

Company In-Depth

21 February 2007 | 24 pages

Bharti Airtel (BRTI.BO)

Buy: Tower Power — Raising Target Price to Rs960

- New target price on the tower option We incorporate an option value of Rs158 for Bharti's towerco based on improving visibility in tower dynamics in India. Maximum leverage on many value drivers to robust Indian wireless growth keeps Bharti our top regional telco pick and a India model portfolio constituent.
- Many drivers to more tower sharing in India (1) Significant build-out ahead largely in rural areas - sharing bodes well for significant capex savings; (2) potential cost savings could see low tariffs go lower to drive penetration growth: a national objective; and (3) policy and regulatory forces are all in favor. Sharing at ~25% now; we estimate this will rise to 60-70% by FY11.
- TowerCo: opportunity to further leverage Bharti's competitive edge Bharti's demonstrated rollout capabilities, tower share of 36-38% (versus 22% subs share) and early initiatives on infrastructure sharing (asset spin-off, tower sharing MoU with Vodafone) open up the opportunity for Bharti Infratel to become the largest towerco in India.
- TowerCo potential: numbers and value On a DCF, we see US\$6.1bn of NPV from the towerco initiative. The implied EV/EBITDA of 17.5x FY08E and 11.7x FY09E are at discounts to a US peer group trading at ~20x on the same metric.
- Valuation implications for Bharti, and risks TowerCo NPV is Rs145/Bharti share. We estimate cost savings at Rs13/share - all of which add to an option value of Rs158/share from its tower initiatives. We see this gradually building into the stock price as execution data points filter in. Slower tower sharing uptake would be the key risk to our argument.

See Appendix A-1 for Analyst Certification and important disclosures.

Figure 1. Bharti Televentures – Statistical Abstract

| Year to 31-Mar | Revenue (Rs m) | Net Profit (Rs m) | EPS (Rs) | EBITDA (Rs m) | EBITDA Growth (%) | P/E (x) | P/CEPS (x) | Dividend (%) |
|-------------------|-------------------|----------------------|-------------|------------------|----------------------|------------|---------------|-----------------|
| 2005 | 80,028 | 14,978 | 8.081 | 29,687 | 27.0 | 97.9 | 56.5 | 0.0 |
| 2006 | 116,215 | 22,566 | 11.915 | 42,981 | 44.8 | 66.4 | 39.5 | 0.0 |
| 2007E | 191,932 | 41,352 | 21.835 | 75,057 | 74.6 | 36.2 | 22.4 | 0.3 |
| 2008E | 274,091 | 60,326 | 31.853 | 109,330 | 45.7 | 24.8 | 15.7 | 0.6 |
| 2009E | 338,855 | 72,968 | 38.528 | 135,921 | 24.3 | 20.5 | 12.8 | 1.0 |

Source: Company Reports and Citigroup Investment Research estimates

Rating change □ Target price change ☑

Estimate change □

| D # D: I | 41 |
|-----------------------------|--------------|
| Buy/Low Risk | 1L |
| Price (20 Feb 07) | Rs791.40 |
| Target price | Rs960.00 |
| from Rs800.00 | |
| Expected share price return | 21.3% |
| Expected dividend yield | 0.3% |
| Expected total return | 21.6% |
| Market Cap | Rs1,500,372M |
| | US\$34,007M |

Price Performance (RIC: BRTI.BO, BB: BHARTI IN)



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| Fiscal year end 31-Mar | 2005 | 2006 | 2007E | 2008E | 2009E |
|--|--------------------------|--------------------------|--------------|--------------|-----------------|
| Valuation Ratios | | | | | |
| P/E adjusted (x) | 97.9 | 66.4 | 36.2 | 24.8 | 20.5 |
| EV/EBITDA adjusted (x) | 52.9 | 37.1 | 21.7 | 15.3 | 12.4 |
| P/BV (x) | 24.0 | 16.3 | 11.6 | 8.4 | 6.4 |
| Dividend yield (%) | 0.0 | 0.0 | 0.3 | 0.6 | 1.0 |
| Per Share Data (Rs) | | | | | |
| EPS adjusted | 8.08 | 11.92 | 21.83 | 31.85 | 38.53 |
| EPS reported | 8.08 | 11.92 | 21.83 | 31.85 | 38.53 |
| BVPS | 32.95 | 48.67 | 68.16 | 94.64 | 124.55 |
| DPS | 0.00 | 0.00 | 2.10 | 4.80 | 7.70 |
| Profit & Loss (RsM) | | | | | |
| Net sales | 80,028 | 116,215 | 191,932 | 274,091 | 338,855 |
| Operating expenses | -61,305 | -88,610 | -142,536 | -199,854 | -247,428 |
| EBIT | 18,723 | 27,605 | 49,395 | 74,236 | 91,427 |
| Net interest expense | -1,996 | -2,512 | -1,589 | -3,265 | -2,981 |
| Non-operating/exceptionals | -124 | 272 | 0 | 0 | 0 |
| Pre-tax profit | 16,604 | 25,365 | 47,806 | 70,972 | 88,446 |
| Tax | -1,528 | -2,539 | -6,454 | -10,646 | -15,478 |
| Extraord./Min.Int./Pref.div. | -98 | -260 | 0 | 0 | 0 |
| Reported net income | 14,978 | 22,566 | 41,352 | 60,326 | 72,968 |
| Adjusted earnings | 14,978 | 22,566 | 41,352 | 60,326 | 72,968 |
| Adjusted EBITDA | 29,687 | 42,981 | 75,057 | 109,330 | 135,921 |
| Growth Rates (%) Sales | 65.6 | 4E 2 | CE O | 10.0 | 22.6 |
| | 129.1 | 45.2 47.4 | 65.2 78.9 | 42.8 50.3 | 23.6 23.2 |
| EBIT adjusted EBITDA adjusted | 89.8 | 47.4 | 76.9 74.6 | 45.7 | 24.3 |
| EPS adjusted | 195.1 | 47.4 | 83.2 | 45.7 | 21.0 |
| Cash Flow (RsM) | 100.1 | .,,,, | 00.2 | 10.0 | 21.0 |
| Operating cash flow | 32,583 | 48,320 | 106,541 | 121,867 | 126,784 |
| Depreciation/amortization | 3 2,363 10,964 | 4 6,320 15,376 | 25,662 | 35,094 | 44,494 |
| Net working capital | 1,029 | 7,295 | 37,938 | 23,183 | 6,341 |
| Investing cash flow | -29,938 | - 54,095 | -103,809 | -110,074 | - 93,651 |
| Capital expenditure | -26,982 | -5 7 ,309 | -103,998 | -110,474 | -94,230 |
| Acquisitions/disposals | -1,464 | 3,631 | 00,550 | 0 | 04,230 |
| Financing cash flow | -860 | 5,338 | 3,771 | -10,854 | -25,881 |
| Borrowings | -1,017 | -806 | 10,000 | 3,000 | -6,000 |
| Dividends paid | 0 | 0 | -4,451 | -10,174 | -16,321 |
| Change in cash | 1,784 | -438 | 6,503 | 939 | 7,252 |
| Balance Sheet (RsM) | | | | | |
| Total assets | 159,073 | 215,681 | 306,384 | 388,971 | 449,077 |
| Cash & cash equivalent | 3,087 | 2,649 | 9,915 | 10,853 | 18,105 |
| Accounts receivable | 10,098 | 14,203 | 19,193 | 24,668 | 27,108 |
| Net fixed assets | 131,809 | 180,971 | 258,545 | 333,941 | 383,677 |
| Total liabilities | 97,258 | 122,545 | 176,348 | 208,783 | 212,242 |
| Accounts payable | 0 | 0 | 0 | 0 | 0 |
| Total Debt | 89,048 | 112,898 | 166,701 | 199,136 | 202,595 |
| Shareholders' funds | 61,814 | 93,135 | 130,036 | 180,188 | 236,835 |
| Profitability/Solvency Ratios (%) | | | | | |
| | 37.1 | 37.0 | 39.1 | 39.9 | 40.1 |
| EBITDA margin adjusted | | 00 = | 27.4 | 20.1 | 25.0 |
| EBITDA margin adjusted ROE adjusted | 28.0 | 29.5 | 37.4 | 39.1 | 35.2 |
| ROE adjusted ROIC adjusted | 13.1 | 13.9 | 17.1 | 39.1 19.0 | 35.2 18.9 |
| ROE adjusted | | | | | |

