**AUTOS & AUTO PARTS** 



Strong earnings growth and attractive valuation

# We expect earnings momentum to continue; discount to peers unjustified

November 7, 2011	
Rating Remains	Buy
Target price Increased from 80	INR 87
Closing price November 4, 2011	INR 67
Potential upside	+29.9%

### Action: Maintain BUY with increased TP of INR87 with 30% upside

TVSL trades at 8.5x FY13F EPS, a steep 40% discount to peers HMCL and BJAUT. We look for the company to maintain strong earnings growth of 30% in FY13F. Contrary to market perceptions, Honda's expansion in India will likely have only a low impact on TVSL, in our view. We estimate EBITDA contribution from increasingly high competition segments at only 3%. We expect the stock to outperform as earnings growth materializes.

### Catalysts: Margin expansion, new product launches

- Margin expansion: We are building in only 50bp margin expansion, led largely by operating leverage. There could be upside risks to this as raw material costs could decline in 2HFY12. TVSL, with the lowest margins in our coverage would likely benefit most from the same, in our view.
- New product launches: TVSL plans to launch a new scooter and motorcycle in 4QFY12. If any of these products is successful, it could lead to upside to our estimates.
- Reduction in investments and debt: TVSL has investments in Indonesia, financial services and wind energy. We believe the market is concerned about these investments. In our view, as the company reduces these investments in 2HFY12 and cuts losses in Indonesia, the market should view this development positively.

### Valuation: DCF-based PT of INR 87, implying 11x FY13F P/E

We value TVSL using DCF. We build in an earnings CAGR of 39% for FY11-FY13F. We forecast improved ROE of 26% in FY12F and consider a P/E of 8.5x FY13F too low.

31 Mar	FY11		FY12F		FY13F		FY14F
Currency (INR)	Actual	Old	New	Old	New	Old	New
Revenue (mn)	64,330	67,338	77,088		86,081		96,088
Reported net profit (mn)	1,946	2,691	2,893		3,752		4,231
Normalised net profit (mn)	1,946	2,691	2,893		3,752		4,231
Normalised EPS	4.10	11.33	6.09		7.90		8.91
Norm. EPS growth (%)	121.1	35.8	48.7		29.7		12.8
Norm. P/E (x)	16.4	N/A	11.0	N/A	8.5	N/A	7.5
EV/EBITDA (x)	10.0	6.9	7.0		5.5		4.6
Price/book (x)	3.2	N/A	2.6	N/A	2.1	N/A	1.9
Dividend yield (%)	1.6	N/A	2.0	N/A	2.4	N/A	5.7
ROE (%)	20.9	25.1	26.2		27.6		26.3
Net debt/equity (%)	73.8	54.0	47.6		26.1		11.4

Our Old EPS estimates are published before 1:1 bonus and are thus not comparable Source: Nomura estimates

**Key company data:** See page 2 for company data and detailed price/index chart.

#### **Anchor themes**

Given Nomura's economics team's GDP growth estimate of 7.9% in FY13F, we expect the two-wheeler industry to grow at 10% in FY13F.

#### Nomura vs consensus

Our FY13F earnings estimates are 18% above consensus. We belive consensus is too concerned about Honda's expansion in India, which will largely focus on motorcycles. Domestic motorcycles contribute only around 10% of TVSL's EBITDA, we estimate.

Research analysts

### India Autos & Auto Parts

Kapil Singh - NFASL kapil.singh@nomura.com +91 22 4037 4199

Nishit Jalan - NSFSPL nishit.jalan@nomura.com +91 22 4037 4362

See Appendix A-1 for analyst certification, important disclosures and the status of non-US analysts.

### **Key data on TVS Motor**

### Income statement (INRmn)

Year-end 31 Mar	FY10	FY11	FY12F	FY13F	FY14F
Revenue	44,282	64,330	77,088	86,081	96,088
Cost of goods sold	-32,399	-47,212	-58,252	-64,872	-72,730
Gross profit	11,883	17,118	18,836	21,209	23,358
SG&A	-8,523	-10,980	-10,809	-11,872	-12,927
Employee share expense	-2,513	-3,283	-3,775	-4,077	-4,328
Operating profit	848	2,855	4,252	5,260	6,103
- Срогишід рі опі	040	2,000	7,202	0,200	0,100
EBITDA	1,873	3,927	5,377	6,455	7,360
Depreciation	-1,025	-1,073	-1,125	-1,194	-1,257
Amortisation					
EBIT	848	2,855	4,252	5,260	6,103
Net interest expense	-632	-470	-505	-290	-356
Associates & JCEs					
Other income	545	96	96	96	96
Earnings before tax	762	2,481	3,843	5,066	5,843
Income tax	118	-535	-950	-1,314	-1,613
Net profit after tax	880	1,946	2,893	3,752	4,231
Minority interests					
Other items					
Preferred dividends					
Normalised NPAT	880	1,946	2,893	3,752	4,231
Extraordinary items	0	0	0	0	0
Reported NPAT	880	1,946	2,893	3,752	4,231
Dividends Transfer to account	-285	-523	-651	-748	-1,820
Transfer to reserves	595	1,423	2,243	3,003	2,410
Valuation and ratio analysis					
FD normalised P/E (x)	36.2	16.4	11.0	8.5	7.5
FD normalised P/E at price target (x)	47.0	21.2	14.3	11.0	9.8
Reported P/E (x)	36.2	16.4	11.0	8.5	7.5
Dividend yield (%)	0.9	1.6	2.0	2.4	5.7
Price/cashflow (x)	10.7	14.9	5.9	6.7	6.0
Price/book (x)	3.7	3.2	2.6	2.1	1.9
EV/EBITDA (x)	20.2	10.0	7.0	5.5	4.6
EV/EBIT (x)	44.5	13.7	8.8	6.8	5.5
Gross margin (%)	26.8	26.6	24.4	24.6	24.3
EBITDA margin (%)	4.2	6.1	7.0	7.5	7.7
EBIT margin (%)	1.9	4.4	5.5	6.1	6.4
Net margin (%)	2.0	3.0	3.8	4.4	4.4
Effective tax rate (%)	-15.5	21.6	24.7	25.9	27.6
Dividend payout (%)	32.4	26.9	22.5	19.9	43.0
Capex to sales (%)	0.7	1.5	1.6	1.5	1.0
Capex to depreciation (x)	0.3	0.9	1.1	1.0	0.8
ROE (%)	10.5	20.9	26.2	27.6	26.3
ROA (pretax %)	3.7	11.2	14.5	16.6	18.1
Growth (%)					
Revenue	20.4	45.3	19.8	11.7	11.6
EBITDA	1.2	109.7	36.9	20.0	14.0
EBIT	3.0	236.7	48.9	23.7	16.0
Normalised EPS	183.2	121.1	48.7	29.7	12.8
Normalised FDEPS	183.2	121.1	48.7	29.7	12.8
Tromanou i Ber o	100.2	12111	10.7	20.7	12.0
Per share					
Reported EPS (INR)	1.85	4.10	6.09	7.90	8.91
Norm EPS (INR)	1.85	4.10	6.09	7.90	8.91
Fully diluted norm EPS (INR)	1.85	4.10	6.09	7.90	8.91
Book value per share (INR)	18.22	21.04	25.54	31.61	36.06
DPS (INR)	0.60	1.10	1.37	1.58	3.83
Source: Nomura estimates					

