RESULT UPDATE
Large Cap
Share Data

| Reuters code |  | ITC.BO |
| :---: | :---: | :---: |
| Bloomberg code |  | ITC IN |
| Market cap. (US\$ m |  | 32,090 |
| 6M avg. daily turnov | er (US\$ mn) | 30.7 |
| Issued shares (mn) |  | 7,738 |
| Target price (Rs) |  | 205 |
| Performance (\%) | $1 \mathrm{M} \quad 3 \mathrm{M}$ | 12M |
| Absolute | (2) 20 | 45 |
| Relative | $4 \quad 19$ | 31 |
| Valuation ratios |  |  |
| Yr to 31 Mar | FY12E | FY13E |
| EPS (Rs) | 7.6 | 9.0 |
| +/- (\%) | 17.8 | 18.2 |
| PER (x) | 24.6 | 20.8 |
| PBV (x) | 7.9 | 6.7 |
| Dividend/Yield (\%) | 1.7 | 2.1 |
| EV/Sales (x) | 5.6 | 4.8 |
| EV/EBITDA (x) | 16.3 | 13.7 |
| Major shareholders (\%) |  |  |
| FIIs |  | 14 |
| MFs |  | 15 |
| BFSI's |  | 21 |
| Public \& Others |  | 50 |

## Maintain Outperformer

20 May 2011

## 4QFY11 Result - Strong earnings growth maintained...cigarette volumes to pick-up <br> ITC reported $16 \%$ growth in net sales to Rs 58.3 bn and $25 \%$ growth in PAT to Rs 12.8 bn , in line with our expectations. Cigarette volumes were lower than expected with a $2 \%$ decline but margin expansion led to a strong $18 \%$ PBIT growth. Other divisions posted impressive performance with $17 \%$ growth in FMCG, 9\% in Agri-business, 17\% in Hotels an 14\% in Paper division.

Cigarette division performance has been below expectations during the quarter, however, secondary sales of cigarettes have been healthy and management expects to report better volume growth in the coming quarters. With no excise hike during the Union Budget and marginal price hike of $3-5 \%$, we expect ITC's cigarette division to post improved volumes and margins, resulting in a strong PBIT growth of $16 \%$ in FY12. FMCG division has shown significant improvement with market share of soaps increasing to $6 \%$, in just two years of its launch, strong double-digit growth in foods portfolio and the decline in division losses by $16 \%$, despite a high input inflation environment. Performance of other divisions has also been impressive and we expect further improvement across its other divisions, along with the strong growth in cigarettes and FMCG, to drive strong 18\% earnings CAGR during FY11-13 period. With the strong sales momentum and positive margin outlook, ITC continues to be our preferred pick in the FMCG space.

We have introduced our FY13 estimates and have rolled forward our valuations to FY13, increasing target price to Rs 205 (from Rs 180). While stock has appreciated recently and our target price provides upsides of only $10 \%$ from current levels, we believe further upsides could come in from higher than expected volume growth in cigarettes and turnaround of FMCG division. We reiterate our Outperformer rating on the stock.

## Highlights

- Cigarette sales increased by $13 \%$, led by price increases of $15-16 \%$ and a volume decline of $2 \%$ during the quarter. PBIT margins have expanded by 210 bps , on the back of another $3 \%$ price hike effected during the quarter and also due to improvement in product

Financial highlights

| (Rs mn) | 4QFY10 | 4QFY11 | YoY (\%) | FY10 | FY11 | YoY (\%) | FY12E | YoY (\%) | FY13E | YoY (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Net Sales | 50,538 | 58,363 | 15.5 | 181,532 | 211,676 | 16.6 | 246,371 | 16.4 | 288,589 | 17.1 |
| EBITDA | 15,401 | 17,891 | 16.2 | 61,217 | 71,534 | 16.9 | 85,548 | 19.6 | 100,721 | 17.7 |
| EBITDA Margin (\%) | 30.5 | 30.7 | - | 33.7 | 33.8 | - | 34.7 | - | 34.9 | - |
| Other Income | 1,370 | 2,259 | 64.9 | 5,556 | 8,188 | 47.4 | 8,402 | 2.6 | 9,599 | 14.2 |
| Interest | $(185)$ | $(140)$ | - | $(534)$ | $(481)$ | $(9.8)$ | $(427)$ | $(11.3)$ | $(378)$ | $(11.5)$ |
| Depreciation | $(1,539)$ | $(1,642)$ | 6.7 | $(6,087)$ | $(6,560)$ | 7.8 | $(7,088)$ | 8.0 | $(7,760)$ | 9.5 |
| PBT | 15,048 | 18,368 | 22.1 | 60,153 | 72,682 | 20.8 | 86,435 | 18.9 | 102,182 | 18.2 |
| Tax | $(4,766)$ | $(5,553)$ | 16.5 | $(19,654)$ | $(22,806)$ | 16.0 | $(27,659)$ | 21.3 | $(32,698)$ | 18.2 |
| Adjusted PAT | 10,282 | 12,815 | 24.6 | 40,499 | 49,876 | 23.2 | 58,776 | 17.8 | 69,484 | 18.2 |
| Adjusted EPS (Rs) | 1.35 | 1.66 | 23.0 | 5.30 | 6.45 | 21.5 | 7.60 | 17.8 | 8.98 | 18.2 |

