earlier in China because of the way the change in the working-age population progressed there. India was also late in deciding to participate in globalization, as reflected in the import tariff trend.

India's integration with the global economy started to accelerate in the early 1990s while China's integration began in the early 1980s. For example, India had import tariffs above 30% until the early 1990s. Indeed, we believe India is following the same path as China when we compare their exportto-GDP ratios, keeping the starting points for both as the years in which the countries initiated the liberalization that allowed their resources to interact with those of the rest of the world.

However, India's GDP growth is now inching closer to China's. Over the past three years, India has been narrowing the gap with China in terms of GDP growth. In 2010, we estimate India's GDP growth at 8.5% and China's at 10%.

India to Start Outpacing China From 2013-15

We believe that, by 2012, India and China will likely achieve similar growth rates of closer to 9% and from 2013-15 India will start outpacing China's GDP growth notably. The demographic trend is likely to diverge in the two countries. China is expected to reach an inflexion point in its age-dependency ratio around 2015. The UN estimates China's age-dependency ratio will rise from 39.1% in 2010 to 40% in 2015 and 45.8% in 2025 whereas India's will continue to improve from 55.6% in 2010 to

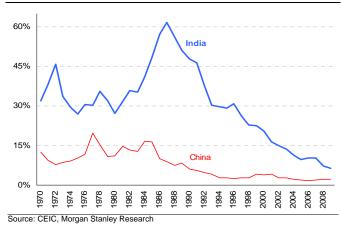
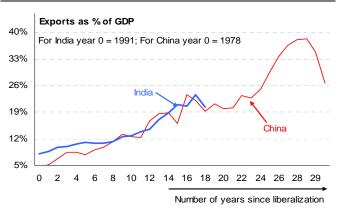


Exhibit 8

Exhibit 7



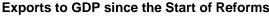
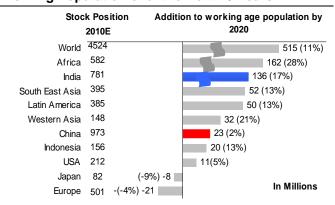


Exhibit 9 India: the Largest Contributor to Growth in the Working Population over the Next 10 Years

Source: WTO, Morgan Stanley Research



Note: Figures in parentheses indicate growth in working age population in 2020 vs. 2010; E = UN Population estimates; Source: UN, Morgan Stanley Research

Customs Duty Collections as Percentage of Imports

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51.7% in 2015 and 47.2% in 2025. This would be reflected in the median age in China, which by 2020 would reach 37.1 compared with 28.1 for India. The economic impact of India's demographic trends should improve further as age dependency declines.

India to Emerge as the Largest Supplier of Labor

India will account for almost 26% of the increase in global working-age population over the next 10 years, according to UN estimates. The large surplus in India's working population is forcing recognition in the world economy of the country's role in global competition and output dynamics. As mentioned, UN data show that, by 2020, India will contribute an additional 136mn people to the global labor pool.

In comparison, China and the US will contribute 23mn and 11mn respectively while Japan's and Europe's working populations are estimated to decline by 8mn and 21mn.

Demographics alone are not sufficient for acceleration in GDP growth and it is important that the working population is educated. Over the past few years, the trend in education in India has improved significantly. We believe the quality mix of the fresh additions to the workforce over the next 10 years is likely to change dramatically. We estimate only 7-9% of India's population moving into the 15-plus age bracket is illiterate and that this could dip well below 5% over the next 2-3 years.

Over the next 10 years, assuming supportive policy measures, we believe India will emerge as the global leader in producing secondary- and tertiary-educated talent

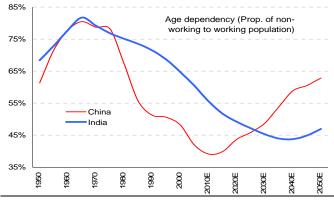
Primary school enrollment rates have risen significantly in India over the past few years – on a net and gross basis to 90% and 113% respectively. Key reasons for this have been the success of the government's Sarva Shiksha Abhiyan (providing universal primary education) program and Midday Meal Scheme (under which a free lunch is provided to students to encourage them to attend school). The number of out-of-school children in the primary age group dropped to around 5.6mn in 2007 from 18mn in 2000, according to World Bank estimates. Also, the drop-out ratio has improved significantly in recent years. According to District Information System for Education (DISE) data, the retention rate (the percentage of students who complete their education) at the primary level improved to 73.7% in F2008 (12 months to March 2008) from 58% in F2005 and 53% in F2004.

| | 2005 | 2010E | 2015E | 2020E |
|----------------|------|-------|-------|-------|
| India | 23.7 | 25.0 | 26.5 | 28.1 |
| Indonesia | 26.5 | 28.2 | 30.1 | 32.0 |
| Brazil | 27.0 | 29.0 | 31.3 | 33.6 |
| China | 32.1 | 34.2 | 35.6 | 37.1 |
| USA | 36.0 | 36.6 | 37.2 | 37.9 |
| Russia | 37.3 | 38.1 | 38.9 | 40.0 |
| United Kingdom | 38.9 | 39.9 | 40.3 | 40.4 |
| Western Europe | 40.5 | 42.2 | 43.8 | 44.9 |
| Japan | 43.1 | 44.7 | 46.6 | 48.6 |

Exhibit 11

Exhibit 10

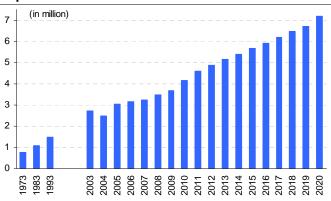
Trend in Demographics – One Key Factor Explaining China's Lead So Far and India's Lead in Future



E = UN Population estimates; Source: UN, Morgan Stanley Research

Exhibit 12

India: Potential Out-turn of Tertiary Educated Population



Note: In the absence of any official data on tertiary promotion/repletion rates, we conducted a very simplistic exercise that assumes that gross tertiary enrollment increases from 13.5% in 2007 (as per World Bank estimates) to 22% by 2020. Source: World Bank, UN, Morgan Stanley Research

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We estimate that, if current trends continue, the number of students graduating from primary school each year (out-turn) could increase from 18mn in 2009 to 20.3mn in 2015 and 21.4mn in 2020. The impact of higher enrollment would be felt on out-turn at the secondary level as well. Indeed, secondary enrollment rates have already started to pick up. According to World Bank data, the secondary school gross enrollment rate in India rose to 57% in 2007 from 46.2% in 2000. In India, there are two key secondary education levels – lower secondary (education up to Grade 10) and higher secondary out-turn could increase from 8.5mn in 2009 to 11.8mn by 2015 and 14.5mn by 2020, and that upper secondary out-turn could increase from 5.8mn in 2009 to 9.2mn by 2015 and 11.2mn by 2020.

This would also filter through to the tertiary level. Out-turn at the tertiary level could increase from 3.7mn in 2009 to 5.7mn by 2015 and 7.2mn by 2020, we estimate. This would imply an increase in India's tertiary-educated workforce size from 50-52mn in 2009 to 114mn by 2020. The out-turn of tertiary graduates in China has been much larger than in India because of a significantly larger delta in population in the 20-24 age bracket. However, this trend is likely to change over the next few years, with the delta in population in this age bracket becoming larger in India. By 2020, we believe India will have the largest annual out-turn of tertiary graduates globally.

The availability of infrastructure and teachers will be key to ensure the quality of education and supply of an educated workforce does not become constrained with the rapid growth. For our estimates of growth in the primary-, secondary-, and tertiary-educated population to materialize, there would need to be adequate measures to increase the number of teachers and professors. India's pupil-teacher ratio at all three levels is higher than those in other key countries. Indeed, at the tertiary level, we estimate additional 40,000 teachers/professors would be needed annually to maintain the current pupil-teacher ratio. This compares with the outstanding stock of teachers at the tertiary level of 540,000.

Steady implementation of structural reforms is important to create the employment platform for rising supply of educated/skilled labor. Further reforms that help create the platform of productive employment for the rising working-age population in India will be needed, in our view. India's voting population demographics are changing rapidly, with a rising bias towards to younger people, who are literate and hungry for development. Indeed, the positive outcome of a larger share of the seats in parliament for the single-largest party in general elections held in May 2009 is allowing the Congress Party-led coalition government to initiate some difficult reforms. For example, over the past 12 months, the government has systematically focused on reducing the subsidy burden on oil and gas. Also, infrastructure execution is picking up gradually.

Over the next 12-24 months, we expect the pace of reforms to pick up with the government initiating the following reforms:

(a) Further steady reduction in subsidies: For instance, the government announced a 10% hike in urea (fertilizers) prices and a new nutrient-based subsidy in February 2010. For gas, the government approved a revision of administered gas prices effective June 2010. Also, the government has increased domestic fuel prices twice so far in 2010 and has announced that gasoline prices will be market-linked from now. We estimate these measures will effectively reduce subsidy expenditure for an annualized rate of about 0.6% of GDP. We expect the government to maintain its path to reduce subsidy burden.

(b) Introduction of Goods and Services Tax (GST) system:

A transition to GST would be an important milestone from a macro perspective, moving from the current system of different types of indirect taxes and multiple rates of indirect taxes. The new system would cover a wider base, including all goods and services. The current system taxes production, whereas the GST will aim to tax consumption. Indeed, current law levies taxes on the movement of goods from one state to other – effectively creating borders within borders. It distorts the allocation of resources and inhibits productivity growth. India's budget confirmed government plans to implement the consolidated nationwide GST system from April 1, 2011

(c) Direct tax reforms: These reforms aim to broaden the tax base and will minimize exemptions. The budget for F2011 has confirmed a plan to implement direct tax reforms as recommended in the direct reforms code (DTC) in F2012. The Ministry of Finance has issued a draft new code for direct taxation. The thrust of the new code, as its foreword says, 'is to improve efficiency and equity in direct tax system by eliminating distortions in tax structure, introducing moderate levels of taxation and expanding the tax base.' For broadening the tax base, the code will minimize exemptions. The removal of these exemptions will improve the tax-to-GDP ratio and efficiency in allocation of resources. The new code will also simplify the language and law to reduce litigation and check tax evasion. Moreover, the new code aims to encourage long-term savings. The tax incentives for savings will be rationalized. The code aims to follow the Exempt Exempt Tax (EET) rule, under which initial savings contribution and accrual of interest are exempt but withdrawals would be subject to normal taxes.

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(d) Consolidation of the public sector deficit: The

government has accepted in principle the recommendation by the 13th Finance Commission for a fiscal roadmap for fiscal deficit and revenue deficit for F2010-15. The commission's includes the following medium-term fiscal consolidation plan: (i) to cut the consolidated (centre plus state government) fiscal deficit to 7.3% of GDP by F2012 and 5.4% of GDP in F2015. (ii) This will enable the government to reduce consolidated public debt to GDP to 76.6% of GDP by March 2012 and 67.8% of GDP by March 2015.

