

08 August, 2011

www.jaypeeusa.com

www.jaypeeindia.com

Jaypee Research Desk

Result Update

CMP: ₹ 241

Target: ₹321

Buv

Stock Details	
Market Cap. (₹ Mn.)	241957
52 Week High/Low	₹ 383/220
Book Value	95
Face Value	1.00

Codes	
BSE Code	500295
NSE Symbol	SESAGOA
Bloomberg Code	SESA IN
Reuters Code	SESA.BO

Shareholding Pattern				
	Jun-11	Mar-11	Dec-10	
Promoters	55.13	55.13	55.73	
FII	24.41	23.92	24.37	
DII	4.66	4.76	4.47	
Others	15.8	16.19	15.43	



Stock performance			
Returns (%)	1-m	6-m	12-m
Absolute	1%	-13%	-21%
Relative	3%	-14%	-25%

Sumit Poddar spoddar@jaypeeindia.com

Contact No: +91 22 43542015

Finally something to cheer about

Sesa Goa Limited will acquire 51% stake in Western Cluster Limited, Liberia for a cash consideration of US\$ 90 million. WCL has iron ore mining assets with access to potential resources of over 1 billion tonnes (~330 mt Saleable Product) and close proximity to existing port infrastructure and access to land for railway corridor. This acquisition is subject to ratification of the Mineral Development Agreement by Legislature of Liberia. We feel that this acquisition is a step in the right direction for Sesa Goa.

Attractive asset

The Western Cluster tender includes a group of three mines, with reserves of ~1.1bnte of iron ore. In two of the mines, major companies have mined in the past. The average grade of the iron is 64% as per the management. The three mines are 70-140 km away from the nearest port. The project has been allotted 51 acre of the port to develop for exports. But the project shall require investment to the tune of \$1.6 bn for commercial production to start. As per the management the operating costs should be in the range of \$30 per tonne.

Government support and benefits

The Government has completed all the required formalities except for the ratification of the Mineral Development Agreement by Legislature of Liberia. As per the agreement the company will make an advance payment of US\$25mn to the government of Liberia apart from annual payments of US\$3mn a year upon commencement of production, and 21% of profit from the project. This profit will be calculated after the mining company recovers 22.5% ROI and its Capex costs.

Controversy over bidding process can prove a dampener

The granting of license to Elenilto Minerals & Mining LLC for the mining rights in the region has been surrounded by controversy due to its lack of technical history in the mining of iron ore and lack of transparency in the bidding process. Any unfavorable event in this regards can create uncertainty for Sesa Goa.

Outlook and Valuation

We value the iron ore business of the company at an EV/EBITDA of 2x on its FY13E earnings and the 18.5% stake in Cairn India at ₹94/share (valuing Cairn at ₹ 331 per share using NPV method and 30% holding company discount) to arrive at the value of ₹321 per share which offers 13% upside from current levels. We maintain our "Buy" rating on the stock as we feel that the recent underperformance prices in the negatives.

Financial Highlights				
(Rs mn)	FY10	FY11	FY12E	FY13E
Revenue	58,583	92,051	100,710	119,756
Growth (%)	18.1	57.1	9.4	18.9
Adjusted net income	26,390	42,712	32,859	41,589
Growth (%)	32.3	61.8	(23.1)	26.6
EPS (Rs)	30.4	49.1	37.8	47.9
Growth (%)	32.3	61.8	(23.1)	26.6



- Our reports are available on Bloomberg < JAYP >
- Please refer to the disclaimer at the end of the report



08 August, 2011

Jaypee Research Desk

www.jaypeeusa.com

Huge Investment required for the project

The WCL is a wholly owned subsidiary of Elenilto Minerals & Mining LLC, which is the winner of a bid for the development of the Western Cluster iron ore deposits pursuant to a tender floated by Government of Liberia. The project shall require investment to the tune of \$1.6 bn for commercial production to start. The three mines are 70-140 km away from the nearest port. Sesa Goa will have to develop the railway facility from the mine head to the port for the transport of iron ore. The project has been allotted 51 acre of the port. Sesa Goa will have to develop the port to make it suitable for large vessels.

Payment to the Government

The company will make an advance payment of US\$25mn as bank guarantee to the government of Liberia apart from annual payments, of US\$3mn a year upon commencement of production, and 21% of profit from the project. This profit will be calculated after the mining company recovers 22.5% ROI and its Capex costs.

1 bn tonne of Iron ore reserves

The major reserve is accounted by Bea Mountain mines. The management has not included the reserves of the Bomi Hills mines in their estimation, but they are believed to have 50 mn tonne of reserves. The average grade of the mines is 64%, while saleable quantity id believed to be 330 mn tonnes.