mix. Though the company has reported lower cigarette sales for the quarter, management has indicated cigarette sales to be buoyant at the retail level. While we believe ITC's decision to increase Gold Flake price to Rs 38 and vacating the Rs 3.5 price point could affect volumes, management remains positive on its strategy and expects to deliver a healthy volume growth.

- FMCG division has reported a healthy $17 \%$ growth during the quarter with biscuits growing at $20 \%+$ and staples growing in high teens. Packaged foods have grown by a strong $25 \%$ during the year. In soaps, market share has improved to $6 \%$ in just two years of launch, which is very impressive. PBIT losses of the division have declined by $16 \%$, despite the high input inflation due to an improvement in product mix and efficient sourcing of inputs. ITC's recent launches, 'Vivel Active Fair' fairness cream and 'Sunfeast Yippee' instant noodles have received good response and company is in the process of rolling it out nationally.
- Higher soya and stable tobacco volumes resulted in a $9 \%$ increase in agribusiness sales and 210 bps increase in margins. Hotels registered a further improvement in performance with $17 \%$ revenue growth and $27 \%$ PBIT growth, led by a RevPAR increase of $7-8 \%$ for the quarter. ITC Gardenia has delivered profits in the first full year of its operations. With improving room demand and the opening of its 600 room Chennai property expected in 3QFY12, we expect healthy growth from the hotel division during FY12-13 period.
- Paper division has reported healthy $15 \%$ sales and PBIT growth maintaining its margins at $21 \%$. ITC plans to add capacity of 100,000 tonnes in paperboard by FY12-13, with a capex outlay of Rs 5-7 bn.
- Other income has been higher on better yields while other expenses are higher on increase in freight and marketing spends.

4QFY11 revenue break-up (Rs 82.3 bn)


4QFY11 PBIT break-up (Rs 17.9 bn)


Segment financials

| (Rs mn) | 4QFY10 | 4QFY11 | YoY (\%) | FY10 | FY11 | YoY (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Segment revenue (Gross) |  |  |  |  |  |  |
| Cigarettes | 45,168 | 51,111 | 13.2 | 172,830 | 198,276 | 14.7 |
| FMCG | 11,253 | 13,148 | 16.8 | 36,417 | 44,824 | 23.1 |
| Hotels | 2,743 | 3,243 | 18.2 | 9,108 | 10,774 | 18.3 |
| Agribusiness | 9,881 | 10,818 | 9.5 | 38,621 | 47,480 | 22.9 |
| Paperboards, Paper \& Packaging | 8,360 | 9,615 | 15.0 | 32,336 | 36,669 | 13.4 |
| Less: Inter-segment revenue | 5,817 | 5,595 | $(3.8)$ | 26,717 | 31,978 | 19.7 |
| Total-Gross | $\mathbf{7 1 , 5 8 7}$ | $\mathbf{8 2 , 3 4 1}$ | $\mathbf{1 5 . 0}$ | $\mathbf{2 6 2 , 5 9 6}$ | $\mathbf{3 0 6 , 0 4 4}$ | $\mathbf{1 6 . 5}$ |

Segment revenue (Net)

| Cigarettes | 24,530 | 27,673 | 12.8 | 93,212 | 105,737 | 13.4 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| FMCG | 11,227 | 13,125 | 16.9 | 36,339 | 44,716 | 23.1 |
| Hotels | 2,562 | 3,003 | 17.2 | 8,507 | 10,008 | 17.6 |
| Agribusiness | 9,881 | 10,818 | 9.5 | 38,621 | 47,480 | 22.9 |
| Paperboards, Paper \& Packaging | 8,030 | 9,170 | 14.2 | 31,078 | 35,072 | 12.9 |
| Less: inter segment revenue | 5,692 | 5,427 | $(4.6)$ | 26,225 | 31,337 | - |
| Total-Net | $\mathbf{5 0 , 5 3 8}$ | $\mathbf{5 8 , 3 6 3}$ | $\mathbf{1 5 . 5}$ | $\mathbf{1 8 1 , 5 3 2}$ | $\mathbf{2 1 1 , 6 7 6}$ | $\mathbf{1 6 . 6}$ |

