



Indices

| Indices | Today's close | % chg |
|---------------|---------------|-------|
| Sensex | 19,594.75 | 0.91 |
| Nifty | 5,884.95 | 0.97 |
| S&P CNX 500 | 4,876.50 | 1.09 |
| BSE 500 | 7,881.77 | 1.09 |
| BSE Mid-Cap | 8,104.28 | 1.43 |
| BSE Small-Cap | 10,238.91 | 0.93 |
| BSE Auto | 9,275.97 | 0.66 |
| BSE Health | 5,842.24 | 2.05 |
| BSE FMCG | 3,563.10 | 1.17 |
| BSE IT | 5,843.80 | 0.53 |
| BSE PSU | 10,242.43 | 0.23 |
| BSE Bankex | 13,744.71 | 0.69 |
| BSE Oil & Gas | 10,736.07 | 1.78 |
| BSE Metal | 16,489.16 | 1.73 |
| BSE Cons Dur | 6,154.17 | 2.10 |
| BSE Cap Good | 15,511.40 | 0.91 |
| BSE Realty | 3,712.71 | 0.77 |
| BSE Power | 3,163.55 | 0.27 |

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From Our Technical Desk

Positive momentum for the second consecutive week

Nifty maintained the positive momentum for the second consecutive week and gained more than 200 points on the back of strong liquidity. It sustained above another barrier of 5800 level but failed to cross 5900 on closing basis. Moreover, after clearing the upper boundary of a year long channel, Nifty is booming with rocket speed without looking back, which is a very encouraging sign for Indian market. Moreover, looking at the position of the momentum indicators, moving averages and Bollinger bands, we continue to maintain our bullish stance and suggest traders to buy on every dips.

Levels to Watch

| | Sensex | Nifty |
|------------|--------|-------|
| Day's High | 19,639 | 5,898 |
| Day's Low | 19,436 | 5,828 |
| 21 EDMA | 18,654 | 5,628 |
| 55 EDMA | 18,223 | 5,486 |

Trend Tracker

| | Up/ Down | Sensex/ Nifty | Sensex/ Nifty |
|-----|-------------|------------------|------------------|
| | | Target | Reversal |
| ST* | ↑ | 19,650/5,900 | 18,250/5,471 |
| MT* | ↑ | 20,850/6,250 | 18,500/5,600 |

ST: 0-14 days.

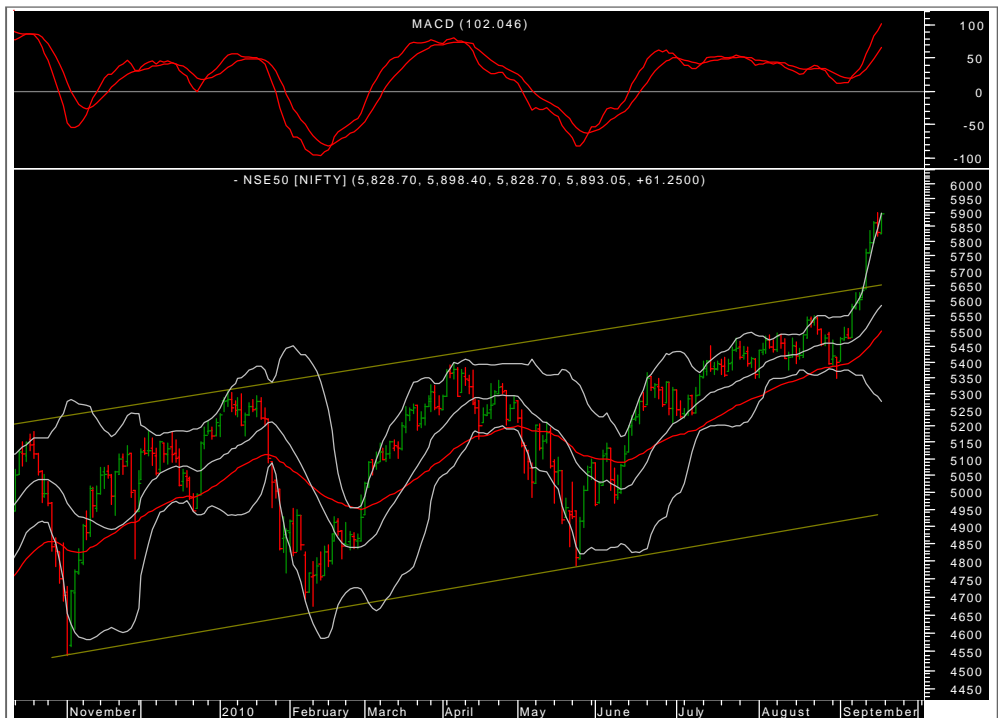
MT: 14-45 Days.

