

RESULT UPDATE √

Poor show...

Bharat Forge (BHAFOR)

WHAT'S CHANGED	
PRICE TARGET	Changed to Rs 180 from Rs 116
EPS (FY10E)	Changed to Rs 4.1 from Rs 5.4
EPS (FY11E)	Changed to Rs 9.0 from Rs 7.7
RATING	UNDERPERFORMER

Bharat Forge (BFL) surprised us by reporting a substantial 44.8% degrowth in standalone net sales to Rs 351.6 crore. It was badly hit by a 41.2% fall in domestic sales and 52% fall in export revenues. Margins further slumped by 70 bps from Q4FY09 to 20.9% (24.5%in Q1FY08). This

was mainly on account of a 400 bps rise in the staff costs to sales ratio. Higher finance costs further arrested the bottomline. It plunged by 96.3% to Rs 96 lakh as against profit of Rs 26.6 crore (Rs 61.1 crore in Q4FY09). On a consolidated basis, net sales slipped 53.6% to Rs 1,311.3 crore while at the net level, the company went into the red with a loss of Rs 46.1 crore as

As the company's standalone profit has been eaten by its subsidiaries and the trend continued in Q1FY10, we are revising our sales estimates and profit estimates downward for FY10E on a consolidated basis. However, improving sales from a changing product mix would support higher sales and profit for FY11E. Revised consolidated EPS for FY10E would be at Rs 4.4 (down 18.4%)

against profit of Rs 40.9 crore in the corresponding period.

while for FY11E it would be at Rs 9 (up 17.2%).

Current Price	Target Price
Rs 241	Rs 180
Potential upside -25.3%	Time Frame 9 months

UNDERPERFORMER

Supriya Khedkar

supriya.khedkar@icicisecurities.com

Мсар	Rs 5,367.1crore
Debt (FY09)	Rs 1,807.8 crore
Cash (FY09)	Rs 366.7 crore
EV	Rs 6,808.2crore
52 week H/L	Rs 283 / 69
Equity cap	Rs 44.5 crore
Face value	Rs 2
MF Holding	4.0%
FII Holding	7.7%

Stock data

Mcap	Rs 5,367.1crore
Debt (FY09)	Rs 1,807.8 crore
Cash (FY09)	Rs 366.7 crore
EV	Rs 6,808.2crore
52 week H/L	Rs 283 / 69
Equity cap	Rs 44.5 crore
Face value	Rs 2
MF Holding	4.0%
FII Holding	7.7%

wcap	ns 5,307.1crore
Debt (FY09)	Rs 1,807.8 crore
Cash (FY09)	Rs 366.7 crore
EV	Rs 6,808.2crore
52 week H/L	Rs 283 / 69
Equity cap	Rs 44.5 crore
Face value	Rs 2
MF Holding	4.0%
FII Holding	7.7%

Valuations

Poor exports and a lingering domestic market provide a bleak outlook for the current year. However, we expect the same to improve next year. Furthermore, multi-year order intake of \$25 million from General Motors (reviving out of bankruptcy) and proposed venture with Alstom for power equipment with revenue quidance of Rs 1,600 per annum post FY12 provides a silver lining to the dark cloud. The proposed revenue inflow and expected recovery in domestic and export demand in FY11 emphasises comparatively higher multiples for the company. Accordingly, we value the stock at 20x its consolidated FY11E EPS of Rs 9, to arrive at our target price of Rs 180. Since the stock has run up in the last few days, at the CMP of Rs 241 we reiterate our **UNDERPERFORMER** rating.

