Macquarie Research **Equities**





INDIA

India retail sector

9 April 2009

Stocks under coverage

Stock name	Stock code	Reco	СР	TP	Upside(%)	
			(Rs)	(Rs)		
Titan	TTAN	OP	904	1150	27%	
Pantaloon	PF	OP	172	270	57%	
Shoppers	SHOP	UP	109	65	-40%	
Provogue	PROV	OP	39	65	67%	
Prices as of 8 April,2009						
Source: Macquarie Research, April 2009						

Some signs of relief

Event

 We spoke to a few retailers and store managers to get an update on the latest trends in the retail sector.

Impact

- Same stores sales (SSS) growth above zero: SSS growth for the Indian retailers turned negative for the first time in 4Q08 due to slowing GDP growth and a high base effect. New Year's discount sales, which typically end in January, were extended until March as retailers tried to off-load inventory.
 - ⇒ SSS growth in 1Q09 in high-end products (lifestyle retail) turned positive and reached 6–8% due to discount sales. However, margins were negatively affected. (We expect Shopper's Stop to announce a loss for the quarter Figure 1). After the end of the discounts, SSS growth in lifestyle retail has remained positive, but dropped to low-single digits.
 - ⇒ Value retail (daily consumption items) delivered mid-single-digit SSS growth in 1Q09. This has remained consistent in the past few weeks, even after the end of the discount season. Stable SSS growth (without discounts) is likely to result in margin improvement going forward.
- Gold demand shows some signs of recovery: Gold prices in local currency have fallen by 9% in the past six weeks (to Rs14,388 per 10 grams). Jewellery store managers confirm that this has led to a 10–15% improvement in foot-falls and a rise in the proportion of consumers purchasing fresh gold vs exchanging old jewellery. As pointed out in our note, Gold price surge could create a drag, dated 5 March 2009, demand has held steady because the wedding season runs virtually uninterrupted until July 2009.
- Falling costs provide some relief: There was a sharp rise in retail rents in the past three years due to supply-demand dynamics. Rents have now fallen 20–25% from the peak due to an increase in supply and a slowdown in store opening plans by most retailers. We expect this to continue and average rents to fall by at least another 25% over the next 12 months (we also cover the property sector). Employee costs are also under downward pressure.

Outlook

- YoY trends in SSS growth and profitability are likely to remain under pressure due to a high base effect. 1Q09 results (Figure 1) for the retail sector are therefore likely to be subdued. However, our channel checks suggest that sequential results may improve from 2Q09 onward.
- Since these trends are still emerging, it may be too early to estimate the effect
 of these findings on our earnings forecasts. However, they seem to suggest
 that Pantaloon and Titan are likely to benefit if these trends persist.
- We expect Pantaloon to be able to survive this tough period given its high exposure to value retail and planned capital raising. Shopper's Stop, on the other hand, is likely to remain under pressure for at least the next 3–4 quarters. Titan's balance-sheet strength and emerging trends in gold demand are likely to help the company deliver resilient earnings growth.

Analyst

Unmesh Sharma, CFA

91 22 6653 3042 unmesh.sharma@macquarie.com
Gautam Duggad

91 22 6653 3194 gautam.duggad@macquarie.com

Please refer to the important disclosures and analyst certification on inside back cover of this document, or on our website www.macquarie.com.au/research/disclosures.

Fig 1 4Q FY3/09 estimates for Macquarie retail universe

Company		Net sales			EBITDA			PAT	
	4Q FY3/09E	% change (YoY)	% change (QoQ)	4Q FY3/09E	Margin improvement in bps (YoY)	_	4Q FY3/09E% c	hange (YoY)% change (QoQ)	
Titan	9,718	15%	-5%	680	(292)	121	427	-29%	45%
Pantaloon Retail	16,929	25%	11%	1,439	` 7	-181	232	-28%	-31%
Shopper's Stop	3,473	18%	4%	146	(128)	-263	(6)	-128%	-112%
Provogue	1,005	10%	-1%	111	(377)	188	64	4%	-11%
Total	31,125	20%	4%	2,376	(117)	47	717	-29%	-4%

9 April 2009 2

Important disclosures:

