Stock Data

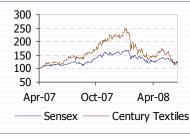
No. of shares: 93mnMarket cap: Rs 54bn52 week high/low: Rs 1,275/ Rs 516Avg. daily vol.(6mth): 482,200 sharesBloomberg code: CENT IBReuters code: CNTY.BO

Century Textiles & Industries

Shareholding (%) Mar-08 QoQ chg

Promoters	:	40.1	(1.8)
FIIs	:	8.8	(2.7)
MFs / UTI	:	11.5	1.0
Banks / FIs	:	5.4	0.6
Others	:	34.2	3.0

Relative Performance



Source: ENAM Research, Bloomberg, BSE

Financial summary

Sales Adj. PAT EPS Change P/E RoE RoCE **EV/EBITDA** DPS Y/E March (%) (%) (Rs.) (YoY %) **(x)** (Rs) (Rs mn) (Rs mn) **(X)** 34,426 4,010 (3)33.7 22.8 10.2 2008 43.1 13.0 5.3 2009E 39,084 4,205 45.2 5 13.5 29.0 21.1 9.7 5.5 42,343 4,425 5 25.2 18.6 8.9 5.7 2010E 47.6 12.8 50,542 5,949 63.9 5.9 2011E 34 12.2 27.3 18.8 8.8

Source: *Consensus broker estimates, Company A/R & press release, ENAM estimates

Analyst (Cement): **Jagdishwar Toppo** jagdishwar@enam.com (+91 22 6754 7605) Analyst (Realty): **Chirag Negandhi** chirag.negandhi@enam.com (+91 22 6754 7618)

Relative to Sector: Outperformer

Nitesh Jain (Cement) nitesh.jain@enam.com Target Price: Rs 909 Potential Upside: 57%

Rs 580

Mumbai CBD property at throwaway price!

June 25, 2008

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Investment Summary

Developing key lucrative property in South Mumbai

- Planned development of ~5mn sq. ft. of hospitality, IT & ITeS and commercial space on 40 acres of prime land at Worli
- Construction to start in FY09 with a 3-4 years completion timeline
- Steady cash cow cement & paper businesses are likely to support capital investment:
 - Four years planned capex of ~Rs 60bn (~Rs 20bn for realty development + ~Rs 40bn for current businesses) can be funded through debt & internal accruals
 - Cement and paper delivering steady volume and margin. Overall flat earnings growth due to higher interest and dep. expenses

Key risks

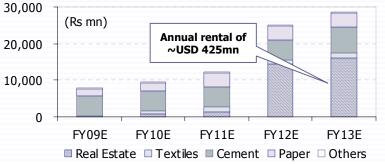
- Execution risk for real estate development of Worli land
- Higher debt to stretch balance sheet for next 2-3 years; with Realty cashflows starting to kick in by FY11

Valuations

- Any group restructuring of businesses may unlock long term value
- Based on our DCF valuation, we arrive at a NAV of Rs 560/ share for the 30 acres of freehold mill land and 0.4mn sq. ft. of freehold land
- Development of 10 acres of leasehold mill land (50% share) provides a further upside of Rs 97/ share taking Century's total real estate value to Rs 657/ share – this has however not been included in our valuations.
- Initiating with sector Outperformer rating and target price of Rs 909 based on SOP valuation – thus, with current businesses at fair multiples, prime South Mumbai Realty available at throwaway price!



Real estate to boost EBITDA from FY12



Sum-of-parts valuation

Business	(Rs mn)	Comment
Cement	32,160	6x FY10E EV/EBITDA
Textiles	5,165	5x FY10E EV/EBITDA
Paper & Pulp	11,099_	5x FY10E EV/EBITDA
Real Estate	52,084	NAV* (Refer slide 14)
Others	1,118	4x FY10E EV/EBITDA
Business value	101,625	
Less: Net Debt	17,056	Excluding debt for real estate
Equity value	84,569	
Equity (mn shares)	93	
Value per share	909	

Source: Company A/R, ENAM Research * **NAV does not include** upside of Rs. 97/ share from development of 10 acres of land provided on lease for 999 years by the Wadia group.

