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TVS Motor Company: 2QFY08 net profit down 52\% yoy as volumes decline sharply

## Change in Recommendation

Godrej Consumer Products: Deteriorating visibility—downgraded to IL, reducing target price to Rs140

## News Roundup

## Corporate

- State-owned MMTC Ltd plans to set up a commodity exchange in partnership with Indiabulls Financial Services Ltd. (FE)
- ONGC has decided to sell up to $50 \%$ of its stake in a KG basin offshore block to Norwegian energy major Statoil Hydro and petrobras of Brazil. (ET)
- Dutch brewer Heineken may look for a foothold in United Breweries (UB) if its joint bid with Carlsberg for Scottish \& New castle (D\&N) goes through. (ET)
- Lilliput Kidswear has entered into a joint venture with Shenzhen New World Development Company for its retail venture in China. It will hold 60\% in the new joint venture company. (ET)
- M arriott International Inc, a US-based hospitality firm, has chalked out plans to add 19 hotels to its existing portfolio of six hotels in India by FY2010. (ET)
- Domestic drug maker Wockhardt said that it has acquired US-based speciality drugs company M orton Grove Pharmaceuticals, which has annual sales of US\$52 mn. Sources in the know said Wockhardt paid nearly US\$38 mn for the Illinois-based company. (ET)


## Economic and political

- Securities and Exchange Board of India (SEBI) Chairman, M r. M Damodran, has said that all the 20 P -Note issuing proprietory sub-accounts have expressed intent to convert into foreign instituional investor (FII) status. (BL)
- The government is planning to codify class action as law. Once enacted, the provision will empower shareholders to hold companies and their rmanagements responsible for wrong-doing. (BS)

Source: ET = Economic Times, BS = Business Standard, FE = Financial Express, BL = Business Line.

## Kotak Institutional Equities Research

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| Metals |  |
| :--- | ---: |
| NALU.BO, Rs283 |  |
| Rating | IL |
| Sector coverage view | Neutral |
| Target Price (Rs) | 315 |
| 52W High -Low (Rs) | $335-193$ |
| Market Cap (Rs bn) | 182.1 |

## Financials

| M arch y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| :--- | ---: | ---: | :---: |
| Sales (Rs bn) | 59.4 | 52.7 | 53.7 |
| Net Profit (Rs bn) | 23.8 | 17.9 | 16.2 |
| EPS (Rs) | 37.0 | 27.8 | 25.2 |
| EPS gth | 55.4 | $(24.7)$ | $(9.5)$ |
| P/E (x) | 7.6 | 10.2 | 11.2 |
| EV/EBITDA (x) | 3.7 | 4.9 | 5.7 |
| Div yield (\%) | 2.7 | 2.7 | 2.7 |

$\left.\begin{array}{lrrr}\text { Shareholding, June } 2007 \\ \text { \% of }\end{array} \begin{array}{c}\text { Over/(under) } \\ \\ \text { Pattern }\end{array}\right)$

Nalco: 2QFY2008-Alumina worries continue; maintain In-Line
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- Nalco's 2 Q net profit at Rs4.4 bn declines $\mathbf{2 6 \%}$ yoy and $\mathbf{2 \%}$ qoq, as alumina earnings dwindle
- EBIDTA margins decline 35\% yoy on account of the increase in pow er and employee costs
- We maintain our earnings estimates, In-Line rating with target price of Rs315

In its 2QFY08 results, Nalco reported net earnings of Rs4.4 bn, down 26\% yoy and 2\% qoq, following lower profitability in its chemicals (alumina) business. EBITDA, at Rs5.7 bn (down 35\% yoy), was also impacted by unusual (but operating) expense from higher power costs. In the absence of significant volume growth, earnings for 2 HFY 08 E might also stay weak, if aluminium prices stay put and the rupee stays strong. We maintain estimates and In-Line rating with target price of Rs315.

2QFY08E net earnings fell 26\% yoy and 2\% on qoq basis following lower alumina/ aluminium realizations, stronger rupee as well as exceptional (but operating) costs of Rs398 mn (higher fuel imports and purchase of power from external sources). Net earnings were largely in line with consensus estimates.
Segmental EBIT reduced 26\% yoy as well, largely following 68\% de-growth in earnings from Chemicals segment (alumina). Higher electricity sales rescued the position to some extent, though. Earnings from Aluminium business increased $38 \%$ yoy following higher volumes; but were flattish qoq.

We expect profitability to remain weak in 2HFY08E as well given only moderate volume growth and stronger currency. Nalco's next round of capacity expansions will likely commercialize only towards FY2010E. Alumina realizations might improve over 2 HFY 08 E , as alumina realizations have improved from its lows.

We maintain earnings estimates, In-Line rating with target price of Rs315. We continue to believe that Nalco is a pure price play as earnings are dependent entirely on LME aluminium prices. We maintain our earnings estimates and our In-Line rating on the stock with a target price of Rs315 (based on 7X FY2009E EV/EBITDA).

## NALCO, Interim results, March fiscal year-ends (Rs mn)

|  | 2Q 2008 | 1Q 2008 | 2Q 2007 | \% change |  | 2008E | 1st half |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | q09 | yoy |  | 1H 2008 | 1H 2007 |
| Earnings drivers |  |  |  |  |  |  |  |  |
| Average LM E aluminium prices (US\$/ton) | 2,603 | 2,788 | 2,527 | (6.6) | 3.0 | 2,536 | 2,695 | 2,604 |
| Average alumina spot prices (US\$/ton) | 331 | 343 | 272 | (3.5) | 21.7 | 330 | 337 | 406 |
| Average INR:USD | 40.5 | 41.3 | 46.4 | (1.8) | (12.6) | 43.0 | 40.9 | 45.9 |


| Interim results |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net revenues | 13,082 | 11,652 | 14,416 | 12.3 | (9.3) | 52,712 | 24,734 | 29,271 |
| Expenditure | $(7,397)$ | $(5,488)$ | $(5,665)$ |  |  | $(25,523)$ | $(12,885)$ | $(11,177)$ |
| Stock adjustment | (525) | 542 | 356 |  |  | 151 | 17 | 368 |
| Raw materials | $(1,392)$ | $(1,320)$ | $(1,428)$ |  |  | $(5,868)$ | $(2,711)$ | $(2,500)$ |
| Employee cost | $(1,193)$ | $(1,068)$ | (901) |  |  | $(4,322)$ | $(2,261)$ | $(1,764)$ |
| Other costs | $(4,287)$ | $(3,643)$ | $(3,692)$ |  |  | $(15,485)$ | $(6,261)$ | $(7,281)$ |
| EBITDA | 5,685 | 6,164 | 8,751 | (7.8) | (35.0) | 27,188 | 11,849 | 18,095 |
| Other income | 1,644 | 1,310 | 1,014 | 25.5 | 62.1 | 3,534 | 2,954 | 1,848 |
| Depreciation | (683) | (692) | (771) | (1.2) | (11.4) | $(3,654)$ | $(1,375)$ | $(1,558)$ |
| EBIT | 6,646 | 6,783 | 8,994 | (2.0) | (26.1) | 27,069 | 13,428 | 18,385 |
| Interest | (6) | (1) | - |  |  | - | (7) | - |
| Profit before tax | 6,639 | 6,782 | 8,994 | (2.1) | (26.2) | 27,069 | 13,421 | 18,385 |
| Taxes | $(2,242)$ | $(2,315)$ | $(3,044)$ | (3.1) | (26.3) | $(9,285)$ | $(4,557)$ | $(6,212)$ |
| Reported profits - as reported | 4,397 | 4,467 | 5,950 | (1.6) | (26.1) | 17,784 | 8,864 | 12,173 |
| Ratios |  |  |  |  |  |  |  |  |
| Costs as \% of revenue (\%) | 56.5 | 47.1 | 39.3 |  |  | 48.4 | 52.1 | 38.2 |
| EBITDA margin (\%) | 43.5 | 52.9 | 60.7 |  |  | 51.6 | 47.9 | 61.8 |
| ETR (\%) | 33.8 | 34.1 | 33.8 |  |  | 34.3 | 34.0 | 33.8 |
| EPS (Rs/share) | 6.8 | 6.9 | 9.2 |  |  | 27.6 | 13.8 | 18.9 |


