

# **INDIA DAILY**

August 23, 2010

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#### Updates

Hindustan Unilever: Promotions-led volume growth is a dangerous trap Hindalco: Plenty of steam left

Telecom: Tariff stability, end of price competition? Heck, no

### News Round-up

- A potential tie-up between Reliance Industries Ltd (RIL IN) and GAIL India (GAIL IN) for marketing natural gas has turned out to be a non-starter with the G6 gas allocation going into government hands. (BSTD)
- Former RIL arm Trevira weaves turnaround under new management. The turnaround was possible due to stable demand from customers in the textile industry, cost-cutting and restructuring measures adopted and through higher sales volumes. (BSTD)
- Tata-Quippo telecom tower JV is set to raise USD 1.06bn through a public issue partly to fund expansion & to provide a part exit option to some PEs, including IDFC Private Equity. (ECNT)
- Gujarat Pipavav Port Ltd said it had raised nearly USD 20 mn by roping in 20 anchor investors for its initial public offering, which opens on Monday. (BSTD)
- ▶ HCC Infrastructure to enter airports business. (BSTD)
- > Dabur (DABUR IN) to rope in strategic investor for retail for retail venture. (BSTD)
- Maruti (MSIL IN) to limit exports, focus more on domestic market. The company needs to scale up its R&D capabilities for faster launches and face-lifts in the Indian market. (BSTD-Sun)
- Sterlite Energy's first unit of 2,400 mw plant goes on stream. The other three units may be commissioned over the next year. (BSTD-Sun)
- United Breweries (UBBL IN) plans to invest USD 130 mn in the next three years to upgrade brewing facilities and ramp up manufacturing capacities. (*BSTD-Sat*)
- Bharat Petroleum (BPCL IN) will buy equity stakes in Australian shale gas assets from Norwest Energy. (ECNT-Sat)
- Bharti Airtel (BHARTI IN) & Reliance Comm. (RCOM IN) said they are ready with their 3G infrastructure & are waiting for the govt. to release spectrum. (ECNT-Sat)
- Tata Steel (TATA IN) proposes to invest USD 213 mn to establish two units in the Gopalpur Industrial Park being developed by it in Ganjam district of Orissa. (THBL SAT)
- ▶ Bharti Airtel (BHARTI IN) has bagged the sponsorship rights for all the cricket matches to be played in India over a period of three years. *(THBL SAT)*
- Reliance Communications (RCOM IN) and Nokia announced an alliance to offer an array of mobile, data and services offerings. (THBL SAT)

Source: ECNT= Economic Times, BSTD = Business Standard, FNLE = Financial Express, THBL = Business Line.

### EQUITY MARKETS

		Cha	nge 🤅	%
India	20-Aug	1-day	1-mo	3-mo
Sensex	18,402	(0.3)	1.5	11.9
Nifty	5,531	(0.2)	1.5	12.2
Global/Regional ir	dices			
Dow Jones	10,644	(0.5)	4.4	(1.0)
Nasdaq Composite	2,277	(1.2)	3.7	(4.1)
FTSE	5,376	(0.6)	4.7	0.8
Nikkie	9,332	(2.3)	(2.6)	(10.4)
Hang Seng	21,542	0.3	5.7	6.9
KOSPI	1,764	(0.9)	2.4	5.6
Value traded – Ind	ia			
Cash (NSE+BSE)	203		172	169
Derivatives (NSE)	931		663	989
Deri. open interest	1,910		1,387	1,266

#### Forex/money market

	C	Change, basis points						
	20-Aug	1-day	1-mo	3-mo				
Rs/US\$	46.4	27	(38)	154				
10yr govt bond, %	7.8	3	19	15				
Net investment (US	\$mn)							
	9-Aug		MTD	CYTD				

	9-Aug	MIL	CYID
FIIs	(13)	710	) 11,187
MFs	(70)	(135	) (282)

#### Top movers -3mo basis

	C	Change,	%	
Best performers	20-Aug	1-day	1-mo	3-mo
HPCL IN Equity	510.4	1.7	16.9	47.0
TCOM IN Equity	344.9	3.1	20.9	43.1
TTMT IN Equity	1015.4	(2.4)	21.1	43.0
BOI IN Equity	459.7	(1.6)	14.1	42.9
HDIL IN Equity	293.8	1.3	9.2	37.1
Worst performers				
SUEL IN Equity	49.4	(1.6)	(16.9)	(15.8)
RNR IN Equity	38.1	0.1	(13.5)	(14.4)
PUNJ IN Equity	116.0	(0.4)	(13.9)	(12.1)
ABB IN Equity	773.1	0.1	(7.8)	(6.6)
NMDC IN Equity	258.1	1.1	(0.5)	(5.8)

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## Hindustan Unilever (HUVR)

**Consumer products** 

**Promotions-led volume growth is a dangerous trap.** Some investors believe that HUL has returned to 'double-digit' volume growth and it is the beginning of virtuous cycle of volume-value-profit growth. Adjusting for favorable base effect, underlying volumes are up just 6% despite highest-ever adpro spends. We are not excited by trade and consumer promo-driven volume growth—which is likely a dangerous trap for HUL—elevated levels of promotions and price cuts could hurt brand equity scores, in our view.

### Company data and valuation summary

			Forecasts/Valuations	2010	2
h,low)	-	296-218	EPS (Rs)	9.4	
		586.7	EPS growth (%)	(0.9)	
%)			P/E (X)	28.5	
		52.0	Sales (Rs bn)	175.2	1
		16.2	Net profits (Rs bn)	20.6	
		2.7	EBITDA (Rs bn)	27.7	
1M	3M	12M	EV/EBITDA (X)	19.5	
2.7	16.6	3.1	ROE (%)	71.1	
1.1	4.2	(14.6)	Div. Yield (%)	2.8	
	<b>1</b> M 2.7	%) <u>1M 3M</u> 2.7 16.6	586.7 %) 52.0 16.2 2.7 1M 3M 12M 2.7 16.6 3.1	b, low)     296-218       586.7     EPS (Rs)       586.7     P/E (X)       52.0     Sales (Rs bn)       16.2     Net profits (Rs bn)       2.7     EBITDA (Rs bn)       EV/EBITDA (X)     EV/EBITDA (X)       ROE (%)     ROE (%)	b, low)     296-218     EPS (Rs)     9.4       586.7     586.7     EPS growth (%)     (0.9)       %)     P/E (X)     28.5       52.0     Sales (Rs bn)     175.2       16.2     Net profits (Rs bn)     20.6       2.7     EBITDA (Rs bn)     27.7       1M     3M     12M       2.7     16.6     3.1

#### HUL runs the risk of commoditization of most of its categories (soaps, detergents, shampoo)

We see limited downside to our target price of Rs250, our structural reasons for a REDUCE rating are intact (1) increasing impact of ITC in soaps and shampoo and (2) commoditization of most of HUL's key categories and hence the necessity for maintaining adpro at elevated levels. Key risks of our rating are (1) HUL and organized competition gaining shares from unorganized players and (2) higher crude-linked inflation providing better pricing power to HUL.

Our EPS estimates are broadly maintained—Rs10.2 and Rs12 for FY2011E and FY2012E, respectively. We further note that contrary to popular perception, HUL stock has had muted relative performance (versus BSE-30 Index)—0%, +4%, -1% and -15% over the last 1, 3, 6 and 12 months, respectively.

#### Promotions-led volume growth is a dangerous trap—could hurt brand equity scores, in our view

We have limited excitement in HUL's current strategy of higher-trade-and-consumer-promotion led market share growth. While, it can be argued that HUL is doing the right thing by defending its market shares in the near term, we note that the potential erosion of brand equity scores could be quite significant—the inability of market leader to command the existing price line indicates that the market is getting more and more commoditized (price differentiation was an inducement for the consumer to choose a particular brand).

Moreover, the current scenario of higher adpro spends indicates that the push factor is playing out more prominently than the consumer pull (which is the most desirable). We note that any potential erosion in brand equity scores could hurt the brand margins in medium term (necessity to maintain higher adpro to 'buy' sales)—for HUL and for competition.

# REDUCE

AUGUST 22, 2010 UPDATE Coverage view: Attractive Price (Rs): 269 Target price (Rs): 250 BSE-30: 18,402

### QUICK NUMBERS

2011E

10.2

84

26.3

190.2

22.3

28.8

18.7

80.2

3.1

2012E

12.0

17 5

22.4

216.1

26.2

35.0

15.3

81.3

3.7

- HUL's runs the risk of commoditization of most of its categories (soaps, detergents, shampoo)
- Promotions-led volume growth is a dangerous trap could hurt brand equity scores, in our view

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#### Needle movers in FY2010-12E

#### • Detergents volumes are 'bought'—current growth rates unlikely to sustain

Rin powder volumes are likely up 100% in YTD CY10 based on massive price discounting. We note that Rin (HUL) had effected a 30% price cut (Rs50 from Rs70) in February 2010. Currently, Tide (P&G) sells at a 26% premium to Rin effectively relegating Rin from the midsegment to mass-segment and to compete with the mass market version of Tide – 'Tide Naturals'. We view the current volume growth in Rin as entirely price-led, and HUL has gained little structurally by resorting to deep discounting in Rin (except that it has likely managed to demonstrate to P&G regarding their intention to defend market shares at any cost).

#### Soap market shares: It is ITC versus HUL

HUL has relaunched its entire soaps portfolio and is playing the full pyramid (implying that the 'power brand' strategy is effectively scrapped in this category). The company indicated good volume growth in soaps in the past few months—we highlight price cuts and major activation spends being the key reasons.

However, HUL's performance in soaps faces ITC challenge starting FY2011E. ITC has achieved an exit-March 2010 market share of 5% and 3.5% in soaps and shampoo, respectively—a highly notable achievement in less than 30 months of category entry. We believe this growth in market share was led by product differentiation (Fiama Di Wills gel bathing bar), aggressive trade promotions (buy three get one free in Superia) and focused investment in distribution (~50% of distributors are dedicated distributors for non-cigarette FMCG).

We further highlight the experience of Santoor (Wipro) and Godrej No.1 where the market share ramp-up was quite dramatic once the brands were established (Exhibit 4).

#### Adspends could remain elevated for a while; option to moderate spends to manage margins exist (at the cost of risking market share loss, again)

HUL's adspends to sales ratio is at its highest ever at 15.7% to sales in 1QFY11 and 13.6% in FY2010. We note that the potential to moderate the spends in 2HFY11E or in FY2012E poses upside risks to our estimates. However, we would view any cut in adspends cautiously as it could lead to back-ended loss in volume market share.

#### Success (or otherwise) of the recent launches/extensions

Over the last few years, HUL has seeded quite a few new categories / launched meaningful brand extensions. Those with high potential are Comfort fabric conditioner, Dove shampoo and conditioner, Sure anti-perspirant, Vaseline Men's range, Knorr soupy noodles, Brookebond Sehatmand (nutritional tea) etc. We note that success (or otherwise) of these new launches are critical for HUL as maintaining market share in most of the categories is possible only at a high incremental cost (of adspends).

