

# India Strategy

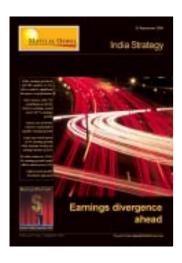
We are downgrading our Sensex EPS estimates by 11% for FY09 and by 16% for FY10.

Our revised Sensex EPS estimate is Rs908 for FY09 (v/s Rs1,016 earlier) and Rs1,061 in FY10 (v/s Rs1,259).

Our current Sensex EPS esimates imply a growth of 8.6% in FY09 and a growth of 16.9% in FY10.

The earnings downgrade factors the revised estimates for companies post 2QFY09 results ...

...and the changes in key assumptions of commodity prices, currency impact and slowing business momentum.





# **Cutting estimates**

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This is the first significant downgrade in our estimates over the last few years. The downgrade factors the revised estimates for companies post 2QFY09 results, and the changes in key assumptions of commodity prices, currency impact and slowing business momentum. Given the increased uncertainty and the sharp decline in global commodity prices, we believe that earnings could see more risks over the next few quarters.

Key contributors to the downgrade in FY09 Sensex EPS are Tata Steel (downgrade of 53%), Reliance (downgrade of 7%) and Tata Motors (downgrade of 50%). SBI is the only stock where we have seen an earnings upgrade of 16%. For FY10, the Sensex EPS downgrade can be attributed to a larger number of stocks, though the top three downgrades have been in the commodity stocks - Tata Steel (downgrade of 52%), Reliance (downgrade of 10%) and Hindalco (downgrade of 68%).

We now estimate Sensex EPS growth at 8.6% in FY09 and at 16.9% in FY10, after factoring in the downgrades following 2QFY09 results. Key highlights of the earnings growth in FY09 and FY10 are:

- IT would be the largest contributor to growth in FY09, but would see a much lower contribution in FY10.
- Oil & Gas would be the leading contributor to Sensex EPS growth for FY10, largely driven by Reliance.
- Banking would be the second big contributor in FY10. Its contribution in the earnings would higher than the FY09 contribution.
- Metals would have a negative contribution in both FY09 and FY10. Other sectors with negative contribution in both the years are Cement and Real Estate.

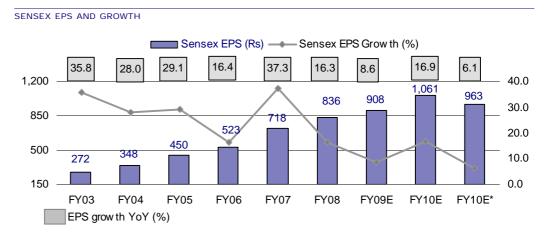
We expect Sensex EPS to grow 3.4% in 2HFY09 as compared to 16.9% in 1HFY09. The growth rate is impacted due to expected loss from Tata Steel and significant decline in earnings of Tata Motors (-54%), Ranbaxy (-59%), Hindalco (-34%). Other companies that would slow the earnings growth in 2HFY09 are ICICI Bank (-10%), Reliance (0%), Reliance Communications (-15%). Stocks with consistent earnings growth in both 1HFY09 and 2HFY09 are - Bharti (29%), HDFC Bank (~37%), SBI (21%).



## Downgrading Sensex EPS estimates for FY09 and FY10

We are downgrading our Sensex EPS estimates by 11% for FY09 and by 16% for FY10. Our revised Sensex EPS estimate is Rs908 for FY09 (v/s Rs1,016 earlier) and Rs1,061 in FY10 (v/s Rs1,259). Our current Sensex EPS esimates imply a growth of 8.6% in FY09 and a growth of 16.9% in FY10. Excluding the new businesses contribution from Reliance, the growth in FY10 Sensex EPS would be just 6%.

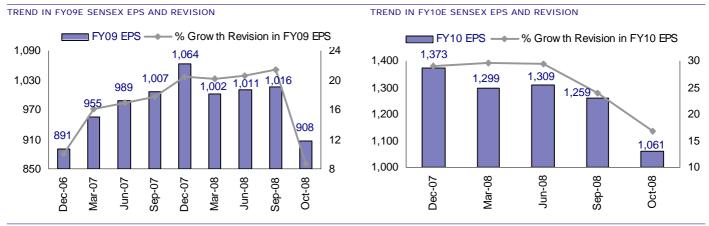
After a 27% CAGR in FY03-FY07, corporate profit growth will slow down to 14% in FY07-10E



\* Excl RPL & new E&P of Reliance

Source: MOSL

This is the first significant downgrade in our estimates over the last few years. The earnings downgrade factors the revised estimates for companies post 2QFY09 results, and the changes in key assumptions of commodity prices, currency impact and slowing business momentum. Given the increased uncertainty and the sharp decline in global commodity prices, we believe that earnings could see more risks over the next few quarters.



Source: MOSL

TOP 5 CONTRIBUTORS TO SENSEX EARNINGS DOWNGRADE

FY09E			FY10E		
COMPANY	CONTRIB. TO SENSEX	EPS	COMPANY	CONTRIB. TO SENSEX	( EPS
	EPS CHG. %	REVISION (%)		CHG. %	REVISION (%)
Tata Steel	-63.9	-52.7	Tata Steel	-39.1	-52.2
Reliance Inds.	-9.5	-7.3	Reliance Inds	13.4	-10.4
ONGC	-6.1	-7.6	Hindalco	-11.5	-68.0
Tata Motors	-5.7	-50.2	Tata Motors	-4.0	-52.5
Hindalco	-3.5	-14.8	Sterlite Inds.	-3.6	-30.0

Source: MOSL

Key contributors to the downgrade in FY09 Sensex EPS are Tata Steel (downgrade of 53%), Reliance (downgrade of 7%) and Tata Motors (downgrade of 50%). SBI is the only stock where we have seen an earnings upgrade of 16%. For FY10, the Sensex EPS downgrade can be attributed to a larger number of stocks, though the top three downgrades have been in the commodity stocks - Tata Steel (downgrade of 52%), Reliance (downgrade of 10%) and Hindalco (downgrade of 68%).

SUMMARY OF EARNINGS DOWNGRADES AND UPGRADES FOR FY09 AND FY10

SBI and NTPC are the two stocks that witnessed upgrades for both the years.

Global commodities dominate the downgrades for FY09 and FY10.

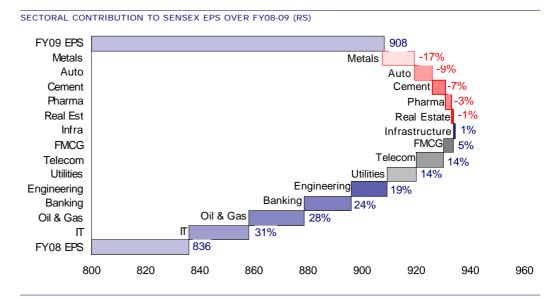
	FY09	FY10
Upgrade		
0-5%	HDFC Bank, Reliance Comm, HDFC, Sterlite Inds, NTPC	SBI, Reliance Infra, NTPC
5%+	SBI	-
Downgrade		
20% +	Tata Steel, Tata Motors	Tata Steel, Hindalco, Tata Motors, Sterlite, Ranbaxy, Grasim, ACC and Tata Power
10-20%	Hindalco, Ranbaxy	DLF, Jaiprakash Associates, TCS, Wipro, Satyam and Reliance
5-10%	Grasim, Reliance Inds., ONGC,	ONGC, Infosys, L&T,
O-1070	L&T, BHEL, TCS and DLF	and Reliance Communication
0-5%	Rest	Rest

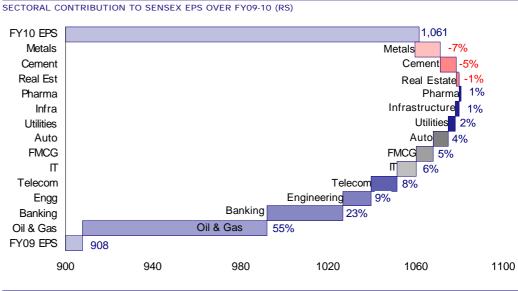
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## Sensex EPS to grow 8.6% in FY09, 16.9% in FY10

We now estimate Sensex EPS growth at 8.6% in FY09 and at 16.9% in FY10, after factoring in the downgrades following 2QFY09 results. Key highlights of the earnings growth in FY09 and FY10 are:

- IT would be the largest contributor to growth in FY09, but would see a much lower contribution in FY10.
- Oil & Gas would be the leading contributor to Sensex EPS growth for FY10, largely driven by Reliance.
- Banking would be the second big contributor in FY10. Its contribution in the earnings would higher than the FY09 contribution.
- Metals would have a negative contribution in both FY09 and FY10. Other sectors with negative contribution in both the years are Cement and Real Estate.





% indicates sector contribution to earnings growth

Source: MOSL

The composition of the BSE Sensex EPS has seen some interesting changes over the last few years:

- Autos and Cement have a much lower contribution to Sensex EPS in FY10 when compared to their contribution in FY05.
- Telecom's share has risen from 1.7% in FY05 to 7.8% in FY10, fourth highest share in the Sensex EPS.
- Metals will see a significant drop in their contribution to 9% in FY10, even lower compared to their contribution of 13.6% in FY05.
- ✓ Share of Banking and Oil & Gas has remained unchanged at ~45%.

#### SECTOR-WISE CONTRIBUTION TO SENSEX EPS

			CONTR	IBUTION (%)		
SECTOR	FY05	FY06	FY07	FY08	FY09E	FY10E
Auto	7.8	8.0	7.0	5.8	4.4	4.4
Banking	21.7	20.9	18.2	19.4	19.5	20.0
Cement	5.0	4.6	6.8	5.9	3.6	2.4
Engineering	3.4	4.6	5.4	5.1	6.2	6.5
FMCG	6.9	7.1	5.8	5.3	5.2	5.2
Infrastructure	-	-	-	0.6	0.6	0.7
Т	9.0	11.7	12.8	12.8	14.1	12.9
Media	0.6	-	-	-	-	-
Metals	13.6	12.2	11.0	10.9	11.8	9.0
Oil & Gas	25.6	22.2	20.6	20.1	20.4	25.4
Pharma	2.7	1.9	3.2	1.7	0.3	0.3
Real Estate	-	-	-	2.0	1.7	1.3
Telecom	1.7	2.4	5.7	7.4	7.8	7.8
Utilities	2.0	4.6	3.4	2.9	4.5	4.1