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Tower companies are an operatoragnostic play on wireless growth

Market dynamics, geography and regulation are supportive

De-mystifying Tower Sharing

The recent hive-offs of the tower assets into 100% subsidiaries by RCOM and Bharti have brought tower sharing in focus. We analyse the prospects for tower sharing in India, followed by Bharti's positioning and potential value creation opportunity through independent tower companies (towerco).

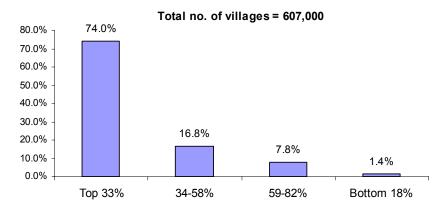
Tower industry drivers: Clear and present, in our view

The tower industry, in our view, offers a clean way to play the wireless growth as it is neutral to competitive changes in terms of market share movement between operators. For now, tower assets would include all passive infrastructure i.e. land, foundation/civil work, tower, shelter, electricals, air-conditioning, power supply/ DG sets and optical cables/ducts (see Appendix for a typical plan). Typically, the towerco would charge a rental that would cover all the direct opex (incl. the escalation thereof) and generate sufficient returns on the capex incurred to set up the tower. Over time, as and when regulation allows for it, active infrastructure (electronics and transmission) sharing could well come under consideration as well – we are not incorporating this into our workings for now.

The key drivers of tower companies' prospects and growth in the Indian context are as below.

1. Low penetration (14%), coverage (~54%) and pending rural rollout mean that tower additions would continue at a scorching pace over the next 2-3 years, providing enough opportunity for tower companies to establish themselves. It should be noted however that in a low penetration scenario like India, operators will try and optimize their sharing ratio in a way that does not compromise too much their geographical head start.

Figure 2. Skewed Population Distribution Will Also Necessitate Tower Sharing in Not-So-Dense Areas



Source: TRAI

2. Lowest voice tariffs in the world (2cents/min) and moderate EBITDA margins (mid 30s) imply operators are always looking to cut costs and pass it on to the consumers to drive growth. The TRAI indicates that 60% of wireless roll-out costs today are going into setting up of passive

infrastructure with the balance 40% contributing to active infrastructure/ electronics. Our discussion with the operators supports this. We also see tower sharing as having a strong demonstration effect i.e. if two companies start sharing and thus lower their costs, the rest will have to follow to achieve cost parity.

- 3. High MOUs and spectrum scarcity imply denser coverage requirements, thus increasing the requirement for cell sites/towers. While 3G services would increase the need for tower space, growth would continue to be driven predominantly by voice.
- 4. Policy makers and the regulator (TRAI) appear fully in favour. The DoT has in fact sought the TRAI's views for any amendments/changes to existing licensing conditions or legislation to encourage infrastructure sharing. The TRAI has since issued a comprehensive consultation paper on ways and means to promote infrastructure sharing the last date for interested parties to respond to the regulator on the various initiatives was Dec 31, 2006. We see it as only an issue of time to more infrastructure sharing being officially encouraged if not mandated. In fact, the DoT has already initiated the first round of USO-funded towers to be built in low-density areas for which the bids have been invited.

sharing, though regulatory push is an added positive

Cost saving opportunity will drive

Figure 3. Identified Sites Under USO Funded Scheme to Cover 11% of Population

| State | No. of proposed towers | No. of villages covered | Population coverage(m) |
|------------------------|------------------------|-------------------------|------------------------|
| Assam | 121 | 4717 | 2.5 |
| UP | 447 | 11126 | 13.7 |
| MP | 1845 | 27642 | 24.0 |
| Rajasthan | 1484 | 7906 | 5.0 |
| Jharkhand | 305 | 1872 | 2.4 |
| Karnataka | 415 | 17276 | 21.5 |
| Maharashtra | 1018 | 13349 | 17.1 |
| AP | 774 | 11866 | 21.1 |
| Orissa | 679 | 9860 | 5.7 |
| West Bengal | 159 | 5465 | 6.4 |
| Gujarat | 246 | 1872 | 2.4 |
| Tamilnadu | 68 | 862 | 1.2 |
| Total | 7561 | 113813 | 122.8 |
| %of India's population | | | 11% |

Source: Company Reports and Citigroup Investment Research

5. A six-seven operator market is a positive driver for tower sharing as operators try to minimize duplication and maximise efficiency of rollout. The market share of the top 4 operators (Bharti, Reliance, BSNL and Hutch-Vodafone) is relatively close indicating that they would be more amenable to infrastructure sharing. All the operators are either well-capitalized or backed by strong promoters ensuring no slowdown in the future rollouts. Despite recurring consolidation (the opportunities for which appear limited for the time being), we expect India to remain a 4-5 operator market, thus boding well for tower sharing in the long term.

We believe that at such a nascent stage, tower sharing in India faces very little risks. The main difference vis-à-vis the more developed US market is the lack of zoning restrictions, which could lower the entry barriers for Indian towercos.

However, it is offset by the bigger growth opportunity in India and entry barriers in form of rollout skills and capital requirements. In the long-term, risks could emerge from consolidation and emergence of new technologies.

Tower companies: Investment attractiveness

We see tower Companies provide a relatively risk-free and operator-agnostic play on wireless growth.

High FCF and steady annuity stream make it an attractive investment

- 1. Tower companies' have a visible and predictable annuity cash flow stream with low working capital requirements and negligible bad debt.
- 2. Maintenance capex is low. In fact the economic life of towers could be 40-50 years as against book depreciation schedule of 12 years.
- 3. High operating leverage means that the paybacks can improve dramatically as the tenancy factor increases. Most of the tower rental contracts also allow the towerco to pass on the cost escalations in direct operating costs.

As a result, the towerco's free cash flow generation is healthy and goes up exponentially as the proportion of sharing increases on its towers. In an Indian context, though the initial few years would see negative to low FCF, the cash flow generation could be quite healthy in a stable state especially if the tenancy factor rises >2.0x.

| Tenancy Factor (x) | 1.0 | 1.5 | 2.0 |
|--------------------|------|-------|-------|
| RoA | 8.0% | 10.5% | 12.5% |
| Payback (years) | 13 | 10 | 8 |

Indian tower industry: Nascent stage but significant potential

We have arrived at the potential size of the Indian tower base based on our estimates for traffic growth, keeping MOUs/cell site more or less stable, as outlined in Figure 5 below. The number of towers is derived from the number of cell sites by assuming an average tenancy factor – 1.15x at present going up to 2.0x by FY11 and 2.5x in the long term.

