



Market data as on May 22, 2009

		,					
INDICES							
		% chg					
		(DoD)					
BSE Sensex	13887	1.10					
S&P CNX Nifty	4239	0.66					
BSE 100	7242	1.15					
BSE 200	1684	1.12					

Overseas Markets						
		% chg				
		(DoD)				
Dow Jones	8277	(0.18)				
Nasdaq Comp.	1692	(0.19)				
S&P 500	887	(0.15)				
Hang Seng	16925	(0.81)				
Nikkei	9331	1.14				

Advances/Declines (BSE)						
Group	Α	В	S			
Advances	121	1286	330			
Declines	78	363	86			
Unchanged	0	33	6			

FII TURNOVER (BSE+NSE)* (Rs mn)					
Bought	Sold	Net			
38,960	37,500	1,470			

New Highs and Lows (BSE)						
Group	Α	В	S			
High	8	23	7			
Low	0	14	1			

CURRENCY US\$1 = Rs47.19

* FII turnover (BSE + NSE) as on May 21, 2009

India Update

Contents

Page 2	ITC (Rs184): Improved performance	Buy
Page 6	Dr. Reddy's Laboratories (Rs661): On a high	Buy
Page 7	HDIL (Rs307): Concerns pacified	Upgrade to Buy
Page 9	Real Estate sector: Guarded optimism	
Page 10-11	Recent reports/updates & Results date reckoner	

Highlights

Sector/event Impact

FMCG: ITC – Q4FY09 results review ITC's cigarette business continued the good show, with net Cigarette sales increasing 16.3% YoY to Rs20.1bn. This reflects strong resilience of the Indian cigarette industry in general and ITC in particular, whereby volumes recovered, despite withdrawal of the non-filter segment contributing to 20% Cigarette volumes. Cigarettes EBIT margin increased a whopping 310bps YoY resulting in Cigarettes EBIT rising 24.3% YoY to Rs10.8bn. In line with our expectations, with aggressive marketing spends on the Personal Products portfolio continuing, the non-cigarette FMCG business reported loss of Rs1.17bn in Q4FY09. The ongoing economic slowdown led to EBIT of the hotels segment declining 50% YoY. Dismal performance in these two segments negated the strong performance in the agri segment (43.4% YoY increase in EBIT) and improved performance of the paper segment (23.8% YoY increase in EBIT). Overall, operating profit increased 12.6% YoY to Rs13bn and recurring net profit rose 10% YoY to Rs8.1bn in Q4FY09. We expect losses in Other FMCG to decrease Q1FY10E onwards and the hotels business to improve by H2FY10E. Notably, given a normal tax regime (excise increase of 0-8%), the cigarettes business is likely to boost the company's bottomline growth ~20% in FY10E. Maintain BUY with 12-month fair value of Rs210/share.

News Snippets

Sectoral

 The new UPA government plans capping profits of crude oil producers such as ONGC, Oil India, Reliance Industries and Cairn India as part of a transparent and sustainable subsidysharing system for the sector. (The Economic Times)

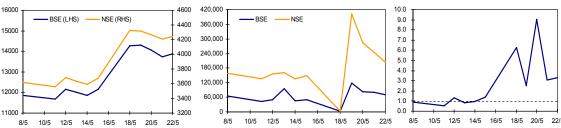
Corporate

- Malvinder Singh stepped down as chairman & CEO of Ranbaxy Laboratories, paving way
 for Daiichi Sankyo to take complete control. A senior Daiichi Sankyo executive, Tsutomu
 Une, was appointed Ranbaxy chairman, and the company's COO Atul Sobti was named
 MD for a three-year term. (The Economic Times)
- Reliance Infrastructure has announced selling 42.9mn convertible warrants to its promoters, Reliance-Anil Dhirubhai Ambani Group, for Rs42.9bn. (The Economic Times)

Market movement over last fortnight

Volumes in Rs mn (BSE and NSE)

Advances & Declines ratio (BSE)



ITC (Buy) FMCG

Q4FY09 RESULTS REVIEW

Improved performance

Rs184

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ITC's cigarette business continued the good show, with net Cigarette sales increasing 16.3% YoY to Rs20.1bn. This reflects strong resilience of the Indian cigarette industry in general and ITC in particular, whereby volumes recovered, despite withdrawal of the nonfilter segment contributing to 20% Cigarette volumes. Cigarettes EBIT margin increased a whopping 310bps YoY resulting in Cigarettes EBIT rising 24.3% YoY to Rs10.8bn. In line with our expectations, with aggressive marketing spends on the Personal Products portfolio continuing, the non-cigarette FMCG business reported loss of Rs1.17bn in Q4FY09. The ongoing economic slowdown led to EBIT of the hotels segment declining 50% YoY. Dismal performance in these two segments negated the strong performance in the agri segment (43.4% YoY increase in EBIT) and improved performance of the paper segment (23.8% YoY increase in EBIT). Overall, operating profit increased 12.6% YoY to Rs13bn and recurring net profit rose 10% YoY to Rs8.1bn in Q4FY09. We expect losses in Other FMCG to decrease Q1FY10E onwards and the hotels business to improve by H2FY10E. Notably, given a normal tax regime (excise increase of 0-8%), the cigarettes business is likely to boost the company's bottomline growth ~20% in FY10E. Maintain BUY with 12-month fair value of Rs210/share.

