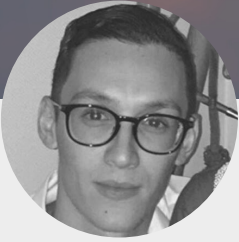


Erwane Amara

COMMUNICATION AND CONSULTING



OBJECTIVES

Curious and realistic, I aim at **helping the development of structures** (associations, start up companies...) in communication and **growth**. Facing a problematic and trying to solve it is stimulating.

Competitor by my passions, I always want to **challenge** myself to develop my skills.

SKILLS

- Public Relations
- Digital Communication
- Reports Conception-Edition
- Press release
- Softwares : Photoshop Indesign, Office, Canva, Mailchimp, Prestashop

HOBBIES

Football - New technologies
History

LANGUAGES

French : Mother Tongue
English : Intermediate
Spanish : Fluent
Portuguese : Beginner

INFORMATIONS

Aix-en-Provence, France
Share code : **KNP 6 Z X 2 ZM**
24 years old

CONTACT

+33 6 27 73 46 69 (for now)
erwaneamara1@gmail.com

EXPERIENCE

Feb. 2019 Mar. 2020	Consultant, <u>Franchise Marketing Factory</u> Communication on social medias, data collection and analysis, customer relationship management, development of pre-sales diagnoses, market research
June 2018 Oct. 2018	Public affairs & communication officer, <u>Med Europe Terminal & Marseille Manutention</u> Definition and creation of the communication strategy for two ports terminals (CMA CGM subsidiaries). Press relations.
Aug. 2016 Mar. 2018	Social Media Manager, <u>Anonymal TV</u> Web TV local channel : citizens' projects. Definition of the digital strategy on social medias and community management
June 2016 Aug. 2016	Community Manager, <u>Billy</u> Communication agency based in Marseille. Posts redaction, strategy coaching, monthly statistical reportings
May 2015 June 2015	Digital Communication Officer, <u>Stayin</u> End-of-year internship. Merchant's website officer (Prestashop). Community management (Twitter, Facebook, Instagram)

FORMATION

2017 - 2018	Master Degree 2 Sciences Po Aix - Lobbying, Consulting, Strategy <i>Institut d'Études Politiques d'Aix en Provence</i>
2016 - 2017	Master Degree 1 - Communication <i>École de Journalisme et de Communication d'Aix-Marseille</i>
2015 - 2016	Bachelor - Information / Communication <i>École de Journalisme et de Communication d'Aix-Marseille</i>
2013 - 2015	DUT (university degree) - Marketing <i>Institut Universitaire de Technologie d'Aix-Marseille Université</i>