Background

Business overview and ownership structure

- Cement (90% FY08 EBIT): 7.8mn tonnes cement capacities marketing in Central India and the adjoining region
- Paper (20% FY08 EBIT): Partly integrated, largely operates in Writing & Printing paper segment

Textiles:

- Loss-making textiles operations at Worli, Mumbai closed down. Setting up a new textile mill in Gujarat, which is likely to turnaround the business from FY09 onwards, with an estimated EBITDA of Rs 359mn and Rs 1033mn in FY09 and FY10 respectively
- Plans to develop ~5mn sq ft on 40 acres of Worli mill land for commercial/IT/hospitality purposes

Mr Kumar Mangalam Birla will inherit Mr B. K. Birla's ownership stake in Century

- In 2006, Mr. Kumar Mangalam Birla, Chairman, AV Birla group and also grandson of Mr. B. K. Birla, was inducted as director on the board of the company
- AV Birla group is second largest cement group (consists Grasim and UltraTech Cement) in India and commands ~20% market share

B K Birla group

40%

Century Textiles & Industries

(Rs mn, FY08)	Cement	Paper	Textiles & Yarn
Capacity	7.8mtpa	198ktpa	21mn metres (cotton fabric), 25ktpa (VFY)
Plant Location	MP (Central), Chattisgarh (East) & Maharashtra (West)	Uttarakhand (North)	Worli (now closed) & Kalyan, Mumbai, Maharashthra
Capital Employed	7,030	9,045	11,393
EBIT	5,069	1,148	(792)
RoCE %	72	13	(7)
Planned Capex	18,000	14,450	7,250

Source: Company A/R, ENAM Research

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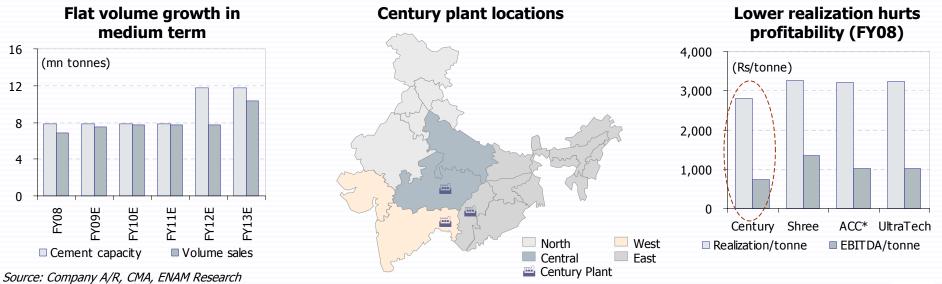
Business & Strategy

Cement: Steady cash flow machine

- **1**mn tonnes expansion in FY08 through de-bottlenecking to provide volume growth in short term
 - At a minimal capital cost of USD 40/tonne
- Long term volume growth: 4mn tonnes brownfield expansion at the end of FY12
 - 2.5mn tonnes clinker and cement plant at Manikgarh, Maharashthra along with 40MW captive power plant
 - 1.5mn tonnes grinding unit at Sagardighi, West Bengal
 - Revised capex of Rs 18bn (earlier Rs 9.7bn) at a capital cost of ~USD 110/tonne (including captive power plant of 40MW)
- **Expansion of power capacity by 40MW to meet ~80% of the total power requirement of expanded capacity**
 - 100% domestic coal linkages to provide significant cost advantage
- We expect the projects to commission at the end of FY12 as Century has not placed equipment orders yet

Century has lower profitability in the cement business as compared to peers

- Largely due to lower cement realizations
- Reasonable cost structure with cost advantage of 100% domestic coal linkages offset by higher employee costs



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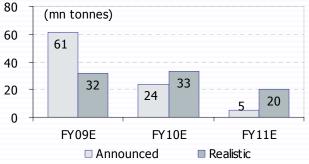
Cement: Promising sector outlook