High growth potential in towers as well as level of sharing

Two points worth highlighting here:

- As a sanity check, our estimates on total cell sites (A) are not very different from TRAI estimates (135,000 by 2007 and 330,000 by 2010)
- We acknowledge our tenancy assumptions as more guesstimates for now but with Bharti's headstart, the consequent market pressures and the regulatory push, we think these are realistic expectations

| | FY05 | FY06 | FY07E | FY08E | FY09E | FY10E | FY11E | FY12E | FY13E | FY14E | FY15E | FY16E |
|------------------------------------|--------|--------|--------|--------|---------|---------|---------|---------|---------|---------|---------|---------|
| Subscriber base —end of period (m) | 53 | 92 | 162 | 239 | 314 | 388 | 452 | 510 | 561 | 600 | 634 | 664 |
| MOU per month | 279 | 323 | 338 | 340 | 345 | 333 | 329 | 331 | 335 | 342 | 352 | 362 |
| Total minutes per year (m) | 144814 | 281940 | 515885 | 818594 | 1144083 | 1399809 | 1658050 | 1909591 | 2152153 | 2382856 | 2607403 | 2822013 |
| Subs per cell site | 1200 | 1200 | 1150 | 1100 | 1000 | 1000 | 975 | 975 | 975 | 950 | 950 | 925 |
| No. of cell sites (A) | 36103 | 60560 | 110532 | 182462 | 276540 | 350794 | 430867 | 493675 | 549070 | 610973 | 649781 | 701828 |
| Average tenancy | 1.05 | 1.10 | 1.15 | 1.25 | 1.50 | 1.75 | 2.00 | 2.10 | 2.20 | 2.30 | 2.40 | 2.50 |
| No. of towers (B) | 34384 | 55055 | 96115 | 145970 | 184360 | 200453 | 215433 | 235083 | 249577 | 265640 | 270742 | 280731 |

Large operators with execution track record have a natural edge

Given the favorable industry dynamics in tower sharing, we think Bharti is very well placed to capitalize on this opportunity given the management's demonstrated strengths in managing aggressive rollout plans. We have estimated the tower option to be worth Rs158/share based on (a) the NPV of incremental cash flows from the standalone towerco business model (Rs145/share) plus, (b) NPV of the resultant cost savings in Bharti's EBITDA based on efficiency improvements and progressively lower rentals with higher sharing (Rs13/share). Our entire analysis treats the towerco as a separate standalone entity, which means that part of the revenues of the towerco would be an expense item for Bharti (as an anchor tenant).

Bharti Infratel – Leveraging Parent's Strengths

Bharti has decided to hive off its passive infrastructure assets into 100% subsidiary (Bharti Infratel). While the move is aimed at deriving cost efficiencies, we believe it also offers an opportunity for Bharti to establish leadership in the still nascent tower industry, and hence create a platform for value creation and monetization.

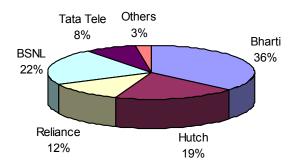
Strong rollout track record

Bharti Infratel could leverage on the efficient execution machinery and large scale O&M experience of the company. Given the strong enabling conditions for tower sharing in India, Bharti's towerco therefore has a good opportunity to convert its competitive advantage into a standalone business model. As per our estimates, Bharti has 36-38% of total towers today, which is likely to be sustained especially with the proposed arrangement with Vodafone-Hutch. The key hurdle that Bharti would face is the reluctance of other operators to come to the table. However, with a strong anchor tenant (Bharti itself) and likely strong second tenant (i.e. Vodafone), we believe Bharti can establish a head start and would therefore be able to offer much better rentals to other potential tenants.

Largest stock of towers

We estimate Bharti to own about 36,000 towers by end-FY07, highest among the Indian operators and even higher than the stock owned by the US towercos viz. American Tower, Crown Castle, etc. However, there is lack of clarity on how many of these towers are shareable especially the older sites (which were built for only own use) and the smaller rooftop towers. Some of the older towers could however be upgraded to accommodate 3-4 tenants. A typical ground-base tower would cost Rs2.0-2.5m for own use and Rs3.0-3.5m for 3-4 tenants.

Figure 6. Estimated Share of Towers in India



Source: Citigroup Investment Research

...with low sharing at present

Bharti owns more towers than listed

US peers...

Low level of sharing at present

In addition, given Bharti's disclosures regarding 23% of its 34,000 sites to be shared (and the fact that higher proportion of the shared towers are owned by them than otherwise), we estimate average tenancy factor for Bharti's towers to be about 1.1x, marginally below the industry's.

| Figure 7 | Rharti's | Sites/Towers | las on | December | 20061 |
|-----------|-------------|---------------|--------|----------|-------|
| rigule /. | . Dilalli S | OILES/ IUWEIS | tas un | December | ZUU01 |

| Bharti's cell sites - (a) | 34,000 | As on Dec-06 |
|-----------------------------|--------|----------------------------------|
| Less: Shared towers | 7,820 | @23% as disclosed by the company |
| Add: Own of shared towers | 4,692 | @60% of total shared towers |
| Bharti's owned towers - (b) | 30,872 | |
| Bharti's tenancy factor (x) | 1.10 | |

How Do We Value the Towerco Option?

The option value for Bharti's towerco is estimated at Rs158/share and comprises:

(1) The NPV of cash flows from the standalone towerco business model (Rs145/share)

plus,

(2) NPV of the resultant cost savings in Bharti's EBITDA based on a) efficiency improvements and b) progressively lower rentals with higher sharing (Rs13/share).

Tower co operating assumptions

The key assumptions in estimating towerco's cash flows and NPV are as below.

- Bharti's share of towers staying in the high-30s, going up gradually to 40% by FY12E, as the leadership gets established.
- Tenancy factor to increase to 1.5x (from 1.1 currently) in FY09E and 2.0x by FY11E.
- Based on the estimated mobile network opex for FY06-07 and average number of cell sites, we estimate Bharti's average opex per tower to be about Rs40,000 per month. Focus on efficiency improvements (for example from bulk buying of consumables and services, etc.) could lead to a gradual reduction in opex/site. We have assumed the opex to gradually decline to Rs35,000/month over the next 3-5 years.
- Capex per tower of Rs2.5-2.7m initially but going up to Rs3.0m from FY09 onwards. In addition, maintenance capex is assumed at 2.5-3.0% of outstanding gross assets. Please note that the net result of these assumptions is an estimated tower capex of US\$1137m in FY08. This is in line with Bharti's total capex guidance of US\$2.5bn in FY08. Assuming the wireless capex to be US\$1.8bn (70% of total), the tower capex translates to 60-65% of that, which is in line with the current industry norms.
- The rentals are assumed to come down gradually to reflect higher sharing and declining opex per tower. However, EBITDA margins estimated to go up from ~30% at 1.0x tenancy to ~50% at 2.0x tenancy.
- Overall assumptions are broadly in line with the typical payback associated with different levels of sharing (refer Figure 2).
- Depreciation over 12 years. Low tax rates in the initial years due to interest/depreciation shelter, but full tax rates in the terminal year (FY16).
- WACC of 10.8% (same as for Bharti) and a terminal growth rate of 4% beyond FY16.

