India Strategy

High on risk - reward



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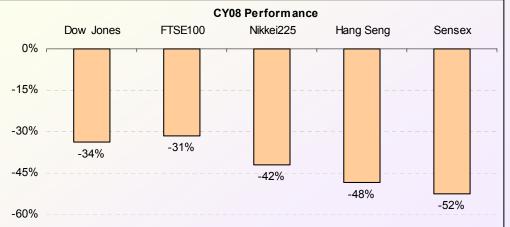
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March 2009

Bears continue to be on a rampage...globally

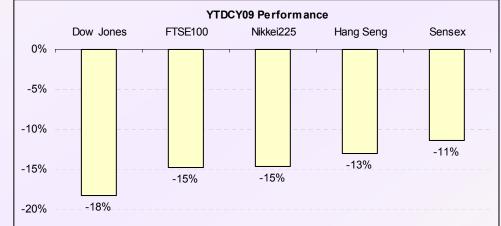
Global indices - the fall of 2008...



...extends into 2009...

Source: Bloomberg

...and the outlook gets uncertain



Forecast in Jan-09

1.2

-2.6

Japan

-2

EU

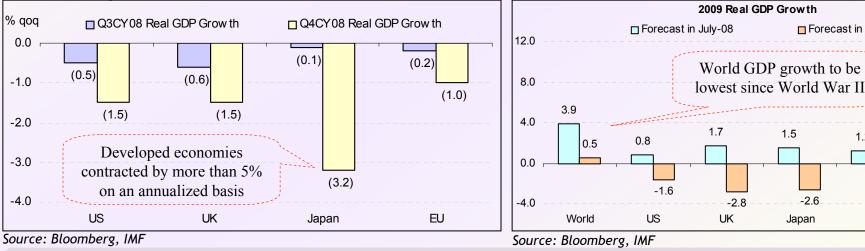
9.8

6.7

China

Source: Bloomberg

...as the developed world contracts...



The developed world - in throes of a recession



India, too, saw a sharp deterioration...

A global collapse...

12%

9%

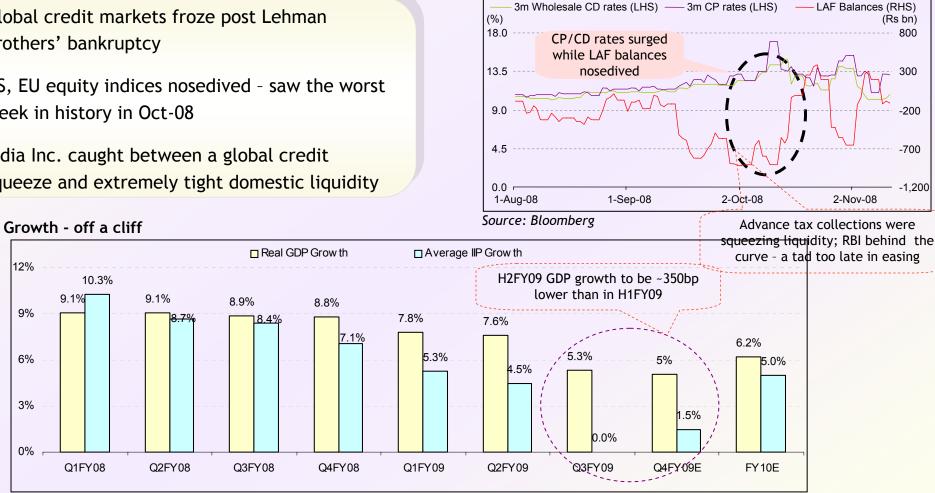
6%

3%

0%

9.1%

- Global credit markets froze post Lehman Brothers' bankruptcy
- US, EU equity indices nosedived saw the worst week in history in Oct-08
- India Inc. caught between a global credit \geq squeeze and extremely tight domestic liquidity



...and extremely tight domestic liquidity

Source: Bloomberg, IDFC-SSKI Research

Liquidity crunch exacerbating the cyclical slowdown



...the capital market followed suit...



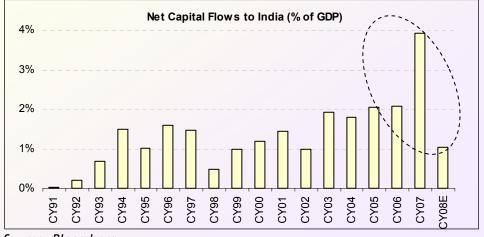
Deterioration in the real economy continued through Q3FY09

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External growth engine is gone

Record capital inflows...