### Relative performance chart (one year)



Source: ThomsonReuters	, Nomura	resea	arch
(%)	1M	ЗМ	12M
Absolute (INR)	14.0	26.3	-11.2
Absolute (USD)	14.7	14.5	-20.1
Relative to index	3.4	27.2	6.7
Market cap (USDmn)	647.7		
Estimated free float (%)	35.2		
52-week range (INR)	87.45/43.6		
3-mth avg daily turnover (USDmn)	3.24		
Major shareholders (%)			
Anusha Investment	48.6		
Sundaram Clayton	8.8		

### Notes

We expect EBITDA margins to improve in FY12-FY13F due to operating leverage

Source: Thomson Reuters, Nomura research

### Cashflow (INRmn)

Year-end 31 Mar	FY10	FY11	FY12F	FY13F	FY14F
EBITDA	1,873	3,927	5,377	6,455	7,360
Change in working capital	1,057	-883	1,339	-167	-213
Other operating cashflow	32	-909	-1,359	-1,509	-1,872
Cashflow from operations	2,962	2,136	5,358	4,779	5,274
Capital expenditure	-304	-934	-1,250	-1,250	-1,000
Free cashflow	2,658	1,201	4,108	3,529	4,274
Reduction in investments	-460	-1,885	-1,750	-800	-200
Net acquisitions					
Reduction in other LT assets	0	0	0	0	0
Addition in other LT liabilities	88	111	0	0	0
Adjustments					
Cashflow after investing acts	2,286	-573	2,358	2,729	4,074
Cash dividends	-329	-605	-756	-869	-2,115
Equity issue					
Debt issue	973	-2,179	-754	-1,752	-1,841
Convertible debt issue					
Others	-185	-260			
Cashflow from financial acts	459	-3,044	-1,510	-2,622	-3,956
Net cashflow	2,745	-3,616	848	108	118
Beginning cash	1,349	4,094	478	1,325	1,433
Ending cash	4,094	477	1,325	1,433	1,550
Ending net debt	5,939	7,377	5,775	3,915	1,956
Source: Nomura estimates					

### Notes

We expect debt levels to come down on high operating cashflows and reduced investments in subsidiaries

### Balance sheet (INRmn)

Balance sheet (INRmn)					
As at 31 Mar	FY10	FY11	FY12F	FY13F	FY14F
Cash & equivalents	4,094	478	1,325	1,433	1,550
Marketable securities	0	0	0	0	0
Accounts receivable	2,203	2,706	3,783	4,231	4,721
Inventories	2,897	5,279	5,020	5,574	6,211
Other current assets	3,541	3,970	3,799	4,247	4,737
Total current assets	12,736	12,433	13,927	15,485	17,219
LT investments	4,309	6,194	7,944	8,744	8,944
Fixed assets	9,828	9,950	10,075	10,130	9,874
Goodwill					
Other intangible assets					
Other LT assets	0	0	0	0	
Total assets	26,872	28,577	31,945	34,359	36,036
Short-term debt					
Accounts payable	6,672	8,852	10,837	12,121	13,524
Other current liabilities	669	920	920	920	920
Total current liabilities	7,341	9,772	11,757	13,041	14,444
Long-term debt	10,033	7,854	7,100	5,348	3,507
Convertible debt					
Other LT liabilities	846	957	957	957	957
Total liabilities	18,219	18,583	19,814	19,345	18,907
Minority interest					
Preferred stock	0	0	0	0	0
Common stock	238	475	475	475	475
Retained earnings	8,416	9,519	11,656	14,538	16,654
Proposed dividends					
Other equity and reserves					
Total shareholders' equity	8,653	9,994	12,131	15,013	17,129
Total equity & liabilities	26,872	28,577	31,945	34,359	36,036
Liquidity (x)					
Current ratio	1.73	1.27	1.18	1.19	1.19
Interest cover	1.3	6.1	8.4	18.1	17.2
Leverage					
Net debt/EBITDA (x)	3.17	1.88	1.07	0.61	0.27
Net debt/equity (%)	68.6	73.8	47.6	26.1	11.4
Activity (days)					
Days receivable	16.6	13.9	15.4	17.0	17.0
			32.4	29.8	29.6
Days inventory	34.4	31.6	32.4	29.0	29.0
•	34.4 68.6	31.6 60.0	61.9	64.6	64.4
Days inventory					

### Notes

Interest-bearing debt was around INR5.8bn in FY11 as INR2.0bn was soft loans provided as incentives by state governments

## Driven by volume growth and margin expansion

We expect TVSL to report around a 40% earnings CAGR over FY11-FY13F, led by operating-leverage-led margin expansion. We believe that the market is too concerned about competition from Honda's expansion in India and it is a low-risk event for TVSL given its earnings diversification. Despite forecast strong earnings growth and an expected stable ROE of 26%, the stock trades at 8.5xFY13F EPS — at a steep discount to its peers. We believe the stock will outperform as earnings growth comes through and investments and debt decline next year.

