

## CALL FOR PROPOSALS

**WOMEN AND GIRLS LEAD GLOBAL (WGLG) INDIA** is interested in commissioning a short fiction film that seeks to celebrate positive role models

*Exceptional documentary ideas/series of short films/animation stories will be given due consideration*

**DEADLINE FOR SUBMISSION OF PROPOSALS: 20 October 2013**

**Duration: 10-15 minutes**

**Budget: 5 lacs**

**Completion of project by 5 December 2013**

As part of a campaign called **THE HERO PROJECT**, WGLG India seeks to encourage young people to examine traditional gender roles in India, to redefine what it is to be heroic, and to challenge harmful stereotypes that may contribute to gender-based violence.

### **Narrative**

The film(s) should depict the harmful gender stereotype of masculinity that is constantly reinforced in society. The content should use protagonists as case studies and through them articulate the everyday masculine stereotype that a man/boy feels burdened and/or empowered with.

The harmful stereotype can be depicted in relation to the following

- . Relationships
- . Jobs or profession
- . Sports
- . Bollywood
- . Anger

### **Objectives of the film(s)**

- The film(s) will be an audio-visual encapsulation of the WGLG India project mission and goals and will be used for various on-ground events and web dissemination to articulate masculine stereotypes, and understand its role in gender based violence.
- The film(s) should be able to inspire/mobilize the people in the WGLG partner's communities to become 'Heroes' just as their peers who would be featured as protagonists.

## Actors

The film(s) should use protagonists from two WGLG's partner organizations' beneficiary communities

- Magic Bus working with children between 10-15 years in the urban slums of Delhi
- Centre for Health and Social Justice (CHSJ) working with 18-50 year old men in Beed district of Maharashtra.

## Locations

The film(s) will have the following locations

- Delhi/NCR
- Village in Beed, Maharashtra

## Launch

The film(s) would be launched on December 16, 2013 (to mark the anniversary of the brutal gang rape in Delhi last year) in Delhi. The screening will be followed by a panel discussion on gender stereotypes and gender violence with participation from the protagonists in the films, media personalities, opinion makers, gender experts and politicians.

## Format

The film(s) should be shot on HD format

- 1920 X 1080 HD
- Aspect Ratio 16:9

## Deliverables

- Mixed and Unmixed Dumps of 'WGLG INDIA 2013 FILM'
- GFX, Music and SFX to be provided separately as data files
- 5 copies of the film in DVD- PAL

## Copyright

All copyright for videos, photos and raw footage will belong to ITVS

## Methodology

- The consultant/consulting agency will prepare the tools for filming in collaboration with the WGLG India Coordinator. He/she will give visual list of how best to depict the aforementioned points.

- Pre-Production: During initial research & script development, WGLG India Coordinator will prepare the plan of action for the film to progress in consultation with the hired consultant/agency
- Production: Post-approval of the script, the hired consultant/agency would begin to film and shoot
- Post-production: Feedback will be given on rough-cut, after which the hired consultant/agency would be required to complete the film and submit all deliverables to the WGLG India Coordinator by December 5, 2013.

### Submission of Proposal

Kindly submit your proposals by 20 October 2013 with the following details

- Concept Note and Treatment
- Profile of the Agency/Consultant
- Details of principal crew members (director, cameraperson, sound recordist and editor)
- Past works (Links/DVD)
- Outline budget
- Equipment details

For proposal submission kindly contact

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For more details on the campaign, kindly visit [www.wglg.org](http://www.wglg.org)