



## Punter's Call

### Trend turns down

#### Markets on Sep 02, 2009: Resistance at 4653

The market closed marginally down after a sharp sell-off from yesterday's high. In the first half the market bounced well from its intra-day lows taking good support at the 20 daily moving average (DMA), but in the second half the selling pressure continued as market faced hurdle at the 20 hourly moving average (HMA) and 40 HMA and even the volumes were not supportive for the up-move. This suggests that going forward Nifty will continue to face hurdle at 4750 from where it has turned down for the third time now. Nifty has been holding on to the 61.8% retracement i.e. 4750 of the fall from 6357 to 2253, where we have been trading for the last couple of months. Nifty is currently trading above 20DMA and 40DMA i.e. 4578 and 4499 respectively, which are crucial support levels going forward. The momentum indicator (KST) is on the verge of giving a negative crossover.

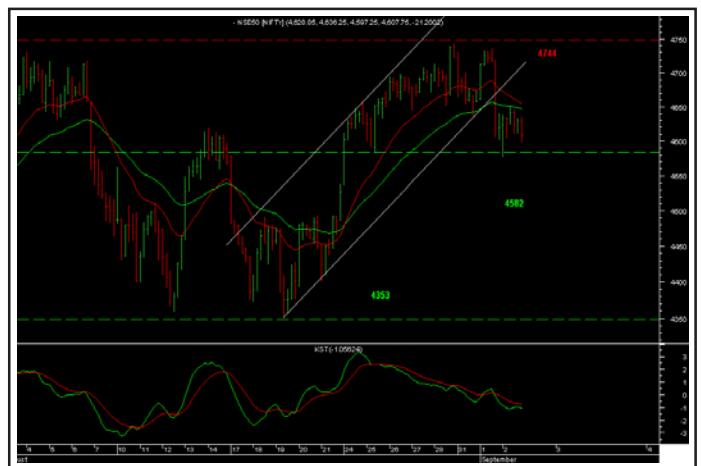
On the hourly chart, Nifty was trading in a channel, which has been broken on the downside. Further it is also trading below the 20HMA and 40HMA i.e. 4653 and 4646 respectively, which is a bearish sign for the market in the immediate run. The momentum indicator (KST) has given a negative crossover and trading below the zero line. The market breadth was negative with 472 advances and 784 declines on the NSE and 1,229 advances and 1,614 declines on the BSE.

Both Nifty and Sensex were down for the day--17 points and 84 points respectively. Of the 30 Sensex stocks, Sterlite Industries (down 2.5%) and Bharat Heavy Electricals Ltd (down 2.5%) were the top losers, while Reliance Communications (up 5%) and Hindustan Unilever (up 2.5%) were the top gainers. Metal stocks saw selling, while information technology stocks were in green.

Nifty chart: 4,608



60 minute chart



#### Market Breadth

	BSE	NSE
Advances	1,163	472
Declines	1,601	784
Unchanged	82	38
<b>Volume (Rs)</b>	<b>5,312cr</b>	<b>16,801cr</b>

## Short Term Trend

	Target	Trend	Reversal	Support/Resistance
Sensex	14700	↓	Up above 16003	14700 / 16003
Nifty	4350	↓	Up above 4750	4350 / 4750

## Medium Term Trend

	Target	Trend	Reversal	Support/Resistance
Sensex	14300	↓	Up above 16200	14300 / 16200
Nifty	4230	↓	Up above 4780	4230 / 4780

### Icon guide

 Up	 Down	 Downswing matures	 Upswing matures
---	---	--	--

## Trendy Levels

Sensex		Nifty	
Support	Resistance	Support	Resistance
15321	15738	4557	4660
15170	15900	4502	4710
14962	16003	4450	4755
<b>20DSMA</b>	<b>40DEMA</b>	<b>20DSMA</b>	<b>40DEMA</b>
15353	15148	4557	4502
<b>BSE Sensex: 15,467</b>		<b>Nifty: 4,608</b>	