Recommendation definitions

Macquarie - Australia/New Zealand

Outperform – return >5% in excess of benchmark return Neutral – return within 5% of benchmark return Underperform – return >5% below benchmark return

Macquarie - Asia/Europe

Outperform – expected return >+10% Neutral – expected return from -10% to +10% Underperform – expected return <-10%

Macquarie First South - South Africa

Outperform – expected return >+10% Neutral – expected return from -10% to +10% Underperform – expected return <-10%

Macquarie - Canada

Outperform – return >5% in excess of benchmark return Neutral – return within 5% of benchmark return Underperform – return >5% below benchmark return

Macquarie - USA

Outperform (Buy) – return >5% in excess of benchmark return

Neutral (Hold) – return within 5% of benchmark return Underperform (Sell)– return >5% below benchmark return

Recommendations - 12 months

Note: Quant recommendations may differ from Fundamental Analyst recommendations

Volatility index definition*

This is calculated from the volatility of historical price movements.

Very high-highest risk – Stock should be expected to move up or down 60–100% in a year – investors should be aware this stock is highly speculative.

High – stock should be expected to move up or down at least 40–60% in a year – investors should be aware this stock could be speculative.

Medium – stock should be expected to move up or down at least 30–40% in a year.

Low-medium – stock should be expected to move up or down at least 25–30% in a year.

Low – stock should be expected to move up or down at least 15–25% in a year.

* Applicable to Australian/NZ/Canada stocks only

Financial definitions

All "Adjusted" data items have had the following adjustments made:

Added back: goodwill amortisation, provision for catastrophe reserves, IFRS derivatives & hedging, IFRS impairments & IFRS interest expense Excluded: non recurring items, asset revals, property revals, appraisal value uplift, preference dividends & minority interests

EPS = adjusted net profit / efpowa*

ROA = adjusted ebit / average total assets
ROA Banks/Insurance = adjusted net profit /average
total assets

ROE = adjusted net profit / average shareholders funds Gross cashflow = adjusted net profit + depreciation *equivalent fully paid ordinary weighted average number of shares

All Reported numbers for Australian/NZ listed stocks are modelled under IFRS (International Financial Reporting Standards).

Recommendation proportions - For quarter ending 31 March 2009

	AU/NZ	Asia	RSA	USA	CA	EUR
Outperform	40.44%	49.55%	44.83%	38.49%	67.19%	43.84%
Neutral	38.60%	15.57%	39.66%	46.43%	28.12%	39.04%
Underperform	20.96%	34.88%	15.52%	15.08%	4.69%	17.12%

Analyst Certification: The views expressed in this research accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the analyst(s) was, is, or will be directly or indirectly related to the inclusion of specific recommendations or views in this research. The analyst principally responsible for the preparation of this research receives compensation based on overall revenues of Macquarie Group Ltd ABN 94 122 169 279 (AFSL No. 318062)(MGL) and its related entities (the Macquarie Group) and has taken reasonable care to achieve and maintain independence and objectivity in making any recommendations.

Disclaimers: Macquarie Securities (Australia) Ltd; Macquarie Capital (Europe) Ltd; Macquarie Capital Markets Canada Ltd; Macquarie Capital Markets North America Ltd; Macquarie Capital (USA) Inc; Macquarie Capital Securities Ltd; Macquarie Capital Securities (Singapore) Pte Ltd; Macquarie Securities (NZ) Ltd; and Macquarie First South Securities (Pty) Limited are not authorised deposit-taking institutions for the purposes of the Banking Act 1959 (Commonwealth of Australia), and their obligations do not represent deposits or other liabilities of Macquarie Bank Limited ABN 46 008 583 542 (MBL) or MGL. MBL does not guarantee or otherwise provide assurance in respect of the obligations of any of the above mentioned entities. MGL provides a guarantee to the Monetary Authority of Singapore in respect of the obligations and liabilities of Macquarie Capital Securities (Singapore) Pte Ltd for up to SGD 35 million. This research has been prepared for the general use of the wholesale clients of the Macquarie Group and must not be copied, either in whole or in part, or distributed to any other person. If you are not the intended recipient you must not use or disclose the information in this research in any way. Nothing in this research shall be construed as a solicitation to buy or sell any security or product, or to engage in or refrain from engaging in any transaction. In preparing this research, we did not take into account the investment objectives, financial situation and particular needs of the reader. Before making an investment decision on the basis of this research, the reader needs to consider, with or without the assistance of an adviser, whether the advice is appropriate in light of their particular investment needs, objectives and financial circumstances. There are risks involved in securities trading. The price of securities can and does fluctuate, and an individual security may even become valueless. International investors are reminded of the additional risks inherent in international investments, such as currency fluctuations and international stock market or economic conditions, which may adversely affect the value of the investment. This research is based on information obtained from sources believed to be reliable but we do not make any representation or warranty that it is accurate, complete or up to date. We accept no obligation to correct or update the information or opinions in it. Opinions expressed are subject to change without notice. No member of the Macquarie Group accepts any liability whatsoever for any direct, indirect, consequential or other loss arising from any use of this research and/or further communication in relation to this