Segment results (PBIT)

| Cigarettes | 12,512 | 14,706 | 17.5 | 49,381 | 57,668 | 16.8 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| FMCG | $(787)$ | $(678)$ | $(13.8)$ | $(3,495)$ | $(2,976)$ | $(14.9)$ |
| Hotels | 782 | 997 | 27.5 | 2,166 | 2,666 | 23.0 |
| Agribusiness | 697 | 998 | 43.1 | 4,478 | 5,663 | 26.5 |
| Paperboards, Paper \& Packaging | 1,688 | 1,937 | 14.7 | 6,843 | 8,192 | 19.7 |
| Total | $\mathbf{1 4 , 8 9 3}$ | $\mathbf{1 7 , 9 5 9}$ | $\mathbf{2 0 . 6}$ | $\mathbf{5 9 , 3 7 3}$ | $\mathbf{7 1 , 2 1 3}$ | $\mathbf{1 9 . 9}$ |

Segment margins on net revenues (\%)

| Cigarettes | 51.0 | 53.1 | - | 53.0 | 54.5 | - |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| FMCG | $(7.0)$ | $(5.2)$ | - | $(9.6)$ | $(6.7)$ | - |
| Hotels | 30.5 | 33.2 | - | 25.5 | 26.6 | - |
| Agribusiness | 7.1 | 9.2 | - | 11.6 | 11.9 | - |
| Paperboards, Paper \& Packaging | 21.0 | 21.1 | - | 22.0 | 23.4 | - |
| Total | $\mathbf{2 9 . 5}$ | $\mathbf{3 0 . 8}$ | - | $\mathbf{3 2 . 7}$ | $\mathbf{3 3 . 6}$ | - |


| Revised estimates (FY12E) |  |  |  |
| :--- | ---: | ---: | ---: |
| Rs mn | Old | New | Change (\%) |
| Net sales | 240,961 | 246,371 | 2.2 |
| EBITDA | 83,888 | 85,548 | 2.0 |
| EBITDA margin (\%) | 34.8 | 34.7 | $(0.3)$ |
| PAT | 56,771 | 58,776 | 3.5 |
| EPS (Rs) | 7.4 | 7.6 | 3.2 |

SOTP valuation

| Division | Rs per share | Notes |
| :--- | ---: | :--- |
| Cigarettes (a) | 156.1 | Based on DCF valuation |
| FMCG | 13.2 | 2x FY13E sales to categories that have <br> broken even, 1x FY13E to the other categories |
| Hotels | 8.6 | Based on 12x FY13E EV / EBIDTA |
| Paper \& Paperboards | 10.7 | $6 \times$ FY13 EV/EBITDA |
| Agribusiness | 6.4 | $6 \times$ FY13 EV/ EBIDTA |
| Cash and investment in subsidiaries | 9.5 | At current valuations |
| Total of the non-cigarettes | $\mathbf{4 8 . 4}$ |  |
| business divisions (b) | $\mathbf{2 0 5}$ |  |
| TOTAL (a+b) |  |  |