Table 1: Valuation summary

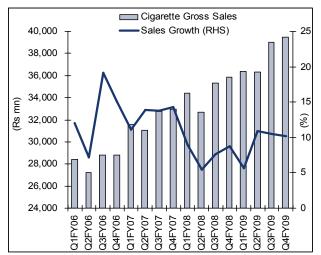
		Y/E	EPS	P/E	EV/E		
		March	(Rs)	(x)	(x)		
Price (22/5/09) (Rs)	184	2007	7.1	25.8	17.6	BSE Sensex	13887
52 wk Range (Rs)	231/132	2008	8.2	22.3	15.3	M.Cap (Rs bn)	692.2
DPS FY10E (Rs)	5.2	2009E	8.7	21.2	12.8	M.Cap (US\$ bn)	14.4
Dividend yield (%)	2.8	2010E	10.4	17.7	10.6	Shares Out (mn)	3774
Face value (Rs)	1.0	2011E	12.2	15.0	9.1	Float (%)	100

Source: Company data, I-Sec Research

Cigarettes – Spectacular performance; unprecedented buoyancy in Indian cigarette industry. Cigarettes volumes declined 3.5% YoY but net sales grew 16.3% YoY to Rs20.1bn. The difference in value growth vis-à-vis volume growth is mainly owing to uptrading to a complete filter portfolio and increase in realisation. This robust sales growth reflects strong resilience of the Indian cigarette industry in general and ITC in particular, whereby volumes recovered, despite withdrawal of the non-filter segment contributing to 20% Cigarette volumes. This momentum was also witnessed in FY08 when, in spite of 22% increase in prices (due to 35% rise in incidence of tax in FY08), volumes declined only 0.7%. In the modest tax regime during FY04-07, Cigarettes witnessed volume CAGR of 7.4% (filter cigarettes saw 10% volume CAGR through FY04-07). Going forward, with expected improvement in the tax regime (excise increase of 5-10%), we expect volume growth of ~5%.

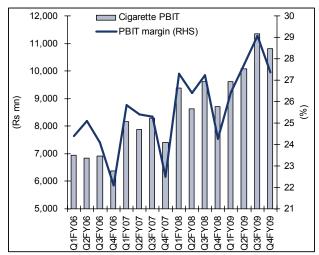
Cigarette EBIT margin increases a whopping 310bps YoY. ITC's cigarette segment margins improved a whopping 310bps YoY to 27.4% in Q4FY09. This was mainly owing to a complete filter portfolio and price increases affected during the year (total weighted price rise of 8%). The cigarettes segment's EBIT increased 24.3% YoY to Rs10.8bn.

Chart 1: Cigarettes sales growth on upward trend



Source: Company data, I-Sec Research

Chart 2: Cigarettes PBIT margins continue to improve



Source: Company data, I-Sec Research

Significant price rises implies strong pricing and market power. In current fiscal, the company has increased prices of several Filter brands; total price increase was 8% on a weighted basis. This is despite no change in excise rates for Filter cigarettes. The ability to raise prices irrespective of competition marks the strong pricing power of ITC.

Table 2: Price increases in FY09

Brand	New Price	Old Price
Classics	Rs44	Rs40
Gold Flake King	Rs44	Rs38
Flake Filter	Rs19	Rs17
Berkeley Filter	Rs19	Rs17
Gold Flake Filter	Rs30	Rs24
Gold Flake Premium Filter	Rs29	Rs24

Source: Company data, I-Sec Research

Non-Tobacco business – Strong performance in paper and agri businesses negated by downturn in Hotels and ongoing losses in Other FMCG. Improvement in the paper segment and sharp margin increase in the agri segment was offset by steep decline in the hotels segment and ongoing losses in Other FMCG. On the back of sharp dip in Agri sales, sales of the non-cigarette business witnessed 15% YoY decline to Rs23bn in Q4FY09. EBIT of the non-tobacco business declined 14% YoY to Rs1.6bn in Q4FY09.

- Paper, paperboard & packaging. Owing to excise benefits and increased capacity, the segment's net sales grew 25.7% YoY to Rs7.1bn in Q4FY09. PBIT margins in the paper division improved 53bps YoY (370bps QoQ increase) to 20.3% in Q4FY09.
- Hotels. The overall economic slowdown took its toll on the hotels business as segment sales declined 29.3% YoY to Rs2.2bn in Q4FY09. In line with our expectations, EBIT margin declined 1262bps YoY to 29.5% in Q4FY09 and EBIT dipped 50.2% YoY to Rs 711mn. Construction activity as regards the super deluxe luxury hotel projects at Bangalore and Chennai is already progressing and the new Bangalore hotel is expected to be commissioned by Q2FY10.
- Agri business. Agri business registered sharp revenue decline of 51.2% YoY to Rs5.3bn in Q4FY09. This was mainly on account of lower soya exports, which were necessitated due to high volatility in Agri commodities. However, due to strong improvement in margins of leaf tobacco exports (EBIT margin spiked 666bps YoY to 10.1% in Q4FY09), EBIT increased 43.4% YoY to Rs531mn in Q4FY09.