Other Disclaimers: In Canada, securities research is prepared, approved and distributed by Macquarie Capital Markets Canada Ltd, a participating organisation of the Toronto Stock Exchange, TSX Venture Exchange & Montréal Exchange. Macquarie Capital Markets North America Ltd., which is a registered broker-dealer and member of FINRA, accepts responsibility for the contents of reports issued by Macquarie Capital Markets Canada Ltd in the United States and to US persons and any person wishing to effect transactions in the securities described in the reports issued by Macquarie Capital Markets Canada Ltd should do so with Macquarie Capital Markets North America Ltd. Securities research is issued and distributed by Macquarie Securities (Australia) Ltd (AFSL No. 238947) in Australia, a participating organisation of the Australian Securities Exchange; Macquarie Securities (NZ) Ltd in New Zealand, a licensed sharebroker and New Zealand Exchange Firm; Macquarie Capital (Europe) Ltd in the United Kingdom, which is authorised and regulated by the Financial Services Authority (No. 193905); Macquarie Capital Securities Ltd in Hong Kong, which is licensed and regulated by the Securities and Futures Commission; Macquarie Capital Securities (Japan) Limited in Japan, a member of the Tokyo Stock Exchange, Inc., Osaka Securities Exchange Co. Ltd, and Jasdaq Securities Exchange, Inc. (Financial Instruments Firm, Kanto Financial Bureau(kinsho) No. 231, a member of Japan securities Dealers Association and Financial Futures Association of Japan); Macquarie First South Securities (Pty) Limited in South Africa, a member of the JSE Limited and in Singapore, Macquarie Capital Securities (Singapore) Pte Ltd (Company Registration Number: 198702912C), a Capital Markets Services licence holder under the Securities and Futures Act to deal in securities and provide custodial services in Singapore. Pursuant to the Financial Advisers (Amendment) Regulations 2005, Macquarie Capital Securities (Singapore) Pte Ltd is exempt from complying with sections 25, 27 and 36 of the Financial Advisers Act. Clients should contact analysts at, and execute transactions through, a Macquarie Group entity in their home jurisdiction unless governing law permits otherwise. Macquarie Capital (USA) Inc., which is a registered brokerdealer and member of FINRA, accepts responsibility for the content of each research report prepared by one of its non-US affiliates when the research report is distributed in the United States by Macquarie Capital (USA) Inc. Macquarie Capital (USA) Inc. affiliate research reports and affiliate employees are not subject to the disclosure requirements of FINRA rules. Any persons receiving this report directly from Macquarie Capital (USA) Inc. and wishing to effect a transaction in any security described herein should do so with Macquarie Capital (USA) Inc. The information contained in this document is

9 April 2009 3

confidential. If you are not the intended recipient, you must not disclose or use the information in this document in any way. If you received it in error, please tell us immediately by return e-mail and delete the document. We do not guarantee the integrity of any e-mails or attached files and are not responsible for any changes made to them by any other person. MGL has established and implemented a conflicts policy at group level (which may be revised and updated from time to time) (the "Conflicts Policy") pursuant to regulatory requirements (including the FSA Rules) which sets out how we must seek to identify and manage all material conflicts of interest. Disclosures with respect to the issuers, if any, mentioned in this research are available at www.macquarie.com/research/disclosures. © Macquarie Group

