



**STI Policy Forum: Special Session on
“Creative Economy and Green Innovation”**

31 March 2011 8.30 – 13.30

**National Science Technology and Innovation Policy Office (STI)
Chamchuri Square Building, 14th Floor, Patumwan, Bangkok**

The concept of “Creative Economy and Green Innovation” has been emerged as a new paradigm to foster economic development while tackling global environmental challenges. Many countries including Thailand actively aim to promote creative economy and green innovation as keys to sustainable development. This forum will explore new trends and initiatives in creative economy and green innovation and seek to address policy questions such as what is the platform to link green innovation into creative economy development?, what are demand-side and supply-side policies to promote green innovation?, and how does green innovation shape the future lifestyle? The aim of this forum is to raise awareness about the concept of creative economy and green innovation and to explore policy framework conditions needed for successful implementation of this new economic and social development concept.

Tentative Agenda

- | | |
|----------------------|---|
| 8.30 – 9.00 | Registration |
| 9.00 – 9.15 | Welcome Address by Dr. Pichet Durongkaveroj,
Secretary General of STI |
| 9.15 – 10.30 | Panel I: New Trends and Initiatives in Creative Economy
Dr. Karndee Leopairote , Director of Thailand Creative Economy Agency and Head of Operations Management, Thammasat Business School
Ms. Harriet Foster , Coordinator, Thai-US Creative Partnership, Economic Section, Embassy of the United States of America
Moderated by Dr. Kanchana Wanichkorn , Policy Specialist, STI |
| 10.30 – 10.45 | Break |
| 10.45 – 12.00 | Panel II: Future Innovations in Green Living
Professor Chou Siaw Kiang , Executive Director, Energy Studies Institute, National University of Singapore
Mr. Duangrit Bunnag , Managing Director of DBALP
Dr. Atch Sreshthaputra , Faculty of Architecture, Chulalongkorn University
Moderated by Dr. Nares Damrongchai , Executive Director, APEC Center for Technology Foresight, STI |
| 12.00 – 12.30 | Open Discussion |
| 12.30 – 13.30 | Lunch |
-