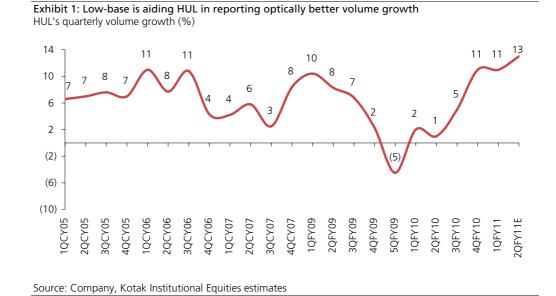
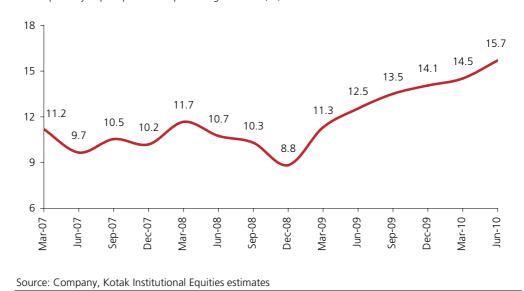


Exhibit 2: Higher adpro spends to 'buy' volumes HUL's quarterly adpro spends as a percentage of sales (%)



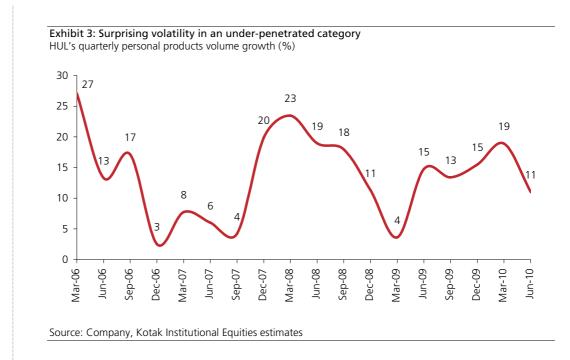
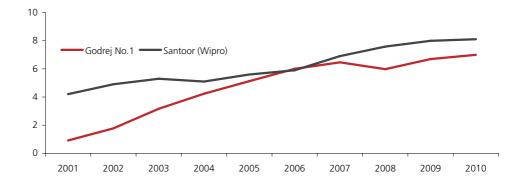


Exhibit 4: ITC's brands are likely following the faster ramp route experienced by Santoor and Godrej no.1 earlier

Market shares of Godrej No.1 and Santoor in soaps (%)



Source: Industry sources, , Kotak Institutional Equities

#### Exhibit 5: Companies with good franchise value has outperformed Performance of consumer companies under KIE coverage

	Price	18-Aug-10 Mkt Cap									
Company	(Rs)	(Rs mn)	Rating	1-mo	3-mo	6-mo	1-Year	1-mo	3-mo	6-mo	1-Year
Consumer Products											
Titan Industries	2,892	128,381	ADD	9	28	60	146	7	15	42	100
Jyothy Laboratories	291	21,121	NR	7	65	62	137	5	48	44	92
Asian Paints	2,651	254,293	BUY	7	26	43	103	5	13	26	65
GlaxoSmithKline Consumer	1,809	76,060	ADD	2	11	28	76	0	(0)	14	43
Dabur India	205	177,590	REDUCE	(2)	13	20	71	(4)	2	7	39
Godrej Consumer Products	375	121,476	ADD	3	13	44	70	2	1	27	38
ITC	163	1,243,213	BUY	12	28	34	49	10	15	18	21
Marico	127	77,405	ADD	1	15	27	48	(1)	3	13	20
Colgate-Palmolive (India)	848	115,376	REDUCE	0	21	21	40	(2)	9	8	14
Nestle India	2,753	265,466	REDUCE	(8)	(7)	4	25	(10)	(16)	(8)	1
Tata Global Beverages	109	67,313	ADD	(10)	(1)	17	22	(12)	(11)	4	(1)
Hindustan Unilever	269	587,419	REDUCE	2	15	12	5	(0)	4	(1)	(15)
Jubilant Foodworks	465	29,722	REDUCE	40	72			38	54		
Consumer Products		3,036,453	Attractive	5	19	25	39	3	7	11	13
KS universe		45,201,722		4	14	16	33	2	3	3	8
Sensex	18,257			2	11	13	23				

Source: Bloomberg, Kotak Institutional Equities estimates

Exhibit 6: HUL: Profit model, balance sheet, cash model, calendar year-ends 2006-07, March fiscal year-ends 2009-12E (Rs mn)

			15 months			
	2006	2007	2009 (a)	2010	2011E	2012E
Profit model (Rs mn)						
Net sales	121,034	136,754	202,393	175,238	190,224	216,111
EBITDA	16621	18787	26560	25484	26023	31905
Other income	3,545	4,315	5,897	3,496	5,187	5,317
Interest	(107)	(255)	(253)	(70)	0	0
Depreciation	(1,302)	(1,384)	(1,953)	(1,840)	(2,228)	(2,565)
Pretax profits	18,757	21,463	30,251	27,071	28,982	34,657
Tax	(3,218)	(4,049)	(5,729)	(6,484)	(6,686)	(8,469)
Net profit	15539	17415	24523	20587	22296	26188
Earnings per share (Rs)	7.0	7.9	11.3	9.4	10.2	12.0
Balance sheet (Rs mn)						
Total equity	27,235	14,392	20,615	25,835	29,872	34,612
Total borrowings	726	885	4,219	0	0	0
Currrent liabilities	45,231	51,110	57,838	67,332	69,924	75,216
Total liabilities and equity	73191	66387	82673	93167	99796	109828
Cash	4,169	2,009	17,773	18,922	19,460	21,547
Current assets	27,527	30,765	38,236	34,756	37,953	42,637
Total fixed assets	15,110	17,081	20,789	24,361	27,387	30,791
Investments	24,139	14,408	3,326	12,641	12,641	12,641
Deferred tax asset	2,245	2,124	2,548	2,488	2,355	2,213
Total assets	73191	66387	82673	93167	99796	109828
Free cash flow (Rs mn)						
Operating cash flow, excl. working capital	20,209	20,674	26,581	24,640	24,676	29,056
Working capital	(471)	3,091	(2,592)	13,473	(1,407)	(1,023)
Capital expenditure	(1,576)	(3,355)	(5,660)	(5,412)	(5,254)	(5,969)
Free cash flow	18162	20410	18329	32700	18014	22064
				52.00		
Key assumptions						
Revenue Growth (%)	9.4	13.0	48.0	(13.4)	8.6	13.6
EBITDA Margin(%)	13.9	13.7	13.2	14.5	13.7	14.8
EPS Growth (%)	18.3	12.1	42.7	(16.2)	8.3	17.7

#### Note:

(a) 15 month period starting January 1, 2008 to March 31, 2009

Source: Company, Kotak Institutional Equities estimates



Hindalco Industries (HNDL)

**Metals** 

**Plenty of steam left.** We expect strong performance of Hindalco stock to continue despite a 15% rise in the past month and 14% outperformance relative to BSE Sensex. Catalysts for stock performance include potential renegotiation of conversion premium by Novelis with its customer base and benefits of greenfield capacity expansion. Our 12-month fair value of Rs200 can increase by 20% at the spot aluminium prices and on a roll over of fair value to FY2012E financials.

Hindalco Industries		-			
Stock data				Forecasts/Valuations	2010
52-week range (Rs) (hig	h,low)	1	93-101	EPS (Rs)	5.7
Market Cap. (Rs bn)			337.0	EPS growth (%)	(64.5)
Shareholding pattern (%	6)			P/E (X)	31.0
Promoters			32.1	Sales (Rs bn)	607.2
FIIs			35.5	Net profits (Rs bn)	10.9
MFs			3.1	EBITDA (Rs bn)	70.1
Price performance (%)	1M	3M	12M	EV/EBITDA (X)	8.2
Absolute	15.4	12.5	71.5	ROE (%)	10.3
Rel. to BSE-30	13.3	1.1	39.1	Div. Yield (%)	0.8

#### Novelis-strong performance likely to continue

Capacity limitations and strong growth in flat rolled products (FRP) will continue to drive Novelis' performance. Recently, Novelis increased the conversion premium of the specialty sheet products it sells to European distribution and industrial customers by ~EUR100/ ton for new orders booked or for all shipments after October 1, 2010. In addition, potential is high, in our view, for renegotiation of beverage can contracts; note that Novelis has already concluded negotiations for rate increases from clients representing two thirds of can volumes. Novelis has an annualized adjusted EBITDA run-rate of US\$1 bn+, which the management is confident of maintaining.

#### Valuations are attractive; potential increase of 8-20% in our fair value in various scenarios

Hindalco trades at 5.9X and 4.9X FY2011E and FY2012E EBITDA, adjusting for CWIP resulting from greenfield expansion programs. Our 12-month fair value of Rs198/ share can potentially increase by (1) 7% at a spot aluminium price of ~US\$2,100/ ton as compared to US\$1,950/ ton and US\$2,050/ ton for FY2011E and FY2012E, respectively, and (2) 15% increase to Rs230 on a roll over of target price to FY2012E financials and 20% on roll over and spot aluminium prices. Note that we do not ascribe any valuation, over the capital invested, from greenfield expansion projects of Mahan and Aditya aluminium smelters

#### Greenfield projects to be value accretive

Hindalco has a massive capacity expansion program that may triple aluminium and alumina capacities. Of immediate focus will be 359ktpa Mahan and Aditya Aluminium smelter—this will come on stream in FY2013E. It reiterated timely project completion schedule and competitiveness on the cost of production from Mahan and Aditya Aluminium smelters. We expect the cost of production of the new aluminium smelters to be US\$1,100/ ton, which will place it comfortably in the first quartile of the global cost curve. Our expectations of a low cost of production are driven by tighter supply chain management, presence of power plant and alumina refinery in close proximity to raw material sources and efficiency of new smelters that will lower power consumption.

# ADD

AUGUST 19, 2010 UPDATE Coverage view: Cautious Price (Rs): 180 Target price (Rs): 200 BSE-30: 18,455

2011E

13.6

139.5

13.0

666.7

26.0

75.7

8.3

11.1 0.8 2012F

15.5

14.2

11.3

722.5

29.7

80.1

8.6 11.5

0.8

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#### Hindalco Industries, Valuation, FY2011E basis (Rs mn)

		Multiple	Valu	ue
		(X)	(Rs mn)	(Rs/share)
Hindalco FY2011E EBITDA	24,867	6.0	149,199	78
Novelis FY2011E EBITDA	45,281	6.5	294,328	154
ABML FY2011E EBITDA (proportionate stake)	2,867	5.0	14,337	7
Total Enterprise Value			457,864	239
Add: Value of listed investments (20% to market price)			23,530	12
Less: Net debt (adjusted for CWIP)	102,515		102,515	54
Arrived market capitalization			355,349	198
Target price (Rs)				200

Source: Kotak Institutional Equities estimates

# FY2011E- TP sensitivity to varying aluminium price levels and Re/US\$ rate

			Alumir	nium (US\$/t	on)	
Target Price		1,650	1,800	1,950	2,100	2,250
	44	161	175	188	202	216
	45	165	179	193	207	221
Re/US\$ rate	46	169	184	198	212	227
Tate	47	173	188	203	217	232
	48	177	193	208	223	238

FY2012E- TP sensitivity to varying aluminium prices and Re/US\$ rates

			Alumii	nium (US\$/t	on)	
Targe	t Price	1,750	1,900	2,050	2,200	2,350
	44	191	205	220	234	249
D-/1100	45	195	210	225	240	255
Re/US\$ rate	46	200	215	230	246	261
Tuto	47	205	220	236	251	267
	48	209	225	241	257	273

Source: Kotak Institutional Equities estimates

# Sensitivity of FY2011E consolidated EPS to varying aluminium and Re/US\$ levels

			Alumir	nium (US\$/t	on)	
EPS	(Rs)	1,650	1,800	1,950	2,100	2,250
	44	9.3	10.9	12.5	14.2	15.8
D-/UC¢	45	9.7	11.4	13.1	14.7	16.4
Re/US\$ rate	46	10.2	11.9	13.6	15.3	17.0
Tuto	47	10.6	12.4	14.1	15.9	17.6
	48	11.1	12.9	14.7	16.4	18.2

Source: Kotak Institutional Equities estimates

Source: Kotak Institutional Equities estimates

Sensitivity of FY2012E consolidated EPS to varying aluminium and Re/US\$ levels

			Alumir	nium (US\$/t	on)	
EPS	(Rs)	1,750	1,900	2,050	2,200	2,350
	44	10.9	12.6	14.3	16.1	17.8
Re/US\$	45	11.4	13.2	14.9	16.7	18.5
rate	46	11.9	13.7	15.5	17.3	19.1
Tate	47	12.4	14.3	16.1	18.0	19.8
	48	12.9	14.8	16.7	18.6	20.5