| Segmental results |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chemicals | 4,474 | 4,273 | 7,816 | 4.7 | (42.8) | 8,747 | 16,885 |
| Aluminium | 10,556 | 9,073 | 10,891 | 16.3 | (3.1) | 19,629 | 20,711 |
| Electricity | 1,966 | 2,100 | 1,609 | (6.4) | 22.2 | 4,066 | 3,686 |
| Total | 16,996 | 15,446 | 20,315 | 10.0 | (16.3) | 32,442 | 41,282 |
| Less: Inter segment revenue | 3,914 | 3,794 | 5,899 |  |  | 7,708 | 12,010 |
| Net sales from operations | 13,082 | 11,652 | 14,416 |  |  | 24,734 | 29,271 |
| Segmental PBIT |  |  |  |  |  |  |  |
| Chemicals | 1,808 | 1,900 | 5,713 | (4.9) | (68.4) | 3,708 | 12,486 |
| Aluminium | 3,615 | 3,553 | 2,614 | 1.7 | 38.3 | 7,168 | 4,250 |
| Electricity | 310 | 661 | 170 | (53.1) | 82.7 | 971 | 854 |
| Less: Interest \& financing charges | 6 | 1 | - |  |  | 7 | - |
| Less: Other unallocated expenditure | (914) | (669) | (498) |  |  | $(1,582)$ | (796) |
| Total Profit before tax | 6,639 | 6,782 | 8,994 | (2.1) | (26.2) | 13,421 | 18,385 |
| Segmental PBIT (\%) |  |  |  |  |  |  |  |
| Chemicals | 40 | 44.5 | 73.1 |  |  | 42.4 | 73.9 |
| Aluminium | 34 | 39.2 | 24.0 |  |  | 36.5 | 20.5 |
| Capital employed |  |  |  |  |  |  |  |
| Chemicals | 17,737 | 17,323 | 15,997 |  |  | 35,060 | 31,535 |
| Aluminium | 24,392 | 23,660 | 22,218 |  |  | 48,051 | 43,360 |
| Electricity | 9,829 | 9,104 | 7,908 |  |  | 18,932 | 15,810 |
| Unallocated common assets | 39,727 | 37,344 | 31,162 |  |  | 77,071 | 58,044 |
| Total | 91,684 | 87,430 | 77,285 |  |  | 179,115 | 148,748 |

Source: Company data, Kotak Institutional Equities estimates

## NALCO, Summary financials, March fiscal year-ends, 2007-10E (Rs mn)



Source: Company data, Kotak Institutional Equities estimates

| Media |  |
| :--- | ---: |
| SUTV.BO, Rs326 |  |
| Rating | U |
| Sector coverage view | Cautious |
| Target Price (Rs) | 300 |
| 52W High -Low (Rs) | $462-278$ |
| M arket Cap (Rs bn) | 128.3 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| M arch y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | 2009E |
| Sales (Rs bn) | 6.8 | 9.2 | 11.6 |
| Net Profit (Rs bn) | 2.5 | 3.7 | 4.8 |
| EPS (Rs) | 6.3 | 9.3 | 12.2 |
| EPS gth | 20.8 | 46.3 | 31.3 |
| P/E (x) | 51.3 | 35.1 | 26.7 |
| EV/EBITDA (x) | 28.6 | 19.2 | 14.4 |
| Div yield (\%) | 0.5 | 0.8 | 1.2 |

## Shareholding, June 2007

|  | \% of <br> Pattern |  | Over/(under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 93.0 | - | - |
| Flls | 4.4 | 0.0 | $(0.1)$ |
| M Fs | 0.9 | 0.0 | $(0.1)$ |
| UTI | - | - | $(0.1)$ |
| LIC | - | - | $(0.1)$ |

## Sun TV Netw ork: Weak 2QFY08 results; reduced estimates; Retain U

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- Weaker-than-expected results with net income declining 14\% qoq
- Cut estimates but dow nside risks still exist given the entry of several new players
- Retain U on stock in light of emerging competition, rich valuations

Sun TV Network reported 2QFY08 net income at Rs802 mn (-14\% qoq) well below our expected Rs1.04 bn. Revenues dropped 4\% qoq to Rs1.95 bn, below our Rs2.2 bn estimate. We note that yoy comparisons are not valid as 2QFY08 figures include contributions from Gemini and Udaya, which merged with Sun TV in 4QFY07. The company has not provided a precise breakup of revenues, which makes it difficult for us to analyze the results; the management has provided guidance on the breakup, which we have used to draw conclusions. We have cut FY2008E, FY2009E and FY2010E EPS to Rs9.3 (-7\%), Rs12.2 (-9\%) and Rs15.1 (-12\%) ), respectively. Our 12month DCF-based target price is Rs300 versus Rs310 previously; key upside risks stem from higher-than-expected ad and subscription revenues.

## Key highlights of 2QFY08 result

Ad revenues declined qoq. Sun's ad revenues dropped by 5.4\% qoq to Rs1.04 bn (our best estimate based on discussion with the management), which is a negative surprise. The management attributed this to impact of cricket (T20 World Cup) in the quarter. Typically, 2 Q of a year is better than 1 Q in terms of ad revenues and we do not think Sun would have been impacted by the entry of Kalaignar TV in the Tamil market in 2QFY08; we see the impact in future quarters if Kalaignar continues to gain traction at the expense of Sun TV. We also think there may have been some erosion in revenues in the Telugu market due to the strong performance of new entrant Maa TV in the Telugu market. We fear more negative impact on Sun's advertisement revenues from the emergence of new competition in its larger Tamil and Telugu markets. Exhibits 3-6 show the performance of Sun Network channels in the four South Indian language markets.

Subscription revenues also declined qoq with domestic pay-TV revenues disappointingly flat. Sun's domestic pay-TV subscription revenues were flat at Rs514 mn (our estimate) compared to Rs522 mn in 1QFY08. We suspect Sun's domestic payTV revenues may have been disrupted by the standoff between cable operators in Tamil Nadu and Sun Group's DTH service. We suspect cable operators may not have made payments to Sun TV.

Taxation rate increased sharply and also pulled down profits but will likely normalize. Sun's 2QFY08 effective taxation rate increased to $37.3 \%$, which is above the corporate tax rate of $34 \%$. We expect this to normalize in future quarters

## Key changes to the assumptions behind our earnings model

1. TV ad revenues to grow at 20\% CAGR betw een FY2007-10E. We have reduced FY2008E, FY2009E and FY2010E TV ad revenues modestly, to Rs4.5 bn, Rs5.3 bn and Rs6 bn from Rs4.6 bn, Rs5.4 bn and Rs6.2 bn, respectively, to reflect 1HFY08 performance. Nonetheless, we model 20\% CAGR in ad revenues led by (1) strong growth in industry revenues, (2) start of new channels and (3) continued high ratings and market share of Sun's channels. We see the greatest risk to our estimates from the third driver if Kalaignar TV in the Tamil market and other new entrants in the Tamil, Telugu and Kannada markets are able to establish themselves at the expense of market leader Sun TV.
2. Lower risk to domestic pay-TV subscription revenues; model 31\% CAGR betw een FY 2007-10E. We have cut FY2008E, FY2009E and FY2010E revenues to Rs2.4 bn, Rs3.1 bn and Rs3.7 bn, respectively, from Rs2.5 bn, Rs3.6 bn and Rs4.4 bn, respectively. Sun TV reported domestic pay-TV revenues of Rs522 mn in 1QFY08 but seems to have lost traction in 2QFY08 due to reasons discussed above. However, we see these as temporary factors and expect growth in the future to be driven by (1) higher number of paying subs due to spread of a CAS on cable systems and DTH, (2) higher number of declared subscribers in cable systems, (3) increase in subscription rates, (4) start of new pay-TV channels and (5) conversion of extant FTA Malayalam channels to pay mode (assumed from April 2008).

## Sun TV consolidated interim results (Rs mn)

|  | 2008E | 909 |  |  | yoy |  |  |  | yoy |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2Q 2008 | 1Q 2008 | \% chg. | 2Q 2008 | 2Q 2007 | \% chg. | 1H 2008 | 1H 2007 | \% chg. |
| Net sales | 9,152 | 1,945 | 2,023 | (3.9) | 1,945 | 945 | 105.8 | 3,968 | 1,839 | 115.8 |
| Advertising income (incl radio) | 5,087 | 1,043 | 1,102 | (5) | 1,043 | 602 | 73 | 2,145 | 1,198 | 79 |
| Broadcast fee | 1,250 | 300 | 307 | (2) | 300 | 156 | 92 | 607 | 306 | 98 |
| Program licensing income/International revenues | 347 | 85 | 88 | (3) | 85 | 74 | 15 | 173 | 118 | 47 |
| Cable distribution revenues | - | - | - |  | - | - |  | - | - |  |
| Income from pay channels | 2,399 | 514 | 522 | (2) | 514 | 109 | 372 | 1,036 | 218 | 375 |
| Others | 70 | 3 | 3 | 0 | 3 | 4 | (23) | 6 | 9 | (35) |
| Total expenditure | $(3,416)$ | (546) | (494) | 10.5 | (546) | (230) | 137.9 | $(1,040)$ | (431) | 141.3 |
| Transmission and programming cost | $(2,022)$ | (152) | (132) | 15 | (152) | (47) | 224 | (283) | (106) | 168 |
| Staff cost | (855) | (175) | (225) | (22) | (175) | (106) | 65 | (400) | (200) | 100 |
| Administrative \& other costs | (539) | (219) | (138) | 59 | (219) | (77) | 186 | (358) | (125) | 186 |
| EBITDA | 5,736 | 1,398 | 1,529 | (8.5) | 1,398 | 715 | 95.5 | 2,927 | 1,408 | 107.9 |
| EBITDA margin (\%) | 62.7 | 71.9 | 75.6 |  | 71.9 | 75.7 |  | 74 | 76.6 |  |
| Other income | 623 | 143 | 149 | (4) | 143 | 114 | 25 | 292 | 211 | 39 |
| Interest | (35) | (15) | (5) | 206 | (15) | (2) | 717 | (20) | (13) | 49 |
| Depreciation and amortisation | (759) | (248) | (243) | 2 | (248) | (110) | 125 | (491) | (237) | 107 |
| Pretax profits | 5,565 | 1,279 | 1,430 | (10.6) | 1,279 | 717 | 78.3 | 2,709 | 1,368 | 98.0 |
| Extraordinaries | - | - | - |  | - | - |  | - | - |  |
| Current tax | $(1,915)$ | (440) | (485) | (9) | (440) | (237) | 86 | (925) | (463) | 100 |
| Fringe benefit tax | - | (9) | (8) | 14 | (9) | (2) |  | (17) | (3) |  |
| Deferred tax | (18) | (27) | (7) | 301 | (27) | 1 |  | (34) | - |  |
| Net income | 3,650 | 802 | 930 | (13.8) | 802 | 480 | 67.2 | 1,732 | 902 | 92.1 |
| Tax rate (\%) | 34.4 | 37.3 | 34.9 |  | 37.3 | 33.1 |  | 36.1 | 34.1 |  |