• Non-cigarette FMCG business. Sales of the non-cigarette FMCG business grew only 13.5% YoY to Rs8.4bn in Q4FY09. The muted growth was mainly on account of: 1) decline in sales of matches division (due to issues with conversion from 50paise to Re1) ii) marginal sales growth of John Players iii) flat sales of Bingo! iv) planned pullback in non-profitable food products packaged salt and Glucose biscuits. Continuous inputs for all brands in the personal products business along with increased raw material cost pressures in the foods business resulted in Q4FY09 witnessing similar losses as in the past four quarters. PBIT losses declined 0.5% to Rs1.17bn.

EBITDA growth at 12.6% YoY and net profit growth at 10%. ITC's overall OPM improved 406bps YoY to 33.4% on account of lower raw material costs. Raw material-to-sales decreased 634bps YoY to 40.5% in Q4FY09. Operating profit increased 12.6% YoY to Rs13.0bn. On account of higher depreciation charge and lower Other Income, profit-before-tax increased only 9.9% to Rs11.9bn in Q4FY09. The effective tax rate remained flat at 32.1% in Q4FY09 leading to recurring net profit increasing 10% YoY to Rs8.09bn in Q4FY09.

Maintain BUY. We expect losses in Other FMCG to decrease Q1FY10 onwards and the hotels business to improve by H2FY10. Importantly, given a normal tax regime (excise rise of 0-8%), the cigarettes business will help register ~18% bottomline growth in FY10E. Maintain BUY with 12-month fair value of Rs210/share.

Table 3: Q4FY09 results review

(Rs mn, year ending March 31)