PER Band


Source: B\&K Research

## Income Statement

| Yr end 31 Mar (Rs mn) | FY10 | FY11 | FY12E | FY13E |
| :--- | ---: | ---: | ---: | ---: |
| Net sales | $\mathbf{1 8 1 , 5 3 2}$ | $\mathbf{2 1 1 , 6 7 6}$ | $\mathbf{2 4 6 , 3 7 1}$ | $\mathbf{2 8 8 , 5 8 9}$ |
| Growth (\%) | 16.3 | 16.6 | 16.4 | 17.1 |
| Operating expenses | $(120,792)$ | $(140,141)$ | $(160,823)$ | $(187,867)$ |
| Operating profit | 60,740 | 71,534 | 85,548 | 100,721 |
| EBITDA | $\mathbf{6 0 , 7 4 0}$ | $\mathbf{7 1 , 5 3 4}$ | $\mathbf{8 5 , 5 4 8}$ | $\mathbf{1 0 0 , 7 2 1}$ |
| Growth (\%) | 23.9 | 17.8 | 19.6 | 17.7 |
| Depreciation | $(6,087)$ | $(6,560)$ | $(7,088)$ | $(7,760)$ |
| Other income | 6,034 | 8,188 | 8,402 | 9,599 |
| EBIT | $\mathbf{6 0 , 6 8 7}$ | $\mathbf{7 3 , 1 6 3}$ | $\mathbf{8 6 , 8 6 2}$ | $\mathbf{1 0 2 , 5 6 0}$ |
| Interest paid | $(534)$ | $(481)$ | $(427)$ | $(378)$ |
| Pre-tax profit | 60,153 | 72,682 | 86,435 | 102,182 |
| (before non-recurring) |  |  |  |  |
| Pre-tax profit | 60,153 | 72,682 | 86,435 | 102,182 |
| (after non-recurring) |  |  |  |  |
| Tax (current + deferred) | $(19,543)$ | $(22,806)$ | $(27,659)$ | $(32,698)$ |
| Net profit (before Minority | 40,610 | 49,876 | 58,776 | 69,484 |
| Interest, Pref. Dividend, etc.) |  |  |  |  |
| Reported PAT | $\mathbf{4 0 , 6 1 0}$ | $\mathbf{4 9 , 8 7 6}$ | $\mathbf{5 8 , 7 7 6}$ | $\mathbf{6 9 , 4 8 4}$ |
| Adjusted net profit | $\mathbf{4 0 , 6 1 0}$ | $\mathbf{4 9 , 8 7 6}$ | $\mathbf{5 8 , 7 7 6}$ | $\mathbf{6 9 , 4 8 4}$ |
| Growth (\%) | 24.4 | 22.8 | 17.8 | 18.2 |

Balance Sheet

| Yr end 31 Mar (Rs mn) | FY10 | FY11E | FY12E | FY13E |
| :--- | ---: | ---: | ---: | ---: |
| Cash and Marketable sec. | 54,963 | 52,575 | 56,058 | 75,396 |
| Other current assets | 70,008 | 79,076 | 88,537 | 100,923 |
| Investments | 13,569 | 13,569 | 13,569 | 13,569 |
| Net fixed assets | 91,514 | 99,709 | 111,411 | 127,978 |
| Total assets | $\mathbf{2 3 0 , 0 5 3}$ | $\mathbf{2 4 4 , 9 2 8}$ | $\mathbf{2 6 9 , 5 7 5}$ | $\mathbf{3 1 7 , 8 6 6}$ |
|  |  |  |  |  |
| Current liabilities | 80,482 | 82,399 | 77,697 | 92,688 |
| Total debt | 1,077 | 1,009 | 908 | 817 |
| Other non-current liab. | 7,850 | 7,850 | 7,850 | 7,850 |
| Total liabilities | $\mathbf{8 9 , 4 1 0}$ | $\mathbf{9 1 , 2 5 8}$ | $\mathbf{8 6 , 4 5 5}$ | $\mathbf{1 0 1 , 3 5 6}$ |
|  |  |  |  |  |
| Share capital | 3,818 | 7,738 | 7,738 | 7,738 |
| Reserves \& surplus | 136,826 | 145,932 | 175,382 | 208,773 |
| Shareholders' funds | $\mathbf{1 4 0 , 6 4 4}$ | $\mathbf{1 5 3 , 6 7 0}$ | $\mathbf{1 8 3 , 1 2 0}$ | $\mathbf{2 1 6 , 5 1 1}$ |
| Total equity \& liab. | $\mathbf{2 3 0 , 0 5 3}$ | $\mathbf{2 4 4 , 9 2 8}$ | $\mathbf{2 6 9 , 5 7 5}$ | $\mathbf{3 1 7 , 8 6 6}$ |
| Capital employed | $\mathbf{1 4 9 , 5 7 1}$ | $\mathbf{1 6 2 , 5 2 9}$ | $\mathbf{1 9 1 , 8 7 8}$ | $\mathbf{2 2 5 , 1 7 8}$ |