### Earnings CAGR of around 40% over FY11-13F driven by modest volume growth and margin expansion

We are building in 15.5% y-y overall volume growth in FY12F and 9.2% in FY13F. We expect export volumes to grow at a much faster pace of 26% in FY12F and 17.4% in FY13F led by three-wheeler exports. We expect EBITDA margins to expand by 50bps to 7.5% in FY13F, primarily reflecting the benefit of operating leverage and a slight decline in RM/sales as the company benefits from an expected decrease in commodity prices. Consequently, we forecast a robust earnings CAGR of around 40% over FY11-13F.

Our FY13F earnings estimates are ~18% above consensus; we expect consensus earnings to move up as TVSL delivers higher margins in subsequent quarters.

Fig. 1: Key assumptions

	Key assumptions				
	FY12F	FY13F	FY14F		
Domestic volumes	2,053,726	2,216,799	2,411,604		
YoY %	14.1	7.9	8.8		
Export volumes	310,837	364,849	407,539		
YoY %	26.0	17.4	11.7		
Total volumes	2,364,563	2,581,648	2,819,144		
YoY %	15.5	9.2	9.2		
EBITDA INR mn (incl other op income)	5,377	6,455	7,360		
EBITDA margin (%) (incl other op income)	7.0	7.5	7.7		
PAT	2,893	3,752	4,231		
EPS	6.1	7.9	8.9		
Cash EPS	8.5	10.4	11.5		
Consolidated EPS	5.2	7.6	8.9		

Source: Nomura estimates

Fig. 2: Our estimates are above consensus

INR m n	Nomura			(	Consensus	5	% difference			
	FY12F	FY13F	FY14F	FY12F	FY13F	FY14F	FY12F	FY13F	FY14F	
Sales	77,088	86,081	96,088	74,364	86,028	96,145	3.7	0.1	(0.1)	
EBITDA	5,377	6,455	7,360	4,937	5,924	6,579	8.9	9.0	11.9	
EBITDA margin	7.0	7.5	7.7	6.6	6.9	6.8	0.3	0.6	0.8	
Net profit	2,893	3,752	4,231	2,554	3,176	3,412	13.3	18.1	24.0	
EPS (INR)	6.1	7.9	8.9	5.4	6.7	7.2	13.3	18.1	24.0	

Source: Bloomberg, Nomura estimates

### High profitability from segments where competition will remain low implies lower earnings risk

As per our analysis, 97% of company's FY13F EBITDA is likely to come from segments where we expect competition to remain medium to low. Thus, the threat to margins and earnings growth from Honda's into the two-wheeler space is low, in our view, and perhaps being over-estimated by the Street. We expect Honda (7267 JP, Y2,398, Neutral) to be more competitive in the entry and mid-level motorcycle space, where TVS has only 3% EBITDA contribution, as per our estimates.

Fig. 3: TVS — FY13F revenue and EBITDA mix

	Mix	(%)	
Level of competition	Revenues	EBITDA	Categories included
Low	34.5	62.3	Mopeds, 3W, Spares & Others
Medium	44.5	34.8	Premium bikes, Scooters, 2W exports
High	21.0	2.9	Entry and mid level bikes
Total	100.0	100.0	

Source: Nomura estimates

### Revised DCF-based PT of INR87; reiterate Buy with 30% potential upside

We value TVS based on DCF (methodology unchanged) using 4% terminal growth and 13.1% cost of equity. Our price target of INR87 implies a FY13F P/E multiple of 11x. This is a 25-30% discount to other two-wheeler companies we cover, such as Bajaj Auto and Hero MotoCorp. We forecast an earnings CAGR over FY11-13F of 40%, which we think is likely to be significantly above that of its peers (see Exhibit 5).

We also note that TVS generates ROEs of 40% on its core business. FY13F consolidated EPS and ROE are expected lower at INR7.6 and 27% due to losses at Indonesia. We believe that it is unjustified to give a multiple to these losses as we believe the company is likely to either cut these losses or stop investments where it sees no future returns.

We are not assigning any value to investments made in subsidiaries as the company is not making any significant profits in these subsidiaries and the Indonesian business is still loss-making. The book value of these investments in FY11 was INR13/share, as per the annual report; however, cumulative losses in the Indonesian subsidiary were INR6.4/share.

Fig. 4: DCF calculation

	FY10	FY11	FY12F	FY13F	
Total Revenues	44,301	62,891	77,088	86,081	
YoY Grow th	18.9	41.6	22.4	11.8	
Operating Profit	1,873	3,927	5,377	6,455	
OPM( %)	4.2	6.2	7.0	7.5	
Interest	632	470	505	290	
Depreciation	1,025	1,073	1,125	1,194	
PBT	216	2,385	3,747	4,970	
Tax	-34	514	926	1,290	
Tax Rate	-16	22	25	26	
PAT	250	1,871	2,821	3,681	
YoY Grow th	-8.4	648.5	50.8	30.5	
Depreciation	1,025	1,073	1,125	1,194	
Increase in WC	-584	-179	-491	274	
Capex	304	934	1,250	1,250	
Debt raised-Debt repaid	973	-2,179	-754	-1,752	
Equity raised	0	0	0	0	
Free cash flow	2,528	9	2,434	1,598	
	FY14E	FY15E	FY16E		
PAT	4161	4466	5108		
YoY Grow th	13.06	7.31	14.40		
FCFE	2246	4419	5084		
ROE	25	25	25		
Retention Ratio	52.3	29.6	57.2		
NPV of FCFE	33,731	Terminal	Terminal	Cost of	Terminal
No of Shares	475.1	ROE (%)	Growth (%)	Equity (%)	Value (INR m)
Price per Share[Oct 2012]	86.2	15.0	4.0	13.1	43,051
Cash per share	0.9				
Target Price [Oct 2012]	87.0				