(e) Meaningful steps towards divestment of the

government's stakes in SOEs: The government plans to initiate a meaningful divestment program, targeting collection proceeds. The budget target calls for raising Rs400bn (US\$8.7bn, 0.6% of GDP) from divestments in F2011 compared with an estimated Rs250bn (US\$5.5bn, 0.4% of GDP) in F2010. We estimate the value of the government's stakes in listed SOEs at US\$300bn. If we include unlisted companies, the value would be approximately US\$450bn.

(f) Acceleration in infrastructure spending, particularly for

roads and power: The government plans to increase infrastructure spending to 8.4% of GDP in F2012 from 7.5% of GDP in F2009. The Planning Commission has estimated the infrastructure investments in F2013-17 will rise to a cumulative US\$1trn compared with US\$542bn in F2007-12. Key areas where infrastructure spending is rising include power, roads, and telecoms. We believe this plan is realistic and achievable.

(g) FDI in retail marketing and distribution: We believe that by mid-2011 the government is likely to allow foreign direct investment in multi-brand retail distribution with conditions attached for compulsory contribution to back-end infrastructure investments and absorption of rural work force. India, at present, allows FDI in single-brand retailing to the extent of 51%, and 100% for cash-and-carry wholesale trading. If the government were to allow FDI in the retailing sector for multi-brands, it would result in a dramatic increase in retail sector growth, in our view, involving an increase in input of capital, technology, and new management practices, which could reform the whole retail business chain. In our view, this move of allowing FDI for multi-brand retailing would restructure: (a) retail distribution via higher asset turnover and better inventory management; (b) intermediary and logistics management; and (c) production management for agriculture and manufacturing. Inefficiencies in the agriculture sector could be reduced significantly through improvement in the supply chain triggered by retail sector growth. Similarly, SME manufacturing would get a major demand boost and face pressure to increase efficiency.

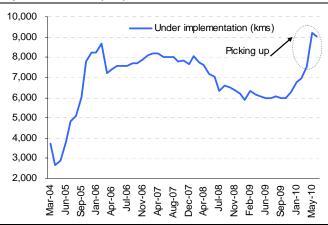
Exhibit 13

Public Sector Debt to GDP – Target Recommended By 13th Finance Commission

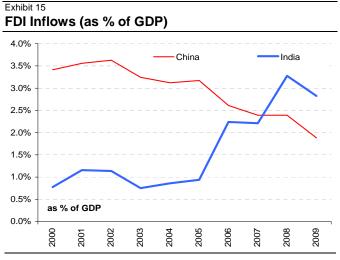
| | F2011 | F2012 | F2013 | F2014 | F2015 |
|---|----------|-------|-------|-------|-------|
| Fiscal Deficit – States | 2.6 | 2.5 | 2.5 | 2.4 | 2.4 |
| Fiscal Deficit – Centre | 5.7 | 4.8 | 4.2 | 3.0 | 3.0 |
| Net Central Loans to States | 0 | 0 | 0 | 0 | 0 |
| Fiscal Deficit – Consolidated | 8.3 | 7.3 | 6.7 | 5.4 | 5.4 |
| Debt Stock – States | 26.6 | 26.1 | 25.5 | 24.8 | 24.3 |
| Debt Stock – Centre | 53.9 | 52.5 | 50.5 | 47.5 | 44.8 |
| Outstanding Central Loans to States | 2.2 | 2.0 | 1.7 | 1.5 | 1.3 |
| Consolidated Debt | 78.3 | 76.6 | 74.3 | 70.8 | 67.8 |
| Source: India's Thirteenth Finance Commission | n Report | | | | |

Exhibit 14

India: National Highway Construction Under Implementation (km)



Source: National Highway Authority of India, Morgan Stanley Research



Source: UNCTAD, CEIC, Morgan Stanley Research

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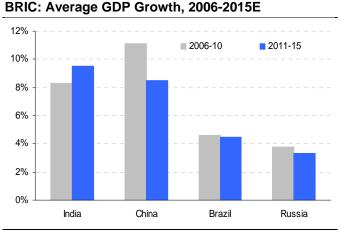
Exhibit 16

In addition to these positive trends in demographics / talent supply and structural reforms, India will continue to benefit from globalization, which should help increase productive job opportunities for the country's skilled labor force. We expect India's exports to GDP to continue rising. The combined effect of more favorable demographics and increased productive job opportunities should boost India's private savings level and push aggregate savings to 37-40% of GDP over the next 10 years allowing the country to maintain an investment-to-GDP ratio of 39-42%, we estimate. This increase in savings and, correspondingly, the investment-to-GDP ratio should ensure a shift in India's growth to a sustained rate of 9-10% in this period.

Net capital inflows as a percentage of GDP in India have increased sustainably to 4-5%, except for during the credit crisis. Gross FDI in India increased to 2.8% of GDP in 2009 from 0.9% in 2005. Indeed, FDI as a percentage of GDP in India is now higher than in China and Brazil. Capital inflows help India fund its current account deficit and allow the country to accelerate investments more than savings. Moreover, capital inflows into India tend to be in the nature of high-risk capital. Indirectly, this large source of risk capital acts as a catalyst to private corporate capex. The combined impact of the continued structural reforms, financial deepening and rising investments will help boost productivity growth further over the next 10 years.

Qing Wang expects China's sustainable GDP growth to moderate to 8% towards 2015. With a changing demographic trend, China is unlikely to have a rise in the supply of cheap labour at the same pace as has been the case in the past 20 years. Over the next 10 years, China will add only 23mn people to its working-age population compared with 118mn people added over the past 10 years, according to UN data, while India will add 136mn over the next 10 years. The UN estimates China's age-dependency ratio will start rising from 39% in 2010 to 40% in 2015 and 43.7% in 2020.

In this context, we expect China to initiate structural change in its growth model, reducing the dependence on external demand, increasing consumption to GDP, and narrowing the current account surplus. This rebalancing would primarily be premised on lifting wages as a percentage of GDP and the re-pricing of economic resources such as materials to reduce environmental costs. A corollary to this trend, we believe, will be the transition of the country's exports model from low-value-added manufacturing to higher-value-added manufacturing. Similarly, we think China's share of consumption to GDP and services to GDP will rise over the next 10 years.



E = Morgan Stanley Research estimates; Source: CEIC, IMF, Morgan Stanley Research

India to Offer Best Growth Opportunity over Next 25 Years

Over the next 20-25 years, we expect India to remain the highest growth economy among large countries. India could have the advantage of maintaining its high-growth phase for a longer period than East Asia did as UN data shows that India's age dependency will continue to decline until 2040.

Indeed, UN projections show that India will be the only large country which will still have favorable demographics after 2010. Japan, Europe, and the US (in that order) will have a significant rise in their ageing populations. So, while in the past 20 years, China has benefited ahead of India from a faster fall (improvement) in age-dependency ratio, over the next 20-25 years India will have this advantage.

Internal Challenges to Sustain Strong Growth Story

We believe there are several challenges to India's high growth story. First, the government needs to ensure that it delivers on execution of infrastructure development. The trend in China over the past 25 years indicates that, for 10% sustainable GDP growth, India would need to increase infrastructure spending to 10% of GDP from the current 7.5%. We believe the government would need to focus on laying down the policy framework and support to ensure a sustained increase in investment in key sectors such as electricity, highways, and railways.

Second, one of the key pillars of our strong outlook for India is a structural rise in domestic savings and investments. In that context, reduction of the government's revenue deficit would be critical. The government made a move in that direction in February 2010 by targeting a lower fiscal and revenue deficit, but such efforts would need to continue over the next few years.

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Third, labor law reform would need to be prioritized. We believe sustained strong growth in SMEs will be an important driver of India's growth. There are more than 40 labor-related laws from the central government on such issues as compensation, retrenchment, industrial disputes, and trade unions. State governments also have several pieces of labor legislation. Most of these laws are not in sync with the practical realities of a highly competitive globalized world. We believe labor law reforms would be needed to support growth in labor-intensive industries. Fourth, development of less-developed states. Rising income inequality and high poverty levels in some states have increased the probability of social instability. Already, a few states have faced insurgency from naxalites and the internal security threat from this movement is a concern.

Fifth, as discussed, significant progress has been made in improving primary and tertiary education. The success of primary education has meant the demand for the secondary education infrastructure is beginning to rise rapidly. We believe measures to further improve secondary and tertiary education infrastructure would be required to help sustain the strong growth story.

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Chart Scan

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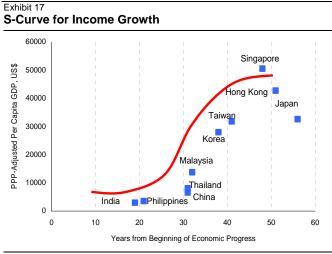
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Growth Trends: India Bridging the Gap with China

- Acceleration in growth in the post-reform period: China's annual economic growth has averaged 10% since 1978. Following a sharp rise in the working-population ratio in the early 1970s, the government initiated major structural reforms in 1978, which allowed a virtuous interplay of labor and capital. India's economic growth underwent a structural shift at the start of the 1980s. Over the decade, the government took an attitude shift in favor of the private sector. India's economic growth averaged 5.7% a year in the 1980s versus 3.5% in the prior three decades. Since 1991, India has initiated major liberalization measures, adopting the open-economy model. India has achieved average growth of 6.6% a year since 1991, and in the past five years, growth has averaged 8.5%.
- The emphasis for China remains manufacturing and for India, services: In terms of segment growth mix, China has followed a model similar to that of other Asian countries, relying on manufactured exports as a key anchor for sustainable acceleration in growth and integration with the global market place. As a result, China's manufacturing sector has recorded real growth of 11.6% a year since 1978. Growth in services and agriculture averaged 11.1% and 4.6%, respectively, over the period. India's growth mix, however, has been significantly different from that of China. Over the past 19 years (since the start of India's reforms), India's services sector growth has averaged 8.2% a year compared with 7% for manufacturing and 3% for agriculture. In comparison, China's manufacturing growth has been about 12.6% a year over this period versus 10.7% for services and 4% for agriculture.
- India trailing China on exports and investments to GDP: China has been more reliant on exports for stimulating growth than India has. China's export (goods plus services)-to-GDP ratio increased to 38.4% in 2007 from 6.7% in 1980 before declining to 26.6% in 2009. India's exports-to-GDP ratio rose to 20.3% in 2009 from 6.5% in 1980. Similarly, China's investment-to-GDP ratio increased to 48% in 2009 from 35% in 1980 compared with a rise in India's investment share of GDP to 34% in 2009 from 20% in 1980.
- Accounting for growth differences: A simplistic way to account for growth in a country would be to consider the contributions from the three basic drivers: (1) labor force inputs, (2) capital inputs, and (3) Total Factor Productivity (TFP). TFP is that part of non-factor inputs that enables higher growth with less application of factor inputs. It encompasses the contribution of technology and managerial aspects to the growth of real output. The two major areas where India's growth suffers compared with that of China are capital accumulation and lower productivity growth. In the past 10 years, on average, about 5.4 percentage points of China's GDP growth was accounted for by capital accumulation, supported by a high national savings rate. In comparison, capital accumulation in India contributed only about 3.4 percentage points of GDP growth. For India, the proportion of its growth accounted for by TFP was lower than that for China on average in the past 10 years.