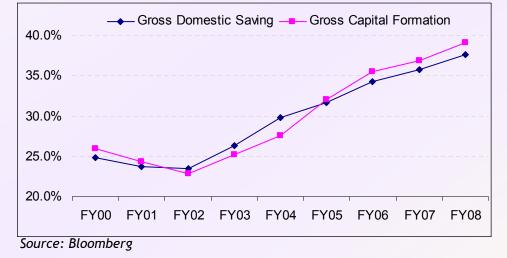


Source: Bloomberg

...the external growth engine is no longer revving



...that filled the savings-investment gap...



- Growth, driven by low-cost external capital that fueled domestic investment, is tapering
- External demand, driving local consumption (primarily urban), hit badly

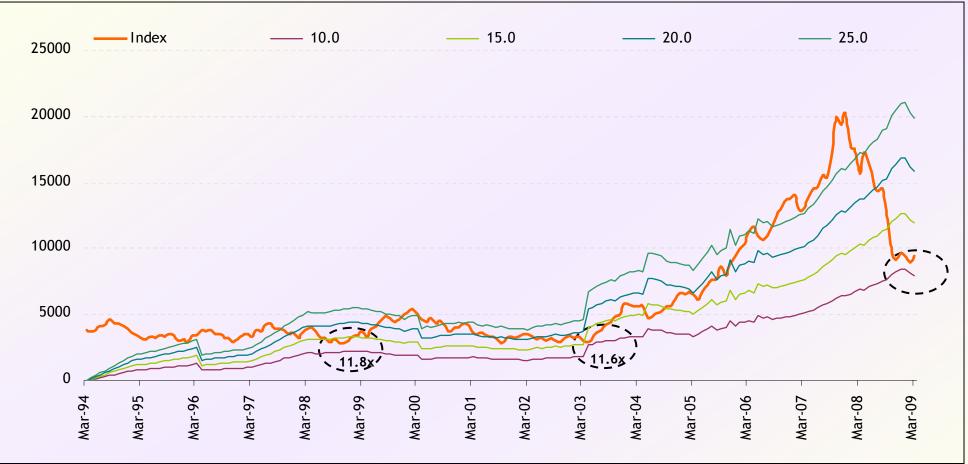


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"History never looks like history when you are living through it" - John Gardner



Valuations are at historic lows

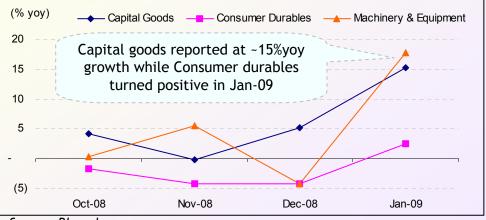


Source: IDFC - SSKI Research

Sensex had historically rebounded sharply from the trough of ~11x trailing earnings; We believe it has bottomed out at ~8000 (10.1x FY08 earnings)

First signs of an economic turnaround...

IIP showing signs of a slow march up...

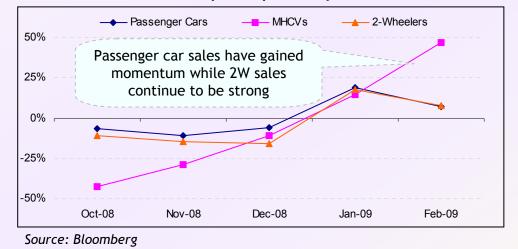


Source: Bloomberg

Leading steel producers have seen a jump in production



...and Auto sales have surprised positively



Railways freight rates have started inching up; from a negative zone, 3%yoy growth for Jan-09

- Channel checks reveal that real estate prices have crashed and sales have begun
- FMCG sales are still robust in Tier-II & Tier III cities

The indicators point to slow restoration to normalcy



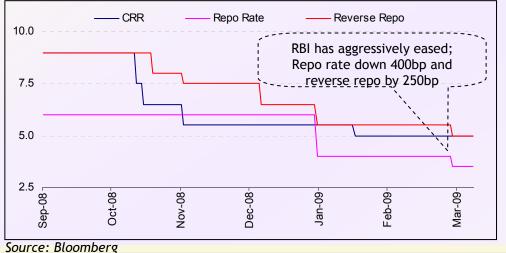
Unprecedented policy response

The fiscal stimulus (I+II+III)...

