

Latino Tech Summit Agenda

Santa Clara University

November 30th - December 2nd

Wednesday, November 30

6:00 pm to 9:00 pm

Opening Reception.....*Facebook Headquarters*
Sponsored by: Facebook (Invite Only)

Thursday, December 1

7:30 am to 4:00 pm

7:30 am to 8:00 am

8:00 am to 9:00 am

Tech Summit Registration.....*Locatelli*

Networking Break.....*Locatelli*

Tech Savvy Breakfast.....*Locatelli*

The Tech Savvy breakfast celebrates the innovation of technology and how our community has embraced it. In the fast-pace digital world we live in, we must always be up to date with the latest technology and actively progressing to what the next big idea could be. Join us as we celebrate the advancement and integration of technology into our world.

9:15 am to 10:30 am

Track – ERGs and Corporate Diversity

Building a Culture of Upward Mobility.....*Parlor C*

Employee Resource Groups focus on creating a culture of diversity and inclusion within their companies that allow employees and corporate leaders to collaborate in advancing their careers and the overall mission of the company. ERGs allow for Latinos to find common ground between Latino cultural norms and projecting executive presence that allows them to succeed in corporate America. We will discuss ways for individuals to expand opportunities within their companies through ERGs and sponsor/mentor relationships.

9:15 am to 10:30 am

Track – Non-Profits

Staying Up to Date in this Digital World *Mission*

In this rapidly changing digital world, it is imperative for organizations to integrate digital tools and strategies into their daily functions. Training staff to utilize these digital resources will encourage overall efficiency and effectiveness. Learn about the different digital tools available to you and how you can use them to enhance your organizations impact.

Panelists:

Geoffrey Nolan, Communications Associate, LULAC (Confirmed)

10:40 am to 11:55 am

Becoming la Jefa.....*Parlor B*

Track – Entrepreneur

Every day there are women breaking stereotypes and succeeding in high-ranking jobs. This panel will feature women entrepreneurs who will provide insight on how to surpass barriers as women. Learn their best practices and how they were able to succeed in their current position as la jefa.

Moderator:

Kety Esquivel, Principal & Co-Founder, Esquivel McCarson Consulting (Confirmed)

Panelists:

Yscaira Jiménez, CEO, LaborX (Confirmed)

Nicki Klein, CEO, Betagig (Confirmed)

10:40 am to 11:55 am

Track – ERGs and Corporate Diversity

The Power of an ERG..... Parlor C

Employee Resource Groups are not just a social group. They are leaders moving diversity forward within their own companies and in the workforce. Come learn about the strides ERGs make and how they have trained members to be leaders inside and out of their company to showcase the power of diversity and inclusion in today's workforce. We will discuss how ERGs create intersectional solutions by supporting and partnering with other underrepresented groups.

Panelists:

Salina Sotelo-Esparza, Equity Compensation, Genentech (Confirmed)

10:40 am to 11:55 am

Track – Non-Profits

Deciphering the Secrets of Fundraising.....Mission

Expanding your reach as an organization depends on the resources you have to support it. Obtaining funds to support your activities is often the biggest challenge for any non-profits. Learn how you can leverage your organization's footprint and capacity to obtain funding. Hear from philanthropic leaders as they discuss what their organizations are looking to invest in and what they expect from programs they fund.

12:00 pm to 2:00pm

Diversity & Inclusion Luncheon.....Locatelli

The Diversity & Inclusion Luncheon will highlight the importance of diversity and how others have taken steps to begin fostering their next Latino Tech Titans and join the movement for a more inclusive Silicon Valley.

2:10 pm to 3:20 pm

Track – Entrepreneur

Start-Up 101.....Parlor B

Do you consider yourself a leader? Do you want to be your own boss? Do you have great ideas for the next app or tech

business but don't know where to start? Come learn how to become an entrepreneur as the panelists describe their own personal best practices in becoming an entrepreneur.

Panelists:

Sergio Monsalve, Partner, Norwest Venture Partner (Confirmed)

Ramona Ortega, Founder and CEO, Mi Dinero Mi Futuro(Confirmed)

2:10 pm to 3:20 pm

**Sinergy: ERG's & Non-Profits.....Parlor C
STEM Programs Best Practices**

Employee Resource Groups with STEM backgrounds play an imperative role in fostering the next generation of STEM leaders. Through programs offered by tech companies that focus on training our youth for STEM careers, ERGs play a vital role in ensuring we have a more diverse future STEM workforce. Learn about programs already in existence and how you can create one that best fits your community and its needs.

3:30 pm to 4:30 pm

**Track – ERGs & Corporate
Diversity**

Women Breaking Glass Ceilings..... Parlor C

Women in tech continue to make strides to combat under representation of women in high ranking positions by showcasing their strong leadership and innovative skills. Women leaders will discuss best practices on climbing up the corporate ladder without losing their authentic self and their culture. These tenacious leaders will dive deep on how we can all work together in order to create an inclusive and equal tech industry.

