

Help AIS Affiliates & Sections

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For the Membership Development Committee

Overview

The Membership Development Committee recently completed its review of a survey of AIS members.

Goals

1. To find out if Affiliates and AIS Sections need help during this difficult time of isolation, quarantines, and with the inability to have public gatherings due to Covid-19.
2. If help is needed, offer training sessions and make them available to all.

Specifications

The results of the survey are now in, and throughout the collection process it was apparent that most AIS members felt that help and support were needed.

What are we asking?

Any AIS or AIS Section member who can volunteer to offer instruction or ideas for instruction in the following areas, please contact us. We would like to put together a series of instructional classes, webinars or recorded videos to offer our AIS Affiliates and AIS Section members:

1. Marketing
2. Social Media
3. Community Relations
4. Presentations (iris related and other)
5. Using Zoom
6. Technology

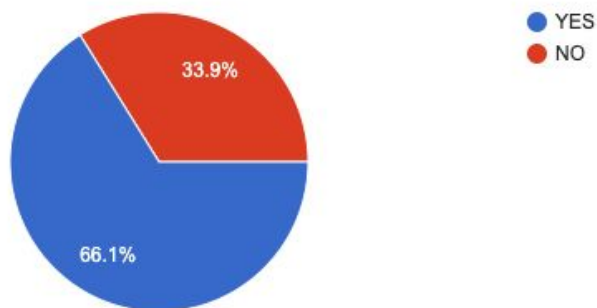
Other Feedback

We also receive a variety of feedback that we're still analyzing. A big thank you to all those who participated and responded to the questions posed.

Survey Results

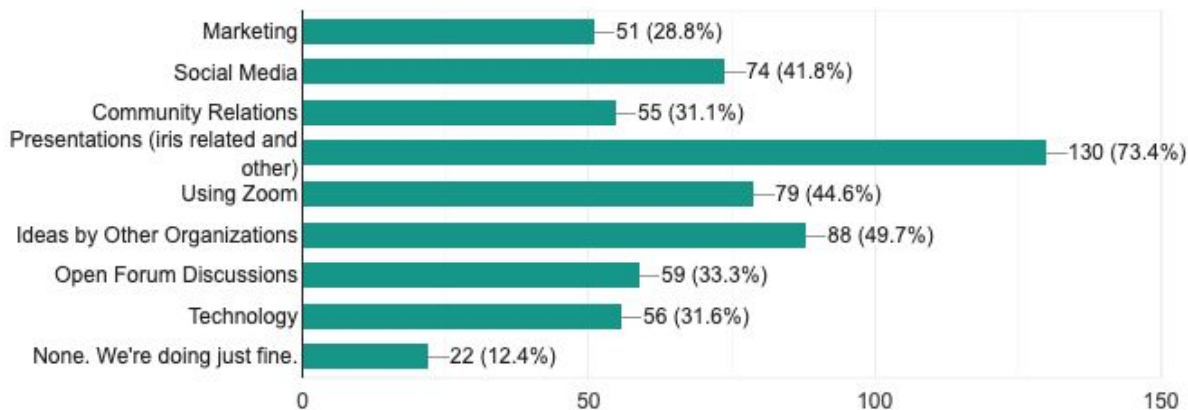
At these challenging times, when we are confronted by the restrictions and/or dangers of the Covid-19 Pandemic, does your Affiliate or Section need help with new ideas or marketing techniques?

177 responses



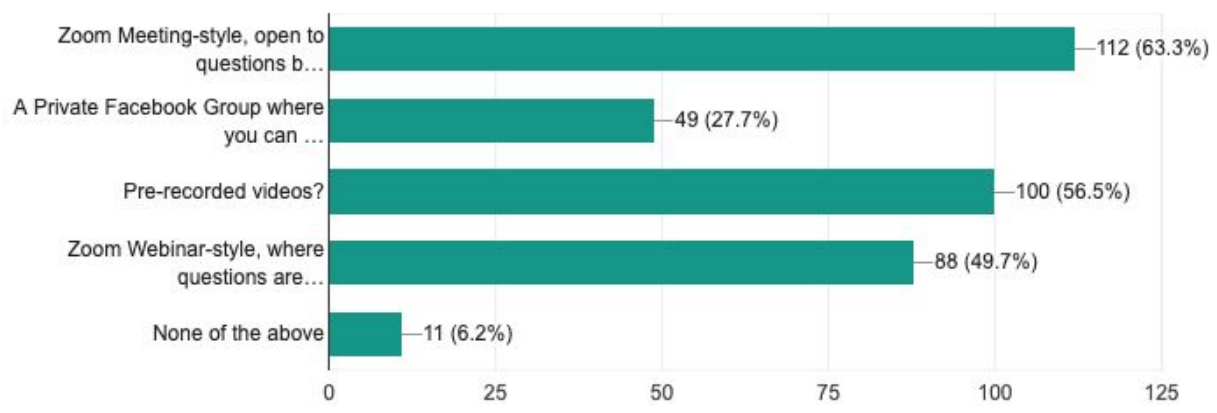
The American Iris Society Board is mulling the possibility of making training meetings available that may spark the incorporation of new activities. Would any of the following subjects be of interest to you? (Check on all boxes that apply).

177 responses



Would you prefer the training to be (check all that apply)

177 responses



Membership Development Committee members: Jody Nolin, Gary White, Wayne Messer, Doug Chyz, Howie Dash, Claire Schneider, Mary Ann Campbell, Kathleen Sayce, Neil Houghton, Phyllis Wilburn, and Andi Rivarola