We estimate the NPV of cash flows to be worth Rs145/share for Bharti, which implies EV/EBITDA of 17.5x for FY08E and 11.7x for FY09E.

| Figure 8. Bharti TowerCo — Financial P | • | FVAAF | EV10E | FV11F | EV10E | EV10E | EV1 AE | FV1 FF | EV1 CE |
|--|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------|
| Bharti's share | FY08E 38% | FY09E 40% | FY10E 40% | FY11E 40% | FY12E 40% | FY13E 40% | FY14E 40% | FY15E 40% | FY16E 40% |
| Bharti owned towers (nos) | 55468 | 73744 | 80181 | 86173 | 94033 | 99831 | 106256 | 108297 | 112292 |
| | | | | | | | | | |
| Rental per tenant per month (Rs) | 50000 | 43000 | 38000 | 35000 | 35000 | 35000 | 35000 | 34000 | 34000 |
| Average tenancy on Bharti's towers | 1.25 | 1.50 | 1.75 | 2.00 | 2.10 | 2.20 | 2.30 | 2.40 | 2.50 |
| Tower rental revenues (Rs m) | 41601 | 57078 | 63985 | 72386 | 82937 | 92244 | 102643 | 106044 | 114538 |
| Opex per tower per month (Rs) | 39000 | 38000 | 37000 | 36000 | 35000 | 35000 | 35000 | 35000 | 35000 |
| Operating costs (Rs m) | 25959 | 33627 | 35601 | 37227 | 39494 | 41929 | 44628 | 45485 | 47163 |
| EDITOA (D) | 15040 | 02451 | 00204 | 25150 | 40.440 | F021F | F0010 | 00500 | 67075 |
| EBITDA (Rs m) | 15642 | 23451 | 28384 | 35159 | 43443 | 50315 | 58016 | 60560 | 67375 |
| EBITDA (%) | 38% | 41% | 44% | 49% | 52% | 55% | 57% | 57% | 59% |
| EBITDA per tower (Rs/year) | 282000 | 318000 | 354000 | 408000 | 462000 | 504000 | 546000 | 559200 | 600000 |
| mplied RoA | 9.4% | 10.6% | 11.8% | 13.6% | 15.4% | 16.8% | 18.2% | 18.6% | 20.0% |
| Implied Payback (years) | 11 | 9 | 8 | 7 | 6 | 6 | 5 | 5 | 5 |
| Capex per tower (Rs m) | 2.5 | 2.7 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 |
| Total capex (Rs m) | 50035 | 53088 | 24843 | 23990 | 30043 | 24446 | 26763 | 14091 | 20109 |
| Total Capex (US\$m) | 1137 | 1207 | 565 | 545 | 683 | 556 | 608 | 320 | 457 |
| EBIT (Rs m) | 7959 | 11344 | 14207 | 18983 | 24764 | 29598 | 35069 | 36438 | 41578 |
| NOPAT (Rs m) | 7167 | 10241 | 13214 | 18134 | 23525 | 27526 | 31141 | 32357 | 27857 |
| FCF (Rs m) | -35185 | -30740 | 2549 | 10320 | 12162 | 23797 | 27325 | 42388 | 33545 |
| Terminal Value (Rs m) | 496969 | | | | | | | | |
| Implied terminal EV/EBITDA (x) | 7.4 | | | | | | | | |
| NPV (Rs m) | 274230 | | | | | | | | |
| NPV (Rs/share) | 145 | | | | | | | | |
| WAGO (Physician const) | 10.00/ | | | | | | | | |
| WACC (Bharti's current) | 10.8% | | | | | | | | |
| Terminal growth rate | 4% | | | | | | | | |
| Source: Citigroup Investment Research esti | mates | | | | | | | | |

Note that the imputed EV/EBITDA is at a discount to the more established US peers. This indicates that our valuation estimates are reasonable notwithstanding the higher cost of capital for Indian TowerCos, which is offset by the higher growth potential and favorable industry dynamics for tower sharing in India.

| Figure 0 Voluction | Doromotoro IIC | Tower Companies |
|---------------------|-----------------|-----------------|
| Figure 9. Valuation | Parameters — US | lower Companies |

| | Share price (US\$) | | Mkt. cap. | EV/EBITDA (x) | |
|---------------------------------|--------------------|-----------|-----------|---------------|-------|
| Company Name | RIC Code | 19-Feb-07 | US\$m | 2007E | 2008E |
| American Tower Corp | AMT.N | 40.3 | 17,156 | 20.9 | 19.6 |
| Crown Castle International Corp | CC1.N | 34.9 | 10,987 | 20.1 | 19.1 |
| SBA Communications Corp | SBAC.0 | 28.7 | 2,999 | 21.9 | 19.4 |
| Bharti Infratel (Implied) | NA | NA | NA | 17.5 | 11.7 |

Source: Citigroup Investment Research, For Bharti Infratel, the implied valuations are for FY08E and FY09E respectively

We have also highlighted current KPIs for the more established US peer group versus our estimates for Bharti InfraTel from FY14-16E and note a lot of these are in sync. In particular, our long-term assumptions for sharing per tower,

average revenue per tenant per month and EBITDA margins are relatively conservative vis-à-vis US peers. The capex/sales assumptions for Bharti TowerCo in the terminal year at 18% are quite conservative in relation to $\sim\!10\%$ at present for the US peers.

Figure 10. US Towers Companies : Financial & Operational Snapshot (US\$ in Millions)

| | American Tower (YE Dec) | | | Crow | Crown Castle (YE Dec) | | | SBA Communications (YE Dec) | | | Bharti Infra (YE March) | | |
|-------------------------|-------------------------|-------|-------|-------|-----------------------|-------|-------|-----------------------------|-------|-------|-------------------------|-------|--|
| | 2005 | 2006 | 2007E | 2005 | 2006 | 2007E | 2005 | 2006 | 2007E | 2014E | 2015E | 2016E | |
| Rev | 945 | 1,317 | 1,440 | 677 | 788 | 1,380 | 260 | 351 | 410 | 2281 | 2357 | 2545 | |
| EBITDA | 601 | 884 | 990 | 330 | 424 | 745 | 92 | 155 | 205 | 1289 | 1346 | 1497 | |
| EBITDA Margins (%) | 63.7% | 67.1% | 68.8% | 48.8% | 53.8% | 54.0% | 35.3% | 44.0% | 50.1% | 56.5% | 57.1% | 58.8% | |
| Capex | 89 | 127 | 131 | 65 | 125 | 148 | 20 | 27 | 33 | 608 | 320 | 457 | |
| Capex to sales (%) | 9.4% | 9.6% | 9.1% | 9.6% | 15.8% | 10.7% | 7.6% | 7.7% | 7.9% | 27% | 14% | 18% | |
| Total Towers ('000 nos) | 22.8 | 23.0 | 23.3 | 12.5 | 12.9 | 23.9 | 3.3 | 5.5 | 5.7 | 106 | 108 | 112 | |
| Tenants/Tower | 2.9 | 3.2 | 3.5 | 2.8 | 3.2 | 3.1 | 2.9 | 3.0 | 3.2 | 2.3 | 2.4 | 2.5 | |
| Total rental/mgmt rev | 930 | 1,294 | 1,413 | 597 | 697 | 1,271 | 161 | 256 | 317 | 2281 | 2357 | 2545 | |
| Monthly Rentals/Tenant | 1,172 | 1,464 | 1,447 | 1,441 | 1,426 | 1,425 | 1,403 | 1,291 | 1,447 | 778 | 756 | 756 | |

Source: Company, Citigroup Investment Research estimates

Cost savings would be an added positive (to the extent retained)

In addition to the towerco cash flows, we also value the cost savings for Bharti (especially in the latter years) from lower rentals vis-à-vis base case opex (Rs40,000/month if there was no hive-off). Please note that in the initial years (when Bharti is likely to be the sole tenant on most of the towers), the EBITDA impact is negative but is more than offset in later years by the cost reductions from efficiency improvements and higher sharing.