Price Performance (%)

	1M	3M	6M	12M
BHAFOR	77.4	70.4	206.3	-5.5
AMTAUT	22.2	41.3	160.4	-25.3

Exhibit 1: Key Financials (standalone)

EXHIBIT 1: Key Financials	(Standalone)						(KS Crore)	
	Q1FY10A	Q1FY09	Q4FY09	YoY Gr.	QoQ Gr. (%)	FY09E	FY10E	FY11E
				(%)				
Net sales	358.6	637.4	291.6	-43.7	23.0	2,057.6	2,141.6	2,441.1

				(%)				
Net sales	358.6	637.4	291.6	-43.7	23.0	2,057.6	2,141.6	2,441.1
EBITDA	74.9	156.0	42.7	-52.0	75.4	445.0	448.1	551.2
EBITDA margin (%)	20.9	24.5	14.6	-	-	21.6	20.9	22.6
Depreciation	38.4	37.7	30.9	1.8	24.2	149.4	203.8	214.7
Interest	25.3	19.5	29.5	29.7	-14.0	100.4	96.8	89.3
Other inc/extraord item	-9.7	-57.3	114.0	-83.1	LP	(37.5)	40.0	80.0
Reported net profit	1.0	26.6	61.1	-96.3	-98.4	4.6	132.4	215.9
EPS (Rs)	0.0	1.2	2.7	-96.3	-	4.6	5.9	9.7
PE (x)	-	-	-	-	-	52.0	40.5	24.9
Target PE (x)	-	-	-	-	-		30.3	18.6
EV/EBITDA (x)	-	-	-	-	-	15.2	14.7	12.0
Price/book (x)	-	-	-	-	-	3.6	3.4	3.0
RoNW (%)	-	-	-	-	-	6.7	8.6	12.7
RoCE (%)	-	-	-	-	-	11.9	7.7	11.0



Exhibit 2: Key financials (consolidated)

(Rs crore)

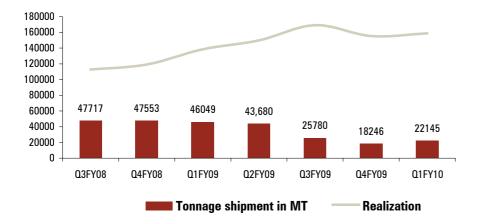
	Q1FY10	Q1FY09	Q4FY09	YoY Gr. Q	oQ Gr.	FY09	FY10E	FY11E
				(%) (%)				
Net sales	609.0	1,311.3	627.3	-53.6	-2.9	4774.3	4972.9	5356.8
PBT before exceptional items	-20.3	131.6	-54.7	PL	NC	142.5	659.4	763.1
Other inc/extraord item	-24.8	-69.3	101.0	NC	NC	-81.2	50.0	75.0
Reported net profit	-46.1	40.9	20.3	PL	PL	58.7	99.2	202.9
EPS (Rs)	-2.1	1.8	0.9	NC	NC	1.1	4.4	9.0
Valuations								
PE (x)	-	-	-	-	-	-	54.7	26.7
Target PE (x)	-	-	-	-	-	-	40.8	20.0
Price/book (x)	-	-	-	-	-	-	3.7	6.4
RoNW (%)	-	-	-	-	-	-	6.4	17.8
RoCE (%)	-	-	-	-	-	-	17.3	21.7

Source: Company, ICICIdirect.com Research

Realisation improving on account of changing product mix

The company's realisation is improving on account of a changing product mix tilted more towards the high-margin value-added non-automotive segment. The contribution from the same increased to 32% in the reported quarter as against 28% in FY09. The improving realisation on a subdued volume performance is the key reason for our revised higher sales estimates.

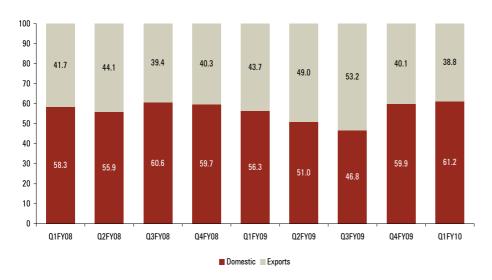
Exhibit 3: Improving realisations





Export outlook remains bleak in the near term, domestic demand still lingering

Exhibit 4: Domestic and export contribution (%)

