

January 21, 2008

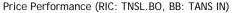
| Rating | BUY |
|----------------|---------|
| Price | Rs647 |
| Target Price | Rs1,011 |
| Implied Upside | 56.2% |
| Sensex | 17,605 |

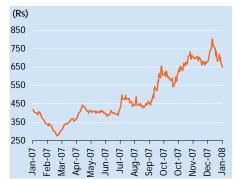
(Prices as on January 21, 2008)

| Trading Data | |
|-------------------------|-------|
| Market Cap. (Rs bn) | 32.4 |
| Shares o/s (m) | 50.0 |
| Free Float | 56.3% |
| Avg. Daily Vol ('000) | 23.2 |
| Avg. Daily Value (Rs m) | 15.4 |

| Major Shareholders | |
|--------------------|-------|
| Promoters | 35.9% |
| Foreign | 38.9% |
| Domestic Inst. | 11.5% |
| Public & Others | 13.7% |

| Stock Performance | | | | | |
|-------------------|-------|------|------|--|--|
| (%) | 1M | 6M | 12M | | |
| Absolute | (3.4) | 36.0 | 51.5 | | |
| Relative | 4.7 | 22.9 | 27.3 | | |





Source: Bloomberg

Tanla Solutions

Robust aggregation business inflates revenue

- Results: Tanla Solutions reported good Q3FY08 numbers, wherein its revenue grew by 11.2% QoQ to Rs1,193m, EBITDA by 15.2% QoQ to Rs568m and net profit by 18.3% QoQ to Rs433m. The company was able to improve its EBITDA margin primarily due to reduction in its cost of sales & services, which came down to 43.0% of sales from 44.6% in the previous quarter.
- Robust growth in aggregation business: Tanla witnessed good growth in its aggregation business, which grew 12.0% sequentially. It contributed 77.2% to the overall revenue of the company as compared to 76.6% in Q2FY08 and 75.6% in Q1FY08. Margins in this segment also expanded by 210bps QoQ to 39.6%.
- Geographical expansion: The company is well on its way to global geographical expansion with Spain and South Africa being the next destinations. It has also set-up offices in Dubai and will start providing aggregation services in the US by February 2008.
- Valuation: We expect Tanla to report 72.7%, 44.7% and 45.3% profit growth in FY08, FY09 and FY10 respectively. At the CMP of Rs647, the stock quotes at 9.6x FY10E earnings. We maintain BUY rating on the stock with a target price of Rs1,011 (15x FY10E earnings).

| Key financials (Y/e March) | FY07 | FY08E | FY09E | FY10E |
|----------------------------|-------|-------|-------|--------|
| Revenue (Rs m) | 2,218 | 4,498 | 6,988 | 10,608 |
| Growth (%) | 252.0 | 102.7 | 55.4 | 51.8 |
| EBITDA (Rs m) | 1,105 | 2,090 | 3,193 | 4,848 |
| PAT (Rs m) | 928 | 1,603 | 2,320 | 3,370 |
| EPS (Rs) | 18.6 | 32.1 | 46.4 | 67.4 |
| Growth (%) | 203.3 | 72.7 | 44.7 | 45.3 |
| Net DPS (Rs) | 2.0 | 3.5 | 5.0 | 7.5 |

Source: Company Data; PL Research

| Profitability & valuation | FY07 | FY08E | FY09E | FY10E |
|---------------------------|------|-------|-------|-------|
| EBITDA margin (%) | 49.8 | 46.5 | 45.7 | 45.7 |
| RoE (%) | 31.5 | 25.2 | 27.2 | 29.3 |
| RoCE (%) | 31.5 | 25.2 | 27.2 | 29.3 |
| EV / sales (x) | 12.8 | 6.2 | 3.7 | 2.2 |
| EV / EBITDA (x) | 25.7 | 13.2 | 8.1 | 4.9 |
| PE (x) | 34.9 | 20.2 | 13.9 | 9.6 |
| P / BV (x) | 5.9 | 4.5 | 3.3 | 2.5 |
| Net dividend yield (%) | 0.3 | 0.5 | 0.8 | 1.2 |

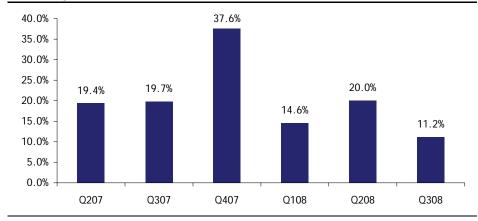
Source: Company Data; PL Research

Apurva Shah ApurvaShah@PLIndia.com +91-22-6632 2214 Jaspreet Chhabra
JaspreetChhabra@PLIndia.com
+91-22-6632 2256



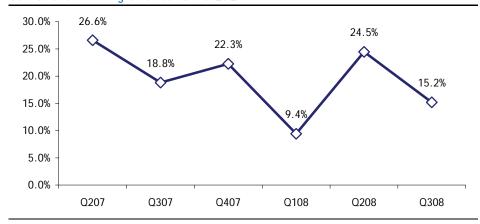
Highlights

Revenue growth was robust at 11.2% QoQ...



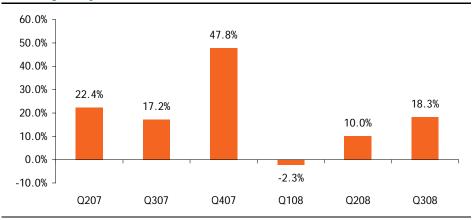
Source: Company Data, PL Research

So was the EBITDA growth at 15.2% QoQ...