Source: MOSL

KEY PERFORMANCE INDICATORS FOR SENSEX CONSTITUENTS

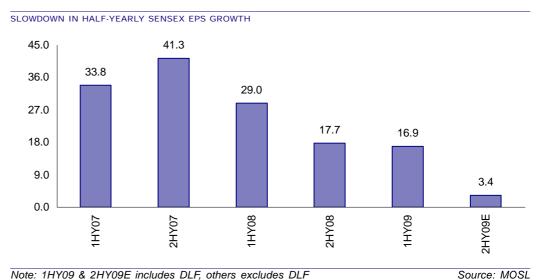
KEY PERFORMANCE INDICA		PAT (RS B)			EPS (RS)		EPS	S GROWTH	(%)		P/E (X)	
COMPANY	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E
ACC	13	11	8	68.1	58.2	41.7	15.4	-14.5	-28.3	7.0	8.2	11.5
Bharti Airtel	67	87	104	35.4	45.7	55.0	57.4	29.3	20.4	18.4	14.2	11.8
BHEL	25	34	44	51.3	69.6	89.9	3.9	35.8	29.1	27.4	20.2	15.6
DLF	78	75	68	45.8	43.8	40.0	262.8	-4.5	-8.7	6.1	6.4	7.0
Grasim Industries	27	23	19	293.9	250.4	202.1	37.0	-14.8	-19.3	3.5	4.2	5.2
HDFC	19	24	29	85.8	84.7	99.7	38.2	-1.3	17.8	19.8	20.1	17.1
HDFC Bank	17	22	30	40.1	52.5	65.9	18.6	30.8	25.7	27.1	20.8	16.5
Hind. Unilever	18	20	23	8.1	9.2	10.7	16.4	12.7	17.4	30.7	27.2	23.2
Hindalco	20	21	11	16.1	11.9	6.1	-33.2	-26.3	-48.5	3.7	5.1	9.9
ICICI Bank	42	39	47	37.4	34.8	42.7	8.0	-6.8	22.6	11.5	12.4	10.1
Infosys	46	58	63	81.3	100.4	109.1	18.8	23.6	8.7	15.5	12.6	11.6
ПС	31	34	39	8.3	9.0	10.5	15.4	8.8	16.2	21.1	19.4	16.7
Jaiprakash Associates	6	7	9	5.2	5.5	6.9	37.5	5.4	26.1	16.9	16.0	12.7
Larsen & Toubro	23	31	38	39.3	53.5	64.7	25.1	36.3	21.0	22.2	16.3	13.5
Mahindra & Mahindra	17	17	21	64.5	66.4	81.0	17.1	3.0	21.9	5.8	5.6	4.6
Maruti Suzuki	17	15	17	59.9	52.1	59.1	10.8	-13.0	13.5	10.0	11.5	10.1
NTPC	76	84	84	9.2	10.2	10.2	15.2	10.6	0.4	16.5	14.9	14.8
ONGC	199	254	226	92.9	118.6	105.5	11.8	27.6	-11.0	8.0	6.3	7.0
Ranbaxy Labs	8	4	6	19.4	8.6	12.5	51.6	-55.4	44.6	11.3	25.3	17.5
Reliance Comm	55	58	65	26.7	28.3	31.5	71.0	6.0	11.2	8.5	8.1	7.3
Reliance Inds.	153	163	295	105.0	103.7	186.3	27.7	-1.2	79.7	11.6	11.7	6.5
Reliance Infrastructure	7	10	10	29.1	40.6	41.5	-14.8	39.8	2.2	19.3	13.8	13.5
Satyam Computer	17	22	23	25.2	33.3	34.2	17.7	31.7	2.9	11.0	8.4	8.1
State Bank	90	108	121	141.9	170.9	192.0	17.3	20.4	12.3	8.8	7.3	6.5
Sterlite Inds.	45	46	28	64.0	65.3	40.0	-22.2	1.9	-38.7	3.8	3.8	6.2
Tata Motors	19	13	14	36.1	23.3	26.3	-10.0	-35.4	12.8	4.4	6.8	6.0
Tata Power	7	15	18	32.7	62.4	76.8	25.4	91.1	23.0	22.6	11.8	9.6
Tata Steel	77	62	71	94.2	75.7	86.2	34.1	-19.6	13.8	2.0	2.5	2.2
TCS	50	55	58	51.3	56.1	59.5	23.1	9.5	6.0	10.2	9.3	8.8
Wipro	32	36	38	22.1	24.5	25.8	12.0	10.7	5.6	11.8	10.6	10.1
Sensex	1,300	1,446	1,626	836	908	1,061	16.3	8.6	16.9	11.9	11.0	9.4

Source: MOSL

- ✓ Of the 30 Sensex companies, we expect EPS of 11 companies to decline in FY09, followed by 6 companies in FY10
- ∠ Companies with most consistent growth in FY09, FY10 are Bharti, BHEL, HDFC Bank and L&T.
- Companies with negative earnings growth in both the years are ACC, DLF, Grasim, Hindalco and Tata Motors.
- ∠ Earnings of all the IT companies are expected to grow in single digits in FY10.
- ∠ EPS of ONGC will see a decline in FY10 due to assumption of lower oil prices.
- FMCG will report an average growth of 16% in FY10, much higher than the Sensex average of 6% (ex-Reliance growth).

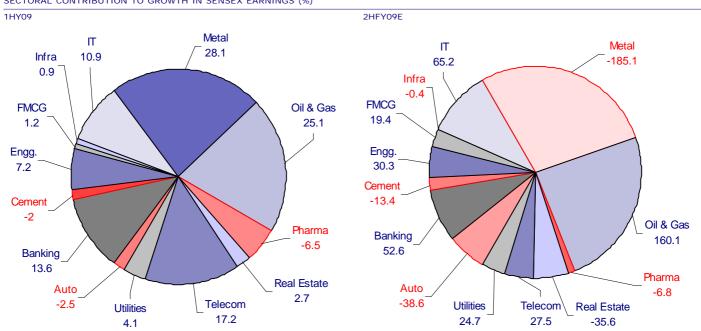
#### 2HFY09 earnings growth to be muted at 3.4% v/s 16.9% in 1HFY09

We expect Sensex EPS to grow 3.4% in 2HFY09 as compared to 16.9% in 1HFY09. The growth rate is impacted due to expected loss from Tata Steel and significant decline in earnings of Tata Motors (-54%), Ranbaxy (-59%), Hindalco (-34%). Other companies that would slow the earnings growth in 2HFY09 are ICICI Bank (-10%), Reliance (0%), Reliance Communications (-15%). Stocks with consistent earnings growth in both 1HFY09 and 2HFY09 are - Bharti (29%), HDFC Bank (~37%), SBI (21%).



Note: 1HY09 & 2HY09E includes DLF, others excludes DLF

#### SECTORAL CONTRIBUTION TO GROWTH IN SENSEX EARNINGS (%)



Source: MOSL

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## Key assumptions causing change in earnings estimates

Among the key assumptions that have led to changes in our earnings estimates for FY09 and FY10 are: (1) commodity prices, (2) oil price movement, (3) currency fluctuation, and (4) interest rates, in descending order of magnitude.

- 1) Commodity prices: Average blended realization will decline by Rs6,000/tonne QoQ in 3QFY09 and further by Rs4,000/tonne in 4QFY09 v/s flat prices earlier. During January to March 2009, steel prices should get stabilized. Thus, in-effect average prices during FY10 will be close to average prices in FY08 e.g. Rs28,000/tonne for HRC.
  - Positive for Autos, Capital Goods, Construction
  - Negative for Metals and Mining

SAII	· RF	AL 17	ATIO	ONS

	(RS'000/TON)	CHG. % YOY
FY07	28.9	13.4
FY08	32.6	12.8
1HFY09	43.9	41.1
2HFY09E	38.1	12.6
FY09E	40.7	24.9
FY10E	36.2	-11.1

Source: MOSL

- 2) Oil price movement: Crude oil prices have cooled off significantly in the recent past taking cues from the global meltdown. We have lowered our realization assumptions for upstream companies (with exchange rate providing a bit of a cushion). The OMCs and refineries have been benefited to the extent of lower subsidy burden. We have revised our Brent oil price assumptions downwards for FY09/FY10/FY11/long-term from US\$110/90/80/75 per barrel to US\$97/80/75/65 per barrel.
  - **Positive** for Autos, Manufacturing, OMCs
  - Negative for Upstream Oil companies, as gross realizations decline

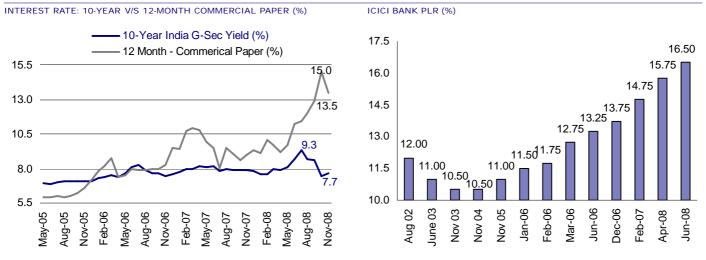
BRENT	<b>CRUDE</b>	PRICE

	(US/BBL)	CHG. % YOY
FY07	64	11.1
FY08	82	27.8
1HFY09	119	65.5
2HY09E	75	-19.2
FY09E	97	17.8
FY10E	80	-17.5

Source: MOSL

**3) Currency fluctuations:** The rupee has plunged to Rs50/US\$ from a high of Rs39/US\$ in January 2008. We have revised our exchange rate assumption to an average of Rs45.2/US\$ for FY09 and Rs44/US\$ for FY10 against our earlier assumption of Rs43/US\$ for FY09 and Rs42/US\$ for FY10.

- Positive for IT, Upstream Oil Companies, Capital Goods (Exports), etc
- Negative for almost all sectors/companies given forex loans, costlier imports, etc.
- 4) Interest rates: Higher interest rates and tight liquidity is impacting corporate activity. While the last few weeks has seen several measures by the RBI to ease liquidity and interest rates, risk premiums have still remained high. Retail lending has slowed down significantly from banks and NBFCs. On the corporate loans, we expect risk premiums to remain high despite benchmark rates declining. We have increased our interest cost assumptions for companies, in line with the trend of 2QFY09. We have also increased our growth assumptions for banks as they are expected to earn higher margins.



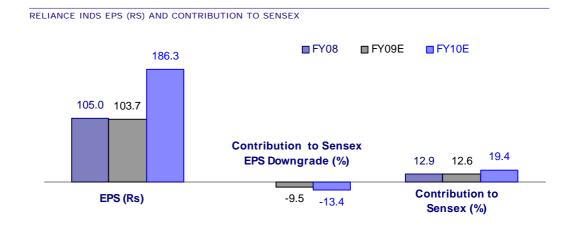
Source: MOSL

## Key risk to earnings remains from global commodities

Our earnings estimates have seen a significant downgrade, largely driven by the global commodities. We believe that the catalysts and key risk to these estimates remains from the commodity sector. Reliance Industries and Metals (mainly Tata Steel) can naturally influence our new estimates.

#### 1) Sensitivity of FY10E Sensex EPS to RIL's earnings

Currently, we expect RIL to report a EPS growth of 79.7% in FY10, and it contributes 19% of FY10E Sensex EPS. Excluding the new business contribution from Reliance, the growth in FY10 Sensex EPS is only 6% to Rs963.



				Source: MOSL
RELIANCE INDUSTRIES (RS B)				
	FY07	FY08	FY09E	FY10E
RIL GRM (US\$/bbl)	11.7	15.0	13.3	11.8
Singapore GRM (US\$/bbl)	6.1	7.7	6.0	6.0
Premium (US\$/bbl)	5.6	7.3	7.3	5.8
RPET GRM (US\$/bbl)				13.8
KG- D6 Gas Volume (mmscmd)				48
Segmental EBIT				
Refining	77	103	109	90
RPETEBIT				87
Petchem	66	71	65	46
E&P & Others	13	15	28	139
Total EBIT	156	190	202	362

Source: MOSL

#### Key assumptions for RIL in FY10

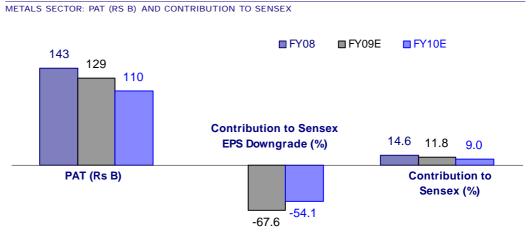
We have assumed refining margins for Reliance at US\$12/bbl in 2HFY09 v/s US\$14.6/bbl in 1HFY09. For FY10, we have estimated refining margins at US\$11.7/bbl. Any weakness in the margins will have a significant impact on Reliance's earnings.

Gas production is now expected to start in 4QFY09. Gas volume assumptions for FY10 at 48mmscmd v/s 57.5mmscmd, earlier. Any further delay is a key risk.

#### 2) Sensitivity of FY10E Sensex EPS to Metals sector earnings

Metal sector contributes 12% to Sensex EPS in FY09 and further declines to 9% in FY10. Our revised earnings estimates for Metals have contributed to 68% of the downgrade in FY09. Our estimates factor in the sharp correction in the prices till date. Any further price declines or extension of production cuts would further result in lowering of earnings, which will also put pressure on the Sensex EPS.

A 10% change in the cumulative FY10 earnings of Metals companies would result in the Sensex EPS estimate for FY10 being changed by 1%.

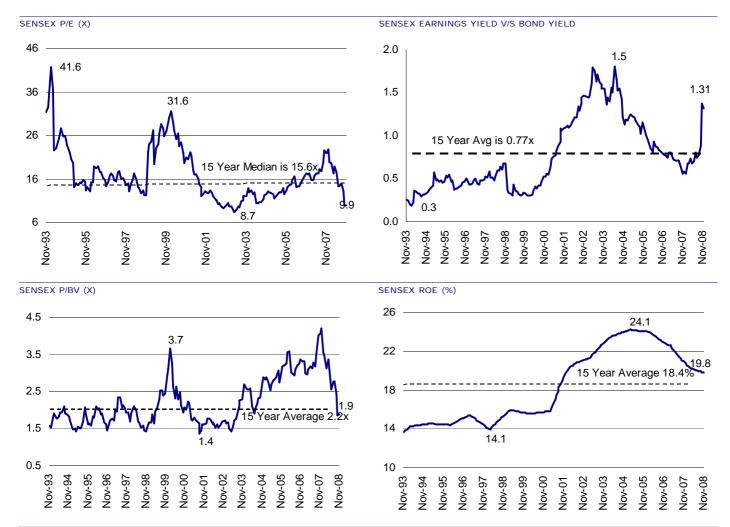


#### Source: MOSL

#### **Key assumptions**

- 1) Tata Steel: Steel prices would decline by Rs6,000/ton QoQ in 3QFY09 and further by Rs4,000/ton in 4QFY09 on blended realization basis. Average prices during FY10 would be close to the average prices in FY08.
- **2) Hindalco:** Our new aluminum price assumption is US\$2,000/ton for 2HFY09 and US\$2,000/ton (earlier US\$3,000/ton) for FY10.
- 3) Sterlite Industries: Our LME zinc price assumption has been revised from US\$2,000/ton to US\$1,850/ton for FY09 and to US\$1,200/ton (earlier US\$2,000/ton) for FY10.