Auckland	Bangkok	Calgary	Hong Kong	Jakarta	Johannesburg	Kuala Lumpur
Tel: (649) 377 6433	Tel: (662) 694 7999	Tel: (1 403) 218 6650	Tel: (852) 2823 3588	Tel: (62 21) 515 1818	Tel: (2711) 853 2000	Tel: (60 3) 2059 8833
London	Manila	Melbourne	Montreal	Mumbai	Perth	Seoul
Tel: (44 20) 3037 4400	Tel: (63 2) 857 0888	Tel: (613) 9635 8139	Tel: (1 514) 925 2850	Tel: (91 22) 6653 3000	Tel: (618) 9224 0888	Tel: (82 2) 3705 8500
Shanghai	Singapore	Sydney	Taipei	Tokyo	Toronto	New York
Tel: (86 21) 6841 3355	Tel: (65) 6231 1111	Tel: (612) 8232 9555	Tel: (886 2) 2734 7500	Tel: (81 3) 3512 7900	Tel: (1 416) 848 3500	Tel: (1 212) 231 2500

Available to clients on the world wide web at www.macquarie.com/research and through Thomson Financial, FactSet, Reuters and Bloomberg.

9 April 2009 4

Macquarie Research **Equities**





Asia Research

Stephen O'Sullivan	(852) 3922 3566
Automobiles/Auto Parts	,
Kenneth Yap (Indonesia)	(6221) 515 7343
Clive Wiggins (Japan)	(813) 3512 7856
Dan Lucas (Japan)	(813) 3512 6050
Eunsook Kwak (Korea)	(822) 3705 8644
Linda Huang (Taiwan)	(8862) 2734 7521
Banks and Non-Bank Finance	, ,
Ismael Pili (Asia, Japan)	(813) 3512 5979
Nick Lord (Asia, China, Hong Kong)	(852) 3922 4774
Sarah Wu (China)	(8621) 2412 9035
Seshadri Sen (India)	(9122) 6653 3053
Ferry Wong (Indonesia)	(6221) 515 7335
Chin Seng Tay (Malaysia, S'pore)	(65) 6231 2837
Nadine Javellana (Philippines)	(632) 857 0890
Matthew Smith (Taiwan)	(8862) 2734 7514
Alastair Macdonald (Thailand)	(662) 694 7741
Chemicals/Textiles	
Jal Irani (India)	(9122) 6653 3040
Christina Lee (Korea)	(822) 3705 8670
Sunaina Dhanuka (Malaysia)	(603) 2059 8993
Conglomerates	
Gary Pinge (Asia)	(852) 3922 3557
Leah Jiang (China)	(8621) 2412 9020
Kenneth Yap (Indonesia)	(6221) 515 7343
Ashwin Sanketh (Singapore)	(65) 6231 2830
Consumer	
Mohan Singh (Asia)	(852) 3922 1111
Jessie Qian (China, Hong Kong)	(852) 3922 3568
Unmesh Sharma (India)	(9122) 6653 3042
Toby Williams (Japan)	(813) 3512 7392
Heather Kang (Korea)	(822) 3705 8677
HongSuk Na (Korea)	(822) 3705 8678
Edward Ong (Malaysia)	(603) 2059 8982
Alex Pomento (Philippines)	(632) 857 0899
Linda Huang (Taiwan)	(8862) 2734 7521
Emerging Leaders	
Jake Lynch (Asia)	(8621) 2412 9007
Minoru Tayama (Japan)	(813) 3512 6058
Robert Burghart (Japan)	(813) 3512 7853
Heather Kang (Korea)	(822) 3705 8677
Industrials	(0.100) 0
Inderjeetsingh Bhatia (India)	(9122) 6653 3166
Christopher Cintavey (Japan)	(813) 3512 7432
Janet Lewis (Japan)	(813) 3512 7475
Michael Na (Korea)	(822) 2095 7222
Sunaina Dhanuka (Malaysia)	(603) 2059 8993
David Gambrill (Thailand) Insurance	(662) 694 7753
iiioui ai ICE	(252) 2222 2525
Mark Kellock (Acia)	
Mark Kellock (Asia) Seshadri Sen (Asia, India)	(852) 3922 3567 (9122) 6653 3053

