Wipro			СМР	Rs. 438	Absolute	Add
Rating: ◀►	Target price: ◀►	EPS: ▼	Target	Rs. 485	Relative	Underperform

Underperformance vs large-cap peers continues

A disappointing quarter overall; turnaround post CEO change should take at least 3-4 quarters

Wipro posted disappointing 3QFY11 results with 5.6% qoq US\$ revenue growth, 30bps sequential EBIT margin decline and modest earnings growth of 3% qoq. Lower-than-expected utilization at 79.9% (250bps decline sequentially) and LTM attrition at a relatively high 21.6% were key reasons for the weak margins, in our view. Besides this, the key announcement accompanying the results was the news of CEO structure change: incumbents Girish Paranjpe and Suresh Vaswani have stepped down and TK Kurien (formerly head of the EcoEnergy business and BPO business, during varying times in his tenure) will take over as the new CEO. While Kurien has a solid reputation behind him, we believe it will take at least 3-4 quarters for Wipro's underperformance vs large-cap peers to subside. Meanwhile, the issues associated with Wipro's defensive-oriented revenue mix vs peers should continue to be a drag in a robust environment for outsourcing. Retain our Underperform rating on the stock.

Highlights of the quarter's performance

- Revenue growth muted on the volume front: Wipro saw volume growth of 4% for onsite and a muted 0.5% for offshore, partly offset by price realization increasing 0.6% qoq for onsite and 3.7% for offshore. The key reason we see is Wipro's revenue composition: only ~27% financial services exposure which means limited benefit from the upswing in BFSI spend; ~21% exposure to RIM and ~9-10% BPO where competitors have been aggressive in taking share. On the positive side, Wipro won 36 deals in 3Q vs 29 and 22 in Q2 and Q1 respectively, with management also alluding to a healthy sales pipeline.
- Observations on the management change: Wipro's joint CEO structure will be replaced by a single CEO in TK Kurien, earlier the head of the EcoEnergy business. Kurien has a solid track record in Wipro with the turnaround of the BPO business in particular being a key highlight. However, we believe it will take at least 3-4 quarters for any significant changes to begin addressing the issue of Wipro's underperformance vis-à-vis Infosys and TCS.
- Retain cautious stance: We continue to remain cautious on Wipro: we believe the issues of revenue mix and sales approach (with account management considered to be weaker than large-cap peers) are not likely to be reversed in the near-term. Retain our ADD/UPF rating with a Rs 485 target price based on 19x Jun-12E EPS.

Financia	Financial summary								
Year	Revenues (Rs. bn)	EBITDA (Rs. bn)	PAT (Rs. bn)	EPS (Rs.)	P/E(x)	EV/EBITDA(x)			
FY10	271.6	59.9	45.9	18.9	23.2	16.5			
FY11E	311.8	66.9	53.0	21.7	20.2	14.8			
FY12E	376.4	81.3	61.3	25.1	17.5	12.1			



12m

11

23

13

3QFY11 Update

Date

Niftv

Market Data

SENSEX

Bloomberg

Shares o/s

Market Cap Rs.

52-wk High-Low

3m Avg. Daily Vol

Latest shareholding (%)

Stock performance (%)