Q4FY09 Q4FY08 (YoY) FY09 FY08 (YoY)				% chg			% chg	
Excise + Local taxes 19,789 19,117 3.5 77,554 74,084 4.7 Net sales 38,918 39,344 (1.1) 153,881 139,475 10.3 Other operating income 39,274 40,426 (2.8) 155,827 141,820 9.9 Raw material cost 15,777 18,445 (14.5) 64,468 60,167 7.1 Staff cost 2,222 1,911 16.3 8,909 7,333 21.5 Other expenditure 8,293 8,542 (2.9) 31,919 27,936 14.3 Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 253 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Provision for tax 3827.8 3,485 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items Profit after tax (reported) 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items 20.8 18.7 20.9 21.2 22.4 (116) Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (118) Tax rate (%) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53		Q4FY09	Q4FY08	(YoY)	FY09	FY08	(YoY)	
Net sales 38,918 39,344 (1.1) 153,881 139,475 10.3 Other operating income 356.0 1,082 (67.1) 1,946 2,345 (17.0) Total income 39,274 40,426 (2.8) 155,827 141,820 9.9 Raw material cost 15,777 18,445 (14.5) 64,468 60,167 7.1 Staff cost 2,222 1,911 16.3 8,909 7,333 21.5 Other expenditure 8,293 8,542 (2.9) 31,919 27,936 14.3 Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 </td <td>Gross sales</td> <td>58,707</td> <td>58,461</td> <td>0.4</td> <td>231,435</td> <td>213,559</td> <td>8.4</td>	Gross sales	58,707	58,461	0.4	231,435	213,559	8.4	
Other operating income 356.0 1,082 (67.1) 1,946 2,345 (17.0) Total income 39,274 40,426 (2.8) 155,827 141,820 9.9 Raw material cost 15,777 18,445 (14.5) 64,468 60,167 7.1 Staff cost 2,222 1,911 16.3 8,909 7,333 21.5 Other expenditure 8,293 8,542 (2.9) 31,919 27,936 14.3 Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,218 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,7	Excise + Local taxes	19,789	19,117	3.5	77,554	74,084	4.7	
Total income 39,274 40,426 (2.8) 155,827 141,820 9.9 Raw material cost 15,777 18,445 (14.5) 64,468 60,167 7.1 Staff cost 2,222 1,911 16.3 8,909 7,333 21.5 Other expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (Net sales	38,918	39,344	(1.1)	153,881	139,475	10.3	
Raw material cost 15,777 18,445 (14.5) 64,468 60,167 7.1 Staff cost 2,222 1,911 16.3 8,909 7,333 21.5 Other expenditure 8,293 8,542 (2.9) 31,919 27,936 14.3 Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Provision for tax 3827.8 3,485 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 EBITDA margin (%) 33.4 29.3 406 32.8 </td <td>Other operating income</td> <td>356.0</td> <td>1,082</td> <td>(67.1)</td> <td>1,946</td> <td>2,345</td> <td>(17.0)</td>	Other operating income	356.0	1,082	(67.1)	1,946	2,345	(17.0)	
Staff cost 2,222 1,911 16.3 8,909 7,333 21.5 Other expenditure 8,293 8,542 (2.9) 31,919 27,936 14.3 Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Provision for tax 3827.8 3,485 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 EXTAGORING (bps) 33.4 29.3 406 32.8 33.3 (42)	Total income	39,274	40,426	(2.8)	155,827	141,820	9.9	
Other expenditure 8,293 8,542 (2.9) 31,919 27,936 14.3 Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items 8,090 7,356 10.0 32,636 31,201 4.6 EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (42) Net profit margin (%) 33.4 29.3 406 32.8 33.3	Raw material cost	15,777	18,445	(14.5)	64,468	60,167	7.1	
Total expenditure 26,291 28,897 (9.0) 105,296 95,436 10.3 EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items 8,090 7,356 10.0 32,636 31,201 4.6 EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (42) Net profit margin (%) 20.8 18.7 209 21.2 22.4 (116) Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (1	Staff cost	2,222	1,911	16.3	8,909	7,333	21.5	
EBITDA 12,983 11,529 12.6 50,532 46,384 8.9 Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Provision for tax 3827.8 3,485 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items Profit after tax (reported) 8,090 7,356 10.0 32,636 31,201 4.6 EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (42) Net profit margin (%) 20.8 18.7 209 21.2 22.4 (116) Other income/PBT (%) 4.4 5.1 (73) 7.1<	Other expenditure	8,293	8,542	(2.9)	31,919	27,936	14.3	
Other income 522.5 555 (5.9) 3,403 3,764 (9.6) Finance charges 136.8 27 406.7 183 46 297.4 Depreciation 1,451 1,215 19.4 5,494 4,385 25.3 Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Provision for tax 3827.8 3,485 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items Chg (bps) Chg (bps) Chg Chg Chg Chg (bps) (bps) (bps) Chg (bps) (bps) <td col<="" td=""><td>Total expenditure</td><td>26,291</td><td>28,897</td><td>(9.0)</td><td>105,296</td><td>95,436</td><td>10.3</td></td>	<td>Total expenditure</td> <td>26,291</td> <td>28,897</td> <td>(9.0)</td> <td>105,296</td> <td>95,436</td> <td>10.3</td>	Total expenditure	26,291	28,897	(9.0)	105,296	95,436	10.3
Time charges	EBITDA	12,983	11,529	12.6	50,532	46,384	8.9	
Depreciation	Other income	522.5	555	(5.9)	3,403	3,764	(9.6)	
Profit before tax 11,918 10,842 9.9 48,257 45,718 5.6 Provision for tax 3827.8 3,485 9.8 15,622 14,517 7.6 Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items chg (bps) chg	Finance charges	136.8	27	406.7	183	46	297.4	
Provision for tax Recurring PAT Extraordinary items Profit after tax (reported) 8,090 7,356 10.0 32,636 31,201 4.6 chg (bps) Chg (bps) EBITDA margin (%) Net profit margin (%) Other income/PBT (%) Tax rate (%) Raw material as percentage of sales 13,485 9.8 3,485 9.8 15,622 14,517 7.6 20,0 32,636 31,201 4.6 chg (bps) (bps) (bps) (bps) (chg (bps) (chg (sps) (chg (sps) (chg (sps) (chg (sps) (s	Depreciation	1,451	1,215	19.4	5,494	4,385	25.3	
Recurring PAT 8,090 7,356 10.0 32,636 31,201 4.6 Extraordinary items chg (bps) chg (bps) chg (bps) EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (42) Net profit margin (%) 20.8 18.7 209 21.2 22.4 (116) Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (118) Tax rate (%) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53	Profit before tax	11,918	10,842	9.9	48,257	45,718	5.6	
Extraordinary items Profit after tax (reported) 8,090 7,356 10.0 32,636 31,201 4.6 chg (bps) (bps) (EBITDA margin (%) Net profit margin (%) Other income/PBT (%) Tax rate (%) Raw material as percentage of sales 40.5 46.9 46.9 8,090 7,356 10.0 32,636 31,201 4.6 chg (bps) (bps) (20.8 18.7 20.9 21.2 22.4 (116) 7.1 8.2 (118) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3	Provision for tax	3827.8	3,485	9.8	15,622	14,517	7.6	
Raw material as percentage of sales 8,090 7,356 10.0 32,636 31,201 4.6 chg (bps) chg (bps)	Recurring PAT	8,090	7,356	10.0	32,636	31,201	4.6	
chg (bps) chg (bps) chg (bps) EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (42) Net profit margin (%) 20.8 18.7 209 21.2 22.4 (116) Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (118) Tax rate (%) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53	Extraordinary items							
Content Cont	Profit after tax (reported)	8,090	7,356	10.0	32,636	31,201	4.6	
EBITDA margin (%) 33.4 29.3 406 32.8 33.3 (42) Net profit margin (%) 20.8 18.7 209 21.2 22.4 (116) Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (118) Tax rate (%) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53				chg			chg	
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Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (118) Tax rate (%) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53	EBITDA margin (%)	33.4	29.3	406	32.8	33.3	(42)	
Other income/PBT (%) 4.4 5.1 (73) 7.1 8.2 (118) Tax rate (%) 32.1 32.1 (3) 32.4 31.8 62 Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53	Net profit margin (%)	20.8	18.7	209	21.2	22.4	(116)	
Raw material as percentage of sales 40.5 46.9 (634) 41.9 43.1 (124) Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53		4.4	5.1	(73)	7.1	8.2	(118)	
Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53	Tax rate (%)	32.1	32.1	(3)	32.4	31.8	62	
Staff cost as percentage of sales 5.7 4.9 85 5.8 5.3 53	Raw material as percentage of sales	40.5	46.9	(634)	41.9	43.1	(124)	
Other expanse as percentage of sales $\begin{vmatrix} 21.3 & 21.7 & (40) \end{vmatrix} = 20.7 & 20.0 & 71.$	Staff cost as percentage of sales	5.7	4.9	85	5.8	5.3	53	
Other expense as percentage of sales 21.3 21.7 (40) 20.7 20.0 71	Other expense as percentage of sales	21.3	21.7	(40)	20.7	20.0	71	