Nifty Intraday Levels to Watch

| | Support | Resistance |
|-------|-------------|-------------|
| Nifty | 5,865/5,815 | 5,902/5,925 |

Equity Advisory Desk

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Sectoral Speak

BSE Realty:

Since, the index have surpassed the previous resistance and the swing high of 3727, we feel that this is just the beginning of a fresh leg in the northward direction. Moreover, the ADX has began to advance above the reading of 20 and Bollinger bands have also started to diverge, which means that the uptrend is quite strong and prices will "walk the upper Bollinger band" in the near future. So once should look for the target of 3900 and above that 4000 in the near future.



Technical Recommendations

EPT Calls

| Date | Stocks | Action | Reco. Price | Stop- Loss | Target | CMP | % Chg | Comment |
|-----------|-------------|--------|-------------|------------|-------------|-------|--------|------------------|
| 09-Aug-10 | Gati | Buy | 82.50 | 68.70 | 100/114 | 72 | -12.72 | |
| 03-Sep-10 | Suzlon | Buy | 48.95 | 43.70 | 57/65 | 54 | 10.31 | |
| 13-Sep-10 | LIC Housing | Buy | 1,207.00 | 1,264.30 | 1,270/1,349 | 1,319 | 9.27 | Stoploss trailed |
| 14-Sep-10 | Wockhardt | Buy | 273.50 | 254.40 | 297/314 | 274 | 0.18 | |
| 16-Sep-10 | Siemens | Buy | 767.00 | 718.40 | 819/889 | 752 | -1.95 | |
| 16-Sep-10 | DLF | Buy | 350.50 | 329.40 | 372/394 | 351 | 0.14 | |
| 17-Sep-10 | GIC Hsg | Buy | 140.30 | 133.30 | 160/179 | 138 | -1.63 | |
| 17-Sep-10 | Ranbaxy | Buy | 524.00 | 498.40 | 554/584 | 532 | 1.52 | |

EMT Calls

| Date | Stocks | Action | Reco. Price | Stop- Loss | Target | CMP | % Chg | Comment |
|-----------|------------|--------|-------------|------------|-------------|-------|-------|---------|
| 30-Aug-10 | Power Grid | Buy | 107.85 | 104.00 | 112/115 | 105 | -2.64 | |
| 15-Sep-10 | IBReal | Buy | 182.45 | 175.50 | 189.5/195.5 | 178 | -2.43 | |
| 15-Sep-10 | Cairn | Buy | 331.00 | 325.00 | 341/350 | 340 | 2.71 | |
| 15-Sep-10 | ITC | Buy | 166.30 | 161.00 | 171/176 | 168 | 1.02 | |
| 16-Sep-10 | Educomp | Buy | 587.00 | 562.00 | 615/634 | 593 | 1.02 | |
| 17-Sep-10 | Rel Cap | Buy | 812.00 | 781.00 | 845/875 | 810 | -0.24 | |
| 17-Sep-10 | Rel Infra | Buy | 1,063.70 | 1,035.00 | 1,095/1,125 | 1,063 | -0.06 | |

