

TAIPEI
MARCH 1-4
2020

51ST | GENERAL
ASSEMBLY



WORLD TRADE CENTER®
TAIPEI

CONNECTING
BUSINESS TO THE
DIGITAL WORLD

WTCA 51ST GENERAL ASSEMBLY

HOSTED BY



WORLD TRADE CENTER®
TAIPEI

March 1-4, 2020

<https://events.bizzabo.com/WTCAGA2020>

The WTCA

Founded in 1969, the World Trade Centers Association (WTCA) is comprised of more than 325 institutional members, including businesses and organizations in nearly 100 countries united under the World Trade Center brand. Made up of real estate developers, economic development agencies, and the proprietors of world-class conference and exhibition facilities, the WTCA is a worldwide network of institutions and people leading global trade and investment.

WTCA Annual General Assembly

The General Assembly (GA) is the Association's premier annual event. The GA gathers close to 500 representatives from nearly 100 World Trade Centers. The attendee profile includes chief executives, high-level government officials, decision makers, buyers, and suppliers from a wide spectrum of sectors.

51st General Assembly

In 2020, the General Assembly will focus on **"Connecting Business to the Digital World"** and will be the perfect opportunity to connect not only with businesses in Taiwan, but also potential partners worldwide through WTCA's exclusive worldwide network.

Key Industry Focuses at the 51st General Assembly

- Agriculture & Smart Agriculture
- Green Technology
- Information and Communications Technology (ICT), Artificial Intelligence (AI), and the Internet of Things (IoT)
- Medical Services & Smart Healthcare
- Smart City
- Smart Manufacturing
- Startup & Innovation



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Why attend?

- Nearly 500 business leaders from around the globe—all at one event!
- Gain industry insights and exchange expertise from industry leaders and local experts
- Learn of the many ways your business or city can excel at connecting in the digital era
- Opportunities to partner with Taipei and the rest of the world

All GA attendees will have access to:

- B2B meetings
- Mainstage programming
- Workshops
- Company tours in IoT applications, smart healthcare, and somatosensory technology
- Official General Assembly B2B app
- Opportunities for company travel incentives
- Welcome Networking reception
- MOU signings
- Gala dinner, including WTCA's 50th-Anniversary celebration
- Taipei via Taipei Cycle, a new view on cycling
- and more!

Key Dates and Deadlines

- December 13, 2019: Early bird registration ends
- Friday, December 13, 2019: B2B Matchmaking begins (only for those who are registered)
- January 10, 2020: Exclusive discounted rate at the Grand Hyatt Taipei hotel expires



WTCA'S 50TH ANNIVERSARY

For half of a century WTCA members the world over have been playing important roles in the trade and investment ecosystems of their home cities and working alongside fellow members of our worldwide network to find new global opportunities for local businesses and people alike. We are in the midst of a year-long celebration of this milestone which will culminate at our General Assembly in 2020 in Taipei!

For more information, contact: