September 24, 2008

Research India

### **India Strategy**

# Sentiment Is Weak but Has Not Collapsed

#### MORGAN STANLEY RESEARCH

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### Sentiment Is Weak but Has Not Collapsed

- Several markets around the world suffered capitulation-like falls last week. What are the market internals in India suggesting? Did Indian equity markets suffer a similar fate that would have pushed technical/sentiment indicators into fear zone? Here are our answers:
- India suffered its capitulation-like fall in June/July when the market fell 20% in a month. At that time, our composite sentiment indicator dipped into fear zone and was at its lowest point since the bear market low of the mid-1990s. Several components of the sentiment indicator collapsed. Since then, India has outperformed emerging markets by 24% in USD terms and risen 11% in absolute rupee terms. Even though sentiment remains fragile, it is currently outside what we define as fear territory.
- The components of the sentiment indicator that are particularly weak at this point in time appear to be value-at-risk, return tails, realized volatility, and price relative to 200 DMA. These metrics point to a bearish sentiment and that the market's low point is behind us.
- However, there are other metrics that are either mixed or that have recovered from lows. Thus, trading activity, price
  momentum, institutional flows, market breadth, and India's relative performance suggest that the market is not all that
  bearish yet.
- On its own, the sentiment indicator is in "buy" territory, although not in "strong buy" territory. However, when the sentiment indicator is combined with fundamentals and valuations, the downside risk to the market is fairly evident.
- Even if we assume that the market hit its bottom on 16 July (12,515 on the BSE Sensex), previous bear markets show
  that the market almost always tests the previous low before a new bull market gets under way. This process of retesting
  took between 15 and 24 months in the previous three bear markets of the past 18 years whereas this market is only two
  months from its July low. That said, it is quite possible that the pace of the price fall to the end of this bear market could
  be significantly slower than what we have witnessed thus far.

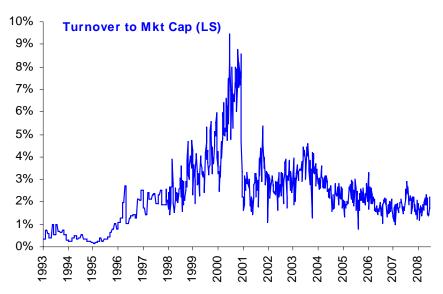
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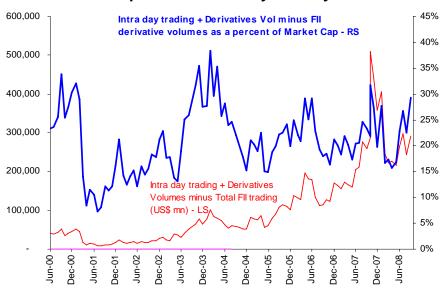
### **Trading Activity Is a Mixed Bag**

While trading volumes are weak, speculative activity is as high as it has been in recent years. Thus, data on trading activity is inconclusive.





**But Speculative Activity Is Buoyant** 



Source: NSE, BSE, Bloomberg, Morgan Stanley Research

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### Price Momentum Is Weak but Has Recovered

Momentum turned very weak in July, but has recovered since then. Our favorite momentum indicator (12-month minus onemonth returns) did not hit capitulation levels in July 2008 and is now in positive territory.



### 6M Performance: Recovered From Its Worst Level Ever

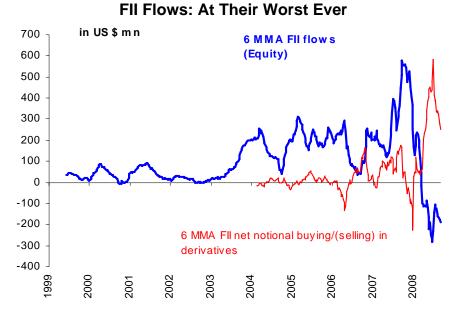
Source: Bloomberg, Morgan Stanley Research

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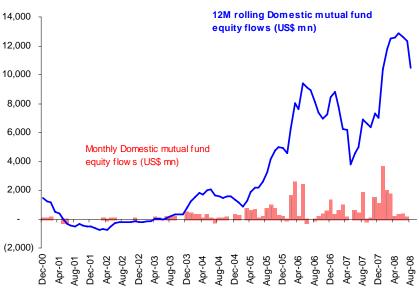
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### Flows Are Weak but Not Across the Board

FII flows are just off their weakest levels in history, which goes back 15 years. Domestic flows appear resilient although slowing at the margin.