We assume that 50% of these cost savings would be passed through to the consumers. The post-tax cash flows from the retained cost savings could be worth Rs13/share as per our estimates. Please note that the retained cost savings translate to only 70-80bps improvement in EBITDA margin, which we believe is reasonable despite the competitive intensity.

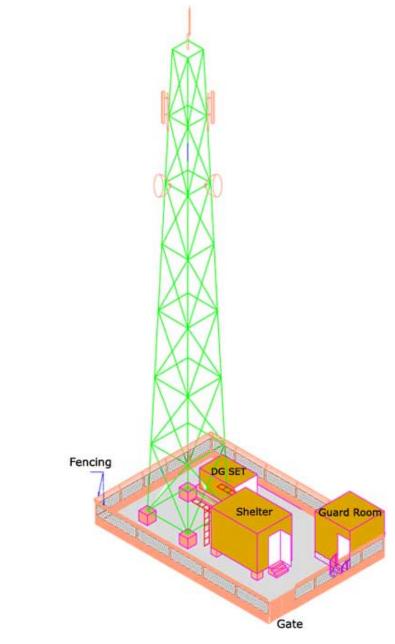
Figure 11. Bharti: Cost Savings From Infrastructure Sharing

| | FY08E | FY09E | FY10E | FY11E | FY12E | FY13E | FY14E | FY15E | FY16E |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Bharti's opex savings versus base case | -6656 | -2655 | 1924 | 5170 | 5642 | 5990 | 6375 | 7797 | 8085 |
| Assuming Bharti retains 50% | -6656 | -2655 | 962 | 2585 | 2821 | 2995 | 3188 | 3899 | 4043 |
| Potential EBITDA margin improvement | -3.2% | -1.0% | 0.3% | 0.7% | 0.7% | 0.7% | 0.7% | 0.8% | 0.8% |
| Post-tax cash flow | -5658 | -2190 | 770 | 1991 | 2116 | 2216 | 2263 | 2690 | 2708 |
| NPV (Rs m) | 24320 | | | | | | | | |
| NPV (Rs/share) | 13 | | | | | | | | |

Source: Citigroup Investment Research estimates

Including the NPV of the towerco's cash flows, we arrive at the total option value of the towerco at Rs140/share.

Appendix — Typical Layout for a Ground-Base Tower



Source: GTL Infrastructure Ltd.

| • | | Y09E (Rs in M | , | | |
|---------------------------------|----------|---------------|----------|-----------|-----------|
| Year to 31 Mar | FY05 | FY06 | FY07E | FY08E | FY09E |
| Mobile revenue | 52,976 | 80,822 | 144,420 | 207,156 | 257,777 |
| Infotel revenue | 35,264 | 46,613 | 71,233 | 97,389 | 118,728 |
| Intersegment revenue | 0 | 0 | 0 | 0 | 0 |
| Total service revenue | 78,936 | 113,724 | 191,932 | 274,091 | 338,855 |
| Other revenue | 1,092 | 1,160 | - | - | - |
| Total Revenue | 80,028 | 114,884 | 191,932 | 274,091 | 338,855 |
| Access charges | (16,869) | (21,776) | (54,340) | (78,321) | (96,681) |
| Network operating | (6,537) | (11,729) | (21,525) | (29,765) | (37,148) |
| Cost of sales of goods | (1,021) | (1,169) | (662) | (761) | (875) |
| Personnel | (5,155) | (8,186) | (12,570) | (16,599) | (19,529) |
| SG&A | (13,029) | (19, 146) | (32,384) | (42,857) | (52,989) |
| Intersegment elimination | - | - | 23,722 | 30,455 | 37,651 |
| Total Operating Expenses | (42,611) | (62,006) | (97,759) | (137,849) | (169,571) |
| EBITDA ex license fee | 37,417 | 54,210 | 94,173 | 136,242 | 169,283 |
| License fee | (7,730) | (11,228) | (19,116) | (26,911) | (33,362) |
| Adjusted EBITDA | 29,687 | 42,981 | 75,057 | 109,330 | 135,921 |
| Depreciation | (9,908) | (14,206) | (24,119) | (33,613) | (43,073) |
| Amortization | (1,056) | (1,170) | (1,542) | (1,481) | (1,421) |
| Preoperative expenditure | (533) | (120) | _ | - | - |
| Other income | 410 | 392 | - | - | - |
| EBIT | 18,600 | 27,877 | 49,395 | 74,236 | 91,427 |
| Net finance costs | (1,996) | (2,512) | (1,589) | (3,265) | (2,981) |
| Non recurring items gain/(loss) | - | - | - | - | - |
| PBT | 16,604 | 25,365 | 47,806 | 70,972 | 88,446 |
| Current tax | (945) | (1,773) | (6,454) | (10,646) | (15,478) |
| Deferred tax (expense)/income | (583) | (767) | - | - | - |
| PAT | 15,076 | 22,826 | 41,352 | 60,326 | 72,968 |
| Minority interests | (98) | (260) | - | - | - |
| Profit/ (loss) for the year | 14,978 | 22,566 | 41,352 | 60,326 | 72,968 |
| EPS (Rs) | 8.1 | 11.9 | 21.8 | 31.9 | 38.5 |
| DPS (Rs) | - | - | 2.1 | 4.8 | 7.7 |
| Payout ratio (%) | 0.0% | 0.0% | 10.0% | 15.0% | 20.0% |
| Shares outstanding (MM) | 1,853 | 1,894 | 1,894 | 1,894 | 1,894 |
| Growth Y/Y (%) | | | | | |
| Revenues | 65.6% | 43.6% | 67.1% | 42.8% | 23.6% |
| EBITDA | 89.8% | 44.8% | 74.6% | 45.7% | 24.3% |
| EPS | 195.1% | 47.4% | 83.2% | 45.9% | 21.0% |
| DPS | NA | NA | NA | 128.6% | 60.4% |

| Figure 13. Bharti — Balance Sheet, F | Y05-09E (Rs in | Millions) | | | |
|--|-------------------|------------------|------------------|-------------------|-------------------|
| As at 31 Mar | FY05 | FY06 | FY07E | FY08E | FY09E |
| Net PP&E block | 92,597 | 142,411 | 221,527 | 298,403 | 349,561 |
| Investments | 5,662 | 3,216 | 3,216 | 3,216 | 3,216 |
| Deferred tax asset (net) | (1,183) | (1,946) | (1,946) | (1,946) | (1,946) |
| Inventories | 545 | 381 | 1,256 | 2,033 | 2,711 |
| Sundry debtors | 10,098 | 14,203 | 19,193 | 24,668 | 27,108 |
| Cash and bank balances | 3,087 | 2,649 | 9,915 | 10,853 | 18,105 |
| Other current assets, loans and advances | 5,471 | 11,042 | 11,042 | 11,042 | 11,042 |
| Total current assets | 19,202 | 28,275 | 41,405 | 48,597 | 58,966 |
| Current liabilities Provisions | 51,245 | 78,396 - | 122,199 | 151,634 | 161,093 |
| Total current liabilities | 51,245 | 78,396 | 122,199 | 151,634 | 161,093 |
| Net current assets | (32,043) | (50,121) | (80,793) | (103,037) | (102,126) |
| Total Assets | 106,644 | 135,339 | 182,240 | 235,392 | 286,039 |
| Share capital Reserve and surplus | 18,534 (5,056) | 18,939 17,511 | 18,939 54,412 | 18,939 104,564 | 18,939 161,210 |
| Shareholders equity | 13,478 | 36,450 | 73,351 | 123,502 | 180,149 |
| Secured loans | 37,803 | 34,503 | 44,503 | 47,503 | 41,503 |
| Minority interests | 749 | 957 | 957 | 957 | 957 |
| Total Liabilities | 106,644 | 135,339 | 182,240 | 235,392 | 286,039 |