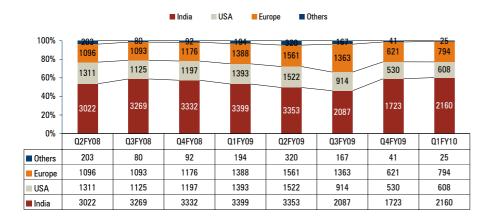


Source: Company, ICICIdirect.com Research

Geographical revenue break-up

In the current scenario, only the domestic market looks promising. In absolute revenue terms though all regions are showing de-growth, demand from the overseas market, mainly the US and Europe, has fallen steeply as compared to domestic demand.

Exhibit 5: Geographical revenue break up (Rs crore)

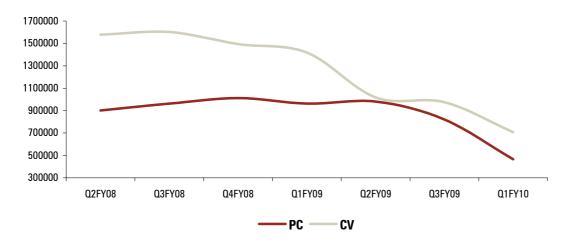




Overseas market, auto outlook

A) US demand

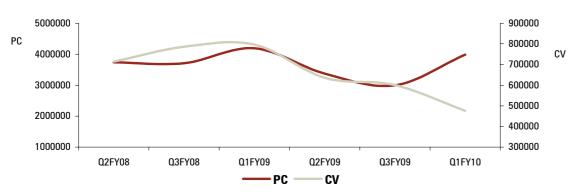
Exhibit 6: US auto demand (in numbers)



Source: Company, ICICIdirect.com Research

B) European demand

Exhibit 7: European auto demand (in numbers)





Other developments

A) A 51:49 joint venture with Alstom

BFL is likely to receive an approval from the Foreign Investment Promotion Board (FIPB) for a joint venture (JV) with Alstom. The JV will manufacture power plant equipment, basically turbines and generators and associated auxiliaries, for super critical power plants. BFL will supply the required components that go into this. The initial planned capacity of the JV would be 5,000 MW of equipment per year. The production will commence in 2012-2013. BFL expects the JV to generate Rs 7,000-8,000 crore revenue in four to five years, approximately Rs 1,600 crore per annum.

The capital investment by partners would be in the same proportion. However, the management has not yet disclosed the quantum of same.

B) Order intake from General Motors

BFL has bagged a multi-year contract worth \$25 million to supply crankshafts to one of GM's new vehicle platforms, which will be launched next year. The revenues from this contract are likely to flow in towards the end of next year.

This also has a positive indication that the US auto giant is out of the restructuring programme and its business revival would generate fresh demand for auto components.

Financial revision

We are revising our sales estimates and profit estimates downwards for FY10E on a consolidated basis. However, improving sales from a changing product mix would support higher sales and profit for FY11E.

Exhibit 8: Revised financials (Rs crore)

Rev	/ised	tinancials

Standalone	Old		New	1	%chg.	
	FY10E	FY11E	FY10E	FY11E	FY10E	FY11E
Net sales	1,861.8	2,090.1	2,141.6	2,441.1	15.0	16.8
EBITDA	672.6	488.0	461.2	551.2	(31.4)	12.9
EBITDA margin	36.1	23.3	21.5	22.6	(40.4)	(3.3)
Net profit	50.3	115.4	132.4	215.9	163.3	87.1
EPS(Rs)	2.2	5.2	5.9	9.7	170.3	86.5

Consolidated	Old		Nev	W	%chg.		
	FY10E	FY11E	FY10E	FY11E	FY10E	FY11E	
Net sales	5,232.6	5,020.0	4,972.9	5,356.8	(5.0)	6.7	
EBITDA	685.5	818.3	659.4	763.1	(3.8)	(6.7)	
EBITDA margin	13.1	16.3	13.3	14.2	1.2	(12.6)	
Net profit	120.2	171.4	99.2	202.9	(17.5)	18.4	
EPS(Rs)	5.4	7.7	4.4	9.0	(18.4)	17.2	



