#### Technical Picks – Stocks

Sr. No	Stock	Current Market Price (CMP Rs.)		Entry Band	Target	Stop Loss	Time Horizon
1.	Century Ply	62.55	Buy	63-60	69	59	2-3 weeks
2.	Essel Propac	52.15	Buy	52-49	59	48	2-3 weeks
3.	GSFC	285	Buy	285-275	310	268	2-3 weeks

#### 1. Buy Century Ply between Rs. 63 and Rs.60 for a price target of Rs.69 in 2-3 weeks. Stop Loss = Rs.59 on closing basis.

CENTURYPLY [N13305] 58.50, 63.75, 58.15, 62.55, 2032619 6.92% Price Avg(E,25)



Century Ply has been making higher tops and higher bottoms on the daily chart as can be seen in the chart above. The 25-days exponential moving average is acting as a support for the stock. The volumes have also seen a surge in the last 3-4 days indicating increased participants interest in the stock.



On closing basis, Century Ply is witnessing the "Change of Polarity" principle i.e. the previous bottoms were acting as a resistance for the stock i.e. around Rs.60-61. This resistance has been breached on the upside and Century Ply closed at Rs.62.55 on Friday, July 09, 2010.

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Century Ply was trading in the Rs.52-62 price band since March 2010 and has consolidated well for the last 4 months. The stock broke out of this range in the last couple of sessions and closed at Rs.62.55 on Friday, July 09, 2010.

The 14-days RSI is trading above the 11-days RSI average, which is a bullish sign.

We expect Century Ply to move higher in the weeks to come and thus recommend a "buy" on Century Ply between Rs.63 and Rs.60 for a price target of Rs.69 in the next 2-3 weeks. Stop loss = Rs.59 on closing basis.

2. Buy Essel Propac between Rs. 52 and Rs.49 for a price target of Rs.59 in 2-3 weeks. Stop Loss = Rs.48 on closing basis.



Essel Propac took 36 days to move higher from Rs.53 to Rs.38.10 and this move was completely retraced in just 30 days. This is called "Faster Retracement", which is a bullish indication and displays bulls' domination. The volumes on Friday picked up sharply to 20 times i.e. to 21.01 lakhs as compared to 1.38 lakhs on Thursday.

The 14-days RSI is trading above the 11-days average RSI, which is a positive signal.

### **Retail Research**



On the weekly chart seen above, the move from Rs.10 to Rs.58 has been retraced by less than 40% only and this retracing downmove from Rs.58 has been a completely channeled move. The stock has given an upward breakout above this channel and could see a further move higher.

We expect Essel Propac to move higher and thus recommend a "buy" on the stock between Rs.52-49 for a Target of Rs.59 in 2-3 weeks. Stop Loss = Rs.48 on closing basis.

#### 3. Buy GSFC between Rs. 285 and Rs.275 for a price target of Rs.310 in 2-3 weeks. Stop Loss = Rs.268 on closing basis.



GSFC has started making higher tops and higher bottoms which is a bullish "Dow signal". The stock is trading above the 8-days and the 13-days simple moving average. The 14-days RSI is trading above the 11-days average RSI, which is a positive signal.



The western upgap from Rs.259 – Rs.263 is still unfilled. This level also coincides with the previous high of Rs.265.85 (as seen in the chart above) Inspite of GSFC witnessing a very rapid move from Rs.227.20 to Rs.289.95 in just 8 trading sessions, the stock has not seen a significant correction thereafter displaying strength.

We expect GSFC to continue its march upwards after a brief ongoing breather. GSFC is likely to move higher in the sessions to come and we thus recommend a "buy" on GSFC between Rs.285 – 275 for a target of Rs.310 in 2-3 weeks. Stop loss = Rs.268 on closing basis.

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Note - Once the market opens for trade, the analyst will review it and decide to give the call through an internal mail/SMS at the same or different levels of entry, target and stoploss or not give the call at all. Clients could get in touch with the analyst through mail or with the their designated dealers to check about this.

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