	Impact (Rs bn)	Comments
Duty Cuts	500	Cenvat cut to 4%; excise duty to 8%
Additional Expenditure	1,000	Increased allocation to flagship programmes
Sixth Pay Commission	157	A consumption kicker; to continue in FY10
Farm Loan Waiver	600	Indirect impact
Total	2,257	
% of GDP	4.0%	

Source: IDFC - SSKI Research

Aggressive monetary easing....



...driving order flows

Orders announced since Dec-08 (Rs bn)
96.8
150.3
80.8
40.8
26.2
23.1
16.5
11.1
7.2
4.9
2.6
2.1
462.4

Source: IDFC - SSKI Research

- Automobiles uptick as lower interest rates lead to increased financing for vehicles
- Metals demand reviving as plants go slow on shutdowns and inventory builds up
- Election spending the invisible stimulus?

A gradual pick-up in sight, led by lower interest rates

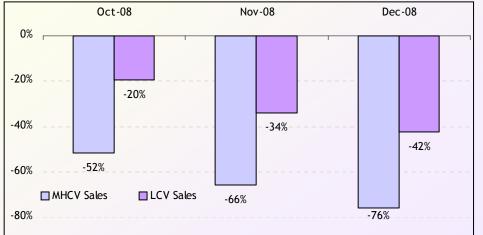
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In India's diversity lies its growth

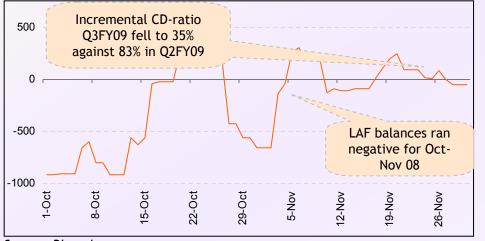


Oct-Dec '08 marked the low of economic activity

CV sales fell to a record low

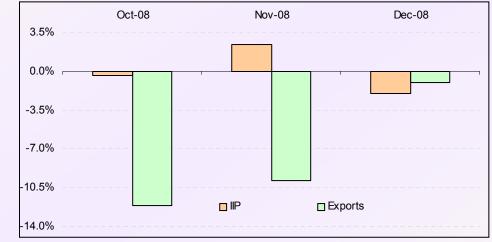


Lending came to a virtual standstill



Source: Bloomberg

Industrial production turned negative



Source: Bloomberg

- Corporates pushed to the verge of (technical) default
- Leading banks/ companies borrowed at sky-high rates
- Mutual funds faced steep redemptions and queued up to the RBI for funds
- RBI injected Rs3.8tn of liquidity during Oct-Dec08

I D F C S S K I

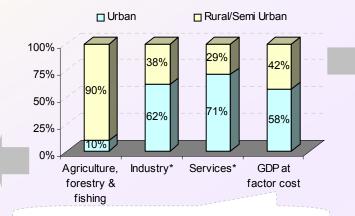
Corporate India came to a virtual standstill

The 'resilient' India...

The Urban India

- The key beneficiary of capital inflows and asset price inflation over FY03-08
- Urban India now a victim of massive wealth destruction - hit by capital scarcity
- Industry to see sudden drop in investments, witness "deleveraging"

Significant wealth destruction



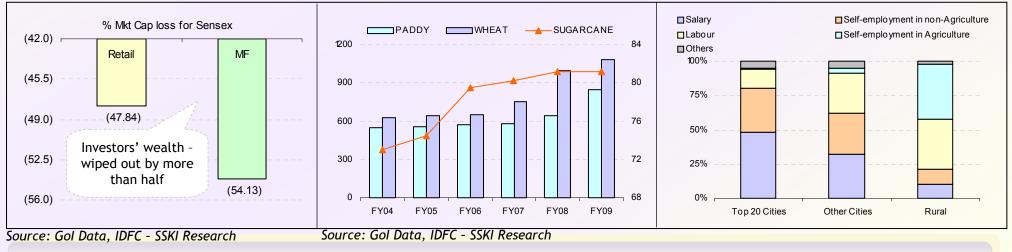
An evenly balanced rural-urban split

Riding on strong MSPs and Sixth Pay Commission

The Rural/ Semi-urban India

- Comprises over 80% of India's population
- Benefit of economic development comes with a lag
- Will help support overall consumption and economic growth

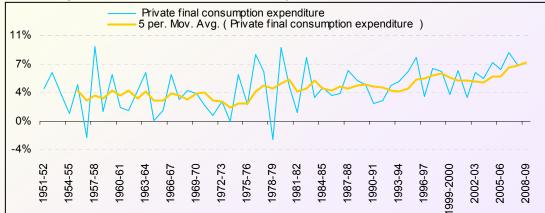
I D F C S S K I



Rural/ Semi-urban India is supporting demand

...will consume

Consumption in India has been non-cyclical...



