



FROM PUBLIC INTEREST TO PRIVATE PROFIT

The Changing Political and Social Legitimacy of International Business

This conference of historians, business historians, management scholars, and business practitioners will study the corporate entity as it has changed over the past four centuries. Corporations started their lives as social, political, as well as commercial entities. By the nineteenth century, corporations became less accountable to the societies and states and became more self-consciously economic, private, and financial organizations. Since then, many interests have attempted to reintroduce the social purpose of corporations. The conference will offer participants the opportunity to place present day corporate activity into an instructive historical context and to discuss how corporate actors in the past addressed challenges and problems parallel to those facing corporations today.

Date: May 5-6, 2016

Location: Rotman School of Management, University of Toronto, Toronto, Canada

Cost: Free to All Participants

Keynote Speaker: Mr. Justice Rothstein, *The Canadian Supreme Court and the Redevelopment of Social Corporations*

FOR MORE INFORMATION AND TO REGISTER: www.cbha-acha.ca/conference/