Source: Kotak Institutional Equities estimates

#### Hindalco Industries, Key assumptions, March fiscal-year ends, FY2008-2013E (Rs mn)

	2008	2009	2010E	2011E	2012E	2013E
Aluminium					-	
Hindalco						
Aluminium price (US\$/ton)	2,623	2,234	1,900	1,950	2,050	2,200
Metal sales volume (tons)	473,118	521,069	555,404	556,600	602,640	1,084,600
Blended realization (Rs/ton)	131,937	127,384	113,091	110,748	114,947	118,589
Cost/ton (US\$/ton)	2,102	1,939	1,708	1,876	1,941	1,736
EBITDA/ton (US\$/ton)	1,337	981	753	615	635	885
Alumina price (US\$/ton)	370	278	305	313	329	353
Alumina sales volume (tons)	259,627	238,350	247,415	362,810	319,949	480,198
Alumina EBITDA (Rs mn)	2,497	2,189	2,144	3,028	2,585	4,969
Novelis						
Average realization (US\$/ton)	3,570	3,458	3,203	3,257	3,403	3,564
Conversion premium (US\$/ton)	947	1,224	1,303	1,307	1,353	1,364
Shipments ('000 tons)	3,150	2,943	2,708	2,925	3,042	3,102
EBITDA/ton (US\$/ton)	169	192	401	337	336	324
EBITDA (US\$ mn)	533	566	1,085	984	1,023	1,004
EBITDA (Rs mn)	21,448	25,997	51,538	45,281	47,042	46,183
Copper						
Price (US\$/ton)	7,521	5,885	6,112	6,700	7,100	7,250
Copper cathode volumes (tons)	180,668	153,236	188,560	206,592	206,990	202,250
Copper rods volumes (tons)	138,543	146,323	147,450	151,874	156,430	161,123
TCRC margin (cents/lb)	24	15	22	18	18	20
EBITDA (Rs mn)	6,693	5,476	8,342	6,997	7,366	8,806

Source: Company, Kotak Institutional Equities estimates

#### Hindalco (consolidated), Profit model, balance sheet and cash flow model, March fiscal year-ends, 2008-2013E (Rs mn)

	2008	2009	2010E	2011E	2012E	2013E
Profit model (Rs mn)						
Net sales	600,128	656,252	607,221	666,693	722,508	822,051
EBITDA	66,351	53,584	70,094	75,678	80,085	109,817
Other income	6,560	6,878	3,227	4,449	3,901	4,805
Interest	(18,491)	(12,323)	(11,041)	(15,617)	(15,007)	(28,717)
Depreciation	(24,883)	(30,378)	(27,836)	(27,175)	(25,555)	(30,610)
Profit before tax	29,537	17,761	34,444	37,334	43,424	55,295
Extraordinaries	5,481	(22,319)	28,394	_	_	_
Taxes	(11,889)	8,046	(19,319)	(10,067)	(12,183)	(15,450)
Profit after tax	23,130	3,488	43,519	27,267	31,241	39,845
Minority interest	(2,194)	1,718	(4,237)	(1,230)	(1,509)	(1,594)
Share in profit/(loss) of associates	998	(353)	(27)	(27)	(27)	(27)
Reported net income	21,933	4,853	39,255	26,010	29,705	38,225
Adjusted net income	16,452	19,791	19,617	26,010	29,705	38,225
Fully diluted EPS (Rs)	12.9	11.6	10.2	13.6	15.5	20.0
Balance sheet (Rs mn)						
Equity	172,866	158,536	222,465	245,452	272,134	307,336
Deferred tax liability	41,723	27,571	28,167	28,566	28,742	32,388
Total Borrowings	323,524	283,098	256,950	332,750	409,350	429,350
Current liabilities	172,201	162,602	145.657	156,767	167,194	183,538
Minority interest	16,154	12,866	17,103	18,332	19,841	21,435
Total liabilities	726,467	644,672	670,342	781,868	897,262	974,046
Net fixed assets	267,820	275,249	268,155	248,523	220,448	465,108
Capital work in progress	24,571	29,495	55,105	150,615	257,493	6,747
Goodwill	79,247	42,908	42,908	42,908	42,908	42,908
Investments	140,077	104,308	104,281	104,255	104,228	104,201
Cash	17,169	21,918	13,498	37,185	59,181	119,376
Other current assets	197,574	170,791	186,395	198,382	213,004	235,707
Miscellaneous expenditure	10	4				
Total assets	726,467	644,672	670,342	781,868	897,262	974,046
Free mak (law) (Da mu)						
Free cash flow (Rs mn)	27,709	(7,156)	60,081	50,392	53,071	69,296
Operating cash flow excl. working capital			-	,	,	-
Working capital changes Capital expenditure	7,576 (27,507)	29,309 (25,988)	(25,366) (46,352)	(877) (103,054)	(4,195) (104,357)	(6,359)
Free cash flow	(27,507) <b>7,778</b>	(25,988)	(40,352)	(103,054)	(104,357)	(24,525) <b>38,412</b>
Ratios						
EBITDA margin (%)	11.1	8.2	11.5	11.4	11.1	13.4
EBIT margin (%)	6.9	3.5	7.0	7.3	7.5	9.6
Debt/equity (X)	1.9	1.8	1.2	1.4	1.5	1.4
Net debt/equity (X)	1.2	1.4	0.9	1.0	1.1	0.9
Net debt/EBITDA (X)	3.2	4.1	2.9	3.3	3.8	2.4
RoAE (%)	10.9	11.9	10.3	11.1	11.5	13.2
RoACE (%)	7.9	5.4	4.8	6.6	6.2	8.3

Source: Company, Kotak Institutional Equities estimates



Telecom

India

**Tariff stability, end of price competition? Heck, no.** We see the Street's exuberance on Indian telcos—based on the assumption of competitive stability in the market—a tad premature. Even as the reversal of traffic to the incumbents (after they matched tariffs, importantly) suggests that this round of action has gone to the incumbents, one would do well to remember that (1) no meaningful challenger has been knocked out of the ring yet and (2) there are more rounds likely to come. We reiterate our Cautious view.

#### Extrapolation (of recent trends) fraught with risk

Our Cautious view on Indian telcos stems from structural issues we see dogging the wireless industry in India – onset of substantial and concentrated (non-rural) capacity, more than optimal number of players in the industry, sub-optimal spectrum allocation, and low-quality incremental subs. The hyper-competitive market has already seen (broadly) two rounds of action, with round 1 belonging to the challengers (as they took away minutes market share from the incumbents), and round 2 going to the incumbents (as these minutes returned to the incumbents once they matched tariffs).

Using a boxing analogy, it is important to appreciate that (1) no challenger has been knocked out yet, (2) the bout has not ended and likely has more rounds, punches, and counter-punches ahead, and (3) incumbents did win round 2 on points, but did not come out of the first two rounds unscathed; they suffered bruises on the way – in the form of sharp decline in RPMs and almost five quarters of near-zero revenue/EBITDA growth (see Exhibit 1). We clarify that when we use the word challenger, we are not talking just about the new licensees, but also about players like RCOM, TTSL, Aircel, and Idea (in some circles). We believe it is premature and risky to call it the end of the bout and extrapolate the result of the recent round, declaring incumbents the winner.

### More importantly, challengers do not appear to be throwing in their towels, yet

Our discussions with some of the industry players in the 'challengers' camp give us no reason to believe that they have given up hope of gaining revenue market share from the incumbents. Even as they realize that a pure tariff-cut driven subs acquisition strategy is unlikely to tilt the scales in their favor, they continue to devise (and rollout) strategies to capture the meaty (mid to high end, revenue market share differentiator) segment of the market. We clarify that we are not arguing that the challengers would succeed – our point simply is that the disruption they cause to the market in a bid to succeed will likely hurt the incumbents as well.

Circle-level special tariff interventions to attract the meaty subs base (we have given a few examples in Exhibit 2) aside, we see the aggressive 3G bidding by the challengers as an unmistakable expression of intent. Let us not forget that companies like Aircel, TTSL and even RCOM (in Mumbai and Delhi) have bid aggressively for 3G spectrum in circles where they do not command high revenue market share. For example, it does not make sense to us that an Aircel has forked out Rs15.8 bn for 3G spectrum in the Karnataka circle, if it is content to play in the low-end segment and let Bharti continue to enjoy its 52% AGR market share in the circle (Exhibit 3).

#### Recent surge in stock prices an opportunity to sell, in our view

A (misplaced, in our view) view of pricing stability, post-facto justification of 3G payouts, and expectation of regulatory relief (in the form of TRAI recommendations not being accepted 100%) has driven the recent uptick in the stock prices of the Indian telcos. As argued above, we see expectations of 'relief' premature and risky. We reiterate our Cautious coverage view on the sector with a REDUCE on Bharti/Idea and SELL on RCOM.

CAUTIOUS

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#### Exhibit 1: Growth in subscribers and revenues for Indian telecom industry

	Dec-08	Mar-09	Jun-09	Sep-09	Dec-09	Mar-10	Jun-10
Gross revenues (Rs mn)	262,601	271,396	263,223	263,374	265,388	277,639	
Adjusted gross revenues (Rs mn)	201,160	205,025	205,883	204,107	197,536	205,915	
Subscribers (mn)	340	386	422	466	519	578	
Growth (qoq) (%)							
Gross revenues	6.4	3.3	(3.0)	0.1	0.8	4.6	
Adjusted gross revenues	9.3	1.9	0.4	(0.9)	(3.2)	4.2	
Subscribers	11.9	13.7	9.2	10.5	11.4	11.3	
Growth over last 5 quarters (%)							
Gross revenues						5.7	
Adjusted gross revenues						2.4	
Subscribers						70.2	
Trends in RPM (Rs/min)							
Bharti	0.64	0.63	0.58	0.56	0.52	0.47	0.45
Idea	0.61	0.60	0.58	0.47	0.45	0.44	0.44
RCOM	0.64	0.63	0.58	0.56	0.51	0.46	0.44
Change in RPM qoq (%)							
Bharti	2.0	(2.0)	(7.5)	(3.7)	(7.8)	(9.1)	(4.6)
Idea	(4.3)	(1.6)	(4.5)	(17.7)	(5.0)	(2.9)	0.8
RCOM	2.2	(1.2)	(8.0)	(4.1)	(7.8)	(9.6)	(5.7)
Change in RPM over last 6 quarters							
Bharti							(30.1)
Idea							(28.0)
RCOM							(31.4)

Note:

(a) TRAI gross revenue figures not yet out for June 2010 quarter

Source: TRAI, COAI, AUSPI, Companies, Kotak Institutional Equities

ate of launch	Operator	Offer Details	Coupon Value (Rs)	Validity (day
1-Mar	Aircel	Local calls @1p/2sec, 100 SMS free every day (1st 2 SMS @ 60p)	45	30
1-Mar	Aircel	250 local and national SMS free	30	30
1-Mar	Aircel	Unlimited on-net calling and all other calls @ 1p/sec	299	30
1-Mar	Aircel	Unlimited mobile internet	98	30
1-Mar	Airtel	Full talktime on recharges	25	2
5-Mar	MTS	10p/SMS	15	15
6-Mar	Airtel	Full talktime on recharges	150	15
6-Mar	Tata Docomo	Local bulk packs to reduce call rates upto 25p/min	35-500	5-30
6-Mar	Tata Docomo	Bonus talktime of 10% on recharge vouchers	200-500	NA
6-Mar	Tata Docomo	10000 sec free on-net calling	14	1
11-Mar	Airtel	Rs 1/20 min on net calling between 11pm to 6 am	28	90
		Local calls @ 1p/2sec, 100 free SMS every day (rates applicable after initial		
13-Mar	Tata Docomo	180 sec and 3 SMS)	61	180
15-Mar	Vodafone	Roaming rates @ flat 50p/min, free min for post-paid customers	NA	NA
15-Mar	Vodafone	Free 10-30 SMS on recharge vouchers	10-30	3
19-Mar	Vodafone	New GPRS Pack - 200 MB download	21	2
23-Mar	Airtel	Full talktime on e-recharges	160	Unlimited
29-Apr	Airtel	Local on-net calls at 25p/min from 11PM-6PM	12	30
29-Apr	Airtel	Unlimited SMS for 10 days for Rs 26, FUP- 300 SMS per day	26	10
5-May	Aircel	On-net local calls @10p/min, off-net local @40p/min, others 50p/min	35	30
7-May	MTS	Unlimited local and national SMS; FUP of 500 SMS/day	104	30
11-May	Vodafone	10-30 GB data usage free	499-1400	30-90
17-May	Tata Docomo	Rs0.60 and Rs1.20 for first local and national SMS, 200 local and national SMS free	24	90
25-May	Idea	New GPRS pack - 3GB per month	98	30
26-May	Idea	Local calls @30p/min and STD calls @50p/min	6	365
26-May	Vodafone	Full talktime on subsequent recharges, local on-net calling @1p/sec	92	365
3-Jun	BSNL	Unlimited local and STD on-net calling	28-500	1-30
		Unlimited GPRS usage	8-274	1-30
10-Jun	BSNL	2000 local and national SMS free	31	30
	BSNL	Local on-net calling @10p/min	65	30
15-Jun	Aircel	Local calls @1p/2sec	4	2
	Aircel	Local on-net calling @ 29p/min; local off-net calling @ 59p/min	34	Lifetime
	Aircel	Local on-net calling @ 10p/min; local off-net calling @ 40p/min	35	30
	Aircel	4000 local minutes free	900	30
12-Jul	Uninor	Free 1000 minutes of local on-net calling; only through e-recharge	32	30
	Uninor	50-100 STD minutes free; only through e-recharge	21-41	30
12-Jul	Idea	Local on-net calls at 10p/min	26	30
12-Jul	Idea	Unlimited on-net calling; FUP - 100 on-net minutes free	249	30
12-Jul	Idea	200 Local and National SMS free	27	30
27-Jul	Tata Docomo	Local & National calls 1p/sec for 45sec of every 60 sec of calls	21	365
27-Jul	Tata Docomo	3500 local and national sms	11	7
13-Aug	Idea	All calls at 40p/min, 100 free SMS everyday after first 3 chargeable SMS, TT of 37	37	365
16-Aug	Idea	All calls at 40p/min (STD or local)	8	365
19-Aug	Tata Docomo	STD calls @ 1p/2sec both on-net and off-net; FUP of 30,000 seconds	49	30