...driven by favorable demographics Between Below 5 Between + 60 >15 - 59 Year 0-15 years vears years 1991 12.80 37.76 55.58 6.67 2001 10.70 34.33 58.70 6.97 2011 28.48 8.14 10.10 63.38 9.7 27.73 63.33 8.94 2016 Source: Gol Data

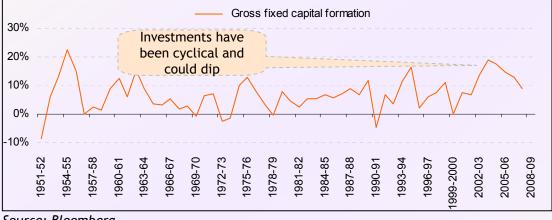
The consumers

(% of GDP)	FY09	Comments
Private final consumption expenditure	57%	Driven by lower interest rates and falling asset prices
Government final consumption expenditure	11%	Counter cyclical stance to spur consumption
Gross fixed capital formation	32%	Government's share to improve substantially from ~33% currently

I D F C

Source: Bloomberg

Investments - a function of credit, interest rates and capital flows



Source: Bloomberg

Sustainable growth of ~6% still possible



The "twin deficit" risks...have peaked

Fiscal deficit

(Rs bn)	FY10 BE	FY09 RE	% growth				
Receipts							
Gross tax collections	6,713	6,279	6.9				
of which: Direct Tax	3,800	3,450	10.1				
Indirect Tax	2,913	2,829	2.9				
Less: states' share	1,712	1,602	6.9				
Net Tax Revenue	4,976	4,660	6.8				
Non-Tax revenue	1,196	962	16.4				
Total Revenue Receipts	6,096	5,622	8.4				
Capital Receipts	3,437	3,388	1.4				
Total Receipts	9,532	9,010	5.8				
Expenditure							
Non-plan expenditure	6, 681	6,180	8.1				
Plan Expenditure	2,851	2,830	0.8				
Total Expenditure	9,532	9,010	5.8				
Add: Fiscal Stimulus III	(300)						
Gross Fiscal Deficit	(3,628)	(3,224)	1.9				
% of GDP	6.0%	6.1%	-				
States' Fiscal Deficit	3.5	3.0					
Off-budget liabilities		2.1					
Consolidated (as a % of GDP)	9.5%	112%	-				

* No -off-budget items estimated in FY10; Source: IDFC - SSKI Research

Current Account deficit

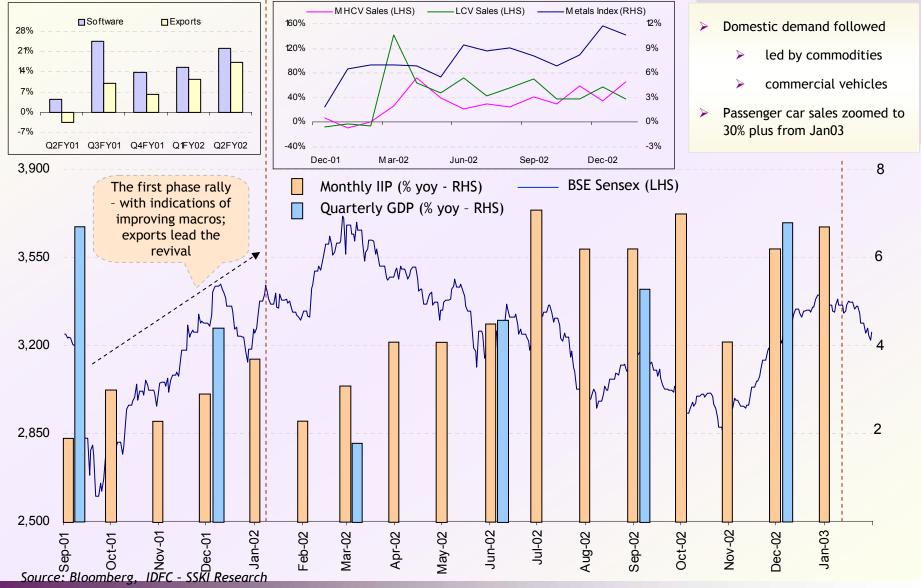
(Rs bn)	FY09E	FY10E
Exports	167,377	152867
Imports	287,201	257,336
Trade Balance	(119,824)	(97,405)
Invisibles, net	90,004	85,221
Current Account Balance	28,920	(12,184)
(%of GDP)	4.0	2.2