Note:
(a) 1QFY08, 2QFY08 and 1HFY08 data is for merged entity; yoy comparisons are not valid.
(b) Sun TV shows film amoritzation in depreciation and amortization; we show it under transmission and programming costs.
(c) Three radio channels are in Sun TV parent company and quarterly results include the three channels.
(d) FY2008E data is consolidated for radio subsidiaries.

Source: Company, Kotak Insitutional Equities estimates.

India Daily Summary - October 25, 2007

Our DCF-based target price for Sun TV is Rs300
DCF analysis of SunTV Network (Rs mn)

|  | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 E}$ | $\mathbf{2 0 1 2 E}$ | $\mathbf{2 0 1 3 E}$ | $\mathbf{2 0 1 4 E}$ | $\mathbf{2 0 1 5 E}$ | $\mathbf{2 0 1 6 E}$ | $\mathbf{2 0 1 7 E}$ |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 2018E | $\mathbf{2 0 1 9 E}$ |  |  |  |  |  |  |  |  |  |
| EBITDA | $\mathbf{5 , 7 3 6}$ | $\mathbf{7 , 5 4 0}$ | $\mathbf{9 , 1 3 1}$ | $\mathbf{1 0 , 7 1 2}$ | $\mathbf{1 2 , 3 1 2}$ | $\mathbf{1 3 , 7 2 2}$ | $\mathbf{1 5 , 1 8 4}$ | $\mathbf{1 6 , 7 4 9}$ | $\mathbf{1 8 , 4 5 5}$ | $\mathbf{2 0 , 5 0 9}$ | $\mathbf{\mathbf { 2 0 , 1 4 4 }} \mathbf{-}$


|  | Now | $\mathbf{+ 1}$-year | $\mathbf{+ 2}$-years |
| :--- | ---: | ---: | ---: |
| Total PV of free cash flow (a) | 37,251 | 44,643 | 50,385 |
| FCF in terminal year | 11,980 | 12,830 | 13,535 |
| Adjusted FCF in terminal year | 10,305 | 12,734 | 13,535 |
| Aerminal value in terminal year | 147,220 | 181,912 | 193,361 |
| PV of terminal value (b) | 54,491 | 67,331 | 71,569 |
| Total company value (a) + (b) | $\mathbf{9 1 , 7 4 2}$ | $\mathbf{1 1 1 , 9 7 4}$ | $\mathbf{1 2 1 , 9 5 5}$ |
| Value per share of Sun TV (Rs) | 233 | 284 | 309 |
| Net debt/(cash) | $(5,627)$ | $(6,190)$ | $(8,920)$ |
| Value to equity holders | $\mathbf{9 7 , 3 6 9}$ | $\mathbf{1 1 8 , 1 6 4}$ | $\mathbf{1 3 0 , 8 7 5}$ |
| Value to equity radio business, which will end in FY2016/FY2017 |  |  |  |

Source: Kotak Institutional Equities estimates.

Sun TV leads the lucrative Tamil market; Kalaignar TV has made an impressive entry
Prime-time (7:30-11:30 PM ) ratings of major Tamil channels (\% )


Source: TAM M edia Research, compiled by Kotak Institutional Equities.

Sun's Gemini TV has seen its ratings decline over the last few months
Prime-time (7:30-11:30 PM ) ratings of major Telugu channels (\%)


Source: TAM M edia Research, compiled by Kotak Institutional Equities.

Sun's Udaya TV has maintained its ratings performance in the face of competition
Prime-time (7:30-11:30 PM ) ratings of major Kannada channels (\%)


Source: TAM M edia Research, compiled by Kotak Institutional Equities.

Asianet leads the Malayalam market, ahead of Sun's Surya and Kiran TV channels
Prime-time (7:30-11:30 PM ) ratings of major M alayalam channels (\%)


Source: TAM M edia Research, compiled by Kotak Institutional Equities.

We model Sun's revenues to grow strongly led by growth in pay-TV and FM radio revenues
Derivation of revenues of Sun TV/Sun TV Network, March fiscal year-ends, 2005-2013E (Rs mn)

|  | 2005 | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Advertisement revenues |  |  |  |  |  |  |  |  |  |
| Sun TV | 1,038 | 1,085 | 1,491 | 1,804 | 2,069 | 2,373 | 2,720 | 3,058 | 3,438 |
| K TV | 100 | 123 | 141 | 162 | 182 | 205 | 226 | 248 | 273 |
| Sun News | 28 | 39 | 47 | 55 | 62 | 70 | 78 | 86 | 95 |
| Sun Music | 2 | 94 | 122 | 163 | 183 | 206 | 232 | 255 | 281 |
| Sun Kids | - | - | - | 101 | 139 | 166 | 198 | 230 | 266 |
| Sun Documentary | - | - | - | 64 | 164 | 196 | 233 | 271 | 313 |
| Sun Sports | - | - | 9 | 51 | 58 | 65 | 73 | 81 | 89 |
| Surya TV | 226 | 386 | 476 | 574 | 663 | 764 | 881 | 1,003 | 1,142 |
| Kiran TV | 3 | 28 | 40 | 59 | 82 | 92 | 104 | 114 | 125 |
| Gemini TV | - | - | 467 | 613 | 705 | 811 | 933 | 1,061 | 1,207 |
| Teja TV | - | - | 44 | 51 | 57 | 64 | 70 | 77 | 85 |
| Gemini News | - | - | 35 | 41 | 46 | 52 | 58 | 64 | 70 |
| Gemini M usic | - | - | 75 | 100 | 113 | 127 | 142 | 157 | 172 |
| Udaya TV | - | - | 428 | 535 | 615 | 708 | 814 | 926 | 1,053 |
| Udaya M ovies | - | - | 43 | 49 | 55 | 62 | 68 | 75 | 82 |
| Udaya Varthegulu (News) | - | - | 25 | 29 | 33 | 37 | 42 | 46 | 50 |
| Udaya TV 2 | - | - | 30 | 40 | 45 | 51 | 57 | 63 | 69 |
| Total TV ad revenues | 1,397 | 1,755 | 3,472 | 4,490 | 5,271 | 6,048 | 6,930 | 7,814 | 8,812 |
| Radio | 144 | 158 | 168 | 597 | 1,375 | 1,862 | 2,304 | 2,816 | 3,027 |
| Total advertisement revenues | 1,542 | 1,913 | 3,640 | 5,087 | 6,646 | 7,910 | 9,234 | 10,630 | 11,839 |
| Broadcast revenues (or slot sales) |  |  |  |  |  |  |  |  |  |
| Sun TV | 455 | 531 | 607 | 698 | 768 | 845 | 930 | 1,023 | 1,125 |
| Surya TV | 38 | 60 | 60 | 69 | 75 | 83 | 91 | 100 | 111 |
| Gemini TV | - | - | 332 | 381 | 419 | 461 | 507 | 558 | 614 |
| Udaya TV | - | - | 86 | 101 | 111 | 123 | 135 | 148 | 163 |
| Total broadcast revenues | 493 | 591 | 1,085 | 1,250 | 1,375 | 1,512 | 1,663 | 1,830 | 2,012 |
| Total ad and broadcast revenues | 2,034 | 2,504 | 4,725 | 6,337 | 8,021 | 9,422 | 10,897 | 12,460 | 13,851 |
| Pay-TV revenues |  |  |  |  |  |  |  |  |  |
| Sun TV | 398 | 447 | 667 | 1,234 | 1,712 | 2,054 | 2,377 | 2,671 | 2,955 |
| Surya TV | - | - | - | - | 111 | 147 | 182 | 213 | 241 |
| Gemini TV | - | - | 693 | 802 | 907 | 1,047 | 1,171 | 1,293 | 1,410 |
| Udaya TV | - | - | 310 | 363 | 417 | 490 | 556 | 622 | 685 |
| Total pay-TV revenues | 398 | 447 | 1,669 | 2,399 | 3,147 | 3,738 | 4,287 | 4,800 | 5,291 |
| International revenues | 88 | 183 | 339 | 347 | 354 | 360 | 372 | 382 | 388 |
| Others | 10 | 18 | 42 | 70 | 100 | 130 | 154 | 178 | 203 |
| Sumangali Cable Vision (SCV) | 356 | - | - | - | - | - | - | - | - |
| Total revenues | 2,886 | 3,152 | 6,775 | 9,152 | 11,622 | 13,650 | 15,709 | 17,820 | 19,734 |
| Growth (\%) | 7 | 9 | 115 | 35 | 27 | 17 | 15 | 13 | 11 |

Source: Company, Kotak Institutional Equities estimates.