Exhibit 2: Tariff wars continue in a subtle way - offers by operators in the Kolkata circle over the past few months

Source: Companies, www.telecomtalk.info

Demm		3G spectru	m winners		Key players who missed out on 3G
Rs mn Metros					missed out on 3G
Delhi	Bharti	Vodafone	RCOM		TTSL
AGR market share (%)	39.6	24.7	10.2		12.6
Mumbai	Vodafone	Bharti	RCOM		TTSL
AGR market share (%)	32.2	19.6	13.5		17.3
Chennai + TN	Bharti	Aircel	Vodafone		17.5
AGR market share (%)	34.4	23.3	20.3		
Kolkata	Vodafone	RCOM	Aircel		Bharti
AGR market share (%)	31.5	17.6	4.3		29.5
A circles	51.5	17.0	1.5		25.5
Andhra Pradesh	Bharti	Idea	Aircel		Idea
AGR market share (%)	41.2	16.3	1.0		16.3
Gujarat	Vodafone	Idea	TTSL		Bharti
AGR market share (%)	42.3	17.7	5.0		19.0
Karnataka	Bharti	TTSL	Aircel		Vodafone
AGR market share (%)	52.2	11.0	0.8		12.8
Vaharashtra	Idea	Vodafone	TTSL		Bharti
AGR market share (%)	31.7	19.9	12.6		20.7
B circles	51.7	19.9	12.0		20.7
Haryana	Vodafone	Idea	TTSL		Bharti
AGR market share (%)	22.4	20.7	14.1		17.6
Kerala	Idea	TTSL	Aircel		Bharti
AGR market share (%)	33.6	5.7	1.8		15.7
Madhya Pradesh	Idea	RCOM	TTSL		Bharti
AGR market share (%)	32.8	16.8	8.1		30.7
Punjab	Idea	TTSL	RCOM	Aircel	Bharti
AGR market share (%)	19.2	7.1	2.5	Aircei	39.5
Rajasthan	Bharti	TTSL	RCOM		Vodafone
AGR market share (%)	47.5	6.0	5.7		23.5
Jttar Pradesh (east)	Vodafone	Idea	Aircel		Bharti
AGR market share (%)	31.7	9.4	0.9		30.5
Jttar Pradesh (west)	Idea	Bharti	TTSL		Vodafone
AGR market share (%)	29.2	17.7			
West Bengal and A&N islands	Z9.Z Vodafone	Bharti	7.4 RCOM	Aircel	24.6
AGR market share (%)	39.4	29.3	8.3	Aircei 6.7	
C circles	39.4	29.3	0.5	0.7	
Assam	Bharti	Aircel	RCOM		
ASSAM AGR market share (%)	37.5	30.4	19.4		
	Bharti	RCOM		S Tel	
Bihar AGB market share (%)			Aircel		
AGR market share (%) Himachal Pradesh	50.6 Pharti	13.7 PCOM	5.2	0.2 S Tol	
	Bharti 45.6	RCOM	Idea	S Tel	
AGR market share (%)	45.6 Rharti	15.9	3.8	0.5	
North East	Bharti	Aircel	RCOM		
AGR market share (%)	37.0	34.5	3.8 C.T.d.		
Orissa	RCOM	Aircel	S Tel		Bharti
AGR market share (%)	13.8	8.1	0.0		41.2
J&K AGR market share (%)	Bharti 20.4	Aircel 19.6	RCOM 3.0	Idea 0.4	

Source: DoT, Kotak Institutional Equities

#### Exhibit 4: Indian telecom companies valuation analysis, March fiscal year-ends, 2009-2012E

	Price (Rs)	Target price			P/E (X)				EV	EBITDA (X)	)	
	19-Aug-10	(Rs)	2009	2010	2011E	2012E	2013E	2009	2010	2011E	2012E	2013E
Bharti	315	305	14.1	13.3	15.8	15.2	13.0	8.3	7.6	8.4	6.9	5.8
Idea	70	55	24.1	25.6	31.9	46.1	24.8	9.5	8.7	9.5	8.1	6.7
MTNL	64	50	26.8	(4.1)	(6.2)	(7.0)	(7.7)	(4.4)	(0.4)	(2.0)	(4.1)	(6.0)
RCOM	164	150	5.2	7.4	27.2	17.5	11.9	7.8	6.9	9.5	7.9	6.3
TCOM	334	225	24.6	23.9	22.1	21.3	21.0	12.2	10.9	10.0	8.4	8.1
	KS	Market cap.		Reve	nues (Rs bi	n)			EBI	TDA (Rs bn	)	
	rating	(US\$ bn)	2009	2010	2011E	2012E	2013E	2009	2010	2011E	2012E	2013E
Bharti	REDUCE	25.7	370	418	620	721	797	152	168	219	262	298
Idea	REDUCE	5.0	101	124	154	187	214	28	34	39	47	57
MTNL	SELL	0.9	45	37	38	40	42	2	(9)	(7)	(5)	(4)
RCOM	SELL	7.5	229	223	214	253	288	93	79	68	83	99
TCOM	REDUCE	2.0	38	42	46	49	52	8	9	10	10	11
				Net Ir	ncome (Rs b	on)			EPS	6 (Rs/share)	)	
		-	2009	2010	2011E	2012E	2013E	2009	2010	2011E	2012E	2013E
Bharti			84	90	76	79	92	22.3	23.6	20.0	20.7	24.2
Idea			9	9	7	5	9	2.90	2.73	2.19	1.52	2.82
MTNL			1	(10)	(7)	(6)	(5)	2.4	(15.6)	(10.4)	(9.1)	(8.4)
RCOM			67	47	13	20	29	31.6	22.1	6.0	9.4	13.8
TCOM			4	4	4	4	5	13.6	14.0	15.2	15.7	15.9