+91 44 4344 0039

Anand Bhaskaran anand@sparkcapital.in +91 44 4344 0040

1m

-10

-3

-6

Srivathsan Ramachandran, CFA srivathsan@sparkcapital.in

Index member

Promoters

Institutions

Public

Wipro

CNXIT

Nifty

Jan 27, 2010

18684

5604

WPRO IN

2447mn

1,063bn

Rs 500-321

Rs. 814mn

SENSEX

81

9

10

3m

2

6

-7

Wipro Quarterly Financial Results

СМР	Rs. 438	Absolute	Add
Target	Rs. 485	Relative	Underperform

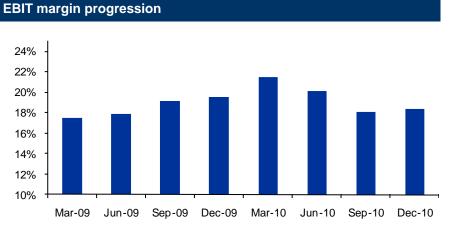
Quarterly financial results								
Rs. mn\Period	31-Dec-10	31-Dec-09	yoy Growth	30-Sep-10	qoq Growth	FY10	FY11E	yoy Growth
Revenues	78,293	69,380	12.8%	77,719	0.7%	271,595	311,777	14.8%
Cost of revenues	53,530	47,766	12.1%	53,270	0.5%	186,130	212,616	14.2%
Gross profit	24,763	21,614	14.6%	24,449	1.3%	85,465	99,161	16.0%
Sales & Marketing expense	5,486	4,817	13.9%	5,751	-4.6%	18,607	22,292	19.8%
G&A expense	4,920	3,655	34.6%	4,251	15.7%	14,823	17,989	21.4%
EBITA	14,357	13,142	9.2%	14,447	-0.6%	52,035	58,881	13.2%
Amortisation	-	-				-	-	-
Forex Gain	0	394		-414		-715	44	-106.2%
Operating profit	14,357	13,536	6.1%	14,033	2.3%	52,932	58,870	11.2%
Interest expense	427	0		467		640	1,613	152.0%
Other income	1,751	721	142.9%	1,422		2,397	6,039	151.9%
Equity in affiliate earnings	160	128	25.0%	192	-16.7%	530	509	-4.0%
Taxes	2,582	2,321	11.2%	2,183	18.3%	9,293	10,547	13.5%
Net Income	13,188	12,064	9.3%	12,849	2.6%	46,172	53,038	14.9%
Diluted EPS	5.4	4.9	9.4%	5.3	2.6%	18.9	21.7	14.9%
Gross margin	31.6%	31.2%		31.5%		31.5%	31.8%	
Operating margin	22.2%	23.6%		22.2%		23.4%	23.1%	
PAT margin	16.8%	17.4%		16.5%		17.0%	17.0%	
Tax rate	16.3%	16.1%		14.4%		16.8%	16.5%	
Cash and equivalents	26,162	82,418		37,844		64,878	38,577	



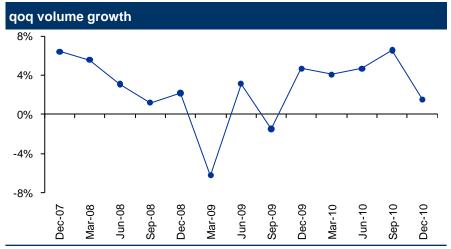
Wipro Business Overview

Key estimate revision										
		FY11E		FY12E						
	New Old Change		New Old		Change					
IT Srvs Revs (US\$ Mn)	5,236	5,232	0%	6,318	6,361	1%				
Revenue	316,552	311,777	-2%	378,381	376,403	-1%				
USD/INR rate	45	45	-1%	45	45	0%				
EBITDA	62,865	58,881	-6%	76,509	71,800	-6%				
Margin %	19.9%	18.9%	-97bps	20.2%	19.1%	-114bps				
EPS	22.6	21.7	-4%	26.4	25.1	-5%				

CMPRs. 438AbsoluteAddTargetRs. 485RelativeUnderperform



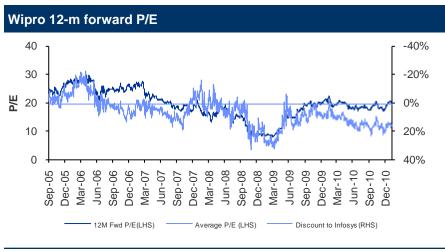
All figures in Rs. mn, except EPS, which is in Rs.