Consolidated profit model, balance sheet, cash model of Sun TV for 2006 and SunTV Netw ork for 2007-2012E, March fiscal year-ends (Rs mn)

|  | 2006 | 2007 | 2008E | 2009E | 2010E | 2011E | 2012E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Profit model (Rs mn) |  |  |  |  |  |  |  |
| Net sales | 3,219 | 6,780 | 9,152 | 11,622 | 13,650 | 15,709 | 17,820 |
| EBITDA | 2,035 | 3,874 | 5,736 | 7,540 | 9,131 | 10,712 | 12,312 |
| Other income | 172 | 411 | 623 | 720 | 803 | 779 | 749 |
| Interest (expense)/income | (65) | (64) | (35) | 17- | - | - | - |
| Depreciation | (147) | (294) | (525) | (638) | (535) | (461) | (411) |
| Amortization | - | (56) | (235) | (235) | (235) | (235) | (195) |
| Pretax profits | 1,995 | 3,871 | 5,565 | 7,372 | 9,164 | 10,796 | 12,454 |
| Tax-cash | (709) | $(1,509)$ | $(1,915)$ | $(2,597)$ | $(3,196)$ | $(3,739)$ | $(4,294)$ |
| Tax-deferred | 16 | 108 | (18) | 49 | 39 | 27 | 18 |
| M inority interest | - | (9) | 23 | (27) | (50) | (70) | (94) |
| Net profits after minority interests | 1,302 | 2,461 | 3,655 | 4,797 | 5,958 | 7,014 | 8,085 |
| Earnings per share (Rs) | 5.3 | 6.3 | 9.3 | 12.2 | 15.1 | 17.8 | 20.5 |


| Balance sheet (Rs mn) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total equity | 3,071 | 11,932 | 14,436 | 17,505 | 17,538 | 17,577 | 17,621 |
| Deferred Tax | 32 | (56) | (38) | (87) | (125) | (153) | (171) |
| Total borrowings | 2,333 | 867 | 401 | - | - | - | - |
| Currrent liabilities | 741 | 1,693 | 1,631 | 1,760 | 1,837 | 1,920 | 2,011 |
| Total capital | 6,209 | 14,478 | 16,449 | 19,223 | 19,343 | 19,508 | 19,720 |
| Cash | 732 | 6,494 | 6,591 | 8,920 | 8,657 | 8,316 | 7,914 |
| Current assets | 2,440 | 3,221 | 5,020 | 6,097 | 7,011 | 7,948 | 8,918 |
| Total fixed assets | 2,830 | 3,543 | 2,910 | 2,472 | 2,138 | 1,902 | 1,740 |
| Intangible assets | 206 | 1,220 | 1,927 | 1,732 | 1,537 | 1,342 | 1,146 |
| Total assets | 6,209 | 14,478 | 16,449 | 19,223 | 19,343 | 19,508 | 19,720 |


| Free cash flow (Rs mn) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Operating cash flow, excl. working capital | 1,722 | 3,239 | 4,607 | 6,055 | 7,177 | 8,339 |
| Working capital | $(251)$ | $(1,992)$ | $(1,861)$ | $(948)$ | $(837)$ | $(854)$ |
| Capital expenditure | $(2,091)$ | $(433)$ | $(793)$ | $(200)$ | $(200)$ | $(225)$ |
| Investments | $(326)$ | $(849)$ | $(821)$ | $(1,129)$ | $(1,242)$ | $(1,366)$ |
| Other income | 80 | 402 | 623 | 720 | $(1,503)$ |  |
| Free cash flow | $\mathbf{( 6 1 9 )}$ | $\mathbf{8 1 4}$ | $\mathbf{1 , 9 5 3}$ | $\mathbf{4 , 9 0 7}$ | $\mathbf{8 0 3}$ | $\mathbf{7 , 1 3 9}$ |


| Ratios (\%) | 76.0 | 7.3 | 2.8 | - | - | - |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Debt/equity | 52.1 | $(47.2)$ | $(42.9)$ | $(51.0)$ | $(49.4)$ | $(47.3)$ |
| Net debt/equity | 36.1 | 32.9 | 27.8 | 30.2 | $(44.9)$ |  |
| RoAE | $\mathbf{2 6 . 6}$ | $\mathbf{2 6 . 8}$ | $\mathbf{2 7 . 8}$ | $\mathbf{3 0 . 7}$ | $\mathbf{3 4 . 2}$ | 40.3 |
| RoACE |  |  | $\mathbf{3 5 . 2}$ | $\mathbf{4 6}$ | $\mathbf{4 1 . 4}$ | $\mathbf{4 7 . 5}$ |

Source: Company, Kotak Institutional Equities estimates.

| Banking |  |
| :--- | ---: |
| IIFL.BO, Rs944 |  |
| Rating | IL |
| Sector coverage view | Attractive |
| Target Price (Rs) | 1,050 |
| 52W High -Low (Rs) | $1082-193$ |
| Market Cap (Rs bn) | 50.7 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 4.3 | 7.9 | 13.2 |
| Net Profit (Rs bn) | 0.8 | 1.2 | 3.0 |
| EPS (Rs) | 15.1 | 23.3 | 45.0 |
| EPS gth | 39 | 54.3 | 93.5 |
| P/E $(x)$ | 62.6 | 40.6 | 21.0 |
| P/B $(x)$ | 15.6 | 9.7 | 3.9 |
| Div yield $(\%)$ | 0.3 | - | - |

## India Infoline: Raising target price to factor in higher volumes, upgrade to IL

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- Net profit at Rs360 mn-up 157\% yoy, 26\% above estimates
- Strong growth in brokerage business, insurance income above estimates
- We revise earnings estimates-factor in robust equity market volumes and traction in institutional equities business


## - Raise target price to Rs1,050, upgrade to In-Line

India Infoline (IIL) reported net profit of Rs360 mn for 2QFY08, up 157\% yoy on the back of high growth in equity market volumes and income from distribution of insurance products - which was higher than our expectations.

We are raising our earnings estimates by $21 \%$ for FY2008 and 46\% for FY2009. Key reasons for revision - (a) increase in market volumes, (b) higher expectations from institutional business-7\% market share by FY2010 (5\% earlier) and (c) likely higher interest income from financing business. We are raising our target price to Rs1,050 (from Rs670 earlier) to factor higher earnings estimates and are assuming a higher exit multiple of 18X (as against 15X earlier) on FY2010 EPS, discounted back to FY2009-a higher multiple to factor in growth in business. Key risk: Given its high operating leverage, a decline or slower growth in volumes will likely impact both earnings and valuation multiples.

Broking income has grown considerably. IIL's 2QFY08 broking income has increased to Rs1. 12 bn (up 126\% yoy,63\% qoq) on the back of (1) expansion in brokerage margins to 8.3 bps from 8 bps in 1QFY08, (2) increase in market share to $3.3 \%$ from $3 \%$ in 1QFY08 and (3) high growth in overall market volumes, $108 \%$ in 2QFY08 as compared to $8 \%$ in 1QFY08. Higher growth in volumes compared to the market and increase in margins likely reflects some contribution from institutional business.

Retail business- expect stable market share. We expect overall market volumes to increase by $45 \%$ ( $40 \%$ cash and $50 \%$ F\&O) in 2 HFY 08 and about $20-25 \%$ yoy in FY2009 and FY2010. IIL's management has indicated that its branch expansion drive may slow down hereon. We therefore expect IIL's volumes in the retail business to grow in line with the markets.
Higher expectations from institutional business. IIL has commenced its institutional equities business which is rapidly gaining traction. We now factor in 5\% market share for IIL in this segment by FY2009 (up from 2.5\% earlier) and 7\% by 2010 (up from $5 \%$ ). We expect the overall market volumes in the institutional segment to increase by 60\% in FY2008 (40\% earlier) and 30\% yoy in FY2009 and FY2010.
Finance business has commenced operations. IIL's management has indicated that its retail finance business has commenced operations and the company had a nominal portfolio of Rs243 mn as on September 2007. IIL proposes to offer home equity and personal loans in addition to the margin funding book. The senior management team comprises ex-employees of Citi Financial Consumer Finance. We are factoring a loan book of Rs23 bn in FY2009E and Rs29 bn in FY2010E in our estimates. The company proposes to infuse private investment into its financing business, which will likely enable the company to increase its leverage beyond 1X—a likely constraint for brokerages.