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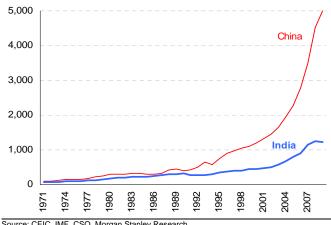
Source: IMF, World Bank

Exhibit 18 **Segment Growth Rates**

| (Real YoY%) | 1960s | 1970s | 1980s | 1990s | 2000s |
|------------------------------|--------------|----------|-------|-------|-------|
| China | | | | | |
| Agriculture | 2.8% | 2.9% | 5.3% | 4.3% | 4.0% |
| Industry | 2.1% | 10.9% | 10.6% | 12.9% | 11.2% |
| Services | 1.1% | 6.1% | 12.6% | 9.4% | 11.2% |
| India | | | | | |
| Agriculture | 2.5% | 1.1% | 4.6% | 3.3% | 2.7% |
| Industry | 6.5% | 3.5% | 5.6% | 5.7% | 8.2% |
| Services | 4.8% | 4.4% | 6.6% | 7.3% | 8.8% |
| Source: RBI, CEIC, CSO, Morg | an Stanley F | Research | | | |

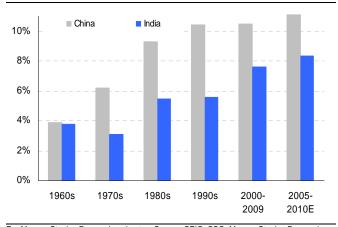
Exhibit 19

Nominal US\$ GDP (US\$ billion)



Source: CEIC, IMF, CSO, Morgan Stanley Research

Exhibit 20 **GDP Growth Trends**



E = Morgan Stanley Research estimates; Source: CEIC, CSO, Morgan Stanley Research

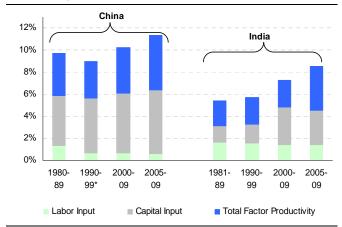
Exhibit 21

Sector Breakdown of GDP

| 1960 | 1970 | 1980 | 1990 | 2000 | 2009 |
|------|---------------------------------|---|---|---|---|
| | | | | | |
| 23% | 35% | 30% | 27% | 15% | 10% |
| 44% | 40% | 48% | 41% | 46% | 46% |
| 32% | 24% | 22% | 32% | 39% | 43% |
| | | | | | |
| 44% | 43% | 37% | 32% | 26% | 20% |
| 19% | 20% | 23% | 24% | 24% | 26% |
| 38% | 37% | 40% | 44% | 50% | 55% |
| | 23% 44% 32% 44% 19% | 23% 35% 44% 40% 32% 24% 44% 43% 19% 20% | 23% 35% 30% 44% 40% 48% 32% 24% 22% 44% 43% 37% 19% 20% 23% | 23% 35% 30% 27% 44% 40% 48% 41% 32% 24% 22% 32% 44% 43% 37% 32% 19% 20% 23% 24% | 23% 35% 30% 27% 15% 44% 40% 48% 41% 46% 32% 24% 22% 32% 39% 44% 43% 37% 32% 26% 19% 20% 23% 24% 24% |

Exhibit 22

Accounting for GDP Growth Differences



Note * excluding 1992 and 1993. Source: CEIC, UN, CSO, Morgan Stanley Research

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Consumption – Macro: China's Consumption to GDP To Rise, India's To Decline

- India's consumption-to-GDP ratio is higher than China's: Although in nominal US dollar terms, India's GDP is 26% of China's size, India's consumption spending is about 38% of China's. India's overall consumption-to-GDP ratio was 70% in 2009 compared with 49% for China. Over the years, as the age-dependency ratio has declined, the two countries' consumption-to-GDP ratios have also decline. A significant part of the difference in consumption-to-GDP ratios is explained by the age-dependency ratios of the two countries. India's age-dependency ratio is higher than China's. Even so, India's consumption-to-GDP ratio is slightly higher than China's relative to the demographic position. India's active consumerism culture, populist attitude of the government, and larger share of household income in GDP are key reasons for consumption's relatively higher share of GDP.
- China's consumption growth rate is higher than India's: Although China's share of consumption in GDP is lower than India's, China's consumption growth has been higher at 9.5% over the past 10 years (compared with India's 6.1%), driven by higher per-capita income growth. In 2009, China's per-capita consumption was US\$1,822 compared with India's US\$782.
- China's share in consumption to start rising, while India's consumption will likely continue to decline: Over the next few years, as China's age-dependency starts to rise, we expect a gradual rise in consumption to GDP whereas in India, as its age-dependency ratio continues to decline, we expect a further reduction in consumption to GDP.
- A shift in consumption mix in both countries: In India and China, rising per-capita income, changing demographics (rising middle class), rapidly emerging modern retail formats, and increased access to financing are bringing about a change in the consumption basket. The share of organized sector products is increasing, while that of primary products is declining. An average Indian spends about 62% of their expenditure on products other than food, beverages, and tobacco, compared with the average in China of 75%.
- Reforming the retail distribution network: China has been ahead in building a modern retail distribution system while India has initiated such a network only in recent years. FDI in multi-brand retail distribution would accelerate retail distribution reform in India. The new retail format is beginning to drive a change on the supply side in India. This is a reverse of the process in China, where the supply chain was relatively modernized for exports before the shift was initiated in retail distribution. We believe this change in the retail sector could lead to a significant transformation in India's SME manufacturing and farming segments. This, coupled with rising infrastructure investments, could provide India with the opportunity to participate in the global export market for low-ticket manufactured goods.

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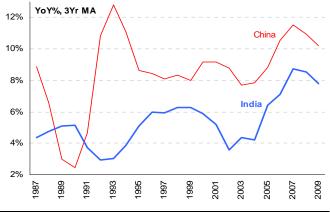
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Exhibit 23 **Consumption: Basic Facts**

| As of 2009/F2010 | China | India |
|-------------------------------|-------|-------|
| GDP (Nominal US\$bn) | 5000 | 1314 |
| Consumption (Nominal US\$bn) | 2432 | 915 |
| Private consumption | 1782 | 753 |
| Government consumption | 650 | 162 |
| Consumption (as % of GDP) | 48.7% | 69.6% |
| Private consumption | 35.6% | 57.3% |
| Government consumption | 13.0% | 12.3% |
| Consumption per capita (US\$) | 1822 | 782 |
| Private consumption | 1335 | 644 |
| Government consumption | 487 | 138 |

Exhibit 24

Real Total Consumption Growth Trends

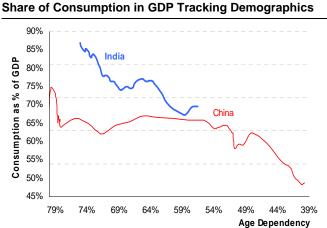


Source: CEIC, Morgan Stanley Research

Exhibit 25

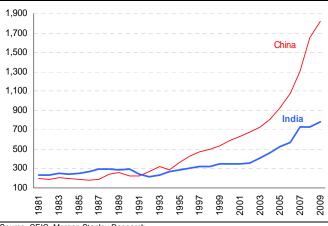
Consumption Basket Components

| As of 2009 | China | India |
|--|-------|-------|
| Food, beverages and tobacco | 25% | 38% |
| Transport & Communications | 11% | 18% |
| Housing | 15% | 12% |
| Leisure and education | 10% | 5% |
| Clothing and footwear | 8% | 4% |
| Household goods and services | 5% | 4% |
| Health | 7% | 4% |
| Hotels and catering | 8% | 3% |
| Miscellaneous goods and services | 11% | 11% |
| Source: Euromonitor, Morgan Stanley Research | | |



Source: UN, CEIC, CSO, Morgan Stanley Research

Consumption per-capita Trends (Nominal US\$)



Source: CEIC, Morgan Stanley Research

Exhibit 28

Exhibit 27

India and China: Share in World Nominal **US\$** Consumption

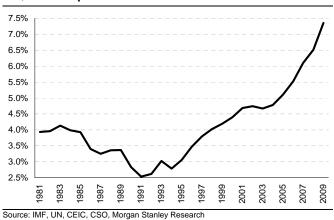


Exhibit 26

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Consumption – Micro: Markets for Most Products in India are a Third to a Tenth of China's

- Consumer product penetration rates higher in China: Penetration rates and per-capita consumption are higher in China than in India for most broad-based manufactured consumption items because China's per-capita income is 3.6 times that of India. In fact, real private consumption expenditure in China has increased by an average of 9.2% a year over the past 10 years compared with 6.2% in India.
- China's consumer product market is significantly larger than India's: Not only is China well ahead of India in terms of exports, its domestic market for consumer products is also much bigger. For consumer non-durables as well as durables China's market (annual sales) is about three to ten times that of India. Among durables, annual sales in China for products such as telephone lines (fixed plus wireless) are about 1.5 times those in India, while for other items such as passenger cars annual sales in China are about five times those in India. For non-durables, India's market is of a similar size to China's for basic products such as bath and shower products, but is smaller for products such as detergents, skincare products, and bottled water.
- India lags China in per-capita consumption of key items by a range of 3 to 13 years, depending on the product: As discussed, India's consumption to GDP is higher than what China's was when China's age dependency was where India's is today. Hence, the lag in penetration of consumer goods in India relative to that in China is less compared with the lag in penetration of investment-related goods such as steel and cement. As India shifts its growth trajectory higher to 9-10%, it is likely to be able to reach China's penetration in 3 to 13 years for various products, we estimate.

To approximate the amount of time the market size for the various consumer products in India will take to reach China's current market size, we perform a regression analysis with India's per-capita consumption of various products being dependent on the country's respective per-capita income levels. Based on this analysis, we arrive at India's per-capita consumption to income slope levels, which explain the penetration trend to per-capita trend relationship, as shown in Exhibits 30 and 33.

These slopes help explain the relationship between past growth in per-capita consumption and the increase in per-capita income levels. We have projected per-capita consumption and, in turn, the market size in India based on two scenarios: 1) India will continue to follow its own past slope i.e., it follows its past penetration to per-capita income trend; we call this Type I; and 2) India will shift to a new slope that could be somewhere in between India's historical trend and China's historical trend i.e., India follows an alternative consumption to per-capita income trend; we call this Type II.

