



January 7 - 10, 2020

SHOW PROFILE:

CES® is the world's gathering place for all those who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for 50 years — the global stage where next-generation innovations are introduced to the marketplace. Owned and produced by the Consumer Technology Association (CTA)®, it attracts the world's business leaders and pioneering thinkers. CES showcases more than 4,500 exhibiting companies, including manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and more; a conference program with more than 300 conference sessions and more than 170,000 attendees.

ATTENDEE PROFILE:

Industry leaders from the entire tech ecosystem attend to discover and experience the latest trends and network with peers. CES draws the global technology industry and leaders from other business sectors from 160 countries including Fortune 500 executives, manufacturers, retailers, corporate buyers, content producers, entertainment executives, venture capitalists, engineers, government officials, installers, advertising and marketing executives, financial analysts, start-ups and the media from around the world.

EXHIBITOR PROFILE:

From tech powerhouses to innovative startups, companies big and small from all industries come to CES to introduce the latest innovation to the global market. Exhibitors feature products from all facets of tech, from audio, vehicle technology and wireless to drones, augmented and virtual reality, 3D printing, sensor tech and more. Manufacturers, developers and suppliers gather at CES to not only showcase game-changing technology to the world, but to also build strong business relationships with new and existing industries. *Contact Cheryl Smith for exhibitor information, at csmith@lvcva.com.*



CES Facts at a Glance:

- Exhibit Dates: January 7-10, 2020
- Attendance: 170,000+
- International Attendance: 60,000+
- Exhibitors: 4,500+
- Speakers: 1,100
- Media: 6,000+
- www.ces.tech | www.cta.tech

Consumer
Technology
Association

WTCA Delegation Benefit Program

CES 2020 — January 7-10

To receive the following benefits, notify Cheryl Smith at
WTC Las Vegas to register your delegation

EXCLUSIVE WTC DELEGATE BENEFITS (*Only available through this program*)

- **FREE Complimentary CES 2020 attendee registration** (allows access to exhibit show floor, keynote addresses, SuperSessions, and select conference sessions).
- **25% discount** off the purchase of a Conference Pass (starter or deluxe pass).
- **10% discount** off exclusive StoryTech VIP Impact Tour, including pre-tour briefing, refreshments, floor tour with one of our industry experts, plus a trends white paper.
- **Invitation to the International Matchmaking Reception** held on the opening day of CES, Tuesday, January 7, 2020. *(RSVP Required)*
- **Access to International Business Centers** on-site, including Wi-Fi, computer stations, laptop hookups, refreshments, translators and private meeting rooms at Las Vegas Convention Center and Sands Expo.
- **Invitation to private WTC Delegate-only Breakfast** on Thursday, January 9, 2020, sponsored by CTA. *(RSVP Required. Space is Limited)*
 - SPEAKERS: Mr. Gary Shapiro, President and CEO, Consumer Technology Association.
 - Mr. Scott Ferguson, President and CEO, WTCA
 - Mr. Chris Meyer, Executive Director, WTC Las Vegas
- **Invitation to private reception for WTCA delegates** hosted by WTC Las Vegas and its Business Club on Monday, January 6, 2020. *(RSVP Required)*
- **Assistance with economic development meetings, tours, and events** in Las Vegas on Monday January 6, 2020 (upon request), offered by WTC Las Vegas.
- **Access to a specially-priced block of hotel rooms**, subject to deadlines and limited availability.
- Additional Air Service support during key dates and select markets.
- FREE Assistance with booking group dining reservations.
- FREE Assistance with booking cultural and tourist attractions.
- FREE Las Vegas Monorail passes (as requested).
- FREE Destination maps.



Cheryl Smith, CMP, HMCC

Director of Operations

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