Source: Company data, Nomura estimates

Fig. 5: Relative valuation

			Price	<b>EPS CAGR</b>		P/E		EV	/ EBIT	DA	P/E	on cash	EPS		ROE (%)	
Company	Ticker	Rating	INR	FY11-13E	FY11	FY12F	FY13F	FY11	FY12F	FY13F	FY11	FY12F	FY13F	FY11	FY12F	FY13F
Ashok Leyland	AL IN	Buy	27.8	8.1%	11.7	13.5	10.0	7.7	8.0	6.6	8.2	8.3	6.7	16.5	13.4	16.6
Bajaj Auto	BJAUT IN	Neutral	1,744.8	9.2%	19.3	17.3	16.2	13.9	12.1	10.6	18.4	16.5	15.5	85.2	51.4	42.7
Hero MotoCorp	HMCL IN	Neutral	2,113.8	21.2%	21.0	17.2	14.3	14.2	10.1	8.4	18.1	11.8	10.2	60.0	79.5	88.1
M&M*	MM IN	Buy	836.4	4.0%	13.8	14.1	12.7	10.2	9.5	8.4	11.7	11.6	10.2	29.2	22.4	21.2
Maruti Suzuki	MSIL IN	Neutral	1,122.3	-3.6%	14.3	18.5	15.4	8.7	13.0	9.8	10.2	11.9	9.9	15.7	9.9	10.7
Tata Motors	TTMT IN	Buy	188.1	1.4%	6.6	6.9	6.4	4.6	4.6	4.0	4.4	4.2	3.7	67.7	38.5	31.3
TVS Motor	TVSL IN	Buy	67.0	38.9%	16.4	11.0	8.5	10.0	7.0	5.5	10.1	8.2	8.0	20.9	26.2	27.6

Note: Pricing as on  $\mathbf{4}^{\text{th}}$  Nov, 2011; \* Adjusted for subsidiary values

Source: Bloomberg, Nomura estimates

Fig. 6: Comparison with other 2-wheeler companies

One			
Period	BJAUT	HMCL	TVSL
Current	15.4	15.6	12.2
FY11	15.1	14.6	13.4
FY10	15.8	16.2	14.0
FY09	9.9	13.9	12.6
FY08	NA	14.6	19.5
FY07	NA	13.4	14.6
V	olume Grow	th	
	BJAUT	HMCL	TVSL
FY13F	10.9	10.7	9.1
FY12F	17.5	13.8	17.6
FY11	34.0	17.4	33.5
FY10	30.0	23.6	14.6
FY09	(10.5)	11.5	3.1
FY08	(9.9)	-0.3	-15.7
FY07	19.3	14.5	13.9
Ea	rnings Grow	<b>th</b>	
	BJAUT	HMCL	TVSL
FY13F	6.5	20.5	29.5
FY12F	11.9	27.0	50.6
FY11	41.3	-9.5	131.7
FY10	15.8	74.1	183.2
FY09	-3.3	32.4	-2.2
FY08	-36	12.8	-52.3
FY07	14.5	-11.7	-43.1

Note: P/E ratio is based on 1-yr forward consensus earnings

Source: DataStream, Nomura estimates

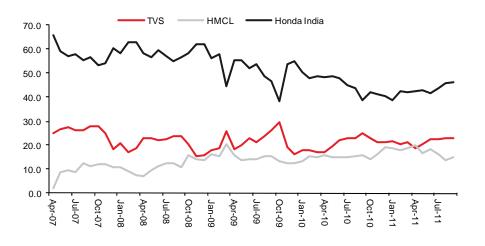
### Investment risks

- Slower-than-expected GDP growth: Our FY13F domestic volume growth estimates of 8% are based on Nomura's GDP growth assumption of 7.9% in FY13F. In case GDP growth slows substantially, there would be downside risks to our estimates.
- Increased competition: We believe that the intensity of competition will remain low for TVS, especially in the moped and scooter segments. If there are aggressive new entrants, there could be downside risk to our estimates.
- Higher-than-expected raw material costs: We have built in some decline in raw material costs due to a decline in commodity prices. If commodity prices are higher than expected, there could be downside risks to our estimates.

### Domestic market share – relatively stable

TVS has 100% market share in mopeds. Despite higher competitive intensity, it has been able to maintain its market share at 22-23% in the scooter segment and around 7% in the motorcycle segment. The company plans to launch a new scooter in the 100cc segment and a new motorcycle in the 125cc segment in 4QFY12. We have not built in any incremental volumes from these products at this stage.

Fig. 7: Scooter market share



Source: Company data, SIAM, Nomura research

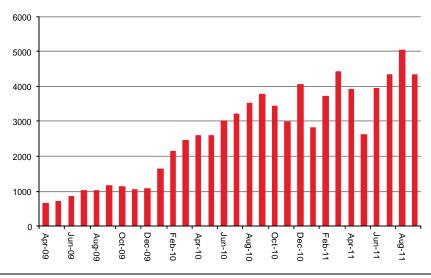
Fig. 8: TVSL - Segment-wise market share in domestic motorcycles

TVS	Q2FY09	Q3FY09	Q4FY09	1QFY10	2QFY10	3QFY10	4QFY10	1QFY11	2QFY11	3QFY11	4QFY11	1QFY12	2QFY12
Economy	24.0	21.0	25.1	25.7	24.6	23.1	23.4	25.8	27.3	27.3	27.7	27.9	28.2
Executive	1.1	1.5	0.5	0.2	0.9	0.5	1.5	1.4	1.9	1.1	0.6	0.2	0.3
Premium	11.3	9.3	9.3	8.9	9.4	9.5	8.3	8.9	8.4	8.5	8.9	8.6	8.8
Overall	8.3	7.8	7.1	7.3	5.3	6.2	6.5	7.3	7.4	7.0	6.9	6.4	6.9

Source: Crisinfac, Nomura research

The company has been able to capitalize on the three-wheeler opportunity in export markets. Its volumes increased by 200% y-y in 1HFY12 in the export markets. We expect export volumes to increase at 69% in FY12F and 40% in FY13F. We have built in only a 10% y-y increase in FY13F for domestic three-wheeler volumes on a very low base. If permits open up in Tamil Nadu or Karnataka, it could lead to a sharp improvement in volumes, we believe.

Fig. 9: Three-wheeler volumes remain robust



Source: Company data, SIAM, Nomura research

### Indonesia operations: expect lower losses to continue until FY14F

Indonesia has been a tough market for all Indian entrants, in our view. Even though management expects to achieve cash break-even in FY13, we have built in investments (due to losses) of INR 0.4bn in FY13F and INR0.2bn in FY14F. We thus do not assign any value to this venture at this stage. If the company is able to achieve its target of cash breakeven with some successful products, there could be upside to our estimates.