- Fears of excess capacity from FY09 onwards are overstated as most new capacities are facing significant delays
 - Land acquisition, availability of labour/contractors and timely delivery of critical equipments are major hurdles
- We expect demand to grow at 13% p.a. due to strong emphasis on infrastructure
- We expect supply-demand tightness to continue in FY09
 - Our assumptions
 - Delay of 9 months and 6 months for greenfield and brownfield projects respectively
 - ▶ 95% operating rate for capacity at the beginning of the year and 90% for capacity commissioned during the year
 - Demand growth of 13% p.a.
- Operating margins are likely to moderate in FY09 as the industry may not raise cement prices due to government pressure. We expect cement prices to rise at the end of the year
- Rising capital cost to support economic EBITDA to higher levels
- On a replacement cost of USD 125/tonne, the EV of Century's cement business is ~USD 1bn

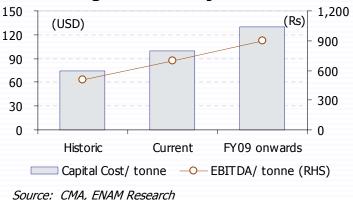
Supply-demand situation

(mn tonnes)	Supply	Demand	Surplus /(Deficit)	% of demand
FY07	156	155	0	0
FY08	169	168	1	0
FY09E	190	189	1	1
FY10E	229	214	15	7
FY11E	256	242	14	6
FY12E	268	273	(5)	(2)

New cement supply: Lagging



Higher EBITDA justified!





Paper: Focus on backward integration

Presence in printing and writing segment:

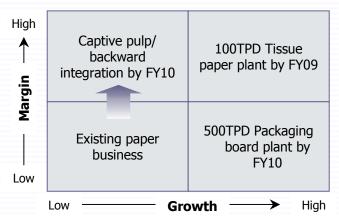
- Current capacity of ~200kt p.a. with captive pulp capacity of ~30kt p.a only
- Steady demand growth outlook with rising cost of pulp

Company plans to integrate backward

- Expanding captive wood pulp capacity. 450TPD (162kt p.a.) pulp plant to commission production by Dec 2009
- Level of backward integration to increase from current ~15% to ~50% by FY10E

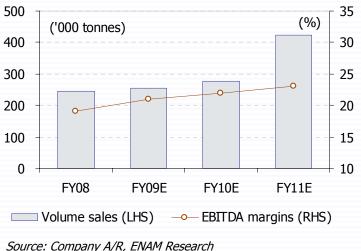
Foray into high growth and premium segment

- Century is now foraying into new premium & high margin tissue and the specialty packaging board segment
- 100TPD (36kt p.a.) Prime grade tissue paper plant to be operational by Nov 2008
- 500TPD (180kt p.a.) multi-layer packaging board plant to be operational by Dec 2009
- High growth segment such as tissue paper and industrial packaging segment expected to see high growth on the back of:
 - Improved lifestyle
 - Higher industrial activities
- We expect margins to expand because of improved realizations from value added products and higher level of pulp integration



Moving up the value chain

Captive pulp and higher value added products to expand operating margins



Textiles: Restructuring to turnaround business

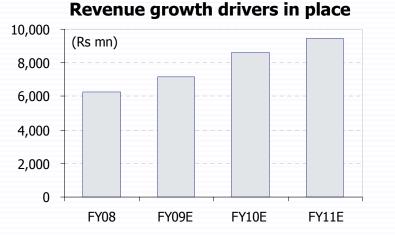
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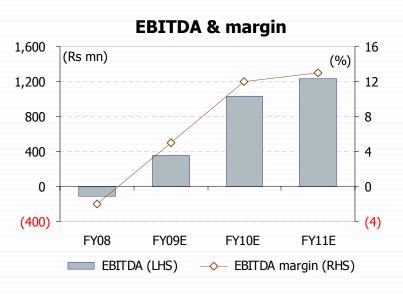
Century is restructuring its textiles business by shifting high cost operations at Mumbai to a new location

