

Tata Consultancy Services

Volume growth to remain strong

Our recent interaction with TCS reaffirms our belief that volume recovery is on track for Indian IT service players. The management indicated that the demand environment has improved materially over the last two quarters. Though discretionary spending is still largely curtailed, the deal pipeline is back to pre-crisis levels due to client-led cost-cutting and business transformation initiatives. Hiring too has picked up in Q3FY10. Though room for further margin improvement is limited, the goal would be to sustain margins in a narrow range. Post our meeting, we are increasing our FY11 revenue and earnings estimates for TCS by 3.2% and 5.3% respectively. Consequently, our target price increases to Rs 750 from Rs 694 earlier. Maintain Buy.

Volume growth to remain strong despite seasonality

Consistent volume growth over the last two quarters has been the distinguishing feature for TCS as compared to Infosys and Wipro in the recent recovery. In Q2FY10, volumes for TCS grew 5% QoQ as compared to 1.4% and -1.5% for Infosys and Wipro (Global IT) respectively. For Q3FY10, volume growth is expected to be slower due to the seasonal pattern which sees fewer working days in the quarter. We expect volumes to increase by 3.5% QoQ – ahead of that projected for Infosys. The quarter would continue to get a boost from the resurgent BFSI vertical along with the stabilisation in retail and telecom.

BFSI will continue to lead the way

Integration and compliance-related IT spending in the BFSI vertical remains strong, lending a crucial fillip to the volume recovery. Revenue contribution from BFSI is expected to increase further from 45% in Q2FY10, as top clients in the vertical maintain strong growth momentum. Besides BFSI, the retail vertical too is witnessing strong growth due to transformational initiatives by clients. Revenue contribution from the retail segment has increased from ~9% in Q1FY09 to ~12% in Q2FY10. Volumes in verticals like manufacturing and telecom have stabilised in Q2FY10; however recovery in these segments is highly dependent on improvement in consumer spending in the US and Europe.

Deal pipeline back to pre-crisis levels

The management indicated that the discretionary IT spend continues to be under pressure as clients are still to witness a consistent revenue recovery. However, the deal pipeline has recovered materially in the last two quarters and is back to pre-Lehman levels. The deal closure rate too has improved but the sales cycle remains elongated. The project pipeline is benefiting from pent-up demand accumulated over the longer-than- average recession and continued cost-cutting initiatives by clients.

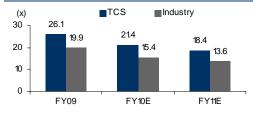
Financial highlights

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|-----------------------|---------|---------|---------|---------|
| (Rs mn) | FY08 | FY09 | FY10E | FY11E |
| Revenue | 228,614 | 278,129 | 298,274 | 332,115 |
| Growth (%) | 22.7 | 21.7 | 7.2 | 11.3 |
| Adj net income | 50,182 | 51,723 | 63,067 | 73,304 |
| Growth (%) | 23.2 | 3.1 | 21.9 | 16.2 |
| FDEPS (Rs) | 25.6 | 26.4 | 32.2 | 37.5 |
| Growth (%) | 23.2 | 3.1 | 21.9 | 16.2 |

| What's New? | Target | Rating | Estimates | | |
|-----------------------|-----------------|-----------|--------------------|--|--|
| СМР | TARGET | RATING | RISK | | |
| Rs 690 | Rs 750 | BUY | MEDIUM | | |
| | | | | | |
| BSE | NS | E BL | OOMBERG | | |
| 532540 | TC | 5 | TCS IN | | |
| Company data | L | | | | |
| Market cap (Rs r | nn / US\$ mn) | 1,34 | 1,347,351 / 29,119 | | |
| Outstanding equ | ity shares (mn) | | 1,957 | | |
| Free float (%) | | | 492.9 | | |
| Dividend yield (| %) | | 1.0 | | |
| 52-week high/low (Rs) | | | 712 / 220 | | |
| 2-month average | | 2,897,792 | | | |
| Stock perform | ance | | | | |
| Returns (%) | СМР | 1-mth 3- | mth 6-mth | | |

| Returns (%) | СМР | 1-mth | 3-mth | 6-mth |
|-------------|--------|-------|-------|-------|
| TCS | 690 | 9.1 | 30.1 | 96.6 |
| BSE IT | 4,776 | 7.9 | 14.0 | 53.3 |
| Sensex | 17,190 | 8.1 | 10.5 | 15.8 |