We use an alternative consumption to per-capita slope because we believe India's consumption to GDP will decline compared with the historical trend. We also provide alternative calculations, assuming two real GDP growth scenarios, 9% and 10% a year. We forecast the number of years India will take to reach China's market size under these growth scenarios and under the two slope functions – one using India's past trend and the other using an alternative path. Our nominal GDP growth forecasts for India assume constant real GDP growth of 9-10% a year. For per-capita calculations, we use UN population growth projections.

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Exhibit 29 Penetration Rates for Non-Durable Products

| Unit | China | India |
|--------------------------|---|---|
| US\$ spending per person | 1.6 | 1.6 |
| US\$ spending per person | 5.9 | 0.6 |
| US\$ spending per person | 3.6 | 1.8 |
| US\$ spending per person | 2.0 | 0.5 |
| US\$ spending per person | 1.9 | 0.7 |
| litres per person | 6.7 | 1.1 |
| litres per person | 12.1 | 2.8 |
| | US\$ spending per person US\$ spending per person US\$ spending per person US\$ spending per person US\$ spending per person litres per person | US\$ spending per person1.6US\$ spending per person5.9US\$ spending per person3.6US\$ spending per person2.0US\$ spending per person1.9litres per person6.7 |

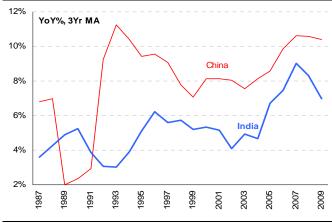
Exhibit 30

Years Needed for India to Reach China's Current Market Size If It Follows Trend of Current Consumption to Per-capita Income Slope (Type I)

| | No of Years | | | Implied Sales/Consum | |
|--------------------------------|-------------|-----|--------------------------|-------------------------|-----|
| Assumed GDP Growth Rate of: | 9% | 10% | Trailing 3 Yrs Growth | 9% | 10% |
| Cars | 8 | 7 | 13% | 19% | 25% |
| Televisions | 11 | 10 | 18% | 21% | 24% |
| Telephone* | 4 | 3 | 39% | -12% | -1% |

Exhibit 31

Real Private Consumption Growth



Source: CEIC, Morgan Stanley Research

Penetration Rates for Durable Products

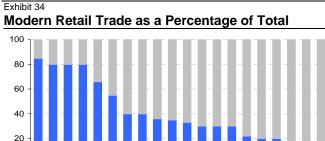
| As of 2009 | Penetration Rate (Per 1000 people) | | Annual S | ales/Cons | umption |
|---------------------------------------|---------------------------------------|-------|----------|-----------|---------|
| | China | India | Units | China | India |
| Passenger Cars | 36 | 13 | mn | 10.3 | 1.9 |
| 2 Wheelers | 78 | 72 | mn | 27.1 | 9.4 |
| Telephone Lines (fixed plus wireless) | 795 | 481 | mn | 258 | 170 |
| Internet Subscribers | 81 | 13 | mn | 11 | 2 |
| Televisions | 277 | 110 | mn | 3 | 7 |

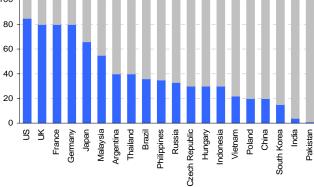
Exhibit 33

Exhibit 32

Years Needed for India to Reach China's Current Market Size If It Follows Alternative Consumption to Per-capita Income Slope (Type II)

| | No of | Years | | Implied Annual Sales/Consumption Grow | |
|--------------------------------|----------|----------|--------------------------|--|------------------|
| Assumed GDP Growth Rate of: | 9% | 10% | Trailing 3 Yrs Growth | 9% | 10% |
| Cars | 9 | 8 | 13% | 15% | 19% |
| Televisions | 13 | 12 | 18% | 16% | 18% |
| Telephone* | 5 | 4 | 39% | -17% | -12% |
| Note: * including fixed a | na wirei | ess subs | scribers; Source: IV | iorgan Stanley Re | search estimates |





Traditional (%)

Organised Retail (%) Source: India Retail Report 2009, Morgan Stanley Research

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Investments: China's Total Capex is More Than Five Times India's

- China's investment-to-GDP ratio is 1.4 times that of India: In 2009, China's investment was 48% of GDP (US\$2,376bn) while India's was an estimated 34% of GDP (US\$451bn). The key driver for China's high investment rate is a higher domestic savings rate. Indeed, China's capex to GDP is now three times that of the US and it accounts for about 19% of global investment. India's capex accounts for 3.6% of global investments.
- Rising share in global capex: While the world investment-to-GDP ratio has been largely constant over the past 10 years, except for during the recent period after the credit crisis, the ratios for India and China have increased; hence, the combined share for the two in global investment rose significantly to 22.8% in 2009 from 7.4% in 2000 and 4% in 1990.
- China's infrastructure and property bias: One of the major areas of difference in the capex of the two countries is in investment for infrastructure. In 2009, China infrastructure investments were an estimated US\$539bn (10.8% of GDP) compared with US\$99bn (7.5% of GDP) for India. Another key variation is in investment in property. In 2009, China's real estate construction was US\$630bn (12.6% of GDP) versus an estimated US\$65bn (5% of GDP) in India.
- Manufacturing, services and agriculture mix: Not surprisingly, while China's investments are biased towards manufacturing India's investments are evenly spread between manufacturing and services. Both countries have cut the share of agriculture in total investment.
- India's poor penetration in fixed investment-dependent products: As discussed, India's consumption to GDP is higher than China's was when China's age dependency was what India's is today. A corollary to that is that India's investment to GDP is relatively lower. China's steel and cement penetration rate reflects the differences in spending on capex. China's steel and cement demand is about 7.7 and 8.2 times that for India, respectively. However, the growth in demand for these products in India should accelerate as its investment-to-GDP ratio rises further, reflecting an improvement in savings to GDP. Hence, we expect demand for investment-related goods in India to improve compared with the historical trend.

| Exhibit 35 Investments: Basic Facts | | | | | | |
|-------------------------------------|------------------|-------------|-------------|--|--|--|
| As of 2009/F2009 | acis | China | India | | | |
| GDP (Nominal US\$bn) | | 5000 | 1212 | | | |
| | | | | | | |
| | FAI [#] | Investment* | Investment* | | | |
| Capex (Nominal US\$bn) | 2842 | 2376 | 423 | | | |
| Private capex | 1575 | NA | 302 | | | |
| Government capex | 1267 | NA | 114 | | | |
| Capex (as % of GDP) | 57% | 48% | 34.9% | | | |
| Private capex | 32% | NA | 24.9% | | | |
| Government capex | 25% | NA | 9.4% | | | |
| Capex per-capita | 2129 | 1780 | 366 | | | |
| Private capex | 1180 | NA | 262 | | | |
| Government capex | 949 | NA | 99 | | | |

Note: [#] We have used Fixed Asset Investment: Urban data. * For Investments, we have used Gross Capital Formation data; Source: CEIC, CSO, Morgan Stanley Research

Exhibit 36

Investment Trends (Per-capita Nominal Dollar)

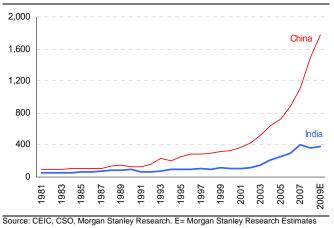
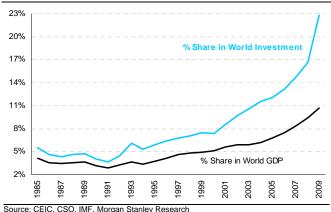


Exhibit 37

India and China: Combined Share in World Investment and GDP (Nominal US\$ Terms)

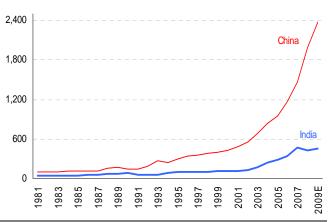


Source: CEIC, CSO, IMF, Morgan Stanley Research

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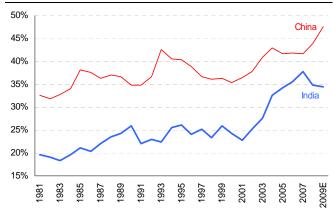
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Exhibit 38 Investment Trends (Total Nominal Dollar)



Source: CEIC, CSO, Morgan Stanley Research. E= Morgan Stanley Research Estimates

Exhibit 39 Investments Trends (As % of GDP)



Source: CEIC, CSO, Morgan Stanley Research. E= Morgan Stanley Research Estimates

Exhibit 40

India: Estimated Market Size of Cement and Steel

| | Absolute (n | nn tonnes) | Implied | Growth | |
|---|-------------|------------|---------|--------|--|
| | Cement | Steel | Cement | Steel | |
| 2009 | 195 | 55 | 10% | 5% | |
| | | | | | |
| 2020 - If India follows its own historical slope ¹ | | | | | |
| 9% GDP Growth | 712 | 205 | 12% | 13% | |
| 10% GDP Growth | 790 | 228 | 14% | 14% | |
| | | | | | |
| 2020 - If India follows China's historical slope ¹ | | | | | |
| 9% GDP Growth | 1253 | 386 | 18% | 19% | |
| 10% GDP Growth | 1418 | 438 | 20% | 21% | |

Source: CEIC, CMA, Morgan Stanley Research

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External Trade: China's Share in Global Exports Is Five Times India's

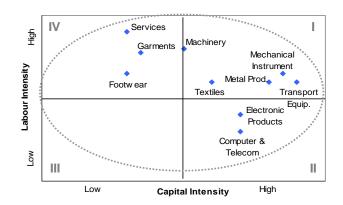
- India lags China substantially despite an improvement in the trend over the past few years: While India had a 2.2% share of global goods exports in 1948, this position has been steadily eroded, reaching a low of 0.4% in 1981. Since then it has gradually improved to 1.3% currently. India's combined share in goods and services was 1.6% in 2009 versus 0.5% in 1990 and 1980. In contrast, China's combined share in goods and services rose sharply to 8.4% in 2009 from 1.6% in 1990 and 0.9% in 1980.
- India takes the lead in high-end commercial services: On an aggregate basis, China's share in world commercial services exports is 3.9% versus India's 2.6%. However, this includes tourism and transport revenues. China's total services exports are about US\$129bn compared with US\$86bn for India. The mix, however, is very different. India has a bias toward scalable IT software services and IT-enabled business process services (IT and ITES). IT and ITES currently account for about 60% of India's total services exports. As a result of strong growth in IT and ITES, India's commercial services exports have grown 18% a year in the past five years compared with 16% for China. We believe India's aggregate share in global commercial services trade will start to outpace China's share in the next five to six years.
- Relatively less supportive business environment constrains India's manufacturing: China's success in manufacturing is well demonstrated by the country's 9.6% share of global goods exports compared with 1.3% for India in 2009. China's goods exports recorded a CAGR of 17% from 1990 to 2009 versus India's 12%. We believe India would need a further overhaul of its manufacturing business environment to follow China's lead in manufacturing. The key factors constraining manufacturing so far are lack of world-class infrastructure, complex tax laws, and government regulation.
- With gradual implementation of reforms and a rise in its savings rate, India is beginning to make inroads into manufactured exports: India's top exports are currently biased towards products that are high in labour intensity and natural resources (Quadrant I in Exhibit 44). However, incrementally, India's exports will move towards high capital/infrastructure intensity sectors (Quadrant II and III in Exhibit 44). India is already beginning to compete well in complex manufacturing such as chemicals, engineering goods and machinery, and transport components.

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Exhibit 41 Share in World Goods and Services Exports 9% 8% China 7% 6% 5% 4% 3% 2% India 1% 0% 2007 2004 980 983 986 989 992 995 1998 2001 Source: IMF, WTO, CEIC, Morgan Stanley Research

Exhibit 42 China Has Done Well in Almost All Manufacturing Sectors (China's Current Top Exports)



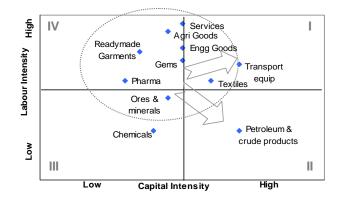
Source: CMIE, CEIC, WTO, Morgan Stanley Research

Exhibit 43 Trend in Exports and Market Share

| | | China | | | India | |
|------------------------------------|-------------|-------------|------------|-----------|--------------|---------|
| | 1990 | 2009 | CAGR | 1990 | 2009 | CAGR |
| Goods Exports (US\$bn) | 62 | 1202 | 17% | 18 | 163 | 12% |
| Share in World Exp. | 1.8% | 9.6% | | 0.5% | 1.3% | |
| | | | | | | |
| Services Exports* (US\$bn) | 6 | 129 | 18% | 5 | 86 | 17% |
| Share in World Exp. | 0.7% | 3.9% | | 0.6% | 2.6% | |
| | | | | | | |
| Total Exports- Goods & Services | | | | | | |
| (US\$bn) | 68 | 1330 | 17% | 23 | 249 | 13% |
| Share in World Exp. | 1.6% | 8.4% | | 0.5% | 1.6% | |
| Note: Total world good and serv | rices expor | ts have ind | creased to | US\$15,77 | '3 bn in 200 | 09 from |

US\$4,230 bn in 1990 a CAGR of 7.2%. * Services include travel, transportation and other comm. Services Source: WTO, IMF, CEIC, Morgan Stanley Research

Exhibit 44 India Has Done Well In Exports of Labor-Intensive Products (India's Current Top Exports)



Source: CMIE, CEIC,WTO, Morgan Stanley Research

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Exhibit 45 China and India: Competitiveness in Exports

| 2008 | | Total Exports | | | Share in Glo | obal Exports |
|-----------------------------------|--------|---------------|---------|-------------------|--------------|--------------|
| US\$bn | World | China | India | China times India | China | India |
| Merchandise Exports | | | | | | |
| All Merch. products | 16,097 | 1,431 | 195 | 7.3 | 8.9% | 1.2% |
| Agricultural Products | 1,342 | 42 | 21 | 2.0 | 3.2% | 1.6% |
| Fuels & Mining Products | 3,530 | 55 | 43 | 1.3 | 1.6% | 1.2% |
| Manufactures | 10,458 | 1,330 | 112 | 11.9 | 12.7% | 1.1% |
| Iron and Steel | 587 | 71 | 11 | 6.3 | 12.1% | 1.9% |
| Chemicals | 1,705 | 79 | 20 | 3.9 | 4.7% | 1.2% |
| Machinery and transport equipment | 5,348 | 674 | 25 | 27.4 | 12.6% | 0.5% |
| Textiles | 250 | 65 | 10 | 6.4 | 26.1% | 4.1% |
| Clothing | 362 | 120 | 11 | 11.1 | 33.2% | 3.0% |
| Other Manf. Products | 2,206 | 320 | 35 | 9.2 | 14.5% | 1.6% |
| Others | 767 | 4 | 18 | 0.2 | 0.5% | 2.3% |
| Services Exports | | | | | | |
| All Commercial Services | 3,804 | 146 | 103 | 1.4 | 3.9% | 2.7% |
| Travel & Transportation | 1,857 | 79 | 23 | 3.4 | 4.3% | 1.2% |
| Other Commercial Services | 1,946 | 67 | 79 | 0.8 | 3.5% | 4.1% |
| Grand Total | 19,901 | 1,577 | 297 | 5.3 | 7.9% | 1.5% |
| Memo Items: | | | | | | |
| IT Services & IT Enabled Services | 1004* | na** | 47.1*** | na | na | 4.7% |

** Total worldwide T services + BPO + Package software spend in 2008. ** We believe that China's exports in this segment are negligible. *** India's total IT + ITES exports (including software products and engg services and excluding hardware. Source: WTO, NASSCOM, Morgan Stanley Research

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Appendices

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Appendix 1: India - Summary of Reforms Implemented Since 1991

| | India |
|--------------------------|---|
| How did the ref | orm process begin? |
| | The reform process in India was triggered by a major macroeconomic crisis in early 1991. This was caused by a large fiscal and current account deficit, high inflation, increasing internal and external debt, three changes of government in a span of two years and socio-political upheaval. In June 1991, the new government (led by Mr. PV Narasimha Rao from the Congress Party, with Dr. Manmohan Singh as the Finance Minister) immediately made a commitment to structural reform. The rupee was devalued by 19% against the US dollar in two quick moves in July 1991. |
| | Various external as well as internal reform measures have been implemented subsequently. The government cut tariffs on imports, reduced quantitative restrictions on trade, liberalized the foreign investment policy and encouraged exports through tax exemptions. On the internal front, licensing requirements were removed for most major sectors, undue control on trade & business was reduced, and banking reforms and the process of fiscal consolidation were initiated. |
| External Sector | Reforms |
| Trade Reforms | |
| Exchange Rate | The macro economic reforms commenced with the devaluation of the rupee by 19% to Rs26:US\$1 from Rs21 in July 1991. The rupee was subsequently floated on the current account. Over the years, the Reserve Bank of India has allowed market-oriented movements in the currency. Its interventions have usually been with the aim of checking volatility rather than setting the direction. In August 2008, dollar-Rupee currency futures were allowed on recognized exchanges, and since January 2010, these have been expanded to three more currencies — the Euro, the Pound Sterling and the Yen. Further, in July 2010, the joint regulators of exchange-traded currencies, RBI and Sebi, have allowed recognized stock exchanges to launch European style currency options (in dollar-rupee currency pair). |
| Tariffs | India has lowered its import tariff rate as reflected in customs duty collections as a percentage of imports from 47.8% in F1991 to 30% in F1994 to around 6-7% currently. |
| Capital Accoun | t Reforms |
| FDI | India initiated the liberalization of its FDI policy in 1991. It allows 100% FDI in most of its manufacturing sectors, except those pertaining to defense equipment. 100% FDI is allowed in infrastructure sectors except atomic energy. In services, 100% FDI is allowed for many sectors other than civil aviation, retail trade, satellite TV/FM broadcasting, banking, insurance and professional services. Recently, there has been some pick up in the proposals for liberation of FDI policy in few of these sectors. TRAI has put forth recommendations entailing approval for FDI limits in the DTH, IPTV, Mobile TV etc sectors to be set at 74%, while for local cable operators the limit is recommended to be fixed at 26%. In addition, the DIPP has released a discussion paper inviting public comments on proposal to allow FDI in multi brand retail. |
| Portfolio Investments | In September 1992, the government allowed FIIs to invest in Indian capital markets. A single FII is allowed to invest up to 10% in a company. Initially, the government limited the investment by FIIs to a ceiling of 24% of paid-up capital; however, this has since been liberalized and FIIs are now allowed to invest in Indian companies with no limits (subject to certain sector caps). In 2003, domestic mutual funds/resident individuals were allowed to invest in companies abroad that have a reciprocal 10% holding in a listed Indian company (subject to specified conditions). The reciprocity condition for domestic mutual funds was relaxed in 2006. |

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| Internal Sector | Reforms |
|-------------------------|---|
| Agricultural Reforms | After independence, India initiated some land reforms by dividing land among the tenants and introduced the green revolution, which increased agricultural output in the 1960s. However, since the broader macro reform process began in 1991, agriculture has seen relatively very few reforms. The government's spending on infrastructure for agriculture has been very low. Total public spending on agriculture dropped from 0.6% in F1991 to 0.4% of GDP in F2000 and further to 0.2% in F2009. Only about 44% of the land is irrigated, leaving farmers exposed to the vagaries of monsoons. Over the past few years though, the government has launched some initiatives to accelerate agriculture growth, including allowing exchange-trading of commodities; encouraging states to reform laws to liberalize marketing of agricultural produce by amending the APMC act; and encouraging banks to increase lending to the agriculture sector. Further, in February 2010, the reform on fertilizer prices was approved. The Cabinet allowed a 10% hike in the retail price of urea and the implementation of Nutrient Based Subsidy (NBS) Policy on phosphatic and potassic fertilizers with effect from April 1, 2010. In addition to the subsidy on nitrogen, phosphorus, potash and sulphur, there will be an additional per ton subsidy for fertilizer carrying other secondary nutrients and micro nutrients. |
| Industrial | Key industrial reforms implemented in India are: |
| Reforms | <i>Removal of licensing regime:</i> The government abolished licensing requirements for setting up all but 18 industries in 1991. In 1998-99, further de-licensing took place and now licenses are required only in industries such as alcohol, tobacco products and those pertaining to defense equipment. |
| | Removal of undue control of trade and business: In 1991, the government abolished the Monopolies and Restrictive Trade Practices Act, which constrained corporate acquisitions and over-regulated business practices. |
| | Deregulation of product prices: The prices of various goods, such as steel, cement, paper and pulp, have been deregulated since the reform process began. Most manufactured product prices are determined by market forces with the exception of select few products such as oil and coal. Even on oil pricing, the government has announced that petrol prices will be market linked from now on. Further, the government has raised the Administered Price Mechanism (APM) based gas price for power and fertilizer units and city gas projects. |
| | Reduction of protection to SME sector: The government has over the years been reducing reservations for small-scale industries (SSI). The number of items reserved was reduced from a peak of 873 in October 1984 to 326 in May 2006 and further to 20 currently. |
| | <i>Privatization of SOEs:</i> In India, the disinvestment process initially focused on the transfer of minority rights to public and financial institutions. However, no controlling right was sold to the private sector. In 2003-04, the government privatized a few public sector enterprises, where it passed the controlling interest to strategic investors. Indeed, F2004 saw a sharp jump in divestment proceeds to US\$3.7bn, as compared with a combined US\$3.9bn in F1998-F2003. However, following the formation of the coalition government led by the United Progressive Alliance in May 2004, the pace of divestment slowed again. The total proceeds from divestments during the five years ending March 2009 were just US\$2.7 bn. Starting F2010, the government plans to initiate a meaningful divestment program, targeting collection proceeds. The budget target calls for raising Rs400bn (US\$8.7bn, 0.6% of GDP) from divestments in F2011 compared with an estimated Rs250bn (US\$5.5bn, 0.4% of GDP) in F2010. |
| | Labor reforms: India still lags many other emerging markets in terms of labor reforms. Current regulations require enterprises employing more than 100 people to undergo a complex approval process before retrenching employees. |
| Fiscal Reforms | <i>Tax structure</i> : India initiated major tax reforms in the early 1990s. It has reduced the marginal rate of personal tax from 56% in F1992 to 30% currently, lowered the corporate tax rate from 50% in F1992 to 30%, and cut the peak excise and non-agriculture import tariff from over 100% and 150% in F1992 to 22% and 10%, respectively. Since the mid-1990s, the government has expanded the tax net by levying taxes on services. In 2005-06, the government replaced the multiple-rate sales tax (ST) system, which was independently managed by various states, with a synchronized single-rate system. The government has since announced its intention to transition to a consolidated nationwide goods and services tax (GST) system from the current system of different types of indirect taxes and multiple rates of indirect taxes, which it now expects to implement from April 1, 2011. The government also intends to reform direct tax codes, in order to improve efficiency and equity in the direct tax system by eliminating distortions in tax structure, introducing moderate levels of taxation and expanding the tax base. The Ministry of Finance is likely to start implementing the new code from F2012. |
| | <i>Fiscal Prudence</i> : This is one area where the progress has been slow. India's headline fiscal deficit improved significantly to 4% of GDP in F2008 compared with 9.9% of GDP in F2002, underpinned by strong growth and higher tax revenue. However, after going through the phase of correction, the fiscal deficit again jumped to 8.6% in F2009 and further to 9.8% in F2010. To be sure, a number of one-off factors took deficit levels to these high levels: the government accelerated pre-election spending; a sharp rise in oil prices meant increases in the oil and fertilizer subsidy burden; wage hikes were implemented for central government employees; additional stimulus in the form of tax cuts; and increasing government spending overall. In the February 2010 budget, the government took the first step towards reducing the deficit to more sustainable levels and accepted in principle the recommendation by the 13th Finance Commission for medium-term fiscal consolidation plan. We believe the government would need to initiate major expenditure reforms and move effectively to outcome-based expenditure management from the current outlay-based system to cut non-interest revenue expenditure. |

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| Banking Sector Reforms | India has steadily strengthened its banking system, improving the regulatory framework, imposing strict prudential norms and encouraging greater competition. The prudential norms in terms of capital adequacy requirements have gradually tightened, and currently banks have moved to the BASEL 2 norms. The government has allowed private sector entry since the mid-1990s. Private players have already built a 27% share of loan assets in the banking system. In 2002, the government enacted the Foreclosure Act, which gave lenders powers to forfeit assets of defaulting borrowers, enabling quick recovery of NPAs. In August 2010, the RBI has released a discussion paper on the "Entry of New Banks in the Private Sector". Following this, the RBI will hold detailed discussions with various stakeholders and then release the final guidelines for granting new licenses. One area where the Indian banking system would need to open up is access to foreign capital. Currently, the foreign investment limit for SOE banks is capped at 20% and for private banks it is 74%. |
|---------------------------|---|
| Infrastructure Reforms | Infrastructure investment is picking up. The government plans to increase infrastructure spending to 8.4% of GDP in F2012 from 7.5% of GDP in F2009. A set of measures is being introduced by the government for different sectors to accelerate infrastructure spending growth. To meet the funding needs and improve operating efficiency, private sector participation is also encouraged. Infact, the share of private sector in the development of infrastructure facilities is expected to improve further to 36% in the 11th five-year plan from 25% registered in 10th five-year plan (F2003-F2007). |
| | Roads: Over the last few years, there has been conscious effort on part of the government to develop and upgrade the road network with road spending almost doubling from US\$5.5bn in F2003 to US\$11.7bn in F2009. The National Highway Authority of India (NHAI), the government body in charge of driving road development, has already laid out plan for development of road network of 55,000km in several phases, entailing an estimated investment of Rs3,000bn (US\$60bn). |
| | Seaports: Over the past few years, the government has introduced several measures to augment private investment in the sector. The average turnaround time at Indian ports improved to about 2.5 days in F2009 from 8.5 days in F1996. The ports handled 743mn tonnes of traffic in F2009, an increase of almost 1.6 fold compared with five years back. Although a good beginning has been made, progress is still slow, leaving the overall cost-efficiency at Indian ports relatively low compared with world averages. |
| | Telecom: The government opened up services such as cellular, radio paging, and data services to the private sector in F1993 and followed it up with the opening up of basic telephony to private participation and foreign equity (up to 49%) in F1995. It also fixed a 49% foreign investment limit for cellular telephony, which was increased to 74% in F2005. Recently, the government conducted auctions for 3G telecom services representing the next step in the evolution of mobile cellular communication. The favorable policy environment has encouraged the private sector to participate aggressively, and private investment has contributed significantly to growth in the sector. Significant technological change has resulted in a sharp decline in the cost of accessing telecom services over the past few years. Infact, India has the lowest telecom tariffs in the world. The average per minute cost of mobile telephony services (air-time, excluding rental costs) has declined by 70% to just Rs0.50 (1 US cent) over the past five years. Overall progress in this sector is impressive, with India's wireless subscriber numbers having grown 10-fold from 57mn in F2005 to over 550mn currently. The country now adds 18-20mn subscribers per month compared with 1-2mn five years back. |
| | <i>Airports:</i> Over the past few years, the government has initiated a number of policy measures to attract the private sector and improve efficiency. The increased competition led to greater connectivity, better services and higher growth. Infact, domestic air traffic almost tripled to 85mn passengers in 2009 compared with 28mn in 2002. Similarly, international air traffic has more than doubled to 33mn passengers in 2009 from 14.3mn in 2002. Some of the major initiatives taken by the government in this context include restructuring and privatization of Mumbai and Delhi airports, construction of greenfield airports in select cities and undertaking the modernization of other domestic airports. |
| | <i>Electricity:</i> Over the past few years, we have seen reforms undergoing in the power sector, albeit at a gradual pace. While the Electricity Act 2003, allocation of Ultra Mega Power Plants, and encouraging greater private participation have been steps in the right direction, the slow pace of progress since is an area of concern, in our view. India's total installed generation capacity was 159GW as of end-March 2010. This is one segment that has been able to attract relatively meaningful investment interest by private players. In fact, in the 12th five year plan (F2013-F2017), the government envisages the share of the private sector in incremental generation capacity addition to increase to close to 45% from 19% planned in the 11th five-year plan. |
| | However, the most important investment deterrent in the power sector is the financial condition of the state electricity boards (which own more than 90% of the distribution in the country). The electricity operations of the public sector incur annual losses of US\$5-6bn due to the large burden of subsidies and theft in electricity distribution. While the government has initiated several measures over the past few years, the effective implementation of reforms in this area is still slow. This constrains investments in the sector with peak electricity shortages at 13.3% as of end-March 2010. |
| | SEZs: The government initiated the first major change in April 2000 for the establishment of Special Economic Zones. However, the response from investors was limited. In May 2005, the government approved a new SEZ legislation which is more comprehensive and provides for a larger tax incentive package. Since the new legislation was passed, various private investors/developers have announced their intentions to set up SEZs. However, the response from the private sector is in a large part for investing in small SEZs and some for large-format SEZs. Tax benefits are a key attraction for investors, developers and tenants. The recently announced draft for Direct Tax Codes has created some ambiguity about the longevity of SEZ benefits. |

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Appendix 2: Fact Sheet

| Equity Markets | | |
|---|-------|-------|
| | India | China |
| Market Capitalization (US\$bn) | 1391 | 4424* |
| MSCI Weight in (Asia Pacific ex Japan) | 8.2% | 19.4% |
| Average Daily Volumes (US\$bn) | | |
| Cash | 3.6 | 22.9 |
| Derivatives | 17.8 | na |
| Total Domestic Mutual Fund Assets (US\$bn) | 142.8 | 310 |
| FII Ownership (% of Mcap) | 17.1% | na |
| Key Valuation Metrics (as of July 28 ,2010) | | |
| Trailing P/E | 21.1x | 17.2x |
| Trailing P/Book | 3.2x | 2.4x |
| ROE (%) | 15.2% | 14.1% |

Source: CEIC, Fact set , AMFI, BSE, MSCI, Morgan Stanley Research

| Economy | | |
|-----------------------------------|-------|-------|
| | India | China |
| National Income Statistics | | |
| Nominal GDP (2009, US\$bn) | 1224 | 5000 |
| Real GDP Growth | | |
| 1981-1990 | 5.5% | 9.3% |
| 1991-2000 | 5.6% | 10.4% |
| 2001-2009 | 7.6% | 10.5% |
| Per-capita GDP (2009, US\$) | 1049 | 3745 |
| GDP Per-capita Growth | 6.9% | 13.8% |
| (Nominal US\$ terms %, 1991-2009) | | |
| | | |

| Composition of GDP (As of 2009) | | |
|---------------------------------|-----|-----|
| Agriculture | 20% | 10% |
| Industry | 26% | 46% |
| Services | 55% | 43% |

Note: For India, except for national income statistics, the corresponding financial year-end numbers have been stated. Source: IMF, CEIC, Morgan Stanley Research

| Demographics | | |
|--|-------|-------|
| | India | China |
| Population (mn, 2009) | 1170 | 1335 |
| Population Growth (YoY%, 2009) | 1.4% | 0.5% |
| Age Dependency Ratio* (2010) | 56% | 39% |
| Median Age (2010) | 25.0 | 34.2 |
| Crude Birth Rate (2010-2015, per 1000 ppl) | 21 | 13.7 |
| Crude Death Rate (2010-2015, per 1000 ppl) | 8.1 | 7.3 |
| Urban Population (% of total, 2010) | 30% | 45% |
| Female Population (% of total, 2010) | 49% | 48% |

* Ratio of non-working to working population. Source: UN, Morgan Stanley Research