Pivot Table

| Name | Daily Close | S2 | S1 | PP | R1 | R2 |
|------------|-------------|----------|----------|----------|----------|----------|
| ABB | 848.00 | 802.50 | 825.25 | 838.60 | 861.35 | 874.70 |
| ACC | 998.00 | 955.47 | 976.73 | 989.87 | 1,011.13 | 1,024.27 |
| AMBUJACEM | 143.00 | 131.60 | 137.30 | 140.80 | 146.50 | 150.00 |
| AXISBANK | 1,505.00 | 1,467.67 | 1,486.33 | 1,499.67 | 1,518.33 | 1,531.67 |
| BHARTIARTL | 359.50 | 345.30 | 352.40 | 356.20 | 363.30 | 367.10 |
| BHEL | 2,445.00 | 2,410.33 | 2,427.67 | 2,452.33 | 2,469.67 | 2,494.33 |
| BPCL | 767.00 | 747.73 | 757.37 | 763.93 | 773.57 | 780.13 |
| CAIRN | 340.40 | 327.60 | 334.00 | 344.50 | 350.90 | 361.40 |
| CIPLA | 308.75 | 303.25 | 306.00 | 308.45 | 311.20 | 313.65 |
| DLF | 351.35 | 344.35 | 347.85 | 353.25 | 356.75 | 362.15 |
| GAIL | 481.75 | 467.92 | 474.83 | 479.42 | 486.33 | 490.92 |
| HCLTECH | 418.35 | 413.72 | 416.03 | 419.52 | 421.83 | 425.32 |
| HDFC | 685.00 | 668.53 | 676.77 | 688.28 | 696.52 | 708.03 |
| HDFCBANK | 2,403.00 | 2,366.33 | 2,384.67 | 2,405.33 | 2,423.67 | 2,444.33 |
| HEROHONDA | 1,744.00 | 1,716.43 | 1,730.22 | 1,749.03 | 1,762.82 | 1,781.63 |
| HINDALCO | 188.75 | 184.75 | 186.75 | 189.00 | 191.00 | 193.25 |
| HINDUNILVR | 283.80 | 275.40 | 279.60 | 281.80 | 286.00 | 288.20 |
| ICICIBANK | 1,119.00 | 1,098.33 | 1,108.67 | 1,115.33 | 1,125.67 | 1,132.33 |
| IDEA | 77.70 | 70.23 | 73.97 | 76.98 | 80.72 | 83.73 |
| IDFC | 194.10 | 187.13 | 190.62 | 195.08 | 198.57 | 203.03 |
| INFOSYSTCH | 2,977.25 | 2,929.95 | 2,953.60 | 2,983.05 | 3,006.70 | 3,036.15 |
| ITC | 169.10 | 165.33 | 167.22 | 168.23 | 170.12 | 171.13 |
| JINDALSTEL | 709.55 | 692.15 | 700.85 | 707.80 | 716.50 | 723.45 |
| JPASSOCIAT | 122.35 | 119.12 | 120.73 | 123.12 | 124.73 | 127.12 |