| Year to 31 Mar | FY05 | FY06 | FY07E | FY08E | FY09E |
|--|----------|----------|-----------|-----------|----------|
| Cash Flow from Operations | 32,583 | 48.320 | 106.541 | 121,867 | 126,784 |
| Capex | (26,982) | (57,309) | (103,998) | (110.490) | (94,230) |
| Cash Flow from other Investing Activities | (29,938) | (54,095) | (103,809) | (110,074) | (93,651) |
| Cash flow from Financing Activities | (860) | 5,338 | 3,771 | (10,854) | (25,881) |
| Change in cash | 1,784 | (438) | 6,503 | 939 | 7,252 |
| Beginning Cash | 1,303 | 3,087 | 3.412 | 9.915 | 10,853 |
| Closing cash | 3.087 | 2,650 | 9.915 | 10,853 | 18,105 |

| Year to 31 Mar | FY05 | FY06 | FY07E | FY08E | FY09E |
|--------------------------------|--------|--------|--------|--------|--------|
| Wireless Subscribers (million) | 10.98 | 19.58 | 37.07 | 55.00 | 70.80 |
| % Prepaid Subscribers | 75% | 83% | 86% | 87% | 88% |
| ARPU prepaid (Rs) | 336 | 326 | 338 | 297 | 267 |
| ARPU postpaid (Rs) | 1,030 | 899 | 912 | 889 | 876 |
| MOU prepaid (Mins) | 243 | 320 | 358 | 340 | 323 |
| MOU postpaid (Mins) | 695 | 740 | 784 | 792 | 808 |
| Rev. per minute - prepaid (Rs) | 1.38 | 1.02 | 0.94 | 0.87 | 0.82 |
| Rev. per minute -postpaid (Rs) | 1.48 | 1.22 | 1.16 | 1.12 | 1.08 |
| Capex / Sales (%) | 54% | 55% | 54% | 40% | 28% |
| Net Debt (Rs M) | 34,716 | 31,853 | 34,588 | 36,649 | 23,397 |

Source: Company Reports and Citigroup Investment Research estimates

Source: Company Reports and Citigroup Investment Research estimates

Figure 16. Asian Telecoms — Regional Wireless Valuations Comps

| Company | RIC | Price | Rating | PE | .(x) | Earning | P/CE | PS(x) | EV/EBI | TDA(x0 | EBITDA | Dividend | Yield(%) |
|--------------------|-----------|-----------|--------|---------------|---------------|-------------------------------|---------------|---------------|---------------|---------------|-----------------------------------|---------------|---------------|
| | | 20-Feb-07 | | 06E/ FY07E | 07E /FY08E | CAGR 06E-09E/ FY07E-10E | 06E/ FY07E | 07E /FY08E | 06E/ FY07E | 07E /FY08E | CAGR 06E-09E/ FY07E- 10E | 06E/ FY07E | 07E /FY08E |
| AIS | ADVA.BK | Bt77.5 | 2H | 13.5 | 13.1 | 6.5% | 6.4 | 6.2 | 5.7 | 5.5 | 4.5% | 8.1% | 7.6% |
| Bharti | BRTI.B0 | Rs791.4 | 1L | 36.2 | 24.8 | 26.0% | 22.4 | 15.7 | 20.4 | 14.0 | 29.0% | 0.3% | 0.6% |
| China Unicom | 0762.HK | HK\$10.46 | 1L | 22.0 | 18.9 | 12.5% | 4.6 | 4.2 | 4.8 | 3.9 | 5.4% | 1.1% | 1.1% |
| China Mobile | 0941.HK | HK\$74.8 | 2L | 23.4 | 19.9 | 15.4% | 11.1 | 9.9 | 8.9 | 7.8 | 8.5% | 2.0% | 2.3% |
| Digi | DSOM.KL | RM17 | 1L | 15.8 | 14.5 | 8.2% | 8.9 | 8.3 | 7.2 | 6.5 | 7.3% | 6.6% | 6.9% |
| FET | 4904.TW | NT\$37.8 | 2L | 11.1 | 11.2 | 1.0% | 5.7 | 5.7 | 5.0 | 4.8 | 0.0% | 8.2% | 7.7% |
| Globe | GL0.PS | P1355 | 2L | 14.3 | 13.0 | 10.0% | 5.9 | 5.9 | 5.5 | 5.0 | 4.5% | 3.7% | 5.9% |
| Indosat | ISAT.JK | Rp5850 | 3M | 23.1 | 17.9 | 24.9% | 6.6 | 4.9 | 5.9 | 5.2 | 16.0% | 2.6% | 1.9% |
| KTF | 032390.KS | W26150 | 3M | 13.4 | 10.4 | 21.5% | 3.4 | 3.2 | 3.8 | 3.3 | 6.4% | 4.5% | 5.1% |
| LGT | 032640.KQ | W11450 | 1M | 8.5 | 7.3 | 9.3% | 4.1 | 3.5 | 5.1 | 3.9 | 11.5% | 0.0% | 3.0% |
| Maxis | MXSC.KL | RM12.1 | 2L | 15.5 | 15.1 | 3.2% | 10.2 | 9.1 | 8.1 | 8.0 | 9.9% | 6.3% | 6.9% |
| MobileOne | MONE.SI | S\$2.18 | 2L | 13.1 | 13.1 | 2.2% | 7.7 | 7.8 | 7.0 | 7.3 | 0.7% | 10.7% | 6.9% |
| RCOM | RLCM.B0 | Rs452.15 | 1M | 32.9 | 21.8 | NA | 17.8 | 12.7 | 17.5 | 12.1 | NA | 0.4% | 0.7% |
| SKT | 017670.KS | W201500 | 3M | 10.7 | 9.8 | 7.8% | 5.2 | 4.9 | 4.7 | 4.3 | 2.6% | 4.2% | 5.2% |
| SmarTone | 0315.HK | HK\$7.64 | 3M | 54.1 | 24.5 | 43.6% | 5.6 | 5.1 | 3.3 | 2.6 | 4.2% | 1.2% | 2.7% |
| TAC | TACC.SI | US\$4.1 | 3L | 14.6 | 11.9 | 18.2% | 6.0 | 5.1 | 6.5 | 5.9 | 9.3% | 0.0% | 0.0% |
| Tata Tele | TTML.B0 | Rs24.05 | 1M | NM | NM | NM | 25.9 | 14.1 | 21.4 | 14.5 | 39.2% | 0.0% | 0.0% |
| Taiwan Mobile | 3045.TW | NT\$32.3 | 2L | 9.9 | 11.3 | -2.6% | 6.7 | 7.2 | 6.0 | 5.9 | 0.5% | 8.0% | 8.0% |
| Wtd. Avg Median | | | | 23.2 14.6 | 18.9 13.1 | | 11.4 6.5 | 9.6 6.0 | 9.8 6.0 | 8.0 5.7 | | 2.3% 3.1% | 2.6% 4.0% |