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| Trends | in Urbaniza | tion | | | | |
|--------|-----------------------|-------|---|-------|------------------|-------|
| | Urban Population (mn) | | Avg annual increase in urban popn (mn) | | % of Total Popn. | |
| | India | China | India | China | India | China |
| 1970 | 109 | 145 | 3 | 4 | 20% | 17% |
| 1980 | 159 | 196 | 5 | 5 | 23% | 20% |
| 1990 | 220 | 315 | 6 | 12 | 26% | 27% |
| 2000 | 289 | 454 | 7 | 14 | 28% | 36% |
| 2005 | 326 | 531 | 4 | 8 | 29% | 40% |
| 2010E | 367 | 607 | 4 | 8 | 30% | 45% |
| 2020E | 473 | 756 | 11 | 15 | 34% | 53% |

Source: UN. E= UN estimates

| Infrastructure | | | | | | | |
|-----------------------------|--------|----------|--------|----------|--|-------|--|
| F2010/2009 | | India | | India | | China | |
| | US\$bn | % of GDP | US\$bn | % of GDP | | | |
| Electricity, Gas & Storage | 43.3 | 3.3% | 162.2 | 3.2% | | | |
| Railways & Urban Transport | 10.5 | 0.8% | 129.7 | 2.6% | | | |
| Communication | 15.7 | 1.2% | 36.8 | 0.7% | | | |
| Roads | 13.4 | 1.0% | 152.0 | 3.0% | | | |
| Ports | 2.0 | 0.2% | 24.3 | 0.5% | | | |
| Airports | 1.7 | 0.1% | 8.9 | 0.2% | | | |
| Irrigation and water supply | 12.0 | 0.9% | 25.5 | 0.5% | | | |
| Total | 98.7 | 7.5% | 539.4 | 10.8% | | | |

Source: Planning Commission, CEIC, Morgan Stanley Research

Agriculture: Some Facts

| India | China |
|-------|-------------------|
| 20% | 10% |
| 3.0% | 4.2% |
| 89 | 195 |
| 81 | 115 |
| | 20% 3.0% 89 |

Note: For India, the corresponding financial year-end numbers have been stated. Source: CSO, CEIC, Morgan Stanley Research

| Percentage Share of Income/Consumption* | | | |
|---|-------|-------|--|
| | India | China | |
| Lowest 20% | 8.1 | 5.7 | |
| Second 20% | 11.3 | 9.8 | |
| Third 20% | 14.9 | 14.7 | |
| Fourth 20% | 20.4 | 22.0 | |
| Highest 20% | 45.3 | 47.8 | |
| Gini Index | 36.8 | 41.5 | |

* Survey Year: 2005; Source: World Bank, Morgan Stanley Research

| Trade | | |
|--------------------------------|------------------------------|--------------------|
| | India | China |
| Trade Data (% of GDP), | 2009 | |
| Goods Exports | 13.7 | 24.1 |
| Goods Imports | 22.4 | 19.1 |
| Trade Balance | -8.7 | 5.0 |
| Current Account | | 5.0 |
| Balance | -2.2 | 5.9 |
| Main Goods Export Des | tinations (% share in to | tal exports), 2009 |
| Asian Countries | | |
| (Ex-Japan) | 24.2 | 39.2 |
| USA | 10.7 | 18.4 |
| Japan - | 1.3 | 8.2 |
| Europe | 19.2 | 22.0 |
| Main Goods Import Orig | jins (% share in total im | ports), 2009 |
| Asian Countries (Ex-Japan) | 24.3 | 47.0 |
| USA | 5.2 | 7.7 |
| Japan | 2.4 | 13.0 |
| Europe | 19.9 | 16.1 |
| Europo | 10.0 | 10.1 |
| Share of World Goods E | Exports | |
| 1950s | 1.4% | 1.5% |
| 1960s | 0.9% | 1.3% |
| 1970s | 0.5% | 0.8% |
| 1980s | 0.5% | 1.3% |
| 1990s | 0.6% | 2.7% |
| 2000s | 0.9% | 6.8% |
| Share of World Services | s Exports | |
| 1980s | 0.7% | 0.7% |
| 1990s | 0.6% | 1.4% |
| 2000s | 1.9% | 3.0% |
| Source: World Trade Organizati | on, CEIC, CMIE, Morgan Stanl | ey Research |

| External Debt | | |
|---------------------------|-------|-------|
| As of 2009 | India | China |
| External Debt (US\$bn) | 252 | 429 |
| External Debt (% of GDP) | 21% | 8.6% |
| Short Term Debt/Total (%) | 18% | 60% |

Source: RBI, CEIC, Morgan Stanley Research

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| Monetary Aggregates | | |
|--|-------|-------|
| | India | China |
| | | |
| GDP (US\$bn, 2009) | 1224 | 5000 |
| M3/GDP (for China M2/GDP, 2009) | 86.2% | 178% |
| M1/GDP (2009) | 21.9% | 64% |
| Bank Credit/GDP (2009) | 55.2% | 117% |
| Bank Deposit/GDP (2009) | 73.1% | 175% |
| Bank PLR (end-2009) | 11.5% | 5.3% |
| 1 Yr Deposit Rate (end-2009) | 6.0% | 2.3% |
| Inflation, CPI (avg for 2009) | 10.8% | -0.7% |
| Forex Reserves (US\$bn, June 2010) Source: CEIC, RBI, Morgan Stanley Research | 276 | 2454 |

| Public Finances | | |
|--|--------|--------------------|
| | India* | China [#] |
| Aggregate Fiscal Deficit (2009, US\$bn) | 129 | 139 |
| Aggregate Fiscal Deficit (2009, % of GDP) | 9.8% | 2.8% |
| Public Debt (2009, % of GDP) | 76%# | 36.7% |
| *Excluding off-balance sheet subsidies. # only Central government; | | |

corresponding financial year-end numbers have been stated. Source: RBI, CEIC, Morgan Stanley Research

| Sovereign ratings | | | | |
|------------------------------|----------------|-----------|----------------|-----------|
| Sovereign ratings | In | dia | CI | nina |
| Long-term debt | Foreign Ccy | Local Ccy | Foreign Ccy | Local Ccy |
| S&P | BBB- | BBB- | A+ | A+ |
| Fitch | BBB- | BBB- | A+ | AA- |
| Moody's | Baa3 | Ba1 | A1 | A1 |
| Source: Bloomberg, Morgan St | anley Research | | | |

Consumption of Key Products (As of 2009) Per Capita Consumption **Annual Sales/Consumption** Units India China Units India China Cars Per 000 Ppl 13 36 mn 1.9 10.3 Per 000 Ppl 72 27.1 Two wheeler 78 mn 9.4 Televisions Per 000 Ppl 110 277 mn 7 3 **Telephone Lines** (fixed plus wireless) Per 000 Ppl 481 795 mn 170 258 **Tonnes Per** Cement 000 Ppl 167 1201 mn tonnes 195 1603 Tonnes Per Steel 000 Ppl 47 321 mn tonnes 55 428 **Tonnes Per** Aluminium 000 Ppl 1.3 10.4 000 tonnes 1463 13931 KWH per person Electricity 646 2742 bn KWH 756 3660

Source: Company data, Morgan Stanley Research

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| Education | | |
|--|-----------------------------|-------|
| | India | China |
| Gross Enrollment Ratio (%, 2007) | | |
| Primary Schools | 113 | 112 |
| Secondary Schools | 57 | 74 |
| Tertiary Education | 13 | 22 |
| Adult Literacy (%, 2007) | | |
| Total | 66 | 93 |
| Male | 77 | 96 |
| Female | 54 | 90 |
| Total Public Expenditure on Education (% of GDP, 2009) Source: World Bank, CEIC, India Budget Documents, Morga | 3.2% an Stanley Research | 3.1% |

| Health | | |
|--|-------|-------|
| | India | China |
| Physicians (per 1,000 people), 2005 | 0.6 | 1.5 |
| Health Expenditure (% of GDP), 2007 | 4.1 | 4.3 |
| Public | 1.1 | 1.9 |
| Private | 3 | 2.4 |
| Health Expenditure per-capita (US\$), 2007 | 40 | 109 |
| Source: World Development Indicators | | |

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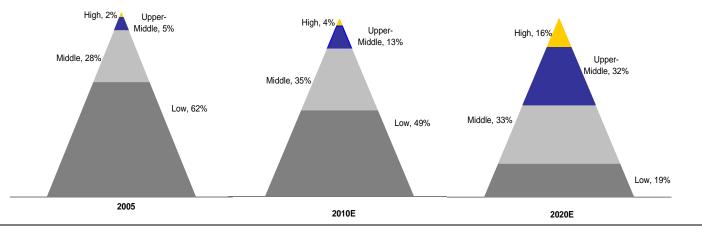
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Appendix 3: India and China – Income Distribution

| Definitions: | |
|--------------|--|
| | |

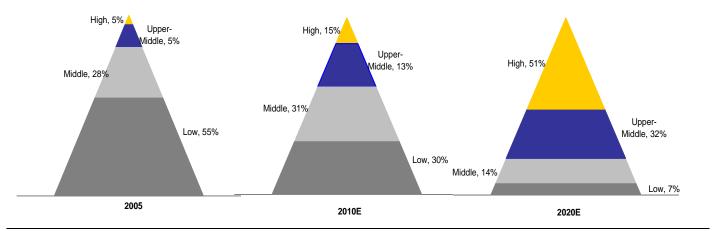
| Low | Up to US\$2,500 |
|--------------|-----------------------|
| Middle | US\$ 2,500 - 5,000 |
| Upper-Middle | US\$ 5,000 - 10,000 |
| High | US\$ 10,000 and above |

