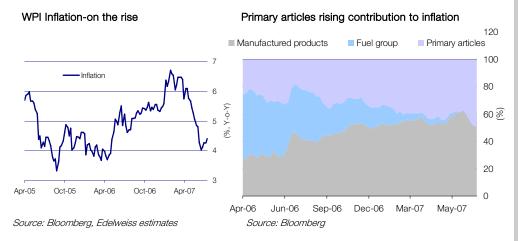
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Inflation on the rise



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- Inflation rose to 4.41% Y-o-Y for the week ended July 14; above our and consensus estimates
 of 4.35% Y-o-Y and 4.36% Y-o-Y respectively. Inflation is also higher than the previous week's
 level of 4.27% Y-o-Y. This is the fifth consecutive week when inflation has either strengthened or
 remained unchanged from the previous week.
- Primary articles inflation rose again this time to a strong 10%, up from 9.51% during the
 previous week. Manufactured products' inflation strengthened as well, (from 4.52% Y-o-Y to
 4.63% Y-o-Y) while the fuel group continued to reflect deflation (at 1.44% Y-o-Y).
- Elevated primary articles inflation has led to a proportionately higher contribution by the group to
 overall inflation of 50%. However, manufactured products still contributes to the maximum
 increase over the year of 57% (with the fuel group balancing with a 7% decline in index).
- Supply side pressures on WPI inflation are evident from the rise in primary articles prices. Rising crude prices also indicate that a hike in petrol and diesel prices is a possibility. These factors put our forecast of softening inflation numbers over the remaining part of the year at risk. At present, we forecast average FY08 inflation at 4.36% Y-o-Y.
- For the week ended July 21, we expect inflation to be at 4.35% Y-o-Y.

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RATING INTERPRETATION

| Buy | Expected to appreciate more than 20% over a 12-month period | Reduce | Expected to depreciate up to 10% over a 12-month period |
|-------------|---|--------------|---|
| Accumulate | Expected to appreciate up to 20% over a 12-month period | Sell | Expected to depreciate more than 10% over a 12-month period |
| Trading Buy | Expected to appreciate more than 10% over a 45-day period | Trading Sell | Expected to depreciate more than 10% over a 45-day period |

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