europython 2014
berlin   21–27 july

European
Python Programming
Conference

euro**python** 2014

is the largest European conference for Python Programming language.

http://ep2014.europython.eu

For over 20 years, Python has been successfully used as a universal programming language in industry and service companies as well as in research and science for a variety of tasks. Python has made a lot of changes since its inception. The easy-to-learn programming language has blurred the boundaries between users and developers. Using Python, scientists, engineers, finance professionals, designers, and others can develop solutions to complex problems quickly and without much programming experience. Innovative software companies using Python can enter new markets because they can satisfy the needs of users more quickly than their competitors.

python™

EuroPython 2014 is organized by the **Python User Group Berlin, Django User Group Berlin, PyLadies Berlin** & **Python Software Verband** in cooperation with the EuroPython Society for the Python community.

euro**python** 2014
in Berlin

– Where the European Python Community Meets

After a great conference in Florence in 2013, the EuroPython 2014 will take place in Berlin, Germany. This time it will be the largest EuroPython conference ever. We are expecting up to 1200 Pythonistas from all over Europe.

The EuroPython conference has traditionally been the highlight of the year for Python enthusiasts in Europe. Experienced Python programmers will present their work, Python beginners will learn a lot in a very short time and everyone will meet interesting people and take home many new ideas.

EuroPython is a community conference. At the same time, it is a great opportunity for highly-qualified programmers to find

a new job. On the other hand, it is also easy for companies to connect with the Python community and get into contact with motivated developers who love to work with Python.

Berlin is a city with a great start-up culture. As one of the largest cities in Europe, it attracts high-tech companies and diverse people from all over the world. Berlin offers many unique cultural highlights that make it an attractive place to live.

Many people put a lot of effort into the conference. It would not be possible to hold such a conference without the work of the Python fans from Berlin, other parts of Germany, and many other countries.

Let's have a great community conference, make the community stronger, and experience that Python is more than just a programming language.

Mike Müller
Conference Chair, EuroPython 2014

EuroPython is the largest annual gathering of the Python community in Europe. It takes place from July 21st to July 27th 2014 in the Berlin Conference Center, a modern conference venue in Berlin, Germany.

The conference starts on Monday, July 21st, with a well packed conference program for 5 days with over 100 talks, keynotes and a training program for beginners and advanced visitors. Friday and Saturday after the conference program, we will provide room for Barcamp and Open Space Sessions and several sprints to further development of Python-based software.

Target group

EuroPython is aimed at organisations and companies as well as software developers, scientists, system administrators, and other specialists whose businesses rely on the use of Python, and of course hobby-programmers who are interested in using Python. Euro-Python attracts an estimated 1200 people.

Berlin

- is a diverse and creative metropolis in the heart of Europe
- is member of the Creative Cities Network of the United Nations Organization for Education, Science and Culture
- has excellent national and international transportation links
- is one of the most important scientific and research centers in Europe, with around 300 universities and colleges, research institutes and technology parks
- has a large, fast-growing startup scene of about 2500 young companies

bcc Berlin Congress Center

Location and flexibility, right in the heart of Berlin. Around 50 large-scale conferences and exhibitions take place every year at the bcc. For EuroPython the bcc is the perfect location:
Keynotes for up to 1200 participants, highly flexible conference rooms for up to 6 tracks and 4 trainings at the same time, exhibition space up to 2000m², several meeting rooms, technology at tomorrow's standards, great and delicious catering and also the perfect location for evening events.

The Conference

Support the EuroPython 2014 in Berlin as a sponsor! This is your opportunity to present yourself and your company in a professional and innovative environment of Python-enthusiastic developers, users and decision makers. As a sponsor of EuroPython 2014, you directly promote the work of a great open-source community and help further its dynamic development.

I would like to sponsor EuroPython, whom should I contact?
Send an email to **sponsoring@europython.eu**

Call for sponsors

Your benefits as a sponsor

- Socialising: Make new contacts and network!
- Targeting: Reach out directly to people with a real interest in the conference topic and run a targeted marketing!
- Image cultivation: Present yourself as a Python-related open source company!
- Sponsoring: Support a great open source community!
- Know-how transfer: Educate your own employees and benefit from the knowledge of the community!
- Head hunting: Take advantage of the conference for recruitment!
- New business: Use the conference to attract new projects!

Sponsorship Opportunities

Diamond Sponsorship (Limit: 2)

20.000 €

- Logo on EuroPython website, program guide, banners, speaker desks and lanyards
- Color ad (double side) in program guide
- Attendee bag insert (flyer, brochure, gadget)
- Recruiting mailing to attendees and recruiting ad on website and job-board
- Recruiting session
- Sponsored talk (30min) and training (3h)
- Prominent booth in foyer or exhibit hall
- Private meeting room (5 days)
- 5 conference session passes

Platinum Sponsorship (Limit: 4)

10.000 €

- Logo on EuroPython website, program guide, banners and speaker desks
- Color ad (double side) in program guide
- Attendee bag insert (flyer, brochure, gadget)
- Recruiting ad on website and job-board
- Recruiting session
- Sponsored training (3h)
- Booth in exhibit hall
- 4 conference session passes