Indiainfoline- Quarterly results

| In Rs mn | 1 Q07 | 2Q07 | 3Q07 | 4Q07 | 1 Q08 | 2Q08 | YoY(\%) | 2Q08E | Actual vs KS(\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total income | 881 | 795 | 1145 | 1,436 | 1,334 | 1,953 | 146 | 1,811 | 8 |
| Equity brokerages | 568 | 499 | 606 | 641 | 693 | 1,128 | 126 | 1,118 | 1 |
| Distribution of M Fs | 47 | 26 | 33 | 43 | 34 | 31 | 18 | 35 | (11) |
| Commodities brokerage | 26 | 25 | 32 | 37 | 39 | 36 | 43 | 40 | (10) |
| Life insurance distribution | 86 | 108 | 160 | 240 | 159 | 287 | 167 | 183 | 57 |
| Online and media income | 75 | 80 | 149 | 342 | 202 | 179 | 124 | 215 | (17) |
| Financing income | 52 | 31 | 114 | 86 | 158 | 208 | 575 | 170 | 22 |
| Loan distribution | 2 | 6 | 9 | 11 | 10 | 9 | 39 | 10 | (10) |
| Merchant banking income |  |  | 18 | 10 | 2 | 21 |  | 10.0 | 109 |
| Other income | 26 | 20 | 25 | 26 | 37 | 55 | 180 | 30 | 83 |
| Operating expenses | 522 | 542 | 804 | 977 | 887 | 1,285 | 137 | 1285 | 0 |
| Direct expenses | 188 | 161 | 239 | 331 | 281 | 422 | 163 | 447 | (6) |
| Employees expenses | 170 | 204 | 310 | 379 | 346 | 502 | 146 | 555 | (10) |
| Administration expneses | 165 | 177 | 255 | 267 | 261 | 361 | 104 | 283 | 28 |
| EBDITA | 359 | 253 | 341 | 459 | 447 | 668 | 164 | 526 | 27 |
| Depreciation | 25 | 33 | 45 | 46 | 59 | 66 | 98 | 60 | 11 |
| EBITA | 335 | 220 | 296 | 413 | 387 | 601 | 174 | 466 | 29 |
| Interest | 34 | 12 | 26 | 45 | 44 | 65 | 432 | 50 | 29 |
| PBT | 301 | 208 | 269 | 368 | 343 | 537 | 158 | 416 | 29 |
| Exceptional item |  |  |  |  | 440 | 0 |  | 0 |  |
| PBT (after exceptional item) | 301 | 208 | 269 | 368 | (97) | 537 |  | 416 | 29 |
| Taxation | 112 | 67 | 89 | 122 | (25) | 176 | 162 | 130 | 36 |
| PAT | 189 | 140 | 181 | 246 | (72) | 360 | 157 | 286 | 26 |

Key operational data

| IIL ave. daily vol. (Rs bn) | 8.7 | 7.2 | 9.4 | 10.0 | 14.0 | 21.3 | 196 | 20 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Market share (reported) |  | $2.1 \%$ | $2.3 \%$ | $2.3 \%$ | $2.9 \%$ | $3.3 \%$ | $2.9 \%$ |  |
| Number of days (x) | 61 | 63 | 61 | 60 | 62 | 64 | 64 |  |
| Overall margins (bps) | 10.70 | 11.00 | 10.57 | 10.7 | 8.0 | 8.3 | 8.0 |  |
| Total IIL vol (Rs bn) | 531 | 454 | 573 | 600 | 868 | 1,363 | 201 | 1,264 |
| Branches (x) | 236 | 404 | 559 | 560 | 585 | 596 | 3 |  |

Source: Company, Kotak Insitutional equities estimates.

India Daily Summary - October 25, 2007


Source: Kotak Institutional Equities estimates.

| India Infoline - Fair value under various scenarios <br> (Rs/share) |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Valuation multiple\ M arket share of <br> insitutional equities business (CM) | $2.5 \%$ | $5 \%$ | $7.0 \%$ | $10 \%$ | $15 \%$ |
| $15 X$ | 763 | 829 | 876 | 948 | 1,079 |
| $18 X$ | 916 | 995 | 1,051 | 1,137 | 1,295 |
| $20 X$ | 1,018 | 1,106 | 1,168 | 1,264 | 1,439 |

Source:Kotak Insitutional equities estimates.

| Energy |  |
| :--- | ---: |
| CAST.BO, Rs286 |  |
| Rating | LL |
| Sector coverage view | Neutral |
| Target Price (Rs) | 310 |
| 52W High -Low (Rs) | $315-205$ |
| Market Cap (Rs bn) | 35.4 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| December y/e | $\mathbf{2 0 0 6}$ | 2007E | 2008E |
| Sales (Rs bn) | 17.5 | 19.5 | 20.2 |
| Net Profit (Rs bn) | 1.5 | 2.3 | 2.5 |
| EPS (Rs) | 12.2 | 18.3 | 20.4 |
| EPS gth | 3.2 | 50.1 | 11.3 |
| P/E (x) | 23.4 | 15.6 | 14.0 |
| EV/EBITDA (x) | 13.6 | 9.0 | 8 |
| Div yield (\%) | 3.1 | 4.2 | 4.9 |

## Shareholding, June 2007

|  | \% of <br> Pattern |  | Portfolio (under) <br> weight |
| :--- | ---: | :---: | :---: |
| Promoters | 71.0 | - | - |
| Flls | 2.1 | 0.0 | $(0.1)$ |
| M Fs | 1.9 | 0.1 | $(0.1)$ |
| UTI | - | - | $(0.1)$ |
| LIC | 5.4 | 0.1 | 0.0 |

## Castrol India: Strong qoq performance but net income lower than expected

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- 3QCY07 net income up 76\% (adjusted basis); margins strong
- Fine-tuned estimates to reflect higher LOBS prices and stronger rupee
- Dow ngraded to IL; stock trading near target price

Castrol reported strong 3QCY07 net income at Rs542 mn (-17\% qoq, $+76 \%$ yoy) but below our estimate of Rs654 mn. Castrol's 3QCY07 revenues grew moderately to Rs4.3 bn (+2.8\% yoy) versus our expected Rs4.65 bn; revenues declined 20\% qoq as the third quarter is a seasonally w eaker quarter. How ever, 3QCY07 EBIT margins were robust at $17.9 \%$ for the automotive segment and $23.8 \%$ for the industrial segment compared to $9.1 \%$ and $13.2 \%$, respectively, in 3QCY06. We have fine-tuned CY2007E and CY2008E EPS estimates to Rs18.3 and Rs20.4, respectively, from Rs18.2 and Rs20.7, respectively, to reflect (1) higher LOBS prices due to likely higher crude prices, (2) moderately lower revenues and (3) stronger rupee. We have downgraded the stock to but retain our 12-month target price of Rs310 (15X CY2008E EPS of Rs20.4). Key downside risk stems from higher-than-expected LOBS prices due to high crude oil prices.

Weaker-than-expected $3 Q C Y 07$ results due to lower-than-expected revenues. Castrol's 3QCY07 adjusted net income increased 76\% yoy (reported +60\%) to Rs542 mn , primarily due to lower LOBS prices and higher lube prices. However, revenues grew moderately to Rs4.3 bn (+2.8\% yoy) due to likely lower volume growth. Castrol does not give quarterly sales volumes but our talks with industry people confirm likely lower volume growth for lubes in the quarter. We highlight that qoq result comparisons are not valid due to seasonality; 3Q coincides with the monsoon and weaker transportation activity.

## Moderate growth in automotive division revenues; margins remain strong.

Castrol's 3QCY07 automotive lubes segment's revenues increased marginally by 3.3\% yoy, led by price increased taken in CY2007. EBIT grew $104 \%$ yoy to Rs641 mn. The automotive segment's EBIT margin has also expanded significantly to $17.9 \%$ in 3QCY07 from $9.1 \%$ in 3QCY06. We do not look at qoq comparison since automobile lubes sales are seasonal-2Q and 4Q of the calendar year are typically the best quarters.

Industrial segment maintains its strong performance. Castrol's industrial lubes segment reported a moderate $0.6 \%$ yoy growth in revenues to Rs737 mn but an impressive $82 \%$ yoy increase in EBIT to Rs175 mn. The industrial segment's EBIT margin has expanded to $23.8 \%$ in 3QCY07 from $13.2 \%$ in 3QCY06. Castrol has invested in this business significantly in the past and is seeing the benefits in the form of increased traction among industrial customers.

