



Idée du projet Interreg NWE : YES

Name of the project: YES (*Youth Entrepreneurship Skills*)

Priority n°5: Transition towards a socially inclusive and resilient society

Specific objective : Enhancing the effectiveness and inclusiveness of labour markets and access to quality employment through developing social infrastructure and promoting social economy (SO 4.1).

Partners: not defined

Duration: 3 years?

A. General idea :

EN : The idea of the YES project carried by ADICE aims at reinforcing the employability of job seekers by providing them with support, training and tools to develop and enhance their skills and their entrepreneurial ideas. The aim is to support participants to define their project, to develop and to help them to start their initiative by developing innovative solutions and new economic models.

FR : L'idée du projet YES porté par l'ADICE vise en renforcer l'employabilité des demandeurs d'emploi en leur apportant un accompagnement, des formations et des outils pour développer, mettre en valeur les compétences et leur idées entrepreneuriales. Le but est ainsi de soutenir les participants à définir leur projet, à se développer et de les aider à démarrer leur initiative en développant des solutions innovantes et de nouveaux modèles économiques.

B. Process of the need analysis:

Before starting the project ADICE will be supported by the other involved partners to perfectly define the needs and the potential activities. Each EU partners will work with their networks and public to exchange and define the needs and potential tools and trainings/ workshops to reinforce their capacities and knowledges (global objectives, potential activities, contents, tools...).

The needs assessment process will be done in different steps before the project proposal creation:

- 1- Explanation of the call for proposal and exchanges about the YES project idea to potential partners,
- 2- Exchanges with interested partners to analyse their experiences in job seekers supporting and entrepreneurship projects to get analysis of difficulties and attempts of each organization.
- 3- Creation and dissemination of a project presentation file and a partner information form to know exactly the role, experience and expectations about this project for each potential partner.
- 4- Analysis of the partner information forms to know all the experiences, potential roles and expectations of each involved partner.
- 5- Exchanges between ADICE and the partner organizations to create the YES project and all the activities (planning, trainings, contents...).
- 6- Creation and dissemination of a need analysis questionnaire in 4 languages (English, French, German and Dutch) to identify the needs and expectation of the job seekers from rural areas, in each other, towards this project and the tools that will be developed.

C. Context analysis

EN : Through the YES project, ADICE wants to respond to the challenges faced by job seekers in the Interreg North West Europe area. Indeed, according to the Global Youth and COVID-19 survey conducted by the Global Initiative for Decent Work for Youth between April and May 2020 on behalf of the International Labour Organization, the multidimensional consequences of the current health crisis have had an unprecedented impact on the world's youth, to the point that some people are already talking about a "locked-in generation". The pandemic has increased the vulnerability of workers, particularly young (18-30 years old), and lengthened the transition period to employment. Entrepreneurship is one response that will be put in place to the challenges faced by adults. It is within this framework that ADICE and its partners will put in place the tools and work packages explained below.

FR : Par le biais du projet YES, l'ADICE veut répondre aux défis rencontrés par les demandeurs d'emploi de la zone Interreg North-West Europe. En effet, selon l'enquête Global Youth and COVID-19 menée par l'Initiative mondiale pour le travail décent des jeunes entre avril et mai 2020 pour le compte de l'Organisation internationale du travail, les conséquences multidimensionnelles de la crise sanitaire liée au COVID ont eu un impact sans précédent sur la jeunesse mondiale entre autres, à tel point que certains parlent d'une "génération bloquée". La pandémie a accru la vulnérabilité des travailleurs, en particulier des jeunes (18-30 ans) et a allongé la période de transition vers l'emploi.

L'entrepreneuriat est une réponse qui sera mise en place face aux défis relevés par les adultes. C'est dans ce cadre, que l'ADICE et les partenaires mettront en place les outils et Work Packages expliqués, ci-après.

D. Objective of the project & activities:

The project YES has several objectives : Organize workshop to help participants to define their personal and professional project through dynamic pedagogical workshops (WP1) ; To create training modules specific to the management of entrepreneurship projects. (WP2) ; And, to support the job seekers or people in professional reorientation in the application and implementation of their entrepreneurship project.

