



connect with your food

2017 Market School Guidelines

Thank you for your interest in being an important part of our educational programming! Please read these basic guidelines for participating in the Market School at the 61st Street Farmers Market:

- The 61st Street Farmers Market is open 9:00am to 2:00pm every Saturday from May 13th to October 28th. We are located on 61st Street between Dorchester and Blackstone Ave.
- The Market School runs from 10am-1pm. Please arrive 15 minutes early for set up. Since the market begins at 9am, you won't have vehicular access to your tent. Park on Dorchester and visit the market info booth if you need any help bringing items from your car.
- We will provide you with a tent, table, and chairs. Please make your booth as interactive as possible! Bring displays, activities, etc.
- Education is the primary focus of the Market School. It's a chance for market-goers to learn more about a food-related topic via an activity of your choice. That said, you are still welcome to bring promotional materials for your organization, but your main focus should be to engage with and educate customers on your specific expertise.
- If for any reason you cannot fulfill your scheduled Market School, it is very important that you inform us at least one week prior to your scheduled day. This will allow us time to schedule your replacement.

For more information about the mission of 61st Street Farmers Market, logistics, or other questions, please contact:

Kelly Fitzpatrick, Market Manager

773-241-6044 (office)

305-283-6747 (cell)

kelly@experimentalstation.org

Thank you very much for your participation in this season's market! We look forward to your Market School!

www.experimentalstation.org