| KOTAKBANK | 475.90 | 464.10 | 470.00 | 474.00 | 479.90 | 483.90 |
| LT | 1,968.00 | 1,932.00 | 1,950.00 | 1,960.00 | 1,978.00 | 1,988.00 |
| M&M | 679.45 | 672.08 | 675.77 | 680.88 | 684.57 | 689.68 |
| MARUTI | 1,387.50 | 1,362.37 | 1,374.93 | 1,394.57 | 1,407.13 | 1,426.77 |
| NTPC | 205.00 | 202.73 | 203.87 | 205.93 | 207.07 | 209.13 |
| ONGC | 1,401.65 | 1,370.88 | 1,386.27 | 1,404.38 | 1,419.77 | 1,437.88 |
| PNB | 1,290.85 | 1,256.62 | 1,273.73 | 1,293.12 | 1,310.23 | 1,329.62 |
| POWERGRID | 105.25 | 104.12 | 104.68 | 105.57 | 106.13 | 107.02 |
| RANBAXY | 531.95 | 495.85 | 513.90 | 525.05 | 543.10 | 554.25 |
| RCOM | 168.55 | 154.92 | 161.73 | 165.32 | 172.13 | 175.72 |
| RELCAPITAL | 810.00 | 800.00 | 805.00 | 810.70 | 815.70 | 821.40 |
| RELIANCE | 1,026.20 | 994.47 | 1,010.33 | 1,020.87 | 1,036.73 | 1,047.27 |
| RELINFRA | 1,063.00 | 1,044.67 | 1,053.83 | 1,062.17 | 1,071.33 | 1,079.67 |
| RPOWER | 161.10 | 150.03 | 155.57 | 158.73 | 164.27 | 167.43 |
| SAIL | 202.60 | 198.00 | 200.30 | 202.35 | 204.65 | 206.70 |
| SBIN | 3,095.00 | 3,045.00 | 3,070.00 | 3,105.00 | 3,130.00 | 3,165.00 |
| SIEMENS | 752.75 | 738.65 | 745.70 | 757.35 | 764.40 | 776.05 |
| STER | 174.10 | 168.40 | 171.25 | 172.85 | 175.70 | 177.30 |
| SUNPHARMA | 1,887.00 | 1,828.47 | 1,857.73 | 1,874.37 | 1,903.63 | 1,920.27 |
| SUZLON | 54.40 | 50.00 | 52.20 | 55.60 | 57.80 | 61.20 |
| TATAMOTORS | 1,035.00 | 1,019.07 | 1,027.03 | 1,037.47 | 1,045.43 | 1,055.87 |
| TATAPOWER | 1,260.50 | 1,245.70 | 1,253.10 | 1,264.55 | 1,271.95 | 1,283.40 |
| TATASTEEL | 608.00 | 589.63 | 598.82 | 606.53 | 615.72 | 623.43 |
| TCS | 916.90 | 893.27 | 905.08 | 911.92 | 923.73 | 930.57 |
| UNITECH | 87.80 | 85.87 | 86.83 | 88.42 | 89.38 | 90.97 |
| WIPRO | 419.00 | 409.97 | 414.48 | 422.62 | 427.13 | 435.27 |