- Century is setting up a new mill at Bharuch, Gujarat with a fabric capacity of 25mn mtrs.
- Expected to be operational by June 2008

Textile business is set to turnaround after commissioning of the new mill

- Lower labor cost
- RM cost reduction due to proximity to key raw material (cotton) as Gujarat is one of the largest cotton producing states with 40% contribution to country's total cotton production in FY08
- Captive power plant of 30MW
- Forward integrating of textiles business by manufacturing and marketing branded readymade clothing – 'Cottons by Century' is likely to support a turnaround
 - The company has ~135 retail outlets and plans to increase to ~160 by FY09
- Steady revenues and margins from Viscose Filament Yarn (VFY) capacity of 25kt p.a. at Kalyan, Mumbai





Source: Company A/R, ENAM Research

Real Estate

Real estate development

Land reserves

40 acres of prime land at Worli

- Earlier used for textile operations \rightarrow has since been wound up
- 10 acres on 999 year lease from Wadias, renewable for an additional 999 years
- Planned development of ~5mn sq. ft. of hospitality, IT & ITeS and commercial space
- Construction to start in FY09 with a 3-4 year completion timeline
- Appointed RSP Associates of Singapore to help create a landmark property
- The company further owns an additional <u>0.4mn sq. ft. of</u> <u>freehold land in Worli</u>
 - To be developed intro residential & commercial space

Valuation

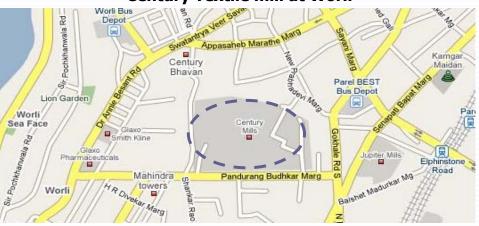
- Based on our DCF valuation, we arrive at a NAV of Rs 560/ share for the 30 acres of freehold mill land and 0.4mn sq. ft. of freehold land
- Development of 10 acres of leasehold mill land (50% share) provides a further upside of Rs 97/ share (not considered in our NAV) taking Century's total real estate value to Rs 657/ share
- Century also owns <u>100+ acres land in Kalyan</u> (North Mumbai), which has not been considered in our valuations.

Key Concerns

 Execution delays, slowdown in off take of high-end realty, interest rates hikes and a correction in capital values could negatively impact our NAV calculations.

Project type	Area Acres	Development area (Mn. sq ft.)
Mill land - IT Park	15	2.2
Mill land – Commercial	9	1.3
Mill land - Hospitality	6	0.7
Freehold land	-	0.4
*Leasehold mill land	10	0.75
Total		5.45

Source: ENAM Research; Note: Double FSI on Mill land assumed; * Assuming share of Century & Wadia group @ 50:50



Source: Google Maps

Century Textile mill at Worli

Valuation of real estate projects

Project	Stake (%)	Methodology	Area (Acres)	Development area (mn. sq ft.)	Estimated value of project (Rs bn)
IT Park	100	DCF	15	2.2	27
Commercial	100	DCF	9	1.3	16
Hospitality	100	DCF	6	0.7	5
Freehold land	100	DCF	-	0.4	3.7
Leasehold land*	50%	DCF	10	0.75	9
Total				5.45	61

* Leased from Wadia group for 999 years; Estimated share of Century & Wadia group @ 50:50

Key valuation assumptions

Project	Project timeframe	Rentals (Rs)	Construction cost/ sq. ft.	Debt : Equity	Cost of Debt (%)	Discount rate (%)	Cap rate (%)	Tax rate (%)
IT Park	FY'09 to FY'12	300/ sq. ft. per month*	4,500	1:1	12	15	10	34
Commercial	FY'09 to FY'12	300/ sq. ft. per month*	4,500	1:1	12	15	10	34
Hospitality	FY'09 to FY'13	15,000/ room per day	6,500	1:1	12	15	10	34
Freehold land – C	FY'09 to FY'12	300/ sq. ft. per month*	4,500	1:1	12	15	10	34
Freehold land – R	FY'09 to FY'15	25,000/ sq. ft.	3,000	1:1	12	15	10	34
Leasehold land	FY'09 to FY'12	300/ sq. ft. per month*	4,500	1:1	12	15	10	34