### **Domestic Mutual Fund Flows: Resilience on Test**



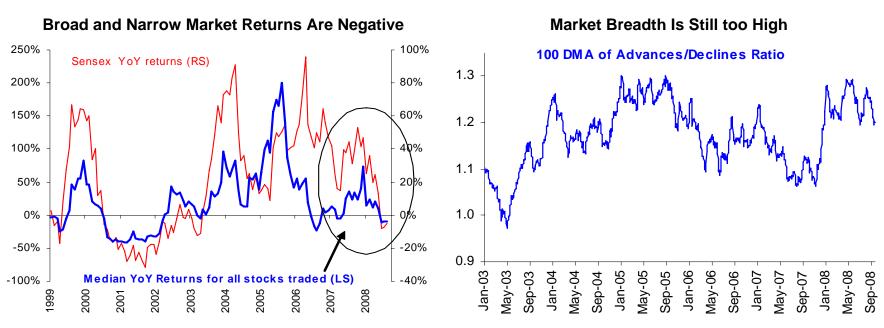
Source: SEBI, AMFI, Morgan Stanley Research

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### **Returns Are Negative but Breadth Is Still Relatively Strong**

Market breadth is relatively strong, especially in the context of what the market is returning. The market needs a much weaker breadth for us to turn more positive.

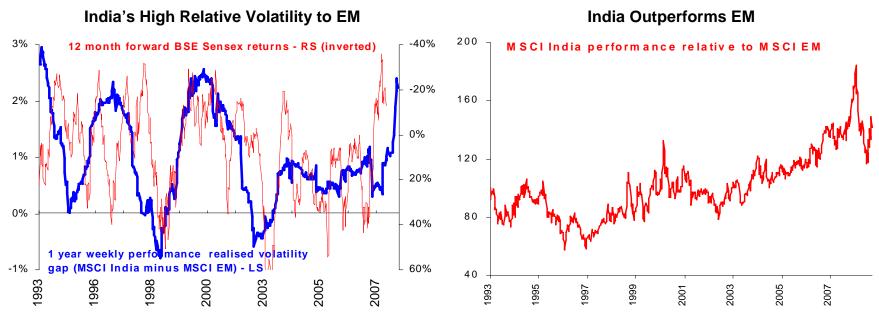


Source: Bloomberg, Capitaline, ASA, Morgan Stanley Research

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### India's Recent Relative Performance Suggests Downside Risk

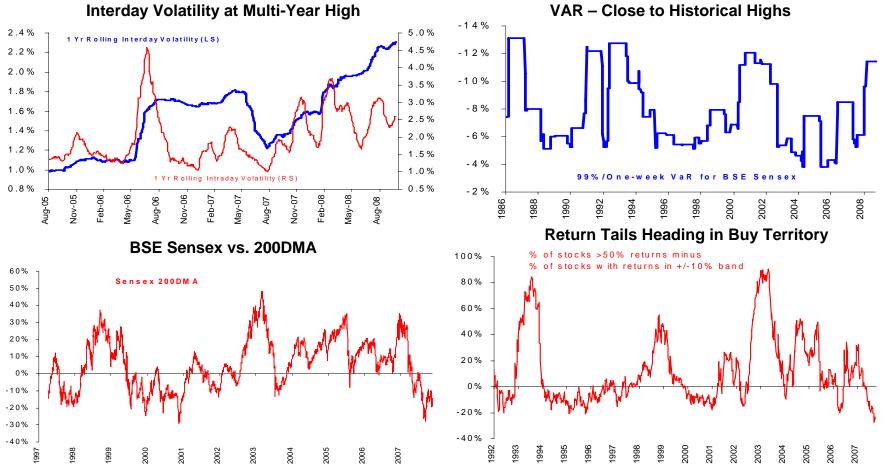
India has outperformed the emerging markets by 24% since its mid-July low. Its relative volatility has returned to the tech bubble peak and suggests that India could underperform in the coming months.



Source: FactSet, MSCI, Bloomberg, Morgan Stanley Research

### The Most Bearish Indicators and Hence Those Suggesting Capitulation

The market's performance relative to its 200-day moving average, the market's return tails, value-at-risk, and realized volatility are suggesting some sort of capitulation.