- Fiscal deficit will remain elevated in FY10 (though come-off relatively) as government spends on infrastructure and other consumptiondriving measures
- Absence of off-budget liabilities (oil bonds, fertilizer bonds)- is driving the deficit down
- Current Account Deficit expected to halve in FY10; to ease pressure on the currency

Current Account deficit to see significant reduction;

Fiscal deficit to remain high - for the right reasons - a natural outcome of a counter-cyclical stance

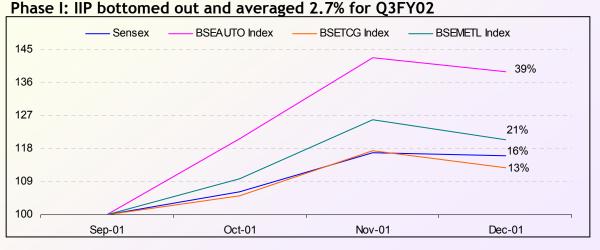
Flashback to the previous cycle (Sep01-Jan03)...



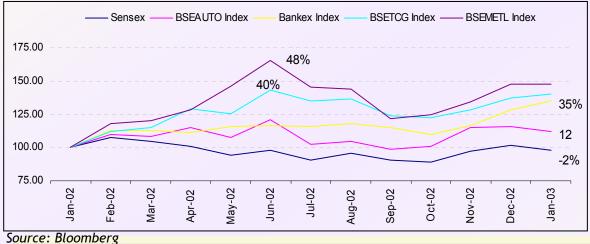
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...stocks reacted sharply to the uptick



Phase II: IIP growth averaged ~5%



Automobiles led the turnaround

- first beneficiaries of economic recovery; low interest rates led to demand revival

- Metals the best performers with recovery in global commodity prices
- Capital Goods driven by uptick in investment demand and increased availability of capital
- Financials low interest rate regime and strong earnings visibility

Commodities, Capital Goods and Automobiles led the recovery; current scenario reminiscent of Phase I

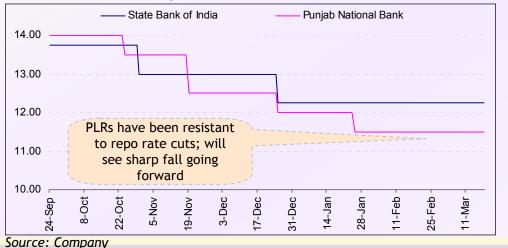


What lies in store in the coming months...

Credit spreads to correct sharply



Banks to drive lending... as interest rates fall



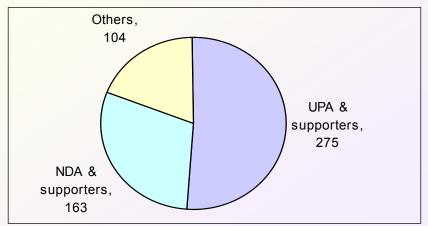
- Long-term credit spreads still perched above the mean levels; will see sharp contraction
- The decline in short-term spreads has been due to improved liquidity

- PSU banks have been the frontrunners in easing PLRs (and rates for retail loans); partly driven by government push
- Private banks to join in

Lower cost of capital to lead to re-rating in the markets

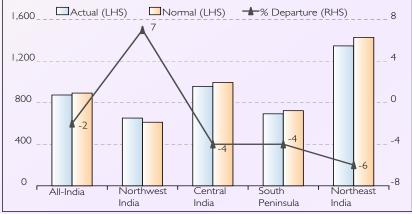
...and a few uncertainties

Elections - wide possibilities



Source: Gol Data; IDFC-SSKI Research

Monsoons - the wildcard



Source: Gol Data; IDFC - SSKI Research

- Most quarters expect UPA/ NDA government to come to power
- Negative surprises could derail the reforms process
- However, higher government spending is inevitable

- Monsoons have been strong for the past five years (with 2008 being the best)
- A deficient monsoon could significantly dent rural consumption



Key themes to play...

