Re:treat Fall 2021 Recruitment

◎ About Us

Re:treat is a web application that personalizes short self-care exercises for college students and connects their emotional experiences through an anonymous sharing platform. We are passionate about raising awareness and finding innovative solutions for pervasive mental health issues. Join us to create real-world impacts!

◎ Join Our Teams In...

Engineering
Apply your programming skills to real-world projects for meaningful impact!

Responsibilities
+ Construct and maintain the application
+ Work with other teams to test & iterate features

Preferred qualifications (one of the following)
+ **Backend Focus**: strong foundation on objected-oriented languages (eg. C++/Java) or script languages (eg. Python)
+ **Algorithm Focus**: experience with machine learning/NLP, or alternative technologies relevant to chatbot development
+ **Frontend Focus**: knowledge of at least one frontend framework (eg.React, Angular,) or experience with Flutter

Design
Brainstorm and design product features with a user-centered mindset!

Responsibilities
+ Research and design the user flow & interface
+ Work closely with content and front-end developers to design and implement features
+ Facilitate user interviews and iterate the designs through user feedback

Preferred qualifications
+ Knowledge in human-centered design
+ Experience with Figma and Adobe design tools
+ Experience with HTML/CSS is a plus

Content
Apply knowledge in psychology to deal with issues in mental health & peer pressure and see users directly benefiting from your work!

Responsibilities
+ Design and test new self-care exercises
+ Collaborate with designers to digitalize them
+ Conduct user interviews to ensure the quality of the exercise and other features

Growth & marketing
Build a startup product in the 0 to 1 user accumulation stage and learn about entrepreneurship, product growth, and marketing!

Responsibilities
+ Define the product growth plan
+ Explore new ways to engage and identify users
+ Build & manage social media profiles and presence
+ Run regular digital & offline marketing campaigns and track the success

◎ Apply Now!

Application & coffee chat links on **www.re-treat.app/apply**
Application due on **9/15 11:59 PM**

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