Valuations

Poor exports and a lingering domestic market provide a bleak outlook for the current year. However, we expect the same to improve next year. Furthermore, multi-year order intake of \$25 million from General Motors and proposed venture with Alstom for power equipment with revenue guidance of Rs 1,600 per annum post FY12 provides a silver lining to the dark cloud. The proposed revenue inflow and expected recovery in domestic and export demand in FY11 emphasises comparatively higher multiples for the company. Accordingly, we value the stock at 20x its consolidated FY11E EPS of Rs 9, to arrive at our target price of Rs 180. Since the stock has run up in the last few days, at the CMP of Rs 241 we reiterate our **UNDERPERFORMER** rating.

At the CMP, the stock is trading at 40.5x and 24.9x its standalone FY10E and FY11E EPS of Rs 5.9 and Rs 9.7 respectively. On consolidated basis, it discounts FY10E and FY11E EPS of Rs 4.4 and Rs 9 by 54.7x and 26.7x respectively.

Exhibit 9: Valuation

	Sales (Rs cr)	Sales Gr(%)	EPS (Rs)	EPS Gr(%)	PE (x)	*EV/E (x)	RoNW (%)	RoCE (%)
FY09	4,774.3	2.6	1.1	(91.2)	211.2	13.5	3.6	9.6
FY10E	4,972.9	4.2	4.4	286.3	54.7	10.7	6.4	17.3
FY11E	5,356.8	7.7	9.0	104.6	26.7	9.3	17.8	21.7

Source: ICICIdirect.com Research



ICICIdirect.com Coverage Universe

Exhibit 10: Valuation matrix

					Sales				RoNW	
Bajaj Auto					(Rs cr)	EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)
Idirect Code	BAAUT0	СМР	1,335	FY09	8,696.2	44.0	30.4	19.1	38.9	36.8
		Target	1,027	FY10E	9,110.8	68.8	19.4	12.1	48.0	46.0
Mcap (Rs cr)	#REF!	% Upside	-23.1	FY11E	10,151.8	79.0	16.9	11.6	40.8	42.0
					Sales				RoNW	
Escorts					(Rs cr)	EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)
Idirect Code	ESCORT	CMP	75.5	FY08	2,051.5	1.3	57.9	7.0	1.3	6.2
		Target	31	FY09E	2,126.8	2.5	30.2	8.6	2.9	5.3
Mcap (Rs cr)	637.2	% Upside	-58.9	FY10E	2,398.1	4.1	18.3	6.9	4.6	6.5
					Sales				RoNW	
Automotive Axle				(Rs cr)	EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)	
Idirect Code	AUTAXL	CMP	217	FY08	727.9	51.2	4.2	2.7	52.4	52.5
		Target	62	FY09E	261.2	1.0	207.1	13.2	0.9	3.4
Mcap (Rs cr)	328.1	% Upside	-71.4	FY10E	419.4	10.3	21.0	7.0	8.7	12.2
					Sales				RoNW	
Balkrishna Industries				(Rs cr)	EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)	
Idirect Code	BALIND	CMP	342	FY09	1175.4	32.7	10.5	5.5	14.5	13.5
		Target	402	FY10E	1,299.2	100.7	3.4	5.1	36.0	26.8
Mcap (Rs cr)	661.1	% Upside	17.5	FY11E	1,497.2	110.4	3.1	3.0	30.7	28.8
					Sales				RoNW	
Bharat Forge					(Rs cr)	EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)
Idirect Code	BHAFOR	СМР	241	FY09	4,774.0	1.1	211.2	13.5	3.6	9.6
		Target	180	FY10E	4,972.9	4.4	54.7	10.7	6.4	17.3
Mcap (Rs cr)	5,367.1	% Upside	-25.3	FY11E	5,356.8	9.0	26.7	9.3	17.8	21.7
					Sales				RoNW	
JK Tyres					(Rs cr)	EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)
Idirect Code	JKIND	СМР	92	FY08	3,263.7	23.7	3.9	5.1	13.3	13.1
		Target	84	FY09E	3,051.0	8.9	10.3	6.9	4.4	7.7
Mcap (Rs cr)	377.7	% Upside	-8.7	FY10E	3,528.9	10.5	8.8	6.1	4.9	8.6
					Sales				RoNW	
Subros						EPS (Rs)	PE(x)	EV/E (x)*	(%)	RoCE (%)
Idirect Code	SUBROS	CMP	39	FY09E	695.9	5.5	7.0	5.2	7.4	11.7
		Target	12	FY10E	618.8	2.9	13.5	4.7	9.0	12.0
Mcap (Rs cr)	234.0	% Upside	-69.2	FY11E	633.9	3.0	13.2	3.9	8.6	11.9