Mining Area	Estimated Reserves (mn tn)
The Bea Mountain	923
The Mano River	80
The Bomi Hills	Not considered by management as yet

Our View

The asset is attractive but not without considerable investment and long gestation period. While the actual cost of the project will be ascertainable only after the feasibility study of the project, initial reports of \$1.6 bn doesn't look expensive for a saleable quantity of 330 mn tonnes at EV/tonne of \$0.95. The company is targeting commercial production by the end of FY14 which is a far off way from here. But considering the receding reserves of Sesa Goa in India (275 mn tn) and the current spate of problems for Sesa Goa in Karnataka, this acquisition comes as a silver lining. The deal has the potential to be beneficial for the companies and the shareholders in the long run.



- Research & Advisory
- Execution
- Corporate Access & Events

Sesa Goa Event Update 08 August, 2011

Jaypee Research Desk

www.jaypeeusa.com www.jaypeeindia.com

Income Statement				
Y/E March (`mn)	FY10	FY11	FY12E	FY13E
Revenues	58,583	92,051	100,710	119,756
Growth (%)	18	57	9	19
EBITDA	31,486	52,063	47,543	57,949
Growth (%)	24	65	(9)	22
Depreciation &	745	964	1,163	1,282
EBIT	30,741	51,099	46,380	56,666
Growth (%)	23	66	(9)	22
Interest	555	414	762	375
Other income	4,260	4,911	3,425	5,781
EBT	34,446	55,597	49,044	62,073
Income taxes	8,056	13,372	16,184	20,484
Effective tax rate (%)	23	24	33	33
Extraordinary items	-	-	-	-
Min int / inc from	99	-	-	-
Reported net income	26,291	42,225	32,859	41,589
Adjustments	(99)	(488)	-	-
Adjusted net income	26,390	42,712	32,859	41,589
Growth (%)	32	62	(23)	27
Shares outstanding (mn)	831	869	869	869
FDEPS (`) (adj)	30	49	38	48
Growth (%)	32	62	(23)	27
DPS (`)	3.25	3.50	3.50	3.50

Balance Sheet				
Y/E March (`mn)	FY10	FY11	FY12E	FY13E
Cash and cash eq	23,918	8,970	504	599
Accounts receivable	3,381	6,830	7,473	8,886
Inventories	5,025	7,438	8,137	9,676
Other current assets	11,851	13,358	14,614	17,378
Investments	45,649	87,998	122,063	157,261
Gross fixed assets	27,510	30,648	33,463	35,360
Net fixed assets	21,770	24,156	25,807	26,423
CWIP	787	7,287	8,287	8,287
Intangible assets	-	-	-	-
Deferred tax assets, net	(750)	(682)	(682)	(682)
Other assets	-	-	-	-
Total assets	111,632	155,355	186,203	227,827
Accounts payable	7,948	12,593	13,811	16,489
Other current liabilities	354	354	354	354
Provisions	4,114	4,310	4,715	5,607
Debt funds	19,606	9,995	9,995	9,995
Other liabilities	433	-	-	-
Equity capital	831	869	869	869
Reserves & surplus	78,346	127,235	156,460	194,514
Shareholder's funds	79,177	128,104	157,329	195,383
Total liabilities	111,632	155,355	186,203	227,827

Cash Flow Statement				
Y/E March (`mn)	FY10	FY11	FY12E	FY13E
Net income + Depreciation	27,036	43,188	34,022	42,871
Non-cash adjustments	-1,353	-305	0	0
Changes in working capital	1,791	-962	-975	-2,145
Cash flow from operations	27,475	41,921	33,047	40,726
Capital expenditure	-1,495	-9,637	-3,814	-1,898
Change in investments	-13,637	-42,350	-34,065	-35,197
Other investing cash flow	-40,633	0	0	0
Cash flow from investing	-55,765	-51,987	-37,880	-37,095
Issue of Equity	5,372	0	-99	0
Issue/repay debt	23,576	-9,611	0	0
Dividends paid	-2,064	-3,281	-3,535	-3,535
Other financing cash flow	0	0	0	0
Change in cash & cash eq	-1,407	-22,958	-8,467	95
Closing cash & cash eq	23918	8970	517	641

