



BOSTON COLLEGE

— HARVARD ATHLETIC COMPLEX | MAY 25-27, 2018

2018 BOSTON CALLING MUSIC FESTIVAL UPDATE

Public Safety: Public Safety continues to be one of our top priorities. Boston Calling has hired former Boston Police Captain Paul Ivens as our Public Safety Liaison. For the past few months we have been working with all public agencies on-site at Harvard Athletics including Massachusetts State Police, Boston Police, Cambridge Police, Harvard University Police, and EMS.

Permitting: BC officially submitted all Special Event permits to the City of Boston including in March including: Entertainment License; Health permits for all food services - including rodent control measures; Building permits for all staging/structures; Temporary liquor license; Generator permits; Capacity stamp; Inspectional Services layout and emergency egress approval; Life Safety Report approval.

Transportation: The Festival is once again working with the MBTA to add Red Line frequency at key times to accommodate attendees. We have also requested increased 66 bus service including end of the night shuttles. 92% of attendees did not drive to the event last year. Marketing information will once again stress that attendees should not drive. We are also working with Lyft/Uber on a dedicated drop-off and pick-up location as well as a dedicated area for parents/guardians to drop-off and pick-up children attending the Festival.

Local Employment: The Festival hired many Allston and Brighton residents to work at the event last year and hope to increase that number this year! We will be launching our “Online Community Job Fair in a few weeks.

2018 BOSTON CALLING MUSIC FESTIVAL UPDATE CONT.

Community Outreach: The Festival is reaching out to several local non-profits to create unique interactions with performing artists for local children and distributed tickets to groups that would otherwise not be able to attend including: West End House; Allston-Brighton Little League; Allston-Brighton Hockey League; Allston & Brighton Boards of Trade & Main Streets programs; Charlesview Community, Inc.; Allston-Brighton Substance Abuse Task Force; Oak Square YMCA; and others.

Community Hotline: Boston Calling is in the process of developing an innovative Community Hotline for resident access before, during, and after the Festival. We also plan to share the hotline information through the ACA and other community groups.

Sound Engineering Enhancements: After last year's Festival, feedback from residents included concerns about the impact the noise and bass experienced. As a result, Boston Calling has hired a new sound engineer, Marcus Ross, who is working on an entirely new approach to how the Festival will control noise spill beyond the venue. In addition to using state-of-the-art technology and methodology, Marcus will be employing receptors that will allow sound engineers with real time information on noise levels in those locations. This will allow adjustments to speakers if necessary during the course of the weekend. The festival will be deploying several methods of sound control.