Source: Kotak Institutional Equities estimates

					O/S shares							00														Target		ADVT-
Company	20-Aug-10 Price (Rs)	Rating	Mkt c (Rs mn)	ap. (US\$ mn)	(mn)	2010E	EPS (Rs) 2011E 201		S growth ( 2011E	%) 2012E	2010E	PER (X) 2011E	20125		EBITDA ( 2011E		2010E	ce/BV ()	· · · · · · ·	Divide 2010E	nd yield		20405	RoE (%)			Upside	3mo (US\$ mn)
Automobiles	File (KS)	Rating	(KS IIII)	(033 1111)	(1111)	20102	20112 201	20102	20116	20126	20106	20116	20126	20105	2011E	2012E	20105	2011E	2012E	20105	2011E	2012E	2010E	2011E	2012E	(Rs)	(%) (	US\$ mn
Ashok Leyland	70	ADD	92,721	1,999	1,330	2.8	4.3 5.	84.5	52.3	37.5	24.7	16.2	11.8	14.3	10.8	8.5	2.3	2.1	1.8	2.2	1.4	1.4	10.9	13.5	16.7	78	11.9	7.7
Bajaj Auto	2,795	ADD	404,386	8,716	145	117.7	169.0 189.	5 160.1	43.6	12.2	23.7	16.5	14.7	15.3	11.7	10.2	13.8	8.0	5.4	0.7	0.7	0.7	70.9	61.4	44.0	2.650	(5.2)	13.9
Bharat Forge	351	ADD	84,029	1,811	239	0.7	12.4 19.	7 (92.0)	1,705.4	59.1	511.3	28.3	17.8	26.1	12.2	8.6	2.2	2.1	1.9	_	_	_	0.9	0.4	0.1	360	2.4	4.7
Hero Honda	1,916	SELL	382,585	8,246	200	111.8	115.3 130.	74.1	3.1	12.8	17.1	16.6	14.7	11.0	11.0	9.3	10.6	7.4	5.5	1.6	1.6	1.8	59.1	52.5	42.8	1,800	(6.0)	19.3
Mahindra & Mahindra	618	BUY	367,822	7,928	595	33.9	44.1 51.	7 125.8	30.1	17.3	18.2	14.0	11.9	12.0	10.1	8.4	4.6	3.6	2.9	1.5	1.5	1.6	30.0	29.0	27.3	760	23.0	25.2
Maruti Suzuki	1,240	REDUCE	358,273	7,722	289	86.4	77.6 88.	3 104.9	(10.2)	13.9	14.3	16.0	14.0	7.6	8.0	6.9	3.0	2.6	2.2	0.5	0.4	0.5	23.3	17.3	16.7	1,200	(3.2)	22.1
Tata Motors	1,015	ADD	635,823	13,705	626	27.4	94.8 109.	2 (182.5)	246.1	15.2	37.1	10.7	9.3	13.2	6.9	6.0	4.1	2.9	2.2	1.3	0.5	0.5	8.7	11.9	11.1	1,150	13.3	93.2
Automobiles		Cautious	2,325,640	50,127				276.0	57.2	16.1	22.3	14.2	12.2	12.2	8.7	7.5	4.7	3.6	2.8	1.1	0.9	1.0	20.9	25.3	23.3			
Banks/Financial Institutions																												
Andhra Bank	162	BUY	78,473	1,691	485	21.6	22.9 26	7 60.1	6.4	16.4	7.5	7.1	6.1	_	_	_	1.8	1.5	1.3	3.1	3.3	3.8	26.0	23.1	22.7	180	11.2	5.0
Axis Bank	1,367	ADD	553,873	11,938	405	62.1	78.1 98.	3 22.7	25.9	25.9	22.0	17.5	13.9	_	_	_	3.5	3.0	2.6	0.9	1.1	1.4	19.2	18.3	19.9	1,500	9.7	42.4
Bank of Baroda	831	BUY	303,607	6,544	366	83.7	95.1 115	7 37.3	13.7	21.7	9.9	8.7	7.2	_	_	_	2.2	1.8	1.5	1.8	2.1	2.5	24.4	23.0	23.3	950	14.4	9.3
Bank of India	460	REDUCE	241,737	5,210	526	33.1	49.9 58	(42.1)	50.9	16.4	13.9	9.2	7.9	_	_	_	1.9	1.6	1.4	1.5	2.3	2.7	14.2	19.0	19.2	460	0.1	8.4
Canara Bank	528	ADD	216,644	4,670	410	73.7	82.2 98	45.8	11.6	19.5	7.2	6.4	5.4	_	_	_	1.7	1.4	1.1	1.5	1.9	2.3	22.4	20.8	20.8	580	9.8	6.7
Corporation Bank	629	BUY	90,201	1,944	143	82.0	88.0 102.	5 31.8	7.3	16.6	7.7	7.1	6.1	_	_	_	1.6	1.3	1.1	2.6	2.8	3.3	22.0	20.2	20.2	700	11.3	1.2
Federal Bank	354	ADD	60,580	1,306	171	27.2	36.4 49.	) (7.2)	34.1	34.4	13.0	9.7	7.2	_	_	_	1.3	1.2	1.0	1.4	1.9	2.5	10.3	12.6	15.2	360	1.6	6.3
HDFC	640	ADD	918,680	19,801	1,436	19.7	23.2 27	3 22.7	17.9	19.6	32.5	27.6	23.0	_	_	_	6.0	5.4	4.7	1.1	1.3	1.5	20.0	20.6	21.7	690	7.8	39.6
HDFC Bank	2,231	BUY	1,021,363	22,014	458	64.4	87.2 113.	3 22.1	35.4	30.5	34.6	25.6	19.6	_	_	_	4.7	4.1	3.6	0.5	0.7	0.9	16.1	17.3	19.5	2,400	7.6	32.8
ICICI Bank	994	REDUCE	1,108,200	23,886	1,115	36.1	45.2 57	6.9	25.3	26.6	27.5	22.0	17.4	_	_	_	2.1	2.0	1.9	1.2	1.5	1.9	8.0	9.5	11.3	1,000	0.6	81.1
IDFC	188	ADD	274,170	5,909	1,458	8.4	9.4 11.	2 44.9	12.4	18.7	22.4	19.9	16.8	_	_	_	3.9	2.6	2.1	0.7	0.9	1.2	16.6	15.5	14.3	205	9.0	24.9
India Infoline	102	BUY	31,913	688	312	8.1	7.2 8	7 59.2	(11.9)	21.6	12.6	14.3	11.8	-	-	—	2.0	1.7	1.4	3.1	1.5	2.0	16.4	12.9	14.4	120	17.2	4.5
Indian Bank	256	ADD	109,892	2,369	430	35.1	32.4 44	25.5	(7.7)	36.2	7.3	7.9	5.8	—	—	—	1.7	1.4	1.2	2.5	2.3	3.1	24.1	18.8	21.7	280	9.5	4.1
Indian Overseas Bank	136	BUY	74,175	1,599	545	13.0	16.7 24	3 (46.7)	29.0	48.4	10.5	8.1	5.5	_	—	—	1.2	1.0	0.9	2.6	2.8	3.1	9.6	11.6	15.4	160	17.5	4.6
J&K Bank	886	BUY	42,979	926	48	105.7	119.3 139	25.1	12.8	17.3	8.4	7.4	6.3	—	—	—	1.4	1.3	1.1	2.5	2.8	3.3	18.2	17.9	18.3	930	4.9	1.4
LIC Housing Finance	1,228	REDUCE	116,619	2,514	95	69.7	100.7 109	9 11.5	44.5	9.1	17.6	12.2	11.2	-	_	_	3.6	3.0	2.5	1.2	1.8	1.9	23.6	25.5	23.2	1,250	1.8	22.7
Mahindra & Mahindra Financial	593	BUY	56,904	1,227	96	35.9	46.4 56.	2 60.0	29.4	21.2	16.5	12.8	10.5	_	_	_	3.3	2.8	2.4	1.3	1.7	2.0	21.5	23.5	23.8	590	(0.5)	2.0
Oriental Bank of Commerce	445	ADD	111,402	2,401	251	45.3	57.8 66	3 25.3	27.6	15.5	9.8	7.7	6.7	_	_	_	1.5	1.3	1.1	2.0	2.6	3.0	14.5	16.5	16.9	430	(3.3)	6.2
PFC	333	SELL	382,265	8,239	1,148	20.5	22.9 27.	5 53.5	11.9	20.3	16.3	14.5	12.1	_	_	_	3.0	2.6	2.3	1.5	1.7	2.1	18.8	18.3	19.2	275	(17.4)	3.9
Punjab National Bank	1,196	BUY	376,991	8,126	315	123.9	133.4 163.	3 26.4	7.7	22.4	9.7	9.0	7.3	-	_	-	2.3	1.9	1.6	1.8	2.3	2.8	26.2	23.2	23.7	1,300	8.7	8.8
Reliance Capital	784	NR	192,916	4,158	246	12.9	13.7 9.	3 (67.3)	6.5	(28.6)	61.0	57.2	80.2	—	_	—	2.8	2.7	2.7	0.8	0.7	0.5	4.7	4.8	3.4	_	-	41.2
Rural Electrification Corp.	328	ADD	323,765	6,978	987	20.3	25.3 31.		24.5	23.4	16.2	13.0	10.5	-	_	-	2.9	2.6	2.2	2.0	2.3	2.9	22.0	21.0	22.5	325	(0.9)	13.2
Shriram Transport	771	ADD	171,985	3,707	223	39.2	53.4 64.	3 30.1	36.4	21.3	19.7	14.4	11.9	_	—	—	4.7	3.9	3.3	1.5	2.1	2.5	28.4	28.2	28.4	700	(9.2)	4.6
SREI	92	NR	10,658	230	116	8.3	7.9 9.	9 17.8	(4.8)	25.8	11.1	11.6	9.2	-	_	-	0.9	0.8	0.8	1.3	1.3	1.3	11.1	10.5	12.3	-	_	4.5
State Bank of India	2,787	BUY	1,769,354	38,137	635	144.4	177.7 211.	2 0.5	23.1	18.8	19.3	15.7	13.2	_	—	—	2.7	2.4	2.1	1.1	1.1	1.2	14.8	16.0	16.7	3,100	11.2	98.3
Union Bank	362	BUY	182,600	3,936	505	41.1	45.7 56		11.3	24.5	8.8	7.9	6.4	-	-	-	2.1	1.7	1.4	1.5	1.7	2.1	26.2	23.7	24.1	400	10.7	4.9
Yes Bank	332	BUY	112,600	2,427	340	15.0	17.7 22.		18.2	26.6	22.1	18.7	14.8	-	-	_	3.6	3.1	2.6	0.4	0.5	0.7	20.3	18.0	19.3	350	5.6	20.5
Banks/Financial Institutions		Attractive	8,934,546	192,576				14.8	20.3	22.1	17.8	14.8	12.1	-	-	-	2.7	2.4	2.1	1.2	1.5	1.7	15.5	16.2	17.2			
Cement																												
ACC	871	ADD	163,653	3,527	188	83.2	66.0 72.	47.9	(20.7)	9.8	10.5	13.2	12.0	5.5	6.2	5.0	2.6	2.2	2.0	3.1	2.7	2.7	29.3	20.0	19.2	920	5.6	7.3
Ambuja Cements	122	SELL	185,654	4,002	1,522	8.0	8.4 8		5.3	5.1	15.2	14.5	13.8	8.4	8.0	6.8	2.7	2.3	2.1	1.5	1.7	1.8	19.3	17.8	16.5	108	(11.4)	4.8
Grasim Industries	2,094	ADD	192,022	4,139	92	301.0	229.0 273.	3 26.1	(23.9)	19.4	7.0	9.1	7.7	4.3	4.7	3.6	1.5	1.3	1.2	1.6	1.6	1.6	22.9	15.7	16.3	2,200	5.0	9.0
India Cements	111	SELL	34,066	734	307	10.0	8.7 10		(13.1)	21.1	11.1	12.7	10.5	6.0	7.5	5.1	0.8	0.8	0.7	1.9	2.9	2.9	8.2	6.7	7.7	95	(14.3)	2.5
Shree Cement	1,906	BUY	66,391	1,431	35	208.0	221.1 242	5 19.0	6.3	9.7	9.2	8.6	7.9	4.5	4.3	3.4	3.6	2.6	1.9	0.6	0.6	0.6	48.0	35.0	28.1	2,550	33.8	1.2
UltraTech Cement	949	ADD	118,153	2,547	124	88.2	66.9 75.	12.0	(24.2)	12.4	10.8	14.2	12.6	5.6	6.9	5.7	2.2	1.9	1.7	0.6	0.9	0.9	25.9	16.7	16.3	985	3.8	2.8

#### ak Institution al Equities: Valuatio fk India . :

Source: Company, Bloomberg, Kotak Institutional Equities estimates

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India Daily Summary - August 23, 2010