## Cash Flow Statement

| Yr end 31 Mar (Rs mn) | FY10 | FY11E | FY12E | FY13E |
| :--- | ---: | ---: | ---: | ---: |
| Pre-tax profit | 60,153 | 72,682 | 86,435 | 102,182 |
| Depreciation | 6,087 | 6,560 | 7,088 | 7,760 |
| Change in working capital | 6,541 | $(2,782)$ | $(3,335)$ | $(4,163)$ |
| Total tax paid | $(20,365)$ | $(22,806)$ | $(27,659)$ | $(32,698)$ |
| Cash flow from oper. (a) | $\mathbf{5 2 , 4 1 6}$ | $\mathbf{5 3 , 6 5 4}$ | $\mathbf{6 2 , 5 2 8}$ | $\mathbf{7 3 , 0 8 1}$ |
| Capital expenditure | $(12,041)$ | $(14,804)$ | $(18,790)$ | $(24,327)$ |
| Change in investments | $(28,891)$ | 0 | 0 | 0 |
| Others | $(700)$ | 49 | 0 | 0 |
| Cash flow from inv. (b) | $(\mathbf{4 1 , 6 3 3})$ | $(\mathbf{1 4 , 7 5 5 )}$ | $(\mathbf{1 8 , 7 9 0})$ | $(\mathbf{2 4 , 3 2 7})$ |
| Free cash flow (a+b) | $\mathbf{1 0 , 7 8 4}$ | $\mathbf{3 8 , 9 0 0}$ | $\mathbf{4 3 , 7 3 8}$ | $\mathbf{4 8 , 7 5 4}$ |
| Equity raised/(repaid) | 7,207 | 3,920 | 0 | 0 |
| Debt raised/(repaid) | $(698)$ | $(68)$ | $(101)$ | $(91)$ |
| Dividend (incl. tax) | $(16,339)$ | $(44,523)$ | $(40,154)$ | $(29,326)$ |
| Others | $(1)$ | $(616)$ | 0 | 0 |
| Cash flow from fin. (c) | $(\mathbf{9 , 8 3 1})$ | $(\mathbf{4 1 , 2 8 8 )}$ | $(\mathbf{4 0 , 2 5 5 )}$ | $(\mathbf{2 9 , 4 1 7 )}$ |
| Net chg in cash (a+b+c) | $\mathbf{9 5 3}$ | $(\mathbf{2 , 3 8 8 )}$ | $\mathbf{3 , 4 8 3}$ | $\mathbf{1 9 , 3 3 8}$ |

## Key Ratios

| Yr end 31 Mar (\%) | FY10 | FY11E | FY12E | FY13E |
| :--- | ---: | ---: | ---: | ---: |
| Adjusted EPS (Rs) | 5.3 | 6.4 | 7.6 | 9.0 |
| Growth | 23.0 | 21.2 | 17.8 | 18.2 |
| Book NAV/share (Rs) | 18.3 | 19.8 | 23.6 | 27.9 |
| Dividend/share (Rs) | 5.0 | 4.5 | 3.3 | 4.0 |
| Dividend payout ratio | 109.6 | 80.5 | 49.9 | 51.9 |
| Tax | 32.5 | 31.4 | 32.0 | 32.0 |
| EBITDA margin | 33.5 | 33.8 | 34.7 | 34.9 |
| EBIT margin | 33.4 | 34.6 | 35.3 | 35.5 |
| RoCE | 40.8 | 46.9 | 49.0 | 49.2 |
| Net debt/Equity | $(38.3)$ | $(33.6)$ | $(30.1)$ | $34.4)$ |

## Valuations

| Yr end 31 Mar (x) | FY10 | FY11E | FY12E | FY13E |
| :--- | ---: | ---: | ---: | ---: |
| PER | 35.1 | 28.9 | 24.6 | 20.8 |
| PCE | 30.5 | 25.6 | 21.9 | 18.7 |
| Price/Book | 10.2 | 9.4 | 7.9 | 6.7 |
| Yield (\%) | 2.7 | 2.4 | 1.7 | 2.1 |
| EV/Net sales | 7.7 | 6.6 | 5.6 | 4.8 |
| EV/EBITDA | 23.1 | 19.4 | 16.3 | 13.7 |


| Du Pont Analysis - ROE |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Yr end 31 Mar (x) | FY10 | FY11E | FY12E | FY13E |
| Net margin (\%) | 22.4 | 23.6 | 23.9 | 24.1 |
| Asset turnover | 0.9 | 0.9 | 1.0 | 1.0 |
| Leverage factor | 1.5 | 1.6 | 1.5 | 1.5 |
| Return on equity (\%) | 29.2 | 33.9 | 34.9 | 34.8 |

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Analyst Declaration: I, Ashit Desai, hereby certify that the views expressed in this report accurately reflect my personal views about the subject securities and issuers. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendation or view expressed in this report.

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2. OUTPERFORMER: 0 to $+25 \%$
3. UNDERPERFORMER: 0 to $-25 \%$
4. SELL: Potential downside of $<-25 \%$ (absolute returns)

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