amanda lee anderson

718.473.9905

amandalee@amandalee.org
http://www.amandalee.org

specialties

copywriting, copy editing, proofreading, content creation, email marketing, front-end web design, web analytics, SEO, social media marketing, digital strategy planning, community building, community engagement, brand management, project management

skills and qualifications

Design and web development: Adobe Creative Suite 2-5. Proficient in HTML, XML, and CSS. Some experience with PHP. Experienced in web-based publishing and content management platforms, including Movable Type, Joomla, SharePoint, and Wordpress.

Editing: AP and Chicago styles, Words Into Type and in-house style guides. Trained in legal and financial proofreading, including redlining, blacklining, EDGAR, and citations.

SEO: Experienced with Google Analytics, split testing, keyword research, and rich content development.

work experience

Health Foundation of Greater Cincinnati: Cincinnati, Ohio
Chief web designer and content specialist, 2010-present

Catholic Healthcare Partners: Cincinnati, Ohio
Technical writer, 2009-2010

Metroproof, Inc.: New York, New York
Proofreader and editor, 2007-2009

selected clients
(2004-present)

White & Case LLP
Gibson, Dunn, & Crutcher LLP
The Moderns
R. R. Donnelly & Sons
Allianz Global Investors
C2 Creative
Gilhooley Consulting
Barefoot Proximity
LEO Weekly
Louisville Music News
Venus Zine
Task.fm
The Louisville Cardinal

education

University of Louisville: Louisville, Kentucky
Bachelor of Arts, Political Science and Economics, 2006

references

Christine Mulvin, Communications Director, The Health Foundation of Greater Cincinnati: Cincinnati, Ohio
cmulvin@healthfoundation.org

Kerri Rainbolt, Account Supervisor, Creatives on Call: Cincinnati, Ohio
kerri@creativesoncall.com

Ben Chroneos, Tier II Systems Support Specialist, Extreme Reach, Inc.: Louisville, Kentucky
bchroneos@gmail.com

Sean Hagerty, Manger, Metroproof, Inc: New York, New York
sean@metroproof.com