	20-Aug-10		Mkt c	ap.	shares		EPS (Rs)		EPS	۶ growth (۹	6)		PER (X)		EV	EBITDA (	X)	Pr	ice/BV ()	()	Divide	nd yield	(%)		RoE (%)		price	Upside A	ADVT-3
Company	Price (Rs)	Rating	(Rs mn)	(US\$ mn)	(mn)	2010E	2011E	2012E	2010E	2011E	2012E	2010E	2011E	2012E	2010E	2011E	2012E	2010E	2011E	2012E	2010E	2011E	2012E	2010E		2012E	(Rs)	(%) (L	US\$ m
Consumer products																													
Asian Paints	2,767	BUY	265,439	5,721	96	71.5	89.0	107.1	85.3	24.4	20.4	38.7	31.1	25.8	23.9	19.4	15.9	16.5	12.9	10.3	1.0	1.4	1.6	51.8	47.9	45.4	3,000	8.4	
Colgate-Palmolive (India)	828	REDUCE	112,656	2,428	136	31.1	34.5	39.6	44.2	10.9	14.6	26.6	24.0	20.9	21.8	17.8	15.2	34.5	29.4	25.2	2.4	3.1	3.6	156.1	132.3	129.4	830	0.2	
Dabur India	206	REDUCE	178,759	3,853	866	5.8	6.8	8.2	28.1	17.6	20.8	35.6	30.3	25.1	26.4	21.2	17.6	17.0	14.0	11.5	1.5	1.7	2.1	54.3	51.1	50.7	210	1.8	
GlaxoSmithkline Consumer (a)	1,807	ADD	75,996	1,638	42	55.4	68.6	81.3	23.6	23.9	18.6	32.6	26.3	22.2	18.0	15.6	12.8	8.5	7.1	5.9	1.0	1.2	1.5	27.9	29.0	28.7	2,000	10.7	
Godrej Consumer Products	389	ADD	125,860	2,713	324	11.3	13.0	17.3	69.5	14.4	33.1	34.3	30.0	22.5	27.2	21.3	16.0	13.1	7.2	6.5	1.0	0.8	0.8	44.6	31.0	30.4	400	2.8	
Hindustan Unilever	269	REDUCE	586,656	12,645	2,182	9.4	10.2	11.8	(0.9)	8.4	15.3	28.5	26.3	22.8	19.5	18.7	15.6	22.7	19.6	17.0	2.8	3.1	3.6	71.1	80.2	80.0	250	(7.0)	1
ITC	163	BUY	1,244,743	26,829	7,651	5.3	6.3	7.3	22.6	18.2	15.8	30.7	25.9	22.4	18.6	16.3	13.8	8.4	7.1	6.1	3.1	1.7	1.8	29.2	31.1	30.5	165	1.4	2
Jubilant Foodworks	539	REDUCE	34,412	742	64	5.5	9.7	12.1	340.6	75.7	24.6	97.3	55.3	44.4	51.7	31.4	22.0	29.3	19.1	13.4	-	-	-	46.6	41.8	35.4	370	(31.3)	1
Jyothy Laboratories	278	NR	20,145	434	73	11.0	12.9	15.3	99.6	17.0	18.3	25.2	21.5	18.2	19.5	14.8	12.1	5.0	4.2	3.6	1.7	1.3	1.7	18.6	20.2	20.5	-	-	
Nestle India (a)	2,880	REDUCE	277,672	5,985	96	74.4	86.6	104.8	27.0	16.4	20.9	38.7	33.2	27.5	25.6	22.2	18.9	47.8	38.1	30.3	1.7	2.1	2.5	136.0	127.5	122.9	3,000	4.2	
Tata Global Beverages	112	ADD	68,951	1,486	618	6.6	7.4	8.4	23.4	11.1	13.8	16.8	15.2	13.3	10.9	8.8	7.9	1.4	1.3	1.2	1.9	2.2	2.4	10.9	11.4	12.0	125	12	
Consumer products		Attractive	3,069,488	66,160					24.2	16.4	17.5	31.3	26.9	22.9	20.2	17.5	14.7	10.6	8.8	7.6	2.3	1.9	2.2	33.9	32.9	33.3			
Constructions																													
VRCL	164	BUY	43,790	944	267	7.9	9.1	11.6	(6.7)	15.0	27.9	20.8	18.1	14.1	10.5	10.0	7.9	2.2	1.9	1.7	0.2	0.2	0.2	11.0	11.3	12.9	205	25.0	
Nagarjuna Construction Co.	166	BUY	42,477	916	257	7.1	9.2	11.8	6.1	29.6	27.8	23.2	17.9	14.0	11.5	9.9	8.3	1.9	1.8	1.6	0.8	1.2	1.2	9.3	10.2	11.9	210	26.8	
Punj Lloyd	116	REDUCE	39,293	847	339	(12.9)	9.8	12.0	79.2	(175.4)	22.4	(9.0)	11.9	9.7	34.3	6.7	6.1	1.3	1.2	1.1	(0.1)	0.4	0.9	(15.8)	10.3	11.4	140	20.7	1
Sadbhav Engineering	1,590	BUY	23,848	514	15	43.1	62.0	84.0	(15.8)	43.9	35.5	36.9	25.6	18.9	20.0	13.0	10.4	5.7	3.9	3.3	0.2	0.4	0.4	13.3	14.1	17.4	1,575	(0.9)	
Construction		Attractive	149,408	3,220					(95.8)	9,733	27.8	1,639.9	16.7	13.1	15.6	8.8	7.5	1.9	1.7	1.5	0.3	0.6	0.7	0.1	10.3	11.8			
Energy																													
Aban Offshore	833	ADD	36,252	781	43	94.5	154.1	139.3	(2.5)	63.0	(9.6)	8.8	5.4	6.0	8.4	6.7	6.5	1.6	1.5	1.3	0.4	0.4	0.5	21.7	33.1	22.9	935	12.2	5
Bharat Petroleum	699	ADD	252,608	5,445	362	62.1	57.4	65.7	201	(8)	14.5	11	12	10.6	6.1	5.9	5.4	1.8	1.6	1.5	2.0	2.7	3.1	15.6	13.0	13.5	690	(1.2)	1
Cairn india	344	RS	651,988	14,053	1,897	5.5	20.5	36.0	29.0	270.6	75.1	62.0	16.7	9.6	48.8	10.0	6.1	1.9	1.7	1.6	_	_	4.4	3.1	10.7	17.0	-	-	2
Castrol India (a)	486	REDUCE	120,079	2,588	247	15.4	20.7	21.2	45	34	2.4	32	23	23.0	18.8	14.6	14.1	26.1	24.5	23.2	2.6	3.4	3.5	83.8	107.4	103.7	380	(21.7)	
GAIL (India)	469	BUY	594,346	12,811	1,268	24.8	27.2	40.2	11.7	10.1	47.4	18.9	17.2	11.7	10.6	10.6	8.6	3.3	2.9	2.5	1.6	1.8	2.7	17.4	17.0	21.6	550	17.4	1
GSPL	116	SELL	65,272	1,407	562	7.4	7.2	8.0	235	(3)	12.1	16	16	14.5	8.0	7.8	6.5	3.8	3.2	2.8	0.9	1.5	2.8	27.3	21.4	20.8	83	(28.5)	
Hindustan Petroleum	510	ADD	173,014	3,729	339	52.6	53.5	58.6	210.1	1.8	9.5	9.7	9.5	8.7	3.5	3.5	3.2	1.3	1.2	1.1	2.4	3.3	3.6	13.3	12.2	12.1	535	4.8	3
Indian Oil Corporation	392	ADD	952,849	20,538	2,428	49.9	38.8	41.1	407	(22)	5.9	8	10	9.6	5.3	5.3	4.8	1.7	1.6	1.4	3.3	3.0	3.2	22.7	15.6	15.1	415	5.7	1
Oil India	1,441	BUY	346,531	7,469	240	115.1	133.6	153.4	13.8	16.1	14.8	12.5	10.8	9.4	5.4	4.2	3.5	2.3	2.1	1.8	2.4	3.1	3.5	16.7	18.1	18.3	1,550	7.6	
Oil & Natural Gas Corporation	1,259	BUY	2,692,966	58,044	2,139	91.4	116.6	136.1	1	27	16.7	14	11	9.3	5.0	4.3	3.4	2.0	1.8	1.6	2.6	3.3	3.8	14.6	16.8	17.6	1,480	17.5	3
Petronet LNG	110	REDUCE	82,200	1,772	750	5.4	6.5	7.9	(22.0)	20.5	21.8	20.3	16.9	13.8	11.6	9.9	8.7	3.2	2.8	2.4	1.6	1.8	2.5	15.9	16.7	17.6	88	(19.7)	
Reliance Industries	989	REDUCE	2,942,222	63,417	2,976	49.6	59.0	74.4	(2)	19	26.2	20	17	13.3	10.1	7.9	6.6	2.0	1.8	1.6	0.7	0.8	1.0	11.4	12.3	13.9	1,060	7.2	10
Energy		Cautious	8,910,328	192,054					38.1	16.3	21.9	14.8	12.7	10.4	7.2	6.1	5.0	2.0	1.8	1.6	1.7	2.1	2.7	13.8	14.5	15.7			
Industrials																													
ABB	773	REDUCE	163,816	3,531	212	16.7	18.3	33.1	(35.2)	9.3	80.7	46.2	42.3	23.4	26.4	24.2	13.5	6.8	6.0	4.9	0.3	0.4	0.4	15.6	15.0	23.0	725	(6.2)	
BGR Energy Systems	831	BUY	59,828	1,290	72	16.0	28.0	39.7	32.2	74.6	41.9	51.8	29.7	20.9	29.1	16.9	12.2	10.6	8.5	6.5	0.4	0.8	1.0	22.3	31.8	35.1	950	14.3	
Bharat Electronics	1,771	REDUCE	141,672	3,054	80	93.9	107.3	122.4	(9.6)	14.3	14.1	18.9	16.5	14.5	9.1	7.6	6.4	3.2	2.8	2.4	1.4	1.4	1.4	17.9	18.0	17.9	1,835	3.6	
Bharat Heavy Electricals	2,470	REDUCE	1,208,870	26,056	490	88.1	116.3	135.4	37.9	32.1	16.4	28.0	21.2	18.2	15.7	11.9	10.1	7.6	6.0	4.8	0.8	1.0	1.2	29.9	31.5	29.2	2,600	5.3	2
Crompton Greaves	285	BUY	182,988	3,944	642	12.8	14.0	16.3	46.5	9.0	16.6	22.2	20.4	17.5	12.8	11.4	9.5	7.3	5.6	4.4	0.4	0.7	0.8	37.9	31.1	28.2	320	12.2	
Larsen & Toubro	1,869	ADD	1,125,391	24,257	602	57.9	71.7	89.0	15.6	23.8	24.1	32.2	26.1	21.0	18.0	14.2	11.9	5.0	4.2	3.6	0.7	0.6	0.8	18.6	17.7	18.5	2,075	11.0	5
Vaharashtra Seamless	392	BUY	27,662	596	71	40.2	43.6	49.8	12.1	8.5	14.2	9.8	9.0	7.9	5.2	4.5	3.6	1.7	1.5	1.3	1.5	2.0	2.5	19.3	17.9	17.7	450	14.7	
Siemens	707	REDUCE	238,288	5,136	337	25.2	27.0	31.9	56.4	7.3	18.0	28.1	26.2	22.2	17.0	15.4	12.8	7.0	5.8	4.8	0.7	0.8	0.9	27.6	24.2	23.8	635	(10.2)	
uzlon Energy	49	REDUCE	78,730	1,697	1,594	(6.2)	(0.8)	3.3	(185.4)	(86.8)	(504.1)	(8.0)	(60.9)	15.1	13.8	11.5	7.7	1.2	1.1	1.0	_	_	0.4	(11.4)	(1.8)	6.9	55	11.3	
Thermax	764	ADD	91,001	1,961	119	21.7	29.5	39.7	(10.4)	35.9	34.4	35.1	25.9	19.2	18.1	14.1	10.5	8.4	6.9	5.6	0.7	1.1	1.5	25.0	29.5	32.2	865	13.3	
/oltas	206	REDUCE	68,214	1,470	331	10.9	11.8	13.4	57.4	8.2	14.3	19.0	17.5	15.3	11.2	9.7	8.1	6.4	5.1	4.2	1.5	1.7	1.9	38.3	32.5	30.2	225	9.1	
ndustrials	200	Attractive	3,386,459	72,992					1.5	33.9	25.9	31.9	23.8	18.9	16.0	12.8	10.5	5.5	4.5	3.8	0.7	0.8	1.0	17.1	19.0	20.1			