Financial Ratios					
Y/E March (`mn)	FY10	FY11	FY12E	FY13E	
Profitability & Return ratios (%)					
EBITDA margin	53.7	56.6	47.2	48.4	
EBIT margin	52.5	55.5	46.1	47.3	
Net profit margin	45.0	46.4	32.6	34.7	
ROE	41.8	41.2	23.0	23.6	
ROCE	36.7	36.3	21.9	22.5	
Working Capital & Liquidity ratio	S				
Receivables (days)	19.8	20.2	25.9	24.9	
Inventory (days)	81.6	110.2	121.5	117.2	
Payables (days)	116.8	181.6	206.0	199.4	
Current ratio (x)	5.3	2.8	2.2	2.2	
Quick ratio (x)	0.4	0.5	0.5	0.5	
Turnover & Leverage ratios (x)					
Gross asset turnover	3.2	3.2	3.1	3.5	
Total asset turnover	0.7	0.7	0.6	0.6	
Interest coverage ratio	55.4	123.5	60.9	151.2	
Adjusted debt/equity	0.2	0.1	0.1	0.1	
Valuation ratios (x)					
EV/Sales	4.3	2.7	2.5	2.1	
EV/EBITDA	7.9	4.8	5.2	4.3	
P/E	10.6	6.6	8.5	6.7	
P/BV	3.4	2.2	1.8	1.4	



- Research & Advisory
- Execution
- Corporate Access & Events



08 August, 2011

Jaypee Research Desk

www.jaypeeindia.com www.jaypeeusa.com

From Jaypee Institutional Equities Desk

	Equity Research Products
1. Initiating Coverage	In depth analysis coupled with detailed explanation of investment rationale
2. IPO Note	In depth analysis of an IPO with a recommendation for the same
3. Result Preview	Prediction of results to be announced with a view on margins for the stock
4. Result Review	Analysis of the results and view on the stock after the results
5. Event Update	Analysis of stock/sector specific event which has occurred and its impact
6. Economic Update	Analysis of IIP, GDP, Inflation and six core industries
7. Commodity Outlook	Future outlook on bullion, base metals and energy products
	Derivatives Research Products
1. Pair Trades	Identification of stock pairs based on co integration and correlation
2. NIFTY Strategies	Strategies based on market view e.g., straddle, skew, condor etc
3. Arbitrage Trades	Cash Future and Special Situation Arbitrage
4. Numero-Mania	Monthly repository of trading strategies from the Derivatives Desk
	Daily Reports
1. Morning Glance	Daily update of global news before the Indian markets open
2. Post Market Update	Daily market action and key statistics in a nutshell
3. Currency Update	Analysis of the domestic currency market with an outlook for the day
4. Commodity Update	Snapshot of the commodity market with an outlook for the day
5. Derivatives Daily	Daily update of the activities in the Derivatives segment
6. Derivatives Weekly	Weekly update of the activities in the Derivatives segment
7. Rollover Analysis	Daily analysis of the rolls during the expiry week every month



- Research & Advisory
- Execution
- Corporate Access & Events



08 August, 2011

Jaypee Research Desk

www.jaypeeindia.com www.jaypeeusa.com

Jaypee's Institutional Equities Desk

RESEARCH

Head of Equity Research		Telecom & Media		Pharmaceuticals	
Abbas Merchant	+91 22 4354 2010	Archit Singhal	+91 22 4354 2009	Divya Agarwal	+91 22 4354 2011
Banking		Cement, Metals and Mining		Capital Goods, Power & Shipping	
Vinay Chhoda	+91 22 4354 2014	Jinal Joshi	+91 22 4354 2012	Jyotsna Sawdekar	+91 22 4354 2017
Mithilesh Shetty	+91 22 4354 2014	Sumit Poddar	+91 22 4354 2016	Ruchika Dalmia	+91 22 4354 2017
Information Technology		Oil & Gas		Quantitative	
Vijay Gautam	+91 22 4354 2019	Chirag Dhaifule	+91 22 4354 2015	Vinit Jain	+91 22 4062 1016
Krupa Shah	+91 22 4354 2019	Kavita Jaiswal	+91 22 4354 2001		
FMCG	04 00 4054 0040	Real Estate & Construction	04.00.4054.0000		
Pulkeshin Shah	+91 22 4354 2013	Hitendra Gupta	+91 22 4354 2023		

SALES

Sales (Asia)		Sales Trading (Derivatives)		Sales Trading (Equity)	
Vishad Turakhia	+91 22 4062 1012	Dhruval Gala	+91 22 4062 1032	Jaiprakash Kataria	+91 22 4062 1003
Hitash Dang	+91 22 4354 1017	Deep Shroff	+91 22 4062 1008	Gaurav Shah	+91 22 4062 1007
Rajat Vohra	+91 22 4062 1011	Jakil Dedhia	+91 22 4062 1052	Mahesh Bohra	+91 22 4062 1005
Krishnakant Purohit	+91 22 4062 1018	Deepak Purohit	+91 22 4062 1099	Yogesh Dhumal	+91 22 4062 1002
Nupur Barve	+91 22 4062 1052	Vishal Vadel	+91 22 4062 1099	Jitendra Tolani	+91 22 4062 1001
		Kaustubh Chheda	+91 22 4062 1052		
Sales (United States)					
Amit Bansal	+1 405 269 1322				



- Research & Advisory
- Execution
- Corporate Access & Events



08 August, 2011

Jaypee Research Desk

www.jaypeeindia.com www.jaypeeusa.com

Disclaimer:

This document does not constitute an offer or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction. This document is subject to changes without prior notice and is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material and is not for any type of circulation. Any review, retransmission, or any other use is prohibited.