P/E comparison



Valuation matrix

| Variation matrix | | | | |
|------------------|------|------|-------|-------|
| (x) | FY08 | FY09 | FY10E | FY11E |
| P/E @ CMP | 26.9 | 26.1 | 21.4 | 18.4 |
| P/E @ Target | 29.3 | 28.4 | 23.3 | 20.0 |
| ev/ebitda @ cmp | 22.3 | 18.5 | 16.1 | 14.6 |

Profitability and return ratios

| (%) | FY08 | FY09 | FY10E | FY11E |
|----------------|------|------|-------|-------|
| EBITDA margin | 26.0 | 25.8 | 27.6 | 27.4 |
| EBIT margin | 23.5 | 23.7 | 25.1 | 24.9 |
| Adj PAT margin | 22.0 | 18.6 | 21.1 | 22.1 |
| ROE | 47.0 | 36.9 | 35.4 | 32.4 |
| ROIC | 52.6 | 46.1 | 43.2 | 45.0 |
| ROCE | 44.6 | 35.4 | 34.1 | 31.5 |

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RHH: Winner of LIPPER-STARMINE broker award for "Earnings Estimates in Midcap Research 2008" "Honourable Mention" in Institutional Investor 2009

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RHH Research is also available on Bloomberg FTIS <GO> and Thomson First Call

double-dip recession remains the largest concern for 2010 IT budgets.

IT budgets for 2010 expected to be finalised on time in the Jan-Mar quarter

Hiring steps up minus salary hikes

Positive feelers on 2010 IT budgets

TCS plans to add 8,000 fresh graduates in Q3FY10 and 10,000 in Q4FY10. The company has also accelerated its lateral recruitment process in order to cater to the improving demand environment. For FY11, TCS would be visiting campuses in Q4FY10. We expect the company to make about 25,000 campus offers. Despite the step-up in hiring, the management does not expect salary hikes before Q2FY11. This contrasts with the 2% and 8% onsite and offshore salary hikes given by Infosys in Q3FY10. However, TCS would continue to maintain a reasonable variable pay component every quarter.

As compared to 2009, the IT budgeting exercise for 2010 is expected to be concluded

on time in the January to March quarter and with higher visibility on actual spending.

Though IT budgets are expected to show flat to marginal growth, Indian players would benefit from increased allocation to offshore expenditure. The management indicated that it is witnessing a shift in client focus from in-house/onsite outsourcing to offshoring in order to increase cost flexibility and bolster return on investments. However, a

Focused on sustaining margins at current level

In Q2FY10, TCS' EBITDA margin swelled 253bps YoY to 28.7%. Margin expansion arose from employee cost control and increased offshore leverage. Offshore revenues as a percentage of the total have increased by 830bps over the last four quarters to 51%. Though room for further margin expansion is limited considering the stronger rupee, increased hiring and expected wage inflation, the management now aims to maintain margins at the current level.

The most important margin lever available is utilisation rates which are still low. Including trainees, TCS recorded a utilisation rate of 73.6% in Q2FY10, lower than its historical range of ~75–77%. Also, further scope to increase the share of fixed price projects will provide support to the operating margin as productivity improves. And, in order to protect itself against rupee volatility, TCS has increased its forex hedges for Q3FY10 from US\$ 75mn (at Rs 41/US\$) to US\$ 210mn now, with incremental hedges at Rs 46–47/US\$. The company however has not increased its cash flow hedges for future quarters.

Target price increased to Rs 750 - Buy

Consequent to our management meet, we are raising our volume growth expectations for FY11 from 15% earlier to 17%. Our EBITDA margin estimate for the fiscal has also been increased by 39bps to 27.4%. In all, we have raised our FY11 revenue and earnings projections by 3.2% and 5.3% respectively, while FY10 numbers remain largely unchanged. Our forecast is based on an exchange rate assumption of Rs 46/US\$ and Rs 44/US\$ by March '10 and March '11 respectively.

Fig 1 - Revised estimates

| Key parameters | | FY10E | | | FY11E | |
|-------------------|---------|---------|-------|---------|---------|--------|
| (Rs mn) | Old | New | % Chg | Old | New | % Chg |
| Revenue | 297,627 | 298,274 | 0.2 | 321,953 | 332,115 | 3.2 |
| EBITDA | 82,222 | 82,401 | 0.2 | 86,809 | 90,851 | 4.7 |
| EBITDA margin (%) | 27.6 | 27.6 | 0 bps | 27.0 | 27.4 | 39 bps |
| FDEPS (Rs) | 32.1 | 32.2 | 0.2 | 35.6 | 37.5 | 5.3 |
| Source: RHH | | | | | | |

Consequent to the FY11 earnings revision, we are increasing our target price from Rs 694 to Rs 750. At our target price the stock would trade at 20x FY11E earnings. We maintain our positive outlook on the stock with a Buy rating.