### **Valuations**



Source: MOSL

- The BSE Sensex P/E is trading at 9.9x, much below its 15-year median P/E of 15.6x. This is close to its all time low P/E of 9.7x made in January 2003.
- Earnings yield to bond yield has corrected from low of 0.56 to 1.31. As we expect interest rates to further decline, current market levels will take this ratio to highest (most attractive) level in 15 years.
- RoE has declined from 24% in 2005 to 19.8% now. We expect the RoEs to further drop as earnings growth slows down over the next few quarters.

#### ANNUAL PERFORMANCE - MOSL UNIVERSE

(RS BILLION)

SECTOR		SALES				EBITDA				NET PROFIT			
Y/E MARCH	FY09E	FY10E C	H. (%)* C	H. (%)#	FY09E	FY10E C	CH. (%)* C	H. (%)#	FY09E	FY10E C	CH. (%)* C	H. (%)#	
Auto (7)	952	1,062	7.6	9.5	96	116	-4.4	7.5	62	72	-5.4	4.3	
Banks (20)	890	1,055	26.5	22.5	710	863	24.0	22.7	352	411	15.2	15.9	
Cement (7)	457	480	9.2	7.2	120	103	-8.8	-11.3	69	56	-10.0	-14.4	
Engineering (10)	1,137	1,370	28.2	24.3	153	200	22.7	26.9	114	140	27.6	25.3	
FMCG (12)	661	757	19.5	17.0	119	141	12.7	15.3	86	103	13.2	16.2	
IT (8)	1,081	1,195	28.2	19.1	257	269	25.8	14.8	206	218	21.0	13.3	
Infrastructure (9)	324	432	32.4	32.8	50	69	38.3	38.3	19	26	8.3	23.8	
Media (6)	68	79	20.0	18.4	24	29	14.7	18.0	15	19	13.4	19.9	
Metals (8)	3,340	3,118	16.4	4.2	530	483	-9.2	-9.1	278	246	-12.3	-11.9	
Oil Gas & Petchem (10)	9,694	9,468	28.3	11.9	944	1,263	3.6	17.8	514	701	1.8	17.8	
Pharma (15)	466	537	21.9	18.5	96	116	16.8	19.0	58	82	-11.1	12.4	
Real Estate (2)	207	225	11.7	10.1	115	109	-3.8	-4.3	87	82	-7.7	-7.2	
Retail (3)	128	161	39.7	32.7	11	15	44.6	38.8	4	6	35.1	43.1	
Telecom (3)	708	885	34.0	29.5	279	363	28.0	29.0	154	184	16.5	17.8	
Textiles (5)	118	142	15.2	17.9	18	21	14.1	17.5	3	5	-17.7	11.6	
Utilities (5)	675	770	17.2	15.7	154	175	14.5	13.9	112	116	20.2	11.8	
Others (8)	150	185	29.2	26.3	29	38	31.6	31.0	16	21	25.2	27.9	
MOSL (138)	21,055	21,922	23.9	13.6	3,706	4,375	9.3	13.6	2,150	2,487	5.3	10.4	
MOSL Excl. Banks (118)	20,166	20,867	23.7	13.2	2,995	3,512	6.3	11.6	1,798	2,077	3.6	9.4	
MOSL Excl.Oil & Gas (128)	11,361	12,454	20.3	14.8	2,762	3,112	11.3	12.0	1,636	1,786	6.5	7.8	
MOSL Excl. RMs (135)	15,238	16,948	21.4	16.2	3,616	4,126	12.7	13.4	2,117	2,370	9.3	10.6	
Sensex (30)	10,044	11,227	19.1	15.4	2,489	2,834	13.8	13.8	1,446	1,626	11.3	11.8	

<sup>\*</sup> Growth FY09 over FY08; # Growth FY10 over FY08. For Banks: Sales = Net Interest Income, EBITDA = Operating Profits; Tata Steel Figures are consolidated including Corus.

#### VALUATIONS - MOSL UNIVERSE

SECTOR		P/E			EV/EBITD	A	P/B	V		ROE		DIV.	EARN.
		(X)			(X)		(>	()		(%)		YLD (%)	CAGR
(NO. OF COMPANIES)	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY08	FY09E	FY10E	FY09E (	FY10-08)
Auto (7)	9.0	9.5	8.3	4.7	5.1	4.3	2.1	1.9	23.4	19.8	20.1	4.1	4.3
Banks (20)	10.8	9.4	8.1	N.M	N.M	N.M	1.9	1.5	17.5	15.8	16.2	2.3	15.9
Cement (7)	4.7	5.3	6.5	2.9	2.9	3.4	1.6	1.2	33.0	23.5	16.6	3.6	-14.4
Engineering (10)	19.4	15.2	12.3	13.1	11.0	8.3	4.9	3.8	25.2	24.9	25.6	1.4	25.3
FMCG (12)	23.3	20.6	17.2	16.2	14.2	11.8	8.0	6.7	34.2	32.8	33.3	2.4	16.2
IT (8)	11.8	9.7	9.2	8.8	6.5	5.8	3.9	3.1	33.2	31.6	27.2	4.0	13.3
Infrastructure (9)	18.5	17.1	12.1	13.8	10.3	8.2	1.8	1.5	9.7	8.6	11.1	0.9	23.8
Media (6)	12.8	11.3	8.9	7.7	6.6	5.2	2.4	2.1	18.9	18.6	20.2	2.3	19.9
Metals (8)	3.8	4.3	4.8	2.6	3.0	3.5	0.9	0.8	24.6	18.1	14.4	3.9	-11.9
Oil Gas & Petchem (10)	9.5	9.3	6.8	5.9	5.6	4.1	1.8	1.5	18.9	16.5	18.9	3.0	17.8
Pharma (15)	14.6	16.4	11.6	12.3	10.3	8.2	3.7	2.8	25.1	16.9	20.5	1.1	12.4
Real Estate (2)	6.0	6.5	6.9	6.2	6.4	6.0	2.4	1.9	40.7	28.9	23.4	1.4	-7.2
Retail (3)	30.3	22.4	14.8	13.1	9.3	7.0	4.1	3.0	13.4	13.5	16.4	0.7	43.1
Telecom (3)	13.9	12.0	10.0	9.4	7.7	5.8	3.6	2.5	25.8	21.3	20.8	0.1	17.8
Textiles (5)	4.4	5.4	3.5	7.2	7.0	6.1	0.3	0.3	6.2	4.8	6.8	6.0	11.6
Utilities (5)	17.1	14.2	13.7	11.8	10.5	9.3	2.1	1.9	12.1	13.4	12.8	2.3	11.8
Others (8)	7.3	5.9	4.5	5.3	4.6	3.4	1.8	1.4	24.7	24.0	25.8	3.0	27.9
MOSL (138)	10.5	9.9	8.6	N.M	N.M	N.M	2.3	1.9	21.5	18.7	18.6	2.4	10.4
MOSL Excl. Banks (118)	10.4	10.0	8.7	6.8	6.4	5.4	2.3	1.9	22.5	19.3	19.2	2.4	9.4
MOSL Excl.Oil & Gas (128)	10.8	10.1	9.3	N.M	N.M	N.M	2.4	2.0	22.6	19.4	18.5	2.3	7.8
MOSL Excl. RMs (135)	10.7	9.8	8.8	N.M	N.M	N.M	2.4	1.9	22.0	19.5	18.8	2.4	10.6
Sensex (30)	11.9	11.0	9.4	N.M	N.M	N.M	2.6	2.1	21.4	18.7	18.8	2.1	11.8

N.M. - Not Meaningful Source: Motilal Oswal Securities

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## Ready reckoner: valuations

CN	1P (RS)	RECO	E	PS (RS)			P/E (X)		E	V/EBITDA		ı	ROE (%)	
-	7.11.08		FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E
Automobiles														
Ashok Leyland	17	Buy	3.6	3.2	4.0	4.6	5.3	4.1	2.5	4.0	3.3	21.8	16.6	20.5
Bajaj Auto	411	Buy	54.8	62.5	72.0	7.5	6.6	5.7	4.2	3.8	3.0	47.8	46.9	44.1
Hero Honda	754	Buy	48.5	63.6	77.6	15.5	11.9	9.7	9.3	7.1	5.7	35.5	37.8	33.0
Mahindra & Mahindra	372	Buy	64.5	66.4	81.0	5.8	5.6	4.6	5.1	5.9	5.2	20.0	18.1	19.6
Maruti Suzuki	598	Buy	59.9	52.1	59.1	10.0	11.5	10.1	5.0	5.3	4.2	20.6	15.5	15.1
Tata Motors	159	Neutral	36.1	23.3	26.3	4.4	6.8	6.0	2.7	4.0	3.8	21.6	15.1	14.3
TVS Motor	28	Neutral	1.5	1.4	2.4	19.0	19.6	11.5	23.9	8.9	6.4	4.3	4.1	6.7
Sector Aggregate						9.0	9.5	8.3	4.7	5.1	4.3	23.4	19.8	20.1
Cement														
ACC	479	Neutral	68.1	58.2	41.7	7.0	8.2	11.5	4.1	4.1	6.7	30.8	22.2	14.5
Ambuja Cements	56	Neutral	8.6	7.6	6.1	6.6	7.4	9.3	3.3	3.9	5.1	32.2	22.9	16.6
Birla Corporation	89	Buy	51.1	43.0	33.0	1.7	2.1	2.7	0.5	0.4	0.2	39.1	25.6	16.9
Grasim Industries	1,043	Buy	293.9	250.4	202.1	3.5	4.2	5.2	2.2	2.4	2.5	29.5	20.7	14.7
India Cements	89	Buy	24.7	24.7	21.7	3.6	3.6	4.1	3.6	2.8	2.7	34.0	23.6	17.4
Shree Cement	428	Buy	82.6	123.5	94.7	5.2	3.5	4.5	2.7	2.5	2.9	51.1	49.2	26.8
UltraTech Cement	349	Buy	80.9	72.1	68.8	4.3	4.8	5.1	3.4	3.2	2.8	45.2	28.8	21.8
Sector Aggregate						4.7	5.3	6.5	2.9	2.9	3.4	33.0	23.5	16.6
Engineering														
ABB	497	Neutral	23.2	25.3	28.9	21.4	19.7	17.2	13.6	11.9	10.0	34.8	28.7	25.7
Alstom Projects	259	Neutral	10.6	17.4	23.9	24.4	14.8	10.8	13.6	8.3	4.8	20.9	30.8	34.5
Bharat Electronics	662	Buy	103.4	110.9	139.1	6.4	6.0	4.8	2.7	1.9	0.9	29.4	25.8	26.1
BHEL	1,405	Buy	51.3	69.6	89.9	27.4	20.2	15.6	16.2	14.0	9.3	25.7	28.5	29.6
Crompton Greaves	169	Neutral	10.0	13.8	16.6	16.9	12.3	10.2	12.6	10.5	8.7	34.3	34.1	30.9
Cummins India	227	Buy	16.4	20.6	25.8	13.8	11.0	8.8	9.2	7.1	5.4	28.8	29.8	30.4
Larsen & Toubro	871	Neutral	39.3	53.5	64.7	22.2	16.3	13.5	18.1	14.2	11.4	27.0	24.3	24.3
Siemens	296	Neutral	16.2	20.9	27.9	18.2	14.1	10.6	13.7	10.6	7.5	30.1	30.9	33.0
Suzlon Energy	71	Neutral	7.6	8.5	9.2	9.3	8.3	7.7	6.8	6.9	6.2	20.3	13.8	12.2
Thermax	315	UR	24.1	28.4	36.3	13.0	11.1	8.7	9.1	7.2	5.3	42.4	39.7	39.9
Sector Aggregate						19.4	15.2	12.3	13.1	11.0	8.3	25.2	24.9	25.6
FMCG														
Asian Paints	955	Buy	43.5	49.9	62.3	21.9	19.1	15.3	13.7	11.7	9.1	42.5	38.5	38.2
Britannia	1,147	Buy	79.1	92.0	111.7	14.5	12.5	10.3	10.4	8.4	6.5	25.9	24.5	24.8
Colgate	374	Buy	17.0	20.2	23.5	21.9	18.5	15.9	21.3	18.4	15.6	104.6	153.2	148.3
Dabur	86	Neutral	3.9	4.3	5.0	22.2	20.0	17.0	17.7	16.1	13.4	54.1	46.5	43.3
Godrej Consumer	109	Buy	7.1	7.2	9.4	15.4	15.1	11.5	12.0	10.0	7.5	92.8	30.5	35.1
GSK Consumer	557	Buy	38.7	43.9	51.8	14.4	12.7	10.8	8.7	7.8	6.2	25.2	24.8	24.8
Hind. Unilever	249	Neutral	8.1	9.2	10.7	30.7	27.2	23.2	28.0	24.5	20.2	122.9	106.1	102.5
ПС	175	Buy	8.3	9.0	10.5	21.1	19.4	16.7	14.2	12.4	10.6	25.9	24.7	24.9
Marico	50	Buy	2.6	3.0	3.6	19.5	16.7	14.1	13.6	11.1	9.1	50.5	41.0	35.3
Nestle	1,383	Buy	44.7	56.4	71.7	30.9	24.5	19.3	19.0	15.7	12.3	73.7	83.7	83.0
Tata Tea	514	Neutral	46.9	61.1	70.2	11.0	8.4	7.3	3.8	3.3	2.7	8.1	9.9	10.6
United Spirits	803	Buy	39.7	47.6	67.6	20.2	16.9	11.9	13.9	12.0	9.7	34.9	30.3	29.4
Sector Aggregate		•				23.3	20.6	17.2	16.2	14.2	11.8	34.2	32.7	33.3