TVSL increased Indonesian volumes by 32% y-y to 19,800 units in FY11. Net losses came down to INR620mn in FY11 from INR1.0bn in FY10.

We note the two-wheeler market in Indonesia is 7.4mn units (in 2010) with volume growth expectations of 15% in 2011F and 2012F. Thus, if TVS is able to have even one successful product in that market, its performance in the Indonesian market could turn. However, since the visibility on this is low, we have built in losses for next two years and assigned no value to this venture.

### Investments in subsidiaries to come down in FY13F

According to management, the company will invest INR1.9bn in subsidiaries in FY12, of which around INR0.5bn will be invested in its financing arm, INR0.4bn in TVS Energy and INR0.25bn in Sundaram Auto Components. We note that the company already has invested INR1.65bn in 1HFY12, so incremental investments in 2HFY12F should be minimal. However, investments in subsidiaries will likely come down significantly to INR0.6mn in FY13F, as per the company. This should help TVS reduce its debt levels and allay investor concerns on the company's balance sheet, we believe.

### 2Q FY12 results above expectations on higher realizations

TVS declared adj PAT of INR765mn, which was 7-9% ahead of our and consensus estimates. This was primarily due to higher realizations driven by price increases and improved product mix. The EBITDA margin came in at 6.9%, largely in-line our expectations as the benefit of lower RM/sales was offset by higher other opex. The company expects raw material costs to decline in next few quarters along with a decrease in commodity prices.

### Key result highlights

- Net sales at INR19.5bn were ahead of our estimate of INR18.8bn
- EBITDA margins came in at 6.9%, in-line with our estimate of 6.8%
- RM/sales came in at 75.5% versus our estimate of 76%
- Employee cost/sales came in at 4.8% versus our estimate of 5.0%
- Other expenses/sales came in at 14.7% versus our estimate of 14.3%
- Effective tax rate was 24.1% versus our estimate of 24%.
- During the quarter, TVSL invested INR545mn in subsidiaries

In Oct 11, volumes came in at 183,718 units, compared with 195,271 units in Oct-10. However this decline was due to annual maintenance shutdown taken in Oct-11 as against no shutdown taken in Oct-10. Retail volume growth was 20% for the festival season as compared to the previous festival season. Management is confident of achieving 15% y-y plus growth for FY12F.

Fig. 10: 2QFY12 results

INR mn	2QFY11A	1QFY12A	2QFY12A	Y/Y	Q/Q	2QFY12F
Net Sales	15,898.3	17,072.7	19,521.6	22.8%	14.3%	18,851.1
Change (%)	<i>4</i> 2.5	24.7	22.8			18.6
Expenses	15,087.5	16,289.2	18,535.0	22.9%	13.8%	17,961.6
(Inc/Dec in Stock	-447.3	276.4	0.0			0.0
Raw Materials	12,163.0	12,767.9	14,730.6	21.1%	15.4%	14,326.8
RM/Sales	73.7	76.4	75.5			76.0
RM/Vehicle	22,317.6	23,885.0	24,378.0	9.2%	2.1%	23,709.7
Staff Cost	847.3	909.1	938.0	10.7%	3.2%	939.1
Other Expenditure	2,524.5	2,335.8	2,866.4	13.5%	22.7%	2,695.7
Operating Profit	810.8	783.5	986.6	21.7%	25.9%	889.5
Change (%)	69.5	17.8	21.7			9.7
As % of Net Sales	5.1	4.6	5.1			4.7
EBITDA margin(%)	6.7	6.7	6.9			6.8
Other Income	289.9	387.6	419.4	44.7%	8.2%	428.0
Extraordinary Income(Expense)	-0.9	0.2	0.0			0.2
Interest	142.3	115.8	111.5	-21.6%	-3.7%	115.8
Depreciation	279.8	276.9	285.9	2.2%	3.3%	276.9
PBT	677.7	778.6	1,008.6	48.8%	29.5%	924.9
Tax	129.9	190.6	243.5			222.0
Effective Tax Rate (%)	19.2	24.5	24.1			24.0
PAT	547.8	588.0	765.1	39.7%	30.1%	702.9
Change (%)	123.1	<i>4</i> 5.6	39.7			28.3
PAT Margin	3.4	3.4	3.8			3.6
EPS	1.15	1.24	1.61	39.7%	30.1%	1.48

Source: Company data, Nomura estimates

Fig. 11: Ratios

	2QFY11A	1QFY12A	2QFY12A	Y/Y	Q/Q	2QFY12F
staff cost / sales	5.3%	5.3%	4.8%	0.0%	0.3%	5.0%
Other exp / sales	15.9%	13.7%	14.7%	-1.2%	1.0%	14.3%
RM / Sales	73.7%	76.4%	75.5%	1.8%	-0.9%	76.0%
Gross margins	26.3%	23.6%	24.5%	-1.8%	0.9%	24.0%
OPM	5.1%	4.6%	5.1%	0.0%	0.5%	4.7%
EBITDA per vehicle (INR)	1545	1435	1633	5.7%	13.8%	1472
RM/vehicle (INR)	22,318	23,885	24,378	9.2%	2.1%	23710
Realisation per vehicle (INR)	30285	31261	32307	6.7%	3.3%	31197

Source: Company data, Nomura estimates

### **Appendix A-1**

### **Analyst Certification**

We, Kapil Singh and Nishit Jalan, hereby certify (1) that the views expressed in this Research report accurately reflect our personal views about any or all of the subject securities or issuers referred to in this Research report, (2) no part of our compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in this Research report and (3) no part of our compensation is tied to any specific investment banking transactions performed by Nomura Securities International, Inc., Nomura International plc or any other Nomura Group company.