Earnings estimates for FY11 revised

upwards by 5.3%

Margin pressure due to currency and wage increases to be offset by productivity gains and higher utilisation

Balance sheet

Consolidated financials

Profit and Loss statement

| Y/E March (Rs mn) | FY08 | FY09 | FY10E | FY11E |
|--------------------------------|---------|---------|---------|---------|
| Revenues | 228,614 | 278,129 | 298,274 | 332,115 |
| Growth (%) | 22.7 | 21.7 | 7.2 | 11.3 |
| EBITDA | 59,397 | 71,781 | 82,401 | 90,851 |
| Growth (%) | 17.3 | 20.9 | 14.8 | 10.3 |
| Depreciation & amortisation | 5,746 | 5,766 | 7,419 | 8,141 |
| EBIT | 53,651 | 66,015 | 74,982 | 82,711 |
| Growth (%) | 15.5 | 23.0 | 13.6 | 10.3 |
| Interest | 452 | 523 | 341 | 369 |
| Other income | 4,902 | (4,149) | 778 | 6,007 |
| EBT | 58,101 | 61,343 | 75,420 | 88,348 |
| Income taxes | 7,494 | 9,012 | 11,446 | 14,264 |
| Effective tax rate (%) | 12.9 | 14.7 | 15.2 | 16.1 |
| Extraordinary items | - | - | - | - |
| Min into / inc from associates | 432 | 600 | 923 | 820 |
| Reported net income | 50,191 | 51,723 | 63,067 | 73,304 |
| Adjustments | 9 | - | - | - |
| Adjusted net income | 50,182 | 51,723 | 63,067 | 73,304 |
| Growth (%) | 23.2 | 3.1 | 21.9 | 16.2 |
| Shares outstanding (mn) | 1,957.2 | 1,957.2 | 1,957.2 | 1,957.2 |
| FDEPS (Rs) (adj) | 25.6 | 26.4 | 32.2 | 37.5 |
| Growth (%) | 23.2 | 3.1 | 21.9 | 16.2 |
| DPS (Rs) | 7.0 | 7.0 | 8.0 | 9.0 |

Cash flow statement

| Y/E March (Rs mn) | FY08 | FY09 | FY10E | FY11E |
|----------------------------|----------|----------|----------|----------|
| Net income + Depreciation | 55,937 | 57,513 | 71,106 | 82,045 |
| Non-cash adjustments | (2,526) | (2,889) | (1,411) | 2,033 |
| Changes in working capital | (12,119) | (3,209) | (6,773) | (3,186) |
| Cash flow from operations | 41,292 | 51,415 | 62,922 | 80,891 |
| Capital expenditure | (10,941) | (10,623) | (7,250) | (12,250) |
| Change in investments | (13,792) | 10,396 | (12,500) | (10,000) |
| Other investing cash flow | (2,666) | (36,759) | - | - |
| Cash flow from investing | (27,399) | (36,985) | (19,750) | (22,250) |
| Issue of equity | - | - | - | - |
| Issue/repay debt | 631 | (378) | (836) | 600 |
| Dividends paid | (14,832) | (16,085) | (17,615) | (19,817) |
| Other financing cash flow | - | - | - | - |
| Change in cash & cash eq | (309) | (2,033) | 24,721 | 39,424 |
| Closing cash & cash eq | 10,352 | 13,440 | 38,162 | 77,586 |

Economic Value Added (EVA) analysis

| Y/E March | FY08 | FY09 | FY10E | FY11E |
|--------------------------|---------|---------|---------|---------|
| WACC (%) | 13.9 | 15.2 | 14.2 | 14.2 |
| ROIC (%) | 52.6 | 46.1 | 43.2 | 45.0 |
| Invested capital (Rs mn) | 100,704 | 143,793 | 150,979 | 157,240 |
| EVA (Rs mn) | 38,976 | 44,398 | 43,642 | 48,362 |
| EVA spread (%) | 38.7 | 30.9 | 28.9 | 30.8 |