From The Dealing Desk

Trading Ideas

- Remain stock specific from current levels.
- Trading ideas which we like are **ITC (Target Rs188)**, **TCS (Target Rs962)**, **Bajaj Fins (Target Rs598)** and **Godrej Ind (Target Rs268)**. Traders maintain stop loss accordingly.

Investment Ideas

Strategy should be to accumulate investment idea like **McNally Bharat**.

McNally Bharat: CMP @ Rs294

- McNally Bharat Q1FY11 performance below estimates – Revenue up 12% yoy to Rs2.8 bn, EBITDA margin down 130 bps yoy, EBITDA -9% yoy and APAT up 16% yoy to Rs62 mn
- McNally Sayaji headline numbers also disappoint – (1) Revenue up 17% yoy to Rs0.5 bn (2) EBITDA margin down 560 bps to Rs13.9% and (3) APAT declined 66% yoy to Rs15 mn
- Healthy order book of Rs48 bn – equivalent to 2.3X revenues and Order inflows of Rs10 bn in Q1FY11, offsets weak performance
- Weak performance not cause for concern – Retain earnings estimates of Rs24.3/Share and Rs30.3/Share for FY11E and FY12E respectively - Retain BUY with **Target of 400**.

Statistical Data

Derivatives Update

| | 16-Sep-2010 | | 17-Sep-2010 | | Changes | |
|---------------------------|-------------|---------------|-------------|---------------|-----------|------------|
| | OI | Value cr. | OI | Value cr. | OI | Value cr. |
| NIFTY Sep | 3,93,56,400 | 23,012 | 3,88,02,200 | 22,948 | -5,54,200 | -65 |
| NIFTY Oct | 40,03,300 | 2,346 | 44,93,650 | 2,666 | 4,90,350 | 319 |
| NIFTY Nov | 7,39,000 | 434 | 7,68,500 | 456 | 29,500 | 22 |
| MINIFTY Sep | 15,45,320 | 904 | 15,61,620 | 924 | 16,300 | 20 |
| BANKNIFTY Sep | 26,40,600 | 3,177 | 24,72,450 | 3,004 | -1,68,150 | -172 |
| BANKNIFTY Oct | 1,62,150 | 195 | 1,71,225 | 208 | 9,075 | 13 |
| CNX IT Sep | 19,100 | 12 | 20,050 | 13 | 950 | 1 |
| NFTYMCAP50 Sep | 225 | 0 | 225 | 0 | 0 | 0 |
| Index Future Total | | 30,080 | | 30,219 | | 139 |
| Stock Future Aug | | 47,473 | | 47,470 | | -4 |
| Stock Future Sep | | 3,060 | | 3,446 | | 386 |
| Stock Future Total | | 50,533 | | 50,916 | | 383 |
| Over All OI | | 80,613 | | 81,134 | | 521 |

- Nifty Near Month Future Premium to Cash was avg. 14-15 pts.
- Market Turn Over was Very good to Rs. 138,500 cr. (BSE + NSE + NSE F&O)

Advance Decline Ratio

| Advances | Declines | Unchanged | Ratio |
|----------|----------|-----------|--------|
| 1,802 | 1,169 | 132 | 1.54:1 |

Sector updates

| Sectors | CD | HC | OIL&GAS |
|----------|-------|-------|---------|
| % Change | 2.10% | 2.05% | 1.78% |

Exchange Volumes

| Exchange | BSE Cash | NSE Cash | NSE F&O |
|-------------|----------|--------------|--------------------|
| 17 Sep 2010 | 4,987.76 | 16,981.58 | 1,16,536.99 |
| | | Total | 1,38,506.33 |

Implied Volatility for ATM Options

| Call | | Put | |
|--------|--------|--------|--------|
| 16-Sep | 17-Sep | 16-Sep | 17-Sep |
| 16.85 | 14.90 | 17.35 | 14.80 |

Put Call Ratio for (Open Interest)

| | 16-Sep | 17-Sep |
|------------|--------|--------|
| Nifty Aug | 2.49 | 2.41 |
| All Expiry | 1.77 | 1.75 |

FII - MF Activity as on 17-Sep-10 (Prov)

| | FII (Cr) | DII (Cr) |
|-------------|--------------|-------------|
| Cash | 1,519 | -747 |
| F&O | 621 | - |
| Net | 2,140 | -747 |
| FII | | |
| Ind Fut | 499 | - |
| Ind Options | 239 | - |
| Stock Fut | -124 | - |
| Stk Options | 8 | - |

World Markets

| Indices | Current | Net Change | % Change |
|------------|-----------|------------|----------|
| Dow Jones | 10,607.85 | 13.02 | 0.12% |
| S & P 500 | 1,125.59 | 0.93 | 0.08% |
| Nasdaq | 2,315.61 | 12.36 | 0.54% |
| FTSE | 5,508.45 | -31.69 | -0.57% |
| CAC | 3,722.02 | -14.28 | -0.38% |
| DAX | 6,209.76 | -39.89 | -0.64% |
| Hang Seng* | 21,918.45 | -52.41 | -0.24% |

* Indices at 7:45 AM

Currency

| Forex | Current | Net Change | % Change |
|------------|---------|------------|----------|
| US Dollar* | 45.84 | -0.315 | -0.68% |

* Current levels at that point of time

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