

ICICI Bank

Event Update - Value Unlocking begins

5 March 2007 BSE Sensex: 12886

Rs846 OUTPERFORMER

Mkt Cap: Rs752bn; US\$17.0bn

Analyst:Pathik Gandotra (91-22-6638 3304; pathik@sski.co.in)Nilesh Parikh (91-22-6638 3325; nilesh@sski.co.in)Veekesh Gandhi (91-22-6638 3231; veekesh@sski.co.in)

ICICI Bank has announced that it would transfer its investments in key subsidiaries like ICICI Prudential Life Insurance Company (ICICI PRU), ICICI Lombard General Insurance Company (ICICI Lombard), Prudential ICICI Asset Management Company (PRU ICICI) and Prudential ICICI Trust to a wholly owned subsidiary ICICI Holdings. With a positive macroeconomic environment, insurance business is likely to sustain the strong growth being witnessed. The forming of ICICI Holdings and its possible subsequent listing on the bourses would lead to value unlocking for ICICI Bank. In our report "ICICI Bank: Crossing the Rubicon" dated 15 February 2007, we had valued ICICI Bank's stake in these businesses at ~USD 7bn before a 10% subsidiary discount. The key positive from this development is that value unlocking is now closer at hand than before. With its leadership in retail lending and ability to rapidly scale up new businesses such as rural and international banking, we reiterate Outperformer on ICICI Bank with a price target of Rs1,428.

Garce Roadmap to value unlocking

ICICI Bank has approved, subject to requisite approvals, the incorporation of a new wholly owned subsidiary, ICICI Holdings by transferring its stake in ICICI PRU, ICICI Lombard, PRU ICICI and Prudential ICICI Trust to ICICI Holdings. ICICI Bank currently holds ~74% each in ICICI PRU and ICICI Lombard, and 51% each in PRU ICICI and ICICI Trust. These investments are proposed to be transferred to ICICI Holdings at the book value (currently about Rs. 19.5bn). However, ICICI Bank intends to retain majority ownership in ICICI Holdings.

As the insurance sector is growing rapidly on the back of positive macroeconomic factors like rising household incomes and growing penetration of insurance products, ICICI Bank's insurance business requires fund infusion to sustain the pace of growth. ICICI Holdings is likely to consider a public listing of its equity shares in the next 12 months to meet a part of the further capital requirements of the insurance business.

Ms Kalpana Morparia, Joint Managing Director, ICICI Bank, would be assuming the responsibility for ICICI Holdings as its Managing Director and CEO, subject to the necessary approvals. We expect the move to add management depth to the venture.

In our report "ICICI Bank: Crossing the Rubicon" dated 15 February 2007, we had revised our stock price target to Rs1428, which highlights the compelling valuations on a sum-of-parts basis. We had emphasized that significant value resides in the subsidiary business, to be unlocked in the due course of time. Significant value in bank's subsidiaries resides in the life insurance business – a juggernaut, which we believe will compound in value faster than the bank's other businesses over the longer term. We had valued ICICI Bank's holding in key subsidiaries (ICICI Holdings) at -USD 7bn before a 10% subsidiary discount. The recent announcement brings the timing of the public offering closer than before; and the listing of equity shares of ICICI Holdings would ascribe significant market value to ICICI Bank. We have valued ICICI Bank's stake in subsidiaries at Rs312 after providing for a 10% subsidiary discount. Reiterate Outperformer with a price target of Rs1, 428.

(Price as on 2nd March 2007)

S.S. Kantilal Ishwarlal Securities Pvt. Ltd. (SSKI)

701-702 Tulsiani Chambers, 7th Floor (East Wing), Nariman Point, Mumbai 400 021. Tel: 9122-6638 3300 Fax: 9122-2204 0282

Valuation of key businesses

(Rs bn)	ICICI Bank's share (%)	Valuation metric		Valuation of business	ICICI Bank's share	
Life insurance	74	NBAP	Multiple			
		18.1	18.0	326.3 (a)		
		Embedded Value		63.3 (b)	389.6 (a	a+b) 288.3
Non-life insurance	74	PAT	Multiple			
		1.1	15		16.6	12.3
Asset Management	51	AUM	Multiple			
		330.0	5.1%		16.5	8.4
Total					422.7	309.0
In USD						~7 bn