Update on LOBS prices. Global LOBS prices have remained stable despite the recent surge in crude prices. This can be explained by the slack demand as well as ample supply. With more capacity coming up (in Korea), we expect LOBS prices to remain flat despite very high crude prices. Domestic base oils prices also declined due to competitive import prices resulting from appreciation in the rupee against the dollar.

## Earnings revisions

CY2007. We have fine-tuned Castrol's CY2007E EPS to Rs18.3 from Rs18.2, previously, to reflect (1) moderately lower revenues, (2) higher employee costs and other administrative expenses, and (3) stronger rupee (Rs41.5 from 43.0 previously). We note that a Rel/US\$ change impacts Castrol's EPS by Rs1.

CY2008. We have revised Castrol's CY2008E EPS to Rs20.4 from Rs20.7 previously on account of (1) higher LOBS prices(US\$795/ton from US\$775/ton previously) to reflect likely higher crude prices, (2) lower revenues and (3) stronger rupee (Rs38 from 41.0 previously); the first two have a negative impact and the third factor is a positive. The yoy growth in earnings reflects a decline of US\$15/ton (US\$50/ton assumed previously) in assumed LOBS prices.

## Interim results of Castrol, calendar year-ends (Rs mn)

|  | 2007E | 909 |  |  | yoy |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 3Q 2007 | 2Q 2007 | \% chg | 3Q 2007 | 3Q 2006 | \% chg | 9M 2007 | 9M 2006 | \% chg |
| Net sales | 19,525 | 4,311 | 5,401 | (20.2) | 4,311 | 4,193 | 2.8 | 14,133 | 12,719 | 11.1 |
| Raw materials | 11,708 | 2,364 | 3,158 | (25.1) | 2,364 | 2,861 | (17.4) | 8,309 | 8,508 | (2.3) |
| Employees | 857 | 249 | 214 | 16.2 | 249 | 178 | 39.6 | 654 | 522 | 25.3 |
| Others | 3,500 | 868 | 1,022 | (15.1) | 868 | 741 | 17.2 | 2,693 | 2,200 | 22.4 |
| Advertisement | - | 190 | 280 | (32.2) | 190 | 189 | 0.1 | 636 | 486 | 30.8 |
| CIF costs | - | 130 | 203 | (36.2) | 130 | 162 | (19.9) | 495 | 493 | 0.5 |
| Other exp | - | 549 | 540 | 1.8 | 549 | 390 | 40.8 | 1,562 | 1,222 | 27.9 |
| Total expenditure | 16,065 | 3,481 | 4,395 | (20.8) | 3,481 | 3,780 | (7.9) | 11,656 | 11,230 | 3.8 |
| EBITDA | 3,460 | 830 | 1,006 | (17.5) | 830 | 413 | 100.9 | 2,477 | 1,489 | 66.4 |
| EBITDA margin (\%) | 17.7 | 19.3 | 18.6 |  | 19.3 | 9.9 |  | 17.5 | 11.7 |  |
| Other income | 320 | 86 | 79 | 9.3 | 86 | 52 | 64.2 | 237 | 141 | 68.0 |
| Interest | 47 | 7 | 21 | (66.8) | 7 | 6 | 16.7 | 37 | 20 | 87.7 |
| Depreciation | 190 | 51 | 50 | 3.4 | 51 | 45 | 13.5 | 149 | 133 | 12.0 |
| Pre-tax profits | 3,543 | 857 | 1,014 | (15.4) | 857 | 414 | 107.1 | 2,528 | 1,477 | 71.1 |
| Extraordinaries | 5 | - | 15 | - | - | 43 | - | 5 | 233 | - |
| Tax | 1,310 | 315 | 370 | (14.7) | 315 | 118 | 167.7 | 917 | 546 | 67.8 |
| Deferred tax | (31) | - | - | - | - | - | - | - | - | - |
| Net income | 2,269 | 542 | 659 | (17.8) | 542 | 340 | 59.6 | 1,617 | 1,164 | 38.9 |
| Adjusted net income | 2,266 | 542 | 650 | (16.5) | 542 | 309 | 75.7 | 1,613 | 1,017 | 58.6 |
| Effective tax rate (\%) | 36.1 | 36.8 | 36.5 |  | 36.8 | 28.4 |  | 36.3 | 37.0 |  |


| Segment details |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenues |  |  |  |  |  |  |  |  |  |
| Automotive | 3,574 | 4,631 | $(22.8)$ | 3,574 | 3,461 | 3.3 | 11,851 | 10,755 | 10.2 |
| Non-automotive | 737 | 769 | $(4.2)$ | 737 | 733 | 0.6 | 2,282 | 1,964 | 16.2 |
| Total | $\mathbf{4 , 3 1 1}$ | $\mathbf{5 , 4 0 1}$ | $\mathbf{( 2 0 . 2 )}$ | $\mathbf{4 , 3 1 1}$ | $\mathbf{4 , 1 9 3}$ | $\mathbf{2 . 8}$ | $\mathbf{1 4 , 1 3 3}$ | $\mathbf{1 2 , 7 1 9}$ | $\mathbf{1 1 . 1}$ |
| EBIT |  |  |  |  |  |  |  |  |  |
| Automotive | 641 | 850 | $(24.6)$ | 641 | 315 | 103.6 | 1,980 | 1,348 | 46.8 |
| Non-automotive | 175 | 149 | 17.6 | 175 | 96 | 81.8 | 472 | 262 | 80.5 |
| Total | $\mathbf{8 1 6}$ | $\mathbf{9 9 9}$ | $\mathbf{( 1 8 . 3}$ | $\mathbf{8 1 6}$ | $\mathbf{4 1 1}$ | $\mathbf{9 8 . 5}$ | $\mathbf{2 , 4 5 2}$ | $\mathbf{1 , 6 1 0}$ | $\mathbf{5 2 . 3}$ |
| EBIT margin (\%) |  |  |  |  |  |  |  |  |  |
| Automotive | 17.9 | 18.3 |  | 17.9 | 9.1 |  | 16.7 | 12.5 |  |
| Non-automotive | 23.8 | 19.4 |  | 23.8 | 13.2 |  | 20.7 | 13.3 |  |
| Total | $\mathbf{1 8 . 9}$ | $\mathbf{1 8 . 5}$ |  | $\mathbf{1 8 . 9}$ | $\mathbf{9 . 8}$ |  | $\mathbf{1 7 . 4}$ | $\mathbf{1 2 . 7}$ |  |
| Capital employed |  |  |  |  |  |  |  |  |  |
| Automotive | 1,840 | 2,054 | $(10.4)$ | 1,840 | 3,169 | $(41.9)$ | 1,840 | 3,169 | $(41.9)$ |
| Non-automotive | 911 | 867 | 5.1 | 911 | 961 | $(5.2)$ | 911 | 961 | $(5.2)$ |
| Unallocable assets less liabilities | 2,373 | 1,662 | 42.8 | 2,373 | 371 | 539.9 | 2,373 | 371 | 539.9 |
| Total | $\mathbf{5 , 1 2 4}$ | $\mathbf{4 , 5 8 2}$ | $\mathbf{1 1 . 8}$ | $\mathbf{5 , 1 2 4}$ | $\mathbf{4 , 5 0 1}$ | $\mathbf{1 3 . 8}$ | $\mathbf{5 , 1 2 4}$ | $\mathbf{4 , 5 0 1}$ | $\mathbf{1 3 . 8}$ |

Source: Company, Kotak Institutional Equities estimates.

Lube oil prices are stable despite surge in crude oil prices
Singapore lube oil prices fob (US\$/ton)



|  | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 YTD |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1Q | 297 | 283 | 239 | 296 | 386 | 320 | 358 | 436 | 502 | 805 | 930 |
| 2Q | 295 | 271 | 230 | 335 | 375 | 316 | 373 | 452 | 540 | 867 | 889 |
| 3Q | 293 | 262 | 237 | 359 | 362 | 333 | 405 | 473 | 613 | 935 | 852 |
| 4Q | 293 | 256 | 257 | 383 | 345 | 345 | 423 | 491 | 728 | 967 |  |
| Average | 294 | 268 | 241 | 343 | 367 | 329 | 390 | 463 | 596 | 894 | 887 |
| Weekly prices (US\$/ton) |  |  |  |  |  |  |  |  |  |  |  |
| Current | -1 Wk | -2 Wk | -3 Wk | -4 Wk |  |  |  |  |  |  |  |
| 850 | 850 | 850 | 850 | 850 |  |  |  |  |  |  |  |

Source: ICIS, Kotak Institutional Equities.