Source: ENAM Research; C – Commercial, R – Residential; * includes Rs 75/ sq. ft. p.m. as parking charges



Valuation sensitivity

Discounted Cash flow

Y/E March	2009E	2010E	2011E	2012E	2013E	2014E	2015E
Operating each inflow		225	750	138,620	22 20E	950	375
Operating cash inflow	- 017		750	•	23,295	950	3/5
Less: Operating cash outflow	817	4,981	6,012	7,187	-	-	-
Net cash flow	(817)	(4,756)	(5,262)	131,433	23,295	950	375
Add: Debt raised	-	-	2,263	7,187	-	-	-
Less: Debt repaid	-	-	60	7,090	2,300	-	-
Less: Interest	-	-	272	1,127	276	-	-
Less: Tax	(278)	(1,617)	(1,132)	44,337	7,044	323	128
Free cash flow	(539)	(3,139)	(2,198)	86,066	13,675	627	248
Total free cash flows to be generated (Rs bn)							94,739
Discount rate							15%
Present value of cash flows (Rs mn)							52,084
No. of shares							, 93
Net Asset Value (NAV) per share (Rs)							560
Upsides not considered above:							
•	•						
•	aulas (assul	ning 50% shar					97
Potential NAV per share (Rs)	aulas (assul		e)				65

Valuation sensitivity

(Rs)		Cap rate (%)					
		9%	10%	11%	12%		
	13%	680	604	542	490		
2 ~	14%	655	581	522	472		
WAC((%)	15%	631	560	502	454		
30	16%	608	540	484	438		
	17%	586	520	466	422		

Source: ENAM Research

Financials

Key assumptions

	FY08	FY09E	FY10E	FY11E
Cement				
Volumes (mn tonnes)	6.9	7.5	7.7	7.7
Revenues (Rs mn)	19,222	21,644	21,613	22,382
EBITDA/tonne	746	724	697	724
EBITDA (Rs mn)	5,141	5,458	5,360	5,568
Paper				
Volumes (tonnes)	245,775	253,875	278,175	422,175
Revenues (Rs mn)	8,691	9,232	10,254	15,985
EBITDA/tonne	6,883	7,598	7,980	8,863
EBITDA (Rs mn)	1,692	1,929	2,220	3,742
Textiles				
Revenues (Rs mn)	6,237	7,173	8,608	9,468
EBITDA margin (%)	(2)	5	12	13
EBITDA (Rs mn)	(108)	359	1,033	1,231
Real Estate EBITDA (Rs mn)	-	-	705	1,410
Others - EBITDA (Rs mn)	268	259	279	302
Total EBITDA (Rs mn)	6,993	8,004	9,597	12,253
Source: Company A/R, ENAM Research				

Company Financials

Income statement				(Rs mn)
Y/E March	2008	2009E	2010E	2011E
Net sales	34,426	39,084	42,343	50,542
Other operating income	200	220	240	260
Total income	34,626	39,304	42,583	50,802
Cost of goods sold	21,614	25,154	27,679	33,022
Contribution (%)	38	36	35	35
Advt/Sales/Distrn O/H	6,019	6,145	5,307	5,528
Operating Profit	6,993	8,004	9,597	12,253
Other income	501	559	541	594
PBIDT	7,494	8,563	10,138	12,847
Depreciation	1,686	2,081	2,339	2,553
Interest	892	1,090	1,977	2,465
Other pretax	0	0	0	0
Pre-tax profit	4,917	5,391	5,823	7,828
Tax provision	906	1,186	1,397	1,879
(-) Minority Interests	0	0	0	0
Associates	0	0	0	0
Adjusted PAT	4,010	4,205	4,425	5,949
E/o income / (Expense)	(1,216)	(750)	(750)	0
Reported PAT	2,794	3,455	3,675	5,949