Note: Includes special dividend for M1

Source: Citigroup Investment Research estimates

Figure 17. Asian Telecoms — Regional Integrated Valuations Comps

| Company | RIC | Price | Rating | PE | (x) | Earning CAGR | P/CE | PS(x) | EV/EBI | TDA (x) | EBITDA CAGR | Dividen (9 | id Yield |
|-------------------|-----------|-----------|--------|---------------|---------------|-----------------------|---------------|---------------|---------------|---------------|-----------------------|---------------|---------------|
| | | 20-Feb-07 | | 06E/ FY07E | 07E/ FY08E | 06E-09E/ FY07E-10E | 06E/ FY07E | 07E/ FY08E | 06E/ FY07E | 07E/ FY08E | 06E-09E/ FY07E-10E | 06E/ FY07E | 07E/ FY08E |
| China Tel | 0728.HK | HK\$3.87 | 1L | 14.3 | 13.8 | 6.7% | 4.3 | 4.2 | 5.0 | 4.6 | 1.6% | 2.1% | 2.1% |
| China Netcom | 0906.HK | HK\$20.5 | 1L | 12.7 | 12.3 | 6.4% | 3.8 | 3.6 | 4.6 | 4.2 | 0.4% | 2.7% | 2.9% |
| Chunghwa | 2412.TW | NT\$63.9 | 1L | 14.0 | 13.0 | 2.6% | 7.2 | 7.2 | 5.8 | 5.5 | -0.6% | 5.6% | 6.7% |
| HTIL | 2332.HK | HK\$16.74 | 3M | 178.7 | 53.5 | 114.0% | 13.4 | 10.0 | 11.4 | 8.9 | 25.8% | 0.0% | 0.0% |
| KT | 030200.KS | W42750 | 2L | 10.5 | 9.5 | 0.7% | 3.7 | 3.5 | 4.4 | 4.2 | 0.2% | 4.8% | 8.4% |
| MTNL | MTNL.B0 | Rs144.8 | 3L | 18.2 | 22.6 | -21.4% | 7.8 | 8.2 | 4.3 | 4.9 | -6.6% | 3.1% | 2.8% |
| PCCW | 0008.HK | HK\$4.67 | 1M | 14.3 | 13.5 | 0.4% | 6.2 | 5.6 | 6.6 | 6.0 | 2.0% | 4.2% | 4.5% |
| PLDT | TEL.PS | P2595 | 1L | 15.1 | 13.7 | 12.3% | 7.7 | 8.4 | 6.6 | 6.1 | 6.4% | 4.4% | 5.2% |
| PT Telkom | TLKM.JK | Rp9650 | 1L | 17.5 | 15.5 | 15.9% | 9.0 | 8.1 | 6.1 | 5.3 | 12.6% | 2.3% | 3.6% |
| VSNL | VSNL.B0 | Rs427.85 | 2M | 20.9 | 19.3 | 9.8% | 12.3 | 11.1 | 10.6 | 8.9 | 9.6% | 1.1% | 1.0% |
| Singapore Tel | STEL.SI | \$\$3.44 | 1L | 17.1 | 14.8 | 7.8% | 11.1 | 9.9 | 9.4 | 8.7 | 2.8% | 7.0%* | 3.4% |
| StarHub | STAR.SI | \$\$2.79 | 1L | 20.4 | 15.6 | 14.3% | 10.2 | 9.3 | 10.1 | 8.6 | 8.0% | 3.9% | 5.4% |
| True Corp | TRUE.BK | Bt6.6 | 1H | NM | NM | NM | 2.6 | 2.4 | 6.7 | 5.4 | 11.7% | 0.0% | 0.0% |
| Telekom Mal | TLMM.KL | RM10.7 | 1L | 19.9 | 16.3 | 16.7% | 6.2 | 5.6 | 6.1 | 5.5 | 8.0% | 4.0% | 4.5% |
| Wtd Avg Median | | | | 15.4 17.1 | 14.0 14.8 | | 7.4 7.5 | 6.8 7.6 | 6.7 6.4 | 6.0 5.5 | | 3.9% 3.5% | 3.7% 3.5% |

Note: Include special dividend for SingTel

Source: Citigroup Investment Research estimates

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Radar Screen Quadrant Definitions

| Glamor Poor relative value but superior relative momentum | Attractive Superior relative value and superior relative momentum |
|---|---|
| Unattractive | Contrarian |
| Poor relative value and poor relative momentum | Superior relative value but poor relative |

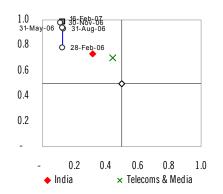
Quant View — Glamour

Bharti lies in the Glamour quadrant of our value/momentum map with relatively expensive valuation but strong momentum. The stock looks relatively expensive as strong trend earnings growth of 49% fails to support trading at 47x trailing EPS. On the momentum front, price momentum has been improving for the past half year. This, coupled with positive earnings estimate revision for the fifth month, results in a strong relative momentum score.

The stock currently ranks better than the Indian market and Telecoms & Media sector on momentum but worse on valuation.

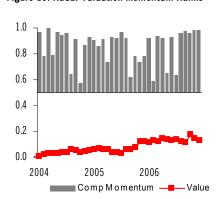
Risk analysis suggests a moderately positive exposure to falling Asian interest rates and small cap out-performance.

Figure 18. Radar Quadrant Chart History



Source: Citigroup Investment Research

Figure 19. Radar Valuation Momentum Ranks



Source: Citigroup Investment Research

| Figure | 20. | Radar | Model | Inputs |
|--------|-----|-------|-------|--------|
|--------|-----|-------|-------|--------|

| IBES EPS (Actual and Estimates) | | | |
|---------------------------------|-------|------------------------------|------|
| FY(-2) | 3.15 | Implied Trend Growth % (3+2) | 48.7 |
| FY(-1) | 6.53 | Trailing PE (x) | 46.5 |
| FY0 | 10.78 | Implied Cost of Debt (%) | 5.00 |
| FY1 | 21.44 | StdMktCap | 3.00 |
| FY2 | 31.37 | | |

Source: Worldscope, I/B/E/S

Figure 21. Macro Sensitivity

| Region | 1.13 | Commodity ex Oil | (0.11) |
|--------------------------------|--------|-------------------------|--------|
| Local Market | 0.87 | Rising Oil Prices | (0.06) |
| Sector | 0.28 | Rising Asian IR's | (0.46) |
| Growth Outperforms Value | 0.04 | Rising EM Yields | (0.03) |
| SmallCaps Outperform LargeCaps | 0.30 | Stronger US\$ (vs Asia) | 1.73 |
| Widening US Credit Spreads | (0.24) | Weaker ¥ (vs US\$) | (0.07) |

Source: Citigroup Investment Research

Bharti Airtel

Company description

Bharti Airtel, through its group companies, provides cellular-phone services in all the 23-telecom circles of India. The group also provides fixed-line phone services, broadband, long-distance and enterprise services. The company is listed on The Stock Exchange, Mumbai (BSE) and The National Stock Exchange of India Limited (NSE). The major shareholders are Bharti Telecom, SingTel and Vodafone.

Investment thesis

We rate Bharti as Buy/Low Risk (1L) with a target price of Rs960. We believe continued robust wireless market expansion and Bharti's ability to capture this growth profitably will be a recurring theme. We estimate FY06-09 earnings CAGR of 47.9%, more than double that of the broader market. We believe that competitive pressures, though intense, will continue to be rational as low revenue yields and moderate EBITDA margins leave little room for disruptive pricing. Additionally, most regulatory concerns are behind us and 3G recommendations, though discomforting, cannot derail the growth path, in our view. The strategic shareholding of SingTel, which the company has increased over time, leaves us comfortable with execution issues and new initiatives (such as electronic recharge, vendor tie-ups or a One Alliance partnership). Combined with strong brand presence and a good corporate governance standard, Bharti appears a strong investment. The company has yet to realize the benefits of economies of scale, and we expect a slight strengthening of margins.