Source: SSKI Research

Analyst	Sector/Industry/Coverage	E-mail	Tel. +91-22-6638 3300 91-22-6638 3304	
Pathik Gandotra	Head of Research: Banking, Strategy	pathik@sski.co.in		
Shirish Rane	Cement, Construction, Power, Real Estate	shirish@sski.co.in	91-22-6638 3313	
Nikhil Vora	FMCG, Media, Retailing, Mid Caps	nikhilvora@sski.co.in	91-22-6638 3308	
Ramnath S	Automobiles, Auto ancillaries	ramnaths@sski.co.in	91-22-6638 3380	
Nitin Agarwal	Pharmaceuticals	nitinagarwal@sski.co.in	91-22-6638 3395	
Ganesh Duvvuri	IT Services, Telecom	ganesh@sski.co.in	91-22-6638 3358	
Varatharajan S	Oil & Gas, Engineering	varatharajan@sski.co.in	91-22-6638 3240	
Chirag Shah	Textiles, Metals, Real Estate	chiragshah@sski.co.in	91-22-6638 3306	
Bhoomika Nair	Construction, Power, Logistics	bhoomika@sski.co.in	91-22-6638 3337	
Shiladitya Dasgupta	Mid Caps	shiladitya@sski.co.in	91-22-6638 3365	
Avishek Datta	Oil & Gas, Engineering	avishek@sski.co.in	91-22-6638 3217	
Bhushan Gajaria	FMCG, Retailing, Media	bhushangajaria@sski.co.in	91-22-6638 3367	
Shreyash Devalkar	IT Services, Telecom	shreyashdevalkar@sski.co.in	91-22-6638 3311	
Nilesh Parikh	Banking	nilesh@sski.co.in	91-22-6638 3325	
∕eekesh Gandhi	Banking	veekesh@sski.co.in	91-22-6638 3231	
Ashish Shah	Automobiles, Auto ancillaries	ashishshah@sski.co.in	91-22-6638 3371	
Salil Desai	Cement, Infrastructure	salil@sski.co.in	91-22-6638 3373	
Suchit Sehgal	Mid Caps	suchitsehgal@sski.co.in	91-22-6638 3307	
Nityam Shah	Automobiles, Auto ancillaries	nityam@sski.co.in	91-22-6638 3327	
Jday Joshi	Technical Analyst	udayjoshi@sski.co.in	91-22-6638 3392	
Dharmendra Sahu	Database Manager	dharmendra@sski.co.in	91-22-6638 3382	
Equity Sales/Dealing	Designation	E-mail	Tel. +91-22-6638 3300	
Naishadh Paleja	CEO	naishadh@sski.co.in	91-22-6638 3211	
GV Alankara	Head of Dealing	alankara@sski.co.in	91-22-6638 3201-210	
/ishal Purohit	VP - Sales	vishalp@sski.co.in	91-22-6638 3212	
Nikhil Gholani	VP - Sales	nikhilgholani@sski.co.in	91-22-6638 3363	
Sanjay Panicker	VP - Sales	sanjaypanicker@sski.co.in	91-22-6638 3368	
/ Navin Roy	AVP - Sales	navin@sski.co.in	91-22-6638 3370	
Rohan Soares	AVP – Sales	rohan@sski.co.in	91-22-6638 3310	
Rishi Kohli	VP – Derivatives	rishikohli@sski.co.in	91-22-6638 3321/403	
Pawan Sharma	AVP – Derivatives	pawansharma@sski.co.in	91-22-6638 3403	
Dipesh Shah	AVP – Derivatives	dipeshshah@sski.co.in	91-22-6638 3403	
Manohar Wadhwa	AVP – Derivatives	manohar@sski.co.in	91-22-6638 34	

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1. Outperformer: More than 10% to Index

- 2. Neutral: Within 0-10% to Index
- 3. Underperformer: Less than 10% to Index

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