

**MEDIA ADVOCATE for PERSONS-WITH-DISABILITY OF THE YEAR–  
Media Person/ Company  
General Criteria, Nomination Form and Guide Questions**

**Deadline for submission: April 30, 2017**

This award is given to a person/group, a company/institution, or program that has consistently advocated for rights and welfare of PWDs via broadcast, print or electronic media.

It has 3 categories:

- \*\* PWD Media Person Advocate
- \*\* PWD Media Company/Institution
- \*\*\*PWD Media Program

**To be considered for the Award, a nominee must meet the following criteria:**

- a. Consistency in featuring PWD stories in the positive light, showcasing their skills and potentials, stories and advocacies.
- b. Consistency in personal/group advocacy and involvement outside of the media limelight
- c. Credibility as a person or organization
- d. Respect and consideration of the terms and language that PWDs use, making sure communication can be accessible and understandable to PWDs.

Form  
**MEDIA ADVOCATE for PERSONS-WITH-DISABILITY OF THE YEAR -  
 MEDIA PERSON/ COMPANY**  
 Apolinario Mabini Awards 2017

I. Nominee Profile – Media Advocate / Media Company

Nominee Name

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Official Address

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Phone

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Fax

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Website / Email

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For groups SEC registration/ DTI if any:  
 Birthday/ birthplace for individuals

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Nominated by:

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Position/ relationship to the nominee

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Contact Details

Attachments, if any	Profile/ Curriculum Vitae /Company Profile	
	Portfolio	
	Endorsement , in case of non-SEC registered	
	Photos of projects	
	Others	

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Past Awards received

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## **Guide Questions**

### **A. Stories**

- a. Please list down productions/work that featured Persons with Disabilities with date/s aired/published.
- b. Please attach summary of each work featuring PWDs.

### **II. Other Involvement**

- a. How long has the nominee been featuring stories on PWDs?
- b. How did the nominee get involved in featuring PWDs?
- c. What other involvements with PWDs does the nominee participate in? How often?

### **III. Credibility**

- a. Please list down other awards/ recognition of the nominee.
- b. Has the nominee been involved in questionable, scandalous activities?
- c. Please list down other involvements/ affiliations of the nominee.
- d. How committed is the nominee in helping PWDs?

### **IV. Accessibility and Sensitivity**

- a. In the featured stories, were terms acceptable to PWDs correctly used?
- b. Did the stories correctly showed the issues of PWDs?
- c. Please attach feedback from PWDs about the nominee.