## Ready reckoner: valuations

CN	1P (RS)	RECO	Е	PS (RS)			P/E (X)		E'	V/EBITDA		F	ROE (%)	
-	7.11.08		FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E
Information Techno	logy													
HCL Technologies	165	Buy	20.0	31.3	31.4	8.3	5.3	5.3	6.5	4.7	4.7	20.0	30.2	25.7
Infosys	1,263	Buy	81.3	100.4	109.1	15.5	12.6	11.6	12.5	8.8	7.7	37.2	37.5	32.4
MphasiS	164	Buy	12.2	21.5	22.9	13.4	7.6	7.1	6.2	3.5	2.5	31.0	42.1	34.4
Patni Computer	139	Neutral	33.6	28.7	28.1	4.1	4.8	5.0	1.2	0.7	0.5	18.9	13.4	12.1
Satyam Computer	278	Buy	25.2	33.3	34.2	11.0	8.4	8.1	7.9	5.0	4.1	26.0	27.5	23.2
TCS	525	Buy	51.3	56.1	59.5	10.2	9.3	8.8	8.1	6.4	5.6	46.1	38.0	31.9
Tech Mahindra	325	Neutral	58.3	78.4	82.2	5.6	4.1	4.0	4.6	2.0	0.9	55.9	37.5	34.5
Wipro	260	Buy	22.1	24.5	25.8	11.8	10.6	10.1	8.5	7.5	6.9	27.9	24.8	21.8
Sector Aggregate		•				11.8	9.7	9.2	8.8	6.5	5.8	33.2	31.6	27.2
Infrastructure														
B.L.Kashyap	299	UR	52.6	57.0	76.4	5.7	5.2	3.9	3.3	2.7	1.8	33.1	26.9	29.0
Gammon India	85	Neutral	10.5	11.8	14.2	8.1	7.2	6.0	6.3	4.8	4.4	7.5	10.0	10.8
GMR Infrastructure	68	Neutral	1.2	0.8	2.3	58.5	81.3	29.9	32.0	20.5	13.0	3.4	2.4	6.2
Hindustan Construction		Buy	2.8	3.3	4.4	20.7	17.4	13.0	8.3	7.1	6.4	7.4	8.0	9.8
IVRCL Infra.	139	Buy	15.8	17.3	23.8	8.8	8.0	5.8	7.4	6.1	4.3	14.0	13.6	16.1
Jaiprakash Associate	s 88	Buy	5.2	5.5	6.9	16.9	16.0	12.7	16.2	11.6	9.8	16.3	11.9	11.9
Nagarjuna Construction		Neutral	7.1	7.2	9.0	9.3	9.2	7.4	7.4	7.3	6.6	12.4	10.1	11.5
Patel Engg.	146	Neutral	25.5	21.0	24.4	5.7	7.0	6.0	6.9	5.8	5.7	19.1	12.2	12.9
Simplex Infra.	212	Buy	18.2	27.2	44.5	11.6	7.8	4.8	6.7	5.0	4.0	13.6	14.2	18.6
Sector Aggregate						18.5	17.1	12.1	13.8	10.3	8.2	9.7	8.6	11.1
Media														
Deccan Chronicle	45	Buy	11.1	11.1	14.5	4.1	4.1	3.1	1.9	1.7	1.1	25.5	22.4	25.1
HT Media	69	Buy	6.2	6.6	8.2	11.2	10.4	8.5	6.3	5.6	4.3	15.8	14.7	15.7
Jagran Prakashan	51	Buy	3.3	3.6	4.9	15.6	14.1	10.4	8.8	7.8	5.6	18.2	18.8	22.5
Sun TV	158	Neutral	9.3	11.5	14.2	17.0	13.7	11.1	9.2	7.2	5.6	25.0	25.3	25.5
TV Today	64	Buy	7.5	9.8	12.8	8.5	6.5	5.0	4.6	3.9	2.9	15.1	16.2	18.0
Zee Entertainment	142	Neutral	9.3	10.6	13.3	15.3	13.4	10.7	11.8	9.6	8.2	13.5	14.5	15.7
Sector Aggregate						12.8	11.3	8.9	7.7	6.6	5.2	18.9	18.6	20.2
Metals														
Hindalco	60	Sell	16.1	11.9	6.1	3.7	5.1	9.9	1.6	1.5	2.0	36.6	17.0	8.2
Hindustan Zinc	315	Buy	104.0	79.1	49.8	3.0	4.0	6.3	1.0	0.9	0.9	37.1	22.4	12.5
Jindal Steel & Power	738	Buy	88.6	178.9	186.8	8.3	4.1	3.9	7.5	3.9	4.0	35.4	44.1	31.8
JSW Steel	285	Neutral	86.7	51.2	126.2	3.3	5.6	2.3	5.2	6.7	4.4	21.3	12.2	23.9
Nalco	166	Sell	25.6	25.1	22.3	6.5	6.6	7.4	3.2	3.8	3.5	18.6	16.1	12.9
SAIL	84	Sell	20.5	15.1	11.8	4.1	5.6	7.2	2.0	2.7	4.3	36.4	23.0	16.1
Sterlite Inds.	246	Buy	64.0	65.3	40.0	3.8	3.8	6.2	0.8	0.2	0.1	28.5	24.6	13.4
Tata Steel	190	Buy	94.2	75.7	86.2	2.0	2.5	2.2	3.5	4.2	4.1	48.4	29.7	30.4
Sector Aggregate						3.8	4.3	4.8	2.6	3.0	3.5	24.6	18.1	14.4
Oil & Gas														
BPCL	332	Neutral	52.7	4.4	64.7	6.3	75.3	5.1	5.8	16.5	4.5	14.8	9.0	19.5
Cairn India	143	Buy	-0.1	3.1	6.5	-	46.5	22.1	39.9	30.3	10.7	-0.1	1.9	3.7
Chennai Petroleum	128	Buy	73.1	80.1	52.0	1.7	1.6	2.5	2.3	2.2	2.8	37.2	24.5	17.7
GAIL	214	Buy	20.1	26.0	26.0	10.7	8.2	8.2	6.1	5.1	5.1	20.0	21.6	19.3
HPCL	219	Neutral	21.4	-60.3	14.0	10.2	-3.6	15.7	16.4	-66.6	11.9	7.2	-21.5	5.5
Indraprastha Gas	105	Neutral	12.5	13.3	10.6	8.4	7.9	9.9	4.5	4.0	4.3	33.4	29.2	20.3
IOC	367	Neutral	66.4	35.7	74.8	5.5	10.3	4.9	5.1	8.7	3.7	19.7	9.4	17.6



## Ready reckoner: valuations

C	MP (RS)	RECO	Е	PS (RS)			P/E (X)		Е	V/EBITDA		F	ROE (%)	
	7.11.08		FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E
Oil & Gas (Contd.)														
MRPL	43	Sell	6.7	8.5	5.1	6.4	5.0	8.4	4.9	4.3	6.8	38.9	30.2	17.3
ONGC	742	Neutral	92.9	118.6	105.5	8.0	6.3	7.0	3.2	2.5	2.5	27.7	29.8	22.7
Reliance Inds.	1,218	Buy	105.0	103.7	186.3	11.6	11.7	6.5	9.6	8.3	4.9	21.5	17.4	23.3
Sector Aggregate						9.5	9.3	6.8	5.9	5.6	4.1	18.9	16.5	18.9
Pharmaceuticals														
Aventis Pharma	752	Buy	62.7	63.5	67.6	12.0	11.8	11.1	7.5	6.4	5.1	21.5	19.6	18.9
Biocon	120	Buy	11.3	9.6	15.9	10.6	12.4	7.5	7.4	7.1	4.8	15.3	11.9	17.1
Cadila Health	260	Buy	20.5	26.2	31.8	12.7	9.9	8.2	7.5	6.1	4.7	27.3	27.7	29.3
Cipla	184	Neutral	9.0	9.1	12.9	20.5	20.2	14.3	16.9	12.9	11.0	18.5	16.3	19.4
Dishman Pharma	140	Buy	15.0	12.1	23.4	9.3	11.5	6.0	11.5	7.5	6.0	27.3	16.0	25.5
Divis Labs	1,258	Neutral	53.8	76.0	98.5	23.4	16.6	12.8	20.0	13.6	10.3	49.5	46.4	42.2
Dr Reddy' s Labs	407	Buy	27.8	30.7	46.9	14.7	13.3	8.7	11.1	8.7	6.6	9.9	10.1	13.9
GSK Pharma	1,064	Buy	47.2	53.1	63.4	22.5	20.0	16.8	15.1	13.3	11.1	29.4	27.5	27.1
Jubiliant Organosys	178	Buy	22.3	10.8	33.7	8.0	16.5	5.3	9.1	7.1	5.2	38.2	13.4	31.3
Lupin	691	Buy	37.8	49.7	63.8	18.3	13.9	10.8	15.1	10.2	8.0	31.0	30.4	31.0
Piramal Healthcare	215	Buy	17.4	18.7	25.6	12.3	11.5	8.4	9.5	7.7	6.2	34.0	32.2	35.1
Pfizer	501	Neutral	42.2	47.8	52.4	11.9	10.5	9.6	5.9	4.0	3.2	18.5	15.3	15.3
Ranbaxy Labs	218	Neutral	19.4	8.6	12.5	11.3	25.3	17.5	14.7	10.5	9.4	27.8	6.4	8.7
Sun Pharma	1,193	Buy	71.8	51.9	63.0	16.6	23.0	18.9	13.7	18.5	14.9	38.3	19.8	20.3
Wockhardt	103	Neutral	29.0	18.7	35.2	3.6	5.5	2.9	5.6	4.8	3.9	29.6	16.2	25.2
Sector Aggregate						14.6	16.4	11.6	12.3	10.3	8.2	25.1	16.9	20.5
Real Estate	004	D	45.0	40.0	40.0	0.4	0.4	7.0	0.0	0.0	<b>5</b> 0	00.7	00.0	00.7
DLF	281	Buy	45.8	43.8	40.0	6.1	6.4	7.0	6.0	6.2	5.9	39.7	28.6	22.7
Unitech	51	UR	10.2	8.1	8.6	5.0	6.3 <b>6.5</b>	5.9 <b>6.9</b>	7.0 <b>6.2</b>	7.0	6.2	46.1	31.3	28.6
Sector Aggregate Retailing						6.0	0.5	6.9	0.2	6.4	6.0	40.7	28.9	23.4
•	238	Buy	7.9	10.9	17.0	29.9	21.9	14.0	11.5	7.8	5.9	9.6	9.7	12.4
Pantaloon Retail	185	Buy Neutral	0.8	-5.8	17.0	243.4	-32.0	154.3	12.3	11.8	7.3	-0.2	-7.3	1.5
Shopper's Stop Titan Industries	917		33.4	-3.6 47.0	59.9	27.4	19.5	154.3	16.2	11.8	9.5	34.0	35.0	33.6
	917	Neutral	33.4	47.0	59.9	30.3	22.4	14.8	13.1	9.3	7.0	13.4	13.5	16.4
Sector Aggregate Telecom						30.3	22.4	14.0	13.1	9.3	7.0	13.4	13.3	10.4
Bharti Airtel	650	Buy	35.4	45.7	55.0	18.4	14.2	11.8	11.2	8.3	6.5	36.9	32.0	28.7
Idea Cellular	650 48	Buy	4.0	3.1	4.7	12.0	15.2	10.2	9.1	7.1	5.2	30.9	12.1	11.7
		Neutral						7.3				22.7		
Reliance Comm	228	Buy	26.7	28.3	31.5	8.5	8.1		6.9	6.9	4.8		19.6 <b>21.3</b>	19.1
Sector Aggregate						13.9	12.0	10.0	9.4	7.7	5.8	25.8	21.3	20.8
Textiles Alok Ind	18	Buy	8.4	7.9	9.1	2.2	2.3	2.0	7.3	7.6	7.3	15.2	10.6	11.0
Arvind Mills	16	Neutral	1.3	0.6	1.7	12.5	25.1	9.6	7.3	8.6	6.4	1.5	0.7	1.8
		Neutral												
Raymond	89 56		10.6	9.4	16.9	8.4	9.5	5.3	4.2	3.2	2.7	4.5	3.9	6.9
Vardhman Textiles	56	Buy	21.2	13.1	18.6	2.7	4.3	3.0	8.1	7.2	6.4	10.6	6.2	8.3
Welspun Ind	24	Neutral	3.4	3.1	7.9	7.1	7.7	3.1	8.2	7.3	6.0	4.2	3.8	9.3
Sector Aggregate						4.4	5.4	3.5	7.2	7.0	6.1	6.2	4.8	6.8