## Smart Charts

Date	Recommendation	Action	Stop Loss/ Reversal (Intra-day)	Stop Loss/ Reversal DCL	Buy/Sell Price	Closing Price (CMP)	Potential % P/L at CMP	Targets
02-09-09	L&T	Buy	-	1,470.0	1,552.0	1,533.5	-1%	1,700-1,775
01-09-09	Hindalco	Buy	-	99.0	108.0	103.8	-4%	133-170
28-08-09	Rcom	Buy	-	259.0	266.0	276.0	4%	281-289
28-08-09	Kotak Bank	Buy	-	683.0	729.0	697.2	-4%	775-790
28-08-09	Idea Cellular	Buy	-	79.1	82.0	79.6	-3%	87-90

**NOTE:** Kindly note that all stop losses in Smart Charts Calls are on closing basis unless specified.

**TPB:** Trailing profit booked

For Sep 03, 2009

Scrip Name	Support Levels		Close (Rs)	Resistance Levels		Action
	S1	S2		R2	R1	
NIFTY Futures	4530	4575	4618	4660	4710	Sell on rise to R2.
Axis Bank	858	873	890	904	925	Go Short with stop loss above R2.
TCS	512	524	533	543	555	Go Short with stop loss above R2.
DLF	396	405	412	420	428	Sell on rise to R2.
L&T	1480	1510	1534	1560	1590	Sell on rise to R2.
ICICI Bank	705	723	736	750	765	Go short below S2.
Infosys	2100	2130	2165	2200	2230	Sell on rise to R2.
J P Associates	207	212	216	220	225	Sell on rise to R2.
Maruti	1455	1490	1511	1535	1565	Sell on rise to R2.
Reliance	1910	1940	1972	2000	2035	Go short below S2.
Reliance Capital	860	880	893	908	925	Go short below S2.
Reliance Comm	263	270	276	281	287	Sell on rise to R2.
SAIL	153	156	159	162	165	Go short below S2.
SBI	1680	1710	1735	1760	1790	Go short below S2.
Tata Motors	500	510	518	527	540	Sell on rise to R2.
Tata Steel	400	408	416	423	430	Go short below S2.
Rel Infra	1075	1100	1122	1140	1160	Sell on rise to R2.

\*Note: Closing price of Nifty futures is last traded price of Nifty futures on NSE

[Home](#)

To know more about our [products and services](#) click here.

For Private Circulation only

#### Disclaimer

\*This document has been prepared by Sharekhan Ltd.(SHAREKHAN) This Document is subject to changes without prior notice and is intended only for the person or entity to which it is addressed to and may contain confidential and/or privileged material and is not for any type of circulation. Any review, retransmission, or any other use is prohibited. Kindly note that this document does not constitute an offer or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction.

Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. SHAREKHAN will not treat recipients as customers by virtue of their receiving this report.

The information contained herein is from publicly available data or other sources believed to be reliable. While we would endeavour to update the information herein on reasonable basis, SHAREKHAN, its subsidiaries and associated companies, their directors and employees ("SHAREKHAN and affiliates") are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that may prevent SHAREKHAN and affiliates from doing so. We do not represent that information contained herein is accurate or complete and it should not be relied upon as such. This document is prepared for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The user assumes the entire risk of any use made of this information. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. We do not undertake to advise you as to any change of our views. Affiliates of Sharekhan may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject SHAREKHAN and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

SHAREKHAN & affiliates may have used the information set forth herein before publication and may have positions in, may from time to time purchase or sell or may be materially interested in any of the securities mentioned or related securities. SHAREKHAN may from time to time solicit from, or perform investment banking, or other services for, any company mentioned herein. Without limiting any of the foregoing, in no event shall SHAREKHAN, any of its affiliates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind. Any comments or statements made herein are those of the analyst and do not necessarily reflect those of SHAREKHAN."