Gold Sponsorship

5.000 €

- Logo on EuroPython website, program guide and banner (foyer)
- Color ad (full side) in program guide
- Attendee bag insert (flyer)
- 3 conference session passes
- one of the following options:

Option 1: **Sponsored Talk**	• Sponsored talk (30') • Booth in exhibit hall
Option 2: **Recruiting**	• Recruiting mailing to attendees. • Recruiting ad on website and job-board • Recruiting session • Table in exhibit hall
Option 3: **Product Visibility**	• Prominent booth in foyer or exhibit hall

Silver Sponsorship

3.500 €

- Logo on EuroPython website and program guide
- Color ad (half side) in program guide
- Attendee bag insert (flyer)
- 2 conference session passes
- one of the following options:

Option 1: **Sponsored Talk**	• Sponsored talk (30') • Table in exhibit hall
Option 2: **Recruiting**	• Recruiting ad on website and job-board • Recruiting session • Table in exhibit hall
Option 3: **Product Visibility**	• Booth in exhibit hall

Ask for individual arrangements

Contact
to sponsoring team

Sponsoring Team – sponsoring@europython.eu
Christian Kreutzer – christian.kreutzer@python-verband.org
Veit Schiele – veit.schiele@python-verband.org
Fabio Pliger – fabio@europython.eu
Giovanni Bajo – giovanni@europython.eu

Bronze Sponsorship

2.000 €

- Logo on EuroPython website and program guide
- Color ad (half side) in program guide
- 1 conference session pass
- one of the following options:

Option 1: **Sponsored Talk**	• Sponsored talk (30')
Option 2: **Recruiting**	• Recruiting ad on website and job-board • Recruiting session
Option 3: **Product Visibility**	• Table in exhibit hall

EuroPython Patron

1.000 €

- Logo on EuroPython website and program guide
- Color ad (half side) in EuroPython 2014 program guide
- 1 conference session pass

Specials (can be added to other packages)

Special	Price
Lounge sponsor (Limit: 1)	8 000 €
Mobile guide sponsor (Limit: 1)	3 000 €
Social Event sponsor (Limit: 1)	8 000 €
Sprint/Openspace/Barcamp sponsor	2 000 €
Coffee sponsor (Limit: 5)	2 000 € per day

Flexibility

Don't see a package that fits your needs? Do you have a unique idea? If you want to support EuroPython 2014, we want to help you develop a tailored sponsorship package that fits your specific targets.

Get in contact and ask about individual arrangements: sponsoring@europython.eu

Additional Information

Startup discount: Startup companies (less than 6 months since the start of business) receive a discount of 20% for gold, silver and bronze packages.

Free booth for F/OSS projects: We provide free booth space for F/OSS projects. Please register early - space is limited.

All prices in this brochure exclude value added tax.

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Service Details

LOGO ON WEBSITE, PROGRAM GUIDE:
Your logo and a link on ep2014.europython.eu, and in the program guide which each attendee will receive

LOGO ON BANNERS, SPEAKER DESKS:
Your logo on banners in the foyer and/or in the keynote room, and/or logo on panels, which are mounted on the front of the speaker desks

LOGO ON LANYARDS:
Your logo on the official EuroPython 2014 lanyards which each attendee will receive

AD IN PROGRAM GUIDE:
Your advertising in the program guide, full color, to be delivered by the sponsor in accordance with our specifications (e.g. size, color)

ATTENDEE BAG INSERT:
„Flyer" means one page A4-size maximum, „brochure" means an booklet with not more than 20 pages an A4-size maximum, „gadget" means one giveaway like a pen, a lighter, a notepad, …

RECRUITING MAILING TO ATTENDEES:
One mailing (via email) to all attendees (who have consented via opt-in during registration), mailing will be carried out by us to provide confidentiality

RECRUITING AD ON WEBSITE AND JOBBOARD:
Your job advertisement on the job page on ep2014.europython.eu, and on the job board at a central place during the conference#

RECRUITING SESSION:
Brief company introduction talk, and then a real recruiting and curricula evaluating session during the conference

SPONSORED TALK (30'):
You get one slot of 30 minutes as part of the official conference talks

SPONSORED TRAINING (3H):
You get one slot of 3 hours as part of the official training program

PROMINENT BOOTH IN FOYER OR EXHIBIT HALL:
Booth space up to 12 sq.m. in foyer or exhibit hall, 1 table, 1 high table, 2 chairs and simple exhibition divider is included, highly customizable, custom booths are possible, ask about possibilities

BOOTH IN EXHIBIT HALL:
Booth space up to 6 sq.m. in exhibit hall, 1 high table, 1 chair and simple exhibition divider is included, customizable, ask about possibilities

TABLE IN EXHIBIT HALL:
Infopoint in exhibit hall, 1 high table, 1 chair and exhibition divider in the back

PRIVATE MEETING ROOM:
Several small meeting rooms available, 10-20 seats each, you can rent them on hourly or daily basis, run your own meetings, workshops, recruitment interviews

CONFERENCE SESSION PASS:
Free access for your employees to staff your booth, to give a talk, or just to attend the program e.g. for their continuing education