Media	
Jessie Qian (China, Hong Kong) Shubham Majumder (India) Prem Jearajasingam (Malaysia) Alex Pomento (Philippines) Oil and Gas	(852) 3922 3568 (9122) 6653 3049 (603) 2059 8989 (632) 857 0899
David Johnson (Asia, China) Jal Irani (India) Polina Diyachkina (Japan) Christina Lee (Korea) Edward Ong (Malaysia) Sunaina Dhanuka (Malaysia) Ashwin Sanketh (Singapore) Pharmaceuticals	(852) 3922 4691 (9122) 6653 3040 (813) 3512 7886 (822) 3705 8670 (603) 2059 8982 (603) 2059 8993 (65) 6231 2830
Abhishek Singhal (India) Naomi Kumagai (Japan) Christina Lee (Korea) Property	(9122) 6653 3052 (813) 3512 7474 (822) 3705 8670
Matt Nacard (Asia) Eva Lee (China, Hong Kong) Chris Cheng (China, Hong Kong) Unmesh Sharma (India) Chang Han Joo (Japan) Hiroshi Okubo (Japan) Tuck Yin Soong (Singapore) Elaine Cheong (Singapore) Corinne Jian (Taiwan) Patti Tomaitrichitr (Thailand)	(852) 3922 4731 (852) 3922 3573 (852) 3922 3581 (9122) 6653 3042 (813) 3512 7885 (813) 3512 7433 (65) 6231 2838 (65) 6231 2839 (8862) 2734 7522 (662) 694 7727
Resources / Metals and Min	
Andrew Dale (Asia) Xiao Li (China) YeeMan Chin (China) Rakesh Arora (India) Adam Worthington (Indonesia) Polina Diyachkina (Japan) Christina Lee (Korea)	(852) 3922 3587 (852) 3922 4626 (852) 3922 3562 (9122) 6653 3054 (6221) 515 7338 (813) 3512 7886 (822) 3705 8670
Technology	
Warren Lau (Asia) Damian Thong (Japan) David Gibson (Japan) George Chang (Japan) Yukihiro Goto (Japan) Do Hoon Lee (Korea) Michael Bang (Korea) Patrick Yau (Singapore) Chia-Lin Lu (Taiwan) Daniel Chang (Taiwan) James Chiu (Taiwan) Nicholas Teo (Taiwan)	(852) 3922 3592 (813) 3512 7877 (813) 3512 7880 (813) 3512 7854 (813) 3512 5984 (822) 3705 8641 (822) 3705 8659 (65) 6231 2835 (8862) 2734 7516 (8862) 2734 7517 (8862) 2734 7517
Telecoms	(0002) 2.0.7020
Tim Smart (Asia, China) Bin Liu (China) Shubham Majumder (India) Kenneth Yap (Indonesia) Nathan Ramler (Japan) Prem Jearajasingam (Malaysia) Ramakrishna Maruvada	(852) 3922 3565 (852) 3922 3634 (9122) 6653 3049 (6221) 515 7343 (813) 3512 7875 (603) 2059 8989