Castrol has high leverage to exchange rate and raw material prices
Sensitivity of Castrol's earnings to key variables

|  | CY2007E |  |  | CY2008E |  |  | CY2009E |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Downside | Base case | Upside | Downside | Base case | Upside | Downside | Base case | Upside |
| Exchange rate |  |  |  |  |  |  |  |  |  |
| Rupee dollar | 41.5 | 40.5 | 39.5 | 40.0 | 39.0 | 38.0 | 39.0 | 38.0 | 37.0 |
| Net profits (Rs mn) | 2,148 | 2,269 | 2,390 | 2,399 | 2,521 | 2,643 | 2,617 | 2,739 | 2,861 |
| EPS (Rs) |  | 18.4 |  |  | 20.4 |  |  | 22.2 |  |
| \% upside/(downside) | (5.3) |  | 5.3 | (4.8) |  | 4.8 | (4.5) |  | 4.5 |
|  |  |  |  |  |  |  |  |  |  |
| Raw material price |  |  |  |  |  |  |  |  |  |
| Raw material price (US\$/ton) | 835 | 810 | 785 | 820 | 795 | 770 | 805 | 780 | 755 |
| Net profits (Rs mn) | 2,117 | 2,269 | 2,421 | 2,371 | 2,521 | 2,670 | 2,590 | 2,739 | 2,887 |
| EPS (Rs) |  | 18.4 |  |  | 20.4 |  |  | 22.2 |  |
| \% upside/(downside) | (6.7) |  | 6.7 | (5.9) |  | 5.9 | (5.4) |  | 5.4 |

Source: Kotak Institutional Equities estimates.

| Castrol: Profit model, balance sheet, cash model, December year-ends, 2004-2009E (Rs mn) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | 2005 | 2006 | 2007E | 2008E | 2009E |
| Profit model (Rs mn) |  |  |  |  |  |  |
| Net sales | 13,051 | 14,304 | 17,524 | 19,525 | 20,154 | 20,805 |
| EBITDA | 2,082 | 2,117 | 2,200 | 3,460 | 3,867 | 4,200 |
| Other income | 221 | 201 | 344 | 320 | 320 | 320 |
| Interest | (29) | (30) | (41) | (47) | (62) | (61) |
| Depreciation | (249) | (189) | (180) | (190) | (193) | (197) |
| Pretax profits | 2,026 | 2,098 | 2,322 | 3,543 | 3,932 | 4,262 |
| Tax | (687) | (694) | (889) | $(1,310)$ | $(1,448)$ | $(1,563)$ |
| Deferred taxation | 9 | 56 | 57 | 31 | 36 | 39 |
| Net profits | 1,275 | 1,468 | 1,545 | 2,269 | 2,521 | 2,739 |
| Earnings per share (Rs) | 10.7 | 11.8 | 12.2 | 18.3 | 20.4 | 22.2 |
| Balance sheet (Rs mn) |  |  |  |  |  |  |
| Total equity | 3,601 | 3,901 | 4,177 | 4,710 | 5,205 | 5,630 |
| Deferred taxation liability | 174 | 119 | 61 | 31 | (5) | (44) |
| Total borrowings | 37 | 28 | 28 | 23 | 19 | 16 |
| Currrent liabilities | 2,830 | 3,238 | 3,619 | 3,494 | 3,482 | 3,487 |
| Total liabilities and equity | 6,642 | 7,285 | 7,885 | 8,258 | 8,701 | 9,088 |
| Cash | 297 | 399 | 892 | 1,294 | 1,675 | 1,987 |
| Current assets | 3,558 | 4,422 | 5,271 | 5,182 | 5,287 | 5,409 |
| Total fixed assets | 1,498 | 1,383 | 1,297 | 1,357 | 1,314 | 1,268 |
| Investments | 1,289 | 1,081 | 425 | 425 | 425 | 425 |
| Total assets | 6,642 | 7,285 | 7,885 | 8,258 | 8,701 | 9,088 |
| Free cash flow (Rs mn) |  |  |  |  |  |  |
| Operating cash flow, excl. working capital | 1,576 | 1,544 | 1,403 | 2,108 | 2,357 | 2,576 |
| Working capital | 24 | (465) | (506) | (36) | (118) | (116) |
| Capital expenditure | (57) | (89) | 63 | (250) | (150) | (150) |
| Free cash flow | 1,542 | 991 | 960 | 1,822 | 2,090 | 2,310 |
| Investments | (402) | 258 | 687 | - | - | - |
| Other income | 37 | 25 | 9 | 320 | 320 | 320 |
| Ratios (\%) |  |  |  |  |  |  |
| Debt/equity | 0.99 | 0.69 | 0.66 | 0.49 | 0.37 | 0.29 |
| Net debt/equity | 0.98 | 0.69 | 0.65 | 0.49 | 0.37 | 0.29 |
| RoAE | 34.3 | 37.7 | 37.4 | 50.5 | 50.7 | 50.8 |
| RoACE | 35.7 | 37.7 | 37.0 | 50.9 | 51.3 | 51.3 |

Source: Kotak Institutional Equities estimates.

TVS M otor Company: 2QFY08 net profit down 52\% yoy as volumes decline sharply

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- 2Q net profit at Rs119 mn drops 52\% yoy as volumes decline $\mathbf{2 5 \%}$ yoy
- EBITDA margin declines 280 bps yoy

TVS M otor (TVS) 2Q net profit at Rs119 mn declined 52\% yoy but grew 58\% qoq. The sharp drop in net profit was on account of a $25 \%$ yoy decline is 2 Q sales volume. EBITDA margin at 2.4\% declines 280 bps yoy as raw material and employee costs increase. TVS reported exchange gains on account of restatement of ECB liabilities resulting in higher net profit (2QFY08 net profit after adjusting extraordinary income at Rs53 mn).

## EBITDA margin declines as raw material and employee costs rise

EBITDA margin at $2.4 \%$ declined 280 bps yoy but was flat on a qoq basis despite a $1 \%$ increase in average realizations. The decline in margins was mainly on account of a 150 bps yoy increase in employee costs-employee costs as a percentage of net sales increased to $5.8 \%$ in 2QFY 08 from $4.3 \%$ in 2QFY07. Raw material costs also increased 10 bps yoy and 350 bps qoq.

## Foreign exchange gains stem sharp decline in net profits

TVS reported an extraordinary gain of Rs102 mn comprising (1) exchange gain of Rs293 mn on account of re-statement of ECB liabilities and (2) accelerated amortization of deferred expenses of Rs191 mn. Adjusted net profit (after adjusting for extraordinary income) at Rs53 mn declined 78\% yoy.

## Expect sales to be under pressure as competition heats up

We believe that going forward, sales would be under pressure as competition heats up in the industry with Bajaj and Hero Honda launching new bikes and cutting prices in a bid to boost volumes in the festive ahead. TVS plans to launch a new 125 cc bike in November in a bid to compete with peers-however, TVS is facing a dispute with Bajaj on account of patent infringement with regards to the technology used for the bike.

TVS M otors, Quarterly results, M arch fiscal year-ends (Rs mn)

|  | qoq |  |  | yoy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q 2008 | 1Q 2008 | Change (\%) | 2Q 2008 | 2Q 2007 | Change (\%) |
| Net sales | 8,234 | 7,833 | 5.1 | 8,234 | 10,779 | (23.6) |
| Expenditure | $(8,036)$ | $(7,642)$ | 5.2 | $(8,036)$ | $(10,219)$ | (21.4) |
| (Increase)/decrease in stocks | (124) | (378) | (67.0) | (124) | 66 | (289.3) |
| Consumption of raw materials | $(6,146)$ | $(5,576)$ | 10.2 | $(6,146)$ | $(8,033)$ | (23.5) |
| Staff cost | (480) | (467) | 2.8 | (480) | (461) | 4.2 |
| Other expenditure | $(1,285)$ | $(1,222)$ | 5.2 | $(1,285)$ | $(1,791)$ | (28.2) |
| EBITDA | 199 | 191 | 3.8 | 199 | 560 | (64.5) |
| Other income | 179 | 182 | (1.8) | 179 | 109 | 64.8 |
| Interest (net) | (70) | (98) | (28.1) | (70) | (62) | 13.8 |
| Depreciation | (240) | (239) | 0.4 | (240) | (244) | (1.7) |
| Profit before extra-ordinary items | 67 | 37 | 83.1 | 67 | 362 | (81.5) |
| Extra-ordinary items | 102 | 72 | 41.3 | 102 | - |  |
| Profit before tax | 169 | 109 | 55.4 | 169 | 362 | (53.3) |
| Tax | (50) | (34) | 49.3 | (50) | (114) | (56.2) |
| Profit after tax | 119 | 75 | 58.1 | 119 | 248 | (52.0) |
| Adjusted profit | 53 | 28 | 85.8 | 53 | 248 | (78.7) |
|  |  |  |  |  |  |  |
| Sales volume (number of vehicles) | 316,101 | 320,161 | (1.3) | 316,101 | 418,695 | (24.5) |
| Average net realisation (Rs/vehicle) | 26,049 | 24,467 | 6.5 | 26,049 | 25,744 | 1.2 |


| Margins (\%) |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| EBITDA margin | 2.4 | 2.4 | $(0.03)$ | 2.4 | 5.2 | $(2.78)$ |
| Net profit margin | 1.4 | 1.0 | 0.49 | 1.4 | 2.3 | $(0.86)$ |


| Key ratios |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| RM costs (\% of net sales) | 74.6 | 71.2 | 3.46 | 74.6 | 74.5 | 0.12 |
| Staff costs (\% of net sales) | 5.8 | 6.0 | $(0.13)$ | 5.8 | 4.3 | 1.56 |
| Effective tax rate (\%) | 29.6 | 30.8 | $(1.21)$ | 29.6 | 31.5 | $(1.95)$ |

