



RacetothBeach.com

[Join the Charlotte Area Race to the Beach Clean Commute Challenge!](#)

Clean Commuting has its perks: lowering stress, saving money, and drawings for great prizes!!

Grand Prize: two night **beach vacation** at the **Blockade Runner Beach** resort in Wrightsville Beach, NC!

Kick-off Week Prize: **Kindle Fire!** This portable tablet is perfect for the commuter on the go!

Monthly Prize winner will be randomly selected from commuters who participate each month of the campaign.

Use the web Dashboard at www.RacetothBeach.com to log your Clean Commutes, qualify for prize drawings, and race with Clean Commute Characters (bloggers)! During registration for Race to the Beach, you will be asked how you usually commute to work (bike, walk, ride the bus, ride LYNX, telecommute, use compressed work days, walk, vanpool, or drive alone) and what clean commute mode(s) you plan to try during the clean commute challenge. A Clean Commute Character will be assigned to you based on the clean commute mode you select, but feel free to add other Clean Commute Characters to your race track by selecting them from the drop-down menu on the Dashboard.

Finding your clean commute is easy!

Visit www.ShareTheRideNC.org to find a carpool partner; you can even specify finding a carpool partner among your own coworkers!

Visit <http://tripplanner.ridetransit.org/> or the [RideCATS app](#) to find your CATS transit route and schedule!

Trouble viewing www.RaceToTheBeach.com?

The Race to the Beach website is designed to be viewed with [Firefox version 3](#) or higher or [Internet Explorer version 8](#) or higher and with a minimum [screen resolution](#) setting of 1024x768 or higher.

Rules of the Road

1. Enter a **minimum of 13 clean commute round-trips** during June 2, 2014 – August 29, 2014 to be entered into the GRAND PRIZE drawing.
2. Enter a **minimum of one (1) clean commute round-trip** between June 2, 2014 – June 8, 2014 to be entered into for the KICKOFF WEEK drawing.
3. Enter at least **one (1) clean commute round-trip** during each month of the campaign (June 2014, July 2014, and August 2014) to be entered into that month's prize drawing.
4. Enter a **maximum of one (1) clean commute round-trip per day** using your predominant clean commute mode. Eligible clean commute modes include:
 - Bike
 - Bus
 - Carpool
 - Compressed work day off**
 - Telecommute
 - Train (LYNX)
 - Vanpool
 - Walk
5. If you clean commute and log your clean commute on an **Air Quality Action Day**, you will get credit for **2 clean commutes**...this emphasizes the importance of pollution-reducing clean commuting on days when air

quality is expected to be poor. (You will be notified via email if the next day is [forecast](#) to be an [Air Quality Action Day](#).)

6. Only work-related clean commutes are eligible. Winners must work or live in any county contained in the Charlotte ozone non-attainment area, which includes the counties of Cabarrus, Gaston, Iredell, Mecklenburg, Lincoln, Rowan, Union and York (SC).
7. Enter clean commutes within 7 calendar days and see your virtual vehicle move on the Dashboard. Entries older than 7 calendar days **will not** be accepted.
8. If you are a current employee of a participating Charlotte Area NC Air Awareness Business Coalition member, you may sign up to race with your employer (all participating companies are listed on the registration page). Otherwise, you will, by default, be considered a public commuter.

**The day you have off as a result of a compressed work schedule is eligible as a clean commute. For example: if you work 80 hours in 9 days and get the 10th day off, only the 10th day is an eligible clean commute.

Terms and Conditions

1. Each participant will be signed up for email delivery of Air Quality Action Day alerts via the US EPA's EnviroFlash notification system – [EnviroFlash.info](#). Participants are allowed to unsubscribe from these emails.
2. The Race to the Beach Clean Commute Challenge is designed to reduce the number of miles being driven by commuters. Therefore, commuting to work alone by motorcycle, scooter, hybrid vehicle, or alternative fuel vehicle (compressed natural gas, biodiesel, or all-electric vehicle) are not eligible as clean commutes for this clean commute challenge.
3. By entering a clean commute at [RacetothBeach.com](#), you certify that your profile information and clean commute entries are factual.
4. Winners of prizes must verify in writing that their profile information and clean commute entries are factual.
5. The Race to the Beach promotion is not sponsored, endorsed, administered by or associated with Facebook. By registering, you release Facebook from any responsibility for the information presented in the Race to the Beach promotion.

Prize Details

It does not matter how quickly you finish the race, as long as all 13 clean commutes are logged by August 29, 2014. The "race" (i.e. Clean Commute Characters) component is simply a novelty and has no impact on your chances of winning.

The Grand Prize!

The Grand Prize package (Friday and Saturday nights stay) at the [Blockade Runner Beach Resort](#) in Wrightsville Beach. Each prize must be redeemed September to October 2014, or April to May 2015, and is subject to availability (blackout dates may apply). The Grand Prize is donated by [Blockade Runner Beach Resort](#).

The Kick-off Week Prize

The Kick-off week prize is a Kindle Fire, perfect for the clean commuter on the go! For more information about the Kindle Fire, please go to www.kindle.com/info. This Kindle device is provided by N.C. Air Awareness. Amazon is not a sponsor of *Race to the Beach*.

Finish the *Race to the Beach* and ask your coworkers, friends, and family:

“Are you at the Beach yet?”