Transport & Infrastructure	
Gary Pinge (Asia) Anderson Chow (Asia, China) Jonathan Windham (Asia, China)	(852) 3922 3557 (852) 3922 4773 (852) 3922 5417
Wei Sim (China, Hong Kong) Janet Lewis (Japan) Eunsook Kwak (Korea) Heather Kang (Korea)	(852) 3922 3598 (813) 3512 7475 (822) 3705 8644 (822) 3705 8677
Sunaina Dhanuka (Malaysia)	(603) 2059 8993
Utilities	
Carol Cao (China, Hong Kong) Adam Worthington (Indonesia) Kakutoshi Ohori (Japan) Prem Jearajasingam (Malaysia) Alex Pomento (Philippines)	(852) 3922 4075 (6221) 515 7338 (813) 3512 7296 (603) 2059 8989 (632) 857 0899
Commodities	
Jim Lennon Adam Rowley Jonathan Butcher Max Layton Bonnie Liu Henry Liu Rakesh Arora	(4420) 3037 4271 (4420) 3037 4272 (4420) 3037 4276 (4420) 3037 4276 (4420) 3037 4273 (8621) 2412 9008 (8621) 2412 9005 (9122) 6653 3054
Data Services	,
Andrea Clohessy (Asia)	(852) 3922 4076
Economics	
Bill Belchere (Asia) Rajeev Malik (ASEAN, India) Richard Gibbs (Australia) Paul Cavey (China) Richard Jerram (Japan)	(852) 3922 4636 (65) 6231 2841 (612) 8232 3935 (852) 3922 3570 (813) 3512 7855
Quantitative	
Martin Emery (Asia) Viking Kwok (Asia) George Platt (Australia) Raelene de Souza (Australia) Tsumugi Akiba (Japan)	(852) 3922 3582 (852) 3922 4735 (612) 8232 6539 (612) 8232 8388 (813) 3512 7560
Strategy/Country	
Tim Rocks (Asia) Daniel McCormack (Asia) Desh Peramunetilleke (Asia) Mahesh Kedia (Asia) Michael Kurtz (China) Seshadri Sen (India) Ferry Wong (Indonesia) Chris Hunt (Japan) Peter Eadon-Clarke (Japan) Prem Jearajasingam (Malaysia) Edward Ong (Malaysia) Alex Pomento (Philippines) Tuck Yin Soong (ASEAN, Singapore) Daniel Chang (Taiwan) Alastair Macdonald (Thailand)	(852) 3922 3585 (852) 3922 4073 (852)3922 3564 (852) 3922 3576 (8621) 2412 9002 (9122) 6653 3053 (6221) 515 7335 (813) 3512 7878 (813) 3512 7850 (603) 2059 8989 (603) 2059 8982 (632) 857 0899 (65) 6231 2838 (8862) 2734 7516 (662) 694 7741

Sales

Regional Heads of Sales

Peter Slater (Boston) (1 617) 598 2502 Michelle Paisley (China, Hong Kong) Ulrike Pollak-Tsutsumi (Frankfurt) Thomas Renz (Geneva) (852) 3922 3516 (49) 69 7593 8747 (41) 22 818 7712 Ajay Bhatia (India) (9122) 6653 3200 Stuart Smythe (India) (9122) 6653 3200 Chris Gray (Indonesia) Gino C Rojas (Philippines) Greg Norton-Kidd (New York) (6221) 515 7304 (632) 857 0761 (1 212) 231 2527 Luke Sullivan (New York) (1 212) 231 2507 Scot Mackie (New York) (1 212) 231 2848 Sheila Schroeder (San Francisco) (1 415) 835 1235

Regional Heads of Sales cont'd

Giles Heyring (Singapore, Malaysia)	(65) 6231 2888
Mark Duncan (Korea, Taiwan)	(8862) 2734 7510
Angus Kent (Thailand)	(662) 694 7601
Michael Newman (Tokyo)	(813) 3512 7920
Charles Nelson (UK/Europe)	(44) 20 3037 4832
Rob Fabbro (UK/Europe)	(44) 20 3037 4865
Nick Ainsworth (Generalist)	(852) 3922 2010
Sales Trading	

(Philippines, Singapore, Thailand) (65) 6231 2842

Adam Zaki (Asia) Mona Lee (Hong Kong) Mike Keen (Europe) (852) 3922 2002 (852) 3922 2085

Sales Trading cont'd

Find our research at

Macquarie:

Bloomberg:

Thomson:

Reuters:

Factset:

Brendan Rake (India)	(9122) 6653 3204
Edward Robinson (London)	(44) 20 3037 4902
Robert Risman (New York)	(1 212) 231 2555
Isaac Huang (Taiwan)	(8862) 2734 7582
Jon Omori (Tokyo)	(813) 3512 7838
Alternative Strategies	
Convertibles - Roland Sharman	(852) 3922 2095

MAC GO

Email macresearch@macquarie.com for access

www.macquarie.com.au/research

http://www.factset.com/home.aspx

www.thomson.com/financial

www.knowledge.reuters.com

Depository Receipts - Robert Ansell (852)3922 2094 Derivatives - Wayne Edelist Futures - Tim Smith (852) 3922 2134 (852) 3922 2113 Structured Products - Andrew Terlich (852) 3922 2013

(44) 20 3037 4905