## **Dipesh Sohani**

+91 22 67069933

dipesh .sohani@investsmartindia.com

#### **Anukool Modak**

+91 22 67069915

Anukool.modak@investsmartindia.com

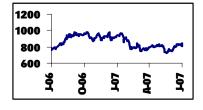
## Shareholding (%)

Promoters	58.7
FII's	12.9
MFs	6.1
Insurance Co.	11.3
Others	11.0

#### Share price performance

52-week high/low (Rs) 991/715				
	-1m	-3m	-12m	
Abs (%)	11.4	5.3	9.9	
Rel* (%)	4.4	-6.9	-38.7	
*to Nifty				

## Stock chart



## Results better than the expectations

- Topline shows robust growth: In Q1FY08, Maruti Udyog Ltd's (MUL') sales increased by 26% YoY, but declined 11% sequentially at Rs 39.308 bn. The YoY increase was driven by a 17.1% YoY volume growth in the domestic 27 July 2007 market. The volumes of the company's 'A2' segment, comprising models such as Alto, Zen Estilo, Swift, and Wagon R, grew by 16% YoY. The maximum growth during the quarter, however, was reported by the 'A3' segment where models such as SX4 and Esteem clocked a volume growth of 46%. Exports grew at a normal pace of 15.6% YoY. Overall, MUL's market share remained stable, at 47% for the quarter.
- Operating profit improve significantly: MUL's EBDITA Reuters grew by 26% YoY at Rs 5747.9 mn. EBITDA margins, though flat on a YoY basis, improved significantly over the last quarter by 220 bps. This increase was driven by improved realisations due to the higher share of the 'A3' segment (especially *SX4*) in the product mix.
- Higher net profits, though inflated by other income: MUL's net profits increased by 35% YoY at Rs 4996 mn, through driven by a 56% increase in other income at Rs 2232.5 mn. The increase in other income was due to higher non-operational income which included long term capital gain of around Rs 400 mn.
- Riding on the success of SX4: MUL's SX4 made a grand entry in May 2007. Loaded with best-in-class features, SX4 clocked excellent numbers in the first two months of its launch. The success of SX4 has helped MUL in gaining a significant market share in the 'A3' segment and in securing higher realisations.
- Margins may come under pressure: MUL was expecting an upward revision in raw material prices with its suppliers in this quarter. However, this has now been postponed to the next quarter. Going forward, this may exert some pressure on the margin the next half of this year.
- Maintains market share: MUL's market share in passenger car market remains stable at 47% in Q1FY08 (see chart 1). This can mainly be attributed to the growing volumes of Swift and Alto. The company has managed to sell more than 200,000 Altos during this year.

# **Accumulate**

## Rs839

**Market cap** Rs bn 243 US\$ bn 6

**Avg 3m daily volume** 696.077 Avg 3m daily value

USD mn 14

Shares outstanding (mn) 289

MRTI.BO/MARUTI.NS Bloomberg **MUL IN** 15.776 Nifty

4.620

■ Valuations: We believe that MUL has reduced its dependence on 'A1' segment offerings and has transitioned to 'A2' segment offerings with the successful launch of models like Swift, Wagor R (new version), and Zen Estilo. Also, with the recent success of sx4 and Swift-diesel variant, assures good volume growth for the company, going forward. At CMP of Rs.841, MUL is quoting at 15x FY08E and 12.7x FY09E. The company is likely to report a revenue growth of 15% CAGR over the next couple of years, We maintain our Accumulate rating on the stock.

Source: IISL research, company

Chart 2. Raw materials/Sales

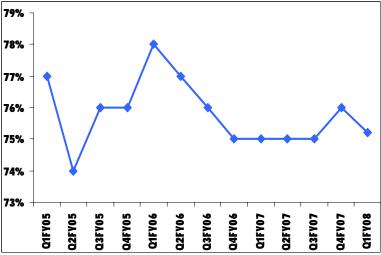
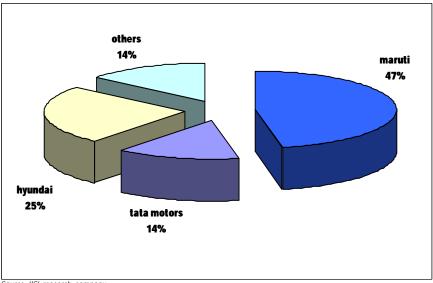