## Ready reckoner: valuations

CM	P (RS)	RECO	E	PS (RS)			P/E (X)		E	V/EBITDA		ı	ROE (%)	
7	.11.08		FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E
Utilities														
CESC	220	Neutral	26.4	27.3	30.7	8.3	8.0	7.1	9.6	9.2	8.4	13.0	12.0	12.1
NTPC	151	Neutral	9.2	10.2	10.2	16.5	14.9	14.8	10.9	10.2	9.0	15.0	15.2	14.1
PTC India	62	Buy	2.1	3.8	4.3	28.8	16.3	14.4	47.8	18.8	16.6	5.6	5.7	6.2
Reliance Infrastructure	e 561	Buy	29.1	40.6	41.5	19.3	13.8	13.5	14.4	7.2	8.3	11.0	11.0	11.0
Tata Power	737	Buy	32.7	62.4	76.8	22.6	11.8	9.6	21.5	15.9	11.5	7.7	8.3	9.0
Sector Aggregate						17.1	14.2	13.7	11.8	10.5	9.3	12.1	13.4	12.8
Others														
Ashapura Minchem	29	UR	20.5	10.9	13.0	1.4	2.7	2.2	2.1	1.3	1.3	33.7	14.5	15.1
Blue Star	193	Buy	16.3	20.4	26.3	11.8	9.5	7.3	7.5	6.4	4.9	73.1	58.0	54.2
Bombay Rayon	177	Buy	18.2	28.7	39.0	9.7	6.2	4.5	8.5	7.2	5.1	22.7	26.4	26.3
Everest Kanto	182	Buy	10.5	14.7	21.5	17.3	12.4	8.5	13.2	7.3	5.1	27.2	25.0	26.3
Great Offshore	346	Buy	44.4	48.9	55.2	7.8	7.1	6.3	5.8	7.0	4.7	27.6	29.7	30.9
Greaves Cotton	100	Buy	19.5	20.5	24.9	5.1	4.9	4.0	2.8	2.6	2.1	31.7	25.3	26.0
TajGVK Hotels	52	Buy	11.2	13.6	15.9	4.6	3.8	3.3	3.2	2.7	2.1	32.7	31.8	30.1
United Phosphorous	100	Buy	7.7	11.4	15.6	13.0	8.8	6.4	3.5	2.4	1.6	21.2	23.5	25.9
Sector Aggregate						7.3	5.9	4.5	5.3	4.6	3.4	24.7	24.0	25.8

UR - Under Review

(	CMP (RS)	RECO	E	PS (RS)			P/E (X)		1	P/BV (X)		1	ROE (%)	
	7.11.08		FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E	FY08	FY09E	FY10E
Banks														
Andhra Bank	51	Buy	11.9	12.6	15.8	4.3	4.0	3.2	0.8	0.7	0.6	18.0	17.8	19.7
Axis Bank	581	Buy	29.9	44.7	53.6	19.4	13.0	10.8	2.4	2.1	1.8	17.6	17.0	17.8
Bank of Baroda	293	Buy	39.3	46.5	56.1	7.5	6.3	5.2	1.1	1.0	0.8	15.6	16.3	17.3
Bank of India	272	Buy	38.2	50.2	54.7	7.1	5.4	5.0	1.6	1.3	1.1	27.6	26.5	23.4
Canara Bank	193	Neutral	38.2	38.1	48.8	5.1	5.1	4.0	1.0	0.8	0.7	19.1	17.7	19.7
Corporation Bank	214	Neutral	51.2	52.5	60.5	4.2	4.1	3.5	0.7	0.6	0.6	18.4	16.7	16.9
Federal Bank	147	Buy	21.5	27.5	33.7	6.8	5.4	4.4	0.6	0.6	0.5	13.6	11.5	12.8
HDFC	1,701	Buy	85.8	84.7	99.7	19.8	20.1	17.1	4.0	3.5	3.1	22.2	18.9	19.5
HDFC Bank	1,089	Buy	40.1	52.5	65.9	27.1	20.8	16.5	3.4	3.1	2.3	15.8	15.6	16.6
ICICI Bank	431	Buy	37.4	34.8	42.7	11.5	12.4	10.1	1.0	1.0	0.9	11.7	8.1	9.5
Indian Bank	136	Buy	23.5	27.4	31.0	5.8	5.0	4.4	1.3	1.1	0.9	25.8	23.3	22.1
Indian Overseas Ba	nk 84	Buy	22.0	22.9	21.8	3.8	3.7	3.9	1.0	0.8	0.7	27.8	23.9	19.2
J&K Bank	338	Buy	74.2	85.0	100.6	4.6	4.0	3.4	0.7	0.6	0.5	16.7	16.7	17.4
Karnataka Bank	91	Buy	19.9	20.2	21.8	4.6	4.5	4.2	0.8	0.7	0.6	18.5	16.7	16.1
Oriental Bank	149	Neutral	33.6	30.4	34.9	4.4	4.9	4.3	0.6	0.6	0.5	14.8	12.5	13.1
Punjab National Ban	k 496	Buy	65.0	81.0	93.8	7.6	6.1	5.3	1.5	1.2	1.0	19.6	21.7	21.3
State Bank	1,249	Buy	106.6	132.6	146.3	11.7	9.4	8.5	1.6	1.4	1.3	16.8	16.0	15.7
Syndicate Bank	55	Neutral	16.2	15.3	16.8	3.4	3.6	3.2	0.7	0.6	0.6	23.8	19.2	18.4
Union Bank	155	Buy	27.5	30.5	35.7	5.7	5.1	4.4	1.4	1.1	1.0	26.8	24.7	23.9
Vijaya Bank	28	Neutral	8.3	5.6	8.9	3.4	5.1	3.2	0.5	0.4	0.4	16.6	9.0	12.1
Sector Aggregate	•					10.8	9.4	8.1	1.9	1.5	1.3	17.5	15.8	16.2



## **Automobiles**

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### **Impact**

Raw material prices: All key commodity prices have corrected significantly. Auto companies would be major beneficiaries, as raw material constitutes a major portion of their costs (~70% of sales), although with a lag due to inventories and contracts. We expect the benefits of lower commodity prices to be realized only from 4QFY09 and the full benefits would be realized only in FY10. We estimate margins to improve by 20-200bp led by savings in RM cost in FY10. Our margin expansion assumptions are conservative and there is an upside risk to our margin estimates.



**Company impact:** All auto companies would benefit from lower raw material cost. Hero Honda purchases steel on spot basis and henceforth would benefit from lower steel prices.

**Auto volumes:** We are maintaining our volume growth assumptions for FY09 for all segments. Easing liquidity and softening interest rates will be the key catalysts. **Company impact:** Our volumes growth assumption for Bajaj Auto is 4.3% in FY09, and 7.5% in FY10, for Hero Honda is 13.5% in FY09 and 7.6% in FY10 and for Maruti is 5.9% in FY09 and 14.4% in FY10.



# 3 Maruti Suzuki: Maruti's royalty payout to its parent is estimated to increase due to changing product mix, higher realizations and appreciating Yen. We have increased royalty by 60bp (to 3.5% of sales) in our FY09 estimates and by 80bp (to 3.7% of sales) in our FY10 estimates. However, the impact of higher royalty is diluted by higher realizations on account of improving product mix and price increases by the company.



**# 4 Mahindra & Mahindra:** Our assumptions for standalone operations remain by and large unchanged; we have only lowered raw material cost. However, on consolidated basis, we have lowered our earnings estimates for Tech Mahindra (due to concerns on demand visibility, cross-currency volatility and global slowdown), Mahindra Systech (on account of slowdown in global auto industry) and M&M Financial Services (due to business slowdown and increasing NPAs).



#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Bajaj Auto	411	60	55.7	65.0	62.5	72.0	13.9	15.3	6.6	5.7	Buy	Buy
Hero Honda	754	151	61.8	74.5	63.6	77.6	31.1	22.0	11.9	9.7	Buy	Buy
Mah. & Mah.	372	95	67.8	83.4	66.4	81.0	3.0	21.9	5.6	4.6	Buy	Buy
Maruti Suzuki	598	173	53.1	61.3	52.1	59.1	-13.0	13.5	11.5	10.1	Buy	Buy
Tata Motors	159	85	46.9	55.4	23.3	26.3	-35.4	12.8	6.8	6.0	Neutral	Neutral

Source: MOSL

## **Banking**

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### **Impact**

Loan growth: Loan growth is likely to be higher than expected earlier, as overseas credit is replaced by domestic credit. We are now expecting a growth of 22% for our coverage universe (24% for state-owned banks and 25% for our universe ex ICICI Bank) in FY09. However for FY10, credit growth is likely to decline to 18%. Our earlier expectations were 20% growth in FY09 and 19% growth in FY10.



**Company impact:** State-owned banks are likely to report higher growth due to higher liquidity available with them. Except for ICICI Bank, we expect private banks to maintain their growth. We expect ICICI Bank to grow loans at 5-10% over the next two years, as the management works on improving its deposit franchise.

# 2 Margins: Despite the recent PLR cuts, we expect improvement in margins due to strong pricing power and CRR/SLR reduction benefits flowing to the banks. Banks having higher CASA and lower wholesale deposits are likely to be the key beneficiaries.



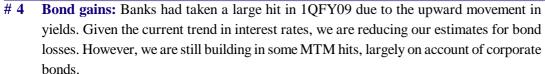
**Company impact:** We estimate an average 10bp increase in margins of state-owned banks for FY09, followed by 5-10bp decline in FY10. We expect margins of private banks to improve 10-15bp in each of FY09 and FY10.



Asset quality: Risks have increased due to slowing economy. Exposure to sectors such as real estate, metals, NBFCs could see NPAs. We believe FY10 would be a testing year on the NPA front; we have increased our delinquency estimates and provisioning requirements significantly. We expect average delinquency rate to increase to ~2.2% in FY10 from ~1.5% in FY08; credit costs would rise from ~75bp in FY08 to ~105bp in FY10 (in addition to standard asset prov) and net NPA would rise from ~1% in FY08 to ~1.3% in FY10 (despite higher provisions and loan waiver benefits).



**Company impact:** Banks that have grown fast over the last few quarters/years are at greater risk in terms of likely defaults. On a relative basis, we have raised delinquency and credit cost estimates for SBI, BoI and Axis Bank the most and for PNB, Union Bank and BoB the least.





