

# **Company**

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DLF (DLF.BO) Equity 

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# **Key Takeaways from Management Meeting**

- Traction seen in pre-sales and execution, as construction ramps up DLF is looking at ~3.5msf pre-sales in 4Q (vs 3.1 msf in 3Q & 2.7msf in 2Q), targeting ~12msf for FY10. Further, ramp-up in construction is generating faster cash-flows across its projects and is likely to see big step-up in 4Q (~4msf vs 2msf in 3Q) largely on account of SBM, Delhi commencing construction.
- 4Q launch pipeline looking strong DLF launched apartments in Panchkula, Chandigarh at Rs3000/sf and has plans to launch city-centre projects in Chennai and Hyderabad in the first week of March; it expects good responses to these projects. Value housing launch schedule has been pushed to 1Q FY11 (vs. 4Q FY10 earlier) beginning with markets of Gurgaon, Chennai and Bangalore, while keeping attractive ticket sizes per apartment.
- Commercial showing more promising signs of recovery Management expects to lease ~1msf in 4Q, with enquiries continuing to pick up. It presently has ~0.5msf of ready inventory and ~2msf of space ready for delivery in 6 months. While leasing rates have stabilized, the company is still not looking at ramping up construction in commercial properties (~presently 17msf).
- **De-Leveraging remains a priority** O/S net-debt as of Dec 09 stood at Rs128bn (~Rs27bn is due till Mar'11 & ~Rs10bn due in Dec'10) and integration with Caraf-DAL is expected to add ~Rs30bn, taking the total leverage (post 4Q repayments) to ~Rs132bn with average cost ~10.5%. That said, it is focusing on de-leveraging through its non-core asset sales and by increasing operating cash flows; to bring down overall leverage and average cost to ~10% (vs. 12% earlier) by 2H FY11.
- Other updates 1) Thoughts on Mumbai: Management mentions no aggressive plans; priority remains NTC Mills project, Lower Parel where configuration is still getting crystallized; expect more visibility by 1Q FY11. 2) Non-core asset sales: Expects Rs12.5bn in 4Q through govt refund and land sales, another Rs12-15bn in FY11; in addition to Dwarka project refund (Rs8.0bn) and sale proceeds from wind-power (Rs10bn) though there is lack of timing visibility. 3) DAL-DLF integration: It is to be completed by the end of FY10. With a consol. strong rental annuity of Rs15bn by FY11E (of which ~Rs7bn is currently securitized), the company continues to explore possibilities of potential DAL listing in 1H FY11.
- Our top pick; key reasons 1) Pre-sales momentum and construction activities ramping up; 2) Increased visibility on new launches; 3) Comm leasing recovery, looking more promising now, will act as a boon; 4) DAL-DLF integration seeing some direction remains a potential catalyst; and 5) Given the recent correction, valuations look attractive at a 47% discount to estimated NAV.

See Appendix A-1 for Analyst Certification and important disclosures.

Buy/Low Risk	1L
Price (19 Feb 10)	Rs290.75
Target price	Rs464.00
Expected share price return	59.6%
Expected dividend yield	0.0%
Expected total return	59.6%
Market Cap	Rs493,511M
	US\$10,669M