Valuation

Our 12-month forward target price of Rs960 is based on core DCF of Rs800 and a towerco option value of Rs158. The core DCF (as on March-08) is based on a WACC of 10.8%, a terminal growth rate of 4% and beta of 0.9 (implying a terminal EV/EBITDA multiple of 8.5x). We prefer DCF as our primary valuation methodology because the wireless market will likely continue to see robust growth requiring upfront capex but should generate significant free cash beyond 2009-10. Our target price (net of towerco value) represents a FY09E P/E of 20.8x, P/CEPS of 12.9x and EV/EBITDA of 11.3x. The imputed target P/E (net of towerco) of 25.0x FY08E is at 25% premium to the broad market P/E (20.0x FY08E at the higher end of our Sensex target of 16,000). This, we believe, is justified by above-average earnings growth, improved earnings visibility and relative insulation from macro risks (interest rates and political risks).

Risks

Our quantitative risk-rating system, which tracks 260-day share price volatility, rates Bharti as Low Risk. We are comfortable attributing a Low Risk rating for the following reasons: (1) Bharti has a track record of profitability and execution; (2) the company's capex plans are fully funded; and (3) the strategic shareholding of SingTel leaves us comfortable with execution issues and initiatives. The risks that could prevent the stock from reaching our target price include competition-led tariff pressures, un-remunerative capex, overall market downside, and slower-than-expected execution of the tower sharing initiative.

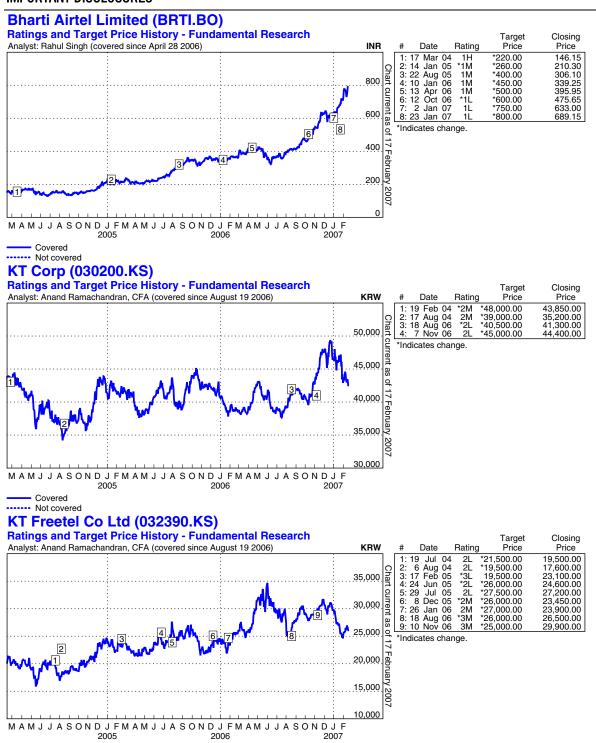
Appendix A-1

Covered
Not covered

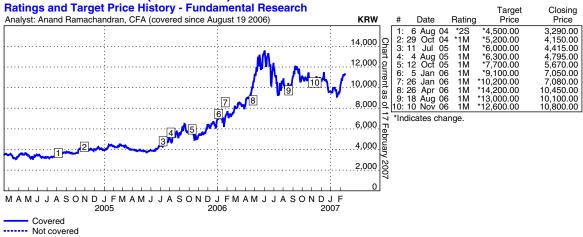
Analyst Certification

We, Rahul Singh and Anand Ramachandran, CFA, research analysts and the authors of this report, hereby certify that all of the views expressed in this research report accurately reflect our personal views about any and all of the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

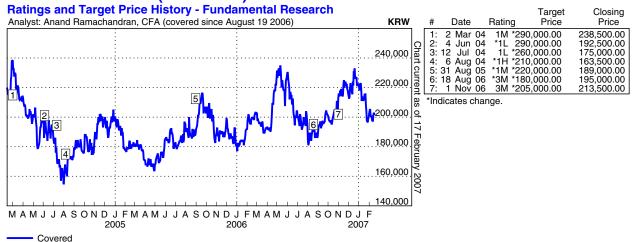
IMPORTANT DISCLOSURES



LG TeleCom Co Ltd (032640.KQ)



SK Telecom Co Ltd (017670.KS)



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Rahul Singh holds a long position in the shares of Bharti Airtel.

---- Not covered

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|---|-----|------|------|
| Data current as of 31 December 2006 | Buy | Hold | Sell |
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| % of companies in each rating category that are investment banking clients | 45% | 41% | 34% |
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| % of companies in each rating category that are investment banking clients | 34% | 55% | 50% |
| Hong Kong Asia Pacific (91) | 53% | 14% | 33% |
| % of companies in each rating category that are investment banking clients | 44% | 62% | 33% |
| India Asia Pacific (118) | 58% | 14% | 28% |
| % of companies in each rating category that are investment banking clients | 48% | 50% | 39% |
| Indonesia Asia Pacific (13) | 77% | 15% | 8% |
| % of companies in each rating category that are investment banking clients | 50% | 50% | 0% |
| Malaysia Asia Pacific (39) | 56% | 10% | 33% |
| % of companies in each rating category that are investment banking clients | 18% | 25% | 8% |
| Philippines Asia Pacific (2) | 50% | 50% | 0% |
| % of companies in each rating category that are investment banking clients | 0% | 0% | 0% |
| Singapore Asia Pacific (47) | 49% | 21% | 30% |
| % of companies in each rating category that are investment banking clients | 48% | 20% | 21% |
| South Korea Asia Pacific (66) | 48% | 26% | 26% |
| % of companies in each rating category that are investment banking clients | 16% | 12% | 18% |
| Taiwan Asia Pacific (85) | 59% | 24% | 18% |
| % of companies in each rating category that are investment banking clients | 14% | 15% | 20% |
| TelecommunicationsInfrastructure Services North America (5) | 40% | 60% | 0% |
| % of companies in each rating category that are investment banking clients | 50% | 33% | 0% |
| Thailand Asia Pacific (39) | 41% | 26% | 33% |
| % of companies in each rating category that are investment banking clients | 19% | 20% | 31% |
| Citigroup Investment Research Quantitative World Radar Screen Model Coverage (6737) | 29% | 44% | 27% |
| % of companies in each rating category that are investment banking clients | 31% | 24% | 22% |
| Citigroup Investment Research Quantitative Decision Tree Model Coverage (334) | 48% | 0% | 52% |
| % of companies in each rating category that are investment banking clients | 50% | 0% | 47% |
| Citigroup Investment Research Quantitative European Value & Momentum Screen (602) | 30% | 41% | 30% |
| % of companies in each rating category that are investment banking clients | 50% | 42% | 33% |
| Citigroup Investment Research Asia Quantitative Radar Screen Model Coverage (1858) | 20% | 60% | 20% |
| % of companies in each rating category that are investment banking clients | 22% | 18% | 20% |
| Citigroup Investment Research Quant Emerging Markets Radar Screen Model Coverage (1252) | 20% | 60% | 20% |
| % of companies in each rating category that are investment banking clients | 28% | 25% | 26% |
| Citigroup Investment Research Australia Quantitative Top 100 Model Coverage (100) | 30% | 40% | 30% |
| % of companies in each rating category that are investment banking clients | 43% | 50% | 37% |
| Citigroup Investment Research Australia Quantitative Bottom 200 Model Coverage (172) | 30% | 40% | 30% |
| % of companies in each rating category that are investment banking clients | 4% | 7% | 10% |
| Citigroup Investment Research Australia Quantitative Scoring Stocks Model Coverage (10) | 50% | 0% | 50% |

% of companies in each rating category that are investment banking clients

20%

0%

60%

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