Panelists:

Michelle Rodriguez, Diversity and Inclusion Program Manager, VMware (Confirmed)

Rosa Mendoza, Executive Director, Hispanic Technology & Telecommunications Partnership (Confirmed)

3:30 pm to 4:30 pm

Track – Entrepreneur

Fund Me! Finesse Your Pitch.....Parlor B

Are you ready to take your start up to the next level but are not sure where to start? Come hear angel investors discuss the do's and don'ts in order to fine tune your pitch.

Panelists:

Angel Saad Gómez, Venture Partner, Oak Investment Partners (Confirmed)

Luis Robles, Co-Founder and VP Marketing & Strategy, Diamanti (Confirmed)

Ramona Ortega, Founder and CEO, Mi Dinero Mi Futuro(Confirmed)

4:40 pm to 5:15 pm

Closing Remarks.....*Locatelli*

Friday, December 2

7:30 am to 8:00 am

Networking Break.....*Locatelli*

8:00 am to 9:00 am

#OurFuture Tech Titans Breakfast.....*Locatelli*

The #OurFuture Tech Titans Breakfast celebrates our youth and emerging tech leaders of tomorrow and highlights the dynamic careers of the tech titans of today. The path to success in the technology industry is enduring and takes dedicated individuals who are passionate about their craft.

9:15 am to 10:55 am

Track – Young Professionals

Learn What it Takes to Land Your Dream Job!*Parlor B*

Come learn what the tech companies say they are looking for when hiring and take part in facilitated exercises that build on the personal leadership skills of effective communication, collaboration, and teaming. Via the use of a mobile website you will produce your own personal self-branding emblem to share on social media. This emblem will be instrumental in creating your elevator speech and identifying what personal strength to focus on while in an interview.

Panelists:

Suzanne Van Stralen, Owner, SVS Consulting Services (Confirmed)

Martin Hall, Consultant and Facilitator, SVS Consulting Services (Confirmed)

David Pena, Consultant and Facilitator, SVS Consulting Services (Confirmed)

Bill Enright, Consultant and Facilitator, SVS Consulting Services (Confirmed)

9:15 am to 10:55 am

Track – Youth

A Taste of Tech Jobs.....*Williman*

Participants will be emerged into the tech world through an interactive discussion on tech jobs in software engineering, such as game programmers, app developers and more. Throughout the session you will learn about the every-day functions of a job in the tech field and be prepared for what you can expect in a career in tech. The session will end with students creating an app to introduce them to the world of coding.

Panelists:

Julio Feliciano, Technical Advisor, LaborX (Confirmed)

11:00 am to 11:55 am

Tech Career in Unexpected Companies.....*Parlor C*

***Track – Young Professionals
and Youth***

Modern society demands that companies are able to adapt, innovate and integrate to new technologies in order to succeed in a competitive field. Every company, regardless of their focus, is looking for individuals with technology backgrounds to help their businesses thrive in a new digital world. Learn about opportunities available to you and how your tech knowledge can help you find a career in unexpected company.

11:00 am to 11: 55 am
Track – Youth

Don't Settle for Less, Strive for Success..... *Williman*
Pursuing a career in STEM takes dedication and passion. We will hear from individuals who have strived for success and beat the odds stacked against them to pursue their dreams. As minorities in STEM they will share the steps to overcoming obstacles and ways to create your own opportunities to ensure you are able to reach your goals in STEM education and careers.

11:00 am to 11:55 am
***Track – Young Professionals
and Youth***

Beyond the Tech Classroom.....*Parlor B*
Entering the tech industry requires hands on experience that equips you with the tools necessary to succeed in the field. Many companies offer programs focused on creating a diverse workforce through fellowships or other activities that provide individuals with real world experience to help them excel when transitioning from the classroom to the field. We will discuss opportunities available for students to participate in these types of trainings and how they can begin to gain experience while obtaining an education.

Panelists:

Andy Tran, CEO, Outco (Confirmed)

12:05 pm to 1:30 pm

Innovation and Leadership Luncheon.....*Locatelli*
The Innovation and Leadership Luncheon will highlight leaders in the tech industry whose innovative creations and works have led to their success.

1:35 pm to 2:40 pm

Expo.....*Mission*

2:45pm to 4:15 pm
Track – Young Professionals

Resume Boot Camp for the Modern Workforce...Parlor B
What does your resume say about you? Unsure how to make it stand out? Are you able to articulate the skills on your resume to a potential employer? Bring your resume with you to receive insight on how to tailor it to the wants of the employer. Don't miss out on this opportunity to learn the standard lingo for the tech industry that will prepare you for your future career.

Panelists:

Louis Berrios, Associate Director of Business Solution, Per Scholas (Confirmed)

2:45pm to 4:15 pm
Track – Youth

Get in Touch with Tech.....*Williman*

4:25 pm to 5:00 pm

Closing Remarks*Locatelli*