Chart 3. Passenger cars market share Q1FY08



Source: IISL research, company

Chart 4. Compact cars market share Q1FY08

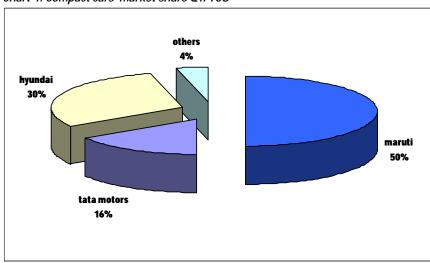
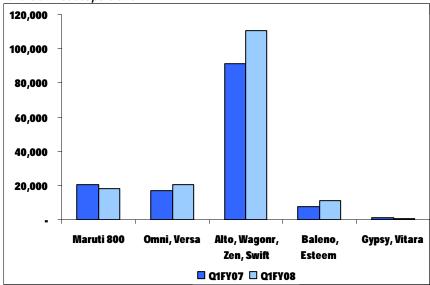


Chart 5. Product portfolio



Institutional Equity

# **Maruti Udyog**

Table 1. Quarterly result table

Rs mn	Q1FY08	Q1FY07	YoY (%)	Q4FY07	QoQ (%)
Net Sales	39,308.2	31,254.7	26%	44,297.6	-11%
Total Expenses	33,560.3	26,688.7	26%	38,787.3	-13%
Inc / Dec in stock	(1,471.2)	(217.2)		(249.1)	
Raw material consumed	31,041.2	23,812.5	30%	33,915.3	-8%
Employee cost	804.6	625.8	29%	806.6	0%
Other Expenses	3,185.7	2,467.6	29%	4,314.5	- <u>2</u> 6%
EBIDTA	5,747.9	4,566.0	26%	5,510.3	4%
Other Income	2,232.5	1,433.0	56%	2,049.8	9%
PBIDT	7,980.4	5,999.0	33%	7,560.1	6%
Interest	151.0	32.5	365%	155.6	-3%
Gross Profit	7,829.4	5,966.5	31%	7,404.5	6%
Depreciation	822.0	640.7	28%	718.2	14%
PBT	7,007.4	5,325.8	32%	6,686.3	5%
Тах	2,011.4	1,630.1	23%	2,200.7	-9%
PAT	4,996.0	3,695.7	35%	4,485.6	11%
Extraordinary items	-	-		•	
Adjusted Net profit	4,996.0	3,695.7	35%	4,485.6	11%
Equity	1,444.6	1,444.6		1,444.6	
EPS	17.3	12.8		15.5	
Key Ratios (%)					
EBIDTA Margin	14.6	14.6		12.4	
Interest / Sales	0.4	0.1		0.4	
Tax / PBT	28.7	30.6		32.9	
NPM	12.7	11.8		10.1	

Source: IISL research, company

Table 2. Estimates

Rs. mn	FY06	FY07	FY08E	Fy09E
Net Sales	120,582	147,884	168,520	192112.4979
% change		22.6%	14.0%	14.0%
EBIDTA	20,558	19,312	22,076	25839.13097
% change		-6.1%	14.3%	17.0%
PAT	11,891	15,883	16,158	19138.24704
% change		33.6%	1.7%	18.4%
EPS	41.1	55.0	55.9	66.2
% change		33.6%	1.7%	18.4%
P/E(x)	20.2	15.1	14.8	12.5
EBIDTA margin	17.0%	13.1%	13.1%	13.5%
Net Profit Margin	9.9%	10.7%	9.6%	10.0%





IISL and other group companies, its directors, associates, employees may have various positions in any of the stocks, securities and financial instruments dealt in the report or may make sale or purchase or other deals in the securities from time to time or may deal in other securities of the companies/ organizations described in this report

## **Certification of Research Analyst**

We, Dipesh Sohani & Anukool Modak, hereby certify that: the views expressed in the attached research report accurately reflect our personal views about Maruti Udyog mentioned in the report, and our compensation is not directly or indirectly, related to the specific views or recommendations expressed in the research report.

#### **Disclaimer Clause**

This report has been prepared by the Research Department of IL&FS Investsmart Securities Limited (IISL). E\*TRADE Financial Corporation holds an equity interest in IISL. E\*TRADE and the asterisk logo are registered trademarks of E\*TRADE Financial Corporation or its subsidiaries and are used with permission.

The information and opinions contained herein have been compiled or arrived at based upon information obtained in good faith from sources believed to be reliable. Such information has not been independently verified and no guarantee, representation or warranty, express or implied is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. This report has been produced independently of any company or companies mentioned herein, and forward looking statements, opinions and expectations contained herein are entirely those of IISL and given as part of its normal research activity and not as a Manager or Underwriter of any Offering or as an agent of the subject company (the "Company") or any other person. Accordingly if any such Company should at any time commence an Offering of securities, any decision to invest in any such Offer or invitation to subscribe for or acquire securities of any such Company must be based wholly on the information contained in the Final Prospectus issued or to be issued by any such Company in connection with any such Offer or invitation and not on the contents hereof. This document is for information purposes only and is provided on an "as is" basis. Descriptions of any company or companies or their securities mentioned herein are not intended to be complete and this document is not, and should not be construed as an offer, or solicitation of an offer, to buy or sell any securities or other financial instruments. We are not soliciting any action based on this research report.