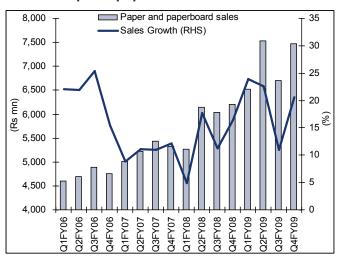
Source: Company data, I-Sec Research

Table 4: Segment-wise financials

Segment	1	let sales			PBIT		PBIT	margin (%)
	Q4FY09	Q4FY08	% chg	Q4FY09	Q4FY08	% chg	Q4FY09	Q4FY08	chg
			(YoY)			(YoY)			(bps)
FMCG – Cigarettes	20,115	17,302	16.3	10,814	8,701	24.3	27.4	24.3	310
- Others	8,368	7,373	13.5	(1,173)	(1,179)	(0.5)	(14.0)	(16.0)	198
Total FMCG	28,483	24,675	15.4	10,071	8,966	12.3	20.1	`17. 4	273
Hotels	2,210	3,125	(29.3)	711	1,428	(50.2)	29.5	42.1	(1,262)
Tobacco & Agri commodities	5,259	10,781	(51.2)	531	370	43.4	10.1	3.4	666
Paper & Packaging	7,136	5,677	25.7	1,519	1,227	23.8	20.3	19.8	53
Total	43,089	44,259	(2.6)	12,401	10,547	17.6	19.7	16.6	309
Less : Inter-segment revenue	4,171	4,915	(15.1)						
Less: Interest				137	27	406.7			
Other unallocable expense				347	(322)	(207.7)			
Net sales/income from operations	38,918	39,344	(1.1)	11,918	10,842	9.9			

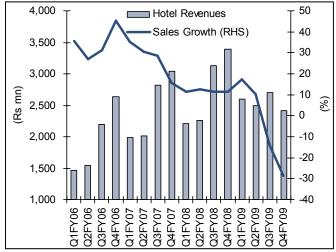
Source: Company data, I-Sec Research

Chart 3: Paper & paperboard - Sales



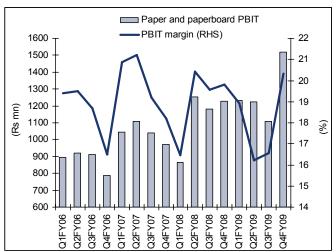
Source: Company data, I-Sec Research

Chart 5: Hotels - Sharp dip in revenues



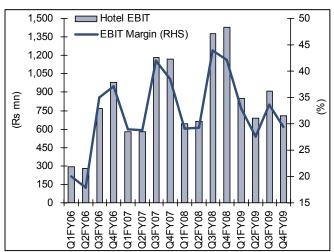
Source: Company data, I-Sec Research

Chart 4: Paper & paperboard - Profits



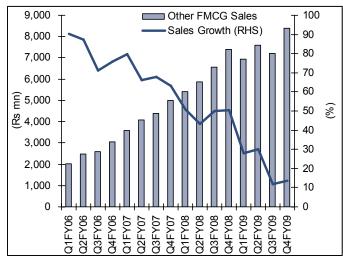
Source: Company data, I-Sec Research

Chart 6: Hotels – Decrease in profit



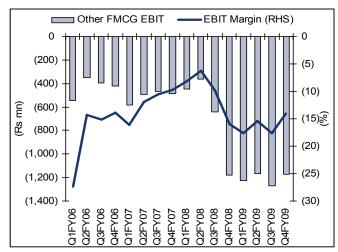
Source: Company data, I-Sec Research

Chart 7: Other FMCG - Revenues



Source: Company data, I-Sec Research

Chart 8: Other FMCG - Losses



Source: Company data, I-Sec Research

Dr. Reddy's Laboratories (Buy)

ANALYST MEET UPDATE AND EARNINGS REVISION

On a high

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PHARMA

Rs661

Earnings revision

(%)	FY10E	FY11E
Sales	↑ 5.3	↑ 0.1
EBITDA	↑ 17.3	↑ 15.1
EPS	↑ 12.7	↑ 2.7

We came away positive from Dr. Reddy's Laboratories' (DRL) analyst meet. The management has guided for FY13 revenues and RoCE increasing to US\$3bn and 25% from US\$1.4bn and 14% at present respectively. This implies 21% revenue CAGR through FY09-13, which would be largely driven by strong sales in the US. Post US FDA approval, DRL would launch generic *Prilosec* OTC in Q3FY10, followed by launch of generic *Arixtra* in Q1FY11. Our back-of-the-envelope calculations suggest that generic *Prilosec* OTC could generate US\$30-50mn profit and generic *Arixtra* US\$20-35mn profit in the first year of launch itself. Given higher-than-expected Q4FY09 results and likely strong sales of AG *Imitrex*, we upgrade our FY10E & FY11E EPS 13% & 3% respectively. Consequently, we raise our fair value to Rs854/share (under aggressive scenario). BUY.