Source: Company Data, PL Research

PAT too grew by 18.3% QoQ



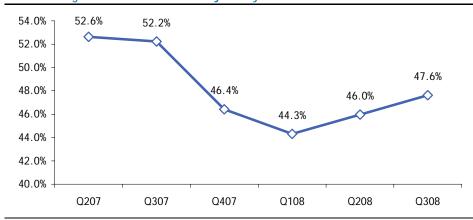
Source: Company Data, PL Research

January 21, 2008 2



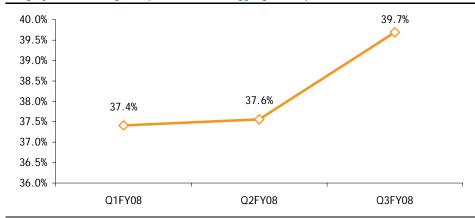
On the positive side...

EBITDA margins started it northward journey



Source: Company Data, PL Research

Largely due to margin expansion in the aggregation space



Source: Company Data, PL Research

Operating Metrics

| <i>1 U)</i> |
|-------------|
| |
| |

| Q1FY08 | Q2FY08 | Q3FY08 |
|--------|--------------------------------------|---|
| | | |
| 75.6 | 76.6 | 77.2 |
| 12.7 | 11.1 | 11.0 |
| 11.6 | 12.3 | 11.9 |
| | | |
| | | |
| 37.4 | 37.6 | 39.7 |
| 89.4 | 86.7 | 86.9 |
| 62.5 | 62.6 | 62.8 |
| | 75.6 12.7 11.6 37.4 89.4 | 75.6 76.6 12.7 11.1 11.6 12.3 37.4 37.6 89.4 86.7 |

January 21, 2008 3



Q3 FY08 result overview (Rs m)

| Y/e March | Q3FY08 | Q2FY08 | QoQ gr. (%) | Q3FY07 | 9MFY08 | 9MFY07 | YoY gr. (%) |
|---------------------------|--------|--------|-------------|--------|--------|--------|-------------|
| Net sales | 1,193 | 1,073 | 11.2 | 567 | 3,161 | 1,438 | 119.8 |
| Total expenses | 625 | 580 | 7.8 | 271 | 1,703 | 695 | 144.9 |
| Software development | 513 | 478 | 7.2 | 240 | 1,429 | 602 | 137.3 |
| Others | 112 | 101 | 10.7 | 31 | 274 | 93 | 194.0 |
| Operating profit / EBITDA | 568 | 493 | 15.2 | 296 | 1,458 | 743 | 96.3 |
| Depreciation | 50 | 45 | 12.8 | 10 | 128 | 23 | 444.6 |
| EBIT | 518 | 449 | 15.4 | 286 | 1,330 | 719 | 84.9 |
| Other income | 47 | 41 | | - | 138 | 1 | |
| PBT | 565 | 490 | 15.4 | 286 | 1,468 | 720 | 104.0 |
| Tax | 132 | 124 | 6.8 | 56 | 337 | 132 | 154.7 |
| Tax rate (%) | 23.4 | 25.3 | | 19.5 | 23.0 | 18.4 | |
| PAT | 433 | 366 | 18.3 | 230 | 1,131 | 587 | 92.5 |
| Key ratios | | | | | | | |
| GPM (%) | 57.0 | 55.4 | 1.6 | 57.6 | 54.8 | 58.1 | (3.3) |
| OPM (%) | 47.6 | 46.0 | 1.7 | 52.2 | 46.1 | 51.6 | (5.5) |
| NPM (%) | 36.3 | 34.1 | 2.2 | 40.6 | 35.8 | 40.9 | (5.1) |
| Adjusted EPS (Rs) | 8.7 | 7.3 | 18.3 | 6.8 | 22.6 | 17.2 | 31.4 |

January 21, 2008 4



Prabhudas Lilladher Pvt. Ltd.

3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018, India.

Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209

PL's Recommendation Nomenclature

BUY : > 15% Outperformance to BSE Sensex Outperformer (OP) : 5 to 15% Outperformance to Sensex

Market Performer (MP) : -5 to 5% of Sensex Movement Underperformer (UP) : -5 to -15% of Underperformace to Sensex

Sell : <-15% Relative to Sensex

Not Rated (NR) : No specific call on the stock Under Review (UR) : Rating likely to change shortly

This document has been prepared by the Research Division of Prabhudas Lilladher Pvt. Ltd. Mumbai, India (PL) and is meant for use by the recipient only as information and is not for circulation. This document is not to be reported or copied or made available to others without prior permission of PL. It should not be considered or taken as an offer to sell or a solicitation to buy or sell any security.

The information contained in this report has been obtained from sources that are considered to be reliable. However, PL has not independently verified the accuracy or completeness of the same. Neither PL nor any of its affiliates, its directors or its employees accept any responsibility of whatsoever nature for the information, statements and opinion given, made available or expressed herein or for any omission therein.

Recipients of this report should be aware that past performance is not necessarily a guide to future performance and value of investments can go down as well. The suitability or otherwise of any investments will depend upon the recipient's particular circumstances and, in case of doubt, advice should be sought from an independent expert/advisor.

Either PL or its affiliates or its directors or its employees or its representatives or its clients or their relatives may have position(s), make market, act as principal or engage in transactions of securities of companies referred to in this report and they may have used the research material prior to publication.

We may from time to time solicit or perform investment banking or other services for any company mentioned in this document.