| Y/E March (Rs mn) | FY08 | FY09 | FY10E | FY11E |
|---------------------------|---------|---------|---------|---------|
| Cash and cash eq | 10,352 | 13,440 | 38,162 | 77,586 |
| Accounts receivable | 53,899 | 60,463 | 61,974 | 63,214 |
| Inventories | 424 | 366 | 421 | 463 |
| Other current assets | 27,102 | 35,351 | 41,770 | 45,947 |
| Investments | 26,503 | 17,281 | 29,781 | 39,781 |
| Gross fixed assets | 33,205 | 49,583 | 58,833 | 70,333 |
| Net fixed assets | 21,159 | 31,163 | 33,614 | 37,574 |
| CWIP | 9,055 | 6,332 | 4,332 | 5,082 |
| Intangible assets | 14,738 | 34,146 | 33,525 | 32,925 |
| Deferred tax assets, net | 3,552 | 4,262 | 4,901 | 5,391 |
| Other assets | 9,035 | 23,911 | 27,498 | 30,247 |
| Total assets | 175,818 | 226,714 | 275,979 | 338,211 |
| Accounts payable | 9,712 | 10,116 | 10,762 | 12,678 |
| Other current liabilities | 28,575 | 42,099 | 46,308 | 50,939 |
| Provisions | 3,500 | 4,200 | 4,830 | 5,313 |
| Debt funds | 7,098 | 7,913 | 7,077 | 7,677 |
| Other liabilities | 3,112 | 5,842 | 7,168 | 8,284 |
| Equity capital | 979 | 979 | 979 | 979 |
| Reserves & surplus | 122,841 | 155,567 | 198,854 | 252,341 |
| Shareholder's funds | 123,820 | 156,545 | 199,833 | 253,320 |
| Total liabilities | 175,818 | 226,714 | 275,979 | 338,211 |

63.8

80.5

102.6

129.9

Financial ratios

BVPS (Rs)

| Y/E March | FY08 | FY09 | FY10E | FY11E | | | |
|---------------------------------|------------------------------------|-------|-------|-------|--|--|--|
| Profitability & Return ratios (| %) | | | | | | |
| EBITDA margin | 26.0 | 25.8 | 27.6 | 27.4 | | | |
| EBIT margin | 23.5 | 23.7 | 25.1 | 24.9 | | | |
| Net profit margin | 22.0 | 18.6 | 21.1 | 22.1 | | | |
| ROE | 47.0 | 36.9 | 35.4 | 32.4 | | | |
| ROCE | 44.6 | 35.4 | 34.1 | 31.5 | | | |
| Working Capital & Liquidity ra | Working Capital & Liquidity ratios | | | | | | |
| Receivables (days) | 94 | 94 | 95 | 89 | | | |
| Inventory (days) | 1 | 1 | 1 | 1 | | | |
| Payables (days) | 24 | 24 | 24 | 24 | | | |
| Current ratio (x) | 2.4 | 2.1 | 2.5 | 2.9 | | | |
| Quick ratio (x) | 1.7 | 1.4 | 1.8 | 2.2 | | | |
| Turnover & Leverage ratios (x |) | | | | | | |
| Gross asset turnover | 7.8 | 6.7 | 5.5 | 5.1 | | | |
| Total asset turnover | 1.5 | 1.4 | 1.2 | 1.1 | | | |
| Interest coverage ratio | 118.8 | 126.1 | 219.8 | 224.2 | | | |
| Adjusted debt/equity | 0.1 | 0.1 | 0.0 | 0.0 | | | |
| Valuation ratios (x) | | | | | | | |
| EV/Sales | 5.8 | 4.8 | 4.4 | 4.0 | | | |
| ev/ebitda | 22.3 | 18.4 | 16.1 | 14.6 | | | |
| P/E | 26.8 | 26.0 | 21.4 | 18.4 | | | |
| P/BV | 10.8 | 8.5 | 6.7 | 5.3 | | | |

Quarterly trend

| Particulars | Q2FY09 | Q3FY09 | Q4FY09 | Q1FY10 | Q2FY10 |
|------------------------|--------|--------|--------|--------|--------|
| Revenue (Rs mn) | 69,534 | 72,770 | 71,718 | 72,070 | 74,351 |
| YoY growth (%) | 25.3 | 24.0 | 18.6 | 12.4 | 6.9 |
| QoQ growth (%) | 8.5 | 4.7 | (1.4) | 0.5 | 3.2 |
| EBITDA (Rs mn) | 16,848 | 18,020 | 17,000 | 17,892 | 19,531 |
| EBITDA margin (%) | 24.2 | 24.8 | 23.7 | 24.8 | 26.3 |
| Adj net income (Rs mn) | 12,777 | 13,693 | 13,330 | 15,431 | 16,478 |
| YoY growth (%) | 2.2 | 1.0 | 6.2 | 23.1 | 29.0 |
| QoQ growth (%) | 2.0 | 7.2 | (2.6) | 15.8 | 6.8 |