IISL, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report, including but not restricted to, fluctuation in the prices of the shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc.

This report is not directed to or intended for display, downloading, printing, reproducing or for distribution to or use by any person or entity who is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, reproduction, availability or use would be contrary to law or regulation or would subject IISL or its affiliates to any registration or licensing requirement within such jurisdiction. If this report is inadvertently sent or has reached any individual in such country, the same may be ignored and brought to the attention of the sender. This document may not be reproduced, distributed or published for any purpose without prior written approval of IISL.

Foreign currency denominated securities, if any, wherever mentioned are subject to exchange rate fluctuations which could have an adverse effect on their value or price, or the income derived from them. In addition, investors in securities such as ADRs or GDRs, the values of which are influenced by foreign currencies effectively assume currency risk. Certain transactions, including those involving futures, options and high yield securities give rise to substantial risk and are not suitable for all investors.



# Automobile Maruti Udyog

This research report is for the general information and does not take into account the particular investment objectives, financial situation or needs of any individual customer, and it does not constitute a personalized recommendation of any particular security or investment strategy. Before acting on any advice or recommendation in this research report, a customer should consider whether it is suitable given the customer's particular circumstances and, if necessary, seek professional advice. Certain transactions, including those involving futures, options, and high yield securities, give rise to substantial risk and are not suitable for all investors.

E\*TRADE Capital Markets, LLC, E\*TRADE Canada Securities Corporation, E\*TRADE Securities Limited and E\*TRADE Securities (Hong Kong) Limited (together with E\*TRADE Financial Corporation and collectively "E\*TRADE") do not represent or endorse the accuracy or reliability of any of the information or content of the research report and reliance upon it is at your own risk. E\*TRADE expressly disclaims any and all warranties, express or implied, including without limitation warranties of merchantability and fitness for a particular purpose with respect to the research report and any information in it. E\*TRADE shall not be liable for any direct, incidental, punitive or consequential damages of any kind with respect to the research report.

Distribution of this report into the United States is intended to be solely to "major U.S. institutional investors" pursuant to Rule 15a-6 under the U.S. Securities Exchange Act 1934, as amended. All U.S. persons that receive this report, by their acceptance thereof, represent and agree that they are a major U.S. institutional investor and understand the risks associated in executing transactions in securities. U.S. persons wishing to obtain further information or effect transactions in any securities mentioned in the attached report should contact E\*TRADE Capital Markets, LLC, [Address], Telephone Number [Telephone Number], Fax [Fax Number].

Research, analysis, charting, reports, estimates, commentary, information, data, views, opinions, news and other content (collectively, the "Research") provided to you by E\*TRADE Canada Securities Corporation ("E\*TRADE Canada") is for informational purposes only. The Research provided herein by E\*TRADE Canada has been prepared by IISL, but such research has been prepared independently from E\*TRADE Canada and its employees. Accordingly, the Research may not have been, and no representation is made that such Research has been, prepared in accordance with Canadian disclosure requirements. Neither the Research nor the profiles of the third party research providers have been endorsed or approved by E\*TRADE Canada, and E\*TRADE Canada is not responsible for the content thereof or for any third party products or services. Some Research may contain financial information, but nothing in the Research constitutes a recommendation by E\*TRADE Canada to buy, sell or hold any security discussed therein, and the Research neither is, nor should it be construed as, an offer or a solicitation of an offer to buy or sell securities by E\*TRADE Canada. E\*TRADE Canada does not provide investment advice or recommendations of any kind, nor advice regarding the suitability or profitability of any investment. You are fully responsible for any investment decisions that you make and any profits or losses that may result. Any opinions, views, advice, services or other content provided by a third party are solely those of such third party, and E\*TRADE Canada neither endorses nor accepts any liability in respect thereof.

E\*TRADE Securities Limited is a company registered in Scotland No. SC103238 with its principal place of business at 42nd Floor, One Canada Square, London E14 5AA, United Kingdom. Registered Office: 24 Great King Street, Edinburgh EH3 6QN, United Kingdom. E\*TRADE Securities Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority.

E\*TRADE Securities (Hong Kong) Limited is licensed by the Hong Kong Securities & Futures Commission under Central Entity Number: ACT 764. Registered Office: Suite 2401-12 Two Pacific Place, 88 Queensway, Admiralty, Hong Kong.