### **Issuer Specific Regulatory Disclosures Mentioned companies**

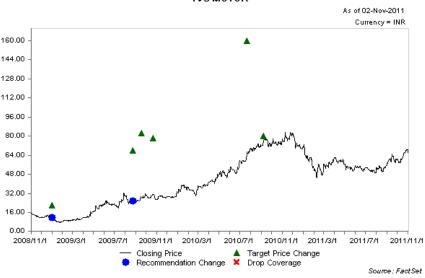
Issuer name	Ticker	Price	Price date	Stock rating	Sector rating	Disclosures
TVS Motor	TVSL IN	INR 67	04-Nov-2011	Buy	Not rated	
1 V C IVIOLOT	TVOLIIV	11411 07	04 NOV 2011	Duy	Hot latea	

### **Previous Rating**

Issuer name	Previous Rating	Date of change
TVS Motor	Neutral	24-Aug-2009

## TVS Motor (TVSL IN) Rating and target price chart (three year history) TVS MOTOR As of 02-Nov-2011 Currency = INR 23-Oct-2009 180.00





For explanation of ratings refer to the stock rating keys located after chart(s)

**Valuation Methodology** We value TVS based on DCF using 4% terminal growth and 13.1% cost of equity. We have discounted our cashflows back to Oct-12 to arrive at our one year forward target price of INR87.

Risks that may impede the achievement of the target price • Slower-than-expected GDP growth: Our FY13F domestic volume growth estimates of 8% are based on Nomura's GDP growth assumption of 7.9% in FY13F. In case GDP growth slows substantially, there would be downside risks to our estimates. • Increased competition: We believe that the intensity of competition will remain low for TVS, especially in the mopeds and scooters segments. In case there are aggressive new entrants, there will be downside risk to our estimates. • Higher-than-expected raw material costs: We have built in some decline in raw material costs due to decline in commodity prices. If commodity prices are higher than expected, there can be downside risks to our estimates.

### Important Disclosures

### Online availability of research and conflict-of-interest disclosures

Nomura research is available on <a href="www.nomuranow.com">www.nomuranow.com</a>, Bloomberg, Capital IQ, Factset, MarkitHub, Reuters and ThomsonOne. Important disclosures may be read at <a href="http://go.nomuranow.com/research/globalresearchportal/pages/disclosures/disclosures/aspx/">http://go.nomuranow.com/research/globalresearchportal/pages/disclosures/disclosures/aspx/</a> or requested from Nomura Securities International, Inc., on 1-877-865-5752. If you have any difficulties with the website, please email <a href="mailto:grpsupport-eu@nomura.com">grpsupport-eu@nomura.com</a> for help.

The analysts responsible for preparing this report have received compensation based upon various factors including the firm's total revenues, a portion of which is generated by Investment Banking activities. Unless otherwise noted, the non-US analysts listed at the front of this report are not registered/qualified as research analysts under FINRA/NYSE rules, may not be associated persons of NSI, and may not be subject to FINRA Rule 2711 and NYSE Rule 472 restrictions on communications with covered companies, public appearances, and trading securities held by a research analyst account.

Industry Specialists identified in some Nomura International plc research reports are employees within the Firm who are responsible for the sales and trading effort in the sector for which they have coverage. Industry Specialists do not contribute in any manner to the content of research reports in which their names appear. Marketing Analysts identified in some Nomura research reports are research analysts employed by Nomura International plc who are primarily responsible for marketing Nomura's Equity Research product in the sector for which they have coverage. Marketing Analysts may also contribute to research reports in which their names appear and publish research on their sector.

### Distribution of ratings (US)

The distribution of all ratings published by Nomura US Equity Research is as follows:

39% have been assigned a Buy rating which, for purposes of mandatory disclosures, are classified as a Buy rating; 8% of companies with this rating are investment banking clients of the Nomura Group\*.

54% have been assigned a Neutral rating which, for purposes of mandatory disclosures, is classified as a Hold rating; 3% of companies with this rating are investment banking clients of the Nomura Group\*.

7% have been assigned a Reduce rating which, for purposes of mandatory disclosures, are classified as a Sell rating; 0% of companies with this rating are investment banking clients of the Nomura Group\*.

As at 30 September 2011. \*The Nomura Group as defined in the Disclaimer section at the end of this report.

### **Distribution of ratings (Global)**

The distribution of all ratings published by Nomura Global Equity Research is as follows:

49% have been assigned a Buy rating which, for purposes of mandatory disclosures, are classified as a Buy rating; 41% of companies with this rating are investment banking clients of the Nomura Group\*.

41% have been assigned a Neutral rating which, for purposes of mandatory disclosures, is classified as a Hold rating; 50% of companies with this rating are investment banking clients of the Nomura Group\*.

10% have been assigned a Reduce rating which, for purposes of mandatory disclosures, are classified as a Sell rating; 20% of companies with this rating are investment banking clients of the Nomura Group\*.

As at 30 September 2011. \*The Nomura Group as defined in the Disclaimer section at the end of this report.

Explanation of Nomura's equity research rating system in Europe, Middle East and Africa, US and Latin America
The rating system is a relative system indicating expected performance against a specific benchmark identified for each individual stock.
Analysts may also indicate absolute upside to target price defined as (fair value - current price)/current price, subject to limited management discretion. In most cases, the fair value will equal the analyst's assessment of the current intrinsic fair value of the stock using an appropriate valuation methodology such as discounted cash flow or multiple analysis, etc.

### STOCKS

A rating of 'Buy', indicates that the analyst expects the stock to outperform the Benchmark over the next 12 months. A rating of 'Neutral', indicates that the analyst expects the stock to perform in line with the Benchmark over the next 12 months. A rating of 'Reduce', indicates that the analyst expects the stock to underperform the Benchmark over the next 12 months. A rating of 'Suspended', indicates that the rating, target price and estimates have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including, but not limited to, when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the company.

Benchmarks are as follows: United States/Europe: Please see valuation methodologies for explanations of relevant benchmarks for stocks (accessible through the left hand side of the Nomura Disclosure web page: <a href="http://go.nomuranow.com/research/globalresearchportal">http://go.nomuranow.com/research/globalresearchportal</a>);Global Emerging Markets (ex-Asia): MSCI Emerging Markets ex-Asia, unless otherwise stated in the valuation methodology.

### SECTORS

A 'Bullish' stance, indicates that the analyst expects the sector to outperform the Benchmark during the next 12 months. A 'Bearish' stance, indicates that the analyst expects the sector to perform in line with the Benchmark during the next 12 months. A 'Bearish' stance, indicates that the analyst expects the sector to underperform the Benchmark during the next 12 months.

Benchmarks are as follows: **United States**: S&P 500; **Europe**: Dow Jones STOXX 600; **Global Emerging Markets (ex-Asia)**: MSCI Emerging Markets ex-Asia.