India Daily Summary - August 23, 2010

Source: Company, Bloomberg, Kotak Institutional Equities estimates

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	20-Aug-10		Mkt c		shares		EPS (Rs)		EDC	۶ growth (۹	0		PER (X)		EV/	EBITDA (	Y)	Dr	ice/BV (X	n	Divide	nd yield	(%)		RoE (%)		Target price	Upside A	ADVT-3m
Company	Price (Rs)	Rating		(US\$ mn)	(mn)			2012E	2010E	2011E	») 2012E	2010E	2011E	2012F	2010E	2011E		2010E				2011E		2010E		2012E	(Rs)	<u> </u>	US\$ mn
Infrastructure	11100 (115)	nating	(13 111)	(050 1111)	()		20112	LUILL	20102			20102	20112	LUILL													. ,		
Container Corporation	1,329	REDUCE	172,737	3,723	130	61.1	74.3	85.9	0.3	21.7	15.6	21.8	17.9	15.5	15.3	12.5	10.4	4.0	3.4	2.9	1.1	1.3	1.5	19.6	20.6	20.5	1,250	(5.9)	1.
GMR Infrastructure	63	ADD	231,204	4,983	3,667	0.4	0.2	0.1	(43.8)	(48.9)	(40.0)	146.3	286.4	476.9	25.0	16.1	15.1	2.2	1.9	1.9	_	_	-	2.4	1.2	0.7	65	3.1	5.
GVK Power & Infrastructure	46	BUY	71,933	1,550	1,579	0.8	1.1	1.4	6.7	33.5	32.4	56.0	41.9	31.7	18.9	17.2	17.6	2.3	2.2	2.1	_	0.7	0.7	4.7	5.3	6.7	54	18.6	5.
IRB Infrastructure	303	RS	100,706	2,171	332	9.7	12.6	12.1	83.8	29.2	(3.7)	31.2	24.1	25.0	14.4	12.7	11.7	4.3	3.3	2.7	_	_	-	15.6	15.7	11.9	_	_	10.
Mundra Port and SEZ	802	REDUCE	323,538	6,974	403	16.7	21.9	34.1	55.7	31.0	56.1	48.0	36.7	23.5	35.8	23.4	16.9	9.1	7.7	6.1	(0.5)	_	_	20.8	22.9	28.9	750	(6.5)	5.
Infrastructure		Attractive	900,119	19,401					16.3	21.2	26.0	43.3	35.7	28.4	22.5	16.6	14.4	3.8	3.2	2.9	_	_	0.3	8.7	9.1	10.3			
Media																													
DB Corp	267	BUY	48,493	1,045	182	10.6	13.0	15.7	286.5	22.4	21.0	25.1	20.5	16.9	14.0	11.6	9.5	7.5	6.0	5.3	0.7	1.1	1.5	40.3	32.6	33.2	290	8.7	0.
DishTV	50	ADD	53,170	1,146	1,063	(2.5)	(1.8)	0.1	(62.0)	(28.8)	(107.4)	(20.0)	(28.1)	382.2	65.9	26.5	14.0	12.9	23.9	22.5	_	_	_	249.3	(59.7)	6.1	47	(6.0)	3.9
HT Media	172	NR	40,373	870	235	6.1	7.7	9.2	623.3	25.9	19.8	28.1	22.3	18.6	14.1	11.8	9.8	4.1	3.7	3.4	0.6	1.2	2.3	15.6	17.5	18.9	_	-	0.4
Jagran Prakashan	120	BUY	36,140	779	301	5.9	6.6	7.7	92.3	12.3	17.8	20.5	18.3	15.5	12.3	10.6	9.1	5.9	5.4	5.0	2.9	3.3	4.2	30.1	30.8	33.3	140	16.7	1.
Sun TV Network	484	REDUCE	190,833	4,113	394	13.1	18.0	22.5	44.8	36.9	25.2	36.8	26.9	21.5	20.9	15.5	12.5	9.8	8.3	6.9	1.5	1.5	1.9	28.4	33.7	35.1	420	(13.3)	2.
Zee Entertainment Enterprises	301	REDUCE	130,779	2,819	435	10.6	11.8	14.4	25.0	12.0	21.5	28.5	25.5	20.9	21.2	16.8	13.4	3.5	3.4	3.2	0.8	1.0	1.2	13.1	13.8	16.0	270	(10.3)	8.4
Media		Neutral	499,789	10,772					185.5	35.8	37.2	41.2	30.3	22.1	19.8	15.2	11.9	6.0	5.6	5.0	1.1	1.3	1.7	14.7	18.4	22.8			
Metals																													
Hindalco Industries	179	ADD	341,735	7,366	1,914	5.7	13.6	15.5	(64.5)	139.5	14.2	31.5	13.1	11.5	7.9	7.9	8.2	1.5	1.4	1.3	0.8	0.8	0.8	10.3	11.1	11.5	200	12.0	40.3
Hindustan Zinc	1,123	BUY	474,672	10,231	423	95.6	102.5	116.0	48.2	7.2	13.1	11.7	11.0	9.7	7.6	6.1	4.4	2.5	2.1	1.7	0.5	0.5	0.5	24.1	20.8	19.4	1,240	10.4	4.1
Jindal Steel and Power	689	REDUCE	641,946	13,837	931	38.4	50.9	56.0	17.3	32.7	9.9	18.0	13.5	12.3	12.4	8.9	7.5	5.7	4.0	3.0	0.2	0.3	0.3	37.8	34.9	28.0	625	(9.3)	24.9
JSW Steel	1,138	REDUCE	287,188	6,190	252	80.4	68.5	108.5	481.1	(14.8)	58.5	14.2	16.6	10.5	10.7	9.0	6.0	2.6	1.6	1.2	0.6	0.8	0.8	16.0	12.0	13.3	1,075	(5.6)	46.9
National Aluminium Co.	400	SELL	257,917	5,559	644	12.6	14.3	17.3	(34.9)	13.3	20.5	31.7	28.0	23.2	15.1	12.4	10.2	2.5	2.4	2.2	0.6	1.2	1.2	8.1	8.6	9.8	260	(35.0)	1.1
Sesa Goa	329	REDUCE	292,267	6,300	890	29.6	58.6	46.3	23.5	98.4	(21.0)	11.1	5.6	7.1	9.2	3.9	3.7	3.6	2.3	1.7	1.1	1.1	1.1	35.8	41.5	23.7	340	3.5	71.
Sterlite Industries	160	ADD	537,193	11,579	3,362	12.0	14.2	19.3	2.8	18.4	35.5	13.3	11.2	8.3	8.5	7.5	4.7	1.5	1.3	1.1	0.6	0.6	0.6	12.9	12.2	14.6	210	31.4	41.2
Tata Steel	519	REDUCE	474,487	10,227	914	(3.6)	63.4	65.5	(103.6)	(1,880.2)	3.4	(145.8)	8.2	7.9	10.2	5.6	5.4	2.1	1.6	1.4	1.5	1.5	-	(1.5)	22.0	18.7	550	6.0	98.6
Metals		Cautious	3,307,406	71,288					(30.6)	72.5	11.3	18.9	11.0	9.9	9.7	7.0	5.9	2.3	1.9	1.6	0.7	0.8	0.6	12.3	17.1	15.9			
Pharmaceutical																													
Biocon	352	BUY	70,330	1,516	200	14.8	17.8	22.0	216.4	19.8	23.7	23.7	19.8	16.0	13.7	11.5	9.6	3.9	3.4	2.9	_	_	-	17.9	18.8	20.0	400	13.7	4.8
Cipla	310	REDUCE	249,066	5,368	803	13.7	14.0	16.6	38.1	1.9	19.2	22.6	22.2	18.6	16.2	14.9	12.6	4.2	3.7	3.2	0.6	0.8	0.8	21.1	17.6	18.2	295	(4.9)	8.4
Cadila Healthcare	622	REDUCE	127,282	2,743	205	24.7	33.2	37.7	66.9	34.2	13.7	25.2	18.7	16.5	16.4	12.6	11.1	7.8	5.8	4.6	0.8	1.1	1.2	36.0	35.8	31.3	580	(6.7)	1.5
Dishman Pharma & chemicals	207	ADD	16,795	362	81	14.4	17.8	22.8	(19.7)	23.7	28.0	14.3	11.6	9.0	10.4	8.5	6.7	2.1	1.8	1.5	-	-	-	15.5	16.8	18.3	230	11.4	0.5
Divi's Laboratories	749	REDUCE	97,783	2,108	131	26.1	34.0	44.9	(18.2)	30.4	32.1	28.7	22.0	16.7	21.3	16.3	11.7	6.4	5.3	4.3	_	_	-	24.7	26.4	28.5	800	6.9	3.0
Dr Reddy's Laboratories	1,326	REDUCE	224,644	4,842	169	48.1	66.7	70.8	48.3	38.8	6.1	27.6	19.9	18.7	15.3	11.5	10.7	5.9	4.7	3.9	0.5	0.6	0.7	22.2	26.3	22.6	1,150	(13.3)	15.9
GlaxoSmithkline Pharmaceuticals (a)	2,017	REDUCE	170,850	3,683	85	59.1	69.7	79.2	8.1	18.0	13.5	34.1	28.9	25.5	19.5	16.6	14.3	9.6	8.1	7.0	—	_	-	29.8	30.4	29.4	1,880	(6.8)	1.6
Glenmark Pharmaceuticals	282	NR	77,344	1,667	274	12.7	19.2	20.3	14.7	50.6	5.6	22.2	14.7	13.9	14.2	9.2	8.8	3.3	2.7	2.3	_	_		16.7	19.9	17.6	_		3.8
Jubilant Organosys	329	BUY	52,300	1,127	159	26.5	31.8	38.9	49.0	19.8	22.4	12.4	10.4	8.5	9.2	8.3	6.7	2.3	1.9	1.6	0.6	0.8	0.9	26.3	21.7	21.1	400	21.5	2.4
Lupin	1,855	ADD	164,096	3,537	88	77.0	99.1	127.6	27.9	28.7	28.7	24.1	18.7	14.5	20.6	14.9	11.4	7.1	5.4	4.1	0.7	0.8	0.8	36.6	33.0	32.2	2,000	7.8	7.3
Piramal Healthcare	494	REDUCE	103,284	2,226	209	22.4	13.3	9.5	29.7	(40.4)	(28.9)	22.1	37.0	52.1	16.0	6.5	4.6	6.1	1.1	1.0	1.1	1.2	0.7	30.7	140.7	16.5	490	(0.8)	24.4
Ranbaxy Laboratories	493	SELL	211,030	4,549	428	7.1	27.0	11.6	(128.4)	282.7	(57.0)	69.7	18.2	42.3	17.0 20.3	10.4 14.1	19.9 13.7	5.4 4.4	3.9 3.7	3.6 3.2	0.8	0.8	0.8	6.9 17.8	22.6	8.3 17.3	255 1.835	(48.2) 4.6	9.4
Sun Pharmaceuticals	1,755	REDUCE	363,454	7,834	207	65.2	90.4	87.4	(25.7)	38.6	(3.3)	26.9	19.4	20.1													1,835	4.6	1.
Pharmaceuticals		Attractive	1,928,259	41,562					45.5	33.7	3.2	26.6	19.9	19.3	16.6	12.4	11.7	5.1	3.6	3.0	0.5	0.6	0.6	19.0	18.0	15.7			
Property DLF	224	ADD	570.192	12 200	1 700	10.7	16.3	25.1	(60.0)	53.1	53.8	21.2	20.5	12.2	21.5	13.7	10.3	2.1	2.0	1.8	0.9	0.9	1.5	7.1	9.9	13.8	340	1.9	44.0
Housing Development & Infrastructure	334 294	ADD	113,067	12,290 2,437	1,708 385	10.7 12.4	16.3	25.1	(60.0) (41.2)	14.2	53.8	31.3 23.7	20.5	13.3 17.6	11.5	13.1	8.7	1.6	1.4	1.0	1.0	1.7	1.5	10.0	9.9	9.9	318	8.2	34.1
Indiabulls Real Estate	192	RS	76,896	1,657	401	0.3	2.5	7.4	(62.7)	777.3	195.3	673.0	76.7	26.0	(32.5)	(345.6)	14.8	0.8	0.8	0.8	0.0	0.0	0.0	0.1	1.1	3.2	285	48.7	19.1
Mahindra Life Space Developer	490	ADD	20,718	447	42	20.1	23.6	35.8	77.8	17.6	51.5	24.4	20.8	13.7	21.7	15.6	7.8	2.2	2.0	1.8	0.8	0.8	0.8	8.9	9.7	13.4	540	10.2	0.1
Phoenix Mills	247	BUY	35,726	770	145	4.1	6.6	7.6	(16.7)	59.0	15.6	59.7	37.5	32.4	47.7	26.3	22.0	2.3	2.2	2.1	0.4	0.6	0.8	3.9	6.0	6.7	260	5.4	0.
Puravankara Projects	120	REDUCE	25,547	551	213	6.8	8.2	8.0	0.6	20.1	(1.9)	17.6	14.6	14.9	19.8	15.1	14.7	1.8	1.6	1.5	1.7	1.7	1.7	10.5	11.6	10.5	110	(8.1)	0.
Sobha	388	ADD	38,010	819	98	14.1	17.0	26.2	(7.1)	20.8	54.0	27.6	22.8	14.8	19.7	15.4	10.2	2.2	2.0	1.8	0.3	0.3	0.4	9.7	9.2	12.8	372	(4.0)	2.
Unitech	85	SELL	222.636	4,799	2.616	3.1	39	52	(58.1)	25.1	34.0	27.6	22.0	16.4	25.7	19.4	12.6	22	18	17	_	_	18	9.1	89	10.8	74	(13.0)	50.0