The information contained herein is from publicly available data or other sources believed to be reliable. While we would endeavor to update the information herein on reasonable basis, Jaypee Capital Services Limited, its subsidiaries and associated companies, their directors and employees are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that may prevent Jaypee Capital Services Limited and affiliates from doing so. We do not represent that information contained herein is accurate or complete and it should not be relied upon as such. This document is prepared for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The user assumes the entire risk of any use made of this information. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved).

The investment discussed or views expressed may not be suitable for all investors. It does not have regard to the specific investment objectives, financial situation and the particular needs of any specific Person/ Institutions etc. who may receive this report. Investors should seek financial advice regarding the appropriateness of investing in any securities or investment strategies discussed or recommended in this report and should understand that statements regarding future prospects may not be realized and there is substantial risk of loss. Jaypee Capital Services Limited does not take responsibility thereof. This is further clarified that no kind of negligence, misconduct or default whatsoever on the part of Jaypee Capital Services Limited can be attributed by any person on the basis of this research publication or any part thereof.

Reports based on technical analysis centers on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and, as such, may not match with a report on a company's fundamentals. Affiliates of Jaypee Capital Services Limited may have issued other reports that are inconsistent with and reach different conclusions from, the information presented in this report.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject Jaypee Capital Services Limited and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to a certain category of investors. Persons in whose possession this document may come are required to



- Research & Advisory
- Execution
- Corporate Access & Events



08 August, 2011

Jaypee Research Desk

www.jaypeeindia.com www.jaypeeusa.com

inform themselves of, and to observe, such applicable restrictions. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. Jaypee Capital Services Limited will not treat recipients as customers by virtue of their receiving this report.

We and our affiliates, officers, directors, and employees will from time to time have long or short positions in, act as principal in, and buy or sell, the securities or derivatives, if any, referred to in this research.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients and our proprietary trading desks that reflect opinions that are contrary to the opinions expressed in this research. Our asset management area, our proprietary trading desks and investing businesses may make investment decisions that are inconsistent with the recommendations or views expressed in this research.

Our research personnel may participate in company events such as site visits and are generally prohibited from accepting payment by the company of associated expenses unless pre-approved by authorized members of Research Management.

Trading in securities, futures, options or other financial instruments entails significant risk and is not appropriate for all investors. Electronic trading also entails significant risk. Losses may exceed the principal invested, and the past performance of a security, industry, sector, market, or financial product does not guarantee future results or returns.

"Jaypee" refers to all of Jaypee's worldwide branches and subsidiaries. Jaypee International Inc. is a member of BATS, CBOT, CME, COMEX, ECX, EUREX, ICE, LME, NASDAQ, NYSE LIFFE, SGX, TOCOM. Jaypee International Inc. is also a member of FINRA, NFA and SIPC and is regulated by SEC and CFTC in USA. Jaypee Capital Services Limited is a member of USE, NSE and BSE and is regulated by SEBI in India. Indian services are offered through Jaypee Capital Services Limited. Not all services are available from all Jaypee organizations or personnel. Kindly consult your local office for details.

Recommendation Structure:

A **Buy** recommendation implies an upside of 10% or more from the current levels.

A **Sell** recommendation implies a downside of 10% or more from the current levels.

A Neutral recommendation implies an upside/downside of less than 10% from the current levels.



- Research & Advisory
- Execution
- Corporate Access & Events



08 August, 2011

Jaypee Research Desk

www.jaypeeindia.com www.jaypeeusa.com

Jaypee Offices Worldwide:

New York

150 Broadway Suite 2200 New York, NY 10038 +1 212 537 6271 sales@jaypeeusa.com

Chicago

30 South Wacker Drive **Suite 1700** Chicago, IL 60606 +1 312 254 5044 sales@jaypeeusa.com

Delhi NCR

11th Floor, Building - 9A DLF Cyber City, Phase III Gurgaon - 122 002, India +91 124 3075 880 sales@jaypeeindia.com

Mumbai

505, Arcadia 195, Nariman Point, Mumbai - 400 021, India +91 22 4354 2000 sales@jaypeeindia.com

Singapore

2 Shenton Way #10-02 SGX Centre 1 Singapore 068804 +65 6438 0095 sales@jaypeesg.com



Anchor Investor



Founder Promoter



Exchange Memberships





















- Research & Advisory
- Execution
- Corporate Access & Events