#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Andhra Bank	51	24	11.6	14.2	12.6	15.8	6.6	25.1	4.0	3.2	Buy	Buy
Axis Bank	581	208	40.0	53.0	44.7	53.6	49.4	19.8	13.0	10.8	Buy	Buy
Bank of Baroda	293	107	45.7	54.4	46.5	56.1	18.5	20.5	6.3	5.2	Buy	Buy
Bank of India	272	143	45.9	53.4	50.2	54.7	31.4	8.9	5.4	5.0	Buy	Buy
Canara Bank	193	79	35.0	46.0	38.1	48.8	-0.2	28.1	5.1	4.0	Neutral	Neutral
HDFC	1,701	489	84.2	100.1	84.7	99.7	-1.3	17.8	20.1	17.1	Buy	Buy
HDFC Bank	1,089	490	51.9	66.1	52.5	65.9	30.8	25.7	20.8	16.5	Buy	Buy
ICICI Bank	431	480	35.3	44.6	34.8	42.7	-6.8	22.6	12.4	10.1	Buy	Buy
Indian Bank	136	59	24.0	29.2	27.4	31.0	16.6	13.3	5.0	4.4	Buy	Buy
Ind. Overs. Bank	< 84	46	22.7	24.7	22.9	21.8	4.4	-5.1	3.7	3.9	Buy	Buy
Kotak Mah. Bank	< 412	148	27.0	36.4	23.5	30.1	-22.5	28.1	17.5	13.7	Buy	Buy
Pun. Nat. Bank	496	156	76.6	92.0	81.0	93.8	24.6	15.9	6.1	5.3	Buy	Buy
State Bank	1,249	789	123.4	147.8	132.6	146.3	24.5	10.3	9.4	8.5	Buy	Buy
Union Bank	155	78	29.2	33.9	30.5	35.7	11.1	16.9	5.1	4.4	Buy	Buy

Source: MOSL

## Cement

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### **Impact**

Cement demand: We expect cement demand to grow 8% in FY09, as against our earlier expectation of 10%. However, for FY10, we estimate demand growth of about 10%. There would be downside risk to our volume estimates if there is no pickup in activities in real estate, infrastructure and economy.



# 2 Cement prices: We expect cement prices to remain stable at current levels during FY09. However, prices would come under pressure in FY10, as the impact of new capacities is felt. We factor in Rs10/bag decline in cement prices over FY09 average prices (Rs5/bag decline earlier) in FY10.



**Company impact:** ACC would be severely impacted due to its very high operating leverage (~4.2% change in EPS for Re1/bag change in cement price). Grasim and Jaiprakash Associates would be relatively less impacted due to diversified businesses.

# 3 Coal prices: Domestic linkage coal prices are expected to remain stable at current levels, whereas domestic open market coal prices could soften a bit. Imported coal prices have corrected significantly, and our estimates now factor in imported coal cost at current levels of about US\$120/ton CIF (Australia).



**Company impact:** India Cements would benefit the most, as it sources ~60% of its coal requirement from international markets. Also, Ambuja and Grasim group would benefit as their dependence is about 33%. For every US\$10/ton change in imported coal prices, EBITDA would change by Rs3-3.5/bag.

# 4 Other input costs: For other input costs, we have factored in about 3.5% cost inflation.



# 5 Grasim's VSF business: We have lowered our volume estimates for FY09 to 10.5% decline (v/s 6.3% decline earlier) and for FY10 to 6% growth (v/s 11.4% growth earlier). However, Grasim would benefit from decline in global sulphur prices. Our estimates factor in sulphur prices of US\$180/ton (v/s US\$800/ton earlier), thereby diluting the impact of lower volumes.



#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
ACC*	479	90	58.5	53.2	58.2	41.7	-14.5	-28.3	8.2	11.5	Neutral	Neutral
Ambuja Cement	:s* 56	86	7.8	7.4	7.6	6.1	-11.7	-19.6	7.4	9.3	Neutral	Neutral
Grasim Inds.	1,043	96	271.5	260.7	250.4	202.1	-14.8	-19.3	4.2	5.2	Buy	Buy
India Cements	89	25	24.6	24.5	24.7	21.7	0.1	-12.3	3.6	4.1	Buy	Buy
UltraTech Ceme	nt 349	43	79.0	84.0	72.1	68.8	-11.0	-4.6	4.8	5.1	Buy	Buy

\*Calender years 2008 and 2009

Source: MOSL

## Engineering

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### **Impact**

# 1 Order intake growth: Order intake from various infrastructure/industrial segments is likely to be impacted during 2HFY09/FY10, as funding issues and credit squeeze would restrict fund availability. Industrial capex is already slowing down in sector like metals, petrochemicals, cement, paper, power projects, etc.



Company impact: ABB witnessed order intake growth of 13.2% YoY in 3QCY08, amongst the lowest since 1QCY03. We have reduced our order intake estimates for CY08 and CY09 combined by 23% from Rs238b to Rs185b. This has impacted CY08 earnings by 13.4% and CY09 earnings by 20.8%. Similarly, slower order intake and margin pressure will impact Suzlon's FY09 and FY10 earnings by 22% and 29% respectively.

**# 2 Execution delays:** Execution delays have been particularly visible in areas like power generation, infrastructure, etc. Increasing share of projects (as against products) in the business mix is leading to elongation of execution cycle for companies like ABB, Areva, Siemens, etc, which is reflected in lower revenue growth.



**Company impact:** We have reduced our revenue CAGR estimate over CY07-09 for ABB from 25% to 16% to factor in possible delays/elongation of execution cycle and slowdown in order intake.

# 3 Input costs: Decline in the commodity prices during 2QFY09 is likely to yield benefits for fixed-price contracts in 4QFY09 and FY10, as most of the players have inventory for 3-6 months.



**Company impact:** BHEL / L&T, which have longer execution cycle / larger order book would be the large beneficiaries of the decline in commodity prices.

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	EPS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
ABB*	497	105	29.2	36.4	25.3	28.9	9.0	14.0	19.7	17.2	Neutral	Neutral
BHEL	1,405	688	73.8	94.3	69.6	89.9	35.8	29.1	20.2	15.6	Buy	Buy
Cromp. Greaves	169	62	12.7	16.4	13.8	16.6	38.1	20.3	12.3	10.2	Neutral	Neutral
Larsen & Toubro	871	509	56.7	69.1	53.5	64.7	36.3	21.0	16.3	13.5	Neutral	Neutral
Siemens#	296	100	20.9	27.9	20.9	27.9	28.8	33.3	14.1	10.6	Neutral	Neutral
Suzlon Energy	71	106	11.0	14.9	8.5	9.2	12.3	7.4	8.3	7.7	Neutral	Neutral

<sup>\*</sup> Calender years 2008 and 2009; # Years ending September 2008 and September 2009

Source: MOSL

## **FMCG**

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### **Impact**

**# 1 Lower volume growth:** We have lowered volume growth estimates in some product categories like toilet soaps, detergents, paints etc due to reduction in consumer upgradation at the bottom end. Slowdown in construction activity would impact paints demand growth.



**Company impact:** Hindustan Unilever (HUL) would be the worst impacted. We have lowered our volume growth for CY09 from 7.2% to 5%. HUL's profits have been downgraded by 1% for CY08 and 2.7% for CY09. Volume growth of Asian Paints has been reduced to 14% for FY10.

**# 2** Decline in raw material price: Prices of key inputs like palm oil, LAB, packaging have corrected from their highs. Sugar and copra prices have also begun to correct. We have factored in lower prices of these key inputs.



**Company impact:** HUL would benefit due to decline in raw material prices. In CY09, we estimate a 12% decline (earlier 5% increase) in prices of oil and fats (6.8% of sales) and 1% decline (earlier 5% increase) in prices of chemicals and perfumes (14% of sales). HUL's EBITDA margins are expected to expand 100bp in CY09 after 80bp decline in CY08. Asian Paints EBITDA margins are expected to expand 90bp in FY10 after 50bp decline in FY09.

# 3 Increase in interest cost: Higher interest rate and weaker rupee have resulted in higher interest cost for companies with overseas operations and net debt in the balance sheet.



**Company impact:** United Spirits would be impacted due to rising interest rate and depreciation in rupee. We have increased the interest cost estimate for United Spirits by 5% in FY09 and 7% in FY10 to Rs4.3b.

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Asian Paints	955	92	50.7	62.0	49.9	62.3	14.6	24.9	19.1	15.3	Buy	Buy
Hind. Unilever	249	543	9.3	11.0	9.2	10.7	12.7	17.4	27.2	23.2	Neutral	Neutral
Nestle	1,383	133	59.0	75.3	56.4	71.7	26.0	27.2	24.5	19.3	Buy	Buy
United Spirits	803	87	56.0	77.6	47.6	67.6	19.8	42.0	16.9	11.9	Buy	Buy

\*Calender years 2008 and 2009

Source: MOSL

## Information Technology

7 November 2008 BSE Sensex: 9,964 S&P CNX: 2,973

#### **Key assumptions/Changes in assumptions**

#### **Impact**

Billed volume: We have revised volume estimates downward to factor in demand headwinds of US recession and global slowdown.



Company impact: For frontline IT companies, we have lowered our FY10 volume growth estimates by 550-720bp. Topline growth would be impacted by a similar magnitude.



**Blended billing rate:** Pricing pressure would be seen across the sector emanating out of (a) client pressure for billing rate cuts, and (b) cross currency volatility. We have factored in flat growth in FY10 billing rate v/s our earlier expectation of 100-200bp improved realization.



Company impact: Every percentage point fall in realization growth rate negatively impacts EBIT margin of frontline IT companies by 75-100bp.



Utilization: We expect utilization to inch up given lower hiring, reduced bench size and lower attrition. Our FY10 utilization estimate for frontline IT companies has been revised upward by 100bp.



**Company impact:** Higher utilization would favorably impact frontline IT companies' EBIT margin by 25-40bp.



Wage hikes: We have factored in lower offshore wage hikes for FY10 at 8-11% v/s FY09 wage hikes at 11-14%, considering the softness in labor markets.



Company impact: Lower wage hikes would help buoy margins of frontline IT companies to the extent of 50-100bp.

Exchange rate: US\$/Rs rate has been revised to an average of Rs45.2 for FY09 and



Rs44 for FY10 against earlier estimate of Rs43 for FY09 and Rs42 for FY10. Company impact: FY10 EBIT margins of frontline IT companies would be impacted



positively by 150bp. Cost rationalization: We expect cost cuts across companies, which would result in



**Company impact:** Frontline IT companies would witness a positive impact on operating margins.

#### REVISED FARNINGS AND RATINGS

relatively lower COGS and SG&A.

# 5

# 6

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
HCL Tech.	165	110	23.2	25.6	31.3	31.4	56.1	0.5	5.3	5.3	Buy	Buy
Infosys	1,263	723	103.8	117.7	100.4	109.1	23.6	8.7	12.6	11.6	Buy	Buy
MphasiS	164	27	16.5	20.9	21.5	22.9	75.8	6.5	7.6	7.1	Buy	Buy
Patni Computer	139	19	26.7	30.5	28.7	28.1	-14.6	-2.2	4.8	5.0	Neutral	Neutral
Satyam Comput	er 278	187	34.3	38.4	33.3	34.2	31.7	2.9	8.4	8.1	Buy	Buy
TCS	525	513	60.4	69.1	56.1	59.5	9.5	6.0	9.3	8.8	Buy	Buy
Tech Mahindra	325	40	76.8	89.9	78.4	82.2	34.3	4.9	4.1	4.0	Neutral	Neutral
Wipro	260	382	25.4	29.7	24.5	25.8	10.7	5.6	10.6	10.1	Buy	Buy

Source: MOSL

27 7 November 2008

## Infrastructure

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### **Impact**

**4 1 Order intake:** Order intake could be impacted during 2HFY09/FY10, as funding issues and credit squeeze would restrict fund availability for infrastructure, industrial capex, etc. For the construction basket, we now expect order intake CAGR of 5% over FY08-10, v/s our earlier estimate of 10%.



**Company impact:** Gammon has been the worst impacted, given poor trend in order intake during 1HFY09. We believe that focus on transportation and energy segments, which account for 75%+ of order book, would enable moderate growth in order intake, going forward. The earnings CAGR over FY08-FY10 has been revised downward to 16% from 33% earlier.