Table 1: Valuation summary

		Y/E	EPS*	P/E	EV/E		
		March	(Rs)	(x)	(x)		
Price (22/5/09) (Rs)	661	2007	56.3	11.7	74.1	BSE Sensex	13887
52 wk Range (Rs)	740/380	2008	21.7	30.5	41.0	M.Cap (Rs bn)	111
DPS FY09E (Rs)	5.0	2009E	32.5	20.3	7.1	M.Cap (US\$ bn)	2.3
Dividend yield (%)	0.8	2010E	39.2	16.9	14.7	Shares Out (mn)	168
Face value (Rs)	5.0	2011E	48.0	13.8	9.9	Float (%)	73.6

* consolidated as per Indian GAAP Source: Company data, I-Sec Research

FY13 guidance – Revenues of US\$3bn and RoCE of 25%. Management indicated increase in focus on consistent & profitable growth vis-à-vis pure-growth stance in the past. The management has guided for FY13 revenues and RoCE increasing to US\$3bn and 25% from US\$1.4bn and 14% at present respectively. This would mainly be driven by US sales and imply ~21% revenue CAGR versus 39% since the past four years.

- FY10 revenue growth guidance of 10% YoY. Management guided for FY10 revenue growth of 10% in rupee terms and 200-400bps expansion in RoCE to 16-18%. The revenue growth will be largely powered by continued robust revenues of AG *Imitrex* and almost certain launch of generic *Prilosec* OTC (Q3FY10E). This would be followed by potential launch of generic *Arixtra* over the next 2-4 quarters (I-Sec estimate: Q1FY11E). Potential combined upside from the first year of sale of the two products is likely to be US\$50-85mn. Further, the upside is likely to continue beyond the first year, given favourable competitive environment.
- Reiterate BUY. Buoyed by improving visibility of launches of these big products in the US, enhanced focus on base business and improving RoCE, we expect DRL to see strong performance in the next two years. While the stock has run up over 60% since our note 'Big product launches on the anvil' dated March 16, '09, valuations remain undemanding at FY10E P/E of 17x. Reiterate BUY.

Details in our report 'On a high' dated May 22, '09

HDIL (Upgrade to Buy)

REAL ESTATE

RECOMMENDATION CHANGE

Concerns pacified

Rs307

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Earnings revision

(%)	FY10E	FY11E
Sales	↑ 3.5	↑ 4.8
EBITDA	↑ 3.7	↑ 10.0
EPS	↑ 4. 7	↑ 7.2

Housing Development & Infrastructure's (HDIL) Q4FY09 results were dismal, with revenues and PAT dipping 63% YoY and 91% YoY to Rs3.6bn and Rs619mn respectively. PAT was in line with our estimates, but EBITDA margin dropped sharply to 27%, the lowest in the past eight quarters. During March-April '09, HDIL launched 2mnsqft of residential projects (75% booked). The company is mulling 3-4mnsqft residential launches in Mumbai in the next three months. The Mumbai slum rehabilitation scheme (SRS) is progressing well. The Board has approved raising up to US\$600mn and allocating warrants to the promoters. We believe cashflow infusion would reduce the strain on balance sheet, bringing down the gross D/E from 0.9x to <0.5x – it would reduce funding constraints in Mumbai airport SRS and provide capital for new launches. We upgrade HDIL to BUY from Hold with Rs355/share target price (on 20% discount to one-year forward NAV of Rs443/share). HDIL is trading at FY10E & FY11E P/E of 15x & 12x respectively with FY10E P/BV of 1.7x.

Table 1: Valuation summary

		Y/E March	EPS (Rs)	P/E (x)	EV/E (x)		
Price (22/5/09) (Rs)	307					BSE Sensex	13887
52 wk Range (Rs)	590/63	2008	51.2	6.0	6.6	M.Cap (Rs bn)	84.5
DPS FY09E (Rs)	0	2009E	28.6	10.7	16.0	M.Cap (US\$ bn)	1.7
Dividend yield (%)	0	2010E	20.1	15.2	17.1	Shares Out (mn)	275
Face value (Rs)	10	2011E	24.6	12.4	13.9	Float (%)	38.5

Source: Company data, I-Sec Research

• Revenue & margin contraction. HDIL's Q4FY09 revenues dipped 63% YoY (up 14% QoQ) to Rs3.6bn – Rs1.3bn was booked from sale of 1mnsqft TDRs and Rs1bn from FSI sale in Malad slum rehabilitation project; income from booking of *Grande* and land sales contributed the rest. EBITDA margin dropped to 27% versus 45% in FY09 due to lower TDR price and higher operating expenses on a reducing topline.

- Strong demand in recent project launches. HDIL launched 2mnsqft of residential projects during March-April '09 at ~30-20% discount to the market price, generating >75% bookings. The company is mulling launches of 3-4mnsqft residential projects in Mumbai in the next three months. Volumes have picked up in the TDR market, with HDIL selling 1mnsqft in Q4FY09 versus 0.3mnsqft in Q3FY09. As per the management, TDR prices have picked to Rs1,400-1,500/sqft (35% rise from the bottom). However, we have factored in Rs1,250/sqft TDR price for FY10E.
- Capital infusion to help ease debt burden. HDIL is planning to raise capital through equity dilution and warrants. As per the management, the capital raised will primarily help reduce debt; future growth would be funded only via internal accruals. This will be positive for HDIL and reduction of gross D/E from 0.9x to <0.5x will help reduce balance sheet strain and bring down the rising interest burden. It will also reduce funding concerns in Mumbai airport SRS, a key long-term value driver. HDIL intends to focus on projects which have immediate cash inflow visibility; long-duration projects such as special economic zones are on hold till conditions improve.</p>