Source: Company, Bloomberg, Kotak Institutional Equities estimates

#### Kotak Institutional Equities: Valuation summary of key Indian companies

					O/S																						Target		-
_	20-Aug-10		Mkt ca		shares		EPS (Rs)			growth (%			PER (X)			/EBITDA (			rice/BV ()			and yield			RoE (%)	20125	(Rs)	Upside A (%) (L	
Company Retail	Price (Rs)	Rating	(Rs mn)	(US\$ mn)	(mn)	2010E	2011E	2012E	2010E	2011E	2012E	2010E	2011E	2012E	20105	2011E	2012E	2010E	2011E	2012E	20105	2011E	2012E	2010E	2011E	2012E	(KS)	(%) ((	JS\$ mn)
	2.002	400	127.000	2 720	44	67.2	02.4	110.2	20.2	45.6	32.2	50.0	24.2	26.0	31.8	23.1	17.7	17.2	12.3	8.8	0.5	0.4	0.5	38.7	41.8	39.4	3,000	4.8	5.9
Titan Industries	2,863	ADD	127,089 127,089	2,739 2,739	44	57.3	83.4	110.2	29.3 29.3	45.6 45.6		50.0 50.0	34.3	26.0	31.8	23.1	17.7	17.2	12.3	8.8	0.5	0.4	0.5	34.5	35.8	33.8	5,000	4.0	5
Retail		Neutral	127,089	2,759					29.5	45.0	32.2	50.0	34.3	26.0	51.0	23.1	17.7	17.2	12.5	0.0	0.5	0.4	0.5	34.3	35.0	33.0			
Sugar Daiai Uiadustan	125	SELL	22.062	E14	191	4.9	0.0	8.0	52.2	101.0	(0,0)	25.4	12.6	14.0	8.5	6.1	5.8	1.0	0.9	0.9	0.6	0.6	0.6	4.2	7.9	6.5	99	(20.6)	5.2
Bajaj Hindustan	125		23,862	514			9.9	8.9	52.3	101.0	(9.9)	25.4			9.2	5.6	6.1	1.6	1.4	1.3	0.5	0.5	0.5	8.2	17.9	10.9	93	6.6	4.6
Balrampur Chini Mills	87	ADD	22,402	483	257	4.3	10.4	7.0	(43.2)	140.4	(32.7)	20.1	8.4	12.4	4.4	5.1	4.4	1.6	1.4	1.2	0.6	0.5	0.5	22.4	17.0	14.8	76	8.3	12.0
Shree Renuka Sugars	70	BUY	47,020	1,013	670	9.9	7.7	8.1	195.3	(21.9)	4.7	7.1	9.1	8.7	6.4	5.6	5.2	1.4	1.4	1.1	0.6	0.5	0.5	13.1	12.8	10.5	70	0.5	12.0
Sugar		Cautious	93,284	2,011					80.0	12.4	(8.4)	10.8	9.6	10.5	0.4	5.0	5.2	1.4	1.2	1.1	0.0	0.5	0.5	13.1	12.0	10.5			
Technology															11.3	9.9	8.1	4.0	3.4	2.9	1.0	1.0	1.5	19.3	22.0	21.2	390	(4.4)	11.9
HCL Technologies	408	REDUCE	281,348	6,064	690	17.5	24.5	30.1	0.2	39.7	23.0	23.3	16.7	13.5	4.0		4.8			1.1	1.3		1.5	19.5		14.0	72		13
Hexaware Technologies	77	REDUCE	11,018	237	144	9.3	5.0	9.4	127.7	(46.3)	87.7	8.2	15.3	8.1		9.5		1.3	1.2			1.3			8.2			(6.1)	55.0
Infosys Technologies	2,770	BUY	1,589,750	34,266	574	108.3	124.1	150.0	5.7	14.5	20.9	25.6	22.3	18.5	18.6	15.3	12.4	6.9	5.7	4.7	0.9	1.3	1.5	30.1	28.0	28.0	3,100	11.9	
Mphasis BFL	600	REDUCE	125,011	2,694	208	43.6	49.0	45.6	207.5	12.5	(7.0)	13.8	12.2	13.1	10.9	9.7	8.9	5.3	3.8	3.0	0.6	0.7	0.8	48.1	36.4	25.8	550	(8.3)	7.8
Mindtree	529	REDUCE	21,779	469	41	52.2	32.6	51.6	294.3	(37.5)	58.1	10.1	16.2	10.3	8.7	9.2	6.1	3.2	2.7	2.2	0.4	0.6	1.0	35.2	19.2	23.7	550	3.9	1.0
Patni Computer Systems	532	REDUCE	70,883	1,528	133	36.6	41.3	37.5	36.4	12.8	(9.1)	14.6	12.9	14.2	7.7	6.8	5.8	2.0	1.8	1.7	1.3	1.6	1.4	18.2	15.1	12.4	450	(15.4)	12.3
Polaris Software Lab	173	SELL	17,243	372	100	15.4	19.1	18.8	16.9	24.3	(1.7)	11.3	9.1	9.2	5.5	7.2	6.1	2.0	1.7	1.5	2.0	2.1	2.3	18.6	20.1	17.2	180	4.1	4.4
TCS	869	BUY	1,700,709	36,657	1,957	35.1	42.1	48.2	32.8	19.8	14.5	24.7	20.7	18.0	18.7	15.0	12.5	8.1	6.7	5.6	2.3	1.9	2.2	37.6	35.6	33.9	965	11.1	29.
Wipro	412	ADD	1,007,293	21,711	2,447	18.9	22.3	25.7	22.1	18.1	15.6	21.8	18.5	16.0	16.5	13.3	10.9	5.1	4.2	3.5	0.9	1.1	1.3	26.5	25.0	23.7	465	12.9	12.8
Technology		Attractive	4,825,034	103,999					22.7	17.4	16.0	23.1	19.7	17.0	16.7	13.8	11.4	6.1	5.1	4.2	1.4	1.4	1.7	26.4	25.7	24.9			
Telecom																													
Bharti Airtel	310	REDUCE	1,178,395	25,399	3,798	23.6	20.0	20.7	5.8	(15.6)	3.9	13.1	15.5	15.0	7.5	8.3	6.8	2.8	2.4	2.0	_	-	-	24.4	16.5	14.7	305	(1.7)	46.3
IDEA	70	REDUCE	230,656	4,972	3,300	2.7	2.2	1.5	(5.8)	(19.7)	(30.8)	25.6	31.9	46.1	8.7	9.5	8.1	2.0	1.9	1.8	-	-	-	7.2	6.2	4.2	55	(21.3)	11.
MTNL	65	SELL	40,761	879	630	(15.6)	(10.4)	(9.1)	(750.8)	(33.7)	(11.9)	(4.1)	(6.2)	(7.1)	(0.4)	(0.6)	(0.8)	0.4	0.4	0.4	_	_	-	(8.5)	(6.1)	(5.7)	50	(22.7)	3.
Reliance Communications	163	SELL	347,707	7,495	2,133	22.1	6.0	9.4	(30.2)	(72.8)	56.1	7.4	27.1	17.4	6.9	9.5	7.9	0.9	0.9	0.8	0.5	-	-	11.7	3.2	4.9	150	(8.0)	43.
Tata Communications	345	REDUCE	98,297	2,119	285	14.0	15.2	15.7	3.2	8.2	3.5	24.6	22.8	22.0	10.0	9.2	8.8	1.4	1.3	1.3	1.9	2.2	2.5	5.2	5.5	5.5	225	(34.8)	3.
Telecom		Cautious	1,895,816	40,863					(15.9)	(33.1)	9.5	13.4	20.0	18.2	7.8	8.9	7.3	1.7	1.6	1.5	0.2	0.1	0.1	12.8	7.9	8.0			
Utilities																													
Adani Power	140	ADD	304,873	6,571	2,180	0.8	4.3	17.4	-	455.1	300.9	178.5	32.2	8.0	135.9	23.7	7.0	5.5	4.7	3.0	_	_	_	4.4	15.9	45.5	146	4.4	3.1
CESC	404	ADD	50,499	1,088	125	35.2	37.3	44.3	9.3	5.7	18.9	11.5	10.8	9.1	7.2	6.0	6.5	1.2	1.1	1.0	1.1	1.2	1.4	11.1	10.4	11.3	466	15.3	1.9
Lanco Infratech	69	BUY	166,787	3,595	2,405	2.0	3.7	5.0	35.1	87.6	34.9	35.3	18.8	14.0	20.6	8.7	8.2	4.9	3.9	3.1	-	-	-	15.8	21.2	22.7	77	11.0	7.2
NHPC	31	REDUCE	384,398	8,285	12,301	1.9	1.3	1.6	74.9	(27.5)	20.6	16.9	23.3	19.3	10.8	11.6	9.0	1.5	1.5	1.4	1.8	1.1	1.4	9.7	6.4	7.4	28	(10.4)	5.8
NTPC	193	REDUCE	1,593,436	34,345	8,245	10.8	12.5	14.7	9.6	16.2	17.4	18.0	15.5	13.2	13.7	12.1	10.1	2.5	2.3	2.1	2.1	2.4	2.8	14.5	15.4	16.6	210	8.7	8.7
Reliance Infrastructure	1,070	ADD	263,347	5,676	246	61.8	65.0	84.5	(1.5)	5.3	30.0	17.3	16.5	12.7	18.6	16.4	11.5	1.4	1.3	1.2	0.8	0.9	1.0	6.3	7.3	10.1	1,160	8.4	44.4
Reliance Power	154	SELL	369,340	7,961	2,397	2.9	3.1	5.3	179.7	9.8	70.0	54.0	49.2	28.9	(508.9)	225.5	35.2	2.6	2.4	2.2	—	—	-	4.8	5.1	8.1	135	(12.4)	20.4
Tata Power	1,290	ADD	318,367	6,862	247	60.2	69.2	88.5	20.1	15.0	27.8	21.4	18.6	14.6	13.6	12.3	10.6	2.4	2.2	2.0	0.9	1.1	1.2	12.9	12.5	14.3	1,420	10.1	10.2
Utilities		REDUCE	3,451,047	74,384					23.5	15.6	37.5	21.9	18.9	13.8	17.3	14.5	10.6	2.3	2.1	1.9	1.3	1.4	1.7	10.6	11.3	13.9			
Others																													
Havells India	798	SELL	48,029	1,035	60	5.3	31.6	45.0	3.7	497.9	42.6	151.1	25.3	17.7	19.9	12.3	10.1	13.2	8.7	5.9	0.3	0.3	0.3	6.6	41.6	39.7	497	(37.7)	8.3
Jaiprakash Associates	124	BUY	263,229	5,674	2,129	1.5	5.5	7.4	(27.2)	279.8	34.1	84.9	22.4	16.7	21.6	15.9	11.3	3.1	2.7	2.3	_	-	_	4.1	12.8	14.9	170	37.5	26.5
Jindal Saw	209	ADD	61,358	1,323	294	25.0	18.6	17.9	110.8	(25.4)	(4.0)	8.3	11.2	11.7	5.4	6.2	6.0	1.6	1.3	1.2	0.5	0.4	0.4	20.5	12.9	11.1	256	22.7	3.
PSL	135	BUY	7,220	156	53	22.9	25.4	28.2	3.3	10.6	11.0	5.9	5.3	4.8	3.3	2.8	2.9	0.8	0.7	0.6	4.8	4.8	5.2	12.6	11.7	12.0	182	34.8	0.
Sintex	367	BUY	50,114	1,080	136	24.1	28.3	33.3	0.5	17.4	17.5	15.2	13.0	11.0	12.5	8.5	7.2	2.4	2.0	1.7	0.3	0.4	0.4	15.5	15.3	15.2	380	3.5	4.
Tata Chemicals	396	REDUCE	96,464	2,079	243	26.4	33.2	37.5	(27.1)	25.8	12.7	15.0	11.9	10.6	7.6	6.5	5.5	2.0	1.8	1.6	2.2	2.3	2.3	16.0	18.7	18.3	360	(9.2)	4.
Welspun Corp	249	ADD	51,070	1,101	205	32.0	27.0	25.6	85.2	(15.7)	(5.4)	7.8	9.2	9.7	4.5	4.9	4.6	1.6	1.3	1.2	0.9	0.9	0.9	24.8	15.6	12.8	286	15.1	4.
United Phosphorus	196	BUY	90,455	1,950	463	11.9	13.8	17.4	18.8	15.8	25.9	16.4	14.1	11.2	9.4	8.5	6.8	2.6	2.3	1.9	0.8	1.0	1.0	17.7	17.2	18.3	225	15.1	8.
Others			667,941	14,397					16.3	32.3	17.6	19.9	15.0	12.8	11.4	10.1	8.3	2.5	2.1	1.8	0.6	0.7	0.7	12.4	14.0	14.3			
KS universe (b)			46,221,314	996,256					15.4	21.7	20.2	19.6	16.1	13.4	11.5	9.6	8.0	2.9	2.5	2.2	1.2	1.3	1.6	14.9	15.7	16.5			
KS universe (b) ex-Energy			37,310,987	804,203					9.3	23.5	19.6	21.3	17.2	14.4	14.0	11.5	9.5	3.2	2.8	2.4	1.1	1.2	1.3	15.3	16.2	16.8			
KS universe (d) ex-Energy & ex-C	ommodities		33,243,642	716,535					16.6	19.8	21.3	22.2	18.5	15.3	15.8	13.0	10.7	3.4	3.0	2.6	1.1	1.2	1.4	15.5	16.0	16.9			

Note:

 (1) For banks we have used adjusted book values.

 (2) 2010 means calendar year 2009, similarly for 2011 and 2012 for these particular companies.

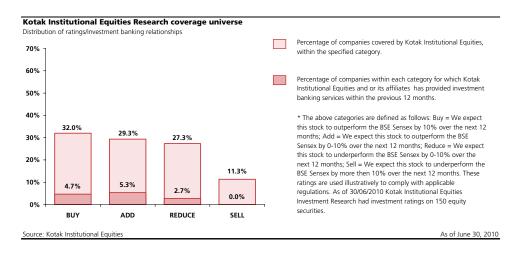
 (3) EV/Sales & EV/ZBITDA for KS universe excludes Banking Sector.

 (4) Rupec-US Dollar exchange rate (Rs/USS)=

 46.40

Source: Company, Bloomberg, Kotak Institutional Equities estimates

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REDUCE. We expect this stock to underperform the BSE Sensex by 0-10% over the next 12 months.

SELL. We expect this stock to underperform the BSE Sensex by more than 10% over the next 12 months.

Our target price are also on 12-month horizon basis.

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