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Fiscal year end 31-Mar	2008	2009	2010E	2011E	2012E
Valuation Ratios					
P/E adjusted (x)	6.3	10.7	24.8	20.4	15.1
P/E reported (x)	6.3	10.7	24.8	20.4	15.1
P/BV (x)	2.6	2.2	2.0	1.8	1.6
Dividend yield (%)	1.4	0.0	0.0	0.0	0.0
Per Share Data (Rs)					
EPS adjusted	45.82	27.28	11.73	14.26	19.20
EPS reported	45.82	27.28	11.73	14.26	19.20
BVPS	109.92	134.09	145.82	160.08	179.28
NAVps ordinary	na	na	na	na	na
DPS	4.00	0.00	0.00	0.00	0.00
Profit & Loss (RsM)					
Net operating income (NOI)	100,148	59,472	33,603	40,684	54,028
G&A expenses	-2,998	-4,592	-4,821	-5,786	-6,943
Other Operating items	-636	-2,566	-2,988	-3,262	-3,699
EBIT including associates	96,514	52,315	25,793	31,637	43,386
Non-oper./net int./except.	-636	1,394	747	641	65
Pre-tax profit	95,878	53,708	26,540	32,278	43,451
Tax	-17,391	-7,115	-6,635	-8,069	-10,863
Extraord./Min. Int./Pref. Div.	-367	-302	0	0	0
Reported net income	78,120	46,292	19,905	24,208	32,588
Adjusted earnings	78,120	46,292	19,905	24,208	32,588
Adjusted EBIT	96,250	52,525	25,793	31,637	43,386
Adjusted EBITDA	97,151	54,881	28,781	34,898	47,085
Growth Rates (%)					
NOI	527.9	-40.6	-43.5	21.1	32.8
EBIT adjusted	572.2	-45.4	-50.9	22.7	37.1
EPS adjusted	259.6	-40.5	-57.0	21.6	34.6
Cash Flow (RsM)					
Operating cash flow	-26,960	-4,560	85,691	11,454	20,688
Depreciation/amortization	901	2,355	2,988	3,262	3,699
Net working capital	-105,815	-51,290	62,797	-16,016	-15,599
Investing cash flow	-60,142	-42,020	-16,540	-2,816	-10,591
Capital expenditure	-47,678	-39,450	-17,065	-2,816	-10,591
Acquisitions/disposals	0	0	0	0	0
Financing cash flow	104,368	37,880	-78,201	-7,000	-7,000
Borrowings	23,177	41,890	-78,201	-7,000	-7,000
Dividends paid	-7,979	-4,010	0	0	0
Change in cash	17,266	-8,700	-9,050	1,638	3,097
Balance Sheet (RsM)					
Total assets	396,065	489,320	433,827	467,966	510,354
Cash & cash equivalent	21,421	11,956	5,000	6,639	9,735
Net fixed assets	100,031	136,006	150,082	149,636	156,529
Total liabilities	195,287	241,445	166,048	175,979	185,778
Total Debt	122,771	163,201	85,000	78,000	71,000
Shareholders' funds	200,778	247,874	267,779	291,987	324,576
Profitability/Solvency Ratios					
EBIT margin adjusted (%)	66.7	52.3	39.5	37.0	39.0
ROE adjusted (%)	73.2	22.3	8.4	9.3	11.3
ROA adjusted (%)	27.1	10.5	4.3	5.4	6.7
Net debt to equity (%)	50.5	61.0	29.9	24.4	18.9
Interest coverage (x)	31.3	15.4	10.5	19.5	28.7

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# DLF

## Company description

DLF is one of India's oldest real estate developers. Established in Delhi in 1946, it has continued to expand and diversify its real estate businesses, and is among the largest developers in India. It has historically built its businesses in Delhi and adjoining areas, known as the National Capital Region (NCR). DLF has diversified into other geographic locations over the past few years. These expansions are spread across India, with a focus on the Northern India belt, Kolkata, Mumbai, Chennai, and a number of other large and rapidly growing cities. DLF enjoys a strong brand franchise with a good track record in execution and delivery. This is the flagship company of the KP Singh family, with the founders holding a 78.6% stake. It is one of India's largest developers, with a diversified asset portfolio and an emerging pan-India presence.

# Investment strategy

We rate DLF Buy/Low Risk (1L), with a target price of Rs464. DLF's proactive measures to address receivable worries, boost pre-sales by cutting prices/launching city centre projects along with steps to ensure liquidity has differentiated itself. Further, promoters bringing in additional capital to address liquidity concerns without dilution augur well and remove concerns about high receivables from DLF Assets (DAL). While risks to the company's business model are on the rise in this tough environment, given DLF's execution track record, growing rental income and geographic-asset mix, we believe it's strongly positioned vs. peers. We recommend a Buy rating for the stock and believe the stock should be a core holding for exposure to the Indian real estate sector.

### **Valuation**

Our target price of Rs464 is based on a 15% discount to our Mar'10E NAV of Rs546. Our NAV includes Rs455 for the development portfolio and Rs91 for other asset holdings and new JV businesses (Rs73/share for the existing 11m sq ft of leased assets and 7.2m sq ft of plots and Rs18/share for DLF's share in the hotel JV). The lower discount vs. peers (30-35%) is attributed to: 1) relatively healthy balance sheet vs. peers; 2) superior business model, strong execution track record; and 3) relatively better disclosure standards. We believe an NAV-based valuation methodology is most appropriate for developers, as it factors in the varied development projects and the spread-out time frame. Our March 2010E NAV is based on: 1) 20% decline in prices from peak levels; 2) development volume of 397msf; 3) cap rate of 10% for commercial/IT Park, IT SEZs in Super Metros and Metros, and 11% for other locations; 4) average cost of capital of 13% given tight liquidity; and 5) a tax rate of 25%.

## **Risks**

We rate DLF Low Risk since with the funds from recent stake sale by promoters being invested in DAL, visibility of DLF's cash flows improves substantially. The main downside risks to our investment thesis and target price include: 1) The company's asset sale strategy remains contingent on capital flows; 2) Response to DLF's new mid-income project launches in FY10 is crucial for growth ahead; 3) Slowdown in the IT/ITES industry could lead to a decline in demand for commercial real estate; and 4) Slowdown in capital inflows or measures to regulate FDI in the real estate sector.

# **Appendix A-1**

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