Key ratios				(%)
Y/E March	2008	2009E	2010E	2011E
Sales growth	9.6	13.5	8.3	19.4
OPM	20.3	20.5	22.7	24.2
Oper. profit growth	8.8	14.5	19.9	27.7
COGS / Net sales	62.4	64.0	65.0	65.0
Overheads/Net sales	17.4	15.6	12.5	10.9
Depreciation / G. block	4.6	4.7	4.0	4.3
Effective interest rate	6.6	6.7	8.1	7.5
Net wkg.cap / Net sales	0.2	0.1	0.1	0.1
Net sales / Gr block (x)	1.0	1.0	0.8	0.9
RoCE	22.8	21.1	18.6	18.8
Debt / equity (x)	1.1	1.1	1.6	1.4
Effective tax rate	18.4	22.0	24.0	24.0
RoE	33.7	29.0	25.2	27.3
Payout ratio (Div/NP)	17.5	14.9	14.4	9.2
EPS (Rs.)	43.1	45.2	47.6	63.9
EPS Growth	(3.4)	4.9	5.2	34.4
CEPS (Rs.)	61.2	67.6	72.7	91.4
DPS (Rs.)	5.3	5.5	5.7	5.9

Source: Company A/R, ENAM Research

Company Financials

Balance sheet (Rs mn)				
Y/E March	2008	2009E	2010E	2011E
	20 74 5	26.656	53.054	()) FF
Total assets	29,715	36,656	52,051	62,255
Gross block	36,949	44,287	58,467	59,379
Net fixed assets	17,143	22,399	34,241	32,600
CWIP	6,271	7,250	10,800	21,900
Investments	277	277	277	277
Wkg. cap. (excl cash)	5,549	6,026	6,511	6,926
Cash / Bank balance	475	703	222	552
Others/Def tax assets	0	0	0	0
Capital employed	29,715	36,656	52,051	62,255
Equity capital	930	930	930	930
Reserves	12,109	15,049	18,195	23,598
Borrowings	14,168	18,168	30,418	35,218
Others	2,508	2,508	2,508	2,508

Cash flow				(Rs mn)
Y/E March	2008	2009E	2010E	2011E
Sources	5,078	9,022	17,734	12,757
Cash profit (-) Dividends Retained earnings	5,620 490 5,130	6,287 514 5,772	6,764 530 6,234	8,503 546 7,957
Issue of equity Borrowings	0 1,164	0 4,000	0,254	7,937 0 4,800
Others	(1,216)	(750)	(750)	0
Applications	5,078	9,022	17,734	12,757
Capital expenditure	6,602	8,317		12,012
Investments Net current assets	118 (726)	0 477	0 485	0 415
Change in cash	(916)	229	(481)	331

Source: Company A/R, ENAM Research



Risks to call



Any fall in realty prices/ lease rentals would negatively impact our NAV

Execution delays

- No prior experience in real estate development may pose significant execution challenges
- Delay in timely execution of projects in cement & paper businesses are likely to put pressure on cash flows

Increased financial leverage during project gestation period

 Stretched balance sheet in medium term (FY09-FY10) due to debt funding of aggressive capex and subdued earnings because of higher interest and depreciation expense

Government intervention to curb cement prices

Government in an effort to control inflation may curb cement prices

C Rising input costs

 Rising coal and pulp prices in case of cement and paper businesses respectively, may put pressure on operating margins

ENA

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Disclosure of interest statement (As of June 25, 2008)

1. Analyst ownership of the stock	No
2. Firm ownership of the stock	No
3. Directors ownership of the stock	Yes
4. Investment Banking mandate	No
5. Broking relationship	No
4. Investment Banking mandate	No

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