EV/E signifies EV/EBITDA

Source: ICICIdirect.com Research



RATING RATIONALE

ICICIdirect.com endeavours to provide objective opinions and recommendations. ICICIdirect.com assigns ratings to its stocks according to their notional target price vs. current market price and then categorises them as Outperformer, Performer, Hold and Underperformer. The performance horizon is two years unless specified and the notional target price is defined as the analysts' valuation for a stock.

Outperformer (OP): 20% or more; Performer (P): Between 10% and 20%;

Hold (H): +10% return;

Underperformer (U): -10% or more;

Pankaj Pandey Head – Research

pankaj.pandey@icicisecurities.com

ICICIdirect.com Research Desk, ICICI Securities Limited, 7th Floor, Akruti Centre Point, MIDC Main Road, Marol Naka, Andheri (E) Mumbai – 400 093

research@icicidirect.com

ANALYST CERTIFICATION

We/l, Supriya Khedkar, PGDBM (finance), research analyst and the authors of this report, hereby certify that all of the views expressed in this research report accurately reflect our personal views about any and all of the subject issuer(s) or securities. We also certify that no part of my compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. Analysts aren't registered as research analysts by FINRA and might not be an associated person of the ICICI Securities Inc.

Disclosures:

ICICI Securities Limited (ICICI Securities) and its affiliates are a full-service, integrated investment banking, investment management and brokerage and financing group. We along with affiliates are leading underwriter of securities and participate in virtually all securities trading markets in India. We and our affiliates have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. Our research professionals provide important input into our investment banking and other business selection processes. ICICI Securities generally prohibits its analysts, persons reporting to analysts and their dependent family members from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on reasonable basis, ICICI Securities, its subsidiaries and associated companies, their directors and employees ("ICICI Securities and affiliates") are under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities is acting in an advisory capacity to this company, or in certain other circumstances.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return of investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities and affiliates accept no liabilities for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities and its affiliates might have managed or co-managed a public offering for the subject company in the preceding twelve months. ICICI Securities and affiliates might have received compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of public offerings, corporate finance, investment banking or other advisory services in a merger or specific transaction. ICICI Securities and affiliates expect to receive compensation from the companies mentioned in the report within a period of three months following the date of publication of the research report for services in respect of public offerings, corporate finance, investment banking or other advisory services in a merger or specific transaction. It is confirmed that Supriya Khedkar, PGDBM (finance) research analyst and the authors of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months. Our research professionals are paid in part based on the profitability of ICICI Securities, which include earnings from Investment Banking and other business.

ICICI Securities or its subsidiaries collectively do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

It is confirmed that **Supriya Khedkar**, **PGDBM** (**finance**), research analyst and the authors of this report or any of their family members does not serve as an officer, director or advisory board member of the companies mentioned in the report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. ICICI Securities and affiliates may act upon or make use of information contained in the report prior to the publication thereof.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

This report has not been prepared by ICICI Securities, Inc. However, ICICI Securities, Inc. has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.