Explanation of Nomura's equity research rating system for Asian companies under coverage ex Japan published from 30 October 2008 and in Japan from 6 January 2009 STOCKS

Stock recommendations are based on absolute valuation upside (downside), which is defined as (Target Price - Current Price) / Current Price, subject to limited management discretion. In most cases, the Target Price will equal the analyst's 12-month intrinsic valuation of the stock, based on an appropriate valuation methodology such as discounted cash flow, multiple analysis, etc.

A 'Buy' recommendation indicates that potential upside is 15% or more. A 'Neutral' recommendation indicates that potential upside is less than 15% or downside is less than 5%. A 'Reduce' recommendation indicates that potential downside is 5% or more. A rating of 'Suspended' indicates that the rating and target price have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the subject company.

Securities and/or companies that are labelled as 'Not rated' or shown as 'No rating' are not in regular research coverage of the Nomura entity identified in the top banner. Investors should not expect continuing or additional information from Nomura relating to such securities and/or companies.

### **SECTORS**

A 'Bullish' rating means most stocks in the sector have (or the weighted average recommendation of the stocks under coverage is) a positive absolute recommendation. A 'Neutral' rating means most stocks in the sector have (or the weighted average recommendation of the stocks under coverage is) a neutral absolute recommendation. A 'Bearish' rating means most stocks in the sector have (or the weighted average recommendation of the stocks under coverage is) a negative absolute recommendation.

Explanation of Nomura's equity research rating system in Japan published prior to 6 January 2009 STOCKS

A rating of '1' or '**Strong buy'**, indicates that the analyst expects the stock to outperform the Benchmark by 15% or more over the next six months. A rating of '2' or '**Buy'**, indicates that the analyst expects the stock to outperform the Benchmark by 5% or more but less than 15% over the next six months. A rating of '3' or '**Neutral'**, indicates that the analyst expects the stock to either outperform or underperform the Benchmark by less than 5% over the next six months. A rating of '4' or '**Reduce'**, indicates that the analyst expects the stock to underperform the Benchmark by 5% or more but less than 15% over the next six months. A rating of '5' or '**Sell'**, indicates that the analyst expects the stock to underperform the Benchmark by 15% or more over the next six months.

Stocks labeled 'Not rated' or shown as 'No rating' are not in Nomura's regular research coverage. Nomura might not publish additional research reports concerning this company, and it undertakes no obligation to update the analysis, estimates, projections, conclusions or other information contained herein.

#### **SECTORS**

A 'Bullish' stance, indicates that the analyst expects the sector to outperform the Benchmark during the next six months. A 'Neutral' stance, indicates that the analyst expects the sector to perform in line with the Benchmark during the next six months. A 'Bearish' stance, indicates that the analyst expects the sector to underperform the Benchmark during the next six months.

Benchmarks are as follows: **Japan**: TOPIX; **United States**: S&P 500, MSCI World Technology Hardware & Equipment; **Europe**, by sector - *Hardware/Semiconductors*: FTSE W Europe IT Hardware; *Telecoms*: FTSE W Europe Business Services; *Business Services*: FTSE W Europe; *Auto & Components*: FTSE W Europe Auto & Parts; *Communications equipment*: FTSE W Europe IT Hardware; **Ecology Focus**: Bloomberg World Energy Alternate Sources; **Global Emerging Markets**: MSCI Emerging Markets ex-Asia.

### **Target Price**

A Target Price, if discussed, reflect in part the analyst's estimates for the company's earnings. The achievement of any target price may be impeded by general market and macroeconomic trends, and by other risks related to the company or the market, and may not occur if the company's earnings differ from estimates.

#### **Disclaimers**

This document contains material that has been prepared by the Nomura entity identified at the top or bottom of page 1 herein, if any, and/or, with the sole or joint contributions of one or more Nomura entities whose employees and their respective affiliations are specified on page 1 herein or identified elsewhere in the document. Affiliates and subsidiaries of Nomura Holdings, Inc. (collectively, the 'Nomura Group'), include: Nomura Securities Co., Ltd. ('NSC') Tokyo, Japan; Nomura International plc ('Nlplc'), UK; Nomura Securities International, Inc. ('NSI'), New York, US; Nomura International (Hong Kong) Ltd. ('NIHK'), Hong Kong; Nomura Financial Investment (Korea) Co., Ltd. ('NFIK'), Korea (Information on Nomura analysts registered with the Korea Financial Investment Association ('KOFIA') can be found on the KOFIA Intranet at http://dis.kofia.or.kr ); Nomura Singapore Ltd. ('NSL'), Singapore (Registration number 197201440E, regulated by the Monetary Authority of Singapore); Capital Nomura Securities Public Company Limited ('CNS'), Thailand; Nomura Australia Ltd. ('NAL'), Australia (ABN 48 003 032 513), regulated by the Australian Securities and Investment Commission ('ASIC') and holder of an Australian financial services licence number 246412; P.T. Nomura Indonesia ('PTNI'), Indonesia; Nomura Securities Malaysia Sdn. Bhd. ('NSM'), Malaysia; Nomura International (Hong Kong) Ltd., Taipei Branch ('NITB'), Taiwan; Nomura Financial Advisory and Securities (India) Private Limited ('NFASL'), Mumbai, India (Registered Address: Ceejay House, Level 11, Plot F, Shivsagar Estate, Dr. Annie Besant Road, Worli, Mumbai- 400 018, India; Tel: +91 22 4037 4037, Fax: +91 22 4037 4111; SEBI Registration No: BSE INB011299030, NSE INB231299034, INF231299034, INE 231299034, INC 23

Nomura Group does not warrant or represent that the document is accurate, complete, reliable, fit for any particular purpose or merchantable and does not accept liability for any act (or decision not to act) resulting from use of this document and related data. To the maximum extent permissible all warranties and other assurances by Nomura group are hereby excluded and Nomura Group shall have no liability for the use, misuse, or distribution of this information. Opinions or estimates expressed are current opinions as of the original publication date appearing on this material and the information, including the opinions and estimates contained herein, are subject to change without notice. Nomura Group is under no duty to update this document. Any comments or statements made herein are those of the author(s) and may differ from views held by other parties within Nomura Group. Clients should consider whether any advice or recommendation in this report is suitable for their particular circumstances and, if appropriate, seek professional advice, including tax advice. Nomura Group does not provide tax advice.