# 2 Increase in debt/interest cost: During 1HFY09, the average interest cost moved up by 200-300bp to 12-14%. Also, the debt levels have increased as compared to March 2008, given the commitments towards fixed assets, increased working capital. Company impact: We have revised interest cost CAGR (FY08-FY10) for our construction basket from 40% to 46%. The worst impacted is HCC, where the increase in interest cost has impacted FY09E earnings by 21% and FY10E earnings by 19%. Even for IVRCL, interest cost during FY09 is expected at 2.6% of revenues, v/s earlier estimate of 1.9%.



3 Input costs: Decline in commodity prices (TMT bars, oil, bitumen, etc) during 2QFY09 is likely to benefit construction companies from 4QFY09. The benefits would be more visible for companies with higher fixed price contracts.

**Company impact:** Nagarjuna and Gammon would benefit more due to higher proportion of fixed price contracts in order book. We expect Gammon's EBITDA margin to expand 80bp in FY10 to 8.9% partially due to benefits of lower commodity prices.



**# 4 Execution delays:** Players like HCC, Gammon and Patel, who have higher exposure to transportation and hydropower would continue to face relatively higher project delays due to intrinsic nature of the business mix.

**Company impact:** We have reduced our FY08-FY10 revenue CAGR estimates for Gammon and HCC by 9% and 6%, respectively.

RΕ	VISED	EARNINGS	AND	RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
GMR Infra.	68	123	0.4	1.5	0.8	2.3	-28.1	171.8	81.3	29.9	Neutral	Neutral
Gammon India	85	10	13.5	18.7	11.8	14.2	12.9	20.0	7.2	6.0	Neutral	Neutral
Hind. Constr.	57	15	3.8	6.4	3.3	4.4	19.2	33.8	17.4	13.0	Buy	Buy
IVRCL Infra.	139	18	17.8	23.3	17.3	23.8	9.9	37.1	8.0	5.8	Buy	Buy
Jaipr. Associates	88	110	5.6	8.1	5.5	6.9	5.4	26.1	16.0	12.7	Buy	Buy
Nagar. Constr.	66	15	7.1	9.3	7.2	9.0	2.1	24.4	9.2	7.4	Neutral	Neutral
Patel Engg.*	146	9	21.0	24.4	21.0	24.4	-17.5	16.1	7.0	6.0	Neutral	Neutral
Simplex Infra.	212	12	30.0	48.8	27.2	44.5	49.3	63.7	7.8	4.8	Buy	Buy

\* Assuming full tax for FY09 and FY10

Source: MOSL

## Metals

#### Changes in assumptions

# 3

# 4

# 1 Steel prices: Average blended realization will decline by Rs6,000/tonne QoQ in 3QFY09 and further by Rs4,000/tonne in 4QFY09 v/s flat prices earlier. During January to March 2009, steel prices should get stabilized. Thus, in-effect average prices during FY10 will be close to average prices in FY08 e.g. Rs28,000/tonne for HRC.



**Company impact:** Margins would be squeezed in 3Q and 4QFY09. JSW Steel and Corus would report losses in these quarters. SAIL and Tata Steel (India operations) will still remain profitable.



**Coking coal prices:** We expect coking coal prices to be negotiated lower to US\$150/tonne for FY10 (US\$300/tonne for FY09), and margins will start recovering from 2QFY10.

**Company impact:** Corus & SAIL will benefit most. JSW steel & JSPL will benefit partially. Tata steel Indian operations will have small benefit.

**Other input costs:** Spot iron ore, sea freights, alloying materials, etc, to be lower for steel producers.

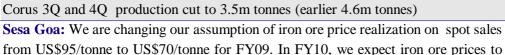


**Company impact:** Only JSW steel will benefit from softening spot iron ore prices. **Production cuts:** JSW Steel & Corus have announced production cut of 20% and 30% respectively.



Company impact: JSW steel 3Q production cut to 0.88m tonnes (earlier 1.3m tonnes)

Corus 3Q and 4Q production cut to 3.5m tonnes (earlier 4.6m tonnes)





soften further to US\$60/tonne.

# 6 Aluminium prices: Our new aluminum price assumption is US\$2,000/tonne (earlier



**Zinc prices:** Our LME zinc price assumption has been revised from US\$2,000/tonne to US\$1,850/tonne for FY09 and to US\$1,200/tonne (earlier US\$2,000/tonne) for FY10



#### REVISED EARNINGS AND RATINGS

US\$3,000/tonne) for 2HFY09 and FY10.

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV.	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Hindalco	60	106	13.5	18.4	11.9	6.1	-26.3	-48.5	5.1	9.9	Neutral	Sell
Hindustan Zinc	315	133	81.5	83.0	79.1	49.8	-24.0	-37.1	4.0	6.3	Buy	Buy
Jin. Steel&Power	738	114	152.8	218.9	178.9	186.8	102.1	4.4	4.1	3.9	Buy	Buy
JSW Steel	285	53	98.2	116.9	51.2	126.2	-40.9	146.5	5.6	2.3	Neutral	Neutral
Nalco	166	107	27.4	22.3	25.1	22.3	-1.7	-11.3	6.6	7.4	Neutral	Sell
SAIL	84	349	21.4	21.9	15.1	11.8	-26.4	-21.9	5.6	7.2	Neutral	Sell
Sterlite Inds.	246	174	65.0	57.2	65.3	40.0	1.9	-38.7	3.8	6.2	BUY	Buy
Tata Steel	190	156	159.9	180.2	75.7	86.2	-19.6	13.8	2.5	2.2	Buy	Buy

Source: MOSL

## Oil and Gas, Petchem

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### **Key assumptions/Changes in assumptions**

#### **Impact**

# 1 Oil prices: We have revised our Brent oil price assumptions downwards for FY09/FY10/FY11/long-term from US\$110/90/80/75 per barrel to US\$97/80/75/65 per barrel.



**Company impact:** Cairn India and ONGC – negative as both are oil producers. However, ONGC is also sensitive to subsidy sharing.

**Exchange rate:** We have revised the exchange rate to Rs47/US\$ for the next two quarters and from Rs42/US\$ to Rs44/US\$ for FY10.



**Company impact:** RIL – Positive; ONGC – Positive, but exchange rate gains offset by increase in under-recoveries, Cairn – Positive, as crude is priced in dollar terms.

# 3 Under-recoveries and their sharing: With new oil price and exchange rate assumptions, our FY09 and FY10 subsidy sharing is at Rs1,141b (previous Rs1,465b) and Rs765b (previous Rs933b), respectively. For FY09, we now assume sharing at 1/3rd for upstream (previously fixed at Rs450b). For FY10, we assume upstream burden at 1/3rd.



**Company impact:** ONGC – Positive with reduced subsidy burden.

**New gas production from RIL's KG-D6 fields:** Gas production is now expected to start in 4QFY09 (earlier 3QFY09). We have reduced our gas volume assumptions to factor in delay and also expect a slower ramp-up than earlier expected.



**Company impact:** RIL – Negative, reduced FY10 gas volumes from 57.5mmscmd to 48mmscmd. GAIL – Negative, now expect FY10 gas volume of 30mmscmd from RIL (previous 40mmscd); GSPL – Negative; delay in gas volumes to be transmitted through its new pipeline.

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	EPS (RS)	REV. I	EPS (RS)	REV. EP	S GR. (%)	P/E	(X)	RATIN	G
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Cairn India	141	268	2.2	8.4	3.1	6.5	-2,346.3	109.7	45.6	21.7	Under Review	Buy
Chennai Petro.	137	20	90.2	54.0	80.1	52.0	9.6	-35.1	1.7	2.6	Buy	Buy
GAIL	201	254	27.5	27.5	26.0	26.0	29.6	0.0	7.7	7.7	Buy	Buy
GSPL	30	17	2.3	3.6	1.7	2.2	-6.2	32.9	17.8	13.4	Buy	Buy
Indraprastha Ga	as 109	15	12.7	10.2	13.3	10.6	6.4	-19.8	8.2	10.2	Neutral	Neutral
MRPL	42	74	8.2	5.1	8.5	5.1	27.3	-40.0	4.9	8.2	Sell	Sell
ONGC	755	1,614	128.3	114.4	118.6	105.5	27.7	-11.0	6.4	7.2	Neutral	Neutral
Reliance Inds.	1,269	1,845	111.8	208.0	103.7	186.3	-1.2	79.7	12.2	6.8	Buy	Buy

Source: MOSL

## **Pharmaceuticals**

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Key assumptions/Changes in assumptions

#### Impact

**Currency:** We have revised our exchange rate assumption to Rs45.17/US\$ for FY09 and Rs44/US\$ for FY10, from Rs43/US\$ and Rs42/US\$, respectively. Currency depreciation will have multifold impact on pharmaceutical companies:



- a) Sales Realization: Rupee depreciation to have positive impact on sales realization
- **MTM forex losses on forward covers:** Many companies had taken forward covers (expecting rupee appreciation); they would now have to book MTM forex losses, as most of these covers have been taken at Rs39-42/US\$.
- c) MTM forex losses on foreign debt: Many companies have taken foreign debt to fund acquisitions. All these companies will have to provide for MTM forex losses.
- **d) Increase in US\$-denominated costs:** Companies having ground presence in the US would witness higher costs when translated into rupee terms due to depreciation of the rupee v/s the dollar.

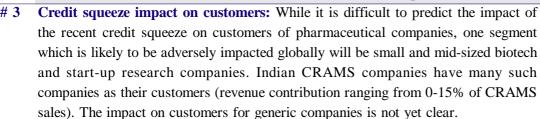
Overall, rupee depreciation would adversely impact reported FY09E EPS but would boost reported FY10E EPS.

**Company impact:** Companies which would record large MTM forex losses in FY09 include Ranbaxy, Cipla, Jubilant Organosys, Biocon and Piramal Healthcare. Companies with large ground presence in the US include Ranbaxy, Sun Pharma, and Jubilant Organosys. Companies which would gain operationally on overall basis in FY10 due to rupee depreciation include Ranbaxy, Cipla, DRL, Biocon, Dishman, Divi's Labs and Jubilant Organosys.

**# 2 Interest costs:** Interest costs for domestic loans as well as foreign debt have increased of late. We note that for most of the companies, interest cost on foreign debt (LIBOR-linked) would have to be revised every six months and hence the full impact of higher interest costs would be reflected in FY10.



**Company impact:** Companies which are likely to witness significant increase in interest costs include DRL, Jubilant Organosys, Lupin, and Piramal Healthcare. Ranbaxy has US\$1.2b of debt but has also received US\$736m from Daiichi for preferential allotment.





**Company impact:** While details are not available, we believe that Indian CRAMS companies are likely to have some exposure to such customers. DRL's CPS business in India is also exposed to such customers.

#### OVERALL IMPACT FOR FY10E

Companies with EPS upgrade of >5%

Companies with EPS upgrade of 1-5% Companies with EPS downgrade of >5%

Companies with EPS downgrade of 1-5%

Divi's Labs (10%), Jubilant Organosys (6.5%)

Cadila (3.1%), Cipla (3.65%), Dishman (3.35%) and Wockhardt (2.4%)

Glenmark (18.8%), Ranbaxy (23.7%), Sun Pharma (8.8%)

DRL (2%), Piramal Healthcare (2%)

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Cipla	183	142	10.1	12.4	9.1	12.9	1.1	40.6	20.1	14.2	Neutral	Neutral
Divi's Labs	1,254	81	72.1	89.6	76.0	98.5	41.1	29.7	16.5	12.7	Buy	Buy
Dr.Reddy's Labs	406	68	36.2	47.9	30.7	46.9	10.6	52.7	13.2	8.7	Buy	Buy
GSK Pharma	1,028	87	53.1	63.4	53.3	63.6	13.0	19.3	19.3	16.2	Buy	Buy
Glenmark	307	76	17.7	28.5	15.5	23.2	29.6	49.4	19.8	13.3	Neutral	Neutral
Lupin	691	57	47.7	63.6	49.7	63.8	31.5	28.3	13.9	10.8	Buy	Buy
Piramal Health.	215	49	20.7	26.2	18.7	25.6	7.3	37.1	11.5	8.4	Buy	Buy
Ranbaxy Labs	218	97	11.9	18.8	8.6	12.5	-55.4	44.6	25.3	17.5	Neutral	Neutral
Sun Pharma	1,193	231	56.3	69.1	51.9	63.0	-27.7	21.3	23.0	18.9	Buy	Buy

Source: MOSL

## Real Estate

#### Key assumptions/Changes in assumptions

#### **Impact**

**Delay in new launches:** Most of the real estate (RE) companies have indicated that they have decided to hold back or go slow on new project launches, while some companies such as Omaxe and Puravankara have indicated that they have frozen all new launches indefinitely. Given the current slump in volumes in the RE industry across verticals, we have considered lag in development for all projects across segments and companies. This in turn would result in delay in the cash flows and revenues from these projects.