India: Income Pyramids



E = Euromonitor estimates. Source: Euromonitor, Morgan Stanley Research

China: Income Pyramids



E = Euromonitor estimates. Source: Euromonitor, Morgan Stanley Research

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Appendix 4: Key Economic Indicators – India

| Years Ending March 31 | F2005 | F2006 | F2007 | F2008 | F2009 | F2010 | F2011E | F2012E |
|--|--------|--------|--------|--------|--------|--------|--------|--------|
| National Income | | | | | | | | |
| GDP at Factor cost Rs bn | 29,676 | 32,491 | 35,646 | 38,935 | 41,550 | 44,641 | 48,455 | 52,539 |
| GDP (at current mkt prices) Rs bn | 32,392 | 37,065 | 42,840 | 49,479 | 55,744 | 62,312 | 71,555 | 81,584 |
| GDP (US\$bn) | 720 | 837 | 947 | 1,229 | 1,212 | 1,314 | 1,559 | 1,833 |
| Growth rates | | | | | | | | |
| Gross domestic product | 7.5% | 9.5% | 9.7% | 9.2% | 6.7% | 7.4% | 8.5% | 8.4% |
| Agriculture and Allied activities (incl. mining) | 0.8% | 4.7% | 4.3% | 4.6% | 1.6% | 1.6% | 5.2% | 3.3% |
| Manufacturing, Constn, Electricity | 10.5% | 10.2% | 13.2% | 10.1% | 4.1% | 9.2% | 8.6% | 8.7% |
| Services | 9.1% | 11.1% | 10.2% | 10.5% | 9.8% | 8.5% | 9.5% | 9.8% |
| Money and Banking | | | | | | | | |
| Money Supply (M3) growth (avg) | 14.2% | 16.1% | 19.6% | 21.8% | 20.5% | 18.7% | 20.0% | 20.0% |
| Bank non-food credit (avg y-y increase) | 27.5% | 33.7% | 31.3% | 24.3% | 24.1% | 14.5% | 23.0% | 25.0% |
| Interest rates | | | | | | | | |
| 91-Day T-Bill Yield (year-end) | 5.2% | 6.5% | 7.4% | 7.3% | 4.7% | 4.3% | 6.5% | 7.3% |
| Repo Rate (year-end) | 6.0% | 6.5% | 7.5% | 7.8% | 5.0% | 5.0% | 6.8% | 7.5% |
| Prices | | | | | | | | |
| Wholesale price index (avg y-y increase) | 6.5% | 4.4% | 5.4% | 4.7% | 8.5% | 3.9% | 8.4% | 5.5% |
| Consumer price index (avg y-y increase) | 3.8% | 4.2% | 6.8% | 6.2% | 9.1% | 12.3% | 9.6% | 6.8% |
| External sector | | | | | | | | |
| Current account | | | | | | | | |
| Exports (US\$bn) | 85 | 105 | 129 | 166 | 189 | 182 | 223 | 263 |
| Imports (US\$bn) | 119 | 157 | 191 | 258 | 308 | 299 | 367 | 433 |
| Trade balance (US\$bn) | -34 | -52 | -62 | -91.5 | -118.7 | -117.3 | -144 | -170 |
| Exports as % of Imports | 71.7% | 67.0% | 67.6% | 64.5% | 61.4% | 60.8% | 60.7% | 60.6% |
| Invisibles, net (US\$bn) | 31 | 42 | 52 | 76 | 90 | 79 | 99 | 126 |
| Current account balance (US\$bn) | (2.5) | (9.9) | (9.6) | (15.7) | (28.7) | (38.4) | (45.1) | (44.6) |
| Current account Balance as a % of GDP | (0.3%) | (1.2%) | (1.0%) | (1.3%) | (2.4%) | (2.9%) | (2.9%) | (2.4%) |
| Capital account | | | | | | | | |
| Debt creating capital inflows (US\$bn) | 6 | 7 | 22 | 25 | 15 | 7 | 10 | 12 |
| Foreign investment (US\$bn) | 13 | 16 | 15 | 43 | 3 | 52 | 43 | 47 |
| Total capital -net (US\$bn) | 28 | 25 | 45 | 107 | 7 | 54 | 58 | 67 |
| Capital inflow as a % of GDP | 3.9% | 3.0% | 4.8% | 8.7% | 0.6% | 4.1% | 3.7% | 3.7% |
| Reserves | | | | | | | | |
| Foreign currency reserves (US\$bn)* | 142 | 152 | 199 | 310 | 252 | 279 | 285 | 308 |
| Foreign currency reserves as no. of months imports | 14.3 | 11.6 | 12.5 | 14.4 | 9.8 | 11.2 | 9.3 | 8.5 |
| External debt | | | | | | | | |
| External debt (US\$bn) | 123 | 138 | 172 | 224 | 225 | 261 | 274 | 291 |
| External debt as a percentage of GDP | 17.1% | 16.5% | 18.2% | 18.3% | 18.5% | 19.9% | 17.6% | 15.9% |
| Public Finance | | | | | | | | |
| Fiscal deficit (Rs bn) | | | | | | | | |
| Central government | 1258 | 1464 | 1426 | 1269 | 3370 | 4185 | 3579 | 3911 |
| State government | 1078 | 901 | 775 | 755 | 1463 | 1995 | 1858 | 2037 |
| Consolidated Deficit ** | 2347 | 2396 | 2304 | 1974 | 4778 | 6118 | 5437 | 5949 |
| Fiscal deficit (As % of GDP) | | | | | | | | |
| Central government | 3.9% | 4.0% | 3.3% | 2.6% | 6.0% | 6.7% | 5.0% | 4.8% |
| State government | 3.3% | 2.4% | 1.8% | 1.5% | 2.6% | 3.2% | 2.6% | 2.5% |
| Consolidated Deficit ** | 7.2% | 6.5% | 5.4% | 4.0% | 8.6% | 9.8% | 7.6% | 7.3% |

E = Morgan Stanley Research Estimates; Source: RBI, CSO, Budget Documents, and Morgan Stanley Research ** Individual central and state deficits may not aggregate to consolidated deficit due to adjustments relating to inter-government transfers.

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Appendix 5: Key Economic Indicators – China

| Calendar Year | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010E | 2011E |
|---|--------|--------|--------|--------|--------|--------|--------|--------|
| National Income | | | | | | | | |
| GDP (at current mkt prices) RMB bn | 16,080 | 18,713 | 22,224 | 26,583 | 31,490 | 34,152 | 39,175 | 44,702 |
| GDP (US\$bn) | 1,943 | 2,284 | 2,788 | 3,496 | 4,534 | 4,999 | 5,795 | 6,985 |
| Growth rates | | | | | | | | |
| Gross domestic product | 10.1 | 11.3 | 12.7 | 14.2 | 9.6 | 9.1 | 10.0 | 9.5 |
| Agriculture and Allied activities (incl. mining) | 6.3 | 5.2 | 5.0 | 3.7 | 5.4 | 4.2 | NA | NA |
| Manufacturing, Constn, Electricity | 11.1 | 12.1 | 13.4 | 15.1 | 9.9 | 9.9 | NA | NA |
| Services | 10.1 | 12.2 | 14.1 | 16.0 | 10.4 | 9.3 | NA | NA |
| Money and Banking | | | | | | | | |
| Money Supply (M2) growth (avg) | 16.2 | 14.8 | 18.1 | 17.6 | 16.6 | 26.5 | 17.0 | NA |
| Bank credit (avg y-y increase) | 15.1 | 10.1 | 14.1 | 16.7 | 14.8 | 29.0 | 18.8 | 10.5 |
| Interest rates | | | | | | | | |
| 3M Time Deposit Rate (year-end) | 1.71 | 1.71 | 1.80 | 3.33 | 1.71 | 1.71 | 1.71 | 1.71 |
| 1 Yr Working Capital Lending Rate (year-end) | 5.58 | 5.58 | 6.12 | 7.47 | 5.31 | 5.31 | 5.31 | 5.31 |
| Prices | | | | | | | | |
| Producer price index (avg y-y increase) | 6.1 | 4.9 | 3.0 | 3.1 | 6.9 | -5.4 | 5.0 | 4.0 |
| Consumer price index (avg y-y increase) | 3.9 | 1.8 | 1.5 | 4.8 | 5.9 | -0.7 | 2.8 | 3.0 |
| External sector | | | | | | | | |
| Current account | | | | | | | | |
| Exports (US\$bn) | 593 | 762 | 970 | 1,220 | 1,435 | 1,204 | 1,547 | 1,794 |
| Imports (US\$bn) | 534 | 628 | 752 | 905 | 1,074 | 954 | 1,317 | 1,561 |
| Trade balance (US\$bn) | 59 | 134 | 218 | 315 | 361 | 250 | 230 | 234 |
| Invisibles, net (US\$bn) | -10 | -9 | -9 | -8 | -12 | -29 | NA | NA |
| Current account balance (US\$bn) | 69 | 161 | 253 | 372 | 436 | 297 | 230 | 217 |
| Current account Balance as a % of GDP | 3.6 | 7.0 | 9.1 | 10.6 | 9.6 | 5.9 | 4.0 | 3.1 |
| Capital account | | | | | | | | |
| Foreign investment (US\$bn) | 61 | 86 | 87 | 152 | 163 | 114 | NA | NA |
| Total capital -net (US\$bn) | 111 | 59 | 3 | 70 | 16 | 141 | NA | NA |
| Capital inflow as a % of GDP | 5.7 | 2.6 | 0.1 | 2.0 | 0.4 | 2.8 | NA | NA |
| Reserves | | | | | | | | |
| Foreign currency reserves (US\$bn) | 610 | 819 | 1,066 | 1,528 | 1,946 | 2,399 | NA | NA |
| Foreign currency reserves as no. of months imports | 14 | 16 | 17 | 20 | 22 | 30 | NA | NA |
| External debt | | | | | | | | |
| External debt (US\$bn) | 247 | 281 | 323 | 374 | 375 | 429 | NA | NA |
| External debt as a percentage of GDP | 13 | 12 | 12 | 11 | 8 | 9 | NA | NA |
| Short term debt as a proportion of total | 50 | 56 | 57 | 59 | 56 | 60 | NA | NA |
| Public Finance | | | | | | | | |
| Fiscal balance (RMB bn) | | | | | | | | |
| Central government | -209 | -228 | -216 | 51 | -236 | -950 | -1,175 | -1,341 |
| State government | -870 | -1,005 | -1,213 | -1,477 | -2,060 | -2,844 | NA | NA |
| Consolidated Deficit | -1,079 | -1,233 | -1,429 | -1,426 | -2,296 | -3,794 | NA | NA |
| Fiscal balance (As % of GDP) | | | | | | | | |
| Central government | -1.3 | -1.2 | -1.0 | 0.2 | -0.8 | -2.8 | -3.0 | -3.0 |
| State government | -5.4 | -5.4 | -5.5 | -5.6 | -6.5 | -8.3 | NA | NA |
| Consolidated Deficit E= Morgan Stanley Research Estimates; Source: CEIC, Morgan Stanley Research | -6.7 | -6.6 | -6.4 | -5.4 | -7.3 | -11.1 | NA | NA |

E= Morgan Stanley Research Estimates; Source: CEIC, Morgan Stanley Research

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Glossary

Working-age Population: Population aged 15 to 64.

Age-dependency Ratio: Ratio of dependents (people younger than 15 and older than 64) to the working-age population.

Revenue Deficit: Refers to the excess of revenue (current consumption) expenditure less revenue receipts (tax plus non-tax).

Fiscal Deficit: Fiscal deficit includes revenue deficit plus capital deficit (gap for funding capital expenditure). This indicates the total borrowing requirements of the government from all sources.

Total Factor Productivity (TFP): The part of non-factor inputs that enables higher growth with lesser application of factor inputs. In other words, TFP implies enhanced output per unit of input. TFP broadly encompasses the contribution of technology and managerial aspects to the growth of real output.

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ModelWare

Morgan Stanley ModelWare is a proprietary analytic framework that helps clients uncover value, adjusting for distortions and ambiguities created by local accounting regulations. For example, ModelWare EPS adjusts for one-time events, capitalizes operating leases (where their use is significant), and converts inventory from LIFO costing to a FIFO basis. ModelWare also emphasizes the separation of operating performance of a company from its financing for a more complete view of how a company generates earnings.

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