



SAGAR CEMENTS LIMITED

Corporate Office: 8-2-472/B/2, Road No.1, Banjara Hills, Hyderabad - 500 034, A.P., India

Invitation to Sagar Cements' Q3 & 9MFY2011 Earnings Conference Call scheduled on Friday, February 04, 2011 @ 11:30 a.m. IST

The management of Sagar Cements Limited will host a conference call to discuss its Q3 & 9MFY2011 results and developments during the quarter and nine months ended December 31, 2010, with investors and analysts **on Friday, February 04, 2011 at 11:30 a.m. IST.**

Mr. S. Sreekanth Reddy, Executive Director, Mr. P. Venkata Reddy, Vice President - Finance, Mr. K. Prasad, Senior Manager - Finance and Mr. PS Prasad, Vice President - Marketing, will represent Sagar Cements on the call.

Details of the conference call are as under:

Date: Friday, 4 February, 2011

Timing: 11:30 a.m. India time

| Conference Dial-In Numbers | |
|---|---|
| Primary Number: | +91 22 3065 0122 |
| Secondary Number: | +91 22 6629 0301 |
| <i>The numbers listed above are universally accessible from all networks and all countries.</i> | |
| Local Access Number: | 6000 1221 Available in - Delhi, Bangalore, Chennai, Hyderabad, Kolkata <i>Accessible from all major carriers except BSNL/MTNL.</i> |



| | |
|----------------------|--|
| Toll Free Number: | USA: 1 866 746 2133 UK: 0 808 101 1573 Singapore: 800 101 2045 Hong Kong: 800 964 448 |
|----------------------|--|

Playback

| | |
|-----------------|-----------------|
| Playback number | (022) 3065 1212 |
| Conference ID | 8901 |

-Ends-



About Sagar Cement Limited

Sagar Cements Limited (SCL) commenced its operations in 1985 with clinker producing capacity of 0.06 MTPA. The Company has recently enhanced its clinker capacity to 2.1 million TPA and its cement capacity to 2.5 million TPA. It manufactures various varieties of cement and all its products are sold under the brand name of Sagar. The Company's registered office is in Hyderabad and plant is located in the Nalgonda district of Andhra Pradesh. Limestone requirement of the plant is met from the Company's captive mine located adjacent to the plant. The mine has reserves of over a billion tons. Its subsidiary, Sagar Power, which operates two hydel power plants with a combined capacity of 8.5 MW, caters to one-third of the power requirement of the Cement plant. The power subsidiary has recently commissioned a 1.65 MW Wind (Turbine) Power Unit located close to Madurai in Tamil Nadu.

For further information contact:

K. Prasad
Sagar Cements Limited
Tel: +91 40 2335 1571
E-mail: prasadk@sagarcements.in

Gavin Desa / Rishab Barar
Citigate Dewe Rogerson
Tel: +91 22 6645 1237 / 1238
E-mail: gavin@cdr-india.com /
rishab@cdr-india.com

Safe harbor:

Some of the statements made on the concall that are not historical facts can be construed as forward-looking statements. These forward-looking statements include Sagar Cement Limited's (SCL) financial and growth projections as well as statements concerning its plans, strategies, intentions and beliefs concerning its business and the markets in which it operates. These statements are based on information currently available to SCL, and are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors could cause results to materially differ from those stated. These factors include, but are not limited to, changes in laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates of countries with which SCL does business; competitive pressures, the loss of one or more key customer or supplier relationships; customer insolvencies, successful integration of structural changes, including restructuring plans, acquisitions divestitures and alliances; cost and availability of raw materials; and other economic, business, competitive, regulatory and/or operational matters affecting the Company and its subsidiaries generally. SCL assumes no obligation to update forward-looking statements and takes no responsibility for any consequence of decisions made based on such statements.