



Emkay Global Financial Services Ltd.

is pleased to invite you for a conference call

to discuss Q3FY11 results of

Mahindra & Mahindra Ltd. with

Mr. U. Y. Phadke – President, Finance, Legal and Financial Services Sector & Member of the Group Executive Board

Dr. Pawan Goenka – President, Automotive and Farm Equipment Sectors & Member of the Group

Executive Board

Mr. V S Parthasarathy - Group CIO, EVP, Finance and Mergers & Acquisitions & Member of the Group Executive Board

Mr. K. Chandrasekar – EVP, Corp. Finance

Mr. S. Venkatraman - Controller of Accounts &

Other Senior Management personnel from M&M including IR team.

On Wednesday, February 9, 2011 at 3:00 PM

Dial-in Numbers

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Local Access Number: +91 22 6000 1221 / +91 22 3940 3977 (Delhi, Bangalore, Chennai, Hyderabad, Kolkata)

Toll Free Numbers:

USA: 1 866 746 2133 / UK: 0 808 101 1573 / Singapore: 800 101 2045 / Hong Kong: 800 964 448

Playback will be available after one hour of commencement of the call until February 23, 2011

India: +91 22 3065 1212 / Playback ID: 361123

For further information please contact

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Your success is our success