**Company impact:** Puravankara and IBREL are the worst hit, with FY09E net profit being lowered by 37% and 56%, respectively. Unitech takes the next big hit, with FY09E net profit lowered 11%.

# 2 Realization assumptions: We expect list prices of residential and commercial properties to drop across the country. While this would negatively impact the valuations and revenues from new projects, we feel list prices of existing projects are also vulnerable.



**Company impact:** Almost all companies would be affected by lower realizations across cities and verticals.

**Construction cost assumptions:** We expect construction cost for RE companies to moderate, primarily due to decline in raw material prices such as steel (down by 30% YTD) and cement. Several RE companies have indicated a possibility of lower employee cost as a result of salary cuts and moderation in employee base.



**Company impact:** Almost all companies would be impacted.

**Others:** We expect leverage for RE companies to increase in the medium term, due to weak sales/demand. Further, we expect the cost of borrowing for RE companies to remain high in the medium term, in spite of proactive measures by RBI. As a result, the profitability of RE companies could be negatively impacted on account of higher interest cost.



**Company Impact:** Highly leveraged companies like Unitech and HDIL would be most affected as major portion of their debt has been raised in the recent past.

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
DLF	281	484	46.1	49.1	42.2	38.5	-7.9	-8.7	6.7	7.3	Buy	Buy
Unitech	51	83	9.6	16.4	8.6	8.0	-16.1	-6.9	5.9	6.4	Neutral	UR
IBREL	157	43	16.4	19.9	7.3	8.7	-45.6	18.7	21.6	18.2	Buy	Buy
Mah. Lifespaces	188	8	24.3	73.0	24.3	73.0	51.7	200.3	7.7	2.6	Buy	Buy
HDIL	117	32	47.6	55.0	43.0	45.5	-34.7	5.8	2.7	2.6	Neutral	Neutral
Bombay Dyeing	186	7	38.3	33.7	38.3	33.7	785.8	-11.9	4.9	5.5	Buy	Buy
Puravankara	56	12	13.8	19.7	8.8	10.5	-22.0	20.0	6.4	5.3	Buy	Buy

Source: MOSL

## Retail

BSE Sensex: 9,964 S&P CNX: 2,973 7 November 2008

#### Changes in assumptions

# 1 Titan Industries: (1) 20% increase in realization in jewelry (5% earlier) with volume growth of 18% (earlier 25%). (2) Gold coin volumes to decline by 10% (15% growth earlier). (3) Watch volumes to grow at 9.7% (earlier 12.5%), and realization to increase 7.6% (5% earlier).



**Company impact:** Titan Industries sales estimate up 2.7% due to higher realization.

**# 2 Pantaloon:** Same store sales growth lowered to 7% in Hypermarts and Fashion retailing, and to low single digit (3%) in grocery.



**Company impact:** Pantaloon's sales estimates down from Rs80.3b to Rs73.6b.

**# 3** Overheads: Reduction in employees on benches and economies of scale to lower operational overheads.



**Company impact:** 40bp margin expansion in Pantaloon on the back of 160bp decline in employee costs and control over overheads despite changed inventory valuation (70bp) and decline in gross margins (50bp)

# 4 Interest rate: We have assumed higher interest rate of 12.5% (average) for FY09. Titan Inds will face higher charge for Gold lease.



**Company impact:** Interest burden estimates for Titan up from Rs172m in FY08 to Rs254m in FY09. FY09 interest burden for Pantaloon up from Rs2.6b to Rs2.9b.

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. E	PS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Pantaloon Retail	238	38	14.2	21.0	10.9	17.0	36.9	56.2	21.9	14.0	Buy	Buy
Titan Industries	917	39	43.5	57.4	47.0	59.9	40.7	27.5	19.5	15.3	Neutral	Neutral

Source: MOSL

## Telecom

7 November 2008 S&P CNX: 2,973 BSE Sensex: 9.964

#### Changes in assumptions

Subscriber additions: 2QFY09 subscriber additions averaged ~9.5m/month and were in line with expectations. We maintain our estimate of 9.5m/month net adds for the industry during 2HFY09 and 9m/month during FY10.



Company impact: We maintain our FY10 monthly netadds estimates for Bharti (2.2m), Idea (1.1m), and RCOM (1.8m) given in-line performance.

# 2 Wireless ARPU, MOU and RPM: 2QFY09 wireless ARPU declined ~4-6% QoQ, largely in line with estimates. MOU declined QoQ for Bharti and Idea but remained stable for RCOM.



Company impact: We broadly maintain our FY10 ARPU estimates for Bharti (Rs293, down 10% YoY)), Idea (Rs229, down 8% YoY), and RCOM (Rs255, down 6% YoY) given in-line performance.



# 3 **EBITDA margin:** EBITDA margin during 2QFY09 were inline for Bharti but below expectations for Idea and RCOM. We expect margin divergence to continue given aggressive rollouts and continued high capex intensity for Idea and RCOM.



Company impact: We maintain our margin assumptions for Bharti but downgrade for Idea and RCOM by ~2pp for FY09 and 1-1.5pp for FY10.

Net finance cost: While Bharti's reported earnings were depressed due to forex and derivative loss, RCOM's earnings were boosted by net finance income. Idea's net debt was higher than est. due to sharp decline in current liabilities.



Company impact: We have increased our finance cost estimate for Bharti by 70% for FY09 to account for the forex loss but keep FY10 estimate broadly unchanged. For RCOM, we consider reported net finance income as non-recurring given its net debt of Rs152b and continue to model for a 4% net finance cost on its net debt for 2HFY09 and FY10. We have significantly increased our net debt forecasts for Idea to factor-in additional rollouts and investment in working capital. Our net finance cost estimates for Idea have increased by 27% for FY09 and 160% for FY10 and continue to reflect ~9% net interest cost.



# 5 Tax rate: Tax rates have been below estimates due to deferred tax write-backs. Bharti also triggered 80IA benefits in some circles.



Company impact: We decrease our FY09 tax rate assumption for Bharti (from 16% to 12%), Idea (from 10% to 7.5%) and RCOM (from 1% to 0%). We keep our FY10 assumptions unchanged, which implies ~500bp tax rate increase for Idea and RCOM and ~900bp increase for Bharti.

EVISED	<b>EARNINGS</b>	AND	RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RA	ΓING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Bharti Airtel	650	1,232	47.7	57.3	45.7	55.0	29.3	20.4	14.2	11.8	Buy	Buy
Idea Cellular	48	148	4.1	6.1	3.1	4.7	-20.8	48.9	15.2	10.2	Buy	Neutral
Reliance Comm	228	467	28.1	33.5	28.3	31.5	6.0	11.2	8.1	7.3	Buy	Buy

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## **Textiles**

7 November 2008 BSE Sensex: 9,964 S&P CNX: 2,973

### Key assumptions/Changes in assumptions

#### **Impact**

**Demand pull missing:** During 2QFY09, the global demand for textiles continued to remain sluggish due to slowdown in the United States and European Union. The domestic retail demand has also been lower than expected. Industry participants do not expect global demand for textiles to revive significantly for at least another year, but are hopeful that the growth in the domestic demand would to a large extent mitigate the impact of lower global demand.



**Company impact:** We have lowered revenue estimates for Alok, Arvind and Vardhman Textiles.

# 2 Rs/US\$ rate: We have revised our exchange rate assumption to Rs45.17/US\$ for FY09 and Rs44/US\$ for FY10 as compared to Rs43/US\$ and Rs42/US\$, respectively. A weak rupee would be positive for textile companies with high percentage of exports. While the benefit of weaker rupee may not be visible in FY09, as most textile companies had already hedged their export receivables for 3-6 months, we expect the exchange rate benefit to start getting reflected from FY10 onwards.



Company impact: Key beneficiary would be Alok. While Welspun would also benefit from weaker rupee, bulk of its gains would be negated due to higher cotton prices and weak end-product demand.

Cotton price: International cotton prices have dropped by 33% from the recent high of USc80/pound to USc54/pound. However, the benefits of lower cotton prices are not trickling down to the domestic textile companies, as the government has increased the minimum statutory price for cotton in India.



**Company impact:** Most of the textile companies would have high cotton cost for FY09, which would negatively impact their margins. Arvind would be worst impacted due to its high dependence on denim.

# 4 Other input costs: The prices of other raw material inputs such as dyes and chemicals have moderated from their recent highs.



**Company impact:** Likely to benefit most of the textile companies.

REVISED EARN	INGS AND	RATINGS	
COMPANY	CMP	MCAP	
	(DC)	(DC D)	

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Alok	18	4	7.8	9.0	7.9	9.1	-6.5	15.4	2.3	2.0	Buy	Buy
Arvind	16	4	1.6	4.0	0.6	1.7	-50.4	160.4	24.7	9.5	Neutral	Neutral
Raymond	89	6	11.3	18.6	9.4	16.9	-11.0	80.2	9.5	5.3	Neutral	Neutral
Vardhman	56	3	9.4	22.4	13.1	18.6	-38.3	41.8	4.3	3.0	Buy	Buy
Welspun Ind	24	2	3.4	9.2	3.1	7.9	-8.4	153.2	7.7	3.0	Neutral	Neutral

Source: MOSL

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## **Utilities**

#### Key assumptions/Changes in assumptions

#### **Impact**

# 1 Tata Power: The downgrades are largely to factor in the lower profit contribution from KPC / Arutmin mines given lower production volumes and coal prices. Bumi has indicated sales volumes of 50m tons v/s earlier guidance of 55m tons and lower realizations for coal. For CY08, we have factored in sales volume of 60m tons v/s 63m tons guidance by management and realization of US\$75/ton.



#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	OLD EPS (RS) FY09 FY10	REV. EPS (RS)		REV. EF	PS GR. (%)	P/E (X)		RATING	
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Tata Power	737	172	70.6	96.0	62.4	76.8	91.1	23.0	11.8	9.6	Buy	Buy

Source: MOSL

## **Others**

#### Key assumptions/Changes in assumptions

#### **Impact**

**Blue Star:** (1) FY09 revenue growth rate lowered to 29% (41% earlier), following weak 2Q (FY10 growth rate maintained at 29%); (2) EBITDA margin for FY09 lowered to 10.3% (10.6%), and for FY10 to 10.6% (11.2%); (3) Debtor days raised to 90 (80), leading to higher working capital and interest cost.



**Company impact:** 15% downgrade in FY09E EPS and 19% downgrade in FY10E EPS.

# 2 Great Offshore: (1) Loss of revenue in 2QFY09 for 2 PSVs and 1 MSV; (2) Visibility of lower utilization level for OSVs – cut from 95% to 85% for 2HFY09 and FY10; (3) Change in exchange rate for FY09 to Rs45/US\$ (Rs41.5/US\$) and for FY10 to Rs44/US\$ (Rs40/US\$); (4) Early adoption of Accounting Standard 30 by Great Offshore, creating hedge reserve for unrealized forex losses/gains.



**Company impact:** 7% downgrade in EPS for FY09 and 14% downgrade in EPS for FY10.

# 3 Greaves Cotton: (1) Lower infrastructure equipment growth rate: (a) in FY09 to 10% (35% earlier), (b) in FY10, to 25% (from 30%). (2) Lower EBITDA margin in FY09 of 12.9% (13.4%), and for FY10 13.2% (13.7%).



**Company impact:** 8% downgrade in FY09E EPS and 10% downgrade in FY10E EPS.

#### REVISED EARNINGS AND RATINGS

COMPANY	CMP	MCAP	OLD E	PS (RS)	REV. I	EPS (RS)	REV. EF	PS GR. (%)	P/E	(X)	RAT	ING
	(RS)	(RS B)	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10	OLD	NEW
Blue Star	193	17	23.9	32.6	20.4	26.3	25.0	29.1	9.5	7.3	Buy	Buy
Great Offshore	346	13	52.6	63.9	48.9	55.2	10.1	12.8	7.1	6.3	Buy	Buy
Greaves Cotton	100	5	22.4	27.8	20.5	24.9	5.3	21.5	4.9	4.0	Buy	Buy

Source: MOSL

## NOTES



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