Theme	Sectors		FII Holding (%) Mar 08 Dec 08		MF Holding (%) Mar 08 Dec 08		Price correction from peak	
Government	Capital Goods	BHEL	18.1	16.0	5.6	6.0	(42.6)	
spending: Only sponsor to provide	Capital Goods	KEC Intl	12.9	6.1	23.3	30.4	(82.3)	
fiscal stimulus to a sagging economy	Construction	Nagarjuna	34.8	26.4	22.4	24.9	(85.6)	
	Automobiles	Mah & Mah	33.3	24.2	5.2	3.5	(56.2)	
		Reliance Infra	21.1	17.8	5.0	5.3	(79.2)	
Interest rate	Infra Developers	GVK Power	24.9	19.8	5.1	5.7	(74.9)	
sensitives: lower	Financials	ICICI Bank	68.9	36.6	6.1	7.9	(74.5)	
interest rates to		Axis Bank	37.5	25.4	7.6	8.4	(68.6)	
eventually improve demand outlook		Bank of Baroda	19.8	17.4	11.5	11.7	(54.2)	
		HDFC Bank	47.5	27.4	2.8	5.0	(45.7)	
		PNB	20.0	18.3	6.4	18.3	(44.0)	
Competitive commodity producers: first beneficiary of pick-up in commodity prices, attractive valuations	Steel	JSPL	22.9	18.1	4.8	5.6	(63.2)	
	Non-ferrous Metals	Sterlite Industries	23.2	6.8	3.4	3.9	(67.5)	
Quality mid-caps at distressed valuations	Diversified	UPL	43.3	35.3	13.9	19.6	(54.0)	
		Jain Irrigation	39.8	41.1	7.9	7.4	(54.6)	
		Sintex	39.7	41.1	15.5	17.2	(83.8)	

Source: IDFC - SSKI Research

...key themes to avoid

Theme	Impact	Sectors
Housing/ Real Estate	 Sharp volume erosion eating into cash flows Asset-liability mismatch of developers as land turns illiquid Risk of increasing NPLs and slowing growth for housing finance companies 	Real estate, Housing finance companies
Corporate Capex plays	 GDP slowdown driven by dip in corporate capex 	Engineering companies focused on private sector capex
Media	 Increased fragmentation in most of the segments and businesses in gestation mode to see pressure on earnings 	Media
Transportation (water, air)	 Geared to global economic activity 	Shipping, Airlines



Our top picks

	Price	Mktcap		EPS (Rs)		EPS CAGR		P/E (x)	
Company Name	(Rs)	(Rs bn)	FY08E	FY09E	FY10E	FY08-FY10	FY08E	FY09E	FY10E
Bharat Heavy Electricals	1482	725	56.7	64.8	86.1	23.3	26.2	22.9	17.2
KEC International	145	7	29.9	32.9	39.0	14.2	4.9	4.4	3.7
Nagarjuna Construction*	53	12	7.5	7.7	10.3	17.2	6.9	6.7	5.0
Mahindra & Mahindra	379	91	76.0	47.2	51.0	(18.0)	5.0	8.0	7.4
Jindal Steel & Power	1213	187	81.3	166.0	148.7	35.3	14.9	7.3	8.2
Sterlite Industries	347	246	61.5	47.0	32.4	(27.4)	5.6	7.4	10.7
United Phosphorus	95	42	8.4	10.9	14.1	35.0	10.6	7.8	5.8
Jain Irrigation Systems	335	24	16.5	26.3	35.3	46.0	20.3	12.7	9.5
Sintex	93	14	15.2	23.6	24.8	27.9	6.1	3.9	3.7
Reliance Infrastructure	538	127	43.4	63.2	68.4	25.6	12.4	8.5	7.9
GVK Power	21	30	0.7	0.6	1.3	37.1	31.8	33.8	16.9
							P/B (x)		
Axis Bank	398	142	33.5	47.9	59.4	33.2	1.6	1.4	1.2
ICICI Bank	366	407	37.4	37.3	39.5	2.8	0.9	0.8	0.8
Bank of Baroda	225	82	39.3	52.8	59.7	23.3	0.7	0.6	0.5
HDFC Bank	972	345	47.2	53.7	65.1	17.4	3.0	2.8	2.1
Punjab National Bank	398	126	65.0	91.1	101.4	24.9	1.3	0.9	0.8

*Unadjusted for BOT and Real estate; Source: IDFC - SSKI Research

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