Nomura Group, and/or its officers, directors and employees, may, to the extent permitted by applicable law and/or regulation, deal as principal, agent, or otherwise, or have long or short positions in, or buy or sell, the securities, commodities or instruments, or options or other derivative instruments based thereon, of issuers or securities mentioned herein. Nomura Group companies may also act as market maker or liquidity provider (as defined within Financial Services Authority ('FSA') rules in the UK) in the financial instruments of the issuer. Where the activity of market maker is carried out in accordance with the definition given to it by specific laws and regulations of the US or other jurisdictions, this will be separately disclosed within the specific issuer disclosures.

This document may contain information obtained from third parties, including ratings from credit ratings agencies such as Standard & Poor's. Reproduction and distribution of third party content in any form is prohibited except with the prior written permission of the related third party. Third party content providers do not guarantee the accuracy, completeness, timeliness or availability of any information, including ratings, and are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or for the results obtained from the use of such content. Third party content providers give no express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use. Third party content providers shall not be liable for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including lost income or profits and opportunity costs) in connection with any use of their content, including ratings. Credit ratings are statements of opinions and are not statements of fact or recommendations to purchase hold or sell securities. They do not address the suitability of securities or the suitability of securities for investment purposes, and should not be relied on as investment advice.

Any MSCI sourced information in this document is the exclusive property of Morgan Stanley Capital International Inc. ('MSCI'). Without prior written permission of MSCI, this information and any other MSCI intellectual property may not be reproduced, re-disseminated or used to create any financial products, including any indices. This information is provided on an "as is" basis. The user assumes the entire risk of any use made of this information. MSCI, its affiliates and any third party involved in, or related to, computing or compiling the information hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or itness for a particular purpose with respect to any of this information. Without limiting any of the foregoing, in no event shall MSCI, any of its affiliates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind. MSCI, Morgan Stanley Capital International and the MSCI indexes are services marks of MSCI and its affiliates.

Investors should consider this document as only a single factor in making their investment decision and, as such, the report should not be viewed as identifying or suggesting all risks, direct or indirect, that may be associated with any investment decision. Nomura Group produces a number of different types of research product including, among others, fundamental analysis, quantitative analysis and short term trading ideas; recommendations contained in one type of research product may differ from recommendations contained in other types of research product, whether as a result of differing time horizons, methodologies or otherwise. Nomura Group publishes research product in a number of different ways including the posting of product on Nomura Group portals and/or distribution directly to clients. Different groups of clients may receive different products and services from the research department depending on their individual requirements.

Figures presented herein may refer to past performance or simulations based on past performance which are not reliable indicators of future performance. Where the information contains an indication of future performance, such forecasts may not be a reliable indicator of future performance. Moreover, simulations are based on models and simplifying assumptions which may oversimplify and not reflect the future distribution of returns.

Certain securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of, or income derived from, the investment. The securities described herein may not have been registered under the US Securities Act of 1933 (the '1933 Act'), and, in such case, may not be offered or sold in the US or to US persons unless they have been registered under the 1933 Act, or except in compliance with an exemption from the registration requirements of the 1933 Act. Unless governing law permits otherwise, any transaction should be executed via a Nomura entity in your home jurisdiction.

This document has been approved for distribution in the UK and European Economic Area as investment research by NIplc, which is authorized and regulated by the FSA and is a member of the London Stock Exchange. It does not constitute a personal recommendation, as defined by the FSA, or take into account the particular investment objectives, financial situations, or needs of individual investors. It is intended only for investors who are 'eligible counterparties' or 'professional clients' as defined by the FSA, and may not, therefore, be redistributed to retail clients as defined by the FSA. This document has been approved by NIHK, which is regulated by the Hong Kong Securities and Futures Commission, for distribution in Hong Kong by NIHK. This document has been approved for distribution in Australia by NAL, which is authorized and regulated in Australia by the ASIC. This document has also been approved for distribution in Malaysia by NSM. In Singapore, this document has been distributed by NSL. NSL accepts legal responsibility for the content of this document, where it concerns securities, futures and foreign exchange, issued by their foreign affiliates in respect of recipients who are not accredited, expert or institutional investors as defined by the Securities and Futures Act (Chapter 289). Recipients of this document in Singapore should contact NSL in respect of matters arising from, or in connection with, this document. Unless prohibited by the provisions of Regulation S of the 1933 Act, this material is distributed in the US, by NSI, a US-registered broker-dealer, which accepts responsibility for its contents in accordance with the provisions of Rule 15a-6, under the US Securities Exchange Act of 1934.

This document has not been approved for distribution in the Kingdom of Saudi Arabia ('Saudi Arabia') or to clients other than 'professional clients' in the United Arab Emirates ('UAE') by Nomura Saudi Arabia, NIplc or any other member of Nomura Group, as the case may be. Neither this document nor any copy thereof may be taken or transmitted or distributed, directly or indirectly, by any person other than those authorised to do so into Saudi Arabia or in the UAE or to any person located in Saudi Arabia or to clients other than 'professional clients' in the UAE. By accepting to receive this document, you represent that you are not located in Saudi Arabia or that you are a 'professional client' in the UAE and agree to comply with these restrictions. Any failure to comply with these restrictions may constitute a violation of the laws of Saudi Arabia or the UAE.

No part of this material may be (i) copied, photocopied, or duplicated in any form, by any means; or (ii) redistributed without the prior written consent of a member of Nomura Group. Further information on any of the securities mentioned herein may be obtained upon request. If this document has been distributed by electronic transmission, such as e-mail, then such transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept liability for any errors or omissions in the contents of this document, which may arise as a result of electronic transmission. If verification is required, please request a hard-copy version.

Nomura Group manages conflicts with respect to the production of research through its compliance policies and procedures (including, but not limited to, Conflicts of Interest, Chinese Wall and Confidentiality policies) as well as through the maintenance of Chinese walls and employee training.

Additional information is available upon request. Disclosure information is available at the Nomura Disclosure web page: http://go.nomuranow.com/research/globalresearchportal/pages/disclosures/disclosures.aspx