E. Organisation of YES project :

Project Management

Throughout the project, monthly meetings will be organized to ensure the proper completion of tasks and the achievement of objectives. +/- **6 Steering Group Meetings** will be planned over the 3 years of the project in order to consider a face-to-face meeting between the project partners, to discuss the progress of the project, to present the tools created and the next actions to be implemented according to the Application Form.

WP1 : Definition of the project and the path – Workshops

EN : The objective of this workpackage is to help participants **define their personal and professional project through dynamic pedagogical workshops**. These workshops will be supported by individual

reflection during which the participant will work on the creation of a **portfolio specific** to his or her career.

The group workshops may include various modules (non-exhaustive list) such as

- Identifying one's skills
- Identifying one's project and career path
- Where to start: the structures that support you
- Etc.

→ *Defining participants' project*

FR : L'objectif de ce WP est d'aider les participants à **définir leur projet personnel et professionnel par le biais d'ateliers pédagogiques dynamiques**. Ces ateliers seront appuyés d'un travail individuel de réflexion pendant lequel le participant travaillera sur la création **d'un portfolio** propre à son parcours.

Les ateliers collectifs pourront comprendre divers modules (liste non-exhaustive) tels que :

- Identifier ses compétences
- Identifier son projet et son parcours
- Par où commencer : les structures qui accompagnent
- Etc.

→ *Définir son projet*

WP2 : Project management training

EN : The objective is to create training modules specific to the management of entrepreneurship projects. The aim is to develop different key stages in the creation of a company or a project and to close the training with the proposal by the participants of "mini-projects" of financing requests, project submission...

Thus, the training will include various modules such as (non-exhaustive list):

- Establishing and managing a budget
- Writing a business plan
- Developing a network
- Finding clients
- Etc.

→ *Manage a project*

FR : L'objectif est de créer des modules de formation propres à la gestion de projets d'entrepreneuriat. Il s'agira de développer différentes étapes clés à la création d'entreprise ou d'un projet et de clôturer la formation par la proposition par les participants de « mini-projets » de demande de financement, dépôt de projet...

Ainsi la formation comprendra divers modules tels que (liste non-exhaustive) :

- Etablir et gérer un budget
- Rédiger un business plan
- Développer un réseau



- Trouver des clients
- Etc.

→ *Gérer son projet*

WP3 : Entrepreneurship – Manage his/her opportunities

EN : It will be a question here of supporting the job seekers or people in professional reorientation in the application and the concretization of the assets and reflections carried out during the preceding stages of the project (WP1 & WP2).

A supporting to the creation of the company, to the company in the social and solidarity economy and the associative initiative will be proposed in order to reassure, advise and support the young entrepreneur. In order to strengthen their business creation, the partners will support the young entrepreneurs to test their projects and exchange with other similar structures in Europe, preferably in the partner countries of the North-West Europe program.

→ *Implement the project*

FR : Il s'agira ici d'accompagner les demandeurs d'emploi ou personnes en réorientation professionnelle dans l'application et la concrétisation des acquis et réflexions menées lors des précédentes étapes du projet (WP1 & WP2).

Un accompagnement à la création de l'entreprise, à l'entreprise dans l'économie sociale et solidaire et l'initiative associative sera proposé afin de rassurer, conseiller et soutenir le jeune entrepreneur. Afin de renforcer sa création d'entreprise, les partenaires appuieront les jeunes entrepreneurs à tester leurs projets et échanger avec d'autres structures similaires en Europe, de préférence dans les pays partenaires du programme Nord-Ouest Europe.

→ *Appliquer son projet*

F. Why do you need transnational cooperation ?

Faced with different entrepreneurship types, application rules, implementation, etc. within Europe, transnational cooperation will be more than necessary to ensure that each of the tools, workshops and trainings created are as relevant as possible. This is why creating a diverse consortium can bring richness to the exchanges during the implementation. Indeed, the expertise of each of the organizations will be put to good use in the implementation of the new system proposed by the YES project.

G. What kind of partners are you looking for ?

We are looking for organizations that are involved with young job seekers (18-30 years old), including those with limited opportunities (language barriers, discrimination, socioeconomic barriers, health problems, or geographic barriers - rural areas, etc.). These organizations have some expertise or knowledge in the field of the project (job seekers center, universities, associations...).



H. Contact details

Interested ? Please contact us on :

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