



# Is content strategy your thing?

APPLY BY FEBRUARY 17 TO FIND OUT:

[CONTENTSTRATEGYFELLOWSHIP.COM](http://CONTENTSTRATEGYFELLOWSHIP.COM)

The Facebook and Instagram content strategy teams are looking for students who are passionate about language, information design and creating great user experiences.

We're offering undergrad and graduate students 3 opportunities to discover what it's like to shape digital content for people all over the world.



## CONTENT FELLOWSHIP

June 7-9, 2017  
Minneapolis, MN

Attend Confab Central in Minneapolis and learn from industry leaders.

Fellows receive a conference pass, an introductory workshop and a chance to connect with Facebook content strategists.



## CONTENT INTERNSHIP

Summer 2017  
Facebook HQ - Menlo Park, CA

Spend the summer working as a Facebook content strategy intern. You'll learn alongside some of the field's leading practitioners as you use content strategy to help connect more than 1.75 billion people around the world.



## ONLINE SEMINAR

April / May 2017

Join a small group of students from different disciplines to learn more about content strategy career paths through readings, panel discussions and 1:1 mentorship with members of the Facebook content strategy team.