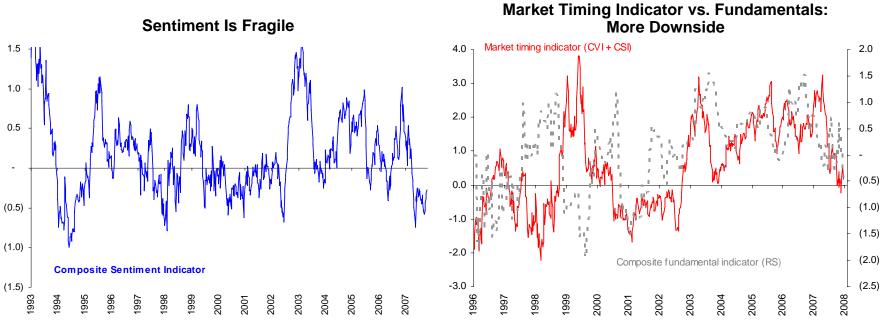
Source: Bloomberg, FactSet, MSCI, Morgan Stanley Research

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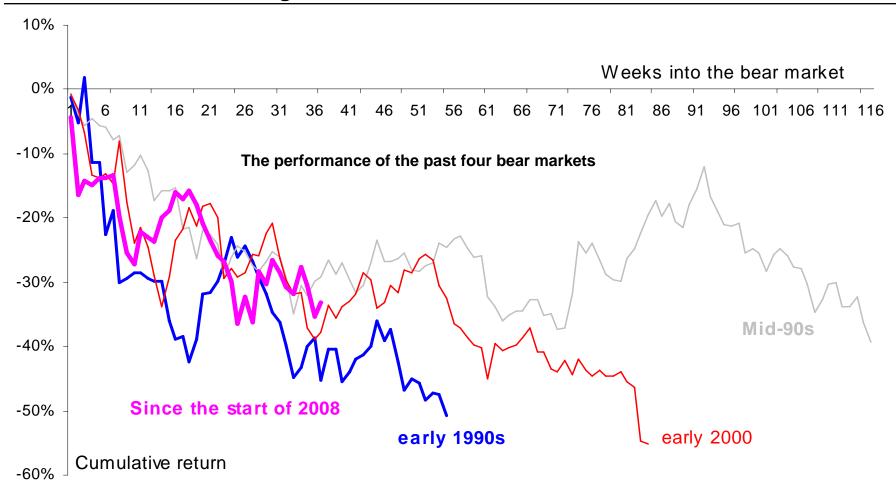
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### **Composite Sentiment Indicator Off Lows**

Sentiment is still fragile and is in what we could call "buy" territory but not in "screaming buy" territory. However, when combined with fundamentals and valuations, the sentiment indicator suggests that markets could fall further.



Source: SEBI, BSE,NSE, AMFI, ASA, FactSet, MSCI, Bloomberg, Morgan Stanley Research



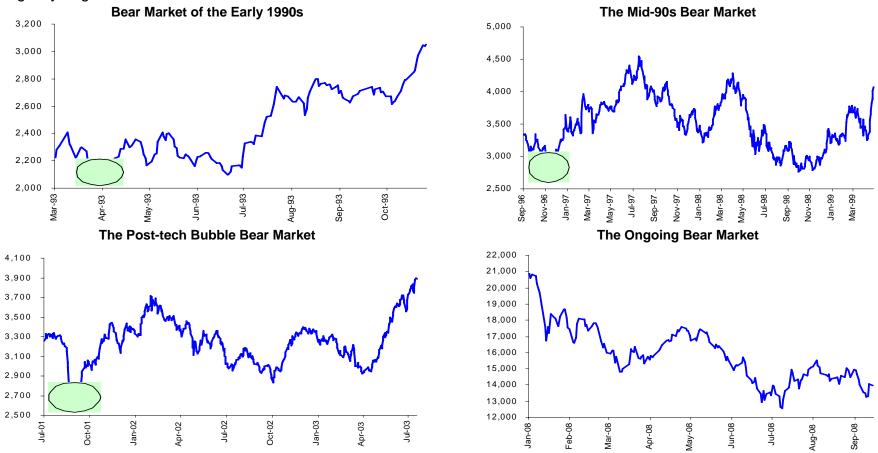
### Pace of Price Fall Is Slowing but the Bear Market Still Has More Time & Price Fall to Go

Source: FactSet, Morgan Stanley Research

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### **Bear Markets Do Not End with V-shape Recoveries**

A look at market behavior of the past three bear markets shows that bear-market lows are almost always tested before a new bull market is formed. Even if the mid-July level was the low of this bear market (which we do not think is the case), there is a long way to go before a new bull market starts.



Source: Bloomberg, Morgan Stanley Research

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	Coverage Universe		Investment Banking Clients (IBC)		
Stock Rating Category	Count	% of Total	Count	% of Total IBC	% of Rating Category
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