



Delaware Chinese American Association

P.O. Box 490, Hockessin, DE 19707. Phone: 302-689-3235

www.dcaadelaware.org

United Way of Delaware Agency Code: 9386

To whom it may concern,

The Delaware Chinese New Year Celebration Gala each year in early February, organized by the Delaware Chinese American Association (DCAA), is one of the largest cultural events in the state for promoting the appreciation of Chinese culture and enhancing mutual understanding between the Chinese American community and the community at large. The Celebration Gala is comprised of traditional Chinese singing, dancing, variety shows, raffles, Chinese snacks, and exhibits of Chinese cultural treasures such as Oracle Bones and Chinese Bronzes. In the past years, the event has been well attended by about a thousand local residents and dignitaries from federal, state and local governments.

The 2017 Celebration of the Year of the Rooster will take place on Saturday, February 4th, 2-4 PM in Dickinson High School Auditorium, Address is: 1801 Milltown Road, Wilmington, DE 19808

Founded in 1997, DCAA is a non-profit, non-sectarian, and non-political 501(C)(3) community-based organization to serve the Chinese American community in Delaware. We operate Chun Hui Chinese School that provides education of Chinese language and culture to children from local community, and organize various activities to enrich the lives of our members besides their working professional careers. More information about DCAA can be found on our website above. We rely on donations from our members and businesses to finance all non-school activities, including the Chinese New Year Celebration. The Celebration provides excellent opportunities for local businesses to build relations with the Chinese American community and showcase their services and products. We would like to invite you to be part of the Celebration as a Sponsor.

Attached please find more information about the Celebration and sponsorship opportunities. We will be glad to answer any questions you may have. Thank you for your strong support!

Sincerely,

DCAA Board Fundraising Team

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特拉华人协会

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大特拉华地区各位朋友，

每年二月初由特拉华人协会(DCAA)组织的春节联欢会是特拉华州最大的文化盛事之一。联欢会的主要目的是传扬中华文化并促进华人社区和本州其它广大社团社区之间的交流互动。联欢会的节目主要有歌曲，舞蹈，才艺表演，抽奖，中式小吃，还有中华文化展览比如甲骨文和中国青铜器。在过去的几年里，联欢会吸引了上千名的观众。联邦政府、州政府和地方上的政要名流也纷纷到场祝贺。

2017年金鸡年庆祝活动将在2月4号，星期六下午两点到四点在 Dickinson High School礼堂举行，地址是 1801 Milltown Road, Wilmington, DE 19808

特拉华人协会于一九九七年成立，是一个非营利，非派系，非政治性的501(C)(3)社区组织。其目的是为大特拉华地区的华人服务。我们开办了春晖中文学校来向本地青少年教授中文和传扬中华文化。我们还举办各种活动来丰富社区的业余生活，比如中秋野餐会、圣诞联欢会、和春节联欢会。历次活动的精彩照片和关于我们的具体介绍都可以从我们的网页上找到。

我们所有非中文学校的活动经费都仰仗于会员和商家的慷慨赞助，而春节联欢会也不例外。联欢会同时也为商家提供了一个向华人社区展示产品服务和进行公关推广的绝佳平台。我们热烈欢迎贵公司也成为本次联欢会的赞助商! **请联系以下DCAA 募款负责人! 谢谢!**

随信附上我们往年联欢会的照片精选和赞助表格。若有任何问题欢迎随时垂询。

此致，

DCAA 募捐委员会

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李洋飏

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姜 贤

517-898-5121

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Photos of Past Delaware Chinese New Year Celebrations



Opportunities of Sponsorship

Donation Amount	Award and Presentation	Display in Lobby during Delaware Chinese New Year Celebration	Ad in Celebration Program Book
\$1000 and above	Distinguished Community Support Award presented at Delaware Chinese New Year Celebration Gala	2'x8' table top	1 full page plus logo on cover
\$800 and above	Outstanding Community Support Award presented at Delaware Chinese New Year Celebration Gala	2'x4' table top	1 full page plus logo on cover
\$500 and above	Community Support Award Plaque	2'x2' table top	1 full page
\$400			1 full page
\$200			1/2 page

Sponsorship Pledge Form

Please scan/email or give hardcopy of this form to DCAA Board Fundraising Team

Name of Business: _____

Contact Name: _____

Phone/email: _____

Amount: _____

Date: _____

Needs or Comments: _____

Your Support is Greatly Appreciated!

赞助机会

捐赠金额	奖项和在联欢会上插播	联欢会期间 在门厅促销广告	联欢会节目单 广告页
\$1000 或以上	杰出社区服务奖, 在春节联欢会上颁发	2'x8' 桌面	1页满版广告 外加封底展示商标
\$800或以上	优秀社区服务奖, 在春节联欢会上颁发	2'x4' 桌面	1页满版广告 外加封底展示商标
\$500 或以上	社区服务奖额匾	2'x2' 桌面	1页满版广告
\$400			1页满版广告
\$200			1/2 页广告

赞助承诺表

请扫描/电邮, 邮寄或直接交给DCAA 募款负责人

企业名称: _____

联系人: _____

电话/电邮: _____

捐款额: _____

日期: _____

其它要求或留言: _____

再次感谢您的大力赞助!