[^0]| Consumer Products |  |
| :--- | ---: |
| GOCP.BO, Rs117 |  |
| Rating | IL |
| Sector coverage view | Neutral |
| Target Price (Rs) | 140 |
| 52W High -Low (Rs) | $193-117$ |
| Market Cap (Rs bn) | 26.4 |


| Financials |  |  |  |
| :--- | ---: | ---: | ---: |
| March y/e | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ |
| Sales (Rs bn) | 9.5 | 11.1 | 12.3 |
| Net Profit (Rs bn) | 1.3 | 1.7 | 1.9 |
| EPS (Rs) | 5.9 | 7.5 | 8.3 |
| EPS gth | 12.5 | 25.7 | 11.6 |
| P/E (x) | 19.7 | 15.7 | 14.0 |
| EV/EBITDA (x) | 15.1 | 12.0 | 10.5 |
| Div yield (\%) | 3.2 | 3.4 | 3.4 |

## Shareholding, June 2007

|  | \% of <br> Pattern |  | Portfolio <br> Over/ (under) <br> weight |
| :--- | :---: | :---: | :---: |
| Promoters | 67.8 | - | - |
| FIls | 19.0 | 0.1 | $(0.0)$ |
| M Fs | 1.3 | 0.0 | $(0.1)$ |
| UTI | - | - | $(0.1)$ |
| LIC | - | - | $(0.1)$ |

## Godrej Consumer Products: Deteriorating visibility—dow ngraded to IL, reducing target price to Rs140

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- Visibility for medium term has reduced significantly
- Shades of grey in hair color
- Not much lather in soaps
- Revise estimates to factor in better near-term margins from soaps
- Target price reduced to Rs140/share

After the analyst conference call, we have factored in higher margins in soaps driven by price increases and revised our EPS estimates to Rs7.5 for FY08 (from Rs7.0) and Rs8.3 for FY2009 (from Rs8.1). However, deteriorating visibility for medium term moderating volume growth in soaps and continued market share loss in the hair color business has resulted in a reduction in our growth estimates for the medium term. We have also factored in the potential impact on growth because of ITC's entry into the segment as well. We have revised our target price to Rs140/share (from Rs185/share previously). Our target price is based on $15 \%$ discount to DCF valuation. Noting little upside to our target price as well as the poor visibility regarding medium term performance, we downgrade our rating to In line.

Visibility for medium term has reduced significantly. We believe the medium term visibility for GCPL's domestic businesses has gone down significantly. We attribute this to moderating volume growth in soaps and continued market share loss in hair color business.

Shades of grey in hair color. Though the management sounded very optimistic about the company's ability to have a presence and garner higher incremental share in the top-end fashion hair color market, we believe that substantial back-end and frontend investments would be required to mark an entry. We note that planned relaunch of powder hair dye and communication regarding new er consumer benefits can positively impact sales in the next two quarters.
Not much lather in soaps. We refer to our comment dated October 18, 2007, "ITC launches shampoo and soaps - HUL's bastions under attack?". We believe that for GCPL in soaps, growth may get tougher in a more competitive scenario. Over the past year, measured price hikes by HUL and GCPL have helped mitigate higher palm prices (up over 70\%). However, ITC's entry could possibly cap further price increases and the requirement for higher ad spends could adversely impact the margin profile as well. We believe that incremental growth will come at significantly higher cost than before. ITC has recently launched the 'Superia' brand of soaps at the lower end ('popular' segment) of the category in four variants. The product and pricing is in direct competition with GCPL's 'Godrej No.1' (estimated sales about Rs3 bn) and HUL's Lifebuoy (estimated sales Rs9 bn), Breeze (estimated sales Rs2 bn). M oreover, market sources indicate that ITC will enter all the segments in soaps in the near term.

The management expects the impact of 'Superia' on 'Godrej No.1' will not be significant as Godrej No. 1 is a Grade 1 soap and the direct competition brands are having lower oil content (Please refer Exhibit 3). We believe that even though the TFM /oil content is important, attributes like product feel, perception, value proposition, wear rate (number of baths/soap tablet) and most importantly the perfume quality influences purchase decisions for soaps. We keenly await market response to ITC's new launches.

Revise estimates to factor in better near-term margins from soaps. We have revised our FY2008 EPS estimates upwards by $6.8 \%$ to Rs7.5 mainly on account of strong 1H FY08 performance. Our FY2009 EPS estimates are now higher by $2.8 \%$ to Rs8.3 on account of lower depreciation outgo as the company indicated lower capex for next two years.

Target price reduced to Rs140/share. We model soap and hair color to grow at 12\% and 10\% respectively in FY2009E and FY2010E. Modest growth of $2.7 \%$ in soaps and higher penetration and upgradation driven growth rates of $24.5 \%$ is considered for the hair color business during FY2011-15E, see Exhibits 1 and 2 for change in our estimates. We have reduced our target price to Rs140/share (from Rs185/share previously). Our target price implies a P/E of 18.7X on FY2008E and 16.7X on FY2009E. Our one-year forward DCF value works out to Rs161/share. Considering the expected heightened competitive activity in both the categories GCPL operates in particularly soaps, we believe that the stock will trade at a significant discount to DCF value. We have assumed a $15 \%$ discount.

Key risks to our estimates include softening of palm prices, lesser than expected impact of ITC's soap launches, ITC gaining market share from Nirma and HUL brands, upsides due to GCPL pursuing inorganic route to growth.

Exhibit 1: Godrej Consumer, change in estimates, March fiscal year-ends, (Rs mn)

| Rs mn | FY08 |  |  | FY09 |  |  | FY10 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New | Old | Change (\%) | New | Old | Change (\%) | New | Old | Change (\%) |
| Net Sales | 11,052 | 11,148 | (0.9) | 12,334 | 12,632 | (2.4) | 13,640 | 14,013 | (2.7) |
| EBITDA | 2,163 | 2,118 | 2.1 | 2,363 | 2,385 | (0.9) | 2,591 | 2,634 | (1.6) |
| Net profit | 1,686 | 1,578 | 6.8 | 1,882 | 1,831 | 2.8 | 2,088 | 2,054 | 1.6 |
| EPS (Rs) | 7.5 | 7.0 | 6.8 | 8.3 | 8.1 | 2.8 | 9.2 | 9.1 | 1.6 |
| Sales growth (\%) | 15.9 | 20.4 |  | 11.6 | 13.3 |  | 10.6 | 10.9 |  |
| Domestic sales growth (\%) | 17.2 | 18.5 |  | 11.5 | 15.2 |  | 10.7 | 10.9 |  |
| EPS growth (\%) | 25.7 | 18.9 |  | 11.6 | 16.0 |  | 10.9 | 12.2 |  |

Source: Kotak Institutional Equities estimates.

Exhibit 2: Moderated growth in medium term (2009E \& 2010E), we built-in higher grow th rates for hair color in later years
GCPL sales growth rate (\%)

|  | $\mathbf{2 0 0 8 E}$ | $\mathbf{2 0 0 9 E}$ | $\mathbf{2 0 1 0 E}$ | $\mathbf{2 0 1 1 - 1 5}$ |
| :--- | ---: | ---: | ---: | ---: |
| Soaps | 19.8 | 12.0 | 12.0 | 2.7 |
| Hair Color | 10.5 | 10.0 | 10.0 | 24.5 |
| Toiletries | 25.0 | 15.0 | 5.0 | 5.7 |
| Liquid Detergents | 8.0 | 8.0 | 5.4 | 5.4 |
| Total Godrej Brands | $\mathbf{1 7 . 2}$ | $\mathbf{1 1 . 5}$ | $\mathbf{1 0 . 7}$ | $\mathbf{9 . 1}$ |

Source: Kotak Institutional Equities estimates.

## Exhibit 3: Competitive positioning in soaps

Soaps ( Low-end / Popular segment ) - Brands and price points

|  |  | MRP for 75 gm |  | TFM (c) |
| :--- | :--- | :---: | :---: | :---: |
| Brand | Company | (Rs) |  | (\% ) |
| Breeze (a) | HUL | 6.25 |  | 66 |
| Godrej No.1 | GCPL | 6.75 |  | 76 |
| Superia | ITC | 6.50 |  | 70 |

(a) Banded pack of 4 soaps of 75 gm for Rs 25
(b) Banded pack of 4 soaps of 75 gm for Rs 27
(c) Total Fatty M atter (TFM ) content indicates the oil content in soap.

Typical consumer perception is higher TFM = higher quality
Source: Company, Kotak Institutional Equities.
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[^0]:    Source: Company data, Kotak Institutional Equities estimates.