Table 2: Q4FY09 results review

(Rs mn, year ending March 31)

	Q4FY09	Q4FY08	% chg (YoY)	Q3FY09	% chg (QoQ)
Gross sales	3,579	9,751	(63.0)	3,138	14.0
Excise duty	-	-	` -	-	-
Net sales	3,579	9,751	(63.0)	3,138	14.0
Other operating income			` '		
Total operating income	3,579	9,751	(63.0)	3,138	14.0
Raw materials	1,360	1,112	22.0	1,855	(26.7)
Personnel cost	41	-	-	50	` _
Research & development	-	-	-	-	-
Other expenses	1,212	-	-	283	-
Total expenses	2,614	1,112	135.0	2,188	19.5
EBITDA	965	8,639	(89.0)	950	1.6
Interest (Net)	297	682	(56.0)	142	109.6
Depreciation	9	9	5.0	18	(50.6)
Other income	309	144	115.0	209	47.6
Recurring pre-tax income	969	8,093	(88.0)	1,000	(3.1)
Taxation	350	1,011	(65.0)	244	43.5
Recurring net income	619	7,083	(91.0)	757	(18.2)
Extraordinary item	-	0	` -	(1,092)	` <u>-</u>
Reported net income	619	7,083	(91.0)	Ì,849	(66.5)

Source: NSE India

Details in our report 'Concerns pacified' dated May 25, '09

Sector update

REAL ESTATE

Guarded optimism

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Based on our interaction with MD & CEO of ICICI Home Finance Company, Mr Rahul Mallick, we believe the residential segment will script a recovery in '10. However, office and retail segments are fraught with oversupply, and might only improve after two years. Developers have been able to wade through short-term liquidity concerns. Prices have corrected 5-20%, dipping to December '07 levels and could consolidate hereon although with a marginal drop. Delinquencies in corporate and retail lending are low and home loan rates can drop 75-50bps further. Overall, industry dynamics have improved, but advice guarded optimism.

- Residential transaction volumes better. As per our interaction, there is significant
 demand uptick in new mid-income housing projects. Developers are restructuring new
 projects to better align with ground realities. In case of revival, residential segment
 would be the first to improve. Latent demand at the right price point is strong, with
 most of the demand from end users. Developers who have cut prices to match the
 market reported best sales in the past three months.
- Existing inventory to cause pain since demand is sluggish given that repricing is
 difficult in residential projects with more units sold, due to cancellation risk. Developers
 will have to face agony in the next 2-4 quarters to absorb existing inventory, wherein
 net cash inflow is lower; this could lead to construction delay in existing inventory.
- Developers' ability to hold inventory is improving as per Mr Mallick Small- and mid-sized players have liquidity; only large-sized players have overextended themselves on credit. Developers who had bought property more than 24 months ago have benefited, but those who had bought land in the past two years are in trouble. Most developers have reduced prices only in Q4FY09 to revive sales momentum and are mulling asset liquidation and other measures to raise capital.
- **Do not expect significant defaults by developers.** Developers are under stress, but only short-term liquidity is a concern with long-term cashflow manageable. Developer financing is unaffected, with restructuring limited. Many are raising capital via assets sales, tapping vulture investors, private equity investors, high net worth individuals (HNIs) and through secondary markets.
- Pan-India price correction within 5-20%. Q4FY09 was the first quarter when prices declined 5-20% across India and ~40% from the peak in some places. Prices have reached December '07 levels and could consolidate hereon although with a marginal drop. Mr Mallick expects prices to come down to '07 levels in most cities and even reduce to '05 levels in some cases.
- Home finance companies (HFCs) are tightening lending standards on income coverage and cashflow adequacy. Expect home financing to grow +10% in FY10E. At present, loan-to-value (LTV) is within 70-80% and it might inch up if prices correct. Home loan rates might reduce 75-50bps further. Refinancing has picked pace. Defaults on home loans have been lower then expected.
- Commercial segment to remain insipid. As per Mr Mallick, due to oversupply, the commercial segment may remain in the downturn for the next 2-3 years. Bangalore and Hyderabad would feel the maximum pain. Mr Mallick stated that vacancy rates are now at +10% from 5% and could touch a high of 20%.

Details in our report 'Guarded optimism' dated May 22, '09

Recent reports/updates				
Analyst	Company/Sector	Date		
Gaurav / Sunil	HDIL: Concerns pacified	May 25		
Rajesh Vora	Dr. Reddy's Laboratories: On a high	May 22		
Gaurav / Sunil	Real Estate – Sector update: Guarded optimism	May 22		
Sandeep / Krupal	MphasiS: Maintaining verve	May 22		
Shilpa / Hemant	Bajaj Auto: Mixed bag	May 22		
Pallav Agarwal / Abhijt Mitra	Sesa Goa: Positives priced in	May 22		
Gaurav Pathak / Sunil Teluja	Sobha Developers: At an inflexion point	May 20		
Prakash / Sanket	Zuari Industries: Beautiful bounty	May 20		
Shilpa / Hemant	Ashok Leyland: Pressure persists	May 18		
Prakash / Sanket	Chambal Fertiliser & Chemicals: Global urea prices key	May 18		
Siddharth / Abhishek	Yes Bank: Liquidity play – Wholesale impetus to drive growth	May 18		
Equity Research Team	India – Election '09: Strong mandate for stability	May 17		
Vikash / Suchitra WL	Telecom sector: GSM net adds dip to 8.9mn; Idea stumbles	May 14		
Vikash / Suchitra WL	Balaji Telefilms: In the pits	May 14		
Amit Mishra / Gagan	Oil&Gas: Cairn better placed than ONGC on cess	May 13		
Gaurav Pathak / Sunil Teluja	DLF: Liquidity easing	May 13		
Shilpa Gupta / Hemant Joshi	Speedometer (May '09): In a medley mode	May 12		
Rajesh Vora	Alembic: A shocker	May 11		
Siddharth / Abhishek	State Bank of India: Weak at the core	May 11		
Vikash /Suchitra WL	Zee Entertainment: Gaining lost ground	May 11		
Pallav / Abhijit	JSW Steel: Lacking fresh triggers	May 8		
Siddharth / Abhishek	Union Bank of India: Lustre intact	May 8		
Vikash / Suchitra WL	Media Monitor – May '09: GroupM – Low ad visibility	May 8		
Sandeep / Krupal	OnMobile Global: Marching ahead	May 5		
Siddharth / Abhishek	HDFC: Horizons clear	May 5		
Siddharth / Abhishek	Canara Bank: Smart comeback	May 4		
Krupal / Sandeep	Info Edge: Superior execution	May 4		
Sandeep / Krupal	Patni Computer: Signs of stability	May 4		
Krupal / Sandeep	Educomp Solutions: Weak performance	May 4		
Siddharth / Abhishek	Bank of India: Asset quality woes	May 4		
Amit Mishra / Gagan	Gujarat Gas: Lower PMT volumes hurt earnings	May 4		
Vikash / Suchitra WL	RCom: Poor wireless KPIs	May 4		
Vikash / Suchitra WL	Bharti Airtel: Revenue growth lower; margins stable	May 4		
Gaurav Pathak / Sunil Teluja	Lanco Infratech: Steadfast growth	May 4		
Gaurav Pathak / Sunil Teluja	DLF: Unconvincing quarter	May 4		
Pallav Agarwal / Abhijt Mitra	Sterlite Industries: To consolidate for greater gains	Apr 29		
Krupal / Sandeep	Allied Digital Services: Margin concerns	Apr 29		
Krupal / Sandeep	Nucleus Software: Tall order	Apr 28		
Sanjay / Sunil	GSK Consumer: Shining star	Apr 28		
Siddharth / Abhishek	Bank of Baroda: Earnings bonanza	Apr 28		
Sandeep / Krupal	TCS: Uncertainty takes toll	Apr 27		
Rajesh Vora	Cipla: Time to sell	Apr 27		
Rajesh Vora	Ranbaxy: Another shocker	Apr 27		
Vikash / Suchitra WL	Idea Cellular: Margins look up	Apr 27		
Shilpa Gupta / Hemant Joshi	Maruti Suzuki: Below expectations	Apr 27		
Amit Mishra / Gagan	Reliance Industries: Other income props earnings	Apr 24		
Siddharth / Abhishek	HDFC Bank: Turning sour	Apr 24		
Vikash Mantri / Suchitra WL	Zee News: Investing for growth	Apr 24		
Pallav Agarwal / Abhijt Mitra	Hindustan Zinc: Awaiting fresh triggers	Apr 23		
Vikash Mantri / Suchitra WL	Zee Entertainment: One-offs boost profits	Apr 23		
Sandeep / Krupal	Wipro: Outperformer in challenging times	Apr 23		
Shilpa / Hemant Joshi	Hero Honda Motors: Pitched to win	Apr 21		
Shilpa Gupta / Hemant Joshi	Speedometer (April '09): Growth in spurts	Apr 21		
Pallav / Abbiabal	Sesa Goa: Buy at dips	Apr 21		
Siddharth / Abhishek	Axis Bank: Concerns appeased	Apr 21		
Saniay / Sunil Teluia	Colgate-Palmolive: Strong earnings growth ahead	Anr 20		

Results date reckoner

May 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
		-			-	
3	4	5	6	7	8	9
	HDFC	•	-	JSW Steel,	Peninsula Land,	SBI
				Union Bank	Alembic	
10	11	12	13	14	15	16
HUL		Asian Paints	Balaji Telefilms		Chambal	
					Fertilisers, Ashok Leyland	
					-	
17	18	19	20	21	22	23
•	Dr. Reddy's Lab.,	ENIL, Grasim Industries	Mphasis, PNB,	Bajaj Auto	NTPC, ITC, CESC	SPARC, HDIL, JK Cement
	Sobha Developers, HT Media	Grasim moustries	Bharat Forge		CESC	JK Cement
24	25	26	27	28	29	30
	Dishman Pharma	ВоВ	Cairn, NIIT, JSPL,	Tata Power,	BPCL, Lanco,	Sun Pharma
			Indraprastha Gas	SAIL, M&M	Colgate	

ANALYST CERTIFICATION

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