DuPont analysis

| (%) | FY07 | FY08 | FY09 | FY10E | FY11E |
|----------------------------------|-------|-------|-------|-------|-------|
| Tax burden (Net income/PBT) | 84.2 | 86.4 | 84.3 | 83.6 | 83.0 |
| Interest burden (PBT/EBIT) | 104.2 | 108.3 | 92.9 | 100.6 | 106.8 |
| EBIT margin (EBIT/Revenues) | 24.9 | 23.5 | 23.7 | 25.1 | 24.9 |
| Asset turnover (Revenues/Avg TA) | 172.7 | 149.3 | 138.2 | 118.7 | 108.1 |
| Leverage (Avg TA/Avg equtiy) | 145.8 | 143.4 | 143.6 | 141.1 | 135.5 |
| Return on equity | 55.0 | 47.0 | 36.9 | 35.4 | 32.4 |

Company profile

TCS is India's largest and oldest IT services provider with revenues and earnings of US\$ 6bn and US\$ 1.1bn respectively in FY09. The company has built strong business competencies driven by a threepronged strategy: a) a Global Network Delivery Model (GNDM) – offshore and nearshore presence, b) end-to-end services, c) strategic acquisitions to expand service offerings and market reach.

Recommendation history

| Date | Event | Reco price | Tgt price | Reco |
|-----------|-------------------|------------|-----------|------|
| 21-Aug-08 | RHH Compendium | 409 | 481 | Hold |
| 6-Oct-08 | Quarterly Preview | 329 | 392 | Hold |
| 24-Oct-08 | Results Review | 274 | 318 | Hold |
| 21-Nov-08 | Sector Report | 241 | 298 | Sell |
| 2-Jan-09 | Quarterly Preview | 249 | 273 | Sell |
| 16-Jan-09 | Results Review | 255 | 273 | Sell |
| 6-Mar-09 | Sector Report | 233 | 226 | Sell |
| 21-Apr-09 | Results Review | 281 | 240 | Sell |
| 12-May-09 | Sector Update | 308 | 342 | Buy |
| 2-Jul-09 | Quarterly Preview | 388 | 423 | Buy |
| 17-Jul-09 | Results Review | 434 | 466 | Buy |
| 25-Aug-09 | Sector Update | 521 | 531 | Buy |
| 6-Oct-09 | Quarterly Preview | 614 | 630 | Buy |
| 16-Oct-09 | Results Review | 598 | 694 | Buy |
| 13-Nov-09 | Sector Update | 623 | 694 | Buy |
| 2-Dec-09 | Company Update | 690 | 750 | Buy |

Shareholding pattern

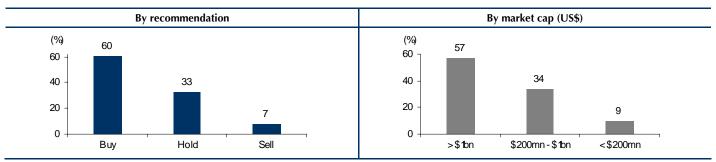
| (%) | Dec-08 | Mar-09 | Jun-09 |
|-------------|--------|--------|--------|
| Promoters | 76.2 | 76.2 | 75.1 |
| FIIs | 10.5 | 10.0 | 11.2 |
| Banks & FIs | 7.2 | 7.9 | 7.5 |
| Public | 6.1 | 5.9 | 6.2 |

Stock performance





Coverage Profile



Recommendation interpretation

| Recommendation | Expected absolute returns (%) over 12 months | |
|----------------|--|--|
| Buy | More than 15% | |
| Hold | Between 15% and -5% | |
| Sell | Less than -5% | |

Recommendation structure changed with effect from March 1, 2009

Expected absolute returns are based on share price at market close unless otherwise stated. Stock recommendations are based on absolute upside (downside) and have a 12-month horizon. Our target price represents the fair value of the stock based upon the analyst's discretion. We note that future price fluctuations could lead to a temporary mismatch between upside/downside for a stock and our recommendation.

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