Source: Company data, Spark Capital



Source: Company data, Spark Capital



Source: Bloomberg, Spark Capital

Wipro Financial Summary

СМР	Rs. 438	Absolute	Add
Target	Rs. 485	Relative	Underperform

Abridged Financial Statements					Key metrics				
Rs.mn	FY10	FY11E	FY12E	FY13E		FY10	FY11E	FY12E	FY13E
Profit & Loss					Cash flow				
Revenues	271,595	311,777	376,403	446,131	Operations	51,149	57,184	55,370	62,712
Cost of revenues	186,130	212,616	256,682	312,761	Investing	-35,257	-40,337	-9,071	-8,537
Gross Profit	85,465	99,161	119,721	133,370	Financing	-601	-24,462	-23,836	-23,836
S&M expenses	18,607	22,292	25,021	28,104	Free cash flow	38,170	42,789	39,000	0
G&A expenses	14,823	17,989	22,900	27,158	Total cash flow	15,291	-7,614	22,463	30,339
EBITDA	52,035	58,881	71,800	78,109	Margins				
Amortisation	0	55	212	200	Gross	31.5%	31.8%	31.8%	29.9%
Forex gain	-715	44	0	0	EBITDA	22.0%	21.5%	21.6%	17.5%
Operating profit	52,932	58,870	71,588	77,909	ЕВП	19.2%	18.9%	19.0%	17.5%
РВТ	55,219	63,804	77,623	85,500	PAT	16.9%	17.0%	16.3%	15.1%
PAT	46,172	53,038	61,322	67,545	Growth				
Diluted EPS	18.9	21.7	25.1	27.6	Revenues	7.5%	14.8%	20.7%	18.5%
Balance Sheet					EBITDA	14.7%	16.0%	20.7%	11.4%
Share capital	2,936	4,907	4,907	4,907	PAT	7.5%	19.8%	12.2%	12.3%
Reserves and Surplus	193,176	232,847	271,597	316,570	Diluted EPS	25.5%	15.6%	15.6%	10.1%
Minority Interest	437	644	644	644	Return Ratios				
Long-term debt	18,107	25,273	25,273	25,273	ROE	26.5%	24.4%	23.8%	22.6%
Other non-current liabilities	9,683	8,915	8,915	8,915	ROCE	23.6%	21.8%	21.4%	20.5%
Total liabilities	224,719	272,907	311,657	356,630	ROA	27.4%	22.8%	22.1%	21.2%
Net Fixed assets	41,100	49,484	56,351	62,895	Valuation				
Goodw ill	53,802	54,437	54,437	54,437	Fully diluted shares (mn)	2,447	2,447	2,447	2,447
Inventories	7,926	13,933	16,828	20,189	Market cap (Rs. mn)	1,063,514	1,063,514	1,063,514	1,063,514
Sundry debtors	50,928	55,906	67,770	80,075	EV (Rs.mn)	987,811	987,811	987,811	987,811
Cash and bank balances	64,878	38,577	61,040	91,380	EV/Sales (x)	3.6	3.2	2.6	2.2
Current liabilities and provisions	105,209	105,974	121,221	139,093	EV/EBITDA (x)	16.5	14.8	12.1	12.6
Net current assets	95,968	134,726	166,821	205,449	P/E (x)	23.2	20.2	17.5	15.9
Total assets	224,719	272,907	311,657	356,630	EPS(E) / Current market price	4.3%	4.9%	5.7%	6.3%



СМР	Rs. 438	Absolute	Add
Target	Rs. 485	Relative	Underperform

Absolute Rating Inte	erpretation	Recommendation History						
BUY	Stock expected to provide positive returns of > 15% over a 1-year horizon	Date	СМР	Target price	Absolute Rating	Relative Rating		
ADD	Stock expected to provide positive returns of <=15% over a 1-year horizon	10-Jan-11	483	485	ADD	UPF		
REDUCE	Stock expected to fall <=15% over a 1-year horizon	20-Dec-10	479	485	ADD	UPF		
SELL	Stock expected to fall >15% over a 1-year horizon							
Relative Rating Inte	rpretation	25-Oct-10	430	485	ADD	OPF		
OUTPERFORM	Stock expected to outperform sector index /sector peers in our coverage	11-Oct-10	462	485	ADD	OPF		
UNDERPERFORM	Stock expected to underperform sector index/ sector peers in our coverage	29-Jul-10	415	485	BUY	OPF		

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