



CV FIBER COMMUNICATION MEETING MINUTES

GoToMeeting (virtual meeting only)

December 29, 2020

Present:

Committee Members: Allen Gilbert (Worcester), Chuck Burt (Moretown), David Healy (Calais), Ray Pelletier (Northfield), R. D. Eno (Cabot), Tim Sullivan (Roxbury), Jeremy Matt (Plainfield)

Others: Tim Shea

Called to order: 5:31PM by Chuck Burt via GoToWebinar

Additions to the agenda:

- Chuck noted that in the last Governing Board meeting there was a call to send out another community update
- Tim Sullivan asked how the data from the survey is being stored. David Healy said that it is in a spreadsheet

Public comment:

- None

Approval of redesigned website launch:

- Chuck Burt noted that he put a link to the most recent version of the website in the chat and that the updated website needs to live tomorrow. Revisions to the website content is being done in google docs that were sent to only those people who signed up to edit them to avoid triggering open meeting requirements. Chuck shared his screen and gave a walkthrough of the DRAFT website. Chuck said that now that the initial revisions have been done, he is going to send out all the links to everyone in the Communications Committee for review and comment.
- Ray Pelletier asked that Chuck Burt send out the links to the content documents in separate emails (one per email) to make it easier to comment. Ray Pelletier also asked about adding more content similar to the content found on the DVFiber page. Tim Sullivan said that we should keep the website structure simple because Wordpress can be challenging.
- Ray Pelletier suggested that the board should define the charter for each committee. Chuck Burt agreed and said that the charters could be drafted, but that the board should bless them at a minimum.
- MOTION (Chuck Burt second Jeremy Matt) that the Communications Committee give Chuck Burt approval to make the new version of the Site live tomorrow 2020-12-30 as required by Codewryter's

contract subject to suggested revisions received between now and the end of the day tomorrow.

Passed unanimously. Discussion:

- Ray Pelletier said that we should go live with the new website, but we should not advertise until the content is more final. Chuck Burt said that we could certainly do a soft launch.
- Tim Sullivan said that the survey should return the user to our webpage. Tim Sullivan also said that some of the images could be downsized.

CVFiber community update:

- Chuck Burt noted that the board asked that the Communications Committee to draft another community update.
- Ray Pelletier asked what 2-3 items we want to share in this update
- Ray Pelletier asked if Last Mile was done working. David Healy said that they are willing to continue working. Tim Shea said that there is a little bit of budget left (a couple thousand dollars).
- David Healy noted that the extension of the CARES money is big as it means that our two fiber to the premise projects are live.
- David Healy noted that the Department of Public Service has asked us to provide information to low-income people about what their options are for cheaper internet and suggested that this be added to the website. Chuck Burt said it could be a linked page that is not part of the main menu structure.
- Jeremy Matt noted that we do not have rates set yet and need to start thinking about that. Ray Pelletier said that it is not critical path at this point as we probably won't be connecting people before June or July.
- Ray Pelletier will draft an update that will be shared w/ the board.

Meeting Adjourned at